

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,067 North Carolina Adults

This survey of 1,067 adults was conducted July 14th through July 22nd, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 882 registered voters. The results for this subset are statistically significant within ± 4.0 percentage points. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

North Carolina Nature of the Sample

		NC Adults	NC Registered Voters
		Column %	Column %
NC Adults		100%	
NC Registered Voters		83%	100%
Party Registration	Democrat	n/a	35%
	Republican	n/a	29%
	Independent	n/a	36%
	Other	n/a	<1%
Party Identification	Democrat	n/a	31%
	Republican	n/a	27%
	Independent	n/a	42%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	22%
	Soft Democrats	n/a	22%
	Just Independents	n/a	13%
	Soft Republicans	n/a	22%
	Strong Republicans	n/a	21%
	Other	n/a	1%
Party ID and Gender	Democrat men	n/a	11%
	Democrat women	n/a	20%
	Republican men	n/a	13%
	Republican women	n/a	14%
	Independent men	n/a	23%
	Independent women	n/a	19%
	Other party men and women	n/a	1%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	46%	41%
	45 or older	54%	59%
Age	18 to 29	21%	17%
	30 to 44	25%	24%
	45 to 59	26%	28%
	60 or older	27%	30%
Generation	Gen Z/Millennials (18-39)	36%	31%
	Gen X (40-55)	28%	28%
	Baby Boomers (56-74)	26%	29%
	Silent-Greatest (Over 74)	11%	12%
Race/Ethnicity	White	65%	67%
	Black	20%	20%
	Latino	7%	5%
	Other	7%	8%
Region	East	26%	25%
	Raleigh-Durham Triangle	19%	20%
	Charlotte Area	17%	16%
	Piedmont/Central	21%	21%
	West	17%	17%
Household Income	Less than \$50,000	50%	45%
	\$50,000 or more	50%	55%
Education	Not college graduate	61%	58%
	College graduate	39%	42%
Education by Race	White - Not College Graduate	39%	38%
	White - College Graduate	27%	30%
	Non-White - Not College Graduate	22%	20%
Education - Race - Gender	Non-White - College Graduate	12%	13%
	Men - White - Not College Graduate	19%	19%
	Men - White - College Graduate	13%	14%
	Men - Non-White - Not College Graduate	12%	10%
	Men - Non-White - College Graduate	4%	4%
	Women - White - Not College Graduate	20%	18%
	Women - White - College Graduate	14%	16%
	Women - Non-White - Not College Graduate	11%	10%
	Women - Non-White - College Graduate	8%	9%
White Evangelical Christians		25%	25%
Area Description	Big city	19%	19%
	Small city	19%	19%
	Suburban	14%	14%
	Small town	29%	28%
	Rural	20%	20%
Area Description - Gender	Small city/Suburban Men	17%	15%
	Other area Men	32%	32%
	Small city/Suburban Women	16%	18%
	Other area Women	36%	35%
Interview Type	Landline	41%	43%
	Cell Phone	59%	57%

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points. North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NC Adults		40%	54%	6%
NC Registered Voters		41%	55%	4%
Candidate Support	Joe Biden	1%	97%	2%
	Donald Trump	90%	6%	4%
Party Identification^	Democrat	6%	91%	3%
	Republican	89%	10%	2%
	Independent	37%	58%	5%
Party Identification^	Strong Democrats	6%	91%	3%
	Soft Democrats	5%	92%	3%
	Just Independents	26%	61%	13%
	Soft Republicans	69%	29%	2%
Party ID and Gender^	Strong Republicans	96%	4%	1%
	Democrat men	13%	84%	3%
	Democrat women	3%	95%	3%
	Republican men	88%	10%	2%
	Republican women	89%	9%	2%
Region	Independent men	42%	53%	5%
	Independent women	30%	65%	5%
	East	42%	52%	6%
	Raleigh-Durham Triangle	29%	65%	6%
	Charlotte Area	34%	57%	9%
Race/Ethnicity	Piedmont/Central	40%	56%	5%
	West	56%	39%	5%
	White	48%	46%	6%
	Black	9%	84%	7%
Household Income	Less than \$50,000	37%	54%	9%
	\$50,000 or more	42%	55%	3%
Education	Not college graduate	48%	45%	7%
	College graduate	26%	69%	5%
Race and Education	White - Not College Graduate	59%	35%	6%
	White - College Graduate	33%	63%	5%
Gender - Race - Education	Men - White - Not College Graduate	59%	35%	6%
	Men - White - College Graduate	37%	57%	6%
	Women - White - Not College Graduate	59%	35%	6%
	Women - White - College Graduate	29%	67%	4%
Age	Under 45	33%	59%	8%
	45 or older	45%	50%	5%
Generation	Gen Z/Millennials (18-39)	36%	56%	8%
	Gen X (40-55)	37%	58%	5%
	Baby Boomers (56-74)	45%	51%	5%
	Silent-Greatest (Over 74)	49%	45%	6%
Gender	Men	46%	47%	7%
	Women	34%	60%	6%
White Evangelical Christians		72%	22%	6%
Area Description	Big city	26%	71%	4%
	Small city	34%	62%	4%
	Suburban	38%	56%	6%
	Small town	48%	47%	5%
	Rural	52%	40%	9%
Small city/Suburban Men		39%	55%	6%
Small city/Suburban Women		32%	65%	4%

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points.

