## Nature of the Sample: NBC News/Marist Poll of 2,870 Arizona Adults

This survey of 2,870 adults was conducted March 10<sup>th</sup> through March 15<sup>th</sup>, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±2.5 percentage points. There are 2,523 registered voters. The results for this subset are statistically significant within ±2.7 percentage points. There are 913 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Arizona includes registered Democrats. The results for this subset are statistically significant within ±4.5 percentage points. There are 523 likely Democratic primary voters defined by a probability turnout model, which determines the likelihood respondents will participate in the 2020 Arizona Presidential Primary based upon their chance of vote, interest in the primary election, and past primary participation. The results for this subset are statistically significant within  $\pm 6.0$  percentage points. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

	Arizona Nature of the Sar	nnle			
		AZ Adults	AZ Registered Voters	AZ Potential Democratic Electorate	AZ Likely Democratic Primary Voters
		Column %	Column %	Column %	Column %
AZ Adults		100%			
AZ Registered Voters		88%	100%		
AZ Potential Democratic Electorate		32%	36%	100%	
AZ Likely Democratic Primary Voters		18%	21%	57%	100%
Party Registration	Democrat	n/a	37%	100%	100%
	Republican	n/a	40%	n/a	n/a
	Independent	n/a	22%	n/a	n/a
	Other	n/a	1%	n/a	n/a
Party Identification	Democrat	n/a	32%	78%	81% 2%
	Republican	n/a n/a	35% 32%	2% 20%	18%
	Independent Other	n/a	1%	<1%	<1%
Democrats and Democratic leaning	Ouler	11/8	170	~170	~170
independents	Progressive	n/a	43%	44%	45%
	Moderate	n/a	51%	50%	49%
	Just Democrat/Democratic leaning independent	n/a	6%	7%	6%
Party Identification	Strong Democrats	n/a	21%	55%	60%
	Soft Democrats	n/a	21%	36%	34%
	Just Independents	n/a	11%	4%	3%
	Soft Republicans	n/a	20%	3%	1%
	Strong Republicans	n/a	26%	2%	1%
	Other	n/a	1%	<1%	<1%
Party ID and Gender	Democrat men	n/a	13%	30%	32%
	Democrat women	n/a	19%	48%	48%
	Republican men	n/a	17%	1%	<1%
	Republican women	n/a	18%	1%	1%
	Independent men	n/a n/a	17% 15%	10% 10%	9% 9%
	Independent women Other party men and women	n/a	1%	<1%	<1%
Gender	Men	49%	48%	42%	42%
Gender	Women	49% 51%	48 % 52%	42 % 58%	42 % 58%
Age	Under 45	43%	39%	39%	33%
	45 or older	57%	61%	61%	67%
Age	18 to 29	20%	18%	22%	17%
	30 to 44	23%	21%	17%	16%
	45 to 59	24%	25%	23%	24%
	60 or older	33%	36%	38%	43%
Generation	Gen Z/Millennials (18-38)	33%	30%	31%	25%
	Gen X (39-54)	24%	23%	21%	21%
	Baby Boomers (55-73)	26%	28%	30%	34%
	Silent-Greatest (Over 73)	17%	18%	18%	20%
Race/Ethnicity	White	59%	62%	54%	58%
	African American	4%	4%	7%	7%
	Latino	25%	22%	30%	26%
	Other	12%	11%	9%	9%
Region	Maricopa County (Phoenix)	60%	60%	62%	58%
	Pima County (Tucson)	15%	15%	17%	20%
	Rest of state	25%	25%	21%	22%
Household Income	Less than \$50,000	47%	44%	50%	46%
	\$50,000 or more	53%	56%	50%	54%
Education	Not college graduate	63%	60%	57%	52%
	College graduate	37%	40%	43%	48%
Education by Race	White - Not College Graduate White - College Graduate	32% 27%	33% 30%	23% 32%	23% 36%
	Non-White - Not College Graduate	31%	27%	35%	30%
	Non-White - College Graduate	10%	10%	11%	11%
Education - Race - Gender	Men - White - Not College Graduate	15%	15%	10%	9%
	Men - White - College Graduate	13%	14%	14%	16%
	Men - Non-White - Not College Graduate	15%	13%	13%	11%
	Men - Non-White - College Graduate	5%	5%	4%	5%
	Women - White - Not College Graduate	17%	18%	13%	13%
	Women - White - College Graduate	14%	15%	17%	20%
	Women - Non-White - Not College Graduate	16%	14%	22%	19%
	Women - Non-White - College Graduate	5%	5%	6%	6%
Evangelical Christian	Yes	42%	42%	47%	47%
	No	15%	14%	14%	14%
Area Description	Big city	20%	21%	22%	21%
	Small city	12%	12%	10%	10%
	Suburban	11%	11%	8%	8%
	Small town	18%	18%	15%	15%
	Rural	31%	30%	27%	27%
Area Description - Gender	Small city/Suburban Men	17%	18%	21%	20%
	Other area Men	34%	34%	38%	38%
	Small city/Suburban Women	29%	28%	19%	17%
	Other area Women	71%	72%	81%	83%
Interview Type	Landline	37%	40%	41%	44%
	Cell Phone	63%	60%	59%	56%

