

How the Survey was Conducted

Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 808 National Adults

This survey of 808 adults was conducted January 31st through February 1st, 2020 by The Marist Poll sponsored in partnership with NPR and PBS NewsHour. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Dynata (formerly Survey Sampling International). The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2017 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.9 percentage points. There are 711 registered voters. The results for this subset are statistically significant within ± 5.2 percentage points. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
National Adults		100%	100%
National Registered Voters		88%	100%
Party Identification	Democrat	n/a	37%
	Republican	n/a	32%
	Independent	n/a	30%
	Other	n/a	2%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	40%	37%
	45 or older	60%	63%
Age	18 to 29	15%	16%
	30 to 44	25%	22%
	45 to 59	28%	28%
	60 or older	32%	35%
Generation	Gen Z/Millennials (18-38)	29%	25%
	Gen X (39-54)	27%	28%
	Baby Boomers (55-73)	31%	33%
	Silent-Greatest (Over 73)	13%	14%
Race/Ethnicity	White	64%	66%
	African American	11%	11%
	Latino	15%	15%
	Other	10%	8%
Region	Northeast	18%	19%
	Midwest	21%	22%
	South	38%	36%
	West	23%	22%
Household Income	Less than \$50,000	43%	42%
	\$50,000 or more	57%	58%
Education	Not college graduate	59%	58%
	College graduate	41%	42%
Education by Race	White - Not College Graduate	35%	35%
	White - College Graduate	29%	31%
	Non-White - Not College Graduate	24%	22%
	Non-White - College Graduate	12%	12%
Education - Race - Gender	Men - White - Not College Graduate	17%	18%
	Men - White - College Graduate	13%	13%
	Men - Non-White - Not College Graduate	13%	12%
	Men - Non-White - College Graduate	6%	5%
	Women - White - Not College Graduate	18%	18%
	Women - White - College Graduate	16%	18%
	Women - Non-White - Not College Graduate	11%	10%
	Women - Non-White - College Graduate	7%	7%
Parents		22%	23%
Area Description	Big city	20%	19%
	Small city	19%	19%
	Suburban	20%	20%
	Small town	23%	23%
	Rural	18%	18%
Area Description - Gender	Small city/Suburban Men	21%	21%
	Other area Men	28%	27%
	Small city/Suburban Women	18%	19%
	Other area Women	33%	33%
Interview Type	Landline	37%	39%
	Cell phone	63%	61%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.
National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

HRDCV1R. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults		
		Have you heard a great deal, a good amount, a little, or nothing at all about the coronavirus?		
		A great deal/A good amount		
		A great deal/A good amount	A little/Nothing at all	Vol: Unsure
		Row %	Row %	Row %
National Adults		68%	32%	<1%
National Registered Voters		70%	30%	0%
Party Identification^	Democrat	70%	30%	0%
	Republican	72%	28%	0%
	Independent	64%	35%	0%
Region	Northeast	71%	29%	0%
	Midwest	72%	28%	0%
	South	62%	38%	0%
	West	73%	26%	0%
Household Income	Less than \$50,000	59%	41%	0%
	\$50,000 or more	74%	26%	0%
Education	Not college graduate	66%	34%	0%
	College graduate	72%	28%	0%
Race/Ethnicity	White	69%	31%	0%
	Non-white	66%	34%	0%
Race and Education	White - Not College Graduate	65%	35%	0%
	White - College Graduate	74%	26%	0%
Gender - Race - Education	Men - White - Not College Graduate	66%	33%	1%
	Men - White - College Graduate	71%	29%	0%
	Women - White - Not College Graduate	63%	37%	0%
	Women - White - College Graduate	75%	25%	0%
Age	Under 45	61%	39%	0%
	45 or older	73%	27%	0%
Gender	Men	68%	32%	0%
	Women	68%	32%	0%
Parents with Children under 18		61%	39%	0%
Area Description	Big city	68%	32%	0%
	Small city	70%	29%	0%
	Suburban	79%	21%	0%
	Small town	66%	34%	0%
	Rural	58%	42%	0%
Small city/Suburban Men		74%	25%	0%
Small city/Suburban Women		75%	25%	0%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

