

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,069 Colorado Adults**

This survey of 1,069 adults was conducted October 18th through October 22nd, 2014 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Colorado were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Colorado from ASDE Survey Sampler, Inc. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.0$  percentage points. There are 953 registered voters. The results for this subset are statistically significant within  $\pm 3.2$  percentage points. There are 755 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 3.6$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Colorado

		Colorado Adults	Colorado Registered Voters	Colorado Likely Voters
		Col %	Col %	Col %
Colorado Adults		100%		
Colorado Registered Voters		89%	100%	
Colorado Likely Voters		71%	79%	100%
Early Voters		n/a	35%	44%
Party Registration	Democrat	n/a	32%	32%
	Republican	n/a	35%	38%
	Independent	n/a	32%	28%
	Other	n/a	1%	1%
Party Identification	Democrat	n/a	31%	31%
	Republican	n/a	30%	32%
	Independent	n/a	37%	35%
	Other	n/a	2%	2%
Political Ideology	Very liberal	n/a	6%	7%
	Liberal	n/a	20%	20%
	Moderate	n/a	35%	35%
	Conservative	n/a	28%	28%
	Very conservative	n/a	10%	10%
Past Participation**	Yes	n/a	83%	89%
	No	n/a	17%	11%
Gender	Men	50%	49%	49%
	Women	50%	51%	51%
Age	Under 45	47%	43%	37%
	45 or older	53%	57%	63%
Age	18 to 29	23%	20%	15%
	30 to 44	24%	23%	22%
	45 to 59	28%	30%	32%
	60 or older	25%	27%	31%
Race	White	74%	76%	79%
	African American	3%	4%	3%
	Latino	18%	16%	15%
	Other	5%	4%	4%
Region	East	17%	17%	18%
	Denver-Eastern Suburbs	32%	32%	28%
	Western Suburbs	18%	18%	21%
	Southern Front Range	19%	19%	18%
	Colorado Rockies	14%	14%	15%
Household Income	Less than \$75,000	64%	64%	61%
	\$75,000 or more	36%	36%	39%
Education	Not college graduate	55%	52%	48%
	College graduate	45%	48%	52%
Marital Status	Married	48%	50%	54%
	Not married	52%	50%	46%
Marital Status and Gender	Married men	25%	26%	28%
	Not married men	24%	21%	19%
	Married women	23%	24%	26%
	Not married women	28%	29%	27%
Interview Type	Landline	52%	55%	59%
	Cell Phone	48%	45%	41%

NBC News/Marist Poll Colorado Adults. Interviews conducted October 18th through October 22nd, 2014, n=1069 MOE +/- 3.0 percentage points. Colorado Registered Voters: n=953 MOE +/- 3.2 percentage points. Colorado Likely Voters: n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Colorado Tables of Likely Voters

		Colorado Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Colorado Likely Voters		40%	54%	6%
Party Identification	Democrat	85%	12%	3%
	Republican	5%	92%	4%
	Independent	36%	57%	8%
Political Ideology	Very liberal-Liberal	79%	15%	6%
	Moderate	42%	50%	9%
	Conservative-Very conservative	11%	86%	2%
Region	East	34%	58%	8%
	Denver-Eastern Suburbs	49%	46%	5%
	Western Suburbs	48%	49%	4%
	Southern Front Range	34%	60%	7%
	Colorado Rockies	29%	65%	6%
Household Income	Less than \$75,000	40%	53%	7%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	36%	57%	7%
	College graduate	43%	52%	5%
Race	White	37%	58%	6%
	Latino	51%	42%	7%
	Other	65%	29%	6%
Age	18 to 29	43%	44%	13%
	30 to 44	42%	54%	5%
	45 to 59	42%	54%	4%
	60 or older	40%	55%	5%
Gender	Men	36%	58%	5%
	Women	44%	50%	6%
Marital Status	Married	36%	58%	6%
	Not married	44%	51%	5%
Marital Status and Gender	Married men	34%	61%	5%
	Not married men	35%	59%	6%
	Married women	38%	55%	7%
	Not married women	50%	45%	5%
Interview Type	Landline	41%	56%	3%
	Cell Phone	40%	51%	9%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Colorado Tables of Likely Voters

		Colorado Likely Voters			
		Colorado tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early			
		Mark Udall, the Democrat	Cory Gardner, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Colorado Likely Voters		45%	46%	3%	5%
Early Voters		42%	54%	4%	0%
Yet to Vote		48%	41%	2%	9%
Party Identification	Democrat	90%	5%	1%	5%
	Republican	5%	93%	0%	2%
	Independent	44%	41%	6%	9%
Political Ideology	Very liberal-Liberal	88%	5%	2%	4%
	Moderate	52%	38%	5%	6%
	Conservative-Very conservative	10%	83%	2%	4%
Intensity of Support	Strongly support	47%	53%	0%	0%
	Somewhat support	55%	45%	0%	0%
	Might vote differently	57%	43%	0%	0%
Top Issue	Job creation	36%	54%	1%	9%
	Breaking gridlock in Washington	61%	32%	3%	3%
	Health care	51%	44%	1%	4%
	The deficit	13%	82%	0%	5%
Region	East	38%	54%	2%	6%
	Denver-Eastern Suburbs	54%	39%	1%	5%
	Western Suburbs	53%	37%	4%	6%
	Southern Front Range	39%	54%	3%	4%
	Colorado Rockies	33%	57%	5%	5%
Household Income	Less than \$75,000	46%	45%	4%	5%
	\$75,000 or more	45%	48%	2%	5%
Education	Not college graduate	40%	50%	3%	7%
	College graduate	50%	43%	3%	4%
Race	White	44%	48%	3%	5%
	Latino	48%	44%	2%	5%
	Other	64%	28%	1%	7%
Age	18 to 29	39%	48%	2%	11%
	30 to 44	50%	39%	5%	5%
	45 to 59	47%	47%	3%	4%
	60 or older	47%	47%	2%	4%
Gender	Men	38%	53%	3%	5%
	Women	51%	40%	3%	5%
Marital Status	Married	40%	52%	3%	5%
	Not married	51%	40%	4%	5%
Marital Status and Gender	Married men	37%	56%	3%	4%
	Not married men	40%	48%	4%	7%
	Married women	43%	48%	3%	7%
	Not married women	59%	34%	3%	4%
Interview Type	Landline	46%	47%	3%	4%
	Cell Phone	44%	46%	3%	7%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Colorado Likely Voters with a Candidate Preference for U.S. Senate including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Colorado Likely Voters with a Candidate Preference for U.S. Senate including Early Voters		63%	33%	2%	1%
Party Identification	Democrat	70%	28%	2%	1%
	Republican	73%	25%	1%	0%
	Independent	48%	45%	4%	3%
Political Ideology	Very liberal-Liberal	70%	27%	2%	1%
	Moderate	52%	44%	3%	1%
	Conservative-Very conservative	69%	27%	2%	2%
Support for U.S. Senate in Colorado	Mark Udall	60%	36%	3%	1%
	Cory Gardner	67%	29%	2%	2%
Region	East	65%	28%	3%	3%
	Denver-Eastern Suburbs	62%	37%	1%	0%
	Western Suburbs	69%	28%	2%	1%
	Southern Front Range	61%	35%	3%	2%
	Colorado Rockies	60%	35%	3%	2%
Household Income	Less than \$75,000	58%	36%	4%	2%
	\$75,000 or more	66%	33%	1%	0%
Education	Not college graduate	59%	36%	3%	2%
	College graduate	67%	31%	2%	1%
Race	White	67%	30%	2%	1%
	Latino	52%	43%	2%	3%
	Other	44%	50%	5%	0%
Age	Under 45	50%	46%	3%	1%
	45 or older	69%	27%	2%	2%
Gender	Men	63%	32%	3%	2%
	Women	64%	33%	2%	1%
Marital Status	Married	68%	30%	1%	1%
	Not married	56%	38%	4%	2%
Marital Status and Gender	Married men	72%	25%	2%	1%
	Not married men	47%	44%	6%	3%
	Married women	64%	35%	0%	1%
	Not married women	62%	34%	3%	1%
Interview Type	Landline	70%	27%	2%	1%
	Cell Phone	52%	43%	3%	2%

