

## How the Survey was Conducted

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### **Nature of the Sample: NBC4/Marist Poll of 1,279 District of Columbia Adults**

This survey of 1,279 adults was conducted March 19<sup>th</sup> through March 23<sup>rd</sup>, 2014 by The Marist Poll sponsored in partnership with NBC4. Adults 18 years of age and older residing in the District of Columbia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the District from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within  $\pm 2.7$  percentage points. There are 1,133 registered voters. The results for this subset are statistically significant within  $\pm 2.9$  percentage points. There are 781 Democrats defined as registered Democrats and those who are almost certain or will probably register as Democrats for the April 1<sup>st</sup> primary. The results for this subset are statistically significant within  $\pm 3.5$  percentage points. There are 441 likely Democratic primary voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the April 2014 Democratic primary based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 4.7$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - DC

|                                     |                      | DC Adults | DC Registered Voters |
|-------------------------------------|----------------------|-----------|----------------------|
|                                     |                      | Col %     | Col %                |
| DC Adults                           |                      | 100%      |                      |
| DC Registered Voters                |                      | 89%       | 100%                 |
| DC Likely Democratic Primary Voters |                      | 34%       | 39%                  |
| Party Registration^                 | Democrat             | n/a       | 74%                  |
|                                     | Republican           | n/a       | 6%                   |
|                                     | Independent          | n/a       | 18%                  |
|                                     | Other                | n/a       | 1%                   |
| Political Ideology^                 | Very liberal         | n/a       | 18%                  |
|                                     | Liberal              | n/a       | 33%                  |
|                                     | Moderate             | n/a       | 30%                  |
|                                     | Conservative         | n/a       | 13%                  |
|                                     | Very conservative    | n/a       | 6%                   |
| Gender                              | Men                  | 48%       | 47%                  |
|                                     | Women                | 52%       | 53%                  |
| Age                                 | Under 45             | 47%       | 43%                  |
|                                     | 45 or older          | 53%       | 57%                  |
| Age                                 | 18 to 29             | 20%       | 16%                  |
|                                     | 30 to 44             | 27%       | 27%                  |
|                                     | 45 to 59             | 23%       | 24%                  |
|                                     | 60 or older          | 30%       | 33%                  |
|                                     |                      |           |                      |
| Race                                | White                | 38%       | 39%                  |
|                                     | African American     | 47%       | 49%                  |
|                                     | Latino               | 8%        | 7%                   |
|                                     | Other                | 6%        | 5%                   |
| DC Region                           | Southwest            | 24%       | 24%                  |
|                                     | Northwest            | 26%       | 25%                  |
|                                     | North Central        | 28%       | 29%                  |
|                                     | Southeast            | 22%       | 22%                  |
| Household Income                    | Less than \$75,000   | 58%       | 56%                  |
|                                     | \$75,000 or more     | 42%       | 44%                  |
| Education                           | Not college graduate | 43%       | 42%                  |
|                                     | College graduate     | 57%       | 58%                  |
| Interview Type                      | Landline             | 60%       | 62%                  |
|                                     | Cell Phone           | 40%       | 38%                  |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points.

^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding. \*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

**Nature of the Sample - DC**

|                                     |                      | DC Democrats* | DC Likely Democratic<br>Primary Voters |
|-------------------------------------|----------------------|---------------|--|
|                                     |                      | Col %         | Col %                                  |
| DC Democrats*                       |                      | 100%          |  |
| DC Likely Democratic Primary Voters |                      | 56%           | 100%                                   |
| Political Ideology                  | Very liberal         | 21%           | 22%                                    |
|                                     | Liberal              | 37%           | 39%                                    |
|                                     | Moderate             | 27%           | 28%                                    |
|                                     | Conservative         | 9%            | 8%                                     |
|                                     | Very conservative    | 5%            | 4%                                     |
| Past Participation**                | Yes                  | 83%           | 91%                                    |
|                                     | No                   | 17%           | 9%                                     |
| Gender                              | Men                  | 42%           | 40%                                    |
|                                     | Women                | 58%           | 60%                                    |
| Age                                 | Under 45             | 38%           | 34%                                    |
|                                     | 45 or older          | 62%           | 66%                                    |
| Age                                 | 18 to 29             | 11%           | 8%                                     |
|                                     | 30 to 44             | 27%           | 26%                                    |
|                                     | 45 to 59             | 26%           | 27%                                    |
|                                     | 60 or older          | 37%           | 39%                                    |
| Race                                | White                | 38%           | 41%                                    |
|                                     | African American     | 52%           | 50%                                    |
|                                     | Latino               | 5%            | 5%                                     |
|                                     | Other                | 4%            | 4%                                     |
| DC Region                           | Southwest            | 24%           | 22%                                    |
|                                     | Northwest            | 24%           | 28%                                    |
|                                     | North Central        | 29%           | 28%                                    |
|                                     | Southeast            | 23%           | 23%                                    |
| Household Income                    | Less than \$75,000   | 55%           | 51%                                    |
|                                     | \$75,000 or more     | 45%           | 49%                                    |
| Education                           | Not college graduate | 39%           | 35%                                    |
|                                     | College graduate     | 61%           | 65%                                    |
| Interview Type                      | Landline             | 65%           | 69%                                    |
|                                     | Cell Phone           | 35%           | 31%                                    |

NBC4/Marist Poll DC Potential Democratic Electorate. Interviews conducted March 19th through March 23rd, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

