

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,753 National Adults

This survey of 1,753 adults was conducted November 16th through November 18th, 2020 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.2 percentage points. There are 1,636 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	
National Registered Voters		93%	100%
Party Identification	Democrat	n/a	39%
	Republican	n/a	30%
	Independent	n/a	29%
	Other	n/a	2%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	43%	41%
	45 or older	57%	59%
Age	18 to 29	17%	15%
	30 to 44	26%	26%
	45 to 59	26%	27%
	60 or older	31%	32%
Generation	Gen Z/Millennials (18-39)	34%	32%
	Gen X (40-55)	27%	27%
	Baby Boomers (56-74)	26%	27%
	Silent-Greatest (Over 74)	13%	14%
Race/Ethnicity	White	61%	62%
	Black	11%	11%
	Latino	15%	15%
	Other	12%	12%
Region	Northeast	18%	17%
	Midwest	21%	21%
	South	38%	38%
	West	23%	23%
Household Income	Less than \$50,000	42%	41%
	\$50,000 or more	58%	59%
Education	Not college graduate	60%	59%
	College graduate	40%	41%
Education by Race	White - Not College Graduate	36%	37%
	White - College Graduate	24%	25%
	Non-White - Not College Graduate	24%	22%
	Non-White - College Graduate	16%	16%
Education - Race - Gender	Men - White - Not College Graduate	17%	18%
	Men - White - College Graduate	11%	11%
	Men - Non-White - Not College Graduate	12%	11%
	Men - Non-White - College Graduate	8%	8%
	Women - White - Not College Graduate	19%	19%
	Women - White - College Graduate	13%	14%
	Women - Non-White - Not College Graduate	12%	11%
	Women - Non-White - College Graduate	7%	7%
Area Description	Big city	18%	18%
	Small city	23%	23%
	Suburban	23%	23%
	Small town	18%	18%
	Rural	18%	18%
Area Description - Gender	Small city/Suburban Men	25%	25%
	Other area Men	24%	23%
	Small city/Suburban Women	21%	21%
	Other area Women	30%	30%
Interview Type	Landline	37%	38%
	Cell phone	63%	62%

Marist Poll National Adults. Interviews conducted November 16th through November 18th, 2020, n=1753 MOE +/- 3.2 percentage points. National Registered Voters: n=1636 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

DEFEV2020. Marist Poll National Tables November 16th through November 18th, 2020

		National Adults				
		Which one of the following do you think is the most significant event of 2020 for the country:				
		The coronavirus pandemic	The presidential election	The shutdown of the economy	Protests for racial justice	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		51%	27%	13%	7%	2%
National Registered Voters		51%	28%	13%	6%	1%
Party Identification^						
	Democrat	63%	27%	1%	7%	1%
	Republican	35%	37%	23%	5%	1%
	Independent	51%	21%	19%	8%	2%
Region						
	Northeast	51%	28%	13%	7%	2%
	Midwest	61%	21%	11%	6%	1%
	South	46%	30%	14%	9%	1%
	West	50%	29%	14%	5%	2%
Household Income						
	Less than \$50,000	54%	25%	12%	8%	2%
	\$50,000 or more	47%	30%	15%	7%	1%
Education						
	Not college graduate	49%	28%	13%	8%	2%
	College graduate	54%	26%	13%	6%	1%
Race/Ethnicity						
	White	50%	28%	14%	6%	1%
	Non-white	53%	27%	11%	8%	1%
Race/Ethnicity						
	White	50%	28%	14%	6%	1%
	Black	66%	20%	2%	11%	1%
	Latino	43%	34%	15%	7%	1%
Race and Education						
	White - Not College Graduate	46%	31%	15%	7%	2%
	White - College Graduate	55%	24%	14%	6%	1%
Gender - Race - Education						
	Men - White - Not College Graduate	38%	33%	20%	7%	2%
	Men - White - College Graduate	51%	25%	17%	5%	1%
	Women - White - Not College Graduate	54%	28%	10%	6%	1%
	Women - White - College Graduate	59%	24%	11%	6%	1%
Age						
	Under 45	52%	22%	14%	11%	1%
	45 or older	50%	31%	13%	4%	2%
Age						
	18 to 29	63%	14%	15%	8%	1%
	30 to 44	45%	28%	14%	12%	1%
	45 to 59	52%	24%	17%	5%	1%
	60 or older	48%	37%	9%	3%	2%
Generation						
	Gen Z/Millennials (18-39)	53%	20%	14%	11%	1%
	Gen X (40-55)	50%	27%	17%	5%	1%
	Baby Boomers (56-74)	49%	34%	10%	5%	2%
	Silent-Greatest (Over 74)	49%	37%	9%	3%	2%
Gender						
	Men	45%	31%	15%	8%	2%
	Women	57%	24%	11%	6%	1%
Area Description						
	Big city	53%	23%	12%	11%	1%
	Small city	55%	26%	12%	7%	1%
	Suburban	53%	27%	12%	7%	2%
	Small town	48%	30%	14%	7%	1%
	Rural	45%	33%	16%	3%	2%
Small city/Suburban Men		48%	31%	13%	7%	1%
Small city/Suburban Women		61%	20%	11%	7%	2%

