Nature of the Sample: NBC News/Marist Poll of 1,146 Florida Adults

This survey of 1,146 adults was conducted August 31st through September 6th, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.7 percentage points. There are 1,047 registered voters. The results for this subset are statistically significant within ±3.9 percentage points. There are 766 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2020 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.5 percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		FL Adults Column %	FL Registered Voters Column %	FL Likely Voters Column %
FL Adults		100%		
FL Registered Voters		91%	100%	
FL Likely Voters		67%	73%	100%
Party Registration	Democrat	n/a	38%	38%
	Republican	n/a	36%	38%
	Independent	n/a	26%	24%
	Other	n/a	<1%	<1%
Party Identification	Democrat	n/a	31%	32%
	Republican	n/a	33%	35%
	Independent	n/a	35%	31%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	21%	23%
	Soft Democrats	n/a	21%	19%
	Just Independents	n/a	12%	11%
	Soft Republicans	n/a	19%	18%
	Strong Republicans	n/a	25%	28%
	Other	n/a	1%	1%
Party ID and Gender	Democrat men	n/a	12%	12%
	Democrat women	n/a	19%	21%
	Republican men	n/a	18%	19%
	Republican women	n/a	15%	16%
	Independent men	n/a	18%	15%
	Independent women	n/a	17%	16%
	Other party men and women	n/a	1%	1%
Gender	Men	48%	48%	46%
	Women	52%	52%	54%
Age	Under 45	42%	38%	34%
	45 or older	58%	62%	66%
Age	65 or older	28%	30%	33%
Age	18 to 29	18%	16%	13%
	30 to 44	23%	22%	21%
	45 to 59	26%	27%	28%
	60 or older	33%	35%	38%
Generation	Gen Z/Millennials (18-39)	34%	32%	28%
	Gen X (40-55)	26%	26%	26%
	Baby Boomers (56-74)	24%	26%	29%
	Silent-Greatest (Over 74)	15%	17%	18%
Race/Ethnicity	White	56%	58%	60%
	Black	15%	15%	14%
	Latino	22%	20%	18%
	Other	7%	7%	7%
Region	North/Panhandle	17%	17%	19%
	Orlando/Central Atlantic Coast	18%	18%	19%
	Tampa Bay Area	16%	16%	16%
	Gulf Coast/Mid-Florida	19%	19%	19%
	Miami/Gold Coast/Keys	30%	30%	27%
Household Income	Less than $50,000	49%	47%	45%
	$50,000 or more	51%	53%	55%
Education	Not college graduate	61%	59%	58%
	College graduate	39%	41%	42%
Education by Race	White - Not College Graduate	33%	34%	34%
	White - College Graduate	23%	24%	26%
	Non-White - Not College Graduate	28%	25%	23%
	Non-White - College Graduate	17%	17%	17%
Education - Race - Gender	Men - White - Not College Graduate	15%	16%	15%
	Men - White - College Graduate	11%	11%	12%
	Men - Non-White - Not College Graduate	14%	12%	11%
	Men - Non-White - College Graduate	7%	7%	7%
	Women - White - Not College Graduate	18%	18%	19%
	Women - White - College Graduate	12%	12%	14%
	Women - Non-White - Not College Graduate	14%	13%	12%
	Women - Non-White - College Graduate	10%	10%	10%
Area Description	Big city	30%	29%	29%
	Small city	20%	20%	21%
	Suburban	25%	25%	25%
	Small town	16%	17%	16%
	Rural	9%	9%	8%
Area Description - Gender	Small city/Suburban Men	22%	22%	22%
	Other area Men	26%	25%	24%
	Small city/Suburban Women	23%	23%	24%
	Other area Women	29%	29%	30%
Religiosity	Practice a Religion	43%	44%	46%
	Does not Practice a Religion	57%	56%	54%
White Evangelical Christians		15%	15%	16%
Interview Type	Landline	39%	41%	42%
	Cell Phone	61%	59%	58%

NBC News/Marist Poll Florida Adults. Interviews conducted August 31st through September 6th, 2020, n=1146 MOE +/- 3.7 percentage points. Florida Registered Voters: n=1047 MOE +/- 3.9 percentage points. Florida Likely Voters: n=766 MOE +/- 4.5 percentage points.Totals may not add to 100% due to rounding.