NBC News/Marist Poll Colorado Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=621 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		Colorado Likely Voters with a Candidate Preference for U.S. Senate excluding Early Voters		
		There are other candidates on the ballot for U.S. Senate in Colorado, a libertarian candidate and several independent candidates. Do you plan to vote for <candidate> or another candidate on the ballot?		
		Vote for another candidate on the ballot?		
		Vote for choice		Unsure
		Row %	Row %	Row %
Colorado Likely Voters with a Candidate Preference for U.S. Senate excluding Early Voters		85%	6%	9%
Party Identification	Democrat	90%	6%	4%
	Republican	92%	4%	3%
	Independent	76%	7%	17%
Political Ideology	Very liberal-Liberal	92%	5%	3%
	Moderate	85%	8%	7%
	Conservative-Very conservative	85%	4%	11%
Support for U.S. Senate in Colorado	Mark Udall	86%	5%	9%
	Cory Gardner	85%	6%	9%
Household Income	Less than \$75,000	76%	10%	14%
	\$75,000 or more	95%	1%	4%
Education	Not college graduate	78%	8%	14%
	College graduate	93%	4%	4%
Race	White	88%	4%	8%
	Non-white	73%	12%	15%
Age	Under 45	79%	8%	12%
	45 or older	89%	4%	7%
Gender	Men	83%	7%	10%
	Women	87%	4%	8%
Marital Status	Married	93%	2%	6%
	Not married	77%	10%	12%
Interview Type	Landline	89%	3%	7%
	Cell Phone	80%	8%	11%

NBC News/Marist Poll Colorado Likely Voters with a Candidate Preference excluding Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=339 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Colorado Tables of Likely Voters

		Colorado Likely Voters					
		Colorado tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early					
		John Hickenlooper, the Democrat	Bob Beauprez, the Republican	Matthew Hess, the Libertarian	Harry Hempy, the Green party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Colorado Likely Voters		46%	41%	4%	2%	1%	6%
Early Voters		43%	50%	4%	1%	3%	0%
Yet to Vote		48%	35%	3%	4%	1%	10%
Party Identification	Democrat	87%	3%	2%	3%	0%	5%
	Republican	11%	85%	0%	2%	0%	2%
	Independent	42%	37%	7%	3%	3%	8%
Political Ideology	Very liberal-Liberal	83%	3%	4%	5%	1%	5%
	Moderate	58%	30%	4%	2%	1%	5%
	Conservative-Very conservative	10%	80%	3%	1%	2%	4%
Intensity of Support	Strongly support	52%	46%	2%	1%	0%	0%
	Somewhat support	47%	44%	5%	4%	0%	0%
	Might vote differently	34%	36%	13%	17%	0%	0%
Top Issue	Job creation	43%	47%	1%	1%	0%	8%
	Breaking gridlock in Washington	64%	26%	4%	3%	0%	3%
	Health care	49%	41%	1%	2%	1%	6%
	The deficit	18%	72%	5%	0%	1%	3%
Region	East	39%	48%	5%	4%	1%	4%
	Denver-Eastern Suburbs	57%	33%	2%	2%	1%	5%
	Western Suburbs	53%	35%	2%	2%	2%	6%
	Southern Front Range	36%	50%	7%	0%	2%	5%
	Colorado Rockies	33%	49%	3%	4%	2%	9%
Household Income	Less than \$75,000	43%	40%	5%	4%	2%	6%
	\$75,000 or more	48%	41%	3%	0%	1%	6%
Education	Not college graduate	40%	43%	5%	3%	2%	7%
	College graduate	51%	40%	2%	2%	1%	4%
Race	White	44%	43%	4%	2%	1%	5%
	Latino	50%	35%	2%	4%	2%	6%
	Other	63%	25%	2%	1%	2%	7%
Age	18 to 29	34%	38%	6%	5%	1%	15%
	30 to 44	51%	34%	3%	4%	2%	7%
	45 to 59	47%	39%	6%	1%	2%	5%
	60 or older	48%	46%	1%	1%	1%	3%
Gender	Men	40%	47%	4%	3%	2%	5%
	Women	51%	36%	3%	2%	1%	7%
Marital Status	Married	44%	48%	1%	0%	2%	5%
	Not married	48%	33%	6%	5%	1%	7%
Marital Status and Gender	Married men	42%	52%	1%	0%	2%	3%
	Not married men	39%	39%	8%	7%	1%	7%
	Married women	46%	44%	1%	0%	2%	7%
	Not married women	54%	30%	5%	4%	1%	7%
Interview Type	Landline	47%	44%	3%	1%	2%	4%
	Cell Phone	43%	37%	5%	5%	1%	9%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Colorado Likely Voters with a Candidate Preference for Governor including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Colorado Likely Voters with a Candidate Preference for Governor including Early Voters		60%	34%	6%	1%
Party Identification	Democrat	70%	27%	2%	1%
	Republican	68%	29%	3%	1%
	Independent	42%	46%	12%	0%
Political Ideology	Very liberal-Liberal	70%	25%	5%	0%
	Moderate	47%	44%	9%	0%
	Conservative-Very conservative	64%	31%	3%	1%
Support for Governor in Colorado	John Hickenlooper	63%	32%	4%	1%
	Bob Beauprez	61%	33%	5%	1%
Region	East	54%	36%	8%	2%
	Denver-Eastern Suburbs	63%	32%	5%	0%
	Western Suburbs	62%	35%	3%	0%
	Southern Front Range	60%	35%	5%	0%
	Colorado Rockies	58%	32%	8%	2%
Household Income	Less than \$75,000	57%	34%	8%	1%
	\$75,000 or more	60%	35%	4%	0%
Education	Not college graduate	57%	35%	7%	1%
	College graduate	63%	33%	4%	0%
Race	White	64%	32%	4%	1%
	Latino	48%	37%	14%	0%
	Other	44%	47%	8%	0%
Age	Under 45	49%	41%	10%	0%
	45 or older	65%	31%	4%	1%
Gender	Men	58%	35%	6%	1%
	Women	62%	32%	5%	1%
Marital Status	Married	62%	34%	4%	1%
	Not married	58%	34%	8%	0%
Marital Status and Gender	Married men	68%	27%	4%	1%
	Not married men	46%	46%	8%	0%
	Married women	55%	41%	3%	1%
	Not married women	66%	26%	7%	1%
Interview Type	Landline	65%	31%	3%	1%
	Cell Phone	52%	38%	9%	1%