NBC4/Marist Poll DC Tables

|  |                                | DC Democrats*  |              |             |            |                |              |            |              |       |           |
|--|--------------------------------|--|--------------|-------------|------------|----------------|--------------|------------|--------------|-------|-----------|
|  |                                | DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate or voted early or by absentee |              |             |            |                |              |            |              |       |           |
|  |                                | Muriel Bowser  | Vincent Gray | Tommy Wells | Jack Evans | Vincent Orange | Andy Shallal | Reta Lewis | Carlos Allen | Other | Undecided |
|  |                                | Row %  | Row %        | Row %       | Row %      | Row %          | Row %        | Row %      | Row %        | Row % | Row %     |
| DC Democrats*                                    |                                | 27%  | 26%          | 10%         | 8%         | 4%             | 4%           | 2%         | <1%          | 1%    | 18%       |
| DC Likely Democratic Primary Voters              |                                | 28%  | 26%          | 11%         | 9%         | 4%             | 4%           | 2%         | <1%          | 1%    | 15%       |
| Political Ideology^                              | Very liberal-Liberal           | 15%  | 37%          | 5%          | 6%         | 16%            | 0%           | 3%         | 0%           | 0%    | 18%       |
|  | Moderate                       | 29%  | 32%          | 6%          | 6%         | 4%             | 2%           | 3%         | 0%           | 1%    | 17%       |
|  | Conservative-Very conservative | 30%  | 19%          | 14%         | 10%        | 2%             | 6%           | 2%         | 0%           | 1%    | 16%       |
| Past Participation**                             | Yes                            | 28%  | 24%          | 10%         | 9%         | 5%             | 4%           | 2%         | 0%           | 1%    | 18%       |
|  | No                             | 23%  | 34%          | 8%          | 4%         | 4%             | 5%           | 2%         | 0%           | 2%    | 19%       |
| Intensity of Support                             | Strongly support               | 28%  | 39%          | 12%         | 7%         | 3%             | 6%           | 3%         | 0%           | 0%    | 0%        |
|  | Somewhat support               | 39%  | 25%          | 10%         | 15%        | 6%             | 4%           | 2%         | 0%           | 0%    | 0%        |
|  | Might vote differently         | 28%  | 27%          | 16%         | 14%        | 8%             | 4%           | 2%         | 0%           | 0%    | 0%        |
| Enthusiasm about DC Democratic Primary for Mayor | High                           | 28%  | 31%          | 9%          | 7%         | 5%             | 5%           | 2%         | 0%           | 0%    | 13%       |
|  | Moderate                       | 27%  | 26%          | 9%          | 11%        | 4%             | 3%           | 4%         | 0%           | 1%    | 16%       |
|  | Low                            | 25%  | 18%          | 13%         | 6%         | 5%             | 5%           | 0%         | 0%           | 2%    | 27%       |
| DC Region  | Southwest                      | 36%  | 16%          | 7%          | 13%        | 0%             | 8%           | 1%         | 0%           | 2%    | 17%       |
|  | Northwest                      | 37%  | 22%          | 8%          | 8%         | 2%             | 6%           | 0%         | 0%           | 0%    | 17%       |
|  | North Central                  | 18%  | 24%          | 20%         | 8%         | 7%             | 2%           | 2%         | 0%           | 1%    | 18%       |
|  | Southeast                      | 18%  | 43%          | 5%          | 4%         | 9%             | 1%           | 2%         | 0%           | 1%    | 17%       |
| Household Income                                 | Less than \$75,000             | 20%  | 35%          | 5%          | 6%         | 7%             | 4%           | 4%         | 0%           | 1%    | 18%       |
|  | \$75,000 or more               | 34%  | 16%          | 18%         | 9%         | 2%             | 5%           | 1%         | 0%           | 1%    | 14%       |
| Education  | Not college graduate           | 20%  | 39%          | 5%          | 5%         | 8%             | 1%           | 4%         | 0%           | 1%    | 18%       |
|  | College graduate               | 32%  | 16%          | 14%         | 11%        | 2%             | 6%           | 1%         | 0%           | 1%    | 16%       |
| Race   | White                          | 35%  | 7%           | 18%         | 14%        | 0%             | 7%           | 1%         | 0%           | 1%    | 16%       |
|  | African American               | 21%  | 40%          | 5%          | 3%         | 8%             | 0%           | 3%         | 0%           | 1%    | 18%       |
|  | Other                          | 26%  | 26%          | 5%          | 9%         | 1%             | 13%          | 0%         | 0%           | 0%    | 21%       |
| Age  | Under 45                       | 28%  | 22%          | 13%         | 6%         | 7%             | 3%           | 3%         | 0%           | 0%    | 17%       |
|  | 45 or older                    | 27%  | 28%          | 7%          | 10%        | 3%             | 5%           | 2%         | 0%           | 1%    | 17%       |
| Age  | 18 to 29                       | 20%  | 35%          | 10%         | 2%         | 15%            | 6%           | 7%         | 0%           | 0%    | 5%        |
|  | 30 to 44                       | 31%  | 16%          | 15%         | 8%         | 4%             | 2%           | 1%         | 0%           | 1%    | 22%       |
|  | 45 to 59                       | 23%  | 25%          | 9%          | 10%        | 4%             | 5%           | 3%         | 0%           | 1%    | 20%       |
|  | 60 or older                    | 30%  | 30%          | 6%          | 9%         | 2%             | 4%           | 1%         | 0%           | 1%    | 15%       |
| Gender   | Men                            | 26%  | 24%          | 11%         | 11%        | 5%             | 2%           | 2%         | 0%           | 2%    | 18%       |
|  | Women                          | 27%  | 27%          | 10%         | 6%         | 4%             | 6%           | 2%         | 0%           | 0%    | 18%       |
| Interview Type                                   | Landline                       | 26%  | 27%          | 10%         | 8%         | 3%             | 4%           | 1%         | 0%           | 1%    | 19%       |
|  | Cell Phone                     | 28%  | 24%          | 10%         | 8%         | 6%             | 4%           | 3%         | 0%           | 0%    | 16%       |

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points.

Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

|  |                        | DC Likely Democratic Primary Voters  |              |             |            |              |                |            |              |       |           |
|--|------------------------|--|--------------|-------------|------------|--------------|----------------|------------|--------------|-------|-----------|
|  |                        | DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate or voted early or by absentee |              |             |            |              |                |            |              |       |           |
|  |                        | Muriel Bowser  | Vincent Gray | Tommy Wells | Jack Evans | Andy Shallal | Vincent Orange | Reta Lewis | Carlos Allen | Other | Undecided |
|  |                        | Row %  | Row %        | Row %       | Row %      | Row %        | Row %          | Row %      | Row %        | Row % | Row %     |
| DC Likely Democratic Primary Voters              |                        | 28%  | 26%          | 11%         | 9%         | 4%           | 4%             | 2%         | <1%          | 1%    | 15%       |
| Intensity of Support                             | Strongly support       | 28%  | 40%          | 13%         | 7%         | 7%           | 3%             | 3%         | 0%           | 0%    | 0%        |
|  | Somewhat support       | 40%  | 21%          | 11%         | 16%        | 5%           | 6%             | 1%         | 0%           | 0%    | 0%        |
|  | Might vote differently | 28%  | 23%          | 16%         | 17%        | 5%           | 8%             | 2%         | 0%           | 0%    | 0%        |
| Enthusiasm about DC Democratic Primary for Mayor | High                   | 27%  | 32%          | 10%         | 7%         | 5%           | 6%             | 1%         | 0%           | 0%    | 12%       |
|  | Moderate               | 29%  | 25%          | 10%         | 11%        | 4%           | 3%             | 3%         | 0%           | 1%    | 14%       |
|  | Low                    | 28%  | 16%          | 16%         | 9%         | 5%           | 3%             | 0%         | 0%           | 1%    | 22%       |
| DC Region  | Southwest              | 37%  | 15%          | 7%          | 15%        | 8%           | 0%             | 1%         | 0%           | 2%    | 15%       |
|  | Northwest              | 37%  | 20%          | 9%          | 10%        | 7%           | 2%             | 1%         | 0%           | 0%    | 15%       |
|  | North Central          | 19%  | 25%          | 23%         | 8%         | 2%           | 5%             | 2%         | 0%           | 0%    | 15%       |
|  | Southeast              | 18%  | 46%          | 5%          | 4%         | 1%           | 9%             | 3%         | 0%           | 0%    | 14%       |
| Household Income                                 | Less than \$75,000     | 20%  | 37%          | 5%          | 7%         | 5%           | 6%             | 3%         | 0%           | 0%    | 16%       |
|  | \$75,000 or more       | 36%  | 16%          | 19%         | 9%         | 5%           | 2%             | 1%         | 0%           | 1%    | 12%       |
| Education  | Not college graduate   | 20%  | 43%          | 6%          | 6%         | 1%           | 7%             | 4%         | 0%           | 1%    | 14%       |
|  | College graduate       | 34%  | 17%          | 15%         | 11%        | 6%           | 2%             | 1%         | 0%           | 1%    | 14%       |
| Race   | White                  | 36%  | 7%           | 19%         | 15%        | 8%           | 0%             | 1%         | 0%           | 1%    | 13%       |
|  | African American       | 22%  | 43%          | 5%          | 4%         | 1%           | 8%             | 3%         | 0%           | 1%    | 15%       |
| Age  | Under 45               | 31%  | 19%          | 16%         | 8%         | 4%           | 6%             | 2%         | 0%           | 0%    | 13%       |
|  | 45 or older            | 28%  | 29%          | 8%          | 10%        | 5%           | 3%             | 2%         | 0%           | 1%    | 15%       |
| Gender   | Men                    | 28%  | 23%          | 12%         | 13%        | 3%           | 4%             | 2%         | 0%           | 1%    | 14%       |
|  | Women                  | 28%  | 28%          | 11%         | 6%         | 6%           | 4%             | 2%         | 0%           | 0%    | 16%       |
| Interview Type                                   | Landline               | 27%  | 28%          | 10%         | 8%         | 5%           | 3%             | 2%         | 0%           | 1%    | 16%       |
|  | Cell Phone             | 29%  | 22%          | 12%         | 10%        | 4%           | 7%             | 2%         | 0%           | 0%    | 13%       |