NBC News/Marist Poll Arizona Adults. Interviews conducted March 10th through March 15th, 2020, n=2870 MOE +/- 2.5 percentage points. Arizona Registered Voters: n=2523 MOE +/- 2.7 percentage points. Arizona Potential Democratic Electorate: n=913 MOE +/- 4.5 percentage points. Arizona Likely Democratic Primary Voters: n=523 MOE +/- 6.0 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Arizona Likely Voters Democratic Primary

		If the Democratic presidential primary in Arizona were held today, whom would you support if the candidates ar undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support i Democratic presidential primary in AZ?]				
		Joe Biden	Bernie Sanders	Tulsi Gabbard	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
AZ Likely Democratic Primary Voters	3	53%	36%	1%	7%	3%
Already Voted		53%	33%	1%	12%	0%
Not Yet Voted		53%	39%	1%	1%	6%
Intensity of Support	Strongly support	60%	39%	2%	0%	0%
	Somewhat support	54%	44%	1%	0%	0%
Party Identification	Democrat	56%	34%	1%	7%	3%
	Independent	42%	43%	4%	9%	2%
Democrats and Democratic leaning independents	Progressive	39%	53%	0%	7%	1%
-	Moderate	69%	22%	1%	6%	2%
Party Identification^	Strong Democrats	63%	28%	0%	8%	1%
	Soft Democrats	38%	51%	1%	5%	4%
Party ID and Gender	Democrat men	53%	39%	0%	7%	1%
	Democrat women	59%	31%	1%	6%	3%
Region	Maricopa County (Phoenix)	55%	33%	1%	7%	4%
	Pima County (Tucson)	44%	44%	1%	9%	2%
	Rest of State	56%	36%	2%	5%	1%
Race/Ethnicity	White	58%	29%	1%	11%	1%
	Latino	38%	54%	1%	1%	7%
Household Income	Less than \$50,000	43%	47%	2%	6%	3%
	\$50,000 or more	61%	28%	1%	8%	1%
Education	Not college graduate	49%	41%	2%	5%	4%
	College graduate	58%	31%	1%	10%	1%
Race and Education	White - Not College Graduate	57%	30%	1%	10%	2%
	White - College Graduate	59%	27%	1%	12%	1%
Gender - Race - Education	Men - White - Not College Graduate	48%	37%	2%	10%	3%
	Men - White - College Graduate					
	Men - White - Conege Graduate	54%	29%	3%	13%	1%
	Women - White - Not College Graduate	63%	26%	0%	10%	1%
	Women - White - College Graduate	63%	26%	0%	10%	0%
Age	Under 45	29%	65%	1%	2%	3%
	45 or older	65%	21%	1%	10%	3%
Gender	Men	49%	39%	2%	8%	1%
	Women	56%	33%	1%	6%	4%
Evangelical Christian	Yes	58%	31%	5%	3%	2%
	No	52%	37%	1%	8%	3%
Area Description	Big city	48%	39%	1%	8%	4%
•	Small city	51%	41%	0%	5%	3%
	Suburban	64%	27%	1%	7%	1%
	Small town/Rural	54%	34%	3%	7%	2%
Small city/Suburban Men		50%	40%	2%	7%	270 1%
Small city/Suburban Women		65%	27%	2% 0%	/ % 6%	2%

