



POLL MUST BE SOURCED:
NBC4/ Marist Poll*
Bowser and Gray Neck and Neck
In Democratic Primary Race for D.C. Mayor
*** Complete Tables for Poll Appended ***
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This NBC4/Marist Poll Reports:

Muriel Bowser has eroded Mayor Vincent Gray's once eight percentage point lead in the race for the Democratic nomination for D.C. mayor. With a week to go before the primary, among likely Democratic voters including those who are undecided yet leaning toward a candidate and those who voted early or by absentee ballot, Bowser has the support of 28% compared with 26% for Gray.

"There are two very different paths to victory for Councilwoman Bowser and Mayor Gray," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Bowser has picked up support among white voters and is the most popular second choice as voters make their final decision. Gray has a strong base of support among African American voters and greater enthusiasm among his backers."

Here is how the contest for the Democratic nomination for D.C. mayor stands among likely Democratic primary voters including those who are undecided yet leaning toward a candidate and those who voted early or by absentee ballot:

- 28% Muriel Bowser
- 26% Vincent Gray
- 11% Tommy Wells
- 9% Jack Evans
- 4% Andy Shallal
- 4% Vincent Orange
- 2% Reta Lewis
- <1% Carlos Allen
- 1% other
- 15% undecided

*References to this poll must be sourced as "NBC4/Marist Poll"

When the NBC4/Marist Poll reported this question last month, Gray -- 28% -- was ahead of Bowser -- 20% -- by eight percentage points among District Democrats likely to vote in the primary. Evans received 13% of the vote while Wells garnered 12%. Six percent backed Shallal, and 4% supported Orange. Lewis had the backing of 3%, and less than 1% of D.C. Democrats were for Allen. One percent wanted another candidate to receive the party's nod, and 12% were undecided.

Looking at race, among likely Democratic voters who are African American, Gray -- 43% -- leads Bowser -- 22% -- by almost two to one. Among whites, Bowser -- 36% -- has the advantage over Wells -- 19% -- and Evans -- 15%. Only 7% are for Gray.

While Gray maintains his lead over Bowser among African American Democrats likely to vote, Bowser has advanced to the front of the pack among likely Democratic voters who are white. Last month, 24% of white voters supported Wells, 21% backed Evans, and 18% were behind Bowser. Gray garnered 10%. Among African American voters likely to vote, 41% backed Gray while 23% were for Bowser.

55% of likely Democratic voters with a candidate preference including those who voted early or by absentee ballot are strongly committed to their choice of candidate. 30% are somewhat behind their pick while 14% might vote differently. One percent is unsure.

In the previous NBC4/Marist Poll, 44% of likely Democratic voters expressed a high level of support for their candidate. 36% were somewhat committed to their selection while 19% reported they might cast their ballot differently. One percent, at that time, was unsure.

Looking at the depth of commitment for the top two candidates, nearly seven in ten of those who are behind Gray -- 69% -- strongly support him while 49% of likely Democrats for Bowser are firmly in her corner. Last month, 53% of Gray's backers were strongly committed to him. This compares with 50% of Bowser's supporters who said the same about their candidate.

Who is the second choice of likely Democratic voters with a candidate preference? With 22%, Bowser takes the top spot followed by Evans with 18% and Wells with 12%. Gray garners 8%, and another 8% say Orange is their second choice candidate. Seven percent pick Shallal, 2% cite Lewis, and 1% mentions Allen. Four percent choose another candidate as their second choice, and 20% are undecided.

In February, 21% selected Bowser as their backup candidate while 18% reported Evans was their second choice. Wells and Gray each received 12% while 9% said Orange was their second choice. Seven percent reported Shallal was their second choice candidate while 4% said the same of Lewis. One percent, at that time, selected Allen. Another 1% believed someone else was their backup candidate, and 15% were undecided.

*References to this poll must be sourced as "NBC4/Marist Poll"

Are likely Democratic voters enthusiastic about going to the polls on Tuesday? 39% are very enthusiastic and 42% are moderately so. 13% are not too enthusiastic, and six percent are not enthusiastic at all.

Likely Democrats for Gray express more enthusiasm to vote than those for Bowser. 47% of Gray's supporters are highly enthusiastic. This compares with 38% of likely Democrats who back Bowser and have a similar level of enthusiasm about going to the polls.

Jobs and Economy Top of Mind for Many D.C. Democrats

42% of Democrats in the District say, when it comes to deciding their vote, jobs and the economy matter most. One in four Democrats -- 25% -- mentions ethics as their motivating factor while 17% report housing is their priority. Crime is the leading concern of 11% of Democratic voters, and 4% are unsure.

These findings reflect those reported last month. At that time, more than four in ten Democrats -- 44% -- reported the economy and jobs were the most important factor in deciding their vote. Ethics was the leading issue for 22% while another 22% said housing was their priority. 11% of Democrats cited crime as their top concern, and 2% were unsure.

A racial divide still exists. A majority of Democrats who are African American -- 53% -- say the economy and jobs are the most influential when deciding their vote. However, a plurality of white voters -- 47% -- says ethics are their priority. Little has changed since last month when 50% of African American Democrats cited the jobs and the economy, and 43% of white Democrats mentioned ethics as their leading issue.

Campaign Finance Investigation Hard Hit for Gray?

From what they know or have heard about the investigation into Mayor Gray's finances from his 2010 campaign, a majority of Democratic voters -- 56% -- says they are less likely to vote for Gray. Only 8% are more likely to support him, and 31% report it makes no difference to their vote. Five percent are unsure.