^North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

TRUDP105R. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NC Adults		27%	12%	14%	40%	6%
NC Registered Voters		29%	12%	12%	43%	4%
Candidate Support	Joe Biden	0%	1%	14%	83%	2%
	Donald Trump	66%	24%	5%	0%	4%
Party Identification^	Democrat	3%	3%	11%	80%	3%
	Republican	75%	14%	6%	3%	2%
	Independent	19%	18%	17%	42%	5%
Party Identification^	Strong Democrats	3%	3%	7%	84%	3%
	Soft Democrats	2%	3%	21%	72%	3%
	Just Independents	13%	13%	15%	46%	13%
	Soft Republicans	36%	33%	16%	13%	2%
	Strong Republicans	85%	11%	3%	1%	1%
Party ID and Gender^	Democrat men	7%	6%	11%	73%	3%
	Democrat women	0%	2%	11%	84%	3%
	Republican men	73%	15%	5%	5%	2%
	Republican women	76%	13%	7%	2%	2%
	Independent men	19%	23%	17%	36%	5%
	Independent women	18%	12%	17%	49%	5%
Region	East	31%	10%	16%	36%	6%
	Raleigh-Durham Triangle	18%	11%	18%	47%	6%
	Charlotte Area	20%	15%	13%	44%	9%
	Piedmont/Central	28%	11%	13%	43%	5%
	West	39%	17%	11%	29%	5%
Race/Ethnicity	White	34%	14%	12%	34%	6%
	Black	4%	5%	19%	65%	7%
Household Income	Less than \$50,000	25%	12%	18%	36%	9%
	\$50,000 or more	28%	14%	12%	43%	3%
Education	Not college graduate	33%	16%	15%	29%	7%
	College graduate	19%	8%	13%	56%	5%
Race and Education	White - Not College Graduate	42%	17%	12%	23%	6%
	White - College Graduate	22%	11%	11%	52%	5%
Gender - Race - Education	Men - White - Not College Graduate	40%	19%	16%	19%	6%
	Men - White - College Graduate	22%	15%	7%	50%	6%
	Women - White - Not College Graduate	44%	15%	9%	26%	6%
	Women - White - College Graduate	22%	7%	13%	54%	4%
Age	Under 45	21%	13%	20%	38%	8%
	45 or older	33%	12%	9%	41%	5%
Generation	Gen Z/Millennials (18-39)	21%	14%	21%	35%	8%
	Gen X (40-55)	25%	12%	14%	44%	5%
	Baby Boomers (56-74)	33%	12%	8%	42%	5%
	Silent-Greatest (Over 74)	38%	11%	8%	37%	6%
Gender	Men	31%	16%	14%	33%	7%
	Women	25%	10%	14%	46%	6%
White Evangelical Christians		52%	20%	7%	15%	6%
Area Description	Big city	18%	8%	16%	54%	4%
	Small city	23%	10%	14%	49%	4%
	Suburban	25%	13%	16%	40%	6%
	Small town	33%	15%	16%	31%	5%
	Rural	36%	16%	10%	30%	9%
Small city/Suburban Men		24%	15%	18%	37%	6%
Small city/Suburban Women		24%	8%	11%	53%	4%

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points.

^North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

COOR105. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Adults		
		Do you approve or disapprove of the job Roy Cooper is doing as governor?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NC Adults		58%	34%	8%
NC Registered Voters		59%	35%	6%
Candidate Support	Joe Biden	86%	11%	3%
	Donald Trump	27%	66%	7%
Party Identification^	Democrat	86%	11%	3%
	Republican	29%	65%	6%
	Independent	57%	36%	6%
Party Identification^	Strong Democrats	88%	8%	4%
	Soft Democrats	85%	11%	4%
	Just Independents	56%	31%	13%
	Soft Republicans	37%	59%	4%
Party ID and Gender^	Strong Republicans	22%	73%	5%
	Democrat men	83%	14%	3%
	Democrat women	88%	9%	3%
	Republican men	25%	69%	6%
Region	Republican women	32%	61%	6%
	Independent men	52%	45%	3%
	Independent women	64%	25%	11%
	East	56%	37%	7%
Race/Ethnicity	Raleigh-Durham Triangle	63%	28%	9%
	Charlotte Area	62%	27%	10%
	Piedmont/Central	59%	37%	4%
	West	51%	39%	10%
Race/Ethnicity	White	53%	40%	7%
	Black	77%	15%	8%
Household Income	Less than \$50,000	58%	33%	9%
	\$50,000 or more	57%	38%	5%
Education	Not college graduate	53%	40%	7%
	College graduate	68%	25%	7%
Race and Education	White - Not College Graduate	46%	48%	6%
	White - College Graduate	64%	28%	8%
Gender - Race - Education	Men - White - Not College Graduate	36%	58%	7%
	Men - White - College Graduate	58%	37%	6%
	Women - White - Not College Graduate	55%	38%	6%
	Women - White - College Graduate	70%	20%	9%
Age	Under 45	55%	35%	10%
	45 or older	61%	33%	6%
Generation	Gen Z/Millennials (18-39)	51%	39%	10%
	Gen X (40-55)	64%	32%	5%
	Baby Boomers (56-74)	63%	30%	8%
	Silent-Greatest (Over 74)	60%	32%	8%
Gender	Men	52%	42%	6%
	Women	64%	27%	9%
White Evangelical Christians		43%	49%	7%
Area Description	Big city	67%	27%	6%
	Small city	61%	30%	10%
	Suburban	62%	28%	10%
	Small town	52%	40%	8%
	Rural	50%	43%	7%
Small city/Suburban Men		63%	30%	7%
Small city/Suburban Women		60%	28%	13%

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points.

^North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		NC Registered Voters			
		If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Joe Biden, the Democrat	Donald Trump, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		51%	44%	2%	4%
Intensity of Support	Strongly support	49%	51%	0%	0%
	Somewhat support	63%	37%	0%	0%
Favorability Combo	Like Biden, Not Trump	96%	2%	1%	1%
	Dislike Biden and Trump	52%	27%	10%	11%
	Like Trump, Not Biden	1%	97%	0%	2%
Party Identification	Democrat	93%	5%	0%	1%
	Republican	6%	93%	1%	1%
	Independent	49%	41%	3%	7%
Party Identification	Strong Democrats	94%	5%	0%	1%
	Soft Democrats	90%	7%	1%	2%
	Just Independents	47%	32%	9%	13%
	Soft Republicans	18%	75%	1%	5%
	Strong Republicans	3%	97%	0%	0%
Party ID and Gender	Democrat men	86%	14%	0%	0%
	Democrat women	97%	0%	0%	2%
	Republican men	6%	93%	0%	1%
	Republican women	6%	92%	1%	0%
	Independent men	45%	46%	4%	6%
	Independent women	54%	35%	2%	8%
Region	East	53%	44%	1%	2%
	Raleigh-Durham Triangle	57%	39%	3%	2%
	Charlotte Area	54%	38%	2%	6%
	Piedmont/Central	50%	43%	1%	6%
	West	40%	56%	2%	3%
Race/Ethnicity	White	42%	54%	2%	2%
	Black	86%	8%	0%	6%
Household Income	Less than \$50,000	49%	44%	2%	5%
	\$50,000 or more	53%	43%	2%	2%
Education	Not college graduate	39%	55%	2%	5%
	College graduate	68%	28%	2%	2%
Race and Education	White - Not College Graduate	28%	69%	2%	1%
	White - College Graduate	61%	35%	2%	2%
Gender - Race - Education	Men - White - Not College Graduate	24%	71%	3%	2%
	Men - White - College Graduate	55%	40%	2%	3%
	Women - White - Not College Graduate	32%	67%	1%	0%
	Women - White - College Graduate	67%	31%	2%	0%
Age	Under 45	53%	40%	2%	5%
	45 or older	50%	46%	1%	3%
Generation	Gen Z/Millennials (18-39)	49%	43%	3%	6%
	Gen X (40-55)	57%	39%	2%	3%
	Baby Boomers (56-74)	49%	46%	2%	3%
	Silent-Greatest (Over 74)	48%	50%	0%	2%
Gender	Men	43%	52%	2%	3%
	Women	58%	37%	1%	4%
White Evangelical Christians		21%	78%	0%	1%
Area Description	Big city	64%	29%	2%	5%
	Small city	59%	38%	1%	2%
	Suburban	50%	43%	3%	5%
	Small town	45%	51%	1%	3%
	Rural	39%	57%	1%	3%
Small city/Suburban Men		48%	47%	1%	4%
Small city/Suburban Women		62%	34%	2%	2%