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^National Registered Voters: n=1636 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NYR1200. Marist Poll National Tables November 16th through November 18th, 2020

		National Adults		
		Thinking about what is ahead for the world in 2021, are you generally more optimistic or more pessimistic?		
		More optimistic	More pessimistic	Vol: Unsure
		Row %	Row %	Row %
National Adults		56%	38%	6%
National Registered Voters		56%	38%	6%
Party Identification^	Democrat	77%	21%	3%
	Republican	37%	53%	10%
	Independent	52%	44%	4%
Region	Northeast	60%	37%	3%
	Midwest	58%	37%	5%
	South	55%	38%	7%
	West	54%	39%	7%
Household Income	Less than \$50,000	56%	37%	7%
	\$50,000 or more	57%	39%	4%
Education	Not college graduate	54%	38%	7%
	College graduate	59%	37%	3%
Race/Ethnicity	White	56%	40%	4%
	Non-white	58%	34%	8%
Race/Ethnicity	White	56%	40%	4%
	Black	70%	26%	5%
	Latino	54%	34%	12%
Race and Education	White - Not College Graduate	53%	42%	5%
Gender - Race - Education	White - College Graduate	60%	38%	2%
	Men - White - Not College Graduate	48%	46%	6%
	Men - White - College Graduate	60%	38%	2%
	Women - White - Not College Graduate	58%	38%	4%
	Women - White - College Graduate	61%	37%	2%
Age	Under 45	57%	36%	7%
	45 or older	56%	40%	5%
Age	18 to 29	59%	34%	7%
	30 to 44	56%	37%	7%
	45 to 59	55%	41%	3%
	60 or older	57%	38%	6%
Generation	Gen Z/Millennials (18-39)	58%	36%	6%
	Gen X (40-55)	56%	39%	5%
	Baby Boomers (56-74)	54%	41%	4%
	Silent-Greatest (Over 74)	60%	34%	6%
Gender	Men	54%	40%	6%
	Women	59%	35%	6%
Area Description	Big city	54%	40%	6%
	Small city	67%	29%	4%
	Suburban	55%	39%	7%
	Small town	58%	36%	6%
	Rural	46%	48%	7%
Small city/Suburban Men		58%	35%	6%
Small city/Suburban Women		64%	32%	4%

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NYR1200TRND. Marist Poll National Trend

National Adults			
Thinking about what is ahead for the world in 2021 [2020, 2019], are you generally more optimistic or more pessimistic?			
	More optimistic	More pessimistic	Unsure
	Row %	Row %	Row %
December 2020	56%	38%	6%
December 2019	60%	35%	5%
December 2018	60%	37%	3%

Marist Poll National Adults