NBC4/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|   |                                | DC Democrats with a Candidate Preference including Absentee and Early Voters  |                  |                        |        |
|---|--------------------------------|---|------------------|------------------------|--------|
|   |                                | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day? |                  |                        |        |
|   |                                | Strongly support  | Somewhat support | Might vote differently | Unsure |
|   |                                | Row %   | Row %            | Row %                  | Row %  |
| DC Democrats with a Candidate Preference including Absentee and Early Voters                        |                                | 52%   | 31%              | 15%                    | 2%     |
| DC Likely Democratic Primary Voters with a Candidate Preference including Absentee and Early Voters |                                | 55%   | 30%              | 14%                    | 1%     |
| Political Ideology^   | Very liberal-Liberal           | 63%   | 18%              | 13%                    | 6%     |
|   | Moderate                       | 54%   | 28%              | 16%                    | 2%     |
|   | Conservative-Very conservative | 49%   | 36%              | 15%                    | 1%     |
| Past Participation**  | Yes                            | 53%   | 31%              | 14%                    | 2%     |
|   | No                             | 47%   | 31%              | 18%                    | 4%     |
| Top Tier Democratic Candidates for DC Mayor   | Vincent Gray                   | 63%   | 24%              | 12%                    | 2%     |
|   | Muriel Bowser                  | 47%   | 39%              | 13%                    | 1%     |
| DC Region   | Southwest                      | 50%   | 36%              | 13%                    | 0%     |
|   | Northwest                      | 47%   | 38%              | 12%                    | 3%     |
|   | North Central                  | 55%   | 27%              | 16%                    | 2%     |
|   | Southeast                      | 56%   | 23%              | 18%                    | 3%     |
| Household Income  | Less than \$75,000             | 57%   | 24%              | 17%                    | 2%     |
|   | \$75,000 or more               | 50%   | 37%              | 12%                    | 0%     |
| Education   | Not college graduate           | 56%   | 22%              | 19%                    | 3%     |
|   | College graduate               | 51%   | 36%              | 12%                    | 1%     |
| Race  | White                          | 47%   | 37%              | 14%                    | 1%     |
|   | African American               | 58%   | 24%              | 15%                    | 3%     |
|   | Other                          | 46%   | 41%              | 14%                    | 0%     |
| Age   | Under 45                       | 37%   | 42%              | 19%                    | 2%     |
|   | 45 or older                    | 58%   | 27%              | 13%                    | 2%     |
| Gender  | Men                            | 51%   | 32%              | 14%                    | 3%     |
|   | Women                          | 53%   | 31%              | 15%                    | 1%     |
| Interview Type  | Landline                       | 53%   | 29%              | 15%                    | 3%     |
|   | Cell Phone                     | 50%   | 35%              | 14%                    | 1%     |

NBC4/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=539 MOE +/- 4.2 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

|   |                      | DC Likely Democratic Primary Voters with a Candidate Preference including Absentee and Early Voters   |                  |                        |        |
|---|----------------------|---|------------------|------------------------|--------|
|   |                      | Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day? |                  |                        |        |
|   |                      | Strongly support  | Somewhat support | Might vote differently | Unsure |
|   |                      | Row %   | Row %            | Row %                  | Row %  |
| DC Likely Democratic Primary Voters with a Candidate Preference including Absentee and Early Voters |                      | 55%   | 30%              | 14%                    | 1%     |
| Top Tier Democratic Candidates for DC Mayor   | Vincent Gray         | 69%   | 20%              | 10%                    | 2%     |
|   | Muriel Bowser        | 49%   | 38%              | 12%                    | 1%     |
| DC Region   | Southwest            | 51%   | 34%              | 15%                    | 1%     |
|   | Northwest            | 50%   | 37%              | 12%                    | 2%     |
|   | North Central        | 59%   | 26%              | 14%                    | 1%     |
|   | Southeast            | 60%   | 22%              | 16%                    | 1%     |
| Household Income  | Less than \$75,000   | 65%   | 19%              | 15%                    | 1%     |
|   | \$75,000 or more     | 52%   | 35%              | 13%                    | 0%     |
| Education   | Not college graduate | 62%   | 20%              | 17%                    | 2%     |
|   | College graduate     | 52%   | 35%              | 12%                    | 1%     |
| Race  | White                | 47%   | 38%              | 14%                    | 1%     |
|   | African American     | 63%   | 22%              | 13%                    | 1%     |
| Age   | Under 45             | 40%   | 39%              | 21%                    | 1%     |
|   | 45 or older          | 61%   | 27%              | 11%                    | 2%     |
| Gender  | Men                  | 55%   | 30%              | 13%                    | 2%     |
|   | Women                | 55%   | 30%              | 14%                    | 1%     |
| Interview Type  | Landline             | 56%   | 30%              | 13%                    | 1%     |
|   | Cell Phone           | 54%   | 30%              | 16%                    | 1%     |

NBC4/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

|   |                                | DC Democrats with a Candidate Preference  |            |             |              |                   |              |            |              |       |           |
|---|--------------------------------|---|------------|-------------|--------------|-------------------|--------------|------------|--------------|-------|-----------|
|   |                                | Who is your second choice for the Democratic primary for mayor in the District: |            |             |              |                   |              |            |              |       |           |
|   |                                | Muriel<br>Bowser  | Jack Evans | Tommy Wells | Vincent Gray | Vincent<br>Orange | Andy Shallal | Reta Lewis | Carlos Allen | Other | Undecided |
|   |                                | Row %   | Row %      | Row %       | Row %        | Row %             | Row %        | Row %      | Row %        | Row % | Row %     |
| DC Democrats with a Candidate Preference          |                                | 21%   | 17%        | 11%         | 10%          | 9%                | 6%           | 2%         | 1%           | 3%    | 20%       |
| DC Likely Democratic Primary Voters               |                                | 22%   | 18%        | 12%         | 8%           | 8%                | 7%           | 2%         | 1%           | 4%    | 20%       |
| Political Ideology^                               | Very liberal-Liberal           | 17%   | 14%        | 8%          | 6%           | 14%               | 0%           | 3%         | 0%           | 4%    | 34%       |
|   | Moderate                       | 17%   | 21%        | 10%         | 12%          | 11%               | 3%           | 1%         | 0%           | 1%    | 22%       |
|   | Conservative-Very conservative | 23%   | 17%        | 13%         | 10%          | 7%                | 9%           | 1%         | 2%           | 4%    | 15%       |
| Past Participation**                              | Yes                            | 23%   | 18%        | 11%         | 9%           | 8%                | 6%           | 1%         | 0%           | 4%    | 19%       |
|   | No                             | 13%   | 13%        | 12%         | 10%          | 12%               | 6%           | 4%         | 5%           | 0%    | 26%       |
| Top Tier Democratic<br>Candidates for DC<br>Mayor | Vincent Gray                   | 27%   | 18%        | 9%          | 0%           | 11%               | 3%           | 2%         | 1%           | 5%    | 24%       |
|   | Muriel Bowser                  | 0%  | 20%        | 18%         | 18%          | 9%                | 9%           | 1%         | 0%           | 2%    | 23%       |
| DC Region   | Southwest                      | 16%   | 31%        | 14%         | 10%          | 7%                | 5%           | 1%         | 0%           | 2%    | 15%       |
|   | Northwest                      | 23%   | 14%        | 12%         | 10%          | 8%                | 10%          | 1%         | 1%           | 3%    | 17%       |
|   | North Central                  | 23%   | 18%        | 8%          | 8%           | 11%               | 6%           | 3%         | 0%           | 3%    | 21%       |
|   | Southeast                      | 24%   | 6%         | 12%         | 9%           | 10%               | 3%           | 2%         | 1%           | 7%    | 26%       |
| Household Income                                  | Less than \$75,000             | 21%   | 13%        | 10%         | 9%           | 14%               | 3%           | 3%         | 2%           | 3%    | 21%       |
|   | \$75,000 or more               | 19%   | 22%        | 12%         | 11%          | 2%                | 9%           | 1%         | 1%           | 3%    | 18%       |
| Education   | Not college graduate           | 25%   | 8%         | 9%          | 10%          | 17%               | 1%           | 2%         | 1%           | 3%    | 24%       |
|   | College graduate               | 18%   | 23%        | 13%         | 10%          | 4%                | 9%           | 1%         | 1%           | 4%    | 17%       |
| Race  | White                          | 22%   | 25%        | 14%         | 7%           | 3%                | 9%           | 0%         | 0%           | 2%    | 16%       |
|   | African American               | 20%   | 12%        | 11%         | 12%          | 13%               | 2%           | 2%         | 2%           | 4%    | 22%       |
|   | Other                          | 22%   | 12%        | 2%          | 9%           | 10%               | 12%          | 2%         | 2%           | 6%    | 23%       |
| Age   | Under 45                       | 19%   | 12%        | 10%         | 14%          | 11%               | 9%           | 1%         | 3%           | 2%    | 19%       |
|   | 45 or older                    | 21%   | 21%        | 12%         | 8%           | 8%                | 4%           | 2%         | 0%           | 4%    | 21%       |
| Gender  | Men                            | 20%   | 18%        | 10%         | 9%           | 11%               | 8%           | 3%         | 1%           | 3%    | 16%       |
|   | Women                          | 22%   | 16%        | 12%         | 10%          | 7%                | 5%           | 1%         | 1%           | 4%    | 22%       |
| Interview Type                                    | Landline                       | 23%   | 19%        | 13%         | 9%           | 6%                | 4%           | 1%         | 0%           | 4%    | 20%       |
|   | Cell Phone                     | 16%   | 13%        | 8%          | 11%          | 14%               | 9%           | 3%         | 3%           | 3%    | 19%       |