AZ Likely Democratic Primary Voters

## STSDEM1. NBC News/Marist Poll Arizona Tables March 10th through March 15th, 2020

		AZ Likely Democratic Primary Voters with a Candidate Preference including those who Already Voted Would you say that you strongly support <candidate> somewhat support <candidate>, or d you think that you might vote differently on Primary Day?</candidate></candidate>					
		Strongly support Row %	Somewhat support Row %	Might vote differently Row %	Unsure Row %		
	s with a Candidate Preference including	74%	23%	3%	1%		
those who Already Voted Primary Support	Joe Biden	750/	210/	407	10/		
Timary Support	Bernie Sanders	75%	21%	4%	1%		
Party Identification	Democrat	72%	25%	1%	1%		
Tarty Identification	Independent	76%	20%	3%	0%		
Democrats and Democratic leaning	Progressive	69%	24%	5%	2%		
independents	Moderate	79%	18%	2%	0%		
Party Identification^	Strong Democrats	74%	22%	3%	1%		
any identification.	Soft Democrats	83%	14%	3%	1%		
Party ID and Condor	Democrat men	63%	33%	3%	1%		
Party ID and Gender	Democrat women	74%	23%	2%	0%		
	Maricopa County (Phoenix)	78%	18%	3%	1%		
Region	Pima County (Tucson)	74%	23%	3%	1%		
	Rest of State	84%	15%	0%	0%		
Doog/Ethnicity	White	65%	29%	5%	2%		
Race/Ethnicity		77%	21%	1%	1%		
	Latino	74%	20%	4%	1%		
Household Income	Less than \$50,000	72%	23%	5%	0%		
	\$50,000 or more	76%	22%	1%	1%		
Education	Not college graduate	69%	26%	4%	1%		
	College graduate	79%	19%	2%	0%		
Race and Education	White - Not College Graduate	73%	24%	1%	1%		
	White - College Graduate	79%	19%	1%	1%		
Gender - Race - Education	Men - White - Not College Graduate	*	*	*	*		
	Men - White - College Graduate	80%	19%	0%	0%		
	Women - White - Not College Graduate	75%	22%	2%	1%		
	Women - White - College Graduate	78%	19%	2%	1%		
Age	Under 45	66%	31%	3%	0%		
	45 or older	78%	18%	3%	1%		
Gender	Men	74%	24%	2%	0%		
	Women	74%	22%	4%	1%		
Evangelical Christian	Yes	71%	25%	3%	0%		
	No	75%	22%	2%	1%		
Area Description	Big city	75%	23%	2%	0%		
-	Small city/Suburban	78%	20%	1%	1%		
	Small town/Rural	65%	27%	5%	2%		
Small city/Suburban Men		82%	17%	1%	0%		
Small city/Suburban Women		75%	23%	2%	1%		

NBC News/Marist Poll Arizona Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted March 10th through March 15th, 2020, n=437 MOE +/- 6.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Arizona Adults, Registered Voters, and Potential Electorate

## TRUDP105. NBC News/Marist Poll Arizona Tables March 10th through March 15th, 2020

AZ Adults	2	Approve	isapprove of the job Don president? Disapprove	
A.7. A Julie	-	Approve	-	·
AZ A Jula	-		Disappiore	Vol: Unsure
A 7 A dulta		Row %	Row %	Row %
AZ Adults		47%	45%	8%
AZ Registered Voters		48%	46%	6%
AZ Potential Democratic Electorate		11%	85%	4%
Party Identification^	Democrat	8%	89%	3%
Party Identification	Republican	90%	6%	3%
	Independent	41%	46%	12%
	Progressive	2%	95%	3%
	Moderate	12%	84%	4%
Party Identification^	Strong Democrats	4%	95%	1%
	Soft Democrats	13%	82%	5%
	Just Independents	42%	37%	21%
	Soft Republicans	77%	14%	9%
	Strong Republicans	95%	3%	2%
	Democrat men	9%	88%	3%
arty ib and bender	Democrat women	970 8%	89%	2%
	Republican men	88%	9%	3%
	Republican women			
	Independent men	92%	5%	3%
	-	48%	40%	12%
	Independent women	34%	54%	12%
	Maricopa County (Phoenix)	44%	48%	8%
	Pima County (Tucson)	38%	51%	11%
	Rest of State	59%	35%	6%
	White	53%	41%	5%
	Latino	34%	55%	11%
	Other	40%	48%	12%
	Less than \$50,000	42%	48%	10%
	\$50,000 or more	49%	45%	6%
Education	Not college graduate	49%	42%	9%
	College graduate	43%	52%	5%
Race and Education	White - Not College Graduate	61%	33%	6%
	White - College Graduate	45%	51%	4%
Gender - Race - Education	Men - White - Not College Graduate	66%	29%	5%
	Men - White - College Graduate	46%	50%	4%
	Women - White - Not College Graduate	56%	36%	7%
	Women - White - College Graduate	44%	52%	4%
Age	Under 45	42%	46%	12%
	45 or older	50%	45%	4%
Generation	Gen Z/Millennials (18-38)	39%	47%	14%
	Gen X (39-54)	50%	43%	6%
	Baby Boomers (55-73)	48%	48%	4%
	Silent-Greatest (Over 73)	54%	41%	5%
	Men	51%	41%	8%
	Women	43%	50%	7%
	Yes	62%	29%	9%
-	No	40%	52%	978 7%
	Big city	40%	50%	8%
-	Small city			
	Suburban	47%	45%	8%
		43%	49%	8%
	Small town	56%	35%	9%
	Rural	61%	33%	6%
Small city/Suburban Men		51%	40%	9%
Small city/Suburban Women		39%	55%	7%

