

NBC News/WSJ/Marist Poll California
Adults, Registered Voters, & Potential Democratic Electorate

June 2016

Nature of the Sample - California

		California Potential Democratic Electorate	California Likely Democratic Primary Voters
		Col %	Col %
California Potential Democratic Electorate		100%	
California Likely Democratic Primary Voters		56%	100%
Party Registration	Democrat	82%	84%
	Independent	18%	16%
Party Identification	Democrat	73%	76%
	Republican	2%	1%
	Independent	25%	23%
	Other	1%	1%
Past Participation*	Yes	78%	85%
	No	22%	15%
Political Ideology	Very liberal	15%	17%
	Liberal	36%	37%
	Moderate	36%	35%
	Conservative	10%	9%
	Very conservative	2%	2%
Tea Party Supporters		9%	8%
Gender	Men	47%	46%
	Women	53%	54%
Age	Under 45	46%	42%
	45 or older	54%	58%
Age	18 to 29	24%	19%
	30 to 44	23%	23%
	45 to 59	28%	30%
	60 or older	26%	29%
Race	White	46%	49%
	African American	9%	9%
	Latino	31%	28%
	Other	14%	13%
Region	Coastal	11%	13%
	Inland/Valley	14%	15%
	Bay Area	22%	24%
	Los Angeles County	30%	27%
	Southern California	24%	21%
Household Income	Less than \$50,000	37%	36%
	\$50,000 or more	63%	64%
Education	Not college graduate	49%	46%
	College graduate	51%	54%
Evangelical Christian	Yes	22%	21%
	No	78%	79%
White Evangelical Christians		5%	6%
Interview Type	Landline	37%	39%
	Cell Phone	63%	61%

NBC News/WSJ/Marist Poll California Potential Democratic Electorate. Interviews conducted May 29th through May 31st, 2016, n=991 MOE +/- 3.1 percentage points. California Likely Democratic Primary Voters: n=557 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

