Nature of the Sample: NBC News/Marist Poll of 2,020 Ohio Adults

This survey of 2,020 adults was conducted March 10th through March 13th, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±2.6 percentage points. There are 1,710 registered voters. The results for this subset are statistically significant within ±2.9 percentage points. There are 830 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Ohio includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for this subset are statistically significant within ±4.1 percentage points. There are 486 likely Democratic primary voters defined by a probability turnout model, which determines the likelihood respondents will participate in the 2020 Ohio Presidential Primaries based upon their chance of vote, interest in the primary election, and past primary participation. The results for this subset are statistically significant within ±5.6 percentage points. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Ohio Nature of the Sample

		OH Adults	OH Registered Voters	OH Potential Democratic Electorate	OH Likely Democratic Primary Voters
		Column %	Column %	Column %	Column %
OH Adults		100%			
OH Registered Voters		85%	100%		
OH Potential Democratic Electorate		41%	49%	100%	
OH Likely Democratic Primary Voters		24%	28%	59%	100%
Party Identification	Democrat	n/a	32%	64%	69%
	Republican	n/a	31%	1%	<1%
	Independent	n/a	35%	35%	29%
	Other	n/a	2%	1%	1%
Democrats and Democratic leaning independents	Progressive	n/a	42%	42%	43%
	Moderate	n/a	50%	51%	50%
	Just Democrat/Democratic leaning independent	n/a	7%	7%	7%
Party Identification	Strong Democrats	n/a	23%	45%	52%
	Soft Democrats	n/a	23%	46%	40%
	Just Independents	n/a	9%	4%	4%
	Soft Republicans	n/a	20%	3%	3%
	Strong Republicans	n/a	23%	<1%	<1%
	Other	n/a	2%	1%	1%
Party ID and Gender	Democrat men	n/a	12%	24%	24%
	Democrat women	n/a	20%	40%	45%
	Republican men	n/a	16%	<1%	<1%
	Republican women	n/a	16%	<1%	<1%
	Independent men	n/a	17%	16%	13%
	Independent women	n/a	17%	19%	16%
	Other party men and women	n/a	2%	1%	1%
Gender	Men	48%	47%	41%	39%
	Women	52%	53%	59%	61%
Age	Under 45	44%	40%	41%	37%
	45 or older	56%	60%	59%	63%
Age	18 to 29	20%	17%	18%	16%
	30 to 44	23%	23%	23%	21%
	45 to 59	28%	29%	28%	29%
	60 or older	29%	31%	32%	34%
Generation	Gen Z/Millennials (18-38)	33%	29%	31%	28%
	Gen X (39-54)	26%	27%	25%	25%
	Baby Boomers (55-73)	28%	30%	31%	34%
	Silent-Greatest (Over 73)	12%	13%	13%	13%
Race/Ethnicity	White	80%	82%	75%	74%
	African American	11%	11%	19%	20%
	Latino	3%	3%	3%	2%
	Other	5%	5%	3%	3%
Region	Cleveland Area	16%	16%	22%	22%
	North	25%	25%	25%	27%
	West	10%	10%	8%	6%
	Columbus Area	17%	18%	18%	18%
	Cincinnati/Dayton Area	20%	20%	19%	18%
	Ohio Valley (Appalachia)	12%	11%	8%	9%
Household Income	Less than $50,000	48%	44%	45%	46%
	$50,000 or more	52%	56%	55%	54%
Education	Not college graduate	66%	64%	60%	59%
	College graduate	34%	36%	40%	41%
Education by Race	White - Not College Graduate	51%	51%	42%	41%
	White - College Graduate	29%	31%	33%	34%
	Non-White - Not College Graduate	15%	14%	19%	18%
	Non-White - College Graduate	5%	5%	7%	7%
Education - Race - Gender	Men - White - Not College Graduate	25%	24%	18%	16%
	Men - White - College Graduate	14%	14%	14%	14%
	Men - Non-White - Not College Graduate	6%	6%	7%	6%
	Men - Non-White - College Graduate	3%	2%	3%	3%
	Women - White - Not College Graduate	26%	26%	24%	25%
	Women - White - College Graduate	15%	16%	19%	20%
	Women - Non-White - Not College Graduate	8%	8%	12%	12%
	Women - Non-White - College Graduate	2%	3%	4%	4%
Evangelical Christian	Yes	21%	20%	24%	24%
	No	17%	17%	18%	17%
Area Description	Big city	26%	28%	32%	32%
	Small city	20%	19%	17%	17%
	Suburban	15%	16%	9%	10%
	Small town	21%	21%	21%	19%
	Rural	27%	25%	20%	20%
Area Description - Gender	Small city/Suburban Men	23%	24%	29%	30%
	Other area Men	30%	29%	30%	31%
	Small city/Suburban Women	34%	36%	27%	27%
	Other area Women	66%	64%	73%	73%
Interview Type	Landline	40%	42%	44%	46%
	Cell Phone	60%	58%	56%	54%