These results are similar to those found last month. At that time, 53% were less likely to back Gray. Seven percent said they would be more likely to vote for him, and 36% thought the scandal would not impact their vote. Four percent of Democrats were unsure.

How do D.C. residents, overall, describe Gray's 2010 campaign activities? 35% think he did something unethical but not illegal. 29% say he was involved in illegal activities, and 14% believe he didn't do anything wrong. 23% are unsure. Similar proportions of registered voters agree.

There has been an uptick in the proportion of D.C. residents who believe Gray's involvement in the scandal included illegal activities. Last month, 42% of adults in the District said Gray

*References to this poll must be sourced as "NBC4/Marist Poll"

did something unethical but not illegal. 24% believed his involvement was illegal, and 14% thought he did nothing wrong. 20%, at that time, were unsure.

While 36% of D.C. Democrats currently say Gray took part in unethical but not illegal behavior, 30% say he was involved in illegal actions. 16% believe Gray did nothing wrong, and 18% are unsure. However, in February, 46% called Gray's involvement unethical while 24% thought something illegal occurred. 15% of Democrats, at that time, said Gray was on the up-and-up, and 15% were unsure.

Bowser Stronger Democratic Candidate over Catania in General Election

In a hypothetical matchup for the general election in November, Bowser, as the Democratic candidate for mayor, has a 20 percentage point advantage against independent candidate David Catania. 46% of registered voters in D.C. say they would vote for Bowser while 26% would support Catania. 28% are undecided.

What do Gray's general election chances look like if he wins next week's Democratic primary? 43% of voters would support Gray in November while 37% are for Catania. 20% are undecided.

Looking at race, while Gray -- 57% -- and Bowser -- 54% -- each carries a majority of African American voters against Catania, Bowser is the stronger Democratic candidate among whites. Against Catania, 39% of white voters would back Bowser. The same proportion -- 39% -- is for Catania. However, against Gray, Catania receives 56% of white voters to 24% for Gray.

Skepticism about Gray

Only 34% of adults in D.C. say, if Gray receives the Democratic nomination, they definitely plan to vote for him. 40% report they definitely will not vote for him, and 26% are undecided. Among registered voters in the District, 33% would absolutely cast their ballot for him. 41% would definitely vote against him, and 26% are undecided.

Uncertainty about Gray has increased. In last month's NBC4/Marist Poll, more than four in ten D.C. residents -- 43% -- said they would definitely vote for Gray. 40% would definitely not, and 17% were undecided. Among registered voters, 42% reported they would back Gray, 42% would cast their ballot for someone else, and 16% were undecided.

Nearly six in ten residents -- 59% -- think it's time to elect someone else. 29% believe Gray deserves to be re-elected, and 13% are unsure. Similar proportions of registered voters share these views. 60% of voters want a change while 27% think Gray should receive a second term. 12% are unsure.

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In February, 60% of adults wanted a new mayor to take charge. 31%, however, thought Gray should be re-elected. Nine percent were unsure. Among registered voters in the District, 62% said someone new should take the reins of the city. 30% wanted Gray to be re-elected, and 8% were unsure.

Decline in Gray Approval Rating... Fewer with Positive Opinion of Mayor

Half of D.C. residents -- 50% -- approve of the job Gray is doing in office. 35% disapprove, and 16% are unsure. Looking at registered voters, 49% give Gray high marks. 37% think he has fallen short, and 14% are unsure.

There has been a drop in Gray's approval rating over the last month. In February, a majority of adults -- 56% -- thought well of how he was doing his job. 36% disapproved of his performance in office, and 8% were unsure. Among registered voters, at that time, 55% approved of the mayor's job performance. 38% disapproved, and 6% were unsure.

Gray's image has also suffered. 35% have a favorable view of Gray while 47% have an unfavorable opinion of him. 17% have either never heard of him or are unsure how to rate him. Looking at registered voters, 35% like Gray while 49% have a negative view of the mayor. 16% have either never heard of Gray or are unsure how to rate him.

Last month, 45% of residents had a favorable impression of Gray while 46% had an unfavorable one. Nine percent had either never heard of Gray or were unsure how to rate him. Among registered voters, 45% thought well of the mayor, and 48% had a negative opinion of him. Seven percent had either never heard of Gray or were unsure how to rate him.

Overall, do D.C. residents think the city is moving in the right direction? Close to two-thirds - - 65% -- think the District is on course while 21% say it has fallen off track. 14% are unsure. Similar proportions of registered voters share these opinions.

When this question was last reported, 71% of adults in D.C. said the city was moving in the right direction. 24% reported it was travelling in the wrong one, and 5% were unsure.

How the Survey was Conducted

Nature of the Sample: NBC4/Marist Poll of 1,279 District of Columbia Adults

This survey of 1,279 adults was conducted March 19th through March 23rd, 2014 by The Marist Poll sponsored in partnership with NBC4. Adults 18 years of age and older residing in the District of Columbia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the District from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ± 2.7 percentage points. There are 1,133 registered voters. The results for this subset are statistically significant within ± 2.9 percentage points. There are 781 Democrats defined as registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary. The results for this subset are statistically significant within ± 3.5 percentage points. There are 441 likely Democratic primary voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the April 2014 Democratic primary based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.7 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - DC

