

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 2,604 New Hampshire Adults**

This survey of 2,604 adults was conducted January 20<sup>th</sup> through January 23<sup>rd</sup>, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata (formerly Survey Sampling International). The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.4$  percentage points. There are 2,223 registered voters. The results for this subset are statistically significant within  $\pm 2.6$  percentage points. There are 1,077 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New Hampshire includes undeclared voters who prefer to vote in the Democratic presidential primary and registered Democrats. The results for this subset are statistically significant within  $\pm 3.8$  percentage points. There are 746 voters in the potential Republican primary electorate. The potential Republican primary electorate in New Hampshire includes undeclared voters who prefer to vote in the Republican presidential primary and registered Republicans. The results for this subset are statistically significant within  $\pm 4.5$  percentage points. There are 697 likely Democratic primary voters and 450 likely Republican primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2020 New Hampshire Presidential Primaries based upon their chance of vote, interest in the primary election, and past primary participation. The results for these subsets are statistically significant within  $\pm 4.5$  percentage points and  $\pm 5.5$  percentage points, respectively. Tables include results for subgroups with a minimum sample size of 100 unweighted completed interviews as to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

# New Hampshire Nature of the Sample

			NH Adults	NH Registered Voters	NH Potential Democratic Electorate	NH Potential Republican Electorate	NH Likely Democratic Primary Voters	NH Likely Republican Primary Voters	
			Column %	Column %	Column %	Column %	Column %	Column %	
NH Adults			100%						
NH Registered Voters			85%	100%					
NH Potential Democratic Electorate			41%	48%	100%				
NH Potential Republican Electorate			29%	34%		100%			
NH Likely Democratic Primary Voters			26%	31%	65%	n/a	100%	n/a	
NH Likely Republican Primary Voters			17%	20%	n/a	60%	n/a	100%	
Party Registration		Democrat	n/a	26%	53%	n/a	53%	n/a	
		Republican	n/a	27%	n/a	78%	n/a	77%	
		Independent	n/a	47%	47%	22%	47%	23%	
		Other	n/a	0%	n/a	n/a	n/a	n/a	
Party Identification		Democrat	n/a	26%	51%	<1%	53%	1%	
		Republican	n/a	25%	2%	66%	1%	67%	
		Independent	n/a	48%	46%	33%	45%	31%	
		Other	n/a	1%	1%	1%	1%	1%	
Democrats and Democratic leaning independents									
		Progressive	n/a	n/a	53%	n/a	54%	n/a	
		Moderate	n/a	n/a	43%	n/a	42%	n/a	
		Just Democrat/Democratic leaning independent	n/a	n/a	4%	n/a	4%	n/a	
Party Identification		Strong Democrats	n/a	19%	38%	<1%	41%	<1%	
		Soft Democrats	n/a	26%	43%	4%	43%	3%	
		Just Independents	n/a	13%	9%	7%	9%	6%	
		Soft Republicans	n/a	21%	8%	36%	6%	35%	
		Strong Republicans	n/a	19%	1%	52%	1%	55%	
		Other	n/a	1%	1%	1%	1%	1%	
Party ID and Gender		Democrat men	n/a	10%	20%	<1%	20%	<1%	
		Democrat women	n/a	16%	32%	<1%	32%	<1%	
		Republican men	n/a	13%	1%	36%	1%	37%	
		Republican women	n/a	11%	1%	30%	1%	30%	
		Independent men	n/a	25%	25%	18%	24%	17%	
		Independent women	n/a	23%	21%	15%	21%	14%	
		Other party men and women	n/a	1%	1%	1%	1%	1%	
	Gender		Men	49%	49%	46%	54%	45%	55%
			Women	51%	51%	54%	46%	55%	45%
	Age		Under 45	40%	35%	35%	29%	32%	26%
		45 or older	60%	65%	65%	71%	68%	74%	
Age		18 to 29	18%	14%	17%	8%	15%	6%	
		30 to 44	22%	21%	18%	21%	17%	19%	
		45 to 59	29%	31%	28%	37%	29%	38%	
		60 or older	31%	34%	36%	34%	39%	36%	
		Generation							
		Gen Z/Millennials (18-38)	31%	27%	30%	17%	28%	14%	
		Gen X (39-54)	24%	24%	18%	31%	18%	30%	
		Baby Boomers (55-73)	32%	35%	38%	37%	40%	39%	
		Silent-Greatest (Over 73)	13%	14%	14%	15%	15%	16%	
Race/Ethnicity		White	92%	93%	95%	92%	95%	93%	
		African American	1%	1%	1%	1%	1%	1%	
		Latino	3%	3%	2%	4%	1%	3%	
		Other	4%	4%	3%	3%	3%	3%	
Region		Hillsborough	30%	30%	31%	30%	29%	30%	
		Rockingham	22%	23%	20%	24%	22%	27%	
		Northern Counties	18%	18%	17%	21%	17%	18%	
		Southern Counties	30%	29%	32%	25%	32%	24%	
		Household Income							
		Less than \$50,000	34%	31%	28%	28%	27%	28%	
		\$50,000 or more	66%	69%	72%	72%	73%	72%	
Education		Not college graduate	52%	49%	37%	57%	34%	56%	
		College graduate	48%	51%	63%	43%	66%	44%	
Education by Race		White - Not College Graduate	47%	45%	35%	52%	33%	52%	
		White - College Graduate	45%	48%	59%	41%	62%	42%	
		Non-White - Not College Graduate	5%	4%	2%	5%	1%	4%	
		Non-White - College Graduate	4%	3%	4%	2%	4%	3%	
Education - Race - Gender		Men - White - Not College Graduate	23%	21%	14%	27%	13%	27%	
		Men - White - College Graduate	21%	23%	27%	23%	28%	24%	
		Men - Non-White - Not College Graduate	3%	2%	1%	3%	1%	2%	
		Men - Non-White - College Graduate	2%	2%	3%	1%	2%	2%	
		Women - White - Not College Graduate	24%	23%	21%	25%	20%	25%	
		Women - White - College Graduate	23%	25%	32%	18%	34%	18%	
		Women - Non-White - Not College Graduate	2%	1%	0%	3%	0%	2%	
		Women - Non-White - College Graduate	2%	1%	1%	1%	1%	1%	
		White Evangelical Christians	13%	13%	6%	23%	5%	24%	
	Area Description		Big city	7%	6%	5%	7%	5%	8%
			Small city	19%	19%	22%	15%	21%	16%
			Suburban	13%	13%	14%	10%	15%	10%
			Small town	43%	42%	40%	46%	42%	47%
			Rural	18%	19%	19%	22%	18%	20%
	Area Description - Gender		Small city/Suburban Men	17%	16%	16%	14%	16%	15%
		Other area Men	32%	33%	29%	40%	30%	40%	
		Small city/Suburban Women	16%	16%	20%	11%	20%	11%	
		Other area Women	36%	35%	34%	35%	35%	34%	
Interview Type		Landline	43%	45%	47%	47%	48%	47%	
		Cell Phone	57%	55%	53%	53%	52%	53%	