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted July 14th through July 22nd, 2020, n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

STSPZ1. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Registered Voters with a Candidate Preference for President			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for President		69%	23%	7%	1%
Candidate Support	Joe Biden	64%	27%	8%	1%
	Donald Trump	75%	18%	5%	2%
Party Identification	Democrat	78%	18%	4%	1%
	Republican	84%	11%	4%	1%
	Independent	51%	36%	11%	2%
Party Identification	Strong Democrats	84%	12%	3%	1%
	Soft Democrats	52%	37%	11%	0%
	Soft Republicans	61%	27%	9%	3%
	Strong Republicans	89%	9%	2%	0%
Party ID and Gender	Democrat men	80%	18%	1%	0%
	Democrat women	76%	17%	5%	2%
	Republican men	80%	16%	3%	0%
	Republican women	87%	6%	4%	2%
	Independent men	50%	35%	12%	3%
	Independent women	53%	38%	8%	0%
Region	East	69%	26%	4%	1%
	Raleigh-Durham Triangle	64%	27%	8%	1%
	Charlotte Area	74%	16%	9%	1%
	Piedmont/Central	71%	23%	6%	1%
	West	69%	21%	7%	2%
Race/Ethnicity	White	70%	22%	6%	1%
	Black	72%	21%	6%	1%
Household Income	Less than \$50,000	67%	24%	8%	1%
	\$50,000 or more	71%	21%	7%	1%
Education	Not college graduate	69%	23%	7%	1%
	College graduate	70%	23%	6%	1%
Race and Education	White - Not College Graduate	68%	24%	5%	2%
	White - College Graduate	72%	20%	8%	0%
Gender - Race - Education	Men - White - Not College Graduate	62%	27%	8%	2%
	Men - White - College Graduate	71%	23%	5%	0%
	Women - White - Not College Graduate	75%	22%	2%	1%
	Women - White - College Graduate	73%	17%	10%	1%
Age	Under 45	56%	32%	10%	2%
	45 or older	78%	17%	4%	1%
Generation	Gen Z/Millennials (18-39)	49%	38%	10%	2%
	Gen X (40-55)	74%	18%	7%	1%
	Baby Boomers (56-74)	78%	16%	5%	1%
	Silent-Greatest (Over 74)	82%	15%	1%	2%
Gender	Men	67%	25%	7%	1%
	Women	72%	21%	6%	1%
White Evangelical Christians		73%	20%	5%	1%
Area Description	Big city	72%	20%	6%	2%
	Small city	64%	25%	10%	1%
	Suburban	70%	21%	8%	1%
	Small town	68%	26%	5%	0%
	Rural	72%	19%	5%	4%
Small city/Suburban Men		61%	31%	8%	0%
Small city/Suburban Women		71%	17%	11%	1%

NBC News/Marist Poll North Carolina Registered Voters with a Candidate Preference. Interviews conducted July 14th through July 22nd, 2020, n=786 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

TRUD020R. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Adults		
		In general, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NC Adults		39%	55%	6%
NC Registered Voters		39%	57%	4%
Candidate Support	Joe Biden	2%	96%	2%
	Donald Trump	85%	10%	5%
Party Identification^	Democrat	8%	91%	1%
	Republican	85%	12%	3%
	Independent	32%	61%	7%
Party Identification^	Strong Democrats	6%	93%	1%
	Soft Democrats	8%	89%	2%
	Just Independents	19%	68%	13%
	Soft Republicans	63%	31%	6%
	Strong Republicans	91%	7%	2%
Party ID and Gender^	Democrat men	16%	84%	1%
	Democrat women	3%	95%	1%
	Republican men	85%	15%	1%
	Republican women	86%	10%	4%
	Independent men	36%	56%	8%
	Independent women	26%	67%	7%
Region	East	40%	56%	4%
	Raleigh-Durham Triangle	28%	67%	5%
	Charlotte Area	29%	58%	13%
	Piedmont/Central	40%	55%	5%
	West	55%	41%	4%
Race/Ethnicity	White	47%	48%	5%
	Black	13%	82%	5%
Household Income	Less than \$50,000	37%	55%	8%
	\$50,000 or more	40%	57%	3%
Education	Not college graduate	46%	46%	7%
	College graduate	27%	70%	4%
Race and Education	White - Not College Graduate	58%	37%	5%
	White - College Graduate	30%	65%	5%
Gender - Race - Education	Men - White - Not College Graduate	59%	37%	4%
	Men - White - College Graduate	32%	62%	6%
	Women - White - Not College Graduate	57%	37%	5%
	Women - White - College Graduate	28%	68%	5%
Age	Under 45	32%	60%	7%
	45 or older	44%	52%	5%
Generation	Gen Z/Millennials (18-39)	32%	59%	9%
	Gen X (40-55)	37%	60%	3%
	Baby Boomers (56-74)	45%	50%	5%
	Silent-Greatest (Over 74)	49%	47%	4%
Gender	Men	44%	50%	5%
	Women	33%	60%	7%
White Evangelical Christians		69%	23%	8%
Area Description	Big city	27%	68%	5%
	Small city	31%	66%	3%
	Suburban	37%	55%	8%
	Small town	45%	48%	7%
	Rural	51%	42%	7%
Small city/Suburban Men		34%	59%	7%
Small city/Suburban Women		33%	63%	4%

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points.