NBC4/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted March 19th through March 23rd, 2014, n=508 MOE +/- 4.3 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=300 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.



|   |                      | DC Likely Democratic Primary Voters with a Candidate Preference                 |            |             |              |                |              |            |              |       |           |
|---|----------------------|---|------------|-------------|--------------|----------------|--------------|------------|--------------|-------|-----------|
|   |                      | Who is your second choice for the Democratic primary for mayor in the District: |            |             |              |                |              |            |              |       |           |
|   |                      | Muriel Bowser   | Jack Evans | Tommy Wells | Vincent Gray | Vincent Orange | Andy Shallal | Reta Lewis | Carlos Allen | Other | Undecided |
|   |                      | Row %   | Row %      | Row %       | Row %        | Row %          | Row %        | Row %      | Row %        | Row % | Row %     |
| DC Likely Democratic Primary Voters with a Candidate Preference |                      | 22%   | 18%        | 12%         | 8%           | 8%             | 7%           | 2%         | 1%           | 4%    | 20%       |
| Top Tier Democratic Candidates for DC Mayor                     | Vincent Gray         | 29%   | 19%        | 7%          | 0%           | 10%            | 4%           | 1%         | 1%           | 6%    | 23%       |
|   | Muriel Bowser        | 0%  | 22%        | 20%         | 15%          | 6%             | 11%          | 1%         | 0%           | 2%    | 24%       |
| DC Region   | Southwest            | 16%   | 32%        | 15%         | 9%           | 5%             | 5%           | 1%         | 0%           | 2%    | 16%       |
|   | Northwest            | 23%   | 16%        | 14%         | 7%           | 6%             | 11%          | 0%         | 1%           | 3%    | 18%       |
|   | North Central        | 25%   | 18%        | 9%          | 5%           | 9%             | 7%           | 3%         | 0%           | 3%    | 20%       |
|   | Southeast            | 28%   | 6%         | 8%          | 9%           | 11%            | 4%           | 3%         | 0%           | 8%    | 23%       |
| Household Income  | Less than \$75,000   | 25%   | 13%        | 10%         | 7%           | 14%            | 3%           | 3%         | 1%           | 4%    | 21%       |
|   | \$75,000 or more     | 19%   | 23%        | 13%         | 10%          | 1%             | 11%          | 1%         | 0%           | 4%    | 18%       |
| Education   | Not college graduate | 30%   | 9%         | 9%          | 7%           | 16%            | 1%           | 2%         | 1%           | 3%    | 23%       |
|   | College graduate     | 18%   | 23%        | 13%         | 9%           | 4%             | 10%          | 1%         | 1%           | 4%    | 18%       |
| Race  | White                | 23%   | 25%        | 15%         | 7%           | 2%             | 9%           | 0%         | 0%           | 2%    | 16%       |
|   | African American     | 23%   | 12%        | 11%         | 10%          | 13%            | 3%           | 3%         | 1%           | 4%    | 20%       |
| Age   | Under 45             | 21%   | 12%        | 11%         | 9%           | 10%            | 11%          | 2%         | 2%           | 2%    | 21%       |
|   | 45 or older          | 22%   | 22%        | 12%         | 7%           | 7%             | 4%           | 2%         | 0%           | 4%    | 20%       |
| Gender  | Men                  | 21%   | 20%        | 10%         | 8%           | 9%             | 9%           | 3%         | 1%           | 4%    | 16%       |
|   | Women                | 23%   | 16%        | 13%         | 8%           | 7%             | 6%           | 1%         | 1%           | 4%    | 22%       |
| Interview Type  | Landline             | 25%   | 19%        | 13%         | 8%           | 6%             | 5%           | 0%         | 0%           | 4%    | 20%       |
|   | Cell Phone           | 17%   | 14%        | 10%         | 8%           | 11%            | 11%          | 4%         | 2%           | 4%    | 19%       |

NBC4/Marist Poll DC Likely Democratic Primary Voters. Interviews conducted March 19th through March 23rd, 2014, n=300 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

