

NBC News/Marist Poll Florida Registered Voters

		Florida Registered Voters			
		If November's presidential election were held today, whom would you support if the candidates are:			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Marco Rubio, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Florida Registered Voters		48%	44%	2%	7%
Party Registration	Democrat	78%	15%	3%	5%
	Republican	10%	84%	1%	6%
	Independent	54%	36%	0%	10%
Tea Party Supporters		11%	86%	0%	3%
Political Ideology	Very liberal-Liberal	85%	8%	2%	5%
	Moderate	51%	39%	1%	8%
	Conservative-Very conservative	23%	71%	1%	5%
Chance of Voting in Presidential Election	Excellent-Good	49%	44%	1%	6%
Intensity of Support	Strongly support	55%	44%	0%	0%
	Somewhat support	43%	53%	0%	4%
	Might vote differently	37%	54%	0%	9%
Past Participation**	Yes	47%	45%	2%	7%
	No	62%	31%	0%	7%
Interest in Presidential Election	High	50%	45%	1%	4%
	Moderate	46%	36%	4%	14%
	Low	39%	43%	3%	16%
Plan to Vote Early	Vote early or by absentee	51%	44%	2%	3%
	Vote on Election Day	44%	47%	2%	7%
	Have not decided	51%	38%	0%	10%
Enthusiasm about Presidential Election	High	51%	47%	0%	2%
	Moderate	55%	37%	1%	7%
	Low	31%	45%	4%	20%
Gender	Men	44%	48%	2%	5%
	Women	51%	39%	1%	9%
Age	Under 45	55%	35%	1%	9%
	45 or older	45%	47%	1%	6%
Age	18 to 29	67%	25%	4%	4%
	30 to 44	46%	42%	0%	12%
	45 to 59	48%	44%	2%	6%
	60 or older	43%	49%	1%	6%
Race	White	38%	53%	1%	8%
	African American	89%	6%	0%	4%
	Latino	57%	35%	3%	5%
	Other	40%	51%	0%	9%
Region	North/Panhandle	45%	47%	0%	8%
	Orlando/Central Atlantic Coast	39%	51%	3%	8%
	Tampa Bay Area	47%	46%	1%	6%
	South Central	43%	52%	0%	5%
	Miami/South	59%	31%	3%	7%
Household Income	Less than \$75,000	49%	44%	2%	5%
	\$75,000 or more	49%	43%	1%	7%
Education	Not college graduate	49%	42%	2%	7%
	College graduate	46%	46%	1%	7%
Evangelical Christians		42%	54%	0%	4%
Interview Type	Landline	44%	47%	2%	7%
	Cell Phone	59%	34%	1%	6%

NBC News/Marist Poll Florida Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1078 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.