Nature of the Sample: NBC4/*Washington Post*/Marist Poll of 1,249 District of Columbia Adults

This survey of 1,249 adults was conducted September 14ᵗʰ through September 16ᵗʰ, 2014 by The Marist Poll sponsored in partnership with NBC4 and *The Washington Post*. Adults 18 years of age and older residing in the District of Columbia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the District from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ±2.8 percentage points. There are 1,070 registered voters. The results for this subset are statistically significant within ±3.0 percentage points. There are 572 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.1 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - DC

		DC Adults	DC Registered Voters	DC Likely Voters
		Col %	Col %	Col %
DC Adults		100%		
DC Registered Voters		86%	100%	
DC Likely Voters		46%	53%	100%
Party Registration	Democrat	n/a	74%	77%
	Republican	n/a	6%	6%
	Independent	n/a	20%	16%
	Other	n/a	0%	0%
Political Ideology	Very liberal	n/a	16%	17%
	Liberal	n/a	32%	34%
	Moderate	n/a	32%	32%
	Conservative	n/a	15%	13%
	Very conservative	n/a	5%	4%
Gender	Men	47%	47%	47%
	Women	53%	53%	53%
Age	Under 45	56%	51%	45%
	45 or older	44%	49%	55%
Age	18 to 29	29%	23%	16%
	30 to 44	27%	28%	28%
	45 to 59	22%	24%	27%
	60 or older	22%	25%	28%
Race	White	38%	38%	43%
	African American	47%	50%	48%
	Latino	8%	7%	6%
	Other	6%	5%	4%
DC Region	Southwest (2 & 3)	25%	24%	26%
	Northwest (1 & 4)	26%	25%	27%
	North Central (5 & 6)	29%	29%	28%
	Southeast (7 & 8)	21%	21%	20%
Household Income	Less than $75,000	58%	55%	51%
	$75,000 or more	42%	45%	49%
Education	Not college graduate	44%	43%	37%
	College graduate	56%	57%	63%
Interview Type	Landline	42%	45%	49%
	Cell Phone	58%	55%	51%

		DC Likely Voters				
		DC election for mayor including those who are undecided yet leaning toward a candidate				
		Muriel Bowser, the Democrat	David Catania, an Independent	Carol Schwartz, an Independent	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
DC Likely Voters		43%	26%	16%	1%	14%
Party Registration	Democrat	49%	24%	13%	1%	13%
	Independent	27%	29%	28%	0%	15%
Political Ideology	Very liberal-Liberal	45%	32%	9%	0%	14%
	Moderate	36%	22%	24%	2%	16%
	Conservative-Very conservative	49%	20%	23%	0%	8%
Intensity of Support	Strongly support	52%	31%	18%	0%	0%
	Somewhat support	54%	30%	16%	0%	0%
	Might vote differently	43%	28%	29%	0%	0%
Most Important Issue	Jobs and the economy	52%	19%	16%	2%	11%
	Education	40%	30%	14%	0%	15%
Supported in DC Democratic Primary	Muriel Bowser	64%	18%	8%	1%	9%
	Vincent Gray	47%	22%	17%	2%	12%
	Tommy Wells	13%	52%	18%	2%	14%
DC Region	Southwest (2 & 3)	34%	35%	18%	1%	12%
	Northwest (1 & 4)	46%	26%	12%	1%	15%
	North Central (5 & 6)	41%	27%	18%	0%	14%
	Southeast (7 & 8)	52%	15%	17%	1%	15%
Household Income	Less than $75,000	51%	15%	18%	1%	15%
	$75,000 or more	38%	37%	14%	0%	11%
Education	Not college graduate	55%	13%	18%	0%	14%
	College graduate	36%	34%	15%	1%	14%
Race	White	30%	41%	17%	1%	12%
	African American	55%	11%	17%	1%	17%
Age	18 to 29	48%	22%	15%	1%	14%
	30 to 44	42%	30%	13%	1%	14%
	45 to 59	44%	28%	17%	1%	11%
	60 or older	43%	20%	21%	1%	15%
Gender	Men	43%	31%	15%	1%	10%
	Women	43%	21%	17%	1%	17%
Interview Type	Landline	41%	28%	17%	1%	13%
	Cell Phone	45%	24%	15%	1%	15%

NBC4/Washington Post/Marist Poll DC Likely Voters. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Likely Voters with a Candidate Preference for Mayor			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Likely Voters with a Candidate Preference for Mayor		49%	34%	16%	1%
Party Registration	Democrat	52%	33%	14%	1%
	Independent	36%	34%	26%	3%
Political Ideology	Very liberal-Liberal	48%	36%	16%	1%
	Moderate	48%	34%	16%	2%
	Conservative-Very conservative	53%	32%	14%	1%
Support for DC Mayor	Muriel Bowser	50%	36%	13%	1%
	David Catania	51%	34%	14%	1%
	Carol Schwartz	44%	29%	23%	3%
DC Region	Southwest (2 & 3)	40%	43%	15%	1%
	Northwest (1 & 4)	52%	33%	14%	1%
	North Central (5 & 6)	49%	34%	16%	1%
	Southeast (7 & 8)	60%	25%	15%	0%
Household Income	Less than $75,000	56%	30%	13%	1%
	$75,000 or more	41%	39%	19%	0%
Education	Not college graduate	54%	32%	12%	2%
	College graduate	46%	36%	18%	1%
Race	White	40%	41%	18%	1%
	African American	59%	27%	14%	0%
Age	18 to 29	38%	42%	18%	3%
	30 to 44	43%	37%	18%	1%
	45 to 59	55%	28%	16%	0%
	60 or older	54%	32%	13%	2%
Gender	Men	49%	36%	15%	1%
	Women	49%	33%	16%	2%
Interview Type	Landline	50%	34%	15%	1%
	Cell Phone	48%	34%	17%	1%