|   |                                | DC Democrats*  |  |                               |                                  |
|---|--------------------------------|--|--|-------------------------------|----------------------------------|
|   |                                | Thinking about April 1st's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting? |  |                               |                                  |
|   |                                | Very enthusiastic<br>(High)  | Somewhat<br>enthusiastic<br>(Moderate) | Not too enthusiastic<br>(Low) | Not enthusiastic at<br>all (Low) |
|   |                                | Row %  | Row %                                  | Row %                         | Row %                            |
| DC Democrats*                                     |                                | 33%  | 43%                                    | 15%                           | 8%                               |
| DC Likely Democratic Primary Voters               |                                | 39%  | 42%                                    | 13%                           | 6%                               |
| Top Tier Democratic<br>Candidates for DC<br>Mayor | Vincent Gray                   | 40%  | 44%                                    | 9%                            | 7%                               |
|   | Muriel Bowser                  | 35%  | 44%                                    | 17%                           | 4%                               |
| Political Ideology^                               | Very liberal-Liberal           | 37%  | 33%                                    | 16%                           | 14%                              |
|   | Moderate                       | 33%  | 47%                                    | 11%                           | 9%                               |
|   | Conservative-Very conservative | 33%  | 44%                                    | 18%                           | 5%                               |
| Past Participation**                              | Yes                            | 36%  | 42%                                    | 14%                           | 7%                               |
|   | No                             | 20%  | 46%                                    | 21%                           | 13%                              |
| DC Region   | Southwest                      | 32%  | 48%                                    | 15%                           | 4%                               |
|   | Northwest                      | 32%  | 41%                                    | 20%                           | 8%                               |
|   | North Central                  | 35%  | 41%                                    | 15%                           | 9%                               |
|   | Southeast                      | 32%  | 45%                                    | 10%                           | 13%                              |
| Household Income                                  | Less than \$75,000             | 33%  | 44%                                    | 14%                           | 9%                               |
|   | \$75,000 or more               | 31%  | 48%                                    | 16%                           | 5%                               |
| Education   | Not college graduate           | 33%  | 43%                                    | 11%                           | 12%                              |
|   | College graduate               | 33%  | 44%                                    | 18%                           | 5%                               |
| Race  | White                          | 32%  | 46%                                    | 19%                           | 4%                               |
|   | African American               | 34%  | 43%                                    | 11%                           | 12%                              |
|   | Other                          | 39%  | 33%                                    | 24%                           | 4%                               |
| Age   | Under 45                       | 24%  | 49%                                    | 16%                           | 11%                              |
|   | 45 or older                    | 37%  | 40%                                    | 16%                           | 7%                               |
| Gender  | Men                            | 34%  | 43%                                    | 13%                           | 10%                              |
|   | Women                          | 33%  | 43%                                    | 17%                           | 7%                               |
| Interview Type                                    | Landline                       | 36%  | 41%                                    | 15%                           | 8%                               |
|   | Cell Phone                     | 28%  | 47%                                    | 15%                           | 10%                              |

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

|   |                      | DC Likely Democratic Primary Voters  |  |                               |                                  |
|---|----------------------|--|--|-------------------------------|----------------------------------|
|   |                      | Thinking about April 1st's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting? |  |                               |                                  |
|   |                      | Very enthusiastic<br>(High)  | Somewhat<br>enthusiastic<br>(Moderate) | Not too enthusiastic<br>(Low) | Not enthusiastic at<br>all (Low) |
|   |                      | Row %  | Row %                                  | Row %                         | Row %                            |
| DC Likely Democratic Primary Voters               |                      | 39%  | 42%                                    | 13%                           | 6%                               |
| Top Tier Democratic<br>Candidates for DC<br>Mayor | Vincent Gray         | 47%  | 41%                                    | 7%                            | 5%                               |
|   | Muriel Bowser        | 38%  | 45%                                    | 15%                           | 2%                               |
| DC Region   | Southwest            | 37%  | 47%                                    | 13%                           | 3%                               |
|   | Northwest            | 37%  | 43%                                    | 16%                           | 5%                               |
|   | North Central        | 43%  | 37%                                    | 14%                           | 6%                               |
|   | Southeast            | 38%  | 46%                                    | 7%                            | 9%                               |
| Household Income                                  | Less than \$75,000   | 40%  | 43%                                    | 12%                           | 5%                               |
|   | \$75,000 or more     | 36%  | 47%                                    | 14%                           | 4%                               |
| Education   | Not college graduate | 43%  | 42%                                    | 7%                            | 7%                               |
|   | College graduate     | 36%  | 43%                                    | 16%                           | 4%                               |
| Race  | White                | 35%  | 46%                                    | 16%                           | 3%                               |
|   | African American     | 42%  | 42%                                    | 8%                            | 8%                               |
| Age   | Under 45             | 31%  | 49%                                    | 12%                           | 8%                               |
|   | 45 or older          | 42%  | 40%                                    | 14%                           | 4%                               |
| Gender  | Men                  | 42%  | 41%                                    | 11%                           | 5%                               |
|   | Women                | 37%  | 43%                                    | 14%                           | 6%                               |
| Interview Type                                    | Landline             | 41%  | 40%                                    | 13%                           | 5%                               |
|   | Cell Phone           | 35%  | 47%                                    | 12%                           | 7%                               |

NBC4/Marist Poll DC Likely Democratic Primary Voters. Interviews conducted March 19th through March 23rd, 2014, n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|                                     |                                | DC Democrats*  |         |       |        |        |
|-------------------------------------|--------------------------------|--|---------|-------|--------|--------|
|                                     |                                | Which one of the following issues is most important in deciding your vote for mayor in April 1st's Democratic primary: |         |       |        |        |
|                                     |                                | Jobs and the economy   | Housing | Crime | Ethics | Unsure |
|                                     |                                | Row %  | Row %   | Row % | Row %  | Row %  |
| DC Democrats*                       |                                | 42%  | 17%     | 11%   | 25%    | 4%     |
| DC Likely Democratic Primary Voters |                                | 42%  | 15%     | 10%   | 29%    | 4%     |
| Political Ideology^                 | Very liberal-Liberal           | 43%  | 25%     | 18%   | 9%     | 5%     |
|                                     | Moderate                       | 45%  | 19%     | 12%   | 21%    | 4%     |
|                                     | Conservative-Very conservative | 40%  | 13%     | 9%    | 34%    | 4%     |
| Past Participation**                | Yes                            | 42%  | 16%     | 10%   | 27%    | 5%     |
|                                     | No                             | 46%  | 20%     | 17%   | 15%    | 2%     |
| DC Region                           | Southwest                      | 30%  | 16%     | 10%   | 40%    | 5%     |
|                                     | Northwest                      | 35%  | 20%     | 6%    | 35%    | 3%     |
|                                     | North Central                  | 46%  | 15%     | 14%   | 22%    | 4%     |
|                                     | Southeast                      | 58%  | 17%     | 13%   | 7%     | 6%     |
| Household Income                    | Less than \$75,000             | 48%  | 21%     | 14%   | 13%    | 4%     |
|                                     | \$75,000 or more               | 36%  | 11%     | 8%    | 41%    | 4%     |
| Education                           | Not college graduate           | 50%  | 23%     | 14%   | 9%     | 4%     |
|                                     | College graduate               | 37%  | 12%     | 8%    | 38%    | 5%     |
| Race                                | White                          | 30%  | 11%     | 8%    | 47%    | 5%     |
|                                     | African American               | 53%  | 21%     | 13%   | 9%     | 4%     |
|                                     | Other                          | 33%  | 16%     | 17%   | 31%    | 3%     |
| Age                                 | Under 45                       | 47%  | 18%     | 11%   | 22%    | 2%     |
|                                     | 45 or older                    | 41%  | 17%     | 11%   | 26%    | 5%     |
| Gender                              | Men                            | 44%  | 13%     | 14%   | 25%    | 4%     |
|                                     | Women                          | 41%  | 20%     | 9%    | 25%    | 5%     |
| Interview Type                      | Landline                       | 41%  | 17%     | 11%   | 26%    | 5%     |
|                                     | Cell Phone                     | 45%  | 16%     | 11%   | 24%    | 4%     |