NBC News/Marist Poll
Ohio Likely Voters
Democratic Primary

		OH Likely Democratic Primary Voters				
		If the Democratic presidential primary in Ohio were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Democratic presidential primary in Ohio?]				
		Joe Biden	Bernie Sanders	Tulsi Gabbard	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
OH Likely Democratic Primary Voters		58%	35%	2%	2%	4%
Already Voted		57%	36%	0%	7%	0%
Not Yet Voted		59%	34%	2%	1%	4%
Intensity of Support	Strongly support	64%	35%	1%	0%	0%
	Somewhat support	66%	32%	2%	0%	0%
	Might vote differently	43%	51%	6%	0%	0%
Party Identification	Democrat	62%	32%	1%	1%	4%
	Independent	50%	41%	4%	2%	3%
Democrats and Democratic leaning independents	Progressive	36%	58%	1%	2%	3%
	Moderate	79%	16%	2%	1%	2%
Party Identification^	Strong Democrats	68%	27%	1%	1%	4%
	Soft Democrats	48%	44%	2%	3%	4%
Party ID and Gender	Democrat men	57%	38%	3%	1%	2%
	Democrat women	65%	28%	0%	2%	5%
	Independent men	55%	36%	7%	1%	3%
	Independent women	46%	46%	1%	3%	4%
Region	Cleveland Area	50%	44%	1%	1%	4%
	North	66%	27%	2%	1%	3%
	West	*	*	*	*	*
	Columbus Area	61%	34%	1%	0%	4%
	Cincinnati/Dayton Area	53%	39%	2%	1%	6%
	Ohio Valley (Appalachia)	*	*	*	*	*
Race/Ethnicity	White	59%	34%	2%	2%	3%
	African American	60%	34%	0%	0%	6%
Household Income	Less than $50,000	52%	41%	1%	1%	5%
	$50,000 or more	61%	32%	3%	2%	2%
Education	Not college graduate	56%	35%	2%	1%	5%
	College graduate	60%	35%	2%	2%	1%
Race and Education	White - Not College Graduate	56%	36%	2%	2%	4%
	White - College Graduate	64%	31%	2%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	51%	39%	6%	1%	3%
	Men - White - College Graduate	64%	31%	3%	1%	1%
	Women - White - Not College Graduate	59%	34%	0%	2%	5%
	Women - White - College Graduate	63%	31%	1%	3%	2%
Age	Under 45	31%	62%	2%	2%	3%
	45 or older	74%	19%	2%	1%	4%
Generation	Gen Z/Millennials (18-38)	22%	69%	2%	3%	4%
	Gen X (39-54)	58%	37%	4%	1%	1%
	Baby Boomers (55-73)	76%	18%	1%	1%	4%
	Silent-Greatest (Over 73)	85%	6%	0%	2%	6%
Gender	Men	55%	38%	4%	1%	2%
	Women	60%	33%	0%	2%	5%
Evangelical Christian	Yes	64%	25%	3%	1%	7%
	No	56%	38%	1%	2%	3%
Area Description	Big city	56%	36%	1%	0%	6%
	Small city	54%	37%	3%	0%	5%
	Suburban	57%	39%	1%	0%	2%
	Small town	64%	23%	3%	6%	4%
	Rural	59%	34%	2%	4%	1%
Small city/Suburban Men		54%	39%	4%	0%	3%
Small city/Suburban Women		57%	39%	0%	0%	4%

