

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters		
		Which candidate best understands the problems of people like yourself:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Florida Registered Voters		51%	40%	9%
Party Registration	Democrat	81%	13%	7%
	Republican	13%	77%	9%
	Independent	57%	33%	10%
Tea Party Supporters		13%	81%	6%
Political Ideology	Very liberal-Liberal	88%	8%	4%
	Moderate	55%	36%	10%
	Conservative-Very conservative	26%	65%	10%
Presidential Choice	Barack Obama	95%	1%	3%
	Mitt Romney	7%	85%	8%
Gender	Men	48%	45%	8%
	Women	54%	36%	10%
Age	Under 45	61%	33%	7%
	45 or older	47%	43%	10%
Age	18 to 29	72%	24%	4%
	30 to 44	53%	39%	8%
	45 to 59	50%	40%	10%
	60 or older	44%	46%	10%
Race	White	41%	49%	10%
	African American	93%	4%	3%
	Latino	57%	35%	8%
	Other	44%	43%	13%
Region	North/Panhandle	50%	44%	6%
	Orlando/Central Atlantic Coast	44%	44%	12%
	Tampa Bay Area	51%	44%	5%
	South Central	43%	44%	13%
	Miami/South	61%	30%	9%
Household Income	Less than \$75,000	53%	39%	8%
	\$75,000 or more	50%	43%	7%
Education	Not college graduate	53%	37%	10%
	College graduate	49%	44%	7%
Evangelical Christians		44%	50%	6%
Interview Type	Landline	47%	43%	10%
	Cell Phone	64%	31%	5%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.