		DC Adults	DC Registered Voters
		Col %	Col %
DC Adults		100%	
DC Registered Voters		89%	100%
DC Likely Democratic Primary Voters		34%	39%
Party Registration^	Democrat	n/a	74%
	Republican	n/a	6%
	Independent	n/a	18%
	Other	n/a	1%
Political Ideology^	Very liberal	n/a	18%
	Liberal	n/a	33%
	Moderate	n/a	30%
	Conservative	n/a	13%
	Very conservative	n/a	6%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	47%	43%
	45 or older	53%	57%
Age	18 to 29	20%	16%
	30 to 44	27%	27%
	45 to 59	23%	24%
	60 or older	30%	33%
Race	White	38%	39%
	African American	47%	49%
	Latino	8%	7%
	Other	6%	5%
DC Region	Southwest	24%	24%
	Northwest	26%	25%
	North Central	28%	29%
	Southeast	22%	22%
Household Income	Less than \$75,000	58%	56%
	\$75,000 or more	42%	44%
Education	Not college graduate	43%	42%
	College graduate	57%	58%
Interview Type	Landline	60%	62%
	Cell Phone	40%	38%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points.

^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding. *DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

Nature of the Sample - DC

		DC Democrats*	DC Likely Democratic Primary Voters
		Col %	Col %
DC Democrats*		100%	
DC Likely Democratic Primary Voters		56%	100%
Political Ideology	Very liberal	21%	22%
	Liberal	37%	39%
	Moderate	27%	28%
	Conservative	9%	8%
	Very conservative	5%	4%
Past Participation**	Yes	83%	91%
	No	17%	9%
Gender	Men	42%	40%
	Women	58%	60%
Age	Under 45	38%	34%
	45 or older	62%	66%
Age	18 to 29	11%	8%
	30 to 44	27%	26%
	45 to 59	26%	27%
	60 or older	37%	39%
Race	White	38%	41%
	African American	52%	50%
	Latino	5%	5%
	Other	4%	4%
DC Region	Southwest	24%	22%
	Northwest	24%	28%
	North Central	29%	28%
	Southeast	23%	23%
Household Income	Less than \$75,000	55%	51%
	\$75,000 or more	45%	49%
Education	Not college graduate	39%	35%
	College graduate	61%	65%
Interview Type	Landline	65%	69%
	Cell Phone	35%	31%

NBC4/Marist Poll DC Potential Democratic Electorate. Interviews conducted March 19th through March 23rd, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

NBC4/Marist Poll DC Tables

		DC Democrats*									
		DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate or voted early or by absentee									
		Muriel Bowser	Vincent Gray	Tommy Wells	Jack Evans	Vincent Orange	Andy Shallal	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Democrats*		27%	26%	10%	8%	4%	4%	2%	<1%	1%	18%
DC Likely Democratic Primary Voters		28%	26%	11%	9%	4%	4%	2%	<1%	1%	15%
Political Ideology^	Very liberal-Liberal	15%	37%	5%	6%	16%	0%	3%	0%	0%	18%
	Moderate	29%	32%	6%	6%	4%	2%	3%	0%	1%	17%
	Conservative-Very conservative	30%	19%	14%	10%	2%	6%	2%	0%	1%	16%
Past Participation**	Yes	28%	24%	10%	9%	5%	4%	2%	0%	1%	18%
	No	23%	34%	8%	4%	4%	5%	2%	0%	2%	19%
Intensity of Support	Strongly support	28%	39%	12%	7%	3%	6%	3%	0%	0%	0%
	Somewhat support	39%	25%	10%	15%	6%	4%	2%	0%	0%	0%
	Might vote differently	28%	27%	16%	14%	8%	4%	2%	0%	0%	0%
Enthusiasm about DC Democratic Primary for Mayor	High	28%	31%	9%	7%	5%	5%	2%	0%	0%	13%
	Moderate	27%	26%	9%	11%	4%	3%	4%	0%	1%	16%
	Low	25%	18%	13%	6%	5%	5%	0%	0%	2%	27%
DC Region	Southwest	36%	16%	7%	13%	0%	8%	1%	0%	2%	17%
	Northwest	37%	22%	8%	8%	2%	6%	0%	0%	0%	17%
	North Central	18%	24%	20%	8%	7%	2%	2%	0%	1%	18%
	Southeast	18%	43%	5%	4%	9%	1%	2%	0%	1%	17%
Household Income	Less than \$75,000	20%	35%	5%	6%	7%	4%	4%	0%	1%	18%
	\$75,000 or more	34%	16%	18%	9%	2%	5%	1%	0%	1%	14%
Education	Not college graduate	20%	39%	5%	5%	8%	1%	4%	0%	1%	18%
	College graduate	32%	16%	14%	11%	2%	6%	1%	0%	1%	16%
Race	White	35%	7%	18%	14%	0%	7%	1%	0%	1%	16%
	African American	21%	40%	5%	3%	8%	0%	3%	0%	1%	18%
	Other	26%	26%	5%	9%	1%	13%	0%	0%	0%	21%
Age	Under 45	28%	22%	13%	6%	7%	3%	3%	0%	0%	17%
	45 or older	27%	28%	7%	10%	3%	5%	2%	0%	1%	17%
Age	18 to 29	20%	35%	10%	2%	15%	6%	7%	0%	0%	5%
	30 to 44	31%	16%	15%	8%	4%	2%	1%	0%	1%	22%
	45 to 59	23%	25%	9%	10%	4%	5%	3%	0%	1%	20%
	60 or older	30%	30%	6%	9%	2%	4%	1%	0%	1%	15%
Gender	Men	26%	24%	11%	11%	5%	2%	2%	0%	2%	18%
	Women	27%	27%	10%	6%	4%	6%	2%	0%	0%	18%
Interview Type	Landline	26%	27%	10%	8%	3%	4%	1%	0%	1%	19%
	Cell Phone	28%	24%	10%	8%	6%	4%	3%	0%	0%	16%

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points.

