

Nature of the Sample - Arizona

		Arizona Adults	Arizona Registered Voters
		Col %	Col %
Arizona Adults		100%	
Arizona Registered Voters		82%	100%
Arizona Potential Republican Electorate*		31%	38%
Arizona Likely Voters		25%	31%
Party Registration	Democrat	n/a	31%
	Republican	n/a	40%
	Independent	n/a	28%
	Other	n/a	1%
Tea Party Supporters		n/a	29%
Intensity of Tea Party Support	Strongly support Tea Party	n/a	9%
	Support Tea Party	n/a	20%
	Does not support Tea Party	n/a	61%
	Unsure	n/a	9%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	43%	38%
	45 or older	57%	62%
Age	18 to 29	18%	13%
	30 to 44	25%	25%
	45 to 59	23%	24%
	60 or older	34%	38%
Race	White	65%	69%
	African American	3%	3%
	Latino	25%	22%
	Other	7%	7%
Region	Maricopa County (Phoenix)	60%	61%
	Pima County (Tucson)	16%	16%
	Rest of State	24%	23%
Household Income	Less than \$75,000	72%	68%
	\$75,000 or more	28%	32%
Interview Type	Landline	71%	75%
	Cell Phone	29%	25%

NBC News/Marist Poll Arizona Adults. Interviews conducted February 19th and 20th, 2012, N=3048 MOE +/- 1.8 percentage points. Arizona Registered Voters: N=2487 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Arizona includes all registered Republicans.

Nature of the Sample - Arizona

		Arizona Potential Republican Electorate*	Arizona Likely Voters
		Col %	Col %
Arizona Potential Republican Electorate*		100%	
Arizona Likely Voters			100%
Party Registration	Republican	100%	100%
Tea Party Supporters		48%	51%
Intensity of Tea	Strongly support Tea Party	17%	18%
Party Support	Support Tea Party	31%	33%
	Does not support Tea Party	44%	41%
Political Ideology	Unsure	8%	7%
	Very liberal	0%	1%
	Liberal	3%	3%
	Moderate	27%	25%
	Conservative	48%	49%
Past Participation**	Very conservative	22%	23%
	Yes	83%	88%
	No	17%	12%
Gender	Men	50%	50%
	Women	50%	50%
Age	Under 45	32%	28%
	45 or older	68%	72%
Age	18 to 29	9%	7%
	30 to 44	24%	21%
	45 to 59	24%	25%
	60 or older	44%	47%
Race	White	84%	86%
	African American	0%	0%
	Latino	11%	10%
	Other	5%	4%
Region	Maricopa County (Phoenix)	64%	65%
	Pima County (Tucson)	15%	14%
	Rest of State	22%	21%
Household Income	Less than \$75,000	60%	60%
	\$75,000 or more	40%	40%
Evangelical Christian	Yes	35%	35%
	No	65%	65%
Tea Party-Conservative-Evangelical		14%	15%
Education	Not college graduate	53%	52%
	College graduate	47%	48%
Interview Type	Landline	80%	83%
	Cell Phone	20%	17%

NBC News/Marist Poll Arizona Potential Republican Electorate. Interviews conducted February 19th and 20th, 2012, N=957 MOE +/- 3.2 percentage points. Arizona Likely Republican Primary Voters: N=767 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Arizona includes all registered Republicans.

**Past participation refers to previous participation in an Arizona Republican Presidential Primary.