NBC News/Marist Poll Colorado Likely Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=634 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.



		Colorado Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Mark Udall?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Likely Voters		45%	46%	0%	9%
Party Identification	Democrat	86%	8%	0%	5%
	Republican	14%	81%	0%	5%
	Independent	39%	47%	1%	13%
Political Ideology	Very liberal-Liberal	85%	10%	0%	5%
	Moderate	48%	39%	1%	12%
	Conservative-Very conservative	14%	79%	0%	6%
Region	East	42%	50%	0%	9%
	Denver-Eastern Suburbs	49%	39%	0%	12%
	Western Suburbs	52%	40%	0%	8%
	Southern Front Range	39%	52%	1%	8%
	Colorado Rockies	40%	55%	0%	5%
Household Income	Less than \$75,000	44%	46%	0%	9%
	\$75,000 or more	48%	45%	0%	6%
Education	Not college graduate	41%	49%	0%	10%
	College graduate	48%	44%	0%	8%
Race	White	44%	48%	0%	8%
	Latino	50%	36%	1%	13%
	Other	53%	36%	0%	11%
Age	18 to 29	44%	37%	1%	18%
	30 to 44	49%	42%	0%	9%
	45 to 59	44%	49%	0%	6%
	60 or older	46%	47%	1%	7%
Gender	Men	41%	50%	0%	9%
	Women	49%	42%	1%	9%
Marital Status	Married	41%	51%	0%	7%
	Not married	48%	41%	0%	10%
Marital Status and Gender	Married men	39%	56%	0%	4%
	Not married men	40%	45%	0%	14%
	Married women	43%	46%	1%	10%
	Not married women	54%	38%	1%	7%
Interview Type	Landline	47%	48%	0%	5%
	Cell Phone	43%	43%	0%	14%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Colorado Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of John Hickenlooper?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Likely Voters		48%	44%	1%	8%
Party Identification	Democrat	83%	12%	1%	4%
	Republican	16%	78%	1%	5%
	Independent	47%	40%	1%	11%
Political Ideology	Very liberal-Liberal	79%	13%	1%	6%
	Moderate	58%	32%	0%	9%
	Conservative-Very conservative	17%	78%	1%	5%
Region	East	42%	52%	0%	7%
	Denver-Eastern Suburbs	57%	34%	1%	9%
	Western Suburbs	56%	39%	0%	5%
	Southern Front Range	37%	53%	2%	8%
	Colorado Rockies	39%	49%	2%	10%
Household Income	Less than \$75,000	45%	46%	1%	8%
	\$75,000 or more	51%	43%	0%	5%
Education	Not college graduate	43%	47%	1%	9%
	College graduate	51%	43%	0%	6%
Race	White	48%	45%	1%	6%
	Latino	41%	44%	2%	13%
	Other	60%	26%	1%	13%
Age	18 to 29	38%	38%	5%	19%
	30 to 44	49%	45%	0%	7%
	45 to 59	49%	45%	0%	6%
	60 or older	53%	41%	0%	5%
Gender	Men	43%	48%	1%	8%
	Women	52%	40%	1%	7%
Marital Status	Married	45%	47%	1%	7%
	Not married	50%	41%	1%	8%
Marital Status and Gender	Married men	44%	48%	1%	7%
	Not married men	40%	52%	0%	8%
	Married women	46%	47%	1%	7%
	Not married women	58%	34%	1%	8%
Interview Type	Landline	49%	46%	0%	5%
	Cell Phone	46%	41%	2%	12%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Colorado Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Cory Gardner?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Likely Voters		45%	44%	1%	10%
Party Identification	Democrat	10%	79%	1%	10%
	Republican	88%	8%	0%	3%
	Independent	37%	48%	2%	13%
Political Ideology	Very liberal-Liberal	11%	81%	1%	7%
	Moderate	37%	48%	1%	14%
	Conservative-Very conservative	78%	16%	1%	5%
Region	East	51%	43%	0%	6%
	Denver-Eastern Suburbs	38%	54%	1%	7%
	Western Suburbs	36%	50%	2%	11%
	Southern Front Range	51%	35%	0%	15%
	Colorado Rockies	58%	31%	2%	9%
Household Income	Less than \$75,000	43%	46%	1%	9%
	\$75,000 or more	47%	42%	1%	10%
Education	Not college graduate	47%	42%	2%	9%
	College graduate	43%	46%	1%	10%
Race	White	48%	42%	1%	9%
	Latino	35%	53%	0%	12%
	Other	30%	58%	0%	12%
Age	18 to 29	41%	41%	3%	15%
	30 to 44	43%	43%	0%	14%
	45 to 59	45%	47%	1%	7%
	60 or older	45%	48%	1%	7%
Gender	Men	50%	39%	1%	11%
	Women	40%	50%	2%	9%
Marital Status	Married	51%	39%	1%	9%
	Not married	38%	51%	2%	10%
Marital Status and Gender	Married men	56%	36%	1%	8%
	Not married men	42%	43%	0%	15%
	Married women	46%	43%	1%	10%
	Not married women	35%	56%	2%	7%
Interview Type	Landline	46%	45%	1%	7%
	Cell Phone	43%	43%	1%	13%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		Colorado Likely Voters			
		Overall, do you have a favorable or an unfavorable impression of Bob Beauprez?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Likely Voters		42%	42%	3%	14%
Party Identification	Democrat	10%	73%	2%	15%
	Republican	82%	11%	2%	5%
	Independent	35%	44%	4%	17%
Political Ideology	Very liberal-Liberal	10%	72%	2%	16%
	Moderate	36%	47%	2%	15%
	Conservative-Very conservative	73%	15%	3%	8%
Region	East	44%	40%	2%	14%
	Denver-Eastern Suburbs	34%	50%	3%	13%
	Western Suburbs	35%	52%	2%	11%
	Southern Front Range	50%	31%	3%	16%
	Colorado Rockies	53%	26%	4%	17%
Household Income	Less than \$75,000	39%	44%	4%	13%
	\$75,000 or more	45%	40%	2%	13%
Education	Not college graduate	45%	37%	4%	14%
	College graduate	40%	46%	1%	13%
Race	White	44%	41%	3%	13%
	Latino	36%	42%	1%	20%
	Other	27%	49%	2%	22%
Age	18 to 29	40%	32%	11%	17%
	30 to 44	36%	46%	0%	18%
	45 to 59	40%	43%	2%	16%
	60 or older	45%	45%	2%	8%
Gender	Men	45%	37%	2%	16%
	Women	38%	46%	3%	12%
Marital Status	Married	47%	39%	1%	12%
	Not married	37%	44%	4%	14%
Marital Status and Gender	Married men	51%	35%	1%	13%
	Not married men	41%	38%	3%	18%
	Married women	43%	44%	1%	12%
	Not married women	34%	49%	5%	12%
Interview Type	Landline	43%	45%	2%	11%
	Cell Phone	40%	37%	4%	18%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Colorado Tables of Likely Voters