Totals may not add to 100% due to rounding.

*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters									
		DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate or voted early or by absentee									
		Muriel Bowser	Vincent Gray	Tommy Wells	Jack Evans	Andy Shallal	Vincent Orange	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters		28%	26%	11%	9%	4%	4%	2%	<1%	1%	15%
Intensity of Support	Strongly support	28%	40%	13%	7%	7%	3%	3%	0%	0%	0%
	Somewhat support	40%	21%	11%	16%	5%	6%	1%	0%	0%	0%
	Might vote differently	28%	23%	16%	17%	5%	8%	2%	0%	0%	0%
Enthusiasm about DC Democratic Primary for Mayor	High	27%	32%	10%	7%	5%	6%	1%	0%	0%	12%
	Moderate	29%	25%	10%	11%	4%	3%	3%	0%	1%	14%
	Low	28%	16%	16%	9%	5%	3%	0%	0%	1%	22%
DC Region	Southwest	37%	15%	7%	15%	8%	0%	1%	0%	2%	15%
	Northwest	37%	20%	9%	10%	7%	2%	1%	0%	0%	15%
	North Central	19%	25%	23%	8%	2%	5%	2%	0%	0%	15%
	Southeast	18%	46%	5%	4%	1%	9%	3%	0%	0%	14%
Household Income	Less than \$75,000	20%	37%	5%	7%	5%	6%	3%	0%	0%	16%
	\$75,000 or more	36%	16%	19%	9%	5%	2%	1%	0%	1%	12%
Education	Not college graduate	20%	43%	6%	6%	1%	7%	4%	0%	1%	14%
	College graduate	34%	17%	15%	11%	6%	2%	1%	0%	1%	14%
Race	White	36%	7%	19%	15%	8%	0%	1%	0%	1%	13%
	African American	22%	43%	5%	4%	1%	8%	3%	0%	1%	15%
Age	Under 45	31%	19%	16%	8%	4%	6%	2%	0%	0%	13%
	45 or older	28%	29%	8%	10%	5%	3%	2%	0%	1%	15%
Gender	Men	28%	23%	12%	13%	3%	4%	2%	0%	1%	14%
	Women	28%	28%	11%	6%	6%	4%	2%	0%	0%	16%
Interview Type	Landline	27%	28%	10%	8%	5%	3%	2%	0%	1%	16%
	Cell Phone	29%	22%	12%	10%	4%	7%	2%	0%	0%	13%

NBC4/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats with a Candidate Preference including Absentee and Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Democrats with a Candidate Preference including Absentee and Early Voters		52%	31%	15%	2%
DC Likely Democratic Primary Voters with a Candidate Preference including Absentee and Early Voters		55%	30%	14%	1%
Political Ideology^	Very liberal-Liberal	63%	18%	13%	6%
	Moderate	54%	28%	16%	2%
	Conservative-Very conservative	49%	36%	15%	1%
Past Participation**	Yes	53%	31%	14%	2%
	No	47%	31%	18%	4%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	63%	24%	12%	2%
	Muriel Bowser	47%	39%	13%	1%
DC Region	Southwest	50%	36%	13%	0%
	Northwest	47%	38%	12%	3%
	North Central	55%	27%	16%	2%
	Southeast	56%	23%	18%	3%
Household Income	Less than \$75,000	57%	24%	17%	2%
	\$75,000 or more	50%	37%	12%	0%
Education	Not college graduate	56%	22%	19%	3%
	College graduate	51%	36%	12%	1%
Race	White	47%	37%	14%	1%
	African American	58%	24%	15%	3%
	Other	46%	41%	14%	0%
Age	Under 45	37%	42%	19%	2%
	45 or older	58%	27%	13%	2%
Gender	Men	51%	32%	14%	3%
	Women	53%	31%	15%	1%
Interview Type	Landline	53%	29%	15%	3%
	Cell Phone	50%	35%	14%	1%

NBC4/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=539 MOE +/- 4.2 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters with a Candidate Preference including Absentee and Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters with a Candidate Preference including Absentee and Early Voters		55%	30%	14%	1%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	69%	20%	10%	2%
	Muriel Bowser	49%	38%	12%	1%
DC Region	Southwest	51%	34%	15%	1%
	Northwest	50%	37%	12%	2%
	North Central	59%	26%	14%	1%
	Southeast	60%	22%	16%	1%
Household Income	Less than \$75,000	65%	19%	15%	1%
	\$75,000 or more	52%	35%	13%	0%
Education	Not college graduate	62%	20%	17%	2%
	College graduate	52%	35%	12%	1%
Race	White	47%	38%	14%	1%
	African American	63%	22%	13%	1%
Age	Under 45	40%	39%	21%	1%
	45 or older	61%	27%	11%	2%
Gender	Men	55%	30%	13%	2%
	Women	55%	30%	14%	1%
Interview Type	Landline	56%	30%	13%	1%
	Cell Phone	54%	30%	16%	1%