NBC News/Marist Poll Ohio Likely Democratic Primary Voters. Interviews conducted March 10th through March 13th, 2020, n=468 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

		OH Likely Democratic Primary Voters with a Candidate Preference including those who Already Voted			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
OH Likely Democratic Primary Voters with a Candidate Preference including those who Already Voted		68%	24%	8%	1%
Primary Support	Joe Biden	69%	25%	6%	0%
	Bernie Sanders	66%	21%	12%	1%
Party Identification	Democrat	76%	17%	7%	0%
	Independent	48%	38%	12%	2%
Democrats and Democratic leaning independents	Progressive	74%	18%	8%	0%
	Moderate	66%	26%	7%	1%
Party Identification^	Strong Democrats	80%	13%	7%	0%
	Soft Democrats	56%	33%	9%	2%
Party ID and Gender	Democrat men	70%	21%	8%	0%
	Democrat women	79%	15%	6%	0%
	Independent men	45%	39%	14%	2%
	Independent women	50%	38%	10%	2%
Region	Cleveland Area	69%	20%	11%	0%
	North	71%	22%	6%	2%
	West	*	*	*	*
	Columbus Area	61%	24%	14%	1%
	Cincinnati/Dayton Area	68%	28%	5%	0%
	Ohio Valley (Appalachia)	*	*	*	*
Race/Ethnicity	White	66%	25%	8%	1%
	African American	75%	17%	7%	0%
Household Income	Less than $50,000	72%	19%	8%	0%
	$50,000 or more	62%	27%	9%	1%
Education	Not college graduate	72%	20%	8%	1%
	College graduate	62%	28%	9%	1%
Race and Education	White - Not College Graduate	69%	22%	8%	1%
	White - College Graduate	62%	29%	8%	1%
Gender - Race - Education	Men - White - Not College Graduate	58%	31%	10%	1%
	Men - White - College Graduate	63%	27%	9%	1%
	Women - White - Not College Graduate	77%	16%	6%	1%
	Women - White - College Graduate	62%	30%	7%	1%
Age	Under 45	60%	25%	14%	0%
	45 or older	72%	23%	5%	1%
Generation	Gen Z/Millennials (18-38)	59%	25%	15%	1%
	Gen X (39-54)	60%	32%	8%	0%
	Baby Boomers (55-73)	75%	19%	5%	1%
	Silent-Greatest (Over 73)	80%	15%	3%	2%
Gender	Men	62%	27%	10%	1%
	Women	71%	21%	7%	1%
Evangelical Christian	Yes	66%	23%	10%	1%
	No	68%	24%	8%	1%
Area Description	Big city	66%	19%	15%	0%
	Small city	70%	20%	10%	0%
	Suburban	66%	28%	6%	1%
	Small town/Rural	69%	25%	4%	2%
Small city/Suburban Men		62%	29%	8%	1%
Small city/Suburban Women		71%	22%	7%	1%

NBC News/Marist Poll Ohio Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted March 10th through March 13th, 2020, n=439 MOE +/- 5.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll
Ohio Adults,
Registered Voters,
and
Potential Electorate