		FL Likely Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
FL Likely Voters		47%	48%	5%
Candidate Support	Joe Biden and Kamala Harris	3%	95%	3%
	Donald Trump and Mike Pence	94%	1%	5%
Party Identification^	Democrat	4%	91%	5%
	Republican	91%	5%	3%
	Independent	38%	55%	7%
Party Identification^	Strong Democrats	3%	95%	2%
	Soft Democrats	7%	80%	13%
	Democratic leaning independents	8%	92%	1%
	Just Independents	32%	58%	10%
	Republican leaning independents	73%	18%	9%
	Soft Republicans	82%	9%	9%
	Strong Republicans	94%	4%	2%
Party ID and Gender^	Democrat men	8%	90%	3%
	Democrat women	2%	91%	7%
	Republican men	92%	6%	2%
	Republican women	91%	4%	5%
	Independent men	50%	44%	6%
	Independent women	27%	65%	7%
Region	North/Panhandle	49%	47%	4%
	Orlando/Central Atlantic Coast	52%	43%	5%
	Tampa Bay Area	41%	54%	5%
	Gulf Coast/Mid-Florida	56%	42%	2%
	Miami/Gold Coast/Keys	37%	55%	8%
Race/Ethnicity	White	54%	42%	3%
	Black	12%	80%	8%
	Latino	47%	43%	10%
Household Income	Less than $50,000	42%	51%	6%
	$50,000 or more	51%	46%	3%
Education	Not college graduate	51%	43%	6%
	College graduate	41%	56%	3%
Race and Education	White - Not College Graduate	62%	35%	2%
	White - College Graduate	44%	51%	5%
Gender - Race - Education	Men - White - Not College Graduate	69%	27%	4%
	Men - White - College Graduate	53%	43%	4%
	Women - White - Not College Graduate	57%	42%	1%
	Women - White - College Graduate	36%	59%	5%
Age	Under 45	45%	48%	8%
	45 or older	48%	49%	3%
Age	65 or older	49%	48%	3%
Generation	Gen Z/Millennials (18-39)	42%	51%	8%
	Gen X (40-55)	50%	46%	4%
	Baby Boomers (56-74)	49%	47%	4%
	Silent-Greatest (Over 74)	47%	50%	3%
Gender	Men	57%	40%	3%
	Women	38%	56%	6%
Religiosity	Practice a Religion	51%	44%	5%
	Does not Practice a Religion	43%	52%	5%
White Evangelical Christians		78%	20%	2%
Area Description	Big city	42%	53%	5%
	Small city	46%	52%	3%
	Suburban	43%	52%	5%
	Small town/Rural	55%	38%	7%
Small city/Suburban Men		57%	40%	3%
Small city/Suburban Women		33%	63%	5%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted August 31st through September 6th, 2020, n=766 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		FL Likely Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
FL Likely Voters		36%	11%	5%	43%	5%
Candidate Support	Joe Biden and Kamala Harris	1%	2%	9%	86%	3%
	Donald Trump and Mike Pence	75%	19%	1%	0%	5%
Party Identification^	Democrat	2%	2%	8%	82%	5%
	Republican	77%	14%	1%	4%	3%
	Independent	24%	14%	8%	47%	7%
Party Identification^	Strong Democrats	2%	1%	6%	89%	2%
	Soft Democrats	3%	4%	13%	66%	13%
	Democratic leaning independents	2%	5%	9%	83%	1%
	Just Independents	17%	15%	11%	47%	10%
	Republican leaning independents	51%	22%	5%	13%	9%
	Soft Republicans	48%	34%	2%	7%	9%
	Strong Republicans	86%	8%	1%	3%	2%
Party ID and Gender^	Democrat men	5%	2%	9%	81%	3%
	Democrat women	1%	2%	8%	83%	7%
	Republican men	83%	9%	1%	5%	2%
	Republican women	71%	19%	1%	3%	5%
	Independent men	30%	20%	7%	38%	6%
	Independent women	19%	9%	9%	56%	7%
Region	North/Panhandle	39%	10%	3%	43%	4%
	Orlando/Central Atlantic Coast	38%	14%	3%	40%	5%
	Tampa Bay Area	29%	12%	5%	49%	5%
	Gulf Coast/Mid-Florida	48%	8%	4%	37%	2%
	Miami/Gold Coast/Keys	28%	9%	10%	45%	8%
Race/Ethnicity	White	45%	10%	3%	39%	3%
	Black	6%	6%	10%	70%	8%
	Latino	31%	16%	5%	38%	10%
Household Income	Less than $50,000	32%	10%	5%	46%	6%
	$50,000 or more	40%	11%	5%	41%	3%
Education	Not college graduate	40%	11%	6%	36%	6%
	College graduate	31%	10%	4%	52%	3%
Race and Education	White - Not College Graduate	51%	11%	4%	31%	2%
	White - College Graduate	37%	7%	2%	49%	5%
Gender - Race - Education	Men - White - Not College Graduate	56%	13%	4%	23%	4%
	Men - White - College Graduate	46%	7%	1%	41%	4%
	Women - White - Not College Graduate	47%	10%	4%	37%	1%
	Women - White - College Graduate	29%	7%	3%	56%	5%
Age	Under 45	29%	16%	7%	40%	8%
	45 or older	40%	8%	5%	44%	3%
Age	65 or older	41%	8%	4%	44%	3%
Generation	Gen Z/Millennials (18-39)	25%	16%	8%	43%	8%
	Gen X (40-55)	39%	10%	7%	39%	4%
	Baby Boomers (56-74)	42%	7%	3%	44%	4%
	Silent-Greatest (Over 74)	40%	7%	3%	47%	3%
Gender	Men	45%	12%	5%	35%	3%
	Women	28%	10%	6%	50%	6%
Religiosity	Practice a Religion	40%	11%	6%	39%	5%
	Does not Practice a Religion	33%	11%	5%	46%	5%
White Evangelical Christians		66%	12%	2%	18%	2%
Area Description	Big city	30%	12%	6%	47%	5%
	Small city	35%	11%	6%	46%	3%
	Suburban	31%	12%	8%	44%	5%
	Small town/Rural	47%	9%	3%	35%	7%
Small city/Suburban Men		42%	15%	4%	36%	3%
Small city/Suburban Women		24%	8%	10%	53%	5%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted August 31st through September 6th, 2020, n=766 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

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DSAR105. NBC News/Marist Poll Florida Tables August 31st through September 6th, 2020