Colorado Likely Voters

Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:

		Job creation and economic growth	Breaking the partisan gridlock in Washington to get things done	Health care	The deficit and government spending	Military action against ISIS, the Islamic State in Iraq and Syria	Looking out for the interests of women	Social Security and Medicare	Immigration	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Colorado Likely Voters		22%	17%	11%	10%	8%	7%	7%	7%	1%	7%	2%	1%
Party Identification	Democrat	20%	19%	13%	3%	5%	16%	10%	4%	0%	6%	1%	3%
	Republican	26%	12%	9%	18%	11%	1%	5%	8%	1%	6%	3%	1%
	Independent	21%	19%	10%	11%	7%	6%	6%	8%	1%	7%	2%	1%
Political Ideology	Very liberal-Liberal	21%	20%	15%	3%	4%	15%	7%	4%	0%	6%	3%	2%
	Moderate	22%	25%	7%	9%	9%	6%	7%	7%	1%	7%	0%	0%
	Conservative-Very conservative	23%	9%	10%	17%	11%	2%	6%	9%	1%	7%	4%	1%
Region	East	22%	16%	10%	11%	9%	7%	10%	7%	0%	6%	2%	1%
	Denver-Eastern Suburbs	21%	19%	9%	10%	7%	9%	8%	6%	0%	6%	2%	2%
	Western Suburbs	21%	19%	11%	7%	8%	8%	7%	9%	1%	8%	1%	1%
	Southern Front Range	22%	16%	13%	14%	8%	8%	6%	4%	1%	5%	3%	0%
	Colorado Rockies	25%	16%	11%	10%	11%	2%	3%	9%	0%	8%	2%	3%
Household Income	Less than \$75,000	20%	13%	13%	9%	8%	8%	10%	7%	0%	7%	2%	1%
	\$75,000 or more	24%	23%	9%	12%	9%	5%	3%	7%	1%	5%	1%	2%
Education	Not college graduate	18%	14%	12%	10%	11%	6%	11%	8%	0%	7%	2%	2%
	College graduate	26%	20%	10%	11%	6%	9%	2%	6%	1%	6%	2%	1%
Race	White	22%	19%	9%	11%	8%	7%	6%	6%	1%	7%	2%	1%
	Latino	21%	9%	18%	6%	16%	8%	7%	11%	0%	3%	0%	0%
	Other	19%	13%	16%	8%	5%	7%	16%	1%	1%	9%	1%	4%
Age	18 to 29	25%	9%	17%	9%	14%	9%	2%	7%	0%	4%	2%	1%
	30 to 44	24%	22%	15%	7%	8%	8%	4%	5%	0%	2%	2%	2%
	45 to 59	24%	17%	7%	15%	7%	6%	6%	7%	0%	9%	2%	0%
	60 or older	16%	20%	8%	8%	8%	7%	13%	7%	0%	9%	2%	2%
Gender	Men	25%	16%	10%	13%	8%	4%	6%	7%	0%	6%	2%	2%
	Women	19%	18%	11%	8%	9%	10%	8%	7%	1%	7%	2%	1%
Marital Status	Married	27%	21%	9%	10%	7%	4%	5%	7%	0%	6%	1%	2%
	Not married	14%	13%	13%	11%	10%	11%	9%	6%	1%	7%	3%	1%
Marital Status and Gender	Married men	32%	18%	10%	12%	6%	4%	2%	8%	1%	4%	1%	3%
	Not married men	14%	14%	10%	16%	11%	4%	11%	6%	0%	9%	4%	1%
	Married women	23%	24%	8%	8%	9%	4%	9%	6%	0%	8%	2%	0%
	Not married women	15%	13%	14%	7%	9%	17%	7%	7%	2%	6%	2%	1%
Interview Type	Landline	19%	18%	9%	11%	8%	8%	8%	8%	1%	7%	2%	1%
	Cell Phone	26%	16%	13%	10%	9%	7%	6%	5%	0%	6%	2%	1%