NBC4/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats with a Candidate Preference									
		Who is your second choice for the Democratic primary for mayor in the District:									
		Muriel Bowser	Jack Evans	Tommy Wells	Vincent Gray	Vincent Orange	Andy Shallal	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Democrats with a Candidate Preference		21%	17%	11%	10%	9%	6%	2%	1%	3%	20%
DC Likely Democratic Primary Voters		22%	18%	12%	8%	8%	7%	2%	1%	4%	20%
Political Ideology^	Very liberal-Liberal	17%	14%	8%	6%	14%	0%	3%	0%	4%	34%
	Moderate	17%	21%	10%	12%	11%	3%	1%	0%	1%	22%
	Conservative-Very conservative	23%	17%	13%	10%	7%	9%	1%	2%	4%	15%
Past Participation**	Yes	23%	18%	11%	9%	8%	6%	1%	0%	4%	19%
	No	13%	13%	12%	10%	12%	6%	4%	5%	0%	26%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	27%	18%	9%	0%	11%	3%	2%	1%	5%	24%
	Muriel Bowser	0%	20%	18%	18%	9%	9%	1%	0%	2%	23%
DC Region	Southwest	16%	31%	14%	10%	7%	5%	1%	0%	2%	15%
	Northwest	23%	14%	12%	10%	8%	10%	1%	1%	3%	17%
	North Central	23%	18%	8%	8%	11%	6%	3%	0%	3%	21%
	Southeast	24%	6%	12%	9%	10%	3%	2%	1%	7%	26%
Household Income	Less than \$75,000	21%	13%	10%	9%	14%	3%	3%	2%	3%	21%
	\$75,000 or more	19%	22%	12%	11%	2%	9%	1%	1%	3%	18%
Education	Not college graduate	25%	8%	9%	10%	17%	1%	2%	1%	3%	24%
	College graduate	18%	23%	13%	10%	4%	9%	1%	1%	4%	17%
Race	White	22%	25%	14%	7%	3%	9%	0%	0%	2%	16%
	African American	20%	12%	11%	12%	13%	2%	2%	2%	4%	22%
	Other	22%	12%	2%	9%	10%	12%	2%	2%	6%	23%
Age	Under 45	19%	12%	10%	14%	11%	9%	1%	3%	2%	19%
	45 or older	21%	21%	12%	8%	8%	4%	2%	0%	4%	21%
Gender	Men	20%	18%	10%	9%	11%	8%	3%	1%	3%	16%
	Women	22%	16%	12%	10%	7%	5%	1%	1%	4%	22%
Interview Type	Landline	23%	19%	13%	9%	6%	4%	1%	0%	4%	20%
	Cell Phone	16%	13%	8%	11%	14%	9%	3%	3%	3%	19%

NBC4/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=508 MOE +/- 4.3 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=300 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters with a Candidate Preference									
		Who is your second choice for the Democratic primary for mayor in the District:									
		Muriel Bowser	Jack Evans	Tommy Wells	Vincent Gray	Vincent Orange	Andy Shallal	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters with a Candidate Preference		22%	18%	12%	8%	8%	7%	2%	1%	4%	20%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	29%	19%	7%	0%	10%	4%	1%	1%	6%	23%
	Muriel Bowser	0%	22%	20%	15%	6%	11%	1%	0%	2%	24%
DC Region	Southwest	16%	32%	15%	9%	5%	5%	1%	0%	2%	16%
	Northwest	23%	16%	14%	7%	6%	11%	0%	1%	3%	18%
	North Central	25%	18%	9%	5%	9%	7%	3%	0%	3%	20%
	Southeast	28%	6%	8%	9%	11%	4%	3%	0%	8%	23%
Household Income	Less than \$75,000	25%	13%	10%	7%	14%	3%	3%	1%	4%	21%
	\$75,000 or more	19%	23%	13%	10%	1%	11%	1%	0%	4%	18%
Education	Not college graduate	30%	9%	9%	7%	16%	1%	2%	1%	3%	23%
	College graduate	18%	23%	13%	9%	4%	10%	1%	1%	4%	18%
Race	White	23%	25%	15%	7%	2%	9%	0%	0%	2%	16%
	African American	23%	12%	11%	10%	13%	3%	3%	1%	4%	20%
Age	Under 45	21%	12%	11%	9%	10%	11%	2%	2%	2%	21%
	45 or older	22%	22%	12%	7%	7%	4%	2%	0%	4%	20%
Gender	Men	21%	20%	10%	8%	9%	9%	3%	1%	4%	16%
	Women	23%	16%	13%	8%	7%	6%	1%	1%	4%	22%
Interview Type	Landline	25%	19%	13%	8%	6%	5%	0%	0%	4%	20%
	Cell Phone	17%	14%	10%	8%	11%	11%	4%	2%	4%	19%

NBC4/Marist Poll DC Likely Democratic Primary Voters. Interviews conducted March 19th through March 23rd, 2014, n=300 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats*			
		Thinking about April 1st's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
DC Democrats*		33%	43%	15%	8%
DC Likely Democratic Primary Voters		39%	42%	13%	6%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	40%	44%	9%	7%
	Muriel Bowser	35%	44%	17%	4%
Political Ideology^	Very liberal-Liberal	37%	33%	16%	14%
	Moderate	33%	47%	11%	9%
	Conservative-Very conservative	33%	44%	18%	5%
Past Participation**	Yes	36%	42%	14%	7%
	No	20%	46%	21%	13%
DC Region	Southwest	32%	48%	15%	4%
	Northwest	32%	41%	20%	8%
	North Central	35%	41%	15%	9%
	Southeast	32%	45%	10%	13%
Household Income	Less than \$75,000	33%	44%	14%	9%
	\$75,000 or more	31%	48%	16%	5%
Education	Not college graduate	33%	43%	11%	12%
	College graduate	33%	44%	18%	5%
Race	White	32%	46%	19%	4%
	African American	34%	43%	11%	12%
	Other	39%	33%	24%	4%
Age	Under 45	24%	49%	16%	11%
	45 or older	37%	40%	16%	7%
Gender	Men	34%	43%	13%	10%
	Women	33%	43%	17%	7%
Interview Type	Landline	36%	41%	15%	8%
	Cell Phone	28%	47%	15%	10%