NBC4/Washington Post/Marist Poll DC Likely Voters with a Candidate Preference for Mayor. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Likely Voters with a Candidate Preference for Mayor				
		Who is your second choice for the election for mayor in the District:				
		Muriel Bowser, the Democrat	David Catania, an Independent	Carol Schwartz, an Independent	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
DC Likely Voters with a Candidate Preference for Mayor		21%	28%	30%	4%	16%
Party Registration	Democrat	21%	28%	30%	4%	17%
	Independent	26%	27%	28%	4%	16%
Political Ideology	Very liberal-Liberal	23%	28%	29%	3%	17%
	Moderate	23%	30%	28%	3%	16%
	Conservative-Very conservative	16%	26%	37%	6%	14%
Support for DC Mayor	Muriel Bowser	0%	40%	37%	4%	18%
	David Catania	44%	0%	37%	4%	15%
	Carol Schwartz	42%	41%	0%	3%	14%
DC Region	Southwest (2 & 3)	25%	30%	25%	5%	16%
	Northwest (1 & 4)	20%	33%	29%	3%	15%
	North Central (5 & 6)	23%	25%	30%	5%	17%
	Southeast (7 & 8)	19%	25%	39%	3%	14%
Household Income	Less than $75,000	16%	33%	32%	3%	16%
	$75,000 or more	29%	26%	27%	3%	15%
Education	Not college graduate	13%	33%	34%	4%	16%
	College graduate	26%	25%	28%	4%	16%
Race	White	27%	27%	27%	4%	15%
	African American	17%	30%	32%	4%	17%
Age	18 to 29	20%	40%	22%	0%	17%
	30 to 44	25%	26%	34%	1%	14%
	45 to 59	24%	25%	31%	7%	13%
	60 or older	19%	28%	28%	6%	19%
Gender	Men	23%	26%	31%	4%	17%
	Women	20%	31%	29%	4%	16%
Interview Type	Landline	22%	27%	29%	6%	17%
	Cell Phone	21%	30%	31%	2%	16%

NBC4/Washington Post/Marist Poll DC Likely Voters with a Candidate Preference for Mayor. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Likely Voters		
		Do you have a favorable or unfavorable impression of Muriel Bowser, or perhaps you don't know enough to say?		
		Favorable	Unfavorable	Don't know enough to say
		Row %	Row %	Row %
DC Likely Voters		50%	22%	28%
Party Registration	Democrat	55%	21%	24%
	Independent	39%	25%	36%
Political Ideology	Very liberal-Liberal	53%	25%	21%
	Moderate	48%	18%	34%
	Conservative-Very conservative	47%	20%	33%
DC Region	Southwest (2 & 3)	49%	23%	28%
	Northwest (1 & 4)	54%	26%	20%
	North Central (5 & 6)	49%	23%	28%
	Southeast (7 & 8)	49%	13%	39%
Household Income	Less than $75,000	50%	15%	35%
	$75,000 or more	53%	29%	18%
Education	Not college graduate	48%	13%	39%
	College graduate	52%	27%	21%
Race	White	50%	29%	21%
	African American	52%	14%	34%
Age	18 to 29	46%	19%	36%
	30 to 44	52%	25%	23%
	45 to 59	52%	21%	26%
	60 or older	50%	18%	32%
Gender	Men	53%	22%	25%
	Women	47%	21%	31%
Interview Type	Landline	48%	23%	28%
	Cell Phone	52%	20%	28%

NBC4/Washington Post/Marist Poll DC Likely Voters. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Likely Voters		
		Do you have a favorable or unfavorable impression of David Catania, or perhaps you don't know enough to say?		
		Favorable	Unfavorable	Don't know enough to say
		Row %	Row %	Row %
DC Likely Voters		46%	19%	35%
Party Registration	Democrat	47%	21%	32%
	Independent	43%	14%	43%
Political Ideology	Very liberal-Liberal	55%	19%	27%
	Moderate	43%	19%	38%
	Conservative-Very conservative	32%	22%	46%
DC Region	Southwest (2 & 3)	59%	18%	23%
	Northwest (1 & 4)	46%	20%	34%
	North Central (5 & 6)	47%	21%	32%
	Southeast (7 & 8)	29%	20%	51%
Household Income	Less than $75,000	37%	17%	45%
	$75,000 or more	56%	21%	22%
Education	Not college graduate	30%	19%	51%
	College graduate	56%	20%	24%
Race	White	61%	20%	19%
	African American	31%	22%	47%
Age	18 to 29	42%	19%	39%
	30 to 44	52%	14%	34%
	45 to 59	40%	26%	34%
	60 or older	44%	19%	36%
Gender	Men	49%	20%	31%
	Women	43%	18%	39%
Interview Type	Landline	45%	21%	34%
	Cell Phone	46%	18%	36%

NBC4/Washington Post/Marist Poll DC Likely Voters. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Likely Voters		
		Do you have a favorable or unfavorable impression of Carol Schwartz, or perhaps you don't know enough to say?		
		Favorable	Unfavorable	Don't know enough to say
		Row %	Row %	Row %
DC Likely Voters		50%	15%	36%
Party Registration	Democrat	49%	16%	35%
	Independent	51%	11%	38%
Political Ideology	Very liberal-Liberal	48%	17%	34%
	Moderate	57%	10%	33%
	Conservative-Very conservative	43%	17%	40%
DC Region	Southwest (2 & 3)	59%	17%	24%
	Northwest (1 & 4)	42%	19%	39%
	North Central (5 & 6)	54%	12%	34%
	Southeast (7 & 8)	48%	11%	42%
Household Income	Less than $75,000	46%	13%	41%
	$75,000 or more	53%	18%	29%
Education	Not college graduate	40%	16%	44%
	College graduate	56%	14%	30%
Race	White	56%	17%	27%
	African American	46%	13%	41%
Age	18 to 29	29%	16%	55%
	30 to 44	46%	12%	42%
	45 to 59	54%	19%	27%
	60 or older	60%	13%	27%
Gender	Men	50%	17%	33%
	Women	49%	13%	38%
Interview Type	Landline	52%	16%	32%
	Cell Phone	47%	14%	39%

NBC4/Washington Post/Marist Poll DC Likely Voters. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		Paul Zukerberg	Lateefah Williams	Lorie Masters	Karl Racine	Edward "Smitty" Smith	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Likely Voters		14%	7%	7%	5%	5%	4%	57%
Party Registration	Democrat	13%	7%	7%	5%	5%	4%	58%
	Independent	17%	11%	8%	5%	7%	4%	48%
Political Ideology	Very liberal-Liberal	16%	7%	7%	6%	5%	4%	56%
	Moderate	13%	7%	6%	5%	5%	3%	62%
	Conservative-Very conservative	13%	10%	13%	5%	6%	7%	47%
Intensity of Support	Strongly support	26%	28%	18%	14%	14%	0%	0%
	Somewhat support	45%	17%	20%	9%	9%	0%	0%
	Might vote differently	37%	17%	20%	13%	14%	0%	0%
DC Region	Southwest (2 & 3)	19%	2%	8%	6%	2%	4%	59%
	Northwest (1 & 4)	16%	7%	5%	3%	7%	5%	57%
	North Central (5 & 6)	11%	6%	9%	7%	4%	3%	59%
	Southeast (7 & 8)	7%	15%	7%	5%	7%	5%	54%
Household Income	Less than $75,000	10%	11%	7%	5%	6%	4%	56%
	$75,000 or more	19%	4%	7%	4%	4%	3%	58%
Education	Not college graduate	10%	13%	7%	6%	8%	4%	51%
	College graduate	17%	4%	8%	5%	3%	4%	59%
Race	White	19%	3%	8%	5%	2%	5%	59%
	African American	8%	11%	6%	5%	8%	4%	58%
Age	18 to 29	17%	15%	12%	9%	7%	2%	39%
	30 to 44	17%	9%	7%	3%	5%	2%	57%
	45 to 59	13%	6%	8%	4%	6%	4%	59%
	60 or older	10%	5%	5%	5%	4%	7%	65%
Gender	Men	17%	9%	8%	5%	5%	3%	53%
	Women	11%	7%	6%	5%	5%	5%	60%
Interview Type	Landline	15%	5%	6%	4%	4%	8%	59%
	Cell Phone	13%	10%	9%	7%	6%	1%	55%