NBC News/Marist Poll Colorado Likely Voters. Interviews conducted October 18th through October 22nd, 2014, n=755 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Colorado Tables of Adults &amp; Registered Voters

		Colorado Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Colorado Adults		40%	52%	8%
Colorado Registered Voters		40%	53%	7%
Party Identification^	Democrat	83%	13%	4%
	Republican	4%	92%	4%
	Independent	37%	55%	8%
Political Ideology^	Very liberal-Liberal	76%	16%	8%
	Moderate	41%	50%	10%
	Conservative-Very conservative	14%	82%	3%
Region	East	35%	55%	11%
	Denver-Eastern Suburbs	47%	46%	7%
	Western Suburbs	45%	44%	11%
	Southern Front Range	35%	59%	7%
	Colorado Rockies	29%	64%	7%
Household Income	Less than \$75,000	39%	53%	8%
	\$75,000 or more	40%	54%	6%
Education	Not college graduate	36%	54%	10%
	College graduate	43%	51%	6%
Race	White	34%	58%	9%
	Latino	53%	37%	10%
	Other	68%	29%	3%
Age	18 to 29	40%	42%	18%
	30 to 44	41%	53%	6%
	45 to 59	41%	53%	5%
	60 or older	39%	55%	6%
Gender	Men	36%	55%	9%
	Women	43%	49%	8%
Marital Status	Married	36%	57%	7%
	Not married	42%	48%	10%
Marital Status and Gender	Married men	34%	59%	7%
	Not married men	37%	52%	11%
	Married women	38%	54%	8%
	Not married women	47%	44%	8%
Interview Type	Landline	41%	55%	4%
	Cell Phone	38%	49%	13%

NBC News/Marist Poll Colorado Adults. Interviews conducted October 18th through October 22nd, 2014, n=1069 MOE +/- 3.0 percentage points.

^Colorado Registered Voters: n=953 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Colorado Tables of Adults & Registered Voters

		Colorado Registered Voters			
		Colorado tossup for U.S. Senate including those who are undecided yet leaning toward a candidate or have voted early			
		Mark Udall, the Democrat	Cory Gardner, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Colorado Registered Voters		45%	44%	3%	8%
Party Identification	Democrat	89%	5%	1%	5%
	Republican	5%	91%	1%	3%
	Independent	44%	38%	5%	13%
Political Ideology	Very liberal-Liberal	86%	6%	2%	6%
	Moderate	51%	37%	4%	8%
	Conservative-Very conservative	13%	78%	2%	7%
Intensity of Support	Strongly support	48%	52%	0%	0%
	Somewhat support	56%	44%	0%	0%
	Might vote differently	52%	48%	0%	0%
Top Issue	Job creation	36%	52%	1%	11%
	Breaking gridlock in Washington	62%	30%	3%	5%
	The deficit	13%	77%	0%	9%
	Health care	52%	42%	1%	5%
	Action against ISIS	41%	52%	1%	7%
	Interests of women	77%	6%	4%	13%
Region	East	37%	51%	2%	10%
	Denver-Eastern Suburbs	54%	38%	1%	7%
	Western Suburbs	55%	33%	4%	8%
	Southern Front Range	38%	52%	3%	7%
	Colorado Rockies	32%	53%	5%	9%
Household Income	Less than \$75,000	46%	42%	4%	8%
	\$75,000 or more	45%	46%	2%	7%
Education	Not college graduate	41%	46%	3%	11%
	College graduate	50%	42%	3%	5%
Race	White	43%	46%	3%	7%
	Latino	49%	41%	2%	8%
	Other	57%	33%	2%	9%
Age	18 to 29	39%	42%	2%	17%
	30 to 44	51%	38%	5%	7%
	45 to 59	47%	45%	2%	6%
	60 or older	47%	46%	2%	5%
Gender	Men	39%	50%	3%	8%
	Women	51%	39%	3%	8%
Marital Status	Married	39%	51%	3%	7%
	Not married	51%	37%	3%	9%
Marital Status and Gender	Married men	37%	55%	3%	5%
	Not married men	43%	42%	4%	11%
	Married women	42%	46%	2%	9%
	Not married women	57%	33%	3%	7%
Interview Type	Landline	46%	46%	3%	5%
	Cell Phone	44%	43%	3%	11%

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted October 18th through October 22nd, 2014, n=953 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Colorado Voters with a Candidate Preference for U.S. Senate including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Colorado Voters with a Candidate Preference for U.S. Senate including Early Voters		60%	35%	4%	1%
Party Identification	Democrat	65%	31%	3%	1%
	Republican	71%	27%	2%	0%
	Independent	45%	46%	6%	2%
Political Ideology	Very liberal-Liberal	66%	29%	4%	1%
	Moderate	47%	47%	5%	1%
	Conservative-Very conservative	66%	29%	3%	1%
Support for U.S. Senate in Colorado	Mark Udall	56%	39%	4%	1%
	Cory Gardner	63%	31%	4%	2%
Region	East	61%	31%	6%	3%
	Denver-Eastern Suburbs	58%	39%	3%	0%
	Western Suburbs	66%	30%	3%	1%
	Southern Front Range	59%	35%	5%	2%
	Colorado Rockies	56%	37%	4%	2%
Household Income	Less than \$75,000	54%	39%	5%	2%
	\$75,000 or more	65%	33%	2%	0%
Education	Not college graduate	54%	39%	6%	2%
	College graduate	65%	32%	3%	0%
Race	White	63%	32%	4%	1%
	Latino	51%	44%	3%	2%
	Other	39%	48%	13%	0%
Age	18 to 29	34%	58%	8%	0%
	30 to 44	53%	40%	5%	1%
	45 to 59	68%	28%	2%	1%
	60 or older	68%	27%	3%	2%
Gender	Men	58%	36%	5%	2%
	Women	62%	35%	3%	1%
Marital Status	Married	67%	31%	1%	1%
	Not married	50%	41%	7%	2%
Marital Status and Gender	Married men	70%	27%	2%	1%
	Not married men	39%	49%	10%	3%
	Married women	64%	35%	0%	1%
	Not married women	58%	35%	6%	1%
	Interview Type	Landline	67%	29%	3%
	Cell Phone	49%	44%	6%	1%

NBC News/Marist Poll Colorado Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=769 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.



