

Nature of the Sample - Colorado

		Colorado Adults	Colorado Registered Voters	Colorado Likely Voters
		Col %	Col %	Col %
Colorado Adults		100%		
Colorado Registered Voters		91%	100%	
Colorado Likely Voter		69%	75%	100%
Party Identification	Democrat	n/a	34%	34%
	Republican	n/a	31%	32%
	Independent	n/a	34%	32%
	Other	n/a	1%	2%
Party Identification	Strong Democrats	n/a	25%	26%
	Not strong Democrats	n/a	9%	8%
	Democratic leaning independents	n/a	15%	14%
	Just Independents	n/a	10%	9%
	Republican leaning independents	n/a	9%	9%
	Not strong Republicans	n/a	8%	8%
	Strong Republicans	n/a	23%	25%
	Other	n/a	1%	2%
Party Registration	Democrat	n/a	36%	36%
	Republican	n/a	34%	36%
	Independent	n/a	29%	27%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	8%	8%
	Liberal	n/a	20%	20%
	Moderate	n/a	34%	34%
	Conservative	n/a	28%	29%
	Very conservative	n/a	9%	10%
Past Participation**	Yes	n/a	92%	95%
	No	n/a	8%	5%
Tea Party Supporters		n/a	28%	29%
Gender	Men	50%	50%	49%
	Women	50%	50%	51%
Age	Under 45	44%	42%	39%
	45 or older	56%	58%	61%
Age	18 to 29	16%	14%	11%
	30 to 44	28%	28%	28%
	45 to 59	28%	29%	30%
	60 or older	28%	29%	31%
Race	White	75%	77%	78%
	African American	3%	3%	3%
	Latino	18%	16%	14%
	Other	4%	4%	4%
Region	Denver/Boulder	19%	20%	18%
	Denver Suburbs	30%	30%	31%
	Front Range	34%	33%	35%
	Rest of State	17%	17%	15%
Household Income	Less than \$75,000	65%	63%	61%
	\$75,000 or more	35%	37%	39%
Education	Not college graduate	55%	52%	49%
	College graduate	45%	48%	51%
Marital Status	Married	53%	56%	59%
	Not married	47%	44%	41%
Evangelical Christian	Yes	16%	16%	17%
	No	84%	84%	83%
U.S. Military Veteran	Yes	15%	15%	16%
	No	85%	85%	84%
Interview Type	Landline	71%	74%	76%
	Cell Phone	29%	26%	24%

NBC News/WSJ/Marist Poll Colorado Adults. Interviews conducted September 16th through September 18th, 2012, N=1413 MOE +/- 2.6 percentage points.

Colorado Registered Voters: N=1290 MOE +/- 2.7 percentage points.

Colorado Likely Voters: N=971 MOE +/- 3.1 Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.