		OH Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
OH Adults		46%	47%	7%
OH Registered Voters		46%	48%	6%
OH Potential Democratic Electorate		10%	86%	4%
Party Identification^	Democrat	9%	89%	2%
	Republican	93%	4%	3%
	Independent	40%	51%	9%
Democrats and Democratic leaning independents	Progressive	6%	93%	1%
	Moderate	11%	85%	4%
Party Identification^	Strong Democrats	6%	93%	1%
	Soft Democrats	11%	83%	6%
	Just Independents	38%	43%	19%
	Soft Republicans	78%	15%	7%
	Strong Republicans	98%	1%	1%
Party ID and Gender^	Democrat men	14%	85%	1%
	Democrat women	5%	92%	3%
	Republican men	95%	3%	2%
	Republican women	91%	5%	4%
	Independent men	46%	43%	11%
	Independent women	33%	59%	8%
Region	Cleveland Area	33%	59%	8%
	North	44%	49%	8%
	West	55%	37%	8%
	Columbus Area	41%	50%	9%
	Cincinnati/Dayton Area	47%	48%	4%
	Ohio Valley (Appalachia)	64%	29%	7%
Race/Ethnicity	White	50%	44%	7%
	African American	13%	78%	10%
	Other	46%	44%	10%
Household Income	Less than $50,000	44%	48%	8%
	$50,000 or more	48%	46%	6%
Education	Not college graduate	48%	44%	8%
	College graduate	41%	54%	6%
Race and Education	White - Not College Graduate	54%	38%	8%
	White - College Graduate	43%	53%	4%
Gender - Race - Education	Men - White - Not College Graduate	61%	31%	8%
	Men - White - College Graduate	46%	50%	5%
	Women - White - Not College Graduate	47%	45%	8%
	Women - White - College Graduate	41%	56%	4%
Age	Under 45	42%	47%	11%
	45 or older	49%	47%	4%
Generation	Gen Z/Millennials (18-38)	39%	49%	12%
	Gen X (39-54)	49%	45%	6%
	Baby Boomers (55-73)	49%	48%	3%
	Silent-Greatest (Over 73)	47%	46%	7%
Gender	Men	53%	39%	9%
	Women	40%	54%	6%
Evangelical Christian	Yes	63%	31%	6%
	No	37%	55%	8%
Area Description	Big city	33%	57%	10%
	Small city	46%	44%	10%
	Suburban	40%	55%	5%
	Small town	52%	42%	6%
	Rural	65%	31%	4%
Small city/Suburban Men		47%	44%	9%
Small city/Suburban Women		38%	57%	5%

NBC News/Marist Poll Ohio Adults. Interviews conducted March 10th through March 13th, 2020, n=2020 MOE +/- 2.6 percentage points.
^Ohio Registered Voters: n=1710 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		OH Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Row %	Row %	Row %	Row %	Row %
OH Adults		33%	13%	10%	37%	7%
OH Registered Voters		34%	12%	9%	39%	6%
OH Potential Democratic Electorate		4%	6%	14%	72%	4%
Party Identification^	Democrat	4%	5%	10%	79%	2%
	Republican	75%	18%	1%	3%	3%
	Independent	25%	15%	15%	35%	9%
Democrats and Democratic leaning independents	Progressive	3%	3%	13%	80%	1%
	Moderate	3%	8%	15%	70%	4%
Party Identification^	Strong Democrats	3%	4%	7%	86%	1%
	Soft Democrats	4%	8%	20%	62%	6%
	Just Independents	23%	15%	14%	29%	19%
	Soft Republicans	53%	26%	5%	10%	7%
	Strong Republicans	84%	14%	1%	0%	1%
Party ID and Gender^	Democrat men	8%	6%	10%	74%	1%
	Democrat women	2%	4%	9%	83%	3%
	Republican men	77%	18%	1%	3%	2%
	Republican women	73%	18%	2%	4%	4%
	Independent men	29%	17%	14%	29%	11%
	Independent women	22%	12%	17%	42%	8%
Region	Cleveland Area	24%	9%	13%	46%	8%
	North	26%	17%	11%	38%	8%
	West	38%	16%	9%	29%	8%
	Columbus Area	31%	10%	11%	38%	9%
	Cincinnati/Dayton Area	36%	11%	7%	41%	4%
	Ohio Valley (Appalachia)	51%	14%	6%	23%	7%
Race/Ethnicity	White	36%	14%	9%	35%	7%
	African American	8%	5%	14%	63%	10%
	Other	33%	13%	14%	30%	10%
Household Income	Less than $50,000	30%	14%	13%	36%	8%
	$50,000 or more	34%	14%	8%	38%	6%
Education	Not college graduate	34%	14%	11%	33%	8%
	College graduate	30%	11%	8%	46%	6%
Race and Education	White - Not College Graduate	38%	15%	10%	29%	8%
	White - College Graduate	31%	12%	8%	45%	4%
Gender - Race - Education	Men - White - Not College Graduate	44%	17%	10%	21%	8%
	Men - White - College Graduate	33%	13%	7%	43%	5%
	Women - White - Not College Graduate	33%	14%	9%	36%	8%
	Women - White - College Graduate	30%	11%	8%	48%	4%
Age	Under 45	27%	15%	13%	34%	11%
	45 or older	38%	11%	7%	40%	4%
Generation	Gen Z/Millennials (18-38)	25%	15%	15%	34%	12%
	Gen X (39-54)	35%	14%	9%	36%	6%
	Baby Boomers (55-73)	38%	10%	6%	42%	3%
	Silent-Greatest (Over 73)	34%	12%	7%	40%	7%
Gender	Men	38%	14%	10%	29%	9%
	Women	28%	12%	10%	44%	6%
Evangelical Christian	Yes	46%	17%	8%	24%	6%
	No	26%	11%	11%	44%	8%
Area Description	Big city	23%	10%	12%	45%	10%
	Small city	30%	16%	8%	36%	10%
	Suburban	30%	10%	11%	44%	5%
	Small town	39%	13%	10%	32%	6%
	Rural	48%	17%	8%	23%	4%
Small city/Suburban Men		35%	12%	10%	34%	9%
Small city/Suburban Women		24%	13%	9%	48%	5%