		Colorado Voters with a Candidate Preference for U.S. Senate excluding Early Voters		
		There are other candidates on the ballot for U.S. Senate in Colorado, a libertarian candidate and several independent candidates. Do you plan to vote for <candidate> or another candidate on the ballot?		
		Vote for another candidate on the		
		Vote for choice	ballot	Unsure
		Row %	Row %	Row %
Colorado Voters with a Candidate Preference for U.S. Senate excluding Early Voters		82%	6%	11%
Party Identification	Democrat	87%	8%	5%
	Republican	90%	5%	5%
	Independent	72%	7%	21%
Political Ideology	Very liberal-Liberal	87%	7%	6%
	Moderate	82%	9%	8%
	Conservative-Very conservative	83%	5%	12%
Support for U.S. Senate in Colorado	Mark Udall	83%	6%	11%
	Cory Gardner	82%	7%	12%
Region	East	83%	7%	10%
	Denver-Eastern Suburbs	85%	6%	9%
	Western Suburbs	82%	3%	14%
	Southern Front Range	78%	7%	15%
	Colorado Rockies	80%	11%	9%
Household Income	Less than \$75,000	73%	11%	16%
	\$75,000 or more	94%	1%	4%
Education	Not college graduate	74%	9%	17%
	College graduate	91%	4%	5%
Race	White	85%	5%	10%
	Non-white	70%	13%	17%
Age	18 to 29	69%	13%	18%
	30 to 44	81%	5%	14%
	45 to 59	88%	5%	7%
	60 or older	88%	4%	7%
Gender	Men	80%	8%	12%
	Women	84%	5%	10%
Marital Status	Married	92%	2%	6%
	Not married	73%	11%	16%
Marital Status and Gender	Married men	92%	3%	5%
	Not married men	66%	15%	19%
	Married women	93%	1%	6%
	Not married women	78%	9%	14%
Interview Type	Landline	88%	4%	8%
	Cell Phone	76%	9%	15%

NBC News/Marist Poll Colorado Registered Voters with a Candidate Preference excluding Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=487 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Colorado Tables of Adults & Registered Voters

		Colorado Registered Voters					
		Colorado tossup for Governor including those who are undecided yet leaning toward a candidate or have voted early					
		John Hickenlooper, the Democrat	Bob Beauprez, the Republican	Matthew Hess, the Libertarian	Harry Hempy, the Green party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Colorado Registered Voters		46%	38%	4%	3%	1%	9%
Party Identification	Democrat	85%	2%	3%	3%	0%	7%
	Republican	12%	82%	0%	2%	0%	3%
	Independent	43%	32%	7%	4%	3%	11%
Political Ideology	Very liberal-Liberal	79%	3%	4%	6%	1%	7%
	Moderate	59%	27%	4%	2%	1%	7%
	Conservative-Very conservative	13%	74%	3%	1%	2%	7%
Intensity of Support	Strongly support	54%	44%	2%	1%	0%	0%
	Somewhat support	49%	42%	4%	5%	0%	0%
	Might vote differently	35%	33%	14%	17%	0%	0%
Top Issue	Job creation	43%	42%	2%	1%	0%	11%
	Breaking gridlock in Washington	64%	23%	3%	5%	0%	5%
	The deficit	20%	68%	5%	0%	1%	6%
	Health care	49%	39%	1%	3%	1%	7%
	Action against ISIS	39%	44%	5%	6%	0%	5%
	Interests of women	69%	5%	5%	2%	2%	16%
Region	East	37%	42%	7%	7%	1%	8%
	Denver-Eastern Suburbs	58%	31%	1%	2%	1%	7%
	Western Suburbs	53%	31%	2%	3%	2%	9%
	Southern Front Range	36%	48%	7%	0%	2%	8%
	Colorado Rockies	33%	45%	2%	5%	2%	13%
Household Income	Less than \$75,000	44%	36%	5%	5%	2%	9%
	\$75,000 or more	49%	39%	3%	0%	1%	8%
Education	Not college graduate	40%	38%	5%	3%	2%	12%
	College graduate	52%	38%	2%	2%	1%	5%
Race	White	43%	40%	4%	3%	1%	8%
	Latino	49%	31%	3%	5%	2%	10%
	Other	63%	24%	1%	1%	2%	9%
Age	18 to 29	35%	31%	7%	5%	1%	21%
	30 to 44	52%	32%	3%	5%	1%	8%
	45 to 59	48%	37%	5%	2%	2%	6%
	60 or older	48%	45%	0%	1%	1%	4%
Gender	Men	41%	43%	4%	4%	1%	7%
	Women	50%	33%	4%	2%	1%	10%
Marital Status	Married	44%	46%	1%	0%	2%	7%
	Not married	48%	29%	6%	6%	1%	10%
Marital Status and Gender	Married men	42%	50%	2%	0%	2%	5%
	Not married men	41%	33%	7%	8%	1%	10%
	Married women	45%	42%	1%	0%	2%	9%
	Not married women	53%	26%	6%	4%	1%	11%
	Interview Type	Landline	48%	42%	3%	1%	1%
	Cell Phone	43%	33%	5%	5%	1%	13%

NBC News/Marist Poll Colorado Registered Voters. Interviews conducted October 18th through October 22nd, 2014, n=953 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

Colorado Voters with a Candidate Preference for Governor including Early Voters					
Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Colorado Voters with a Candidate Preference for Governor including Early Voters		57%	34%	8%	1%
Party Identification	Democrat	68%	27%	4%	1%
	Republican	66%	30%	3%	1%
	Independent	38%	46%	16%	0%
Political Ideology	Very liberal-Liberal	68%	24%	8%	0%
	Moderate	44%	45%	10%	1%
	Conservative-Very conservative	61%	32%	5%	1%
Support for Governor in Colorado	John Hickenlooper	61%	33%	5%	1%
	Bob Beauprez	59%	34%	6%	1%
Region	East	50%	36%	12%	2%
	Denver-Eastern Suburbs	60%	33%	7%	0%
	Western Suburbs	60%	35%	5%	0%
	Southern Front Range	57%	35%	8%	0%
	Colorado Rockies	56%	33%	9%	2%
Household Income	Less than \$75,000	53%	35%	11%	1%
	\$75,000 or more	59%	35%	6%	1%
Education	Not college graduate	53%	36%	10%	1%
	College graduate	62%	32%	5%	0%
Race	White	61%	33%	5%	1%
	Latino	46%	32%	21%	0%
	Other	43%	47%	10%	0%
Age	18 to 29	38%	42%	18%	1%
	30 to 44	49%	41%	10%	0%
	45 to 59	63%	32%	5%	0%
	60 or older	65%	29%	4%	2%
Gender	Men	54%	36%	9%	1%
	Women	60%	32%	7%	1%
Marital Status	Married	61%	34%	4%	1%
	Not married	54%	35%	11%	0%
Marital Status and Gender	Married men	65%	28%	5%	2%
	Not married men	41%	46%	13%	0%
	Married women	55%	41%	4%	1%
	Not married women	63%	26%	10%	1%
Interview Type	Landline	63%	31%	5%	1%
	Cell Phone	49%	38%	12%	1%

