

|                        |                                | Colorado Likely Voters  |             |                    |
|------------------------|--------------------------------|---|-------------|--------------------|
|                        |                                | Overall, do you have a favorable or an unfavorable impression of Paul Ryan? |             |                    |
|                        |                                | Favorable   | Unfavorable | Unsure-Never Heard |
|                        |                                | Row %   | Row %       | Row %              |
| Colorado Likely Voters |                                | 43%   | 44%         | 14%                |
| Party Identification   | Democrat                       | 8%  | 82%         | 10%                |
|                        | Republican                     | 84%   | 5%          | 11%                |
|                        | Independent                    | 37%   | 44%         | 19%                |
| Tea Party Supporters   |                                | 78%   | 12%         | 10%                |
| Political Ideology     | Very liberal-Liberal           | 7%  | 83%         | 10%                |
|                        | Moderate                       | 36%   | 48%         | 16%                |
|                        | Conservative-Very conservative | 76%   | 12%         | 12%                |
| Presidential Choice    | Barack Obama and Joe Biden     | 6%  | 80%         | 13%                |
|                        | Mitt Romney and Paul Ryan      | 86%   | 4%          | 10%                |
| Gender                 | Men                            | 47%   | 40%         | 12%                |
|                        | Women                          | 38%   | 48%         | 15%                |
| Age                    | Under 45                       | 35%   | 48%         | 17%                |
|                        | 45 or older                    | 46%   | 43%         | 11%                |
| Age                    | 18 to 29                       | 28%   | 47%         | 24%                |
|                        | 30 to 44                       | 37%   | 48%         | 15%                |
|                        | 45 to 59                       | 45%   | 42%         | 13%                |
|                        | 60 or older                    | 48%   | 43%         | 9%                 |
| Race                   | White                          | 47%   | 41%         | 12%                |
|                        | Non-white                      | 27%   | 56%         | 17%                |
| Region                 | Denver/Boulder                 | 22%   | 62%         | 16%                |
|                        | Denver Suburbs                 | 45%   | 44%         | 12%                |
|                        | Front Range                    | 50%   | 36%         | 14%                |
|                        | Rest of State                  | 46%   | 41%         | 13%                |
| Household Income       | Less than \$75,000             | 39%   | 46%         | 15%                |
|                        | \$75,000 or more               | 46%   | 46%         | 7%                 |
| Education              | Not college graduate           | 41%   | 42%         | 17%                |
|                        | College graduate               | 44%   | 46%         | 10%                |
| Marital Status         | Married                        | 51%   | 39%         | 10%                |
|                        | Not married                    | 30%   | 52%         | 18%                |
| Evangelical Christians |                                | 64%   | 21%         | 14%                |
| U.S. Military Veteran  |                                | 52%   | 37%         | 11%                |
| Interview Type         | Landline                       | 44%   | 44%         | 12%                |
|                        | Cell Phone                     | 39%   | 43%         | 18%                |

NBC News/WSJ/Marist Poll Colorado Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.