		OH Registered Voters		
		Knowing it is a long ways off, what is your preference for the outcome of this year´s congressional elections:		
		A Congress controlled by Democrats	A Congress controlled by Republicans	Vol: Unsure
		Row %	Row %	Row %
OH Registered Voters		45%	44%	11%
OH Potential Democratic Electorate		86%	6%	8%
Party Identification	Democrat	93%	3%	4%
	Republican	3%	95%	3%
	Independent	43%	36%	21%
Democrats and Democratic leaning independents	Progressive	95%	2%	3%
	Moderate	86%	6%	9%
Party Identification	Strong Democrats	96%	1%	2%
	Soft Democrats	82%	7%	11%
	Just Independents	28%	32%	40%
	Soft Republicans	9%	78%	13%
	Strong Republicans	1%	98%	1%
Party ID and Gender	Democrat men	89%	6%	5%
	Democrat women	95%	2%	3%
	Republican men	4%	94%	2%
	Republican women	2%	95%	3%
	Independent men	38%	43%	18%
	Independent women	48%	28%	24%
Region	Cleveland Area	61%	30%	9%
	North	44%	44%	12%
	West	36%	50%	14%
	Columbus Area	47%	41%	12%
	Cincinnati/Dayton Area	46%	44%	10%
	Ohio Valley (Appalachia)	28%	61%	11%
Race/Ethnicity	White	42%	48%	10%
	African American	79%	11%	10%
	Other	36%	44%	19%
Household Income	Less than $50,000	49%	40%	11%
	$50,000 or more	44%	47%	9%
Education	Not college graduate	43%	44%	13%
	College graduate	49%	42%	8%
Race and Education	White - Not College Graduate	38%	49%	12%
	White - College Graduate	49%	44%	7%
Gender - Race - Education	Men - White - Not College Graduate	32%	57%	11%
	Men - White - College Graduate	43%	48%	9%
	Women - White - Not College Graduate	44%	43%	14%
	Women - White - College Graduate	53%	41%	6%
Age	Under 45	45%	40%	15%
	45 or older	45%	46%	9%
Generation	Gen Z/Millennials (18-38)	47%	39%	14%
	Gen X (39-54)	43%	45%	12%
	Baby Boomers (55-73)	47%	45%	7%
	Silent-Greatest (Over 73)	44%	44%	12%
Gender	Men	38%	51%	11%
	Women	51%	37%	11%
Evangelical Christian	Yes	33%	57%	10%
	No	52%	36%	12%
Area Description	Big city	55%	33%	12%
	Small city	47%	41%	12%
	Suburban	51%	40%	9%
	Small town	39%	48%	12%
	Rural	28%	62%	10%
Small city/Suburban Men		43%	45%	12%
Small city/Suburban Women		56%	36%	9%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted March 10th through March 13th, 2020, n=1710 MOE +/- 2.9 percentage points.
Totals may not add to 100% due to rounding.