NBC News/Marist Poll Colorado Registered Voters with a Candidate Preference including Early Voters. Interviews conducted October 18th through October 22nd, 2014, n=786 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll Colorado Tables of Adults &amp; Registered Voters

		Colorado Adults			
		Overall, do you have a favorable or an unfavorable impression of Mark Udall?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Adults		42%	42%	2%	14%
Colorado Registered Voters		44%	44%	1%	11%
Party Identification <sup>^</sup>	Democrat	82%	11%	0%	6%
	Republican	14%	79%	0%	6%
	Independent	38%	44%	2%	16%
Political Ideology <sup>^</sup>	Very liberal-Liberal	81%	12%	0%	7%
	Moderate	47%	38%	1%	13%
	Conservative-Very conservative	15%	75%	1%	8%
Region	East	40%	45%	2%	13%
	Denver-Eastern Suburbs	44%	39%	1%	16%
	Western Suburbs	50%	32%	2%	16%
	Southern Front Range	37%	49%	2%	12%
	Colorado Rockies	39%	50%	1%	9%
Household Income	Less than \$75,000	41%	43%	2%	14%
	\$75,000 or more	47%	43%	0%	11%
Education	Not college graduate	37%	43%	3%	17%
	College graduate	47%	42%	0%	10%
Race	White	41%	46%	1%	12%
	Latino	45%	34%	3%	19%
	Other	48%	31%	6%	15%
Age	18 to 29	40%	30%	3%	27%
	30 to 44	42%	40%	2%	15%
	45 to 59	44%	48%	1%	8%
	60 or older	44%	46%	1%	8%
Gender	Men	39%	45%	1%	15%
	Women	45%	40%	2%	13%
Marital Status	Married	39%	50%	1%	10%
	Not married	44%	36%	2%	18%
Marital Status and Gender	Married men	39%	54%	0%	7%
	Not married men	37%	37%	2%	23%
	Married women	40%	45%	2%	13%
	Not married women	50%	35%	2%	13%
Interview Type	Landline	44%	46%	1%	9%
	Cell Phone	40%	38%	2%	20%

NBC News/Marist Poll Colorado Adults. Interviews conducted October 18th through October 22nd, 2014, n=1069 MOE +/- 3.0 percentage points.

<sup>^</sup>Colorado Registered Voters: n=953 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Colorado Adults			
		Overall, do you have a favorable or an unfavorable impression of John Hickenlooper?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Adults		44%	39%	4%	12%
Colorado Registered Voters		47%	41%	1%	10%
Party Identification^	Democrat	81%	14%	1%	5%
	Republican	17%	75%	1%	7%
	Independent	47%	36%	2%	15%
Political Ideology^	Very liberal-Liberal	74%	17%	2%	7%
	Moderate	58%	30%	0%	11%
	Conservative-Very conservative	21%	71%	1%	7%
Region	East	37%	47%	3%	13%
	Denver-Eastern Suburbs	54%	30%	5%	11%
	Western Suburbs	51%	34%	1%	13%
	Southern Front Range	33%	49%	4%	13%
	Colorado Rockies	35%	45%	6%	13%
Household Income	Less than \$75,000	42%	41%	5%	12%
	\$75,000 or more	49%	41%	1%	9%
Education	Not college graduate	39%	40%	6%	15%
	College graduate	51%	41%	0%	8%
Race	White	46%	42%	3%	10%
	Latino	34%	39%	6%	21%
	Other	54%	24%	8%	14%
Age	18 to 29	33%	33%	10%	25%
	30 to 44	42%	39%	6%	13%
	45 to 59	48%	42%	1%	8%
	60 or older	53%	40%	1%	6%
Gender	Men	40%	41%	5%	14%
	Women	49%	38%	3%	10%
Marital Status	Married	42%	45%	3%	10%
	Not married	46%	36%	4%	14%
Marital Status and Gender	Married men	43%	44%	2%	12%
	Not married men	36%	41%	6%	17%
	Married women	41%	46%	5%	8%
	Not married women	54%	31%	2%	12%
Interview Type	Landline	48%	42%	3%	8%
	Cell Phone	40%	37%	6%	17%

NBC News/Marist Poll Colorado Adults. Interviews conducted October 18th through October 22nd, 2014, n=1069 MOE +/- 3.0 percentage points.

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		Colorado Adults			
		Overall, do you have a favorable or an unfavorable impression of Cory Gardner?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Adults		40%	42%	4%	14%
Colorado Registered Voters		43%	44%	2%	12%
Party Identification^	Democrat	11%	77%	1%	11%
	Republican	86%	10%	0%	4%
	Independent	36%	46%	4%	15%
Political Ideology^	Very liberal-Liberal	11%	79%	1%	9%
	Moderate	37%	45%	2%	16%
	Conservative-Very conservative	73%	18%	2%	7%
Region	East	46%	41%	2%	11%
	Denver-Eastern Suburbs	33%	51%	4%	12%
	Western Suburbs	32%	44%	6%	19%
	Southern Front Range	46%	32%	2%	20%
	Colorado Rockies	49%	32%	8%	10%
Household Income	Less than \$75,000	38%	43%	5%	13%
	\$75,000 or more	43%	41%	2%	14%
Education	Not college graduate	39%	39%	6%	16%
	College graduate	42%	45%	1%	12%
Race	White	43%	41%	4%	13%
	Latino	32%	47%	3%	18%
	Other	32%	42%	10%	16%
Age	18 to 29	35%	33%	9%	23%
	30 to 44	35%	41%	4%	20%
	45 to 59	42%	48%	2%	8%
	60 or older	42%	47%	2%	8%
Gender	Men	43%	37%	4%	16%
	Women	36%	46%	4%	13%
Marital Status	Married	48%	38%	2%	12%
	Not married	32%	46%	6%	17%
Marital Status and Gender	Married men	53%	35%	1%	11%
	Not married men	33%	40%	5%	21%
	Married women	43%	41%	3%	13%
	Not married women	30%	51%	6%	12%
Interview Type	Landline	43%	45%	3%	9%
	Cell Phone	37%	38%	5%	20%

