

NBC News/WSJ/Marist Poll Colorado Likely Voter Tables

		Colorado Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Colorado Likely Voters		48%	48%	2%	2%
Plan to Vote Early	Vote-Voted early or by absentee	48%	49%	2%	1%
	Vote on Election Day	39%	56%	1%	5%
	Have not decided	62%	26%	4%	8%
Party Identification	Democrat	96%	3%	0%	1%
	Republican	2%	96%	0%	2%
	Independent	45%	46%	5%	4%
Party Identification***	Strong Democrats	99%	0%	0%	1%
	Soft Democrats	84%	11%	4%	1%
	Just Independents	39%	45%	9%	7%
	Soft Republicans	7%	89%	0%	4%
	Strong Republicans	0%	98%	1%	1%
Tea Party Supporters		10%	86%	2%	2%
Political Ideology	Very liberal-Liberal	91%	6%	2%	2%
	Moderate	53%	41%	2%	3%
	Conservative-Very conservative	16%	81%	2%	1%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	40%	60%	0%	0%
Past Participation**	Yes	47%	49%	2%	2%
	No	61%	35%	1%	3%
Enthusiasm about Presidential Election	High	48%	49%	1%	1%
	Moderate	52%	44%	1%	3%
	Low	36%	48%	8%	8%
Gender	Men	43%	51%	3%	2%
	Women	52%	45%	1%	2%
Age	Under 45	50%	45%	3%	3%
	45 or older	46%	51%	2%	2%
Age	18 to 29	59%	36%	1%	3%
	30 to 44	45%	48%	3%	3%
	45 to 59	44%	51%	3%	2%
	60 or older	48%	50%	1%	1%
Race	White	43%	52%	2%	3%
	Latino	63%	34%	2%	0%
	Other	69%	26%	4%	1%
Region	Denver/Boulder	69%	28%	2%	1%
	Denver Suburbs	46%	51%	2%	2%
	Front Range	42%	53%	2%	4%
	Rest of State	39%	57%	2%	2%
Household Income	Less than \$75,000	53%	42%	3%	2%
	\$75,000 or more	43%	54%	1%	1%
Education	Not college graduate	46%	49%	3%	2%
	College graduate	49%	47%	1%	2%
Marital Status	Married	40%	56%	1%	2%
	Not married	59%	36%	3%	2%
U.S. Military Veteran		30%	64%	4%	2%
Interview Type	Landline	47%	49%	2%	2%
	Cell Phone	49%	44%	3%	4%

NBC News/WSJ/Marist Poll Colorado Likely Voters. Interviews conducted October 23rd and October 24th, 2012, N=1128 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.