^North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		NC Adults		
		In general, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NC Adults		43%	48%	8%
NC Registered Voters		45%	48%	7%
Candidate Support	Joe Biden	81%	12%	6%
	Donald Trump	7%	88%	5%
Party Identification^	Democrat	81%	13%	6%
	Republican	10%	86%	4%
	Independent	41%	51%	9%
Party Identification^	Strong Democrats	86%	8%	6%
	Soft Democrats	73%	22%	5%
	Just Independents	40%	46%	14%
	Soft Republicans	12%	80%	8%
	Strong Republicans	7%	89%	3%
Party ID and Gender^	Democrat men	76%	19%	4%
	Democrat women	84%	10%	6%
	Republican men	11%	85%	4%
	Republican women	9%	87%	4%
	Independent men	33%	62%	6%
	Independent women	50%	37%	12%
Region	East	39%	51%	10%
	Raleigh-Durham Triangle	55%	37%	9%
	Charlotte Area	48%	42%	10%
	Piedmont/Central	44%	48%	9%
	West	32%	64%	3%
Race/Ethnicity	White	36%	57%	7%
	Black	69%	22%	9%
Household Income	Less than \$50,000	41%	49%	10%
	\$50,000 or more	46%	50%	4%
Education	Not college graduate	34%	57%	10%
	College graduate	59%	36%	5%
Race and Education	White - Not College Graduate	24%	68%	8%
	White - College Graduate	55%	40%	6%
Gender - Race - Education	Men - White - Not College Graduate	19%	74%	7%
	Men - White - College Graduate	50%	46%	4%
	Women - White - Not College Graduate	29%	63%	8%
	Women - White - College Graduate	58%	34%	8%
Age	Under 45	41%	50%	8%
	45 or older	45%	46%	8%
Generation	Gen Z/Millennials (18-39)	35%	55%	10%
	Gen X (40-55)	50%	43%	7%
	Baby Boomers (56-74)	47%	46%	7%
	Silent-Greatest (Over 74)	46%	45%	10%
Gender	Men	36%	58%	6%
	Women	50%	40%	10%
White Evangelical Christians		23%	71%	6%
Area Description	Big city	58%	37%	5%
	Small city	48%	45%	7%
	Suburban	43%	48%	9%
	Small town	37%	55%	8%
	Rural	32%	57%	10%
Small city/Suburban Men		39%	54%	7%
Small city/Suburban Women		53%	39%	8%

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points.

^North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

SNWLNSI. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Registered Voters			
		If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Cal Cunningham, the Democrat	Thom Tillis, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		50%	41%	1%	9%
U.S. Senate Intensity of Support	Strongly support	60%	40%	0%	0%
	Somewhat support	50%	50%	0%	0%
Candidate Support	Joe Biden	88%	6%	0%	6%
	Donald Trump	11%	82%	1%	7%
Party Identification	Democrat	91%	6%	0%	3%
	Republican	10%	85%	1%	4%
	Independent	46%	40%	1%	14%
Party Identification	Strong Democrats	93%	5%	0%	3%
	Soft Democrats	88%	7%	1%	4%
	Just Independents	39%	30%	2%	29%
	Soft Republicans	18%	72%	0%	10%
Party ID and Gender	Strong Republicans	5%	92%	1%	2%
	Democrat men	87%	11%	0%	2%
	Democrat women	93%	3%	0%	4%
	Republican men	10%	86%	2%	3%
	Republican women	10%	84%	1%	5%
Region	Independent men	42%	45%	1%	12%
	Independent women	51%	32%	2%	15%
	East	50%	43%	0%	7%
	Raleigh-Durham Triangle	50%	37%	2%	11%
	Charlotte Area	51%	40%	0%	9%
Race/Ethnicity	Piedmont/Central	52%	38%	0%	10%
	West	44%	46%	3%	7%
	White	44%	49%	0%	7%
Household Income	Black	76%	13%	1%	10%
	Less than \$50,000	53%	37%	1%	9%
Education	\$50,000 or more	50%	43%	1%	6%
	Not college graduate	42%	48%	1%	9%
Race and Education	College graduate	60%	32%	0%	8%
	White - Not College Graduate	34%	59%	1%	7%
Gender - Race - Education	White - College Graduate	57%	36%	0%	7%
	Men - White - Not College Graduate	29%	61%	1%	9%
	Men - White - College Graduate	52%	43%	0%	5%
	Women - White - Not College Graduate	39%	56%	0%	4%
Age	Women - White - College Graduate	62%	29%	0%	9%
	Under 45	50%	37%	2%	11%
Generation	45 or older	49%	43%	0%	7%
	Gen Z/Millennials (18-39)	48%	37%	2%	13%
	Gen X (40-55)	53%	40%	0%	6%
	Baby Boomers (56-74)	50%	42%	0%	8%
Gender	Silent-Greatest (Over 74)	45%	48%	0%	6%
	Men	43%	48%	1%	8%
White Evangelical Christians	Women	56%	34%	1%	10%
	27%	67%	0%	5%	
Area Description	Big city	60%	30%	1%	10%
	Small city	60%	35%	0%	5%
	Suburban	47%	44%	1%	8%
	Small town	41%	46%	2%	11%
	Rural	45%	50%	0%	4%
Small city/Suburban Men	46%	47%	0%	6%	
Small city/Suburban Women	62%	31%	1%	7%	

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted July 14th through July 22nd, 2020, n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

