

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters		
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?		
		Get better	Get worse	Stay about the same
		Row %	Row %	Row %
Florida Registered Voters		32%	11%	57%
Party Registration	Democrat	38%	9%	53%
	Republican	23%	14%	63%
	Independent	32%	11%	57%
Tea Party Supporters		21%	14%	65%
Political Ideology	Very liberal-Liberal	38%	4%	58%
	Moderate	31%	14%	55%
	Conservative-Very conservative	28%	14%	58%
Presidential Choice	Barack Obama	41%	6%	52%
	Mitt Romney	22%	16%	63%
Gender	Men	30%	13%	58%
	Women	34%	10%	56%
Age	Under 45	47%	10%	42%
	45 or older	25%	12%	63%
Age	18 to 29	58%	9%	33%
	30 to 44	39%	11%	49%
	45 to 59	31%	12%	57%
	60 or older	20%	12%	68%
Race	White	23%	13%	65%
	African American	63%	5%	31%
	Latino	43%	8%	49%
	Other	29%	19%	52%
Region	North/Panhandle	28%	14%	58%
	Orlando/Central Atlantic Coast	33%	11%	56%
	Tampa Bay Area	31%	10%	59%
	South Central	25%	14%	61%
	Miami/South	38%	8%	54%
Household Income	Less than \$75,000	33%	13%	54%
	\$75,000 or more	30%	8%	62%
Education	Not college graduate	35%	13%	52%
	College graduate	28%	9%	63%
Evangelical Christians		35%	13%	53%
Interview Type	Landline	28%	12%	61%
	Cell Phone	45%	10%	45%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.