

Nature of the Sample - Colorado

		Colorado Adults	Colorado Registered Voters	Colorado Likely Voters
		Col %	Col %	Col %
Colorado Adults		100%		
Colorado Registered Voters		93%	100%	
Colorado Likely Voters		79%	85%	100%
Plan to Vote Early	Vote-Voted early or by absentee	n/a	73%	78%
	Vote on Election Day	n/a	18%	15%
	Have not decided	n/a	9%	7%
Party Identification	Democrat	n/a	34%	34%
	Republican	n/a	31%	33%
	Independent	n/a	33%	32%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	27%	28%
	Not strong Democrats	n/a	7%	6%
	Democratic leaning independents	n/a	13%	11%
	Just Independents	n/a	11%	11%
	Republican leaning independents	n/a	10%	10%
	Not strong Republicans	n/a	8%	7%
	Strong Republicans	n/a	24%	25%
Party Registration	Democrat	n/a	36%	37%
	Republican	n/a	37%	38%
	Independent	n/a	27%	25%
	Other	n/a	0%	0%
Political Ideology	Very liberal	n/a	7%	7%
	Liberal	n/a	18%	18%
	Moderate	n/a	33%	32%
	Conservative	n/a	30%	29%
	Very conservative	n/a	13%	13%
Past Participation**	Yes	n/a	90%	93%
	No	n/a	10%	7%
Tea Party Supporters		n/a	27%	28%
Gender	Men	50%	50%	49%
	Women	50%	50%	51%
Age	Under 45	43%	42%	39%
	45 or older	57%	58%	61%
Age	18 to 29	15%	14%	12%
	30 to 44	28%	27%	27%
	45 to 59	28%	28%	29%
	60 or older	29%	30%	32%
Race	White	74%	75%	77%
	African American	3%	3%	3%
	Latino	18%	17%	16%
	Other	5%	5%	4%
Region	Denver/Boulder	19%	19%	19%
	Denver Suburbs	30%	30%	31%
	Front Range	34%	33%	35%
	Rest of State	17%	17%	15%
Household Income	Less than \$75,000	65%	64%	62%
	\$75,000 or more	35%	36%	38%
Education	Not college graduate	56%	55%	53%
	College graduate	44%	45%	47%
Marital Status	Married	59%	59%	61%
	Not married	41%	41%	39%
U.S. Military Veteran	Yes	14%	15%	15%
	No	86%	85%	85%
Interview Type	Landline	73%	75%	77%
	Cell Phone	27%	25%	23%

NBC News/WSJ/Marist Poll Colorado Adults. Interviews conducted October 23rd and October 24th, 2012, N=1425 MOE +/- 2.6 percentage points. Colorado Registered Voters: N=1325 MOE +/- 2.7 percentage points. Colorado Likely Voters: N=1128 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.