

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama, the Democrat	Mitt Romney, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		48%	44%	1%	7%
Party Registration	Democrat	79%	15%	1%	5%
	Republican	9%	84%	1%	5%
	Independent	52%	37%	0%	11%
Tea Party Supporters		10%	88%	1%	1%
Political Ideology	Very liberal-Liberal	88%	8%	0%	4%
	Moderate	50%	39%	2%	9%
	Conservative-Very conservative	22%	72%	1%	5%
Chance of Voting in Presidential Election	Excellent-Good	48%	46%	1%	6%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	45%	55%	0%	0%
	Might vote differently	44%	56%	0%	0%
Past Participation**	Yes	47%	45%	1%	7%
	No	59%	37%	0%	4%
Interest in Presidential Election	High	49%	46%	1%	4%
	Moderate	45%	37%	1%	17%
	Low	42%	41%	5%	12%
Plan to Vote Early	Vote early or by absentee	49%	45%	1%	5%
	Vote on Election Day	44%	49%	1%	7%
	Have not decided	52%	38%	1%	9%
Enthusiasm about Presidential Election	High	50%	47%	0%	2%
	Moderate	52%	40%	1%	8%
	Low	33%	45%	4%	18%
Gender	Men	45%	49%	2%	5%
	Women	50%	40%	1%	9%
Age	Under 45	54%	36%	1%	9%
	45 or older	45%	48%	1%	6%
Age	18 to 29	65%	28%	0%	7%
	30 to 44	46%	42%	1%	11%
	45 to 59	47%	44%	2%	7%
	60 or older	44%	50%	1%	5%
Race	White	38%	54%	1%	7%
	African American	89%	5%	2%	5%
	Latino	55%	36%	1%	8%
	Other	40%	51%	0%	8%
Region	North/Panhandle	44%	49%	0%	6%
	Orlando/Central Atlantic Coast	39%	49%	1%	11%
	Tampa Bay Area	48%	46%	1%	5%
	South Central	42%	53%	1%	5%
	Miami/South	59%	33%	2%	7%
Household Income	Less than \$75,000	49%	44%	1%	6%
	\$75,000 or more	48%	44%	2%	7%
Education	Not college graduate	50%	42%	1%	6%
	College graduate	45%	47%	1%	7%
Evangelical Christians		38%	54%	0%	7%
Interview Type	Landline	45%	48%	1%	7%
	Cell Phone	57%	34%	2%	7%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.