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Likely Democratic Primary Voters			
		Thinking about April 1st's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
DC Likely Democratic Primary Voters		39%	42%	13%	6%
Top Tier Democratic Candidates for DC Mayor	Vincent Gray	47%	41%	7%	5%
	Muriel Bowser	38%	45%	15%	2%
DC Region	Southwest	37%	47%	13%	3%
	Northwest	37%	43%	16%	5%
	North Central	43%	37%	14%	6%
	Southeast	38%	46%	7%	9%
Household Income	Less than \$75,000	40%	43%	12%	5%
	\$75,000 or more	36%	47%	14%	4%
Education	Not college graduate	43%	42%	7%	7%
	College graduate	36%	43%	16%	4%
Race	White	35%	46%	16%	3%
	African American	42%	42%	8%	8%
Age	Under 45	31%	49%	12%	8%
	45 or older	42%	40%	14%	4%
Gender	Men	42%	41%	11%	5%
	Women	37%	43%	14%	6%
Interview Type	Landline	41%	40%	13%	5%
	Cell Phone	35%	47%	12%	7%

NBC4/Marist Poll DC Likely Democratic Primary Voters. Interviews conducted March 19th through March 23rd, 2014, n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats*				
		Which one of the following issues is most important in deciding your vote for mayor in April 1st's Democratic primary:				
		Jobs and the economy	Housing	Crime	Ethics	Unsure
		Row %	Row %	Row %	Row %	Row %
DC Democrats*		42%	17%	11%	25%	4%
DC Likely Democratic Primary Voters		42%	15%	10%	29%	4%
Political Ideology^	Very liberal-Liberal	43%	25%	18%	9%	5%
	Moderate	45%	19%	12%	21%	4%
	Conservative-Very conservative	40%	13%	9%	34%	4%
Past Participation**	Yes	42%	16%	10%	27%	5%
	No	46%	20%	17%	15%	2%
DC Region	Southwest	30%	16%	10%	40%	5%
	Northwest	35%	20%	6%	35%	3%
	North Central	46%	15%	14%	22%	4%
	Southeast	58%	17%	13%	7%	6%
Household Income	Less than \$75,000	48%	21%	14%	13%	4%
	\$75,000 or more	36%	11%	8%	41%	4%
Education	Not college graduate	50%	23%	14%	9%	4%
	College graduate	37%	12%	8%	38%	5%
Race	White	30%	11%	8%	47%	5%
	African American	53%	21%	13%	9%	4%
	Other	33%	16%	17%	31%	3%
Age	Under 45	47%	18%	11%	22%	2%
	45 or older	41%	17%	11%	26%	5%
Gender	Men	44%	13%	14%	25%	4%
	Women	41%	20%	9%	25%	5%
Interview Type	Landline	41%	17%	11%	26%	5%
	Cell Phone	45%	16%	11%	24%	4%

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*			
		From what you know about the investigation of Mayor Gray's campaign finances in 2010, are you more likely to vote for him in April's Democratic primary, less likely, or does it not make any difference to your vote?			
		More likely	Less likely	Makes no difference	Unsure
		Row %	Row %	Row %	Row %
DC Democrats*		8%	56%	31%	5%
DC Likely Democratic Primary Voters		8%	57%	29%	5%
Political Ideology^	Very liberal-Liberal	13%	38%	41%	7%
	Moderate	10%	50%	35%	4%
	Conservative-Very conservative	5%	66%	25%	3%
Past Participation**	Yes	8%	56%	30%	6%
	No	7%	57%	34%	2%
DC Region	Southwest	2%	76%	19%	3%
	Northwest	7%	64%	26%	4%
	North Central	8%	58%	30%	5%
	Southeast	14%	29%	47%	10%
Household Income	Less than \$75,000	9%	45%	38%	8%
	\$75,000 or more	3%	71%	24%	2%
Education	Not college graduate	14%	39%	41%	6%
	College graduate	4%	69%	24%	3%
Race	White	2%	84%	12%	2%
	African American	13%	35%	43%	8%
	Other	4%	52%	40%	5%
Age	Under 45	2%	61%	36%	1%
	45 or older	10%	55%	28%	7%
Gender	Men	7%	59%	30%	4%
	Women	8%	55%	31%	6%
Interview Type	Landline	9%	55%	30%	7%
	Cell Phone	6%	59%	32%	2%