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

\*DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

|                                     |                                | DC Democrats*  |             |                     |        |
|-------------------------------------|--------------------------------|--|-------------|---------------------|--------|
|                                     |                                | From what you know about the investigation of Mayor Gray's campaign finances in 2010, are you more likely to vote for him in April's Democratic primary, less likely, or does it not make any difference to your vote? |             |                     |        |
|                                     |                                | More likely  | Less likely | Makes no difference | Unsure |
|                                     |                                | Row %  | Row %       | Row %               | Row %  |
| DC Democrats*                       |                                | 8%   | 56%         | 31%                 | 5%     |
| DC Likely Democratic Primary Voters |                                | 8%   | 57%         | 29%                 | 5%     |
| Political Ideology^                 | Very liberal-Liberal           | 13%  | 38%         | 41%                 | 7%     |
|                                     | Moderate                       | 10%  | 50%         | 35%                 | 4%     |
|                                     | Conservative-Very conservative | 5%   | 66%         | 25%                 | 3%     |
| Past Participation**                | Yes                            | 8%   | 56%         | 30%                 | 6%     |
|                                     | No                             | 7%   | 57%         | 34%                 | 2%     |
| DC Region                           | Southwest                      | 2%   | 76%         | 19%                 | 3%     |
|                                     | Northwest                      | 7%   | 64%         | 26%                 | 4%     |
|                                     | North Central                  | 8%   | 58%         | 30%                 | 5%     |
|                                     | Southeast                      | 14%  | 29%         | 47%                 | 10%    |
| Household Income                    | Less than \$75,000             | 9%   | 45%         | 38%                 | 8%     |
|                                     | \$75,000 or more               | 3%   | 71%         | 24%                 | 2%     |
| Education                           | Not college graduate           | 14%  | 39%         | 41%                 | 6%     |
|                                     | College graduate               | 4%   | 69%         | 24%                 | 3%     |
| Race                                | White                          | 2%   | 84%         | 12%                 | 2%     |
|                                     | African American               | 13%  | 35%         | 43%                 | 8%     |
|                                     | Other                          | 4%   | 52%         | 40%                 | 5%     |
| Age                                 | Under 45                       | 2%   | 61%         | 36%                 | 1%     |
|                                     | 45 or older                    | 10%  | 55%         | 28%                 | 7%     |
| Gender                              | Men                            | 7%   | 59%         | 30%                 | 4%     |
|                                     | Women                          | 8%   | 55%         | 31%                 | 6%     |
| Interview Type                      | Landline                       | 9%   | 55%         | 30%                 | 7%     |
|                                     | Cell Phone                     | 6%   | 59%         | 32%                 | 2%     |

NBC4/Marist Poll DC Democrats. Interviews conducted March 19th through March 23rd, 2014, n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

\*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

\*\*Past participation refers to previous participation in a DC Democratic Primary for Mayor.

|                                     |                                | DC Adults   |  |                       |        |
|-------------------------------------|--------------------------------|---|--|-----------------------|--------|
|                                     |                                | From what you have heard or read about the investigation of Mayor Gray's campaign finances when he ran for mayor four years ago, do you think he did nothing wrong, did something unethical, but not illegal, or did something illegal? |  |                       |        |
|                                     |                                | Did something unethical, but not illegal  |  | Did something illegal |        |
|                                     |                                | Did nothing wrong   | Did something unethical, but not illegal | Did something illegal | Unsure |
|                                     |                                | Row %   | Row %                                    | Row %                 | Row %  |
| DC Adults                           |                                | 14%   | 35%                                      | 29%                   | 23%    |
| DC Registered Voters                |                                | 14%   | 35%                                      | 30%                   | 21%    |
| DC Democrats                        |                                | 16%   | 36%                                      | 30%                   | 18%    |
| DC Likely Democratic Primary Voters |                                | 17%   | 34%                                      | 32%                   | 17%    |
| Political Ideology^                 | Very liberal-Liberal           | 21%   | 31%                                      | 27%                   | 21%    |
|                                     | Moderate                       | 15%   | 37%                                      | 28%                   | 20%    |
|                                     | Conservative-Very conservative | 12%   | 37%                                      | 34%                   | 17%    |
| DC Region                           | Southwest                      | 6%  | 40%                                      | 34%                   | 20%    |
|                                     | Northwest                      | 11%   | 36%                                      | 29%                   | 24%    |
|                                     | North Central                  | 15%   | 31%                                      | 34%                   | 20%    |
|                                     | Southeast                      | 25%   | 33%                                      | 19%                   | 24%    |
| Household Income                    | Less than \$75,000             | 19%   | 34%                                      | 20%                   | 27%    |
|                                     | \$75,000 or more               | 8%  | 39%                                      | 40%                   | 13%    |
| Education                           | Not college graduate           | 21%   | 32%                                      | 22%                   | 26%    |
|                                     | College graduate               | 8%  | 37%                                      | 35%                   | 20%    |
| Race                                | White                          | 5%  | 36%                                      | 42%                   | 17%    |
|                                     | African American               | 24%   | 35%                                      | 20%                   | 21%    |
|                                     | Other                          | 7%  | 35%                                      | 17%                   | 42%    |
| Age                                 | 18 to 29                       | 9%  | 41%                                      | 21%                   | 29%    |
|                                     | 30 to 44                       | 9%  | 38%                                      | 32%                   | 21%    |
|                                     | 45 to 59                       | 15%   | 36%                                      | 34%                   | 16%    |
|                                     | 60 or older                    | 18%   | 29%                                      | 28%                   | 25%    |
| Age                                 | Under 45                       | 9%  | 39%                                      | 28%                   | 24%    |
|                                     | 45 or older                    | 17%   | 32%                                      | 30%                   | 21%    |
| Gender                              | Men                            | 13%   | 33%                                      | 33%                   | 21%    |
|                                     | Women                          | 14%   | 36%                                      | 25%                   | 25%    |
| Interview Type                      | Landline                       | 15%   | 33%                                      | 31%                   | 21%    |
|                                     | Cell Phone                     | 11%   | 38%                                      | 26%                   | 25%    |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|                      |                                | DC Registered Voters   |                                   |           |
|----------------------|--------------------------------|--|-----------------------------------|-----------|
|                      |                                | If November's election for mayor in the District were held today,<br>whom would you support if the candidates are: |                                   |           |
|                      |                                | Muriel Bowser, the<br>Democrat   | David Catania, the<br>Independent | Undecided |
|                      |                                | Row %  | Row %                             | Row %     |
| DC Registered Voters |                                | 46%  | 26%                               | 28%       |
| DC Democrats         |                                | 53%  | 24%                               | 23%       |
| Political Ideology   | Very liberal-Liberal           | 38%  | 31%                               | 31%       |
|                      | Moderate                       | 47%  | 27%                               | 26%       |
|                      | Conservative-Very conservative | 49%  | 27%                               | 24%       |
| DC Region            | Southwest                      | 40%  | 38%                               | 22%       |
|                      | Northwest                      | 47%  | 26%                               | 27%       |
|                      | North Central                  | 48%  | 27%                               | 25%       |
|                      | Southeast                      | 48%  | 15%                               | 37%       |
| Household Income     | Less than \$75,000             | 50%  | 19%                               | 31%       |
|                      | \$75,000 or more               | 44%  | 35%                               | 22%       |
| Education            | Not college graduate           | 47%  | 21%                               | 32%       |
|                      | College graduate               | 45%  | 31%                               | 24%       |
| Race                 | White                          | 39%  | 39%                               | 22%       |
|                      | African American               | 54%  | 15%                               | 31%       |
|                      | Other                          | 37%  | 29%                               | 34%       |
| Age                  | 18 to 29                       | 43%  | 28%                               | 29%       |
|                      | 30 to 44                       | 47%  | 24%                               | 29%       |
|                      | 45 to 59                       | 47%  | 30%                               | 23%       |
|                      | 60 or older                    | 48%  | 26%                               | 26%       |
| Age                  | Under 45                       | 45%  | 26%                               | 29%       |
|                      | 45 or older                    | 48%  | 28%                               | 25%       |
| Gender               | Men                            | 45%  | 28%                               | 27%       |
|                      | Women                          | 46%  | 25%                               | 29%       |
| Interview Type       | Landline                       | 45%  | 26%                               | 29%       |
|                      | Cell Phone                     | 47%  | 27%                               | 26%       |

NBC4/Marist Poll DC Registered Voters Split Sample. Interviews conducted March 19th through March 23rd, 2014, n=532  
MOE +/- 4.2 percentage points. DC Democrats: n=377 MOE +/- 5.0 percentage points. Totals may not add to 100% due to  
rounding.