DC Likely Voters

DC election for attorney general including those who are undecided yet leaning toward a candidate

NBC4/Washington Post/Marist Poll DC Likely Voters. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Likely Voters		
		DC vote for Initiative 71 including those who are undecided yet leaning toward a position		
		Vote yes	Vote no	Undecided
		Row %	Row %	Row %
DC Likely Voters		65%	33%	2%
Party Registration	Democrat	67%	31%	2%
	Independent	68%	30%	2%
Political Ideology	Very liberal-Liberal	76%	22%	2%
	Moderate	57%	42%	2%
	Conservative-Very conservative	53%	45%	1%
DC Region	Southwest (2 & 3)	71%	26%	2%
	Northwest (1 & 4)	70%	29%	1%
	North Central (5 & 6)	66%	32%	2%
	Southeast (7 & 8)	51%	47%	2%
Household Income	Less than $75,000	60%	39%	1%
	$75,000 or more	70%	28%	2%
Education	Not college graduate	56%	43%	1%
	College graduate	71%	26%	2%
Race	White	74%	24%	1%
	African American	56%	42%	2%
Age	18 to 29	73%	27%	0%
	30 to 44	79%	20%	1%
	45 to 59	63%	36%	1%
	60 or older	48%	48%	3%
Gender	Men	71%	28%	1%
	Women	60%	38%	3%
Interview Type	Landline	60%	38%	2%
	Cell Phone	70%	29%	2%

NBC4/Washington Post/Marist Poll DC Likely Voters. Interviews conducted September 14th through September 16th, 2014, n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		All in all, do you think things in the District are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
DC Adults		67%	24%	8%
DC Registered Voters		68%	25%	8%
Party Registration^	Democrat	70%	23%	7%
	Independent	69%	23%	8%
Political Ideology^	Very liberal-Liberal	71%	22%	8%
	Moderate	69%	24%	7%
	Conservative-Very conservative	62%	32%	7%
DC Region	Southwest (2 & 3)	70%	23%	7%
	Northwest (1 & 4)	71%	20%	9%
	North Central (5 & 6)	67%	26%	7%
	Southeast (7 & 8)	59%	30%	11%
Household Income	Less than $75,000	64%	26%	10%
	$75,000 or more	74%	22%	4%
Education	Not college graduate	61%	29%	10%
	College graduate	74%	21%	6%
Race	White	77%	18%	5%
	African American	64%	27%	10%
	Other	63%	27%	10%
Age	18 to 29	73%	21%	5%
	30 to 44	71%	23%	7%
	45 to 59	63%	26%	11%
	60 or older	63%	26%	11%
Gender	Men	72%	22%	6%
	Women	64%	26%	10%
Interview Type	Landline	64%	28%	8%
	Cell Phone	70%	22%	8%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters				
		DC election for mayor including those who are undecided yet leaning toward a candidate				
		Muriel Bowser, the Democrat	David Catania, an Independent	Carol Schwartz, an Independent	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
DC Registered Voters		43%	24%	17%	1%	15%
DC Likely Voters		43%	26%	16%	1%	14%
Party Registration	Democrat	49%	22%	14%	1%	15%
	Independent	29%	27%	27%	2%	16%
Political Ideology	Very liberal-Liberal	46%	30%	9%	0%	15%
	Moderate	37%	20%	25%	2%	17%
	Conservative-Very conservative	46%	19%	22%	2%	11%
Intensity of Support	Strongly support	53%	29%	18%	0%	0%
	Somewhat support	52%	29%	19%	0%	0%
	Might vote differently	46%	24%	30%	0%	0%
Most Important Issue	Jobs and the economy	51%	18%	18%	2%	11%
	Education	40%	28%	15%	0%	17%
Supported in DC Democratic Primary	Muriel Bowser	65%	16%	8%	1%	10%
	Vincent Gray	47%	22%	19%	2%	11%
	Tommy Wells	15%	50%	19%	3%	13%
DC Region	Southwest (2 & 3)	36%	31%	18%	3%	12%
	Northwest (1 & 4)	46%	23%	11%	1%	18%
	North Central (5 & 6)	42%	25%	19%	0%	15%
	Southeast (7 & 8)	46%	17%	19%	1%	18%
Household Income	Less than $75,000	50%	15%	18%	2%	16%
	$75,000 or more	37%	35%	16%	0%	12%
Education	Not college graduate	50%	14%	19%	0%	16%
	College graduate	37%	32%	16%	1%	14%
Race	White	31%	38%	18%	0%	13%
	African American	52%	12%	17%	1%	18%
	Other	45%	23%	14%	5%	12%
Age	18 to 29	46%	21%	16%	2%	14%
	30 to 44	41%	27%	14%	1%	17%
	45 to 59	42%	26%	19%	1%	12%
	60 or older	44%	19%	20%	1%	16%
Gender	Men	43%	28%	16%	1%	12%
	Women	42%	20%	18%	2%	18%
Interview Type	Landline	41%	25%	18%	1%	14%
	Cell Phone	44%	22%	16%	1%	16%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters with a Candidate Preference for Mayor			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters with a Candidate Preference for Mayor		44%	37%	17%	2%
DC Likely Voters with a Candidate Preference for Mayor		49%	34%	16%	1%
Party Registration	Democrat	48%	36%	15%	1%
	Independent	31%	38%	28%	3%
Political Ideology	Very liberal-Liberal	44%	38%	17%	1%
	Moderate	42%	39%	18%	2%
	Conservative-Very conservative	50%	33%	16%	1%
Support for DC Mayor	Muriel Bowser	46%	37%	16%	1%
	David Catania	46%	38%	15%	1%
	Carol Schwartz	39%	33%	25%	4%
DC Region	Southwest (2 & 3)	34%	47%	17%	1%
	Northwest (1 & 4)	48%	36%	14%	2%
	North Central (5 & 6)	46%	34%	18%	2%
	Southeast (7 & 8)	52%	29%	19%	0%
Household Income	Less than $75,000	49%	35%	14%	2%
	$75,000 or more	39%	40%	21%	0%
Education	Not college graduate	49%	35%	15%	1%
	College graduate	41%	38%	19%	2%
Race	White	36%	44%	19%	1%
	African American	53%	30%	16%	1%
	Other	36%	40%	15%	8%
Age	18 to 29	30%	45%	22%	3%
	30 to 44	38%	42%	19%	1%
	45 to 59	55%	29%	15%	1%
	60 or older	52%	31%	14%	2%
Gender	Men	44%	38%	17%	1%
	Women	45%	36%	17%	2%
Interview Type	Landline	48%	35%	16%	1%
	Cell Phone	41%	38%	18%	2%