		OH Potential Democratic Electorate				
		If the Democratic presidential primary in Ohio were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Democratic presidential primary in Ohio?]				
		Joe Biden	Bernie Sanders	Tulsi Gabbard	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
OH Potential Democratic Electorate		56%	36%	2%	2%	4%
Already Voted		56%	37%	0%	7%	0%
Not Yet Voted		57%	36%	3%	1%	4%
Intensity of Support	Strongly support	63%	36%	1%	0%	0%
	Somewhat support	65%	33%	2%	0%	0%
	Might vote differently	43%	53%	5%	0%	0%
Party Identification	Democrat	61%	33%	1%	1%	4%
	Independent	50%	40%	4%	2%	4%
Democrats and Democratic leaning independents	Progressive	36%	57%	1%	2%	4%
	Moderate	76%	18%	2%	1%	3%
Party Identification^	Strong Democrats	66%	28%	1%	1%	5%
	Soft Democrats	50%	41%	2%	3%	4%
Party ID and Gender	Democrat men	54%	40%	3%	1%	2%
	Democrat women	64%	29%	0%	1%	6%
	Independent men	54%	36%	6%	2%	2%
	Independent women	47%	44%	2%	3%	6%
Region	Cleveland Area	49%	44%	1%	1%	5%
	North	64%	29%	2%	1%	4%
	West	*	*	*	*	*
	Columbus Area	59%	34%	1%	2%	4%
	Cincinnati/Dayton Area	52%	40%	2%	0%	5%
	Ohio Valley (Appalachia)	*	*	*	*	*
Race/Ethnicity	White	58%	34%	2%	2%	3%
	African American	57%	36%	0%	0%	7%
Household Income	Less than $50,000	50%	43%	1%	1%	5%
	$50,000 or more	61%	32%	3%	2%	2%
Education	Not college graduate	53%	37%	2%	2%	6%
	College graduate	61%	34%	2%	2%	1%
Race and Education	White - Not College Graduate	53%	38%	3%	2%	4%
	White - College Graduate	65%	30%	2%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	47%	42%	6%	2%	3%
	Men - White - College Graduate	64%	31%	3%	1%	1%
	Women - White - Not College Graduate	57%	35%	0%	2%	5%
	Women - White - College Graduate	65%	29%	2%	3%	2%
Age	Under 45	33%	60%	2%	2%	3%
	45 or older	72%	19%	2%	1%	5%
Generation	Gen Z/Millennials (18-38)	25%	67%	2%	3%	3%
	Gen X (39-54)	59%	34%	4%	1%	1%
	Baby Boomers (55-73)	75%	18%	1%	1%	5%
	Silent-Greatest (Over 73)	82%	7%	1%	2%	8%
Gender	Men	54%	39%	4%	1%	2%
	Women	58%	34%	1%	2%	6%
Evangelical Christian	Yes	63%	26%	3%	1%	7%
	No	54%	39%	2%	2%	3%
Area Description	Big city	56%	35%	1%	0%	7%
	Small city	54%	38%	3%	0%	4%
	Suburban	55%	41%	1%	1%	2%
	Small town	62%	26%	4%	5%	4%
	Rural	57%	34%	3%	4%	2%
Small city/Suburban Men		53%	40%	4%	1%	2%
Small city/Suburban Women		56%	40%	0%	0%	4%

NBC News/Marist Poll Ohio Potential Democratic Electorate. Interviews conducted March 10th through March 13th, 2020, n=830 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