|                      |                                | DC Registered Voters   |                                   |           |
|----------------------|--------------------------------|--|-----------------------------------|-----------|
|                      |                                | If November's election for mayor in the District were held today,<br>whom would you support if the candidates are: |                                   |           |
|                      |                                | Vincent Gray, the<br>Democrat  | David Catania, the<br>Independent | Undecided |
|                      |                                | Row %  | Row %                             | Row %     |
| DC Registered Voters |                                | 43%  | 37%                               | 20%       |
| DC Democrats         |                                | 47%  | 36%                               | 17%       |
| Political Ideology   | Very liberal-Liberal           | 41%  | 36%                               | 24%       |
|                      | Moderate                       | 49%  | 36%                               | 15%       |
|                      | Conservative-Very conservative | 40%  | 42%                               | 18%       |
| DC Region            | Southwest                      | 29%  | 48%                               | 23%       |
|                      | Northwest                      | 37%  | 43%                               | 20%       |
|                      | North Central                  | 43%  | 35%                               | 22%       |
|                      | Southeast                      | 64%  | 23%                               | 13%       |
| Household Income     | Less than \$75,000             | 54%  | 31%                               | 15%       |
|                      | \$75,000 or more               | 34%  | 48%                               | 18%       |
| Education            | Not college graduate           | 53%  | 27%                               | 20%       |
|                      | College graduate               | 35%  | 46%                               | 19%       |
| Race                 | White                          | 24%  | 56%                               | 20%       |
|                      | African American               | 57%  | 24%                               | 19%       |
|                      | Other                          | 47%  | 29%                               | 23%       |
| Age                  | 18 to 29                       | 47%  | 37%                               | 16%       |
|                      | 30 to 44                       | 36%  | 43%                               | 21%       |
|                      | 45 to 59                       | 45%  | 39%                               | 16%       |
|                      | 60 or older                    | 45%  | 31%                               | 23%       |
| Age                  | Under 45                       | 41%  | 40%                               | 19%       |
|                      | 45 or older                    | 45%  | 34%                               | 20%       |
| Gender               | Men                            | 40%  | 40%                               | 20%       |
|                      | Women                          | 45%  | 35%                               | 20%       |
| Interview Type       | Landline                       | 42%  | 35%                               | 23%       |
|                      | Cell Phone                     | 44%  | 42%                               | 14%       |

NBC4/Marist Poll DC Registered Voters Split Sample. Interviews conducted March 19th through March 23rd, 2014, n=569  
MOE +/- 4.1 percentage points. DC Democrats: n=391 MOE +/- 5.0 percentage points. Totals may not add to 100% due to  
rounding.



|                                     |                                | DC Adults   |                             |           |
|-------------------------------------|--------------------------------|---|-----------------------------|-----------|
|                                     |                                | Thinking about the elections in November, if Mayor Gray is the Democratic candidate for mayor do you definitely plan to vote for Vincent Gray for re-election as mayor or do you definitely plan to vote against him? |                             |           |
|                                     |                                | Definitely vote for him   | Definitely vote against him | Undecided |
|                                     |                                | Row %   | Row %                       | Row %     |
| DC Adults                           |                                | 34%   | 40%                         | 26%       |
| DC Registered Voters                |                                | 33%   | 41%                         | 26%       |
| DC Democrats                        |                                | 37%   | 39%                         | 24%       |
| DC Likely Democratic Primary Voters |                                | 37%   | 40%                         | 23%       |
| Political Ideology^                 | Very liberal-Liberal           | 32%   | 43%                         | 24%       |
|                                     | Moderate                       | 33%   | 44%                         | 24%       |
|                                     | Conservative-Very conservative | 34%   | 42%                         | 25%       |
| DC Region                           | Southwest                      | 24%   | 49%                         | 27%       |
|                                     | Northwest                      | 33%   | 40%                         | 28%       |
|                                     | North Central                  | 35%   | 44%                         | 20%       |
|                                     | Southeast                      | 43%   | 30%                         | 27%       |
| Household Income                    | Less than \$75,000             | 37%   | 37%                         | 26%       |
|                                     | \$75,000 or more               | 28%   | 49%                         | 23%       |
| Education                           | Not college graduate           | 41%   | 34%                         | 25%       |
|                                     | College graduate               | 28%   | 46%                         | 26%       |
| Race                                | White                          | 22%   | 54%                         | 24%       |
|                                     | African American               | 45%   | 29%                         | 25%       |
|                                     | Other                          | 29%   | 39%                         | 32%       |
| Age                                 | 18 to 29                       | 37%   | 36%                         | 27%       |
|                                     | 30 to 44                       | 28%   | 41%                         | 31%       |
|                                     | 45 to 59                       | 36%   | 47%                         | 17%       |
|                                     | 60 or older                    | 36%   | 39%                         | 26%       |
| Age                                 | Under 45                       | 32%   | 39%                         | 30%       |
|                                     | 45 or older                    | 36%   | 42%                         | 22%       |
| Gender                              | Men                            | 31%   | 43%                         | 26%       |
|                                     | Women                          | 36%   | 38%                         | 26%       |
| Interview Type                      | Landline                       | 34%   | 42%                         | 23%       |
|                                     | Cell Phone                     | 33%   | 37%                         | 30%       |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|                                     |                                | DC Adults   |                            |        |
|-------------------------------------|--------------------------------|---|----------------------------|--------|
|                                     |                                | Overall, do you think Mayor Gray deserves to be re-elected mayor or is it time to elect someone else? |                            |        |
|                                     |                                | Deserves to be re-elected   | Time to elect someone else | Unsure |
|                                     |                                | Row %   | Row %                      | Row %  |
| DC Adults                           |                                | 29%   | 59%                        | 13%    |
| DC Registered Voters                |                                | 27%   | 60%                        | 12%    |
| DC Democrats                        |                                | 30%   | 60%                        | 10%    |
| DC Likely Democratic Primary Voters |                                | 30%   | 61%                        | 10%    |
| Political Ideology^                 | Very liberal-Liberal           | 31%   | 58%                        | 11%    |
|                                     | Moderate                       | 33%   | 59%                        | 8%     |
|                                     | Conservative-Very conservative | 22%   | 67%                        | 11%    |
| DC Region                           | Southwest                      | 15%   | 74%                        | 11%    |
|                                     | Northwest                      | 27%   | 62%                        | 11%    |
|                                     | North Central                  | 31%   | 58%                        | 12%    |
|                                     | Southeast                      | 41%   | 44%                        | 15%    |
| Household Income                    | Less than \$75,000             | 35%   | 52%                        | 13%    |
|                                     | \$75,000 or more               | 21%   | 71%                        | 9%     |
| Education                           | Not college graduate           | 38%   | 50%                        | 12%    |
|                                     | College graduate               | 22%   | 67%                        | 11%    |
| Race                                | White                          | 13%   | 79%                        | 8%     |
|                                     | African American               | 42%   | 44%                        | 14%    |
|                                     | Other                          | 29%   | 54%                        | 17%    |
| Age                                 | 18 to 29                       | 34%   | 55%                        | 12%    |
|                                     | 30 to 44                       | 21%   | 63%                        | 15%    |
|                                     | 45 to 59                       | 28%   | 64%                        | 8%     |
|                                     | 60 or older                    | 31%   | 57%                        | 12%    |
| Age                                 | Under 45                       | 27%   | 60%                        | 14%    |
|                                     | 45 or older                    | 30%   | 60%                        | 10%    |
| Gender                              | Men                            | 28%   | 59%                        | 13%    |
|                                     | Women                          | 29%   | 59%                        | 12%    |
| Interview Type                      | Landline                       | 29%   | 59%                        | 12%    |
|                                     | Cell Phone                     | 28%   | 58%                        | 14%    |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|                                     |                                | DC Adults   |            |        |
|-------------------------------------|--------------------------------|---|------------|--------|
|                                     |                                | Do you approve or disapprove of the job Vincent Gray is doing as mayor of the District? |            |        |
|                                     |                                | Approve   | Disapprove | Unsure |
|                                     |                                | Row %   | Row %      | Row %  |
| DC Adults                           |                                | 50%   | 35%        | 16%    |
| DC Registered Voters                |                                | 49%   | 37%        | 14%    |
| DC Democrats                        |                                | 54%   | 35%        | 11%    |
| DC Likely Democratic Primary Voters |                                | 54%   | 36%        | 9%     |
| Political Ideology^                 | Very liberal-Liberal           | 49%   | 40%        | 11%    |
|                                     | Moderate                       | 53%   | 32%        | 15%    |
|                                     | Conservative-Very conservative | 48%   | 40%        | 12%    |
| DC Region                           | Southwest                      | 45%   | 40%        | 15%    |
|                                     | Northwest                      | 51%   | 36%        | 13%    |
|                                     | North Central                  | 50%   | 38%        | 12%    |
|                                     | Southeast                      | 53%   | 26%        | 21%    |
| Household Income                    | Less than \$75,000             | 52%   | 30%        | 18%    |
|                                     | \$75,000 or more               | 51%   | 41%        | 8%     |
| Education                           | Not college graduate           | 54%   | 30%        | 16%    |
|                                     | College graduate               | 48%   | 39%        | 13%    |
| Race                                | White                          | 39%   | 47%        | 14%    |
|                                     | African American               | 56%   | 29%        | 15%    |
|                                     | Other                          | 55%   | 23%        | 22%    |
| Age                                 | 18 to 29                       | 47%   | 28%        | 24%    |
|                                     | 30 to 44                       | 46%   | 41%        | 13%    |
|                                     | 45 to 59                       | 49%   | 41%        | 10%    |
|                                     | 60 or older                    | 53%   | 32%        | 14%    |
| Age                                 | Under 45                       | 47%   | 36%        | 18%    |
|                                     | 45 or older                    | 51%   | 36%        | 13%    |
| Gender                              | Men                            | 48%   | 36%        | 17%    |
|                                     | Women                          | 51%   | 34%        | 15%    |
| Interview Type                      | Landline                       | 51%   | 36%        | 14%    |
|                                     | Cell Phone                     | 48%   | 34%        | 18%    |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|                                     |                                | DC Adults  |             |                    |
|-------------------------------------|--------------------------------|--|-------------|--------------------|
|                                     |                                | Overall, do you have a favorable or an unfavorable impression of Vincent Gray? |             |                    |
|                                     |                                | Favorable  | Unfavorable | Unsure-Never Heard |
|                                     |                                | Row %  | Row %       | Row %              |
| DC Adults                           |                                | 35%  | 47%         | 17%                |
| DC Registered Voters                |                                | 35%  | 49%         | 16%                |
| DC Democrats                        |                                | 40%  | 49%         | 11%                |
| DC Likely Democratic Primary Voters |                                | 40%  | 49%         | 10%                |
| Political Ideology^                 | Very liberal-Liberal           | 36%  | 42%         | 22%                |
|                                     | Moderate                       | 38%  | 46%         | 17%                |
|                                     | Conservative-Very conservative | 34%  | 57%         | 10%                |
| DC Region                           | Southwest                      | 24%  | 63%         | 13%                |
|                                     | Northwest                      | 36%  | 51%         | 13%                |
|                                     | North Central                  | 38%  | 48%         | 14%                |
|                                     | Southeast                      | 44%  | 31%         | 24%                |
| Household Income                    | Less than \$75,000             | 41%  | 38%         | 21%                |
|                                     | \$75,000 or more               | 32%  | 61%         | 6%                 |
| Education                           | Not college graduate           | 39%  | 39%         | 22%                |
|                                     | College graduate               | 32%  | 56%         | 12%                |
| Race                                | White                          | 21%  | 69%         | 10%                |
|                                     | African American               | 48%  | 34%         | 19%                |
|                                     | Other                          | 38%  | 34%         | 28%                |
| Age                                 | 18 to 29                       | 33%  | 34%         | 33%                |
|                                     | 30 to 44                       | 32%  | 55%         | 14%                |
|                                     | 45 to 59                       | 35%  | 54%         | 11%                |
|                                     | 60 or older                    | 39%  | 46%         | 15%                |
| Age                                 | Under 45                       | 32%  | 46%         | 22%                |
|                                     | 45 or older                    | 38%  | 49%         | 13%                |
| Gender                              | Men                            | 35%  | 48%         | 17%                |
|                                     | Women                          | 36%  | 47%         | 17%                |
| Interview Type                      | Landline                       | 36%  | 49%         | 15%                |
|                                     | Cell Phone                     | 35%  | 45%         | 21%                |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