STSSN1. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Registered Voters with a Candidate Preference for U.S. Senate			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for U.S. Senate		50%	36%	12%	2%
U.S. Senate Candidate Support	Cal Cunningham	54%	33%	11%	1%
	Thom Tillis	45%	39%	14%	2%
Party Identification	Democrat	63%	29%	7%	1%
	Republican	55%	36%	8%	2%
	Independent	38%	40%	21%	2%
Party Identification	Strong Democrats	70%	25%	4%	1%
	Soft Democrats	47%	34%	18%	0%
	Soft Republicans	39%	41%	20%	1%
	Strong Republicans	56%	36%	6%	2%
Party ID and Gender	Democrat men	66%	27%	7%	1%
	Democrat women	62%	30%	7%	1%
	Republican men	51%	38%	10%	2%
	Republican women	58%	34%	6%	2%
	Independent men	34%	44%	20%	2%
	Independent women	43%	35%	21%	1%
Region	East	50%	34%	13%	3%
	Raleigh-Durham Triangle	54%	33%	13%	1%
	Charlotte Area	50%	41%	7%	2%
	Piedmont/Central	49%	38%	13%	0%
	West	47%	36%	16%	2%
Race/Ethnicity	White	49%	36%	13%	2%
	Black	60%	27%	12%	2%
Household Income	Less than \$50,000	43%	38%	15%	3%
	\$50,000 or more	53%	36%	10%	1%
Education	Not college graduate	46%	37%	15%	2%
	College graduate	55%	35%	9%	1%
Race and Education	White - Not College Graduate	45%	37%	15%	2%
	White - College Graduate	54%	36%	10%	1%
Gender - Race - Education	Men - White - Not College Graduate	40%	37%	21%	3%
	Men - White - College Graduate	50%	39%	10%	1%
	Women - White - Not College Graduate	51%	37%	10%	2%
	Women - White - College Graduate	57%	33%	9%	1%
Age	Under 45	37%	46%	17%	1%
	45 or older	59%	30%	10%	2%
Generation	Gen Z/Millennials (18-39)	31%	49%	19%	1%
	Gen X (40-55)	50%	38%	12%	1%
	Baby Boomers (56-74)	62%	28%	9%	1%
	Silent-Greatest (Over 74)	64%	21%	8%	6%
Gender	Men	46%	38%	14%	2%
	Women	54%	34%	11%	1%
White Evangelical Christians		44%	40%	14%	2%
Area Description	Big city	49%	37%	13%	2%
	Small city	50%	38%	11%	1%
	Suburban	55%	37%	9%	0%
	Small town	51%	32%	16%	1%
	Rural	48%	37%	13%	2%
Small city/Suburban Men		47%	41%	12%	1%
Small city/Suburban Women		55%	35%	9%	1%

NBC News/Marist Poll North Carolina Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted July 14th through July 22nd, 2020, n=739
 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

GVWLS1. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Registered Voters			
		If November's election for governor in North Carolina were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Roy Cooper, the Democrat	Dan Forest, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
NC Registered Voters		58%	38%	<1%	4%
Governor Intensity of Support	Strongly support	61%	39%	0%	0%
	Somewhat support	58%	42%	0%	0%
Candidate Support	Joe Biden	93%	5%	0%	2%
	Donald Trump	17%	80%	0%	3%
Party Identification	Democrat	94%	4%	0%	3%
	Republican	16%	82%	0%	2%
	Independent	58%	36%	0%	6%
Party Identification	Strong Democrats	95%	3%	0%	2%
	Soft Democrats	94%	3%	0%	2%
	Just Independents	59%	26%	0%	14%
	Soft Republicans	25%	71%	0%	4%
Party ID and Gender	Strong Republicans	10%	88%	0%	2%
	Democrat men	89%	6%	0%	6%
	Democrat women	96%	3%	0%	1%
	Republican men	19%	80%	0%	1%
	Republican women	12%	84%	0%	3%
	Independent men	54%	43%	0%	3%
Region	Independent women	63%	27%	0%	10%
	East	54%	39%	0%	7%
	Raleigh-Durham Triangle	62%	35%	1%	2%
	Charlotte Area	63%	31%	0%	5%
	Piedmont/Central	60%	35%	0%	4%
Race/Ethnicity	West	48%	49%	0%	3%
	White	50%	47%	0%	3%
Household Income	Black	91%	4%	1%	4%
	Less than \$50,000	59%	35%	0%	6%
Education	\$50,000 or more	56%	41%	0%	2%
	Not college graduate	49%	45%	0%	6%
Race and Education	College graduate	70%	28%	0%	2%
	White - Not College Graduate	38%	57%	0%	4%
Gender - Race - Education	White - College Graduate	64%	35%	0%	1%
	Men - White - Not College Graduate	34%	64%	0%	3%
	Men - White - College Graduate	59%	38%	0%	3%
	Women - White - Not College Graduate	43%	50%	0%	6%
Age	Women - White - College Graduate	68%	32%	0%	0%
	Under 45	63%	33%	0%	4%
Generation	45 or older	54%	41%	0%	5%
	Gen Z/Millennials (18-39)	59%	36%	0%	5%
	Gen X (40-55)	61%	35%	0%	4%
	Baby Boomers (56-74)	56%	41%	0%	4%
Gender	Silent-Greatest (Over 74)	51%	43%	0%	6%
	Men	52%	45%	0%	3%
White Evangelical Christians	Women	62%	32%	0%	6%
	29%	68%	0%	2%	
Area Description	Big city	70%	25%	0%	5%
	Small city	62%	32%	0%	5%
	Suburban	57%	40%	1%	2%
	Small town	50%	45%	0%	5%
	Rural	50%	46%	0%	4%
Small city/Suburban Men	55%	40%	0%	5%	
Small city/Suburban Women	64%	32%	1%	3%	

NBC News/Marist Poll North Carolina Registered Voters. Interviews conducted July 14th through July 22nd, 2020, n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

STSGV1. NBC News/Marist Poll North Carolina Tables July 14th through July 22nd, 2020