		FL Likely Voters		
		Do you approve or disapprove of the job Ron DeSantis is doing as governor?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
FL Likely Voters		46%	44%	10%
Candidate Support	Joe Biden and Kamala Harris	10%	81%	9%
	Donald Trump and Mike Pence	83%	8%	9%
Party Identification^	Democrat	13%	76%	11%
	Republican	83%	11%	6%
	Independent	37%	49%	13%
Party Identification^	Strong Democrats	13%	80%	7%
	Soft Democrats	11%	69%	21%
	Democratic leaning independents	10%	84%	6%
	Just Independents	38%	45%	17%
	Republican leaning independents	63%	21%	15%
	Soft Republicans	67%	22%	11%
	Strong Republicans	87%	8%	5%
Party ID and Gender^	Democrat men	18%	71%	10%
	Democrat women	9%	79%	11%
	Republican men	84%	11%	5%
	Republican women	82%	11%	8%
	Independent men	46%	44%	10%
	Independent women	29%	54%	16%
Region	North/Panhandle	51%	41%	8%
	Orlando/Central Atlantic Coast	48%	42%	10%
	Tampa Bay Area	40%	47%	14%
	Gulf Coast/Mid-Florida	57%	34%	9%
	Miami/Gold Coast/Keys	36%	54%	10%
Race/Ethnicity	White	52%	39%	9%
	Black	25%	62%	14%
	Latino	42%	46%	12%
Household Income	Less than $50,000	42%	46%	12%
	$50,000 or more	49%	44%	7%
Education	Not college graduate	50%	37%	12%
	College graduate	40%	53%	7%
Race and Education	White - Not College Graduate	56%	33%	10%
	White - College Graduate	45%	48%	7%
Gender - Race - Education	Men - White - Not College Graduate	65%	25%	10%
	Men - White - College Graduate	52%	42%	6%
	Women - White - Not College Graduate	49%	40%	11%
	Women - White - College Graduate	40%	53%	7%
Age	Under 45	38%	48%	14%
	45 or older	50%	42%	8%
Age	65 or older	50%	43%	7%
Generation	Gen Z/Millennials (18-39)	34%	51%	15%
	Gen X (40-55)	50%	41%	8%
	Baby Boomers (56-74)	51%	43%	5%
	Silent-Greatest (Over 74)	49%	42%	9%
Gender	Men	55%	37%	8%
	Women	38%	50%	12%
Religiosity	Practice a Religion	51%	38%	11%
	Does not Practice a Religion	42%	49%	9%
White Evangelical Christians		72%	16%	12%
Area Description	Big city	40%	51%	9%
	Small city	43%	49%	8%
	Suburban	41%	47%	12%
	Small town/Rural	58%	31%	11%
Small city/Suburban Men		51%	42%	7%
Small city/Suburban Women		34%	54%	12%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted August 31st through September 6th, 2020, n=766
MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		FL Likely Voters			
		If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
FL Likely Voters		48%	48%	1%	2%
Intensity of Support	Strongly support	46%	54%	0%	0%
	Somewhat support	66%	34%	0%	0%
Party Identification	Democrat	94%	5%	0%	1%
	Republican	5%	94%	0%	0%
	Independent	51%	40%	4%	4%
Party Identification^	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	85%	12%	0%	3%
	Democratic leaning independents	88%	5%	5%	3%
	Just Independents	50%	34%	7%	9%
	Republican leaning independents	14%	83%	2%	1%
	Soft Republicans	11%	87%	1%	1%
	Strong Republicans	4%	96%	0%	0%
Party ID and Gender	Democrat men	91%	8%	0%	1%
	Democrat women	95%	4%	0%	1%
	Republican men	7%	92%	1%	1%
	Republican women	4%	96%	0%	0%
	Independent men	37%	52%	4%	6%
	Independent women	65%	28%	4%	3%
Region	North/Panhandle	48%	46%	4%	2%
	Orlando/Central Atlantic Coast	44%	55%	1%	1%
	Tampa Bay Area	53%	45%	1%	1%
	Gulf Coast/Mid-Florida	39%	58%	1%	2%
	Miami/Gold Coast/Keys	56%	41%	0%	3%
Race/Ethnicity	White	41%	56%	1%	2%
	Black	83%	11%	1%	4%
	Latino	46%	50%	3%	1%
Household Income	Less than $50,000	52%	45%	2%	1%
	$50,000 or more	46%	51%	1%	2%
Education	Not college graduate	43%	54%	1%	1%
	College graduate	55%	41%	1%	3%
Race and Education	White - Not College Graduate	35%	63%	1%	1%
	White - College Graduate	50%	47%	1%	2%
Gender - Race - Education	Men - White - Not College Graduate	24%	73%	2%	1%
	Men - White - College Graduate	40%	54%	2%	4%
	Women - White - Not College Graduate	43%	56%	0%	1%
	Women - White - College Graduate	59%	40%	0%	1%
Age	Under 45	48%	48%	4%	1%
	45 or older	49%	49%	0%	2%
Age	65 or older	49%	48%	0%	3%
Generation	Gen Z/Millennials (18-39)	51%	45%	3%	1%
	Gen X (40-55)	44%	51%	2%	3%
	Baby Boomers (56-74)	47%	51%	0%	2%
	Silent-Greatest (Over 74)	52%	45%	0%	3%
Gender	Men	38%	58%	2%	2%
	Women	57%	40%	1%	1%
Religiosity	Practice a Religion	45%	53%	1%	2%
	Does not Practice a Religion	51%	45%	2%	2%
White Evangelical Christians		20%	78%	1%	0%
Area Description	Big city	53%	44%	1%	2%
	Small city	52%	43%	3%	1%
	Suburban	52%	46%	1%	2%
	Small town/Rural	36%	60%	2%	2%
Small city/Suburban Men		41%	56%	1%	2%
Small city/Suburban Women		62%	34%	3%	1%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted August 31st through September 6th, 2020, n=766 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		FL Likely Voters with a Candidate Preference for President			
		Would you say that you strongly support <candidate> somewhat support them, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
FL Likely Voters with a Candidate Preference for President		82%	15%	2%	1%
Candidate Support	Joe Biden and Kamala Harris	76%	20%	3%	1%
	Donald Trump and Mike Pence	88%	10%	1%	0%
Party Identification	Democrat	85%	13%	2%	1%
	Republican	89%	9%	1%	1%
	Independent	70%	26%	4%	0%
Party Identification^	Strong Democrats	93%	6%	1%	1%
	Soft Democrats	63%	33%	3%	0%
	Democratic leaning independents	69%	29%	2%	0%
	Republican leaning independents	75%	22%	3%	0%
	Soft Republicans	73%	20%	6%	2%
	Strong Republicans	94%	6%	0%	1%
Party ID and Gender	Democrat men	76%	19%	5%	1%
	Democrat women	90%	10%	0%	0%
	Republican men	90%	7%	2%	1%
	Republican women	88%	11%	0%	1%
	Independent men	73%	22%	5%	0%
	Independent women	67%	30%	3%	0%
Region	North/Panhandle	80%	16%	3%	1%
	Orlando/Central Atlantic Coast	82%	17%	1%	0%
	Tampa Bay Area	81%	17%	2%	0%
	Gulf Coast/Mid-Florida	86%	12%	1%	1%
	Miami/Gold Coast/Keys	82%	14%	4%	1%
Race/Ethnicity	White	85%	13%	2%	0%
	Black	83%	13%	3%	1%
	Latino	71%	26%	2%	1%
Household Income	Less than $50,000	81%	16%	2%	1%
	$50,000 or more	82%	14%	3%	0%
Education	Not college graduate	80%	17%	3%	1%
	College graduate	85%	13%	2%	0%
Race and Education	White - Not College Graduate	84%	13%	2%	1%
	White - College Graduate	86%	13%	2%	0%
Gender - Race - Education	Men - White - Not College Graduate	79%	17%	4%	0%
	Men - White - College Graduate	88%	10%	2%	0%
	Women - White - Not College Graduate	88%	10%	1%	1%
	Women - White - College Graduate	84%	15%	1%	0%
Age	Under 45	68%	28%	4%	0%
	45 or older	89%	9%	1%	1%
Age	65 or older	91%	7%	1%	1%
Generation	Gen Z/Millennials (18-39)	65%	32%	3%	1%
	Gen X (40-55)	81%	14%	4%	0%
	Baby Boomers (56-74)	90%	8%	1%	1%
	Silent-Greatest (Over 74)	93%	5%	1%	1%
Gender	Men	81%	15%	4%	1%
	Women	83%	16%	1%	0%
Religiosity	Practice a Religion	88%	10%	1%	1%
	Does not Practice a Religion	77%	19%	3%	0%
White Evangelical Christians		91%	7%	1%	1%
Area Description	Big city	84%	14%	1%	1%
	Small city	79%	16%	4%	1%
	Suburban	76%	21%	3%	0%
	Small town/Rural	87%	11%	2%	0%
Small city/Suburban Men		77%	17%	5%	0%
Small city/Suburban Women		77%	20%	1%	1%