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		Colorado Adults			
		Overall, do you have a favorable or an unfavorable impression of Bob Beauprez?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Colorado Adults		36%	38%	7%	19%
Colorado Registered Voters		39%	40%	4%	17%
Party Identification^	Democrat	11%	70%	2%	17%
	Republican	79%	12%	3%	6%
	Independent	33%	40%	7%	20%
Political Ideology^	Very liberal-Liberal	11%	69%	3%	17%
	Moderate	35%	45%	3%	17%
	Conservative-Very conservative	67%	15%	5%	12%
Region	East	38%	36%	6%	20%
	Denver-Eastern Suburbs	31%	44%	7%	17%
	Western Suburbs	29%	46%	7%	18%
	Southern Front Range	43%	31%	7%	20%
	Colorado Rockies	47%	25%	9%	20%
Household Income	Less than \$75,000	34%	40%	8%	18%
	\$75,000 or more	40%	38%	5%	17%
Education	Not college graduate	37%	33%	11%	20%
	College graduate	36%	44%	3%	17%
Race	White	39%	38%	6%	17%
	Latino	31%	36%	7%	25%
	Other	22%	38%	15%	26%
Age	18 to 29	29%	28%	17%	26%
	30 to 44	30%	39%	8%	23%
	45 to 59	37%	42%	3%	18%
	60 or older	43%	44%	3%	10%
Gender	Men	38%	33%	7%	21%
	Women	34%	43%	7%	16%
Marital Status	Married	43%	38%	4%	15%
	Not married	31%	38%	10%	21%
Marital Status and Gender	Married men	47%	33%	3%	17%
	Not married men	32%	32%	11%	25%
	Married women	39%	43%	5%	13%
	Not married women	30%	44%	9%	17%
Interview Type	Landline	39%	43%	4%	13%
	Cell Phone	32%	32%	10%	25%

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NBC News/Marist Poll Colorado Tables of Adults & Registered Voters

Colorado Registered Voters													
Of the following issues, please tell me which one is going to be most important to you in deciding your vote for Congress in November:													
		Job creation and economic growth	Breaking the partisan gridlock in Washington to get things done	The deficit and government spending	Health care	Military action against ISIS, the Islamic State in Iraq and Syria	Looking out for the interests of women	Social Security and Medicare	Immigration	None of these	All equally	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Colorado Registered Voters		23%	17%	10%	10%	9%	8%	7%	7%	0%	6%	2%	1%
Party Identification	Democrat	20%	19%	3%	13%	6%	16%	11%	5%	0%	5%	1%	2%
	Republican	27%	11%	17%	9%	12%	0%	5%	8%	1%	6%	3%	1%
	Independent	23%	19%	11%	9%	9%	8%	5%	7%	0%	7%	2%	1%
Political Ideology	Very liberal-Liberal	22%	21%	3%	14%	5%	16%	6%	4%	0%	5%	2%	1%
	Moderate	22%	24%	10%	6%	9%	6%	8%	7%	0%	7%	0%	1%
	Conservative-Very conservative	24%	9%	16%	9%	12%	5%	7%	9%	1%	6%	3%	1%
Region	East	23%	14%	10%	9%	9%	10%	10%	7%	0%	5%	1%	1%
	Denver-Eastern Suburbs	21%	17%	10%	9%	8%	10%	8%	6%	0%	7%	2%	2%
	Western Suburbs	22%	21%	7%	9%	9%	8%	7%	8%	1%	7%	1%	1%
	Southern Front Range	24%	15%	13%	14%	7%	9%	5%	4%	1%	5%	2%	1%
Household Income	Colorado Rockies	26%	16%	11%	9%	11%	3%	3%	8%	0%	8%	2%	3%
	Less than \$75,000	22%	13%	9%	11%	9%	10%	10%	7%	0%	6%	2%	1%
	\$75,000 or more	25%	24%	12%	9%	9%	5%	3%	6%	1%	5%	1%	2%
Education	Not college graduate	20%	14%	9%	10%	11%	8%	10%	8%	0%	6%	2%	2%
	College graduate	26%	20%	11%	10%	7%	9%	3%	5%	1%	6%	2%	1%
Race	White	23%	19%	11%	8%	8%	8%	6%	6%	1%	7%	2%	1%
	Latino	21%	8%	7%	14%	18%	12%	6%	12%	0%	2%	0%	1%
	Other	23%	11%	8%	16%	3%	8%	15%	1%	0%	10%	1%	4%
Age	18 to 29	27%	8%	9%	11%	14%	13%	3%	8%	0%	4%	1%	1%
	30 to 44	24%	21%	8%	14%	9%	9%	4%	4%	0%	3%	2%	2%
	45 to 59	24%	18%	14%	7%	7%	6%	6%	7%	0%	8%	1%	1%
	60 or older	16%	20%	8%	8%	7%	7%	14%	7%	0%	8%	2%	2%
Gender	Men	25%	16%	13%	10%	9%	4%	6%	7%	0%	5%	2%	2%
	Women	20%	17%	7%	10%	8%	12%	8%	7%	1%	7%	2%	1%
Marital Status	Married	29%	20%	10%	9%	7%	4%	5%	7%	0%	5%	1%	2%
	Not married	16%	14%	10%	10%	11%	13%	8%	6%	1%	7%	2%	1%
Marital Status and Gender	Married men	33%	18%	11%	10%	6%	4%	2%	8%	0%	4%	1%	3%
	Not married men	16%	15%	16%	9%	14%	5%	9%	4%	0%	8%	3%	1%
	Married women	24%	23%	8%	9%	8%	4%	9%	6%	0%	7%	1%	1%
	Not married women	15%	13%	7%	12%	8%	19%	8%	7%	1%	7%	2%	1%
Interview Type	Landline	19%	19%	11%	9%	8%	8%	8%	8%	1%	6%	2%	2%
	Cell Phone	27%	15%	10%	11%	10%	9%	6%	5%	0%	6%	1%	1%

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