NBC News/Marist Poll Arizona Adults. Interviews conducted March 10th through March 15th, 2020, n=2870 MOE +/- 2.5 percentage points. ^Arizona Registered Voters: n=2523 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		AZ Aduits Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you stron approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
AZ Adults		Row %	Row %	Row %	Row %	Row %
		32%	14%	12%	34%	8%
AZ Registered Voters		34%	14%	11%	35%	6%
AZ Potential Democratic Electorate	D	3%	8%	14%	71%	4%
Party Identification^	Democrat	2%	6%	15%	74%	3%
	Republican	74%	16%	3%	3%	3%
	Independent	22%	19%	12%	34%	12%
Democrats and Democratic leaning independents	Progressive	1%	1%	13%	82%	3%
-	Moderate	3%	9%	20%	64%	4%
Party Identification^	Strong Democrats	2%	2%	13%	82%	1%
	Soft Democrats	2%	11%	19%	63%	5%
	Just Independents	19%	23%	12%	25%	21%
	Soft Republicans	49%	28%	7%	6%	9%
	Strong Republicans	83%	12%	1%	1%	2%
Party ID and Gender^	Democrat men	2%	7%	12%	76%	3%
	Democrat women	2%	6%	17%	72%	2%
	Republican men	74%	14%	5%	4%	3%
	Republican women	74%	19%	2%	3%	3%
	Independent men	24%	24%	12%	28%	12%
	Independent women	20%	14%	13%	41%	12%
Region	Maricopa County (Phoenix)	28%	15%	13%	36%	8%
	Pima County (Tucson)	28%	10%	10%	41%	11%
	Rest of State	45%	15%	9%	26%	6%
Race/Ethnicity	White	40%	13%	7%	34%	5%
	Latino	18%	16%	19%	36%	11%
	Other	23%	17%	18%	30%	12%
Household Income	Less than \$50,000	27%	15%	14%	34%	10%
	\$50,000 or more	35%	13%	10%	36%	6%
Education	Not college graduate	34%	15%	15%	27%	9%
	College graduate	31%	13%	6%	45%	5%
Race and Education	White - Not College Graduate	47%	14%	8%	25%	6%
	White - College Graduate	33%	12%	5%	46%	4%
Gender - Race - Education	Men - White - Not College Graduate	53%	13%	7%	22%	5%
	Men - White - College Graduate	31%	14%	6%	44%	4%
	Women - White - Not College Graduate	41%	16%	9%	27%	7%
	Women - White - College Graduate	35%	9%	4%	48%	4%
Age	Under 45	21%	20%	19%	27%	12%
	45 or older	40%	10%	6%	39%	4%
Generation	Gen Z/Millennials (18-38)	16%	22%	21%	27%	14%
	Gen X (39-54)	36%	14%	10%	33%	6%
	Baby Boomers (55-73)	40%	8%	6%	42%	4%
	Silent-Greatest (Over 73)	44%	10%	4%	37%	5%
Gender	Men	34%	17%	11%	30%	8%
	Women	30%	12%	12%	38%	7%
Evangelical Christian	Yes	45%	17%	10%	19%	9%
	No	27%	14%	12%	40%	7%
Area Description	Big city	28%	13%	11%	39%	8%
	Small city	33%	15%	18%	27%	8%
	Suburban	28%	15%	10%	38%	8%
	Small town	39%	17%	9%	25%	9%
	Rural	47%	14%	7%	26%	6%
Small city/Suburban Men		31%	20%	13%	27%	9%
Small city/Suburban Women		29%	10%	14%	40%	7%

AZ Adults

NBC News/Marist Poll Arizona Adults. Interviews conducted March 10th through March 15th, 2020, n=2870 MOE +/- 2.5 percentage points.