NBC4/Washington Post/Marist Poll DC Registered Voters with a Candidate Preference for Mayor. Interviews conducted September 14th through September 16th, 2014, n=805 MOE +/- 3.5 percentage points. DC Likely Voters with a Candidate Preference for Mayor: n=434 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters with a Candidate Preference for Mayor				
		Who is your second choice for the election for mayor in the District:				
		Muriel Bowser, the Democrat	David Catania, an Independent	Carol Schwartz, an Independent	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
DC Registered Voters with a Candidate Preference for Mayor		22%	29%	29%	3%	17%
DC Likely Voters with a Candidate Preference for Mayor		21%	28%	30%	4%	16%
Party Registration	Democrat	22%	27%	30%	3%	18%
	Independent	27%	35%	23%	2%	13%
Political Ideology	Very liberal-Liberal	23%	28%	28%	3%	18%
	Moderate	24%	33%	26%	2%	15%
	Conservative-Very conservative	18%	28%	36%	5%	14%
Support for DC Mayor	Muriel Bowser	0%	41%	35%	4%	20%
	David Catania	43%	0%	38%	3%	15%
	Carol Schwartz	48%	39%	0%	2%	11%
DC Region	Southwest (2 & 3)	23%	31%	25%	4%	17%
	Northwest (1 & 4)	20%	35%	28%	3%	15%
	North Central (5 & 6)	24%	26%	28%	4%	18%
	Southeast (7 & 8)	23%	24%	38%	2%	14%
Household Income	Less than $75,000	18%	33%	31%	2%	16%
	$75,000 or more	29%	27%	26%	3%	15%
Education	Not college graduate	18%	32%	32%	3%	16%
	College graduate	25%	27%	27%	3%	17%
Race	White	27%	29%	25%	3%	16%
	African American	20%	29%	31%	3%	17%
	Other	18%	32%	30%	3%	17%
Age	18 to 29	22%	41%	23%	1%	14%
	30 to 44	25%	26%	33%	1%	16%
	45 to 59	24%	27%	28%	6%	15%
	60 or older	19%	27%	28%	6%	21%
Gender	Men	23%	26%	30%	3%	18%
	Women	21%	32%	28%	3%	15%
Interview Type	Landline	21%	28%	28%	5%	17%
	Cell Phone	23%	30%	29%	1%	17%

NBC4/Washington Post/Marist Poll DC Registered Voters with a Candidate Preference for Mayor. Interviews conducted September 14th through September 16th, 2014, n=805 MOE +/- 3.5 percentage points. DC Likely Voters with a Candidate Preference for Mayor: n=434 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding..