NBC News/Marist Poll Florida Likely Voters with a Candidate Preference. Interviews conducted August 31st through September 6th, 2020, n=696 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

TRUD020R. NBC News/Marist Poll Florida Tables August 31st through September 6th, 2020

		FL Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Likely Voters		47%	50%	3%
Candidate Support	Joe Biden and Kamala Harris	1%	97%	2%
	Donald Trump and Mike Pence	95%	3%	2%
Party Identification^	Democrat	5%	92%	2%
	Republican	92%	7%	2%
	Independent	37%	58%	4%
Party Identification^	Strong Democrats	2%	97%	0%
	Soft Democrats	13%	79%	8%
	Democratic leaning independents	6%	94%	1%
	Just Independents	31%	60%	9%
	Republican leaning independents	75%	21%	4%
	Soft Republicans	78%	15%	7%
	Strong Republicans	95%	4%	0%
Party ID and Gender^	Democrat men	7%	88%	4%
	Democrat women	4%	94%	1%
	Republican men	91%	8%	1%
	Republican women	93%	5%	2%
	Independent men	49%	44%	7%
	Independent women	27%	72%	2%
Region	North/Panhandle	46%	50%	5%
	Orlando/Central Atlantic Coast	52%	46%	3%
	Tampa Bay Area	43%	54%	2%
	Gulf Coast/Mid-Florida	55%	42%	3%
	Miami/Gold Coast/Keys	39%	58%	3%
Race/Ethnicity	White	53%	44%	3%
	Black	14%	82%	4%
	Latino	48%	48%	4%
Household Income	Less than $50,000	43%	53%	3%
	$50,000 or more	49%	48%	3%
Education	Not college graduate	52%	44%	4%
	College graduate	39%	59%	2%
Race and Education	White - Not College Graduate	61%	36%	3%
	White - College Graduate	43%	55%	2%
Gender - Race - Education	Men - White - Not College Graduate	66%	28%	6%
	Men - White - College Graduate	52%	45%	3%
	Women - White - Not College Graduate	57%	41%	2%
	Women - White - College Graduate	35%	64%	1%
Age	Under 45	45%	52%	3%
	45 or older	47%	50%	3%
Age	65 or older	48%	49%	3%
Generation	Gen Z/Millennials (18-39)	42%	55%	4%
	Gen X (40-55)	50%	48%	2%
	Baby Boomers (56-74)	48%	48%	4%
	Silent-Greatest (Over 74)	46%	51%	3%
Gender	Men	56%	40%	4%
	Women	39%	59%	2%
Religiosity	Practice a Religion	50%	46%	4%
	Does not Practice a Religion	44%	54%	2%
White Evangelical Christians		73%	25%	2%
Area Description	Big city	43%	54%	3%
	Small city	44%	55%	1%
	Suburban	41%	56%	3%
	Small town/Rural	57%	39%	5%
Small city/Suburban Men		55%	43%	2%
Small city/Suburban Women		31%	67%	2%

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		FL Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Likely Voters		46%	49%	6%
Candidate Support	Joe Biden and Kamala Harris	89%	10%	2%
	Donald Trump and Mike Pence	4%	89%	6%
Party Identification^	Democrat	89%	7%	3%
	Republican	8%	90%	3%
	Independent	45%	45%	10%
Party Identification^	Strong Democrats	96%	2%	2%
	Soft Democrats	73%	19%	8%
	Democratic leaning independents	70%	29%	2%
	Just Independents	47%	37%	16%
	Republican leaning independents	19%	72%	9%
	Soft Republicans	15%	78%	7%
	Strong Republicans	6%	93%	1%
Party ID and Gender^	Democrat men	83%	14%	3%
	Democrat women	93%	4%	4%
	Republican men	8%	90%	2%
	Republican women	7%	90%	3%
	Independent men	35%	54%	11%
	Independent women	55%	37%	8%
Region	North/Panhandle	41%	55%	5%
	Orlando/Central Atlantic Coast	43%	53%	4%
	Tampa Bay Area	53%	41%	6%
	Gulf Coast/Mid-Florida	37%	56%	7%
	Miami/Gold Coast/Keys	53%	41%	6%
Race/Ethnicity	White	41%	54%	5%
	Black	79%	14%	7%
	Latino	42%	53%	5%
Household Income	Less than $50,000	46%	48%	6%
	$50,000 or more	47%	49%	5%
Education	Not college graduate	40%	54%	6%
	College graduate	54%	41%	5%
Race and Education	White - Not College Graduate	33%	63%	4%
	White - College Graduate	52%	43%	5%
Gender - Race - Education	Men - White - Not College Graduate	25%	70%	5%
	Men - White - College Graduate	40%	53%	7%
	Women - White - Not College Graduate	39%	58%	3%
	Women - White - College Graduate	63%	34%	3%
Age	Under 45	42%	51%	7%
	45 or older	48%	48%	5%
Age	65 or older	50%	45%	5%
Generation	Gen Z/Millennials (18-39)	43%	53%	5%
	Gen X (40-55)	42%	51%	7%
	Baby Boomers (56-74)	48%	48%	4%
	Silent-Greatest (Over 74)	52%	42%	5%
Gender	Men	35%	59%	6%
	Women	55%	40%	5%
Religiosity	Practice a Religion	44%	49%	7%
	Does not Practice a Religion	47%	49%	3%
White Evangelical Christians		20%	75%	5%
Area Description	Big city	47%	48%	5%
	Small city	49%	47%	4%
	Suburban	52%	42%	6%
	Small town/Rural	33%	58%	8%
Small city/Suburban Men		41%	54%	5%
Small city/Suburban Women		60%	36%	4%