		NC Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NC Registered Voters with a Candidate Preference for Governor		64%	26%	9%	2%
U.S. Senate Candidate Support	Roy Cooper	64%	25%	8%	2%
	Dan Forest	62%	27%	9%	1%
Party Identification	Democrat	78%	18%	3%	1%
	Republican	68%	25%	5%	2%
	Independent	51%	30%	16%	3%
Party Identification	Strong Democrats	85%	13%	1%	1%
	Soft Democrats	62%	28%	9%	0%
	Soft Republicans	51%	34%	14%	1%
	Strong Republicans	74%	22%	2%	2%
Party ID and Gender	Democrat men	84%	11%	3%	1%
	Democrat women	75%	22%	2%	1%
	Republican men	67%	27%	3%	3%
	Republican women	69%	23%	7%	1%
	Independent men	50%	31%	16%	3%
	Independent women	53%	29%	15%	2%
Region	East	63%	29%	6%	2%
	Raleigh-Durham Triangle	66%	24%	9%	1%
	Charlotte Area	63%	32%	5%	0%
	Piedmont/Central	65%	22%	10%	4%
	West	61%	23%	13%	3%
Race/Ethnicity	White	64%	26%	8%	1%
	Black	72%	18%	6%	4%
Household Income	Less than \$50,000	58%	27%	12%	2%
	\$50,000 or more	67%	26%	7%	1%
Education	Not college graduate	58%	30%	9%	3%
	College graduate	71%	20%	8%	1%
Race and Education	White - Not College Graduate	57%	34%	8%	1%
	White - College Graduate	73%	18%	8%	1%
Gender - Race - Education	Men - White - Not College Graduate	51%	38%	10%	1%
	Men - White - College Graduate	75%	16%	9%	0%
	Women - White - Not College Graduate	64%	29%	7%	1%
	Women - White - College Graduate	72%	19%	7%	2%
Age	Under 45	51%	33%	13%	3%
	45 or older	72%	21%	5%	1%
Generation	Gen Z/Millennials (18-39)	44%	38%	15%	3%
	Gen X (40-55)	70%	22%	6%	1%
	Baby Boomers (56-74)	72%	21%	6%	1%
	Silent-Greatest (Over 74)	74%	19%	4%	2%
Gender	Men	61%	27%	10%	2%
	Women	66%	25%	8%	2%
White Evangelical Christians		63%	25%	11%	1%
Area Description	Big city	64%	30%	6%	1%
	Small city	62%	28%	9%	0%
	Suburban	68%	25%	7%	0%
	Small town	62%	22%	11%	5%
	Rural	65%	26%	7%	2%
Small city/Suburban Men		62%	30%	8%	0%
Small city/Suburban Women		67%	24%	9%	0%

NBC News/Marist Poll North Carolina Registered Voters with a Candidate Preference for Governor. Interviews conducted July 14th through July 22nd, 2020, n=794 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		NC Adults						
		Who do you think would be better when it comes to dealing with the economy:						
		Joe Biden	Donald Trump	Both would be equally good	Neither would be good	Vol: It depends	Vol: Unsure	
		Row %	Row %	Row %	Row %	Row %	Row %	
NC Adults		37%	52%	2%	5%	<1%	4%	
NC Registered Voters		39%	52%	2%	5%	0%	3%	
Candidate Support	Joe Biden	77%	13%	2%	4%	0%	3%	
	Donald Trump	1%	96%	2%	1%	0%	0%	
Party Identification^	Democrat	77%	15%	1%	3%	0%	4%	
	Republican	4%	94%	0%	2%	0%	0%	
	Independent	34%	54%	3%	7%	0%	2%	
Party Identification^	Strong Democrats	83%	11%	1%	1%	0%	4%	
	Soft Democrats	66%	22%	3%	6%	0%	2%	
	Just Independents	29%	47%	2%	17%	0%	5%	
	Soft Republicans	9%	85%	2%	3%	0%	1%	
	Strong Republicans	2%	97%	0%	1%	0%	0%	
Party ID and Gender^	Democrat men	66%	28%	2%	2%	0%	2%	
	Democrat women	83%	8%	1%	4%	0%	5%	
	Republican men	6%	93%	0%	1%	0%	0%	
	Republican women	3%	95%	0%	2%	0%	0%	
	Independent men	29%	61%	3%	6%	0%	1%	
	Independent women	40%	44%	4%	8%	0%	3%	
Region	East	35%	52%	2%	6%	0%	5%	
	Raleigh-Durham Triangle	43%	43%	3%	6%	0%	5%	
	Charlotte Area	40%	47%	2%	8%	0%	4%	
	Piedmont/Central	38%	57%	1%	0%	0%	4%	
	West	28%	62%	3%	6%	0%	1%	
Race/Ethnicity	White	29%	61%	2%	6%	0%	2%	
	Black	67%	21%	0%	2%	0%	9%	
Household Income	Less than \$50,000	35%	53%	2%	6%	0%	4%	
	\$50,000 or more	39%	53%	2%	4%	0%	2%	
Education	Not college graduate	28%	60%	2%	4%	0%	6%	
	College graduate	50%	40%	2%	6%	0%	2%	
Race and Education	White - Not College Graduate	18%	73%	2%	5%	0%	3%	
	White - College Graduate	44%	44%	3%	7%	0%	2%	
Gender - Race - Education	Men - White - Not College Graduate	13%	76%	1%	7%	0%	2%	
	Men - White - College Graduate	43%	49%	2%	5%	0%	0%	
	Women - White - Not College Graduate	22%	69%	2%	3%	0%	4%	
	Women - White - College Graduate	45%	39%	4%	10%	0%	3%	
Age	Under 45	37%	49%	2%	8%	0%	3%	
	45 or older	37%	54%	2%	2%	0%	5%	
Generation	Gen Z/Millennials (18-39)	32%	51%	3%	10%	0%	4%	
	Gen X (40-55)	42%	51%	2%	4%	0%	2%	
	Baby Boomers (56-74)	36%	54%	2%	2%	0%	7%	
	Silent-Greatest (Over 74)	41%	53%	1%	2%	0%	4%	
Gender	Men	30%	61%	2%	4%	0%	2%	
	Women	43%	43%	2%	6%	0%	6%	
White Evangelical Christians		16%	79%	2%	2%	0%	1%	
Area Description	Big city	45%	41%	2%	7%	0%	5%	
	Small city	43%	47%	1%	4%	0%	5%	
	Suburban	42%	47%	1%	7%	0%	2%	
	Small town	29%	59%	3%	6%	0%	2%	
	Rural	29%	61%	2%	3%	0%	5%	
Small city/Suburban Men		37%	55%	1%	5%	0%	2%	
Small city/Suburban Women		48%	40%	1%	5%	0%	6%	

NBC News/Marist Poll North Carolina Adults. Interviews conducted July 14th through July 22nd, 2020, n=1067 MOE +/- 3.7 percentage points.