HRDCV1. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults				
		Have you heard a great deal, a good amount, a little, or nothing at all about the coronavirus?				
		A great deal	A good amount	A little	Nothing at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		42%	27%	28%	4%	<1%
National Registered Voters		43%	27%	27%	3%	0%
Party Identification^	Democrat	43%	27%	26%	4%	0%
	Republican	45%	27%	25%	3%	0%
	Independent	38%	27%	34%	1%	0%
Region	Northeast	44%	27%	29%	0%	0%
	Midwest	49%	23%	26%	3%	0%
	South	36%	26%	30%	8%	0%
	West	42%	31%	25%	1%	0%
Household Income	Less than \$50,000	37%	22%	33%	8%	0%
	\$50,000 or more	45%	29%	26%	1%	0%
Education	Not college graduate	38%	28%	28%	6%	0%
	College graduate	47%	25%	28%	1%	0%
Race/Ethnicity	White	42%	27%	28%	3%	0%
	Non-white	40%	26%	27%	6%	0%
Race and Education	White - Not College Graduate	39%	26%	31%	4%	0%
	White - College Graduate	46%	27%	26%	1%	0%
Gender - Race - Education	Men - White - Not College Graduate	37%	29%	31%	2%	1%
	Men - White - College Graduate	41%	30%	27%	1%	0%
	Women - White - Not College Graduate	41%	23%	31%	6%	0%
	Women - White - College Graduate	50%	25%	25%	0%	0%
Age	Under 45	34%	27%	34%	6%	0%
	45 or older	47%	27%	24%	3%	0%
Gender	Men	38%	30%	27%	5%	0%
	Women	45%	23%	29%	3%	0%
Parents with Children under 18		34%	27%	34%	6%	0%
Area Description	Big city	48%	19%	26%	6%	0%
	Small city	35%	36%	24%	5%	0%
	Suburban	50%	29%	21%	1%	0%
	Small town	40%	26%	32%	2%	0%
	Rural	36%	22%	36%	7%	0%
Small city/Suburban Men		37%	37%	21%	4%	0%
Small city/Suburban Women		48%	26%	24%	1%	0%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

CNCRNUSCV1R. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults		
		Are you very concerned, concerned, not very concerned, or not concerned at all about the spread of coronavirus in the U.S.?		
		Very concerned/Concerned	Not very concerned/Not concerned at all	Vol: Unsure
		Row %	Row %	Row %
National Adults		56%	43%	1%
Heard About Coronavirus	A great deal/A good amount	59%	41%	0%
	A little/Nothing at all	49%	49%	2%
National Registered Voters		56%	43%	1%
Party Identification^	Democrat	63%	36%	1%
	Republican	57%	42%	1%
	Independent	48%	52%	0%
Region	Northeast	51%	49%	0%
	Midwest	57%	43%	1%
	South	54%	45%	1%
	West	62%	37%	2%
Household Income	Less than \$50,000	60%	39%	0%
	\$50,000 or more	52%	48%	1%
Education	Not college graduate	58%	41%	1%
	College graduate	54%	46%	0%
Race/Ethnicity	White	57%	42%	1%
	Non-white	54%	45%	1%
Race and Education	White - Not College Graduate	60%	39%	2%
	White - College Graduate	54%	46%	0%
Gender - Race - Education	Men - White - Not College Graduate	52%	46%	2%
	Men - White - College Graduate	45%	54%	1%
	Women - White - Not College Graduate	68%	31%	1%
	Women - White - College Graduate	61%	39%	0%
Age	Under 45	40%	60%	0%
	45 or older	66%	32%	1%
Gender	Men	47%	52%	1%
	Women	64%	35%	1%
Parents with Children under 18		54%	46%	0%
Area Description	Big city	51%	48%	1%
	Small city	58%	41%	1%
	Suburban	55%	44%	0%
	Small town	53%	47%	1%
	Rural	64%	35%	1%
Small city/Suburban Men		45%	54%	1%
Small city/Suburban Women		70%	29%	1%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