		OH Potential Democratic Electorate with a Candidate Preference including those who Already Voted			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
OH Potential Democratic Electorate with a Candidate Preference including those who Already Voted		62%	27%	10%	1%
Primary Support	Joe Biden	64%	29%	7%	0%
	Bernie Sanders	60%	24%	14%	2%
Party Identification	Democrat	72%	20%	8%	0%
	Independent	42%	41%	14%	3%
Democrats and Democratic leaning independents	Progressive	68%	22%	9%	1%
	Moderate	61%	29%	9%	1%
Party Identification^	Strong Democrats	77%	15%	8%	0%
	Soft Democrats	51%	37%	10%	2%
Party ID and Gender	Democrat men	65%	25%	9%	0%
	Democrat women	77%	16%	7%	0%
	Independent men	41%	42%	15%	2%
	Independent women	44%	40%	13%	3%
Region	Cleveland Area	67%	22%	11%	0%
	North	63%	26%	8%	3%
	West	*	*	*	*
	Columbus Area	53%	29%	17%	1%
	Cincinnati/Dayton Area	64%	29%	6%	0%
	Ohio Valley (Appalachia)	*	*	*	*
Race/Ethnicity	White	60%	29%	10%	1%
	African American	71%	21%	8%	0%
Household Income	Less than $50,000	66%	22%	10%	1%
	$50,000 or more	56%	32%	11%	1%
Education	Not college graduate	65%	24%	10%	1%
	College graduate	57%	32%	10%	1%
Race and Education	White - Not College Graduate	62%	25%	11%	1%
	White - College Graduate	57%	33%	9%	1%
Gender - Race - Education	Men - White - Not College Graduate	52%	36%	11%	2%
	Men - White - College Graduate	57%	32%	10%	1%
	Women - White - Not College Graduate	71%	18%	11%	1%
	Women - White - College Graduate	57%	33%	9%	1%
Age	Under 45	53%	30%	15%	1%
	45 or older	68%	25%	6%	1%
Generation	Gen Z/Millennials (18-38)	53%	30%	16%	1%
	Gen X (39-54)	55%	36%	9%	0%
	Baby Boomers (55-73)	71%	22%	7%	1%
	Silent-Greatest (Over 73)	75%	17%	6%	2%
Gender	Men	56%	32%	11%	1%
	Women	66%	24%	9%	1%
Evangelical Christian	Yes	61%	26%	12%	1%
	No	62%	28%	9%	1%
Area Description	Big city	61%	22%	16%	0%
	Small city	61%	25%	13%	1%
	Suburban	61%	31%	7%	1%
	Small town/Rural	64%	28%	6%	2%
Small city/Suburban Men		56%	36%	8%	1%
Small city/Suburban Women		65%	24%	10%	1%

NBC News/Marist Poll Ohio Potential Democratic Electorate with a Candidate Preference. Interviews conducted March 10th through March 13th, 2020, n=746 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

		OH Registered Voters			
		If November's election for president were held today, whom would you support if the candidates are:			
		Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
OH Registered Voters		49%	45%	1%	5%
OH Potential Democratic Electorate		89%	7%	1%	3%
Party Identification	Democrat	93%	5%	1%	2%
	Republican	4%	93%	0%	3%
	Independent	52%	41%	1%	7%
Democrats and Democratic leaning independents	Progressive	93%	2%	3%	1%
	Moderate	92%	6%	0%	1%
Party Identification	Strong Democrats	96%	3%	1%	0%
	Soft Democrats	88%	8%	2%	2%
	Just Independents	43%	37%	1%	19%
	Soft Republicans	12%	83%	0%	5%
	Strong Republicans	1%	98%	0%	1%
Party ID and Gender	Democrat men	87%	8%	2%	3%
	Democrat women	97%	3%	0%	1%
	Republican men	3%	95%	0%	1%
	Republican women	5%	91%	0%	4%
	Independent men	45%	51%	1%	3%
	Independent women	58%	30%	1%	10%
Region	Cleveland Area	65%	27%	1%	6%
	North	49%	47%	1%	4%
	West	44%	49%	2%	6%
	Columbus Area	50%	44%	1%	5%
	Cincinnati/Dayton Area	48%	46%	1%	4%
	Ohio Valley (Appalachia)	32%	63%	1%	5%
Race/Ethnicity	White	46%	49%	1%	4%
	African American	90%	8%	0%	2%
	Other	36%	44%	6%	14%
Household Income	Less than $50,000	54%	41%	1%	5%
	$50,000 or more	47%	48%	1%	4%
Education	Not college graduate	47%	47%	1%	5%
	College graduate	54%	41%	1%	5%
Race and Education	White - Not College Graduate	41%	54%	1%	4%
	White - College Graduate	53%	42%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	34%	63%	2%	2%
	Men - White - College Graduate	48%	48%	0%	3%
	Women - White - Not College Graduate	47%	45%	0%	7%
	Women - White - College Graduate	58%	37%	1%	4%
Age	Under 45	49%	43%	2%	6%
	45 or older	49%	46%	1%	4%
Generation	Gen Z/Millennials (18-38)	52%	43%	2%	3%
	Gen X (39-54)	45%	46%	1%	8%
	Baby Boomers (55-73)	51%	46%	0%	3%
	Silent-Greatest (Over 73)	50%	44%	1%	5%
Gender	Men	41%	54%	2%	3%
	Women	56%	37%	0%	6%
Evangelical Christian	Yes	38%	59%	0%	3%
	No	56%	37%	1%	6%
Area Description	Big city	59%	34%	2%	5%
	Small city	49%	43%	1%	7%
	Suburban	55%	41%	1%	4%
	Small town	45%	50%	0%	5%
	Rural	33%	63%	1%	3%
Small city/Suburban Men		45%	50%	1%	3%
Small city/Suburban Women		60%	34%	0%	6%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted March 10th through March 13th, 2020, n=1710 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