^Arizona Registered Voters: n=2523 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		AZ Registereu voters				
		Knowing it is a long ways off, what is your preference for the outcom of this year's congressional elections:				
		A Congress controlled by Democrats Row %	A Congress controlled by Republicans Row %	Vol: Unsure Row %		
AZ Registered Voters		42%	47%	11%		
AZ Potential Democratic Electorate		87%	7%	6%		
Party Identification	Democrat	93%	4%	3%		
	Republican	4%	92%	4%		
	Independent	37%	39%	24%		
Democrats and Democratic leaning	Progressive	93%	3%	4%		
independents	Moderate	86%	7%	7%		
Party Identification	Strong Democrats	97%	2%	1%		
	Soft Democrats	80%	8%	12%		
	Just Independents	24%	31%	44%		
	Soft Republicans	6%	82%	12%		
	Strong Republicans	3%	96%	2%		
Party ID and Gender	Democrat men	91%	4%	4%		
arty ID and Gender	Democrat women	93%	4%	3%		
	Republican men	4%	93%	3%		
	Republican women	4%	91%	5%		
	Independent men					
	Independent women	34%	42%	24%		
Pagion	Maricopa County (Phoenix)	41%	35%	24%		
Region		44%	44%	12%		
	Pima County (Tucson) Rest of State	52%	38%	10%		
Deve / Educities		32%	59%	9%		
Race/Ethnicity	White	37%	54%	9%		
	Latino	55%	33%	13%		
** 1 11 *	Other	47%	37%	16%		
Household Income	Less than \$50,000	47%	41%	12%		
<b>191</b>	\$50,000 or more	41%	49%	10%		
Education	Not college graduate	38%	49%	12%		
	College graduate	47%	44%	9%		
Race and Education	White - Not College Graduate	29%	61%	10%		
	White - College Graduate	45%	46%	8%		
Gender - Race - Education	Men - White - Not College Graduate	27%	65%	9%		
	Men - White - College Graduate	44%	48%	9%		
	Women - White - Not College Graduate	32%	58%	11%		
	Women - White - College Graduate	47%	45%	8%		
Age	Under 45	44%	42%	14%		
	45 or older	41%	50%	9%		
Generation	Gen Z/Millennials (18-38)	47%	41%	13%		
	Gen X (39-54)	38%	46%	16%		
	Baby Boomers (55-73)	44%	49%	7%		
	Silent-Greatest (Over 73)	39%	54%	7%		
Gender	Men	38%	51%	11%		
	Women	46%	43%	11%		
Evangelical Christian	Yes	26%	61%	13%		
	No	49%	41%	10%		
Area Description	Big city	46%	43%	11%		
	Small city	44%	41%	15%		
	Suburban	44%	44%	12%		
	Small town	33%	58%	9%		
	Rural	33%	61%	7%		
Small city/Suburban Men		37%	47%	15%		
Small city/Suburban Women		51%	38%	11%		

AZ Registered Voters

AZ Potential Democratic Electorate

If the Democratic presidential primary in Arizona were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Democratic presidential primary in Arizona?]