		DC Registered Voters			
		Thinking about November's election for mayor of the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
DC Registered Voters		27%	38%	22%	12%
DC Likely Voters		34%	40%	19%	7%
Party Registration	Democrat	29%	39%	21%	10%
	Independent	18%	40%	22%	21%
Political Ideology	Very liberal-Liberal	28%	41%	21%	10%
	Moderate	27%	38%	25%	10%
	Conservative-Very conservative	29%	35%	17%	19%
Support for DC Mayor	Muriel Bowser	31%	44%	18%	8%
	David Catania	29%	42%	19%	10%
	Carol Schwartz	23%	35%	24%	18%
DC Region	Southwest (2 & 3)	23%	36%	31%	10%
	Northwest (1 & 4)	27%	37%	24%	11%
	North Central (5 & 6)	29%	40%	17%	14%
	Southeast (7 & 8)	31%	39%	17%	13%
Household Income	Less than $75,000	29%	36%	22%	13%
	$75,000 or more	24%	43%	22%	12%
Education	Not college graduate	28%	36%	21%	14%
	College graduate	28%	41%	22%	9%
Race	White	24%	41%	26%	8%
	African American	31%	36%	19%	15%
	Other	21%	42%	20%	17%
Age	18 to 29	14%	41%	32%	14%
	30 to 44	23%	43%	21%	13%
	45 to 59	38%	33%	16%	13%
	60 or older	34%	37%	19%	10%
Gender	Men	27%	42%	20%	11%
	Women	28%	35%	24%	13%
Interview Type	Landline	31%	36%	21%	12%
	Cell Phone	24%	41%	23%	12%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters						
		Which one of the following issues is most important in deciding your vote for mayor:						
		Jobs and the economy	Education	Housing	Ethics	Crime	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Registered Voters		28%	27%	14%	12%	9%	7%	2%
DC Likely Voters		27%	27%	14%	14%	9%	7%	2%
Party Registration	Democrat	28%	27%	17%	12%	8%	6%	2%
	Independent	32%	24%	10%	13%	12%	8%	1%
Political Ideology	Very liberal-Liberal	23%	33%	15%	14%	7%	5%	2%
	Moderate	32%	24%	14%	13%	8%	8%	1%
	Conservative-Very conservative	38%	18%	14%	9%	14%	5%	2%
Support for DC Mayor	Muriel Bowser	34%	25%	16%	9%	10%	4%	2%
	David Catania	21%	31%	11%	21%	8%	7%	0%
	Carol Schwartz	29%	24%	14%	15%	9%	8%	0%
DC Region	Southwest (2 & 3)	24%	32%	5%	23%	10%	5%	1%
	Northwest (1 & 4)	24%	30%	19%	12%	6%	6%	3%
	North Central (5 & 6)	27%	28%	15%	12%	10%	8%	2%
	Southeast (7 & 8)	38%	18%	21%	3%	11%	8%	1%
Household Income	Less than $75,000	32%	22%	19%	8%	10%	8%	2%
	$75,000 or more	24%	33%	10%	18%	9%	4%	1%
Education	Not college graduate	31%	25%	20%	4%	11%	7%	3%
	College graduate	27%	29%	11%	19%	8%	6%	1%
Race	White	20%	33%	8%	24%	8%	6%	1%
	African American	34%	21%	20%	5%	10%	7%	2%
	Other	31%	31%	13%	8%	9%	5%	3%
Age	18 to 29	32%	37%	13%	7%	6%	4%	1%
	30 to 44	30%	30%	12%	14%	9%	4%	2%
	45 to 59	27%	21%	20%	9%	12%	9%	1%
	60 or older	24%	21%	15%	18%	10%	9%	4%
Gender	Men	28%	28%	13%	14%	9%	7%	1%
	Women	29%	26%	16%	11%	9%	7%	2%
Interview Type	Landline	24%	25%	14%	17%	10%	8%	2%
	Cell Phone	32%	29%	15%	9%	9%	5%	1%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters			
		Regardless of how you may vote, who do you think would be the most effective leader:			
		Muriel Bowser	David Catania	Carol Schwartz	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters		35%	26%	19%	20%
DC Likely Voters		36%	28%	19%	17%
Party Registration	Democrat	39%	25%	18%	18%
	Independent	29%	29%	19%	23%
Political Ideology	Very liberal-Liberal	40%	30%	14%	16%
	Moderate	28%	27%	23%	23%
	Conservative-Very conservative	35%	22%	26%	16%
Support for DC Mayor	Muriel Bowser	72%	9%	9%	10%
	David Catania	5%	82%	8%	5%
	Carol Schwartz	13%	13%	68%	7%
DC Region	Southwest (2 & 3)	30%	32%	18%	20%
	Northwest (1 & 4)	39%	27%	14%	20%
	North Central (5 & 6)	31%	27%	22%	20%
	Southeast (7 & 8)	41%	19%	24%	16%
Household Income	Less than $75,000	40%	20%	19%	21%
	$75,000 or more	31%	35%	17%	17%
Education	Not college graduate	40%	20%	23%	17%
	College graduate	32%	32%	17%	19%
Race	White	27%	38%	16%	19%
	African American	42%	19%	20%	20%
	Other	34%	23%	24%	19%
Age	18 to 29	36%	27%	16%	21%
	30 to 44	33%	28%	16%	23%
	45 to 59	40%	30%	19%	11%
	60 or older	34%	20%	24%	22%
Gender	Men	38%	28%	18%	15%
	Women	32%	25%	19%	23%
Interview Type	Landline	35%	28%	20%	17%
	Cell Phone	35%	25%	18%	22%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters			
		Regardless of how you may vote, who do you think would do the most to improve the DC public school system:			
		Muriel Bowser	David Catania	Carol Schwartz	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters		34%	26%	17%	24%
DC Likely Voters		34%	28%	17%	21%
Party Registration	Democrat	39%	26%	15%	20%
	Independent	25%	23%	20%	32%
Political Ideology	Very liberal-Liberal	36%	30%	13%	21%
	Moderate	31%	22%	21%	25%
	Conservative-Very conservative	36%	25%	19%	20%
Support for DC Mayor	Muriel Bowser	67%	11%	8%	14%
	David Catania	11%	71%	9%	9%
	Carol Schwartz	15%	17%	57%	11%
DC Region	Southwest (2 & 3)	32%	29%	17%	22%
	Northwest (1 & 4)	31%	29%	11%	29%
	North Central (5 & 6)	35%	27%	17%	22%
	Southeast (7 & 8)	39%	21%	21%	19%
Household Income	Less than $75,000	40%	18%	19%	24%
	$75,000 or more	30%	35%	13%	22%
Education	Not college graduate	40%	18%	20%	22%
	College graduate	30%	33%	14%	23%
Race	White	24%	38%	14%	24%
	African American	42%	17%	19%	22%
	Other	32%	28%	16%	25%
Age	18 to 29	37%	21%	16%	27%
	30 to 44	33%	28%	13%	26%
	45 to 59	36%	28%	17%	18%
	60 or older	32%	26%	20%	23%
Gender	Men	36%	31%	15%	18%
	Women	33%	21%	18%	29%
Interview Type	Landline	33%	28%	18%	21%
	Cell Phone	35%	24%	15%	26%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters			
		Regardless of how you may vote, who do you think has the best experience to serve effectively as mayor:			
		Muriel Bowser	David Catania	Carol Schwartz	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters		29%	27%	24%	19%
DC Likely Voters		29%	30%	24%	16%
Party Registration	Democrat	33%	27%	24%	17%
	Independent	23%	27%	26%	24%
Political Ideology	Very liberal-Liberal	32%	33%	20%	15%
	Moderate	25%	23%	30%	22%
	Conservative-Very conservative	32%	22%	27%	20%
Support for DC Mayor	Muriel Bowser	60%	14%	15%	11%
	David Catania	6%	73%	13%	8%
	Carol Schwartz	8%	13%	71%	8%
DC Region	Southwest (2 & 3)	20%	35%	25%	20%
	Northwest (1 & 4)	35%	26%	18%	20%
	North Central (5 & 6)	29%	28%	25%	18%
	Southeast (7 & 8)	33%	21%	30%	17%
Household Income	Less than $75,000	36%	20%	23%	21%
	$75,000 or more	22%	37%	26%	15%
Education	Not college graduate	37%	15%	27%	21%
	College graduate	24%	37%	23%	17%
Race	White	21%	40%	23%	16%
	African American	35%	17%	26%	22%
	Other	30%	27%	23%	19%
Age	18 to 29	36%	24%	15%	24%
	30 to 44	29%	27%	23%	21%
	45 to 59	29%	32%	27%	12%
	60 or older	26%	25%	31%	19%
Gender	Men	30%	30%	24%	16%
	Women	29%	24%	25%	22%
Interview Type	Landline	27%	32%	26%	15%
	Cell Phone	31%	23%	23%	23%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters			
		Regardless of how you may vote, who do you think has the best personality and temperament to serve effectively as mayor:			
		Muriel Bowser	David Catania	Carol Schwartz	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters		38%	19%	22%	21%
DC Likely Voters		40%	19%	23%	18%
Party Registration	Democrat	43%	16%	21%	21%
	Independent	28%	27%	25%	21%
Political Ideology	Very liberal-Liberal	39%	21%	20%	20%
	Moderate	36%	15%	26%	23%
	Conservative-Very conservative	40%	19%	23%	18%
Support for DC Mayor	Muriel Bowser	70%	7%	9%	14%
	David Catania	20%	53%	18%	10%
	Carol Schwartz	14%	12%	67%	8%
DC Region	Southwest (2 & 3)	35%	18%	25%	21%
	Northwest (1 & 4)	41%	21%	15%	23%
	North Central (5 & 6)	37%	18%	23%	22%
	Southeast (7 & 8)	39%	17%	25%	19%
Household Income	Less than $75,000	42%	17%	20%	21%
	$75,000 or more	36%	20%	25%	19%
Education	Not college graduate	41%	17%	22%	20%
	College graduate	36%	21%	23%	21%
Race	White	31%	22%	25%	21%
	African American	44%	14%	20%	21%
	Other	37%	25%	18%	20%
Age	18 to 29	40%	23%	16%	21%
	30 to 44	37%	21%	15%	26%
	45 to 59	42%	16%	28%	15%
	60 or older	33%	14%	30%	23%
Gender	Men	39%	21%	22%	19%
	Women	37%	17%	22%	24%
Interview Type	Landline	37%	18%	25%	19%
	Cell Phone	38%	19%	19%	24%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters			
		Regardless of how you may vote, who do you think has the clearest vision for the District's future:			
		Muriel Bowser	David Catania	Carol Schwartz	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters		32%	28%	16%	24%
DC Likely Voters		33%	30%	16%	20%
Party Registration	Democrat	36%	26%	15%	22%
	Independent	25%	30%	21%	24%
Political Ideology	Very liberal-Liberal	35%	32%	11%	22%
	Moderate	29%	25%	21%	25%
	Conservative-Very conservative	32%	28%	20%	19%
Support for DC Mayor	Muriel Bowser	67%	11%	7%	15%
	David Catania	4%	83%	4%	9%
	Carol Schwartz	10%	15%	64%	11%
DC Region	Southwest (2 & 3)	28%	33%	15%	24%
	Northwest (1 & 4)	32%	30%	11%	26%
	North Central (5 & 6)	32%	28%	19%	22%
	Southeast (7 & 8)	38%	21%	20%	22%
Household Income	Less than $75,000	39%	20%	17%	24%
	$75,000 or more	27%	38%	15%	21%
Education	Not college graduate	38%	20%	19%	22%
	College graduate	28%	34%	14%	23%
Race	White	23%	39%	15%	23%
	African American	41%	18%	18%	23%
	Other	32%	27%	17%	24%
Age	18 to 29	33%	28%	13%	26%
	30 to 44	29%	31%	10%	29%
	45 to 59	36%	27%	19%	17%
	60 or older	30%	22%	25%	24%
Gender	Men	33%	31%	15%	20%
	Women	31%	25%	18%	26%
Interview Type	Landline	31%	29%	20%	19%
	Cell Phone	33%	27%	13%	27%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Do you have a favorable or unfavorable impression of Muriel Bowser, or perhaps you don't know enough to say?		
		Favorable	Unfavorable	Don't know enough to say
		Row %	Row %	Row %
DC Adults		43%	18%	39%
DC Registered Voters		47%	20%	33%
DC Likely Voters		50%	22%	28%
Party Registration^	Democrat	53%	19%	28%
	Independent	33%	21%	46%
Political Ideology^	Very liberal-Liberal	51%	23%	26%
	Moderate	46%	17%	37%
	Conservative-Very conservative	40%	17%	43%
DC Region	Southwest (2 & 3)	41%	18%	42%
	Northwest (1 & 4)	46%	21%	32%
	North Central (5 & 6)	45%	20%	34%
	Southeast (7 & 8)	42%	13%	44%
Household Income	Less than $75,000	41%	12%	47%
	$75,000 or more	49%	27%	24%
Education	Not college graduate	38%	12%	50%
	College graduate	47%	23%	30%
Race	White	44%	24%	32%
	African American	46%	12%	42%
	Other	28%	17%	55%
Age	18 to 29	33%	13%	54%
	30 to 44	46%	21%	34%
	45 to 59	48%	20%	32%
	60 or older	48%	16%	36%
Gender	Men	47%	19%	34%
	Women	39%	17%	44%
Interview Type	Landline	44%	21%	34%
	Cell Phone	42%	15%	43%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points.Totals may not add to 100% due to rounding.