^North Carolina Registered Voters: n=882 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		NC Adults					
		Who do you think would be better when it comes to dealing with the coronavirus:					
		Joe Biden	Donald Trump	Both would be equally good	Neither would be good	Vol: It depends	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
NC Adults		50%	34%	1%	10%	<1%	4%
NC Registered Voters		51%	34%	1%	10%	0%	3%
Candidate Support	Joe Biden	93%	1%	0%	3%	0%	2%
	Donald Trump	7%	78%	2%	10%	0%	3%
Party Identification^	Democrat	86%	6%	0%	3%	0%	4%
	Republican	10%	81%	0%	7%	0%	2%
	Independent	53%	26%	1%	16%	0%	2%
Party Identification^	Strong Democrats	90%	5%	1%	1%	0%	3%
	Soft Democrats	86%	7%	0%	4%	1%	3%
	Just Independents	53%	19%	1%	26%	0%	2%
	Soft Republicans	24%	53%	3%	17%	0%	3%
Party ID and Gender^	Strong Republicans	4%	88%	0%	6%	0%	1%
	Democrat men	77%	13%	0%	3%	0%	7%
	Democrat women	91%	3%	1%	2%	0%	3%
	Republican men	13%	78%	0%	8%	0%	0%
	Republican women	6%	84%	1%	6%	0%	3%
Region	Independent men	49%	28%	2%	18%	1%	2%
	Independent women	59%	24%	1%	13%	0%	2%
	East	50%	34%	1%	10%	0%	5%
	Raleigh-Durham Triangle	61%	26%	0%	9%	0%	5%
	Charlotte Area	51%	28%	2%	12%	1%	6%
Race/Ethnicity	Piedmont/Central	50%	36%	0%	11%	1%	2%
	West	37%	44%	1%	12%	1%	4%
	White	43%	41%	1%	12%	0%	3%
Household Income	Black	77%	11%	2%	4%	0%	6%
	Less than \$50,000	49%	33%	1%	12%	1%	5%
Education	\$50,000 or more	53%	34%	1%	9%	0%	2%
	Not college graduate	39%	42%	1%	12%	0%	6%
Race and Education	College graduate	66%	22%	2%	8%	0%	2%
	White - Not College Graduate	32%	51%	0%	13%	0%	4%
Gender - Race - Education	White - College Graduate	60%	27%	2%	10%	1%	1%
	Men - White - Not College Graduate	30%	48%	0%	19%	0%	3%
	Men - White - College Graduate	59%	28%	3%	8%	1%	1%
	Women - White - Not College Graduate	34%	53%	1%	6%	0%	6%
Age	Women - White - College Graduate	61%	26%	0%	13%	0%	0%
	Under 45	53%	27%	1%	14%	1%	4%
Generation	45 or older	48%	39%	1%	8%	0%	4%
	Gen Z/Millennials (18-39)	48%	28%	0%	18%	1%	5%
	Gen X (40-55)	56%	32%	1%	7%	0%	4%
	Baby Boomers (56-74)	48%	38%	2%	8%	0%	5%
Gender	Silent-Greatest (Over 74)	47%	44%	0%	5%	0%	3%
	Men	44%	37%	1%	13%	1%	3%
White Evangelical Christians	Women	55%	30%	1%	8%	0%	5%
	Area Description	25%	61%	1%	11%	0%	2%
Area Description	Big city	68%	20%	1%	7%	0%	4%
	Small city	53%	32%	1%	11%	0%	4%
	Suburban	52%	31%	4%	8%	0%	4%
	Small town	42%	38%	0%	14%	1%	4%
	Rural	41%	43%	1%	10%	0%	5%
Small city/Suburban Men	50%	33%	4%	10%	0%	3%	
Small city/Suburban Women	55%	31%	0%	9%	0%	5%	

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		NC Adults								
		Who do you think would be better when it comes to dealing with race relations:								
		Both would be equally good			Neither would be good		Vol: It depends		Vol: Unsure	
		Joe Biden	Donald Trump							
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NC Adults		51%	30%	2%	13%	<1%	4%			
NC Registered Voters		53%	31%	2%	12%	0%	2%			
Candidate Support	Joe Biden	93%	1%	0%	6%	0%	1%			
	Donald Trump	10%	72%	3%	12%	0%	3%			
Party Identification^	Democrat	89%	4%	1%	4%	0%	2%			
	Republican	15%	75%	3%	6%	0%	2%			
	Independent	52%	23%	2%	21%	0%	2%			
Party Identification^	Strong Democrats	91%	3%	2%	2%	0%	3%			
	Soft Democrats	88%	4%	0%	8%	0%	0%			
	Just Independents	46%	16%	1%	32%	0%	6%			
	Soft Republicans	26%	46%	4%	22%	0%	2%			
	Strong Republicans	9%	85%	2%	3%	0%	1%			
Party ID and Gender^	Democrat men	82%	10%	1%	3%	0%	5%			
	Democrat women	93%	0%	1%	4%	0%	1%			
	Republican men	18%	72%	4%	6%	0%	0%			
	Republican women	12%	78%	1%	5%	0%	4%			
	Independent men	47%	26%	1%	25%	0%	1%			
	Independent women	58%	20%	2%	17%	0%	3%			
Region	East	49%	32%	2%	13%	0%	3%			
	Raleigh-Durham Triangle	57%	25%	2%	11%	0%	5%			
	Charlotte Area	54%	24%	1%	18%	0%	3%			
	Piedmont/Central	58%	27%	3%	8%	0%	4%			
	West	38%	42%	1%	17%	0%	3%			
Race/Ethnicity	White	44%	38%	2%	13%	0%	3%			
	Black	78%	3%	2%	12%	0%	4%			
Household Income	Less than \$50,000	50%	31%	1%	13%	0%	5%			
	\$50,000 or more	55%	30%	2%	12%	0%	1%			
Education	Not college graduate	42%	38%	1%	13%	0%	6%			
	College graduate	65%	18%	3%	13%	0%	1%			
Race and Education	White - Not College Graduate	30%	49%	1%	14%	0%	4%			
	White - College Graduate	62%	22%	3%	12%	0%	1%			
Gender - Race - Education	Men - White - Not College Graduate	28%	48%	1%	19%	0%	4%			
	Men - White - College Graduate	58%	26%	3%	12%	0%	0%			
	Women - White - Not College Graduate	33%	51%	2%	9%	0%	5%			
	Women - White - College Graduate	66%	19%	2%	12%	0%	1%			
Age	Under 45	50%	24%	1%	21%	0%	4%			
	45 or older	53%	35%	2%	6%	0%	4%			
Generation	Gen Z/Millennials (18-39)	45%	25%	1%	25%	0%	4%			
	Gen X (40-55)	59%	27%	2%	9%	0%	3%			
	Baby Boomers (56-74)	54%	34%	3%	6%	0%	3%			
	Silent-Greatest (Over 74)	48%	42%	1%	5%	0%	4%			
Gender	Men	46%	34%	2%	15%	0%	3%			
	Women	56%	26%	2%	11%	0%	4%			
White Evangelical Christians		27%	59%	2%	8%	0%	3%			
Area Description	Big city	63%	17%	1%	14%	0%	5%			
	Small city	54%	26%	2%	15%	0%	3%			
	Suburban	54%	27%	2%	15%	0%	1%			
	Small town	47%	34%	2%	14%	0%	3%			
	Rural	41%	42%	2%	9%	0%	6%			
Small city/Suburban Men		47%	28%	3%	19%	0%	3%			
Small city/Suburban Women		62%	24%	1%	11%	0%	2%			