CNCRNUSCV1. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults				
		Are you very concerned, concerned, not very concerned, or not concerned at all about the spread of coronavirus in the U.S.?				
		Very concerned	Concerned	Not very concerned	Not concerned at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		15%	41%	29%	14%	1%
Heard About Coronavirus	A great deal/A good amount	17%	42%	28%	12%	0%
	A little/Nothing at all	11%	38%	32%	18%	2%
National Registered Voters		14%	43%	30%	13%	1%
Party Identification^	Democrat	16%	47%	26%	9%	1%
	Republican	13%	44%	30%	12%	1%
	Independent	11%	37%	37%	15%	0%
Region	Northeast	15%	36%	36%	12%	0%
	Midwest	15%	42%	31%	12%	1%
	South	13%	41%	34%	11%	1%
	West	19%	43%	14%	23%	2%
Household Income	Less than \$50,000	20%	40%	29%	11%	0%
	\$50,000 or more	12%	40%	31%	17%	1%
Education	Not college graduate	18%	39%	29%	13%	1%
	College graduate	11%	43%	31%	15%	0%
Race/Ethnicity	White	12%	45%	31%	10%	1%
	Non-white	22%	33%	26%	19%	1%
Race and Education	White - Not College Graduate	12%	48%	30%	8%	2%
	White - College Graduate	11%	42%	33%	13%	0%
Gender - Race - Education	Men - White - Not College Graduate	10%	42%	33%	13%	2%
	Men - White - College Graduate	8%	37%	44%	11%	1%
	Women - White - Not College Graduate	15%	53%	27%	4%	1%
	Women - White - College Graduate	14%	47%	25%	15%	0%
Age	Under 45	12%	27%	39%	21%	0%
	45 or older	17%	50%	23%	9%	1%
Gender	Men	12%	34%	35%	17%	1%
	Women	18%	47%	24%	11%	1%
Parents with Children under 18		13%	41%	30%	16%	0%
Area Description	Big city	15%	36%	31%	17%	1%
	Small city	21%	37%	24%	16%	1%
	Suburban	8%	47%	33%	11%	0%
	Small town	17%	36%	33%	13%	1%
	Rural	16%	48%	23%	12%	1%
Small city/Suburban Men		11%	34%	38%	16%	1%
Small city/Suburban Women		17%	53%	18%	11%	1%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

CNRNCMCV1R. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults		
		Are you very concerned, concerned, not very concerned, or not concerned at all about the spread of coronavirus to your community?		
		Very concerned/Concerned	Not very concerned/Not concerned at all	Vol: Unsure
		Row %	Row %	Row %
National Adults		44%	55%	1%
Heard About Coronavirus	A great deal/A good amount	46%	53%	0%
	A little/Nothing at all	38%	60%	2%
National Registered Voters		44%	56%	1%
Party Identification^	Democrat	52%	48%	1%
	Republican	41%	58%	1%
	Independent	37%	62%	1%
Region	Northeast	42%	58%	0%
	Midwest	43%	56%	1%
	South	42%	56%	1%
	West	48%	51%	1%
Household Income	Less than \$50,000	49%	50%	1%
	\$50,000 or more	40%	59%	1%
Education	Not college graduate	45%	54%	1%
	College graduate	42%	57%	1%
Race/Ethnicity	White	43%	56%	1%
	Non-white	46%	54%	0%
Race and Education	White - Not College Graduate	42%	56%	2%
	White - College Graduate	44%	56%	0%
Gender - Race - Education	Men - White - Not College Graduate	38%	61%	2%
	Men - White - College Graduate	37%	62%	1%
	Women - White - Not College Graduate	47%	52%	1%
	Women - White - College Graduate	49%	51%	0%
Age	Under 45	28%	71%	0%
	45 or older	54%	45%	1%
Gender	Men	35%	64%	1%
	Women	52%	47%	1%
Parents with Children under 18		45%	54%	1%
Area Description	Big city	39%	59%	1%
	Small city	44%	55%	1%
	Suburban	45%	54%	0%
	Small town	45%	54%	1%
	Rural	45%	55%	0%
Small city/Suburban Men		35%	64%	0%
Small city/Suburban Women		56%	43%	1%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

