

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Colorado Poll of 1,007 Adults

This survey of 1,007 adults was conducted July 5th through July 11th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Colorado were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Colorado from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region, except for race, which is from the 2010 census. Results are statistically significant within ± 3.1 percentage points. There are 794 registered voters. The results for this subset are statistically significant within ± 3.5 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Colorado

		Colorado Adults	Colorado Registered Voters
		Col %	Col %
Colorado Adults		100%	
Colorado Registered Voters		79%	100%
Party Registration^	Democrat	n/a	33%
	Republican	n/a	34%
	Independent	n/a	32%
	Other	n/a	1%
Party Identification^	Democrat	n/a	30%
	Republican	n/a	30%
	Independent	n/a	39%
	Other	n/a	1%
Political Ideology^	Very liberal	n/a	9%
	Liberal	n/a	18%
	Moderate	n/a	37%
	Conservative	n/a	26%
	Very conservative	n/a	10%
Tea Party Supporters^		n/a	19%
Gender	Men	50%	49%
	Women	50%	51%
Age	Under 45	51%	43%
	45 or older	49%	57%
Age	18 to 29	23%	18%
	30 to 44	27%	25%
	45 to 59	26%	30%
	60 or older	23%	28%
Race	White	74%	81%
	African American	3%	2%
	Latino	18%	12%
	Other	5%	5%
Region	East	17%	17%
	Denver-Eastern Suburbs	32%	30%
	Western Suburbs	19%	22%
	Southern Front Range	18%	17%
	Colorado Rockies	14%	14%
Household Income	Less than \$50,000	43%	37%
	\$50,000 or more	57%	63%
Education	Not college graduate	55%	49%
	College graduate	45%	51%
Evangelical Christian	Yes	31%	30%
	No	69%	70%
White Evangelical Christians		21%	23%
Interview Type	Landline	30%	34%
	Cell Phone	70%	66%

NBC News/WSJ/Marist Poll Colorado Adults. Interviews conducted July 5th through July 11th, 2016, n=1007 MOE +/- 3.1 percentage points. ^Colorado Registered Voters: n=794 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Colorado Adults		50%	41%	9%
Colorado Registered Voters		49%	44%	7%
Party Identification [^]	Democrat	94%	3%	3%
	Republican	10%	87%	3%
	Independent	48%	40%	12%
Political Ideology [^]	Very liberal-Liberal	86%	8%	6%
	Moderate	52%	37%	10%
	Conservative-Very conservative	18%	78%	4%
Tea Party Supporters [^]		10%	86%	4%
Region	East	40%	50%	10%
	Denver-Eastern Suburbs	59%	34%	7%
	Western Suburbs	60%	33%	7%
	Southern Front Range	36%	53%	11%
	Colorado Rockies	43%	44%	13%
Household Income	Less than \$50,000	55%	33%	12%
	\$50,000 or more	49%	45%	6%
Education	Not college graduate	48%	41%	11%
	College graduate	52%	42%	6%
Race	White	45%	48%	7%
	Latino	61%	24%	15%
Age	18 to 29	55%	30%	16%
	30 to 44	55%	35%	10%
	45 to 59	44%	51%	5%
	60 or older	46%	49%	5%
Age	Under 45	55%	32%	12%
	45 or older	45%	50%	5%
Gender	Men	46%	45%	9%
	Women	54%	38%	8%
Interview Type	Landline	47%	47%	6%
	Cell Phone	51%	39%	10%