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		FL Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Mike Pence?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Likely Voters		47%	44%	9%
Candidate Support	Joe Biden and Kamala Harris	10%	82%	8%
	Donald Trump and Mike Pence	86%	6%	8%
Party Identification^	Democrat	12%	81%	7%
	Republican	89%	6%	5%
	Independent	35%	51%	14%
Party Identification^	Strong Democrats	8%	85%	7%
	Soft Democrats	22%	68%	10%
	Democratic leaning independents	11%	82%	8%
	Just Independents	29%	50%	20%
	Republican leaning independents	64%	22%	14%
	Soft Republicans	81%	14%	5%
	Strong Republicans	92%	3%	5%
Party ID and Gender^	Democrat men	12%	78%	10%
	Democrat women	12%	82%	6%
	Republican men	90%	6%	4%
	Republican women	89%	5%	6%
	Independent men	43%	41%	16%
	Independent women	28%	61%	12%
Region	North/Panhandle	50%	38%	13%
	Orlando/Central Atlantic Coast	55%	40%	5%
	Tampa Bay Area	39%	49%	12%
	Gulf Coast/Mid-Florida	49%	37%	14%
	Miami/Gold Coast/Keys	42%	53%	5%
Race/Ethnicity	White	53%	39%	8%
	Black	16%	70%	14%
	Latino	48%	43%	8%
Household Income	Less than $50,000	42%	47%	11%
	$50,000 or more	50%	44%	6%
Education	Not college graduate	50%	39%	11%
	College graduate	42%	51%	7%
Race and Education	White - Not College Graduate	58%	33%	9%
	White - College Graduate	46%	47%	7%
Gender - Race - Education	Men - White - Not College Graduate	67%	24%	9%
	Men - White - College Graduate	53%	39%	8%
	Women - White - Not College Graduate	51%	40%	9%
	Women - White - College Graduate	40%	54%	6%
Age	Under 45	40%	48%	11%
	45 or older	50%	42%	8%
Age	65 or older	49%	42%	9%
Generation	Gen Z/Millennials (18-39)	37%	52%	10%
	Gen X (40-55)	51%	41%	8%
	Baby Boomers (56-74)	52%	41%	7%
	Silent-Greatest (Over 74)	46%	43%	11%
Gender	Men	55%	35%	10%
	Women	40%	52%	9%
Religiosity	Practice a Religion	52%	37%	11%
	Does not Practice a Religion	42%	51%	7%
White Evangelical Christians		74%	14%	11%
Area Description	Big city	41%	51%	8%
	Small city	45%	47%	7%
	Suburban	42%	48%	10%
	Small town/Rural	57%	32%	11%
Small city/Suburban Men		53%	37%	9%
Small city/Suburban Women		35%	57%	8%

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		FL Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Kamala Harris?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Likely Voters		44%	45%	11%
Candidate Support	Joe Biden and Kamala Harris	83%	10%	7%
	Donald Trump and Mike Pence	6%	82%	12%
Party Identification^	Democrat	83%	9%	7%
	Republican	7%	84%	9%
	Independent	46%	38%	16%
Party Identification^	Strong Democrats	92%	4%	4%
	Soft Democrats	63%	21%	15%
	Democratic leaning independents	76%	18%	6%
	Just Independents	42%	30%	28%
	Republican leaning independents	20%	66%	13%
	Soft Republicans	14%	71%	14%
	Strong Republicans	4%	88%	8%
Party ID and Gender^	Democrat men	79%	14%	7%
	Democrat women	86%	7%	8%
	Republican men	7%	85%	8%
	Republican women	6%	83%	11%
	Independent men	34%	47%	19%
	Independent women	58%	29%	13%
Region	North/Panhandle	37%	52%	11%
	Orlando/Central Atlantic Coast	43%	49%	8%
	Tampa Bay Area	53%	37%	11%
	Gulf Coast/Mid-Florida	34%	51%	15%
	Miami/Gold Coast/Keys	51%	39%	10%
Race/Ethnicity	White	41%	49%	10%
	Black	69%	21%	10%
	Latino	42%	47%	11%
Household Income	Less than $50,000	45%	42%	13%
	$50,000 or more	44%	47%	8%
Education	Not college graduate	38%	49%	13%
	College graduate	52%	39%	9%
Race and Education	White - Not College Graduate	32%	55%	13%
	White - College Graduate	51%	42%	7%
Gender - Race - Education	Men - White - Not College Graduate	21%	64%	14%
	Men - White - College Graduate	44%	46%	10%
	Women - White - Not College Graduate	41%	47%	12%
	Women - White - College Graduate	57%	38%	5%
Age	Under 45	41%	47%	13%
	45 or older	46%	45%	10%
Age	65 or older	48%	42%	10%
Generation	Gen Z/Millennials (18-39)	40%	46%	14%
	Gen X (40-55)	41%	49%	10%
	Baby Boomers (56-74)	46%	44%	9%
	Silent-Greatest (Over 74)	49%	40%	11%
Gender	Men	34%	55%	12%
	Women	52%	37%	11%
Religiosity	Practice a Religion	40%	48%	12%
	Does not Practice a Religion	47%	43%	10%
White Evangelical Christians		20%	68%	12%
Area Description	Big city	50%	40%	10%
	Small city	45%	49%	7%
	Suburban	49%	41%	11%
	Small town/Rural	32%	53%	15%
Small city/Suburban Men		38%	52%	10%
Small city/Suburban Women		55%	37%	8%