		DC Adults		
		Do you have a favorable or unfavorable impression of David Catania, or perhaps you don't know enough to say?		
		Favorable	Unfavorable	Don't know enough to say
		Row %	Row %	Row %
DC Adults		36%	16%	48%
DC Registered Voters		41%	17%	42%
DC Likely Voters		46%	19%	35%
Party Registration^	Democrat	42%	20%	38%
	Independent	37%	12%	52%
Political Ideology^	Very liberal-Liberal	50%	16%	35%
	Moderate	39%	17%	44%
	Conservative-Very conservative	26%	20%	53%
DC Region	Southwest (2 & 3)	46%	13%	40%
	Northwest (1 & 4)	38%	16%	46%
	North Central (5 & 6)	39%	18%	43%
	Southeast (7 & 8)	26%	17%	57%
Household Income	Less than $75,000	29%	13%	58%
	$75,000 or more	50%	19%	31%
Education	Not college graduate	24%	15%	61%
	College graduate	48%	17%	35%
Race	White	51%	17%	33%
	African American	27%	18%	55%
	Other	29%	5%	66%
Age	18 to 29	24%	14%	62%
	30 to 44	44%	11%	46%
	45 to 59	37%	22%	41%
	60 or older	40%	17%	43%
Gender	Men	39%	17%	44%
	Women	33%	15%	52%
Interview Type	Landline	39%	18%	43%
	Cell Phone	35%	14%	52%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points.Totals may not add to 100% due to rounding.

		DC Adults		
		Do you have a favorable or unfavorable impression of Carol Schwartz, or perhaps you don't know enough to say?		
		Favorable	Unfavorable	Don't know enough to say
		Row %	Row %	Row %
DC Adults		40%	13%	47%
DC Registered Voters		45%	14%	41%
DC Likely Voters		50%	15%	36%
Party Registration^	Democrat	46%	15%	39%
	Independent	41%	9%	50%
Political Ideology^	Very liberal-Liberal	47%	15%	38%
	Moderate	53%	10%	38%
	Conservative-Very conservative	40%	14%	46%
DC Region	Southwest (2 & 3)	47%	15%	39%
	Northwest (1 & 4)	36%	14%	50%
	North Central (5 & 6)	44%	12%	44%
	Southeast (7 & 8)	41%	10%	49%
Household Income	Less than $75,000	37%	10%	53%
	$75,000 or more	47%	17%	36%
Education	Not college graduate	31%	13%	55%
	College graduate	49%	12%	39%
Race	White	48%	15%	38%
	African American	39%	11%	50%
	Other	28%	10%	62%
Age	18 to 29	20%	11%	69%
	30 to 44	39%	11%	51%
	45 to 59	51%	18%	32%
	60 or older	58%	12%	31%
Gender	Men	41%	14%	45%
	Women	40%	11%	49%
Interview Type	Landline	47%	14%	39%
	Cell Phone	36%	11%	52%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points.Totals may not add to 100% due to rounding.