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NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Registered Voters				
		If November's presidential election were held today, whom would you support if the candidates are:				
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Colorado Registered Voters		43%	35%	12%	4%	5%
Definitely Vote in 2016 Election		46%	38%	7%	5%	4%
Party Identification	Democrat	87%	5%	4%	2%	3%
	Republican	6%	78%	9%	1%	6%
	Independent	43%	24%	18%	9%	6%
Political Ideology	Very liberal-Liberal	81%	6%	7%	5%	2%
	Moderate	46%	27%	15%	5%	7%
	Conservative-Very conservative	15%	67%	12%	1%	5%
Tea Party Supporters		9%	78%	8%	2%	2%
Region	East	34%	41%	18%	3%	5%
	Denver-Eastern Suburbs	52%	28%	10%	3%	7%
	Western Suburbs	56%	23%	10%	5%	5%
	Southern Front Range	34%	43%	12%	7%	5%
	Colorado Rockies	26%	53%	12%	6%	3%
Household Income	Less than \$50,000	46%	32%	10%	7%	6%
	\$50,000 or more	46%	34%	13%	3%	4%
Education	Not college graduate	39%	39%	12%	5%	5%
	College graduate	48%	31%	12%	4%	6%
Race	White	42%	37%	12%	4%	6%
	Latino	57%	25%	9%	7%	3%
Age	18 to 29	39%	30%	19%	6%	6%
	30 to 44	45%	26%	18%	8%	4%
	45 to 59	45%	38%	8%	3%	5%
	60 or older	44%	42%	6%	2%	6%
Age	Under 45	42%	27%	19%	7%	5%
	45 or older	45%	40%	7%	3%	6%
Gender	Men	38%	42%	12%	5%	4%
	Women	49%	29%	12%	4%	6%
Race and Education	White - Not College Graduate	33%	44%	13%	4%	6%
	White - College Graduate	49%	30%	11%	4%	6%
Interview Type	Landline	46%	39%	8%	2%	5%
	Cell Phone	42%	33%	14%	6%	5%

NBC News/WSJ/Marist Poll Colorado Registered Voters. Interviews conducted July 5th through July 11th, 2016, n=794 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Registered Voters					
		If November's presidential election were held today, whom would you support if the candidates are:					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Colorado Registered Voters		39%	33%	13%	4%	3%	9%
Definitely Vote in 2016 Election		42%	36%	12%	3%	2%	5%
Party Identification	Democrat	85%	3%	5%	4%	0%	3%
	Republican	5%	78%	8%	0%	1%	9%
	Independent	35%	22%	19%	6%	6%	12%
Political Ideology	Very liberal-Liberal	72%	4%	9%	9%	2%	5%
	Moderate	42%	26%	20%	2%	2%	8%
	Conservative-Very conservative	13%	63%	8%	2%	3%	11%
Tea Party Supporters		7%	72%	10%	4%	1%	7%
Region	East	30%	40%	13%	4%	3%	10%
	Denver-Eastern Suburbs	48%	25%	14%	5%	0%	8%
	Western Suburbs	52%	21%	14%	3%	3%	8%
	Southern Front Range	28%	42%	14%	3%	2%	11%
	Colorado Rockies	26%	47%	10%	3%	6%	8%
Household Income	Less than \$50,000	40%	30%	14%	5%	4%	7%
	\$50,000 or more	43%	32%	12%	3%	2%	9%
Education	Not college graduate	35%	38%	11%	4%	3%	9%
	College graduate	44%	27%	15%	4%	2%	8%
Race	White	39%	35%	14%	3%	2%	8%
	Latino	46%	21%	9%	8%	6%	10%
Age	18 to 29	29%	26%	17%	7%	6%	14%
	30 to 44	41%	22%	23%	2%	2%	10%
	45 to 59	42%	36%	10%	4%	1%	7%
	60 or older	42%	41%	6%	3%	2%	6%
Age	Under 45	36%	24%	20%	4%	4%	12%
	45 or older	42%	38%	8%	3%	1%	6%
Gender	Men	34%	38%	14%	5%	4%	6%
	Women	44%	28%	13%	3%	1%	11%
Race and Education	White - Not College Graduate	32%	44%	13%	2%	2%	8%
	White - College Graduate	44%	28%	15%	4%	1%	8%
Interview Type	Landline	41%	38%	12%	2%	1%	6%
	Cell Phone	38%	30%	14%	4%	3%	10%