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		FL Likely Voters					
		Who do you think would be better when it comes to dealing with the economy:					
		Joe Biden	Donald Trump	Both would be equally good	Neither would be good	Vol: It depends	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
FL Likely Voters		40%	53%	2%	3%	<1%	1%
Candidate Support	Joe Biden and Kamala Harris	82%	9%	3%	3%	1%	1%
	Donald Trump and Mike Pence	1%	97%	1%	0%	0%	0%
Party Identification^	Democrat	82%	11%	5%	1%	0%	1%
	Republican	5%	94%	0%	1%	0%	0%
	Independent	36%	53%	2%	5%	1%	3%
Party Identification^	Strong Democrats	89%	6%	4%	0%	0%	0%
	Soft Democrats	66%	20%	8%	4%	0%	1%
	Democratic leaning independents	66%	21%	3%	7%	0%	3%
	Just Independents	36%	49%	3%	5%	4%	3%
	Republican leaning independents	8%	88%	0%	2%	0%	2%
	Soft Republicans	9%	88%	0%	2%	0%	1%
	Strong Republicans	4%	96%	0%	0%	0%	0%
Party ID and Gender^	Democrat men	80%	13%	3%	3%	0%	0%
	Democrat women	83%	9%	6%	0%	0%	1%
	Republican men	6%	93%	0%	0%	0%	0%
	Republican women	4%	94%	0%	1%	0%	1%
	Independent men	31%	62%	3%	2%	1%	2%
	Independent women	42%	44%	1%	7%	2%	3%
Region	North/Panhandle	37%	59%	0%	3%	0%	1%
	Orlando/Central Atlantic Coast	40%	53%	3%	1%	0%	3%
	Tampa Bay Area	44%	50%	2%	2%	0%	2%
	Gulf Coast/Mid-Florida	32%	63%	0%	3%	0%	1%
	Miami/Gold Coast/Keys	46%	45%	4%	3%	1%	1%
Race/Ethnicity	White	36%	59%	1%	2%	0%	2%
	Black	67%	27%	6%	0%	0%	0%
	Latino	36%	55%	4%	5%	0%	0%
Household Income	Less than $50,000	43%	49%	2%	3%	0%	2%
	$50,000 or more	39%	56%	2%	2%	0%	1%
Education	Not college graduate	36%	59%	2%	2%	0%	1%
	College graduate	46%	46%	2%	3%	1%	1%
Race and Education	White - Not College Graduate	29%	67%	1%	1%	0%	2%
	White - College Graduate	46%	49%	1%	2%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	18%	78%	0%	3%	0%	1%
	Men - White - College Graduate	39%	56%	1%	2%	1%	1%
	Women - White - Not College Graduate	37%	58%	1%	1%	0%	3%
	Women - White - College Graduate	52%	43%	1%	2%	0%	2%
Age	Under 45	36%	56%	2%	5%	1%	0%
	45 or older	42%	52%	2%	2%	0%	2%
Age	65 or older	43%	52%	2%	1%	0%	2%
Generation	Gen Z/Millennials (18-39)	38%	54%	3%	4%	1%	0%
	Gen X (40-55)	36%	56%	3%	4%	0%	1%
	Baby Boomers (56-74)	42%	53%	2%	2%	0%	1%
	Silent-Greatest (Over 74)	45%	49%	1%	1%	0%	4%
Gender	Men	33%	62%	2%	2%	0%	1%
	Women	46%	46%	3%	3%	1%	2%
Religiosity	Practice a Religion	36%	57%	3%	2%	0%	2%
	Does not Practice a Religion	44%	50%	2%	3%	1%	1%
White Evangelical Christians		16%	78%	0%	3%	0%	3%
Area Description	Big city	44%	52%	2%	2%	0%	1%
	Small city	42%	54%	1%	2%	0%	1%
	Suburban	42%	48%	2%	4%	1%	2%
	Small town/Rural	32%	61%	4%	2%	0%	1%
Small city/Suburban Men		34%	61%	1%	2%	0%	1%
Small city/Suburban Women		49%	42%	1%	4%	1%	3%

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		FL Likely Voters					
		Who do you think would be better when it comes to dealing with the coronavirus:					
		Joe Biden	Donald Trump	Both would be equally good	Neither would be good	Vol: It depends	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
FL Likely Voters		49%	40%	3%	5%	<1%	3%
Candidate Support	Joe Biden and Kamala Harris	95%	1%	0%	2%	0%	2%
	Donald Trump and Mike Pence	3%	83%	5%	6%	0%	2%
Party Identification^	Democrat	90%	3%	3%	2%	0%	2%
	Republican	7%	81%	4%	5%	0%	2%
	Independent	55%	31%	3%	8%	0%	3%
Party Identification^	Strong Democrats	95%	1%	2%	2%	0%	1%
	Soft Democrats	79%	8%	6%	2%	1%	5%
	Democratic leaning independents	93%	4%	0%	3%	0%	0%
	Just Independents	56%	24%	5%	9%	0%	7%
	Republican leaning independents	15%	66%	5%	13%	0%	2%
	Soft Republicans	12%	68%	3%	8%	0%	9%
	Strong Republicans	5%	85%	4%	4%	0%	1%
Party ID and Gender^	Democrat men	89%	5%	0%	5%	1%	2%
	Democrat women	91%	2%	4%	0%	0%	2%
	Republican men	8%	79%	4%	6%	1%	3%
	Republican women	5%	84%	4%	4%	0%	2%
	Independent men	43%	41%	3%	10%	0%	4%
	Independent women	66%	22%	3%	6%	0%	3%
Region	North/Panhandle	49%	41%	4%	4%	0%	3%
	Orlando/Central Atlantic Coast	47%	43%	3%	6%	0%	2%
	Tampa Bay Area	52%	36%	3%	6%	0%	3%
	Gulf Coast/Mid-Florida	39%	52%	1%	6%	1%	2%
	Miami/Gold Coast/Keys	56%	30%	5%	5%	0%	4%
Race/Ethnicity	White	42%	48%	2%	5%	0%	2%
	Black	79%	14%	0%	2%	0%	5%
	Latino	49%	32%	9%	8%	0%	2%
Household Income	Less than $50,000	52%	35%	5%	4%	0%	3%
	$50,000 or more	48%	41%	2%	7%	0%	2%
Education	Not college graduate	44%	43%	4%	6%	0%	3%
	College graduate	56%	35%	2%	4%	0%	3%
Race and Education	White - Not College Graduate	35%	53%	4%	5%	0%	2%
	White - College Graduate	52%	41%	0%	5%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	25%	59%	5%	9%	0%	2%
	Men - White - College Graduate	42%	50%	0%	7%	0%	1%
	Women - White - Not College Graduate	43%	49%	3%	2%	0%	2%
	Women - White - College Graduate	60%	34%	1%	4%	0%	2%
Age	Under 45	47%	37%	6%	9%	0%	1%
	45 or older	50%	41%	2%	3%	0%	3%
Age	65 or older	49%	42%	2%	3%	1%	4%
Generation	Gen Z/Millennials (18-39)	50%	33%	7%	8%	0%	1%
	Gen X (40-55)	47%	42%	1%	7%	0%	3%
	Baby Boomers (56-74)	48%	44%	2%	3%	0%	2%
	Silent-Greatest (Over 74)	51%	39%	2%	3%	1%	5%
Gender	Men	39%	47%	2%	7%	0%	3%
	Women	57%	33%	4%	3%	0%	2%
Religiosity	Practice a Religion	44%	43%	4%	6%	0%	3%
	Does not Practice a Religion	53%	37%	2%	5%	0%	2%
White Evangelical Christians		20%	70%	4%	5%	0%	1%
Area Description	Big city	56%	35%	3%	4%	1%	2%
	Small city	53%	35%	3%	6%	0%	3%
	Suburban	51%	36%	2%	7%	0%	4%
	Small town/Rural	36%	51%	6%	5%	0%	2%
Small city/Suburban Men		42%	43%	4%	7%	0%	5%
Small city/Suburban Women		61%	29%	1%	6%	0%	2%