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Adults			
		From what you have heard or read about the investigation of Mayor Gray's campaign finances when he ran for mayor four years ago, do you think he did nothing wrong, did something unethical, but not illegal, or did something illegal?			
		Did something unethical, but not illegal		Did something illegal	
		Did nothing wrong	Did something unethical, but not illegal	Did something illegal	Unsure
		Row %	Row %	Row %	Row %
DC Adults		14%	35%	29%	23%
DC Registered Voters		14%	35%	30%	21%
DC Democrats		16%	36%	30%	18%
DC Likely Democratic Primary Voters		17%	34%	32%	17%
Political Ideology^	Very liberal-Liberal	21%	31%	27%	21%
	Moderate	15%	37%	28%	20%
	Conservative-Very conservative	12%	37%	34%	17%
DC Region	Southwest	6%	40%	34%	20%
	Northwest	11%	36%	29%	24%
	North Central	15%	31%	34%	20%
	Southeast	25%	33%	19%	24%
Household Income	Less than \$75,000	19%	34%	20%	27%
	\$75,000 or more	8%	39%	40%	13%
Education	Not college graduate	21%	32%	22%	26%
	College graduate	8%	37%	35%	20%
Race	White	5%	36%	42%	17%
	African American	24%	35%	20%	21%
	Other	7%	35%	17%	42%
Age	18 to 29	9%	41%	21%	29%
	30 to 44	9%	38%	32%	21%
	45 to 59	15%	36%	34%	16%
	60 or older	18%	29%	28%	25%
Age	Under 45	9%	39%	28%	24%
	45 or older	17%	32%	30%	21%
Gender	Men	13%	33%	33%	21%
	Women	14%	36%	25%	25%
Interview Type	Landline	15%	33%	31%	21%
	Cell Phone	11%	38%	26%	25%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Registered Voters		
		If November's election for mayor in the District were held today, whom would you support if the candidates are:		
		Muriel Bowser, the Democrat	David Catania, the Independent	Undecided
		Row %	Row %	Row %
DC Registered Voters		46%	26%	28%
DC Democrats		53%	24%	23%
Political Ideology	Very liberal-Liberal	38%	31%	31%
	Moderate	47%	27%	26%
	Conservative-Very conservative	49%	27%	24%
DC Region	Southwest	40%	38%	22%
	Northwest	47%	26%	27%
	North Central	48%	27%	25%
	Southeast	48%	15%	37%
Household Income	Less than \$75,000	50%	19%	31%
	\$75,000 or more	44%	35%	22%
Education	Not college graduate	47%	21%	32%
	College graduate	45%	31%	24%
Race	White	39%	39%	22%
	African American	54%	15%	31%
	Other	37%	29%	34%
Age	18 to 29	43%	28%	29%
	30 to 44	47%	24%	29%
	45 to 59	47%	30%	23%
	60 or older	48%	26%	26%
Age	Under 45	45%	26%	29%
	45 or older	48%	28%	25%
Gender	Men	45%	28%	27%
	Women	46%	25%	29%
Interview Type	Landline	45%	26%	29%
	Cell Phone	47%	27%	26%

NBC4/Marist Poll DC Registered Voters Split Sample. Interviews conducted March 19th through March 23rd, 2014, n=532
MOE +/- 4.2 percentage points. DC Democrats: n=377 MOE +/- 5.0 percentage points. Totals may not add to 100% due to
rounding.

		DC Registered Voters		
		If November's election for mayor in the District were held today, whom would you support if the candidates are:		
		Vincent Gray, the Democrat	David Catania, the Independent	Undecided
		Row %	Row %	Row %
DC Registered Voters		43%	37%	20%
DC Democrats		47%	36%	17%
Political Ideology	Very liberal-Liberal	41%	36%	24%
	Moderate	49%	36%	15%
	Conservative-Very conservative	40%	42%	18%
DC Region	Southwest	29%	48%	23%
	Northwest	37%	43%	20%
	North Central	43%	35%	22%
	Southeast	64%	23%	13%
Household Income	Less than \$75,000	54%	31%	15%
	\$75,000 or more	34%	48%	18%
Education	Not college graduate	53%	27%	20%
	College graduate	35%	46%	19%
Race	White	24%	56%	20%
	African American	57%	24%	19%
	Other	47%	29%	23%
Age	18 to 29	47%	37%	16%
	30 to 44	36%	43%	21%
	45 to 59	45%	39%	16%
	60 or older	45%	31%	23%
Age	Under 45	41%	40%	19%
	45 or older	45%	34%	20%
Gender	Men	40%	40%	20%
	Women	45%	35%	20%
Interview Type	Landline	42%	35%	23%
	Cell Phone	44%	42%	14%

NBC4/Marist Poll DC Registered Voters Split Sample. Interviews conducted March 19th through March 23rd, 2014, n=569
MOE +/- 4.1 percentage points. DC Democrats: n=391 MOE +/- 5.0 percentage points. Totals may not add to 100% due to
rounding.