			Democrati	c presidential primary in A	Arizona?]	
	-	Joe Biden	Bernie Sanders	Tulsi Gabbard	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
AZ Potential Democratic Electorate		50%	37%	2%	7%	5%
Intensity of Support	Strongly support	57%	41%	2%	0%	0%
	Somewhat support	55%	43%	1%	0%	0%
Party Identification	Democrat	54%	35%	1%	6%	4%
	Independent	37%	43%	5%	11%	5%
Democrats and Democratic leaning	Progressive	38%	53%	0%	6%	2%
independents	Moderate	63%	26%	1%	6%	4%
Party Identification^	Strong Democrats	63%	29%	0%	7%	1%
	Soft Democrats	35%	52%	1%	4%	8%
Party ID and Gender	Democrat men	53%	37%	1%	7%	2%
	Democrat women	54%	33%	1%	6%	6%
Region	Maricopa County (Phoenix)	51%	36%	2%	7%	5%
	Pima County (Tucson)	39%	44%	1%	9%	8%
	Rest of State	54%	34%	2%	5%	4%
Race/Ethnicity	White	56%	29%	1%	11%	2%
	Latino	34%	53%	2%	2%	9%
Household Income	Less than \$50,000	41%	45%	2%	6%	6%
	\$50,000 or more	57%	30%	2%	8%	2%
Education	Not college graduate	45%	42%	2%	5%	7%
	College graduate	56%	30%	1%	10%	3%
Race and Education	White - Not College Graduate	52%	33%	1%	10%	4%
	White - College Graduate	59%	27%	2%	12%	1%
Gender - Race - Education	Men - White - Not College Graduate	44%	39%	2%	10%	6%
	Men - White - College Graduate	54%	27%	4%	14%	1%
	Women - White - Not College Graduate	60%	28%	0%	10%	2%
	Women - White - College Graduate	62%	27%	0%	10%	0%
Age	Under 45	30%	62%	2%	3%	4%
	45 or older	62%	20%	2%	10%	6%
Gender	Men	47%	38%	3%	8%	4%
	Women	52%	36%	1%	6%	6%
Evangelical Christian	Yes	54%	30%	6%	3%	7%
	No	48%	39%	1%	8%	5%
Area Description	Big city	46%	41%	2%	8%	4%
	Small city	47%	42%	0%	4%	6%
	Suburban	60%	30%	1%	7%	2%
	Small town/Rural	46%	33%	4%	7%	10%
Small city/Suburban Men		48%	42%	2%	6%	2%
Small city/Suburban Women		60%	30%	0%	6%	5%

NBC News/Marist Poll Arizona Potential Democratic Electorate. Interviews conducted March 10th through March 15th, 2020, n=913 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

AZ Potential Democratic Electorate with a Candidate Preference including those who Already
Voted

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?

		,0 <b>u</b>	unini unat you might to	te differentiy on Frinary Day	•
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
AZ Potential Democratic Electorate v those who Already Voted	vith a Candidate Preference including	71%	24%	4%	1%
Primary Support	Joe Biden	70%	24%	5%	1%
	Bernie Sanders	71%	25%	3%	1%
Party Identification	Democrat	74%	22%	3%	0%
	Independent	64%	25%	8%	2%
Democrats and Democratic leaning	Progressive	77%	19%	3%	1%
ndependents	Moderate	71%	24%	4%	1%
Party Identification^	Strong Democrats	81%	15%	3%	0%
	Soft Democrats	60%	34%	4%	1%
Party ID and Gender	Democrat men	73%	24%	2%	0%
	Democrat women	74%	21%	4%	1%
Region	Maricopa County (Phoenix)	69%	25%	5%	1%
	Pima County (Tucson)	83%	17%	0%	0%
	Rest of State	66%	29%	4%	1%
Race/Ethnicity	White	73%	24%	2%	1%
	Latino	72%	22%	5%	1%
Iousehold Income	Less than \$50,000	67%	25%	7%	0%
	\$50,000 or more	75%	23%	1%	1%
Education	Not college graduate	66%	28%	5%	1%
	College graduate	77%	20%	2%	0%
Race and Education	White - Not College Graduate	69%	28%	1%	1%
	White - College Graduate	76%	21%	3%	0%
Gender - Race - Education	Men - White - Not College Graduate	*	*	*	*
	Men - White - College Graduate	78%	21%	1%	0%
	Women - White - Not College Graduate	70%	25%	2%	2%
	Women - White - College Graduate	75%	20%	4%	1%
Age	Under 45	64%	31%	5%	0%
	45 or older	76%	20%	3%	1%
Gender	Men	71%	25%	3%	0%
	Women	70%	24%	5%	1%
vangelical Christian	Yes	64%	30%	5%	1%
	No	73%	23%	3%	1%
area Description	Big city	71%	25%	3%	0%
	Small city/Suburban	74%	22%	3%	1%
	Small town/Rural	65%	28%	6%	2%
Small city/Suburban Men		77%	20%	4%	0%
Small city/Suburban Women		72%	24%	3%	2%

NBC News/Marist Poll Arizona Potential Democratic Electorate with a Candidate Preference. Interviews conducted March 10th through March 15th, 2020, n=741 MOE +/-4.9 percentage points. Totals may not add to 100% due to rounding.