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NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Colorado Adults		34%	59%	7%
Colorado Registered Voters		34%	62%	4%
Party Identification^	Democrat	78%	18%	4%
	Republican	3%	96%	1%
	Independent	28%	67%	6%
Political Ideology^	Very liberal-Liberal	64%	31%	4%
	Moderate	36%	60%	4%
	Conservative-Very conservative	12%	86%	2%
Tea Party Supporters^		9%	89%	1%
Region	East	27%	69%	4%
	Denver-Eastern Suburbs	42%	49%	8%
	Western Suburbs	42%	51%	7%
	Southern Front Range	24%	70%	6%
	Colorado Rockies	27%	67%	6%
Household Income	Less than \$50,000	37%	53%	9%
	\$50,000 or more	34%	61%	5%
Education	Not college graduate	32%	60%	8%
	College graduate	37%	58%	4%
Race	White	31%	65%	5%
	Latino	46%	41%	13%
Age	18 to 29	26%	63%	11%
	30 to 44	34%	58%	8%
	45 to 59	38%	59%	3%
	60 or older	40%	55%	5%
Age	Under 45	30%	60%	9%
	45 or older	39%	57%	4%
Gender	Men	28%	66%	7%
	Women	41%	52%	7%
Interview Type	Landline	37%	59%	4%
	Cell Phone	33%	59%	8%

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NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Colorado Adults		26%	68%	6%
Colorado Registered Voters		27%	67%	5%
Party Identification [^]	Democrat	4%	93%	2%
	Republican	63%	32%	6%
	Independent	18%	76%	6%
Political Ideology [^]	Very liberal-Liberal	5%	93%	2%
	Moderate	20%	75%	5%
	Conservative-Very conservative	52%	41%	7%
Tea Party Supporters [^]		63%	30%	6%
Region	East	36%	61%	3%
	Denver-Eastern Suburbs	17%	76%	8%
	Western Suburbs	18%	77%	5%
	Southern Front Range	28%	66%	6%
	Colorado Rockies	40%	50%	10%
Household Income	Less than \$50,000	21%	71%	8%
	\$50,000 or more	28%	68%	4%
Education	Not college graduate	31%	62%	8%
	College graduate	19%	76%	5%
Race	White	29%	66%	6%
	Latino	15%	78%	7%
Age	18 to 29	20%	73%	7%
	30 to 44	22%	73%	5%
	45 to 59	28%	67%	5%
	60 or older	31%	61%	8%
Age	Under 45	21%	73%	6%
	45 or older	29%	64%	7%
Gender	Men	33%	61%	6%
	Women	18%	75%	7%
Interview Type	Landline	26%	67%	8%
	Cell Phone	25%	69%	6%

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NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Registered Voters			
		2016 Colorado election for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Michael Bennet, the Democrat	Darryl Glenn, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Colorado Registered Voters		53%	38%	2%	7%
Definitely Vote in 2016 Election		54%	39%	2%	5%
Party Identification	Democrat	95%	2%	1%	2%
	Republican	10%	86%	0%	4%
	Independent	56%	29%	3%	12%
Political Ideology	Very liberal-Liberal	91%	4%	2%	4%
	Moderate	55%	32%	4%	10%
	Conservative-Very conservative	23%	71%	1%	5%
Tea Party Supporters		15%	79%	2%	5%
Region	East	44%	44%	1%	11%
	Denver-Eastern Suburbs	61%	31%	3%	5%
	Western Suburbs	64%	31%	3%	3%
	Southern Front Range	40%	48%	2%	10%
	Colorado Rockies	44%	43%	2%	12%
Household Income	Less than \$50,000	59%	27%	4%	9%
	\$50,000 or more	53%	41%	1%	6%
Education	Not college graduate	50%	39%	3%	8%
	College graduate	56%	37%	2%	6%
Race	White	50%	41%	2%	7%
	Latino	60%	25%	6%	8%
Age	18 to 29	53%	32%	5%	10%
	30 to 44	52%	35%	3%	10%
	45 to 59	53%	40%	1%	7%
	60 or older	53%	42%	2%	3%
Age	Under 45	53%	33%	4%	10%
	45 or older	53%	41%	1%	5%
Gender	Men	49%	42%	3%	7%
	Women	57%	34%	2%	8%
Race and Education	White - Not College Graduate	43%	46%	2%	9%
	White - College Graduate	57%	37%	2%	5%
Interview Type	Landline	52%	42%	1%	5%
	Cell Phone	53%	36%	3%	8%

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