		DC Adults		
		Thinking about the elections in November, if Mayor Gray is the Democratic candidate for mayor do you definitely plan to vote for Vincent Gray for re-election as mayor or do you definitely plan to vote against him?		
		Definitely vote for him	Definitely vote against him	Undecided
		Row %	Row %	Row %
DC Adults		34%	40%	26%
DC Registered Voters		33%	41%	26%
DC Democrats		37%	39%	24%
DC Likely Democratic Primary Voters		37%	40%	23%
Political Ideology [^]	Very liberal-Liberal	32%	43%	24%
	Moderate	33%	44%	24%
	Conservative-Very conservative	34%	42%	25%
DC Region	Southwest	24%	49%	27%
	Northwest	33%	40%	28%
	North Central	35%	44%	20%
	Southeast	43%	30%	27%
Household Income	Less than \$75,000	37%	37%	26%
	\$75,000 or more	28%	49%	23%
Education	Not college graduate	41%	34%	25%
	College graduate	28%	46%	26%
Race	White	22%	54%	24%
	African American	45%	29%	25%
	Other	29%	39%	32%
Age	18 to 29	37%	36%	27%
	30 to 44	28%	41%	31%
	45 to 59	36%	47%	17%
	60 or older	36%	39%	26%
Age	Under 45	32%	39%	30%
	45 or older	36%	42%	22%
Gender	Men	31%	43%	26%
	Women	36%	38%	26%
Interview Type	Landline	34%	42%	23%
	Cell Phone	33%	37%	30%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. [^]DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Overall, do you think Mayor Gray deserves to be re-elected mayor or is it time to elect someone else?		
		Deserves to be re-elected	Time to elect someone else	Unsure
		Row %	Row %	Row %
DC Adults		29%	59%	13%
DC Registered Voters		27%	60%	12%
DC Democrats		30%	60%	10%
DC Likely Democratic Primary Voters		30%	61%	10%
Political Ideology^	Very liberal-Liberal	31%	58%	11%
	Moderate	33%	59%	8%
	Conservative-Very conservative	22%	67%	11%
DC Region	Southwest	15%	74%	11%
	Northwest	27%	62%	11%
	North Central	31%	58%	12%
	Southeast	41%	44%	15%
Household Income	Less than \$75,000	35%	52%	13%
	\$75,000 or more	21%	71%	9%
Education	Not college graduate	38%	50%	12%
	College graduate	22%	67%	11%
Race	White	13%	79%	8%
	African American	42%	44%	14%
	Other	29%	54%	17%
Age	18 to 29	34%	55%	12%
	30 to 44	21%	63%	15%
	45 to 59	28%	64%	8%
	60 or older	31%	57%	12%
Age	Under 45	27%	60%	14%
	45 or older	30%	60%	10%
Gender	Men	28%	59%	13%
	Women	29%	59%	12%
Interview Type	Landline	29%	59%	12%
	Cell Phone	28%	58%	14%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Do you approve or disapprove of the job Vincent Gray is doing as mayor of the District?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
DC Adults		50%	35%	16%
DC Registered Voters		49%	37%	14%
DC Democrats		54%	35%	11%
DC Likely Democratic Primary Voters		54%	36%	9%
Political Ideology^	Very liberal-Liberal	49%	40%	11%
	Moderate	53%	32%	15%
	Conservative-Very conservative	48%	40%	12%
DC Region	Southwest	45%	40%	15%
	Northwest	51%	36%	13%
	North Central	50%	38%	12%
	Southeast	53%	26%	21%
Household Income	Less than \$75,000	52%	30%	18%
	\$75,000 or more	51%	41%	8%
Education	Not college graduate	54%	30%	16%
	College graduate	48%	39%	13%
Race	White	39%	47%	14%
	African American	56%	29%	15%
	Other	55%	23%	22%
Age	18 to 29	47%	28%	24%
	30 to 44	46%	41%	13%
	45 to 59	49%	41%	10%
	60 or older	53%	32%	14%
Age	Under 45	47%	36%	18%
	45 or older	51%	36%	13%
Gender	Men	48%	36%	17%
	Women	51%	34%	15%
Interview Type	Landline	51%	36%	14%
	Cell Phone	48%	34%	18%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		Overall, do you have a favorable or an unfavorable impression of Vincent Gray?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Adults		35%	47%	17%
DC Registered Voters		35%	49%	16%
DC Democrats		40%	49%	11%
DC Likely Democratic Primary Voters		40%	49%	10%
Political Ideology^	Very liberal-Liberal	36%	42%	22%
	Moderate	38%	46%	17%
	Conservative-Very conservative	34%	57%	10%
DC Region	Southwest	24%	63%	13%
	Northwest	36%	51%	13%
	North Central	38%	48%	14%
	Southeast	44%	31%	24%
Household Income	Less than \$75,000	41%	38%	21%
	\$75,000 or more	32%	61%	6%
Education	Not college graduate	39%	39%	22%
	College graduate	32%	56%	12%
Race	White	21%	69%	10%
	African American	48%	34%	19%
	Other	38%	34%	28%
Age	18 to 29	33%	34%	33%
	30 to 44	32%	55%	14%
	45 to 59	35%	54%	11%
	60 or older	39%	46%	15%
Age	Under 45	32%	46%	22%
	45 or older	38%	49%	13%
Gender	Men	35%	48%	17%
	Women	36%	47%	17%
Interview Type	Landline	36%	49%	15%
	Cell Phone	35%	45%	21%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

		DC Adults		
		All in all, do you think things in the District are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
DC Adults		65%	21%	14%
DC Registered Voters		64%	22%	13%
DC Democrats		68%	19%	13%
DC Likely Democratic Primary Voters		69%	19%	12%
Political Ideology^	Very liberal-Liberal	58%	26%	15%
	Moderate	64%	22%	14%
	Conservative-Very conservative	68%	21%	11%
DC Region	Southwest	67%	19%	13%
	Northwest	66%	22%	12%
	North Central	66%	19%	15%
	Southeast	60%	26%	15%
Household Income	Less than \$75,000	59%	26%	15%
	\$75,000 or more	74%	16%	10%
Education	Not college graduate	60%	25%	14%
	College graduate	69%	18%	12%
Race	White	68%	19%	13%
	African American	61%	24%	15%
	Other	69%	16%	15%
Age	18 to 29	70%	18%	13%
	30 to 44	69%	20%	10%
	45 to 59	64%	22%	14%
	60 or older	58%	25%	17%
Age	Under 45	70%	19%	11%
	45 or older	60%	24%	16%
Gender	Men	66%	22%	12%
	Women	64%	20%	16%
Interview Type	Landline	62%	23%	15%
	Cell Phone	68%	18%	13%

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.