			AZ Registere	ed Voters	
	-	If November's ele	ection for president were he candidate	-	ld you support if the
	-	Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
AZ Registered Voters		47%	46%	1%	5%
AZ Potential Democratic Electorate		88%	9%	1%	2%
Party Identification	Democrat	94%	4%	1%	1%
2	Republican	6%	90%	1%	3%
	Independent	47%	39%	2%	11%
Democrats and Democratic leaning	Progressive	93%	2%	3%	1%
independents	Moderate	92%	6%	0%	2%
Party Identification	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	87%	7%	3%	3%
	Just Independents	39%	38%	4%	19%
	Soft Republicans	14%	75%	2%	9%
	Strong Republicans	2%	96%	0%	1%
Party ID and Gender	Democrat men	94%	4%	2%	0%
	Democrat women	94%	4%	1%	1%
	Republican men	8%	88%	1%	3%
	Republican women	5%	92%	0%	2%
	Independent men	40%	46%	4%	11%
	Independent women	56%	32%	1%	12%
Region	Maricopa County (Phoenix)	51%	42%	2%	6%
5	Pima County (Tucson)	53%	40%	3%	4%
	Rest of State	34%	59%	0%	6%
Race/Ethnicity	White	42%	53%	1%	4%
Cace/ Ethnicity	Latino				
	Other	61%	30%	1%	8%
T		50%	41%	3%	6%
Household Income	Less than \$50,000	51%	42%	2%	5%
	\$50,000 or more	46%	48%	1%	5%
Education	Not college graduate	42%	50%	2%	7%
	College graduate	54%	41%	1%	4%
Race and Education	White - Not College Graduate	33%	61%	1%	5%
	White - College Graduate	51%	44%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	28%	65%	2%	5%
	Men - White - College Graduate	48%	45%	2%	5%
	Women - White - Not College Graduate	37%	58%	0%	4%
	Women - White - College Graduate	54%	42%	0%	3%
Age	Under 45	50%	41%	3%	7%
	45 or older	45%	49%	1%	5%
Generation	Gen Z/Millennials (18-38)	52%	39%	3%	6%
	Gen X (39-54)	44%	47%	1%	7%
	Baby Boomers (55-73)	47%	49%	1%	4%
	Silent-Greatest (Over 73)	43%	52%	1%	4%
Gender	Men	43%	50%	2%	5%
	Women	51%	43%	1%	5%
Evangelical Christian	Yes	32%	63%	1%	5%
	No	53%	40%	2%	6%
Area Description	Big city	52%	41%	1%	5%
	Small city	45%	48%	2%	6%
	Suburban	50%	42%	2%	6%
	Small town	36%	4278 57%	270	6%
	Rural			1% 0%	3%
Small city/Suburban Men		34%	62%		
man eny/Suburban Mell		42%	48%	3%	7%

			AZ Registere	ed Voters	
		If November's electronic sectors and the sector sectors and the sectors and the sectors and the sectors are sectors and the sectors are sectors and the sectors are sectors ar	ction for president were he candidate		d you support if the
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row%	Row %	Row %	Row %
AZ Registered Voters		45%	48%	2%	6%
AZ Potential Democratic Electorate		87%	8%	1%	4%
Party Identification	Democrat	92%	3%	1%	3%
	Republican	4%	94%	1%	2%
	Independent	46%	41%	3%	11%
Democrats and Democratic leaning	Progressive	98%	1%	0%	2%
independents	Moderate	87%	6%	2%	6%
Party Identification	Strong Democrats	95%	2%	1%	2%
	Soft Democrats	88%	5%	1%	6%
	Just Independents	34%	40%	6%	21%
	Soft Republicans	10%	83%	2%	5%
	Strong Republicans	1%	97%	0%	1%
Party ID and Gender	Democrat men	90%	4%	1%	5%
	Democrat women	93%	3%	1%	3%
	Republican men	4%	93%	1%	2%
	Republican women	3%	94%	1%	2%
	Independent men	41%	47%	5%	8%
	Independent women	51%	34%	1%	13%
Region	Maricopa County (Phoenix)	48%	45%	2%	6%
	Pima County (Tucson)	54%	37%	3%	7%
	Rest of State	33%	60%	1%	6%
Race/Ethnicity	White	38%	55%	2%	5%
	Latino	60%	34%	1%	6%
	Other	54%	38%	1%	7%
Household Income	Less than \$50,000	51%	42%	1%	5%
	\$50,000 or more	43%	50%	2%	5%
Education	Not college graduate	42%	50%	1%	6%
	College graduate	49%	44%	2%	5%
Race and Education	White - Not College Graduate	31%	63%	2%	5%
	White - College Graduate	47%	46%	3%	5%
Gender - Race - Education	Men - White - Not College Graduate	27%	67%	2%	4%
	Men - White - College Graduate	45%	48%	3%	5%
	Women - White - Not College Graduate	34%	59%	1%	6%
	Women - White - College Graduate	48%	45%	2%	4%
Age	Under 45	52%	41%	2%	5%
	45 or older	41%	52%	2%	6%
Generation	Gen Z/Millennials (18-38)	54%	39%	2%	5%
	Gen X (39-54)	42%	50%	1%	7%
	Baby Boomers (55-73)	44%	51%	1%	4%
	Silent-Greatest (Over 73)	36%	55%	3%	6%
Gender	Men	41%	52%	2%	5%
	Women	49%	44%	1%	6%
Evangelical Christian	Yes	27%	66%	1%	6%
	No	52%	41%	2%	5%
Area Description	Big city	50%	43%	1%	5%
	Small city	46%	47%	1%	6%
	Suburban	49%	44%	2%	5%
	Small town	32%	59%	2%	8%
	Rural	32%	62%	2%	4%
Small city/Suburban Men		43%	51%	2%	4%
Small city/Suburban Women		52%	40%	1%	7%