		DC Registered Voters						
		DC election for attorney general including those who are undecided yet leaning toward a candidate						
		Paul Zukerberg	Lateefah Williams	Lorie Masters	Edward "Smitty" Smith	Karl Racine	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Registered Voters		12%	9%	8%	6%	5%	4%	58%
DC Likely Voters		14%	7%	7%	5%	5%	4%	57%
Party Registration	Democrat	12%	8%	8%	5%	4%	4%	58%
	Independent	11%	12%	9%	9%	3%	3%	53%
Political Ideology	Very liberal-Liberal	14%	8%	6%	6%	4%	3%	57%
	Moderate	10%	8%	8%	5%	4%	3%	61%
	Conservative-Very conservative	10%	10%	14%	7%	5%	6%	48%
Intensity of Support	Strongly support	23%	34%	18%	13%	12%	0%	0%
	Somewhat support	39%	20%	23%	10%	8%	0%	0%
	Might vote differently	30%	18%	22%	18%	13%	0%	0%
DC Region	Southwest (2 & 3)	17%	3%	9%	3%	5%	3%	60%
	Northwest (1 & 4)	14%	7%	6%	8%	2%	5%	58%
	North Central (5 & 6)	10%	7%	10%	5%	7%	3%	59%
	Southeast (7 & 8)	7%	15%	7%	8%	4%	5%	55%
Household Income	Less than $75,000	8%	12%	8%	6%	4%	3%	58%
	$75,000 or more	17%	4%	8%	5%	4%	3%	58%
Education	Not college graduate	8%	14%	9%	9%	5%	4%	51%
	College graduate	15%	4%	8%	4%	4%	4%	61%
Race	White	17%	4%	8%	2%	4%	4%	60%
	African American	7%	12%	7%	8%	4%	4%	58%
	Other	13%	12%	13%	9%	4%	3%	45%
Age	18 to 29	12%	15%	15%	7%	7%	2%	43%
	30 to 44	14%	9%	6%	6%	3%	2%	60%
	45 to 59	12%	6%	9%	6%	3%	4%	60%
	60 or older	9%	5%	4%	5%	4%	7%	66%
Gender	Men	15%	10%	9%	6%	4%	3%	53%
	Women	9%	7%	7%	5%	5%	5%	62%
Interview Type	Landline	13%	5%	7%	4%	3%	8%	59%
	Cell Phone	10%	11%	9%	6%	6%	1%	57%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters with a Candidate Preference for Attorney General			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Registered Voters with a Candidate Preference for Attorney General		24%	35%	40%	2%
DC Likely Voters with a Candidate Preference for Attorney General		26%	34%	38%	1%
Household Income	Less than $75,000	26%	36%	35%	3%
	$75,000 or more	20%	34%	44%	1%
Education	Not college graduate	21%	36%	41%	2%
	College graduate	25%	34%	38%	2%
Race	White	22%	37%	39%	2%
	African American	24%	34%	42%	1%
Age	Under 45	19%	35%	44%	2%
	45 or older	31%	33%	34%	1%
Gender	Men	26%	36%	36%	2%
	Women	21%	33%	45%	2%
Interview Type	Landline	25%	29%	44%	1%
	Cell Phone	23%	39%	36%	2%

NBC4/Washington Post/Marist Poll DC Registered Voters with a Candidate Preference for Attorney General. Interviews conducted September 14th through September 16th, 2014, n=320 MOE +/- 5.5 percentage points.
DC Likely Voters with a Candidate Preference for Attorney General n=98 MOE +/- 9.9 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters		
		DC vote for Initiative 71 including those who are undecided yet leaning toward a position		
		Vote yes	Vote no	Undecided
		Row %	Row %	Row %
DC Registered Voters		65%	33%	2%
DC Likely Voters		65%	33%	2%
Party Registration	Democrat	66%	32%	2%
	Independent	72%	27%	1%
Political Ideology	Very liberal-Liberal	75%	23%	2%
	Moderate	58%	40%	2%
	Conservative-Very conservative	57%	42%	1%
DC Region	Southwest (2 & 3)	70%	27%	3%
	Northwest (1 & 4)	70%	28%	1%
	North Central (5 & 6)	65%	33%	2%
	Southeast (7 & 8)	54%	44%	2%
Household Income	Less than $75,000	62%	37%	1%
	$75,000 or more	71%	27%	2%
Education	Not college graduate	57%	42%	1%
	College graduate	72%	25%	3%
Race	White	74%	24%	2%
	African American	58%	40%	2%
	Other	70%	30%	1%
Age	18 to 29	77%	23%	0%
	30 to 44	78%	20%	2%
	45 to 59	60%	39%	1%
	60 or older	47%	49%	4%
Gender	Men	71%	28%	1%
	Women	60%	37%	3%
Interview Type	Landline	58%	40%	2%
	Cell Phone	71%	27%	2%