|                                     |                                | DC Adults  |                        |        |
|-------------------------------------|--------------------------------|--|------------------------|--------|
|                                     |                                | All in all, do you think things in the District are generally headed in the right direction, or do you feel things are off on the wrong track? |                        |        |
|                                     |                                | Headed in the right direction  | Off on the wrong track | Unsure |
|                                     |                                | Row %  | Row %                  | Row %  |
| DC Adults                           |                                | 65%  | 21%                    | 14%    |
| DC Registered Voters                |                                | 64%  | 22%                    | 13%    |
| DC Democrats                        |                                | 68%  | 19%                    | 13%    |
| DC Likely Democratic Primary Voters |                                | 69%  | 19%                    | 12%    |
| Political Ideology^                 | Very liberal-Liberal           | 58%  | 26%                    | 15%    |
|                                     | Moderate                       | 64%  | 22%                    | 14%    |
|                                     | Conservative-Very conservative | 68%  | 21%                    | 11%    |
| DC Region                           | Southwest                      | 67%  | 19%                    | 13%    |
|                                     | Northwest                      | 66%  | 22%                    | 12%    |
|                                     | North Central                  | 66%  | 19%                    | 15%    |
|                                     | Southeast                      | 60%  | 26%                    | 15%    |
| Household Income                    | Less than \$75,000             | 59%  | 26%                    | 15%    |
|                                     | \$75,000 or more               | 74%  | 16%                    | 10%    |
| Education                           | Not college graduate           | 60%  | 25%                    | 14%    |
|                                     | College graduate               | 69%  | 18%                    | 12%    |
| Race                                | White                          | 68%  | 19%                    | 13%    |
|                                     | African American               | 61%  | 24%                    | 15%    |
|                                     | Other                          | 69%  | 16%                    | 15%    |
| Age                                 | 18 to 29                       | 70%  | 18%                    | 13%    |
|                                     | 30 to 44                       | 69%  | 20%                    | 10%    |
|                                     | 45 to 59                       | 64%  | 22%                    | 14%    |
|                                     | 60 or older                    | 58%  | 25%                    | 17%    |
| Age                                 | Under 45                       | 70%  | 19%                    | 11%    |
|                                     | 45 or older                    | 60%  | 24%                    | 16%    |
| Gender                              | Men                            | 66%  | 22%                    | 12%    |
|                                     | Women                          | 64%  | 20%                    | 16%    |
| Interview Type                      | Landline                       | 62%  | 23%                    | 15%    |
|                                     | Cell Phone                     | 68%  | 18%                    | 13%    |

NBC4/Marist Poll DC Adults. Interviews conducted March 19th through March 23rd, 2014, n=1279 MOE +/- 2.7 percentage points. ^DC Registered Voters: n=1133 MOE +/- 2.9 percentage points. DC Democrats: n=781 MOE +/- 3.5 percentage points. DC Likely Democratic Primary Voters: n=441 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.