AZ Registered Voters

If November's election for U.S. Senate in Arizona were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

		the candidates are. [11 undecided, 11 you had to decide today, are you leaning in				
		Mark Kelly, the Democrat	Martha McSally, the Republican	Other	Undecided	
17.D 11.		Row %	Row %	Row %	Row %	
AZ Registered Voters		48%	45%	1%	6%	
AZ Potential Democratic Electorate	_	87%	9%	0%	4%	
Party Identification	Democrat	92%	5%	0%	3%	
	Republican	8%	88%	1%	3%	
	Independent	50%	39%	1%	10%	
Democrats and Democratic leaning independents	Progressive	94%	3%	0%	2%	
-	Moderate	88%	7%	0%	5%	
Party Identification	Strong Democrats	96%	3%	0%	1%	
	Soft Democrats	86%	8%	0%	6%	
	Just Independents	43%	35%	2%	19%	
	Soft Republicans	16%	78%	1%	6%	
	Strong Republicans	4%	92%	1%	2%	
Party ID and Gender	Democrat men	89%	6%	1%	4%	
	Democrat women	95%	4%	0%	2%	
	Republican men	11%	87%	0%	2%	
	Republican women	5%	89%	2%	4%	
	Independent men	47%	44%	1%	7%	
	Independent women	53%	33%	1%	13%	
Region	Maricopa County (Phoenix)	50%	43%	1%	6%	
	Pima County (Tucson)	57%	37%	0%	6%	
	Rest of State	38%	55%	1%	6%	
Race/Ethnicity	White	43%	51%	1%	5%	
	Latino	60%	32%	0%	8%	
	Other	50%	42%	1%	7%	
Household Income	Less than \$50,000	52%	41%	0%	6%	
	\$50,000 or more	47%	47%	1%	5%	
Education	Not college graduate	44%	48%	1%	7%	
	College graduate	53%	41%	1%	5%	
Race and Education	White - Not College Graduate	36%	58%	1%	6%	
	White - College Graduate	52%	43%	1%	5%	
Gender - Race - Education	Men - White - Not College Graduate	32%	62%	1%	5%	
	Men - White - College Graduate	49%	44%	1%	6%	
	Women - White - Not College Graduate	39%	54%	1%	7%	
	Women - White - College Graduate	54%	41%	1%	4%	
Age	Under 45	51%	39%	2%	8%	
	45 or older	46%	49%	0%	5%	
Generation	Gen Z/Millennials (18-38)	54%	37%	1%	8%	
	Gen X (39-54)	43%	47%	2%	8%	
	Baby Boomers (55-73)	48%	47%	0%	4%	
	Silent-Greatest (Over 73)	44%	52%	0%	3%	
Gender	Men	45%	49%	1%	5%	
	Women	51%	42%	1%	7%	
Evangelical Christian	Yes	31%	63%	1%	6%	
	No	54%	38%	1%	6%	
Area Description	Big city	52%	42%	1%	5%	
	Small city	46%	43%	0%	10%	
	Suburban	49%	42%	2%	8%	
	Small town	38%	56%	0%	6%	
	Rural	41%	54%	1%	4%	
Small city/Suburban Men		43%	48%	1%	8%	
Small city/Suburban Women		53%	37%	1%	9%	