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		NC Adults			
		Thinking about the coronavirus pandemic in North Carolina, do you think things are:			
		Getting better	Getting worse	Staying about the same	Vol: Unsure
		Row %	Row %	Row %	Row %
NC Adults		13%	48%	36%	3%
NC Registered Voters		14%	48%	36%	3%
Candidate Support	Joe Biden	4%	66%	29%	2%
	Donald Trump	26%	28%	42%	4%
Party Identification^	Democrat	7%	59%	31%	3%
	Republican	26%	26%	45%	3%
	Independent	11%	52%	34%	3%
Party Identification^	Strong Democrats	9%	61%	28%	2%
	Soft Democrats	5%	62%	31%	2%
	Just Independents	11%	52%	32%	5%
	Soft Republicans	15%	37%	46%	2%
	Strong Republicans	31%	24%	41%	4%
Party ID and Gender^	Democrat men	14%	53%	30%	3%
	Democrat women	4%	63%	31%	2%
	Republican men	27%	29%	41%	3%
	Republican women	26%	23%	48%	3%
	Independent men	12%	43%	43%	2%
	Independent women	10%	63%	24%	3%
Region	East	14%	47%	33%	6%
	Raleigh-Durham Triangle	12%	53%	34%	1%
	Charlotte Area	10%	50%	39%	1%
	Piedmont/Central	17%	42%	39%	3%
	West	14%	48%	35%	3%
Race/Ethnicity	White	15%	47%	36%	3%
	Black	5%	54%	40%	1%
Household Income	Less than \$50,000	12%	52%	33%	3%
	\$50,000 or more	16%	43%	38%	2%
Education	Not college graduate	16%	45%	36%	4%
	College graduate	10%	52%	35%	2%
Race and Education	White - Not College Graduate	18%	44%	36%	3%
	White - College Graduate	12%	51%	35%	2%
Gender - Race - Education	Men - White - Not College Graduate	16%	39%	41%	3%
	Men - White - College Graduate	15%	46%	37%	2%
	Women - White - Not College Graduate	19%	48%	30%	3%
	Women - White - College Graduate	10%	55%	34%	1%
Age	Under 45	11%	50%	37%	2%
	45 or older	16%	46%	35%	3%
Generation	Gen Z/Millennials (18-39)	11%	49%	37%	3%
	Gen X (40-55)	15%	50%	32%	3%
	Baby Boomers (56-74)	16%	47%	35%	2%
	Silent-Greatest (Over 74)	14%	38%	41%	7%
Gender	Men	16%	41%	39%	3%
	Women	11%	54%	32%	3%
White Evangelical Christians		18%	38%	42%	3%
Area Description	Big city	13%	48%	38%	2%
	Small city	12%	53%	31%	4%
	Suburban	14%	43%	39%	3%
	Small town	13%	47%	38%	2%
	Rural	14%	46%	35%	4%
Small city/Suburban Men		14%	42%	40%	4%
Small city/Suburban Women		13%	55%	29%	3%

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NC Adults				
As you may know, President Trump and the Republican Party canceled their plans to hold their convention in Charlotte because the president thought the protocols for coronavirus were too strict.				
Which statement comes closer to your view:				
		The president was right to move the convention, it's ultimately up to him where he speaks and who he speaks to	The state was right to prioritize its health protocols for large gatherings over the objections of the president	Vol: Unsure
		Row %	Row %	Row %
NC Adults		32%	61%	6%
NC Registered Voters		32%	62%	6%
Candidate Support	Joe Biden	3%	93%	4%
	Donald Trump	66%	27%	7%
Party Identification^	Democrat	9%	85%	6%
	Republican	71%	23%	6%
	Independent	24%	72%	4%
Party Identification^	Strong Democrats	9%	86%	5%
	Soft Democrats	5%	92%	4%
	Just Independents	19%	77%	4%
	Soft Republicans	45%	48%	6%
	Strong Republicans	80%	13%	6%
Party ID and Gender^	Democrat men	18%	77%	5%
	Democrat women	4%	89%	7%
	Republican men	73%	21%	6%
	Republican women	70%	25%	5%
	Independent men	27%	68%	5%
	Independent women	20%	77%	2%
Region	East	33%	59%	8%
	Raleigh-Durham Triangle	24%	69%	7%
	Charlotte Area	32%	62%	6%
	Piedmont/Central	39%	56%	5%
	West	33%	61%	6%
Race/Ethnicity	White	36%	58%	6%
	Black	14%	80%	6%
Household Income	Less than \$50,000	31%	61%	8%
	\$50,000 or more	33%	64%	3%
Education	Not college graduate	38%	56%	6%
	College graduate	23%	70%	7%
Race and Education	White - Not College Graduate	43%	50%	6%
	White - College Graduate	26%	68%	6%
Gender - Race - Education	Men - White - Not College Graduate	44%	49%	7%
	Men - White - College Graduate	30%	62%	8%
	Women - White - Not College Graduate	42%	52%	6%
	Women - White - College Graduate	22%	73%	5%
Age	Under 45	30%	65%	5%
	45 or older	34%	58%	8%
Generation	Gen Z/Millennials (18-39)	30%	64%	6%
	Gen X (40-55)	34%	63%	3%
	Baby Boomers (56-74)	34%	59%	8%
	Silent-Greatest (Over 74)	34%	53%	13%
Gender	Men	37%	56%	7%
	Women	28%	67%	6%
White Evangelical Christians		52%	41%	7%
Area Description	Big city	27%	70%	3%
	Small city	25%	66%	9%
	Suburban	31%	63%	6%
	Small town	36%	57%	7%
	Rural	38%	56%	6%
Small city/Suburban Men		29%	61%	10%
Small city/Suburban Women		26%	68%	6%

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