		OH Registered Voters			
		If November's election for president were held today, whom would you support if the candidates are:			
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
OH Registered Voters		48%	46%	1%	5%
OH Potential Democratic Electorate		86%	7%	2%	4%
Party Identification	Democrat	89%	5%	2%	3%
	Republican	3%	93%	1%	3%
	Independent	51%	40%	2%	8%
Democrats and Democratic leaning independents	Progressive	95%	3%	1%	2%
	Moderate	83%	8%	3%	5%
Party Identification	Strong Democrats	93%	2%	3%	2%
	Soft Democrats	85%	9%	1%	5%
	Just Independents	36%	44%	3%	18%
	Soft Republicans	15%	78%	2%	5%
	Strong Republicans	1%	98%	0%	1%
Party ID and Gender	Democrat men	85%	9%	3%	3%
	Democrat women	92%	3%	2%	3%
	Republican men	3%	95%	1%	1%
	Republican women	3%	91%	0%	5%
	Independent men	48%	45%	2%	6%
	Independent women	55%	34%	2%	10%
Region	Cleveland Area	60%	30%	2%	8%
	North	50%	45%	2%	3%
	West	41%	54%	0%	5%
	Columbus Area	47%	44%	3%	6%
	Cincinnati/Dayton Area	49%	47%	1%	4%
	Ohio Valley (Appalachia)	29%	62%	1%	8%
Race/Ethnicity	White	44%	50%	1%	5%
	African American	84%	9%	2%	5%
	Other	46%	43%	1%	11%
Household Income	Less than $50,000	54%	40%	2%	5%
	$50,000 or more	44%	50%	1%	5%
Education	Not college graduate	46%	48%	1%	5%
	College graduate	51%	41%	2%	6%
Race and Education	White - Not College Graduate	41%	54%	1%	4%
	White - College Graduate	49%	44%	2%	5%
Gender - Race - Education	Men - White - Not College Graduate	36%	61%	0%	3%
	Men - White - College Graduate	44%	49%	4%	3%
	Women - White - Not College Graduate	45%	48%	1%	6%
	Women - White - College Graduate	54%	40%	1%	6%
Age	Under 45	54%	41%	1%	4%
	45 or older	44%	48%	2%	6%
Generation	Gen Z/Millennials (18-38)	56%	40%	0%	4%
	Gen X (39-54)	46%	48%	1%	6%
	Baby Boomers (55-73)	46%	48%	2%	4%
	Silent-Greatest (Over 73)	42%	46%	4%	9%
Gender	Men	42%	53%	2%	4%
	Women	53%	39%	1%	6%
Evangelical Christian	Yes	34%	59%	2%	5%
	No	56%	38%	1%	5%
Area Description	Big city	58%	35%	3%	5%
	Small city	49%	43%	1%	7%
	Suburban	54%	40%	1%	4%
	Small town	43%	51%	1%	5%
	Rural	27%	65%	1%	6%
Small city/Suburban Men		47%	48%	2%	4%
Small city/Suburban Women		58%	35%	1%	7%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted March 10th through March 13th, 2020, n=1710 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.