

## NBC News/WSJ/Marist Poll Colorado Tables

		Colorado Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Colorado Likely Voters		50%	45%	1%	4%
Party Identification	Democrat	95%	4%	0%	1%
	Republican	4%	93%	0%	2%
	Independent	50%	39%	4%	8%
Party Identification***	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	87%	8%	1%	3%
	Just Independents	33%	48%	5%	15%
	Soft Republicans	7%	83%	3%	7%
	Strong Republicans	3%	96%	0%	1%
Tea Party Supporters		11%	86%	1%	2%
Political Ideology	Very liberal-Liberal	90%	7%	1%	1%
	Moderate	55%	36%	1%	7%
	Conservative-Very conservative	15%	81%	1%	3%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	48%	52%	0%	0%
Plan to Vote Early	Vote early or by absentee	52%	43%	1%	3%
	Vote on Election Day	43%	50%	2%	5%
	Have not decided	51%	45%	0%	3%
Enthusiasm about Presidential Election	High	50%	49%	0%	1%
	Moderate	58%	37%	2%	3%
	Low	38%	44%	4%	15%
Gender	Men	45%	50%	2%	3%
	Women	54%	40%	1%	5%
Age	Under 45	58%	36%	2%	4%
	45 or older	45%	50%	1%	3%
Age	18 to 29	70%	25%	3%	1%
	30 to 44	53%	40%	1%	5%
	45 to 59	45%	50%	1%	3%
	60 or older	45%	50%	1%	4%
Race	White	45%	50%	1%	4%
	Non-white	69%	27%	1%	3%
Region	Denver/Boulder	71%	25%	1%	3%
	Denver Suburbs	51%	44%	1%	4%
	Front Range	42%	54%	1%	4%
	Rest of State	40%	52%	2%	5%
Household Income	Less than \$75,000	54%	41%	1%	4%
	\$75,000 or more	49%	47%	1%	2%
Education	Not college graduate	48%	46%	1%	4%
	College graduate	51%	44%	1%	3%
Marital Status	Married	41%	55%	1%	3%
	Not married	63%	32%	1%	4%
Evangelical Christians		23%	73%	1%	3%
U.S. Military Veteran		37%	59%	1%	3%
Interview Type	Landline	49%	47%	1%	4%
	Cell Phone	54%	41%	1%	4%

NBC News/WSJ/Marist Poll Colorado Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.