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		FL Likely Voters					
		Who do you think would be better when it comes to dealing with race relations:					
		Joe Biden	Donald Trump	Both would be equally good	Neither would be good	Vol: It depends	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
FL Likely Voters		51%	37%	3%	7%	<1%	2%
Candidate Support	Joe Biden and Kamala Harris	94%	1%	0%	3%	0%	1%
	Donald Trump and Mike Pence	7%	79%	3%	9%	1%	1%
Party Identification^	Democrat	92%	4%	1%	2%	0%	1%
	Republican	11%	76%	4%	8%	0%	1%
	Independent	55%	27%	3%	12%	1%	2%
Party Identification^	Strong Democrats	97%	1%	1%	1%	0%	0%
	Soft Democrats	82%	10%	0%	4%	0%	4%
	Democratic leaning independents	84%	1%	0%	15%	0%	0%
	Just Independents	61%	19%	5%	11%	0%	4%
	Republican leaning independents	21%	60%	6%	10%	3%	1%
	Soft Republicans	29%	43%	4%	20%	1%	2%
	Strong Republicans	6%	86%	4%	4%	0%	1%
Party ID and Gender^	Democrat men	89%	4%	2%	4%	0%	1%
	Democrat women	94%	3%	0%	1%	0%	1%
	Republican men	13%	75%	3%	7%	0%	1%
	Republican women	9%	77%	5%	8%	1%	1%
	Independent men	41%	40%	3%	15%	0%	1%
	Independent women	69%	14%	4%	8%	2%	2%
Region	North/Panhandle	51%	39%	2%	7%	0%	1%
	Orlando/Central Atlantic Coast	48%	38%	3%	10%	0%	1%
	Tampa Bay Area	53%	36%	2%	6%	2%	2%
	Gulf Coast/Mid-Florida	43%	48%	3%	5%	0%	1%
	Miami/Gold Coast/Keys	59%	28%	3%	7%	0%	3%
Race/Ethnicity	White	46%	44%	2%	6%	0%	2%
	Black	83%	9%	1%	3%	2%	2%
	Latino	50%	32%	5%	13%	0%	1%
Household Income	Less than $50,000	53%	34%	2%	9%	1%	1%
	$50,000 or more	51%	38%	3%	6%	0%	1%
Education	Not college graduate	46%	42%	2%	8%	1%	1%
	College graduate	59%	31%	3%	5%	0%	1%
Race and Education	White - Not College Graduate	38%	52%	2%	6%	0%	1%
	White - College Graduate	56%	34%	2%	5%	0%	2%
Gender - Race - Education	Men - White - Not College Graduate	31%	56%	3%	9%	0%	0%
	Men - White - College Graduate	45%	42%	2%	9%	0%	2%
	Women - White - Not College Graduate	44%	49%	2%	4%	0%	2%
	Women - White - College Graduate	65%	28%	3%	2%	1%	2%
Age	Under 45	53%	33%	2%	11%	1%	1%
	45 or older	51%	39%	3%	5%	0%	2%
Age	65 or older	50%	42%	2%	2%	0%	3%
Generation	Gen Z/Millennials (18-39)	55%	29%	3%	12%	0%	0%
	Gen X (40-55)	50%	37%	2%	8%	1%	1%
	Baby Boomers (56-74)	48%	42%	3%	5%	0%	1%
	Silent-Greatest (Over 74)	52%	41%	1%	2%	0%	4%
Gender	Men	41%	46%	2%	9%	0%	1%
	Women	60%	30%	3%	5%	1%	2%
Religiosity	Practice a Religion	48%	42%	3%	5%	1%	2%
	Does not Practice a Religion	55%	33%	2%	9%	0%	1%
White Evangelical Christians		24%	66%	3%	5%	0%	1%
Area Description	Big city	54%	32%	3%	9%	1%	2%
	Small city	57%	35%	2%	6%	0%	0%
	Suburban	55%	32%	3%	8%	0%	1%
	Small town/Rural	41%	49%	2%	6%	0%	2%
Small city/Suburban Men		45%	42%	4%	9%	0%	1%
Small city/Suburban Women		66%	26%	2%	5%	0%	1%