NBC4/Washington Post/Marist Poll DC Registered Voters. Interviews conducted September 14th through September 16th, 2014, n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Do you approve or disapprove of the way Cathy Lanier is handling her job as DC police chief?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
DC Adults		71%	14%	15%
DC Registered Voters		75%	14%	11%
Party Registration^	Democrat	79%	11%	10%
	Independent	65%	21%	15%
Political Ideology^	Very liberal-Liberal	76%	13%	12%
	Moderate	80%	13%	7%
	Conservative-Very conservative	72%	22%	6%
DC Region	Southwest (2 & 3)	72%	10%	19%
	Northwest (1 & 4)	73%	12%	14%
	North Central (5 & 6)	70%	17%	13%
	Southeast (7 & 8)	73%	18%	10%
Household Income	Less than $75,000	67%	17%	16%
	$75,000 or more	79%	9%	12%
Education	Not college graduate	65%	19%	16%
	College graduate	76%	9%	15%
Race	White	78%	6%	16%
	African American	71%	19%	10%
	Other	54%	18%	28%
Age	18 to 29	49%	22%	29%
	30 to 44	74%	12%	14%
	45 to 59	80%	13%	7%
	60 or older	84%	8%	8%
Gender	Men	70%	15%	15%
	Women	71%	13%	16%
Interview Type	Landline	81%	10%	9%
	Cell Phone	64%	17%	20%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Do you approve or disapprove of the way Kaya Henderson is handling her job as Chancellor of DC public schools?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
DC Adults		52%	22%	26%
DC Registered Voters		55%	24%	21%
Party Registration^	Democrat	57%	24%	19%
	Independent	57%	21%	23%
Political Ideology^	Very liberal-Liberal	60%	18%	22%
	Moderate	54%	26%	20%
	Conservative-Very conservative	54%	29%	17%
DC Region	Southwest (2 & 3)	52%	19%	29%
	Northwest (1 & 4)	54%	19%	27%
	North Central (5 & 6)	52%	24%	24%
	Southeast (7 & 8)	54%	27%	19%
Household Income	Less than $75,000	51%	24%	25%
	$75,000 or more	56%	21%	23%
Education	Not college graduate	54%	21%	25%
	College graduate	53%	21%	26%
Race	White	55%	16%	29%
	African American	54%	25%	21%
	Other	43%	22%	35%
Age	18 to 29	46%	24%	30%
	30 to 44	53%	21%	26%
	45 to 59	58%	24%	18%
	60 or older	54%	19%	27%
Gender	Men	53%	21%	25%
	Women	51%	22%	27%
Interview Type	Landline	56%	22%	22%
	Cell Phone	50%	22%	29%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		As you may know, the District announced changes to neighborhood school boundaries, including where students can attend traditional public schools and when children are able to attend schools outside their boundaries. Based on what you've read and heard, do you generally support or oppose these changes?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
DC Adults		55%	23%	22%
DC Registered Voters		56%	24%	20%
Party Registration^	Democrat	56%	24%	20%
	Independent	58%	22%	19%
Political Ideology^	Very liberal-Liberal	54%	22%	23%
	Moderate	55%	27%	18%
	Conservative-Very conservative	64%	24%	11%
DC Region	Southwest (2 & 3)	48%	19%	33%
	Northwest (1 & 4)	52%	22%	26%
	North Central (5 & 6)	57%	24%	19%
	Southeast (7 & 8)	59%	28%	13%
Household Income	Less than $75,000	58%	24%	18%
	$75,000 or more	54%	22%	24%
Education	Not college graduate	59%	26%	16%
	College graduate	52%	21%	27%
Race	White	53%	19%	29%
	African American	56%	28%	16%
	Other	55%	21%	24%
Age	18 to 29	59%	21%	20%
	30 to 44	58%	21%	21%
	45 to 59	56%	25%	19%
	60 or older	44%	29%	27%
Gender	Men	56%	22%	21%
	Women	53%	24%	23%
Interview Type	Landline	52%	25%	23%
	Cell Phone	56%	22%	22%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Very seriously	Somewhat seriously	Not too seriously	Not seriously at all	Unsure
		Row %	Row %	Row %	Row %	Row %
DC Democrats		34%	29%	18%	18%	2%
DC Democratic Likely Voters		38%	29%	15%	16%	2%
Political Ideology	Very liberal-Liberal	36%	29%	16%	17%	2%
	Moderate	37%	32%	16%	14%	1%
	Conservative-Very conservative	23%	21%	29%	24%	3%
DC Region	Southwest (2 & 3)	37%	30%	16%	17%	1%
	Northwest (1 & 4)	32%	30%	22%	15%	2%
	North Central (5 & 6)	39%	26%	17%	16%	2%
	Southeast (7 & 8)	30%	29%	16%	23%	2%
Household Income	Less than $75,000	26%	26%	24%	22%	2%
	$75,000 or more	41%	35%	10%	12%	2%
Education	Not college graduate	24%	24%	23%	25%	2%
	College graduate	42%	31%	14%	12%	1%
Race	White	46%	30%	14%	10%	0%
	African American	25%	26%	21%	24%	3%
Age	18 to 29	24%	29%	32%	13%	2%
	30 to 44	34%	37%	14%	15%	0%
	45 to 59	39%	20%	17%	21%	3%
	60 or older	34%	28%	14%	21%	3%
Gender	Men	36%	28%	15%	19%	2%
	Women	32%	29%	20%	16%	2%
Interview Type	Landline	34%	30%	15%	19%	2%
	Cell Phone	34%	28%	20%	16%	2%

DC Democrats

In general, how seriously would you consider voting for a candidate who is not a Democrat for mayor of the District of Columbia:

NBC4/Washington Post/Marist Poll DC Democrats. Interviews conducted September 14th through September 16th, 2014, n=765 MOE +/- 3.5 percentage points. DC Democratic Likely Voters: n=440 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Adults				
		How important do you think it is that D.C. have an African American mayor:				
		Very important	Somewhat important	Not too important	Not at all important	Unsure
		Row %	Row %	Row %	Row %	Row %
DC Adults		14%	25%	25%	34%	2%
DC Registered Voters		14%	23%	26%	36%	1%
DC Likely Voters		13%	22%	26%	38%	1%
Party Registration^	Democrat	14%	24%	29%	32%	1%
	Independent	11%	23%	23%	43%	1%
Political Ideology^	Very liberal-Liberal	9%	24%	30%	35%	1%
	Moderate	12%	22%	26%	40%	0%
	Conservative-Very conservative	22%	16%	22%	39%	1%
DC Region	Southwest (2 & 3)	5%	27%	23%	43%	2%
	Northwest (1 & 4)	12%	26%	26%	35%	1%
	North Central (5 & 6)	15%	21%	27%	35%	3%
	Southeast (7 & 8)	26%	21%	26%	26%	1%
Household Income	Less than $75,000	19%	26%	23%	30%	2%
	$75,000 or more	8%	22%	29%	40%	1%
Education	Not college graduate	20%	26%	23%	29%	1%
	College graduate	10%	24%	27%	38%	1%
Race	White	5%	27%	26%	40%	2%
	African American	22%	21%	26%	30%	1%
	Other	16%	35%	17%	31%	2%
Age	18 to 29	20%	33%	23%	23%	1%
	30 to 44	7%	22%	27%	41%	2%
	45 to 59	15%	19%	23%	41%	1%
	60 or older	14%	23%	27%	34%	2%
Gender	Men	14%	22%	24%	38%	2%
	Women	14%	27%	26%	32%	1%
Interview Type	Landline	11%	23%	28%	36%	1%
	Cell Phone	17%	26%	23%	33%	2%

NBC4/Washington Post/Marist Poll DC Adults. Interviews conducted September 14th through September 16th, 2014, n=1249 MOE +/- 2.8 percentage points.
^DC Registered Voters: n=1070 MOE +/- 3.0 percentage points. DC Likely Voters: n=572 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.