

**Nature of the Sample - Colorado**

		Colorado Adults	Colorado Registered Voters
		Col %	Col %
Colorado Adults		100%	
Colorado Registered Voters		82%	100%
Party Registration	Democrat	n/a	31%
	Republican	n/a	35%
	Independent	n/a	34%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	18%
	Moderate	n/a	34%
	Conservative	n/a	31%
	Very conservative	n/a	12%
Past Participation**	Yes	n/a	92%
	No	n/a	8%
Tea Party Supporters		n/a	26%
Gender	Men	50%	48%
	Women	50%	52%
Age	Under 45	45%	40%
	45 or older	55%	60%
Age	18 to 29	18%	13%
	30 to 44	27%	27%
	45 to 59	28%	30%
	60 or older	27%	31%
Race	White	76%	79%
	African American	3%	3%
	Latino	18%	16%
	Other	3%	3%
Region	Denver/Boulder	19%	19%
	Denver Suburbs	30%	31%
	Front Range	34%	34%
	Rest of State	17%	16%
Household Income	Less than \$75,000	65%	62%
	\$75,000 or more	35%	38%
Education	Not college graduate	58%	53%
	College graduate	42%	47%
Evangelical Christian	Yes	19%	20%
	No	81%	80%
Interview Type	Landline	70%	74%
	Cell Phone	30%	26%

NBC News/Marist Poll Colorado Adults. Interviews conducted May 22nd through May 24th, 2012, N=1257 MOE +/- 2.8 percentage points. Colorado Registered Voters: N=1030 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a Presidential Election.