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		FL Likely Voters					
		Who do you think would be better when it comes to dealing with crime:					
		Joe Biden	Donald Trump	Both would be equally good	Neither would be good	Vol: It depends	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
FL Likely Voters		45%	48%	2%	4%	<1%	2%
Candidate Support	Joe Biden and Kamala Harris	89%	3%	2%	5%	0%	2%
	Donald Trump and Mike Pence	3%	93%	1%	2%	0%	1%
Party Identification^	Democrat	88%	6%	2%	3%	0%	2%
	Republican	7%	90%	1%	1%	1%	0%
	Independent	46%	43%	2%	6%	0%	3%
Party Identification^	Strong Democrats	95%	3%	1%	1%	0%	0%
	Soft Democrats	70%	12%	4%	8%	0%	6%
	Democratic leaning independents	72%	10%	3%	12%	0%	3%
	Just Independents	49%	37%	4%	6%	0%	4%
	Republican leaning independents	16%	81%	0%	0%	0%	2%
	Soft Republicans	16%	80%	1%	3%	0%	0%
	Strong Republicans	4%	93%	2%	1%	1%	0%
Party ID and Gender^	Democrat men	84%	6%	3%	5%	0%	1%
	Democrat women	90%	5%	1%	2%	0%	2%
	Republican men	7%	92%	1%	0%	0%	0%
	Republican women	6%	88%	2%	3%	1%	0%
	Independent men	33%	55%	3%	7%	0%	2%
	Independent women	58%	31%	2%	6%	0%	4%
Region	North/Panhandle	42%	48%	2%	6%	0%	2%
	Orlando/Central Atlantic Coast	41%	48%	3%	5%	0%	2%
	Tampa Bay Area	49%	48%	1%	1%	1%	1%
	Gulf Coast/Mid-Florida	36%	59%	2%	2%	0%	1%
	Miami/Gold Coast/Keys	54%	39%	1%	4%	0%	2%
Race/Ethnicity	White	39%	55%	1%	2%	0%	2%
	Black	82%	10%	1%	4%	0%	3%
	Latino	41%	50%	3%	5%	0%	1%
Household Income	Less than $50,000	49%	42%	2%	5%	0%	2%
	$50,000 or more	43%	52%	2%	3%	0%	1%
Education	Not college graduate	40%	52%	1%	4%	0%	2%
	College graduate	52%	42%	2%	3%	0%	1%
Race and Education	White - Not College Graduate	33%	61%	1%	3%	0%	2%
	White - College Graduate	47%	47%	2%	2%	0%	2%
Gender - Race - Education	Men - White - Not College Graduate	26%	69%	2%	3%	0%	1%
	Men - White - College Graduate	40%	57%	0%	2%	0%	1%
	Women - White - Not College Graduate	38%	56%	0%	3%	1%	2%
	Women - White - College Graduate	53%	40%	3%	2%	0%	3%
Age	Under 45	47%	45%	2%	6%	0%	1%
	45 or older	44%	49%	2%	3%	0%	2%
Age	65 or older	46%	47%	1%	2%	1%	3%
Generation	Gen Z/Millennials (18-39)	47%	44%	2%	6%	0%	1%
	Gen X (40-55)	41%	51%	2%	4%	0%	1%
	Baby Boomers (56-74)	43%	52%	1%	3%	0%	1%
	Silent-Greatest (Over 74)	49%	42%	1%	2%	1%	5%
Gender	Men	35%	58%	2%	4%	0%	1%
	Women	54%	39%	1%	3%	0%	3%
Religiosity	Practice a Religion	43%	50%	2%	3%	0%	2%
	Does not Practice a Religion	47%	46%	1%	4%	0%	1%
White Evangelical Christians		18%	76%	1%	2%	0%	2%
Area Description	Big city	49%	43%	1%	5%	0%	1%
	Small city	50%	43%	2%	3%	0%	1%
	Suburban	45%	47%	2%	4%	0%	2%
	Small town/Rural	36%	57%	2%	2%	0%	3%
Small city/Suburban Men		35%	56%	3%	4%	0%	1%
Small city/Suburban Women		58%	35%	1%	3%	0%	2%

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		FL Likely Voters		
		As you may know, there have been protests across the country over the actions of police against George Floyd in Minneapolis and Jacob Blake in Kenosha, Wisconsin. Which concerns you more:		
		The actions of police against George Floyd and Jacob Blake	The actions of protesters looting or using violence	Vol: Unsure
		Row %	Row %	Row %
FL Likely Voters		44%	43%	13%
Candidate Support	Joe Biden and Kamala Harris	74%	15%	11%
	Donald Trump and Mike Pence	14%	73%	13%
Party Identification^	Democrat	73%	16%	11%
	Republican	12%	73%	14%
	Independent	50%	37%	13%
Party Identification^	Strong Democrats	74%	14%	12%
	Soft Democrats	71%	19%	10%
	Democratic leaning independents	73%	14%	12%
	Just Independents	46%	39%	14%
	Republican leaning independents	30%	61%	9%
	Soft Republicans	23%	56%	22%
	Strong Republicans	10%	78%	13%
Party ID and Gender^	Democrat men	72%	23%	5%
	Democrat women	74%	12%	14%
	Republican men	13%	77%	10%
	Republican women	12%	68%	19%
	Independent men	40%	50%	11%
	Independent women	59%	25%	15%
Region	North/Panhandle	45%	41%	14%
	Orlando/Central Atlantic Coast	40%	47%	13%
	Tampa Bay Area	44%	43%	13%
	Gulf Coast/Mid-Florida	34%	47%	19%
	Miami/Gold Coast/Keys	52%	38%	9%
Race/Ethnicity	White	36%	50%	14%
	Black	73%	13%	14%
	Latino	46%	42%	11%
Household Income	Less than $50,000	46%	37%	16%
	$50,000 or more	44%	47%	9%
Education	Not college graduate	40%	46%	13%
	College graduate	48%	39%	13%
Race and Education	White - Not College Graduate	31%	53%	15%
	White - College Graduate	43%	45%	12%
Gender - Race - Education	Men - White - Not College Graduate	24%	65%	11%
	Men - White - College Graduate	35%	53%	12%
	Women - White - Not College Graduate	37%	45%	19%
	Women - White - College Graduate	49%	39%	12%
Age	Under 45	54%	32%	14%
	45 or older	38%	49%	12%
Age	65 or older	33%	52%	15%
Generation	Gen Z/Millennials (18-39)	58%	29%	13%
	Gen X (40-55)	44%	44%	12%
	Baby Boomers (56-74)	35%	54%	11%
	Silent-Greatest (Over 74)	34%	50%	16%
Gender	Men	37%	54%	9%
	Women	49%	34%	17%
Religiosity	Practice a Religion	38%	48%	14%
	Does not Practice a Religion	49%	38%	13%
White Evangelical Christians		19%	64%	17%
Area Description	Big city	51%	38%	11%
	Small city	48%	40%	12%
	Suburban	46%	45%	8%
	Small town/Rural	30%	50%	20%
Small city/Suburban Men		35%	57%	9%
Small city/Suburban Women		58%	30%	11%

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