CNRNCMCV1. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults				
		Are you very concerned, concerned, not very concerned, or not concerned at all about the spread of coronavirus to your community?				
		Very concerned	Concerned	Not very concerned	Not concerned at all	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
National Adults		14%	30%	34%	21%	1%
Heard About Coronavirus	A great deal/A good amount	14%	33%	33%	20%	0%
	A little/Nothing at all	14%	24%	35%	24%	2%
National Registered Voters		12%	31%	35%	20%	1%
Party Identification^	Democrat	14%	38%	30%	17%	1%
	Republican	12%	30%	35%	23%	1%
	Independent	11%	26%	43%	19%	1%
Region	Northeast	10%	32%	39%	19%	0%
	Midwest	10%	33%	33%	23%	1%
	South	14%	29%	37%	20%	1%
	West	21%	27%	26%	25%	1%
Household Income	Less than \$50,000	20%	29%	32%	19%	1%
	\$50,000 or more	11%	30%	36%	23%	1%
Education	Not college graduate	17%	28%	33%	21%	1%
	College graduate	10%	32%	36%	21%	1%
Race/Ethnicity	White	11%	32%	38%	18%	1%
	Non-white	19%	27%	29%	25%	0%
Race and Education	White - Not College Graduate	12%	30%	38%	18%	2%
	White - College Graduate	10%	34%	37%	19%	0%
Gender - Race - Education	Men - White - Not College Graduate	10%	28%	36%	25%	2%
	Men - White - College Graduate	8%	29%	42%	20%	1%
	Women - White - Not College Graduate	14%	32%	40%	12%	1%
	Women - White - College Graduate	11%	38%	34%	17%	0%
Age	Under 45	9%	19%	40%	31%	0%
	45 or older	17%	37%	30%	15%	1%
Gender	Men	11%	24%	37%	27%	1%
	Women	16%	36%	31%	15%	1%
Parents with Children under 18		13%	32%	34%	21%	1%
Area Description	Big city	15%	24%	36%	23%	1%
	Small city	17%	27%	27%	27%	1%
	Suburban	8%	37%	36%	18%	0%
	Small town	13%	32%	34%	20%	1%
	Rural	17%	29%	37%	18%	0%
Small city/Suburban Men		7%	28%	37%	27%	0%
Small city/Suburban Women		19%	38%	25%	17%	1%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

GVTACTCV1. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults		
		Do you think U.S. government officials are doing enough or not doing enough to prevent the spread of coronavirus in the United States?		
		Doing enough	Not doing enough	Vol: Unsure
		Row %	Row %	Row %
National Adults		61%	26%	14%
Heard About Coronavirus	A great deal/A good amount	65%	25%	10%
	A little/Nothing at all	52%	27%	21%
National Registered Voters		64%	23%	13%
Party Identification [^]	Democrat	52%	35%	13%
	Republican	72%	19%	8%
	Independent	69%	15%	17%
Region	Northeast	63%	28%	9%
	Midwest	61%	23%	16%
	South	57%	31%	12%
	West	64%	18%	18%
Household Income	Less than \$50,000	58%	27%	14%
	\$50,000 or more	64%	25%	12%
Education	Not college graduate	59%	27%	13%
	College graduate	63%	24%	13%
Race/Ethnicity	White	64%	22%	14%
	Non-white	56%	33%	11%
Race and Education	White - Not College Graduate	62%	22%	16%
	White - College Graduate	66%	22%	13%
Gender - Race - Education	Men - White - Not College Graduate	69%	17%	14%
	Men - White - College Graduate	67%	20%	12%
	Women - White - Not College Graduate	55%	28%	17%
	Women - White - College Graduate	64%	23%	13%
Age	Under 45	62%	30%	8%
	45 or older	60%	22%	18%
Gender	Men	67%	23%	10%
	Women	54%	29%	17%
Parents with Children under 18		66%	28%	6%
Area Description	Big city	58%	27%	15%
	Small city	67%	24%	9%
	Suburban	61%	25%	15%
	Small town	58%	25%	18%
	Rural	62%	28%	10%
Small city/Suburban Men		65%	26%	10%
Small city/Suburban Women		63%	23%	14%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

[^]National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

CHTRVCV1. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults		
		Have you or anyone in your household changed travel plans due to the coronavirus, or not?		
		Yes	No	Vol: Unsure
		Row %	Row %	Row %
National Adults		1%	98%	<1%
Heard About Coronavirus	A great deal/A good amount	2%	98%	0%
	A little/Nothing at all	0%	99%	0%
National Registered Voters		2%	98%	0%
Party Identification^	Democrat	2%	98%	0%
	Republican	1%	99%	0%
	Independent	1%	99%	0%
Region	Northeast	0%	100%	0%
	Midwest	1%	99%	0%
	South	2%	98%	0%
	West	2%	98%	0%
Household Income	Less than \$50,000	1%	99%	0%
	\$50,000 or more	2%	98%	0%
Education	Not college graduate	1%	99%	0%
	College graduate	2%	98%	0%
Race/Ethnicity	White	1%	99%	0%
	Non-white	2%	98%	0%
Race and Education	White - Not College Graduate	1%	99%	0%
	White - College Graduate	1%	99%	0%
Gender - Race - Education	Men - White - Not College Graduate	1%	99%	0%
	Men - White - College Graduate	0%	100%	0%
	Women - White - Not College Graduate	1%	99%	0%
	Women - White - College Graduate	1%	99%	0%
Age	Under 45	0%	100%	0%
	45 or older	2%	97%	0%
Gender	Men	1%	99%	0%
	Women	2%	98%	0%
Parents with Children under 18		1%	99%	0%
Area Description	Big city	1%	99%	0%
	Small city	2%	98%	0%
	Suburban	2%	98%	0%
	Small town	1%	98%	0%
	Rural	1%	99%	0%
Small city/Suburban Men		0%	100%	0%
Small city/Suburban Women		4%	96%	0%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

THRTC.V1. NPR/PBS NewsHour/Marist Poll National Tables January 31st through February 1st, 2020

		National Adults		
		Do you think the coronavirus is a real threat or blown out of proportion?		
		A real threat	Blown out of proportion	Vol: Unsure
		Row %	Row %	Row %
National Adults		66%	27%	7%
Heard About Coronavirus	A great deal/A good amount	70%	25%	5%
	A little/Nothing at all	57%	31%	12%
National Registered Voters		68%	26%	6%
Party Identification^	Democrat	70%	24%	6%
	Republican	72%	23%	5%
	Independent	64%	28%	8%
Region	Northeast	65%	32%	3%
	Midwest	71%	18%	12%
	South	66%	27%	6%
	West	62%	30%	8%
Household Income	Less than \$50,000	61%	29%	11%
	\$50,000 or more	69%	27%	4%
Education	Not college graduate	64%	28%	8%
	College graduate	69%	24%	6%
Race/Ethnicity	White	65%	27%	8%
	Non-white	66%	27%	7%
Race and Education	White - Not College Graduate	61%	30%	10%
	White - College Graduate	71%	24%	5%
Gender - Race - Education	Men - White - Not College Graduate	60%	33%	7%
	Men - White - College Graduate	74%	24%	2%
	Women - White - Not College Graduate	61%	27%	12%
	Women - White - College Graduate	69%	24%	8%
Age	Under 45	57%	38%	5%
	45 or older	72%	19%	9%
Gender	Men	68%	26%	6%
	Women	65%	27%	8%
Parents with Children under 18		61%	36%	3%
Area Description	Big city	68%	28%	4%
	Small city	68%	22%	10%
	Suburban	77%	19%	4%
	Small town	59%	34%	7%
	Rural	60%	29%	11%
Small city/Suburban Men		69%	23%	8%
Small city/Suburban Women		77%	18%	5%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted January 31st through February 1st, 2020, n=808 MOE +/- 4.9 percentage points.

^National Registered Voters: n=711 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.