NBC News/Marist Poll New Hampshire Adults. Interviews conducted January 20th through January 23rd, 2020, n=2604 MOE +/- 2.4 percentage points. New Hampshire Registered Voters: n=2223 MOE +/- 2.6 percentage points. New Hampshire Potential Democratic Electorate: n=1077 MOE +/- 3.8 percentage points. New Hampshire Potential Republican Electorate: n=746 MOE +/- 4.5 percentage points. New Hampshire Likely Democratic Primary Voters: n=697 MOE +/- 4.5 percentage points. New Hampshire Likely Republican Primary Voters n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll  
New Hampshire Likely Voters  
Democratic Primary

		NH Likely Democratic Primary Voters												
		If the Democratic presidential primary in New Hampshire were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Democratic presidential primary in New Hampshire?]												
		Bernie Sanders	Pete Buttigieg	Joe Biden	Elizabeth Warren	Amy Klobuchar	Tulsi Gabbard	Andrew Yang	Tom Steyer	Michael Bennet	Deval Patrick	John Delaney	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		22%	17%	15%	13%	10%	6%	5%	3%	1%	1%	<1	1%	7%
Intensity of Support	Strongly support	33%	14%	16%	13%	9%	6%	4%	3%	1%	0%	0%	0%	0%
	Somewhat support	15%	22%	15%	13%	14%	7%	6%	5%	0%	2%	1%	0%	0%
	Might vote differently	12%	25%	17%	17%	8%	9%	7%	3%	2%	1%	0%	0%	0%
Most Important in Democratic Nominee	Closest on issues	33%	15%	6%	13%	5%	11%	5%	2%	1%	2%	0%	1%	5%
	Best chance to defeat Trump	11%	21%	23%	13%	14%	2%	5%	5%	1%	0%	0%	0%	7%
Party Identification	Democrat	20%	17%	17%	17%	12%	1%	4%	3%	1%	0%	0%	0%	7%
	Independent	25%	18%	12%	8%	8%	10%	5%	4%	1%	1%	0%	1%	6%
Democrats and Democratic leaning independents	Progressive	36%	12%	9%	20%	7%	2%	5%	1%	0%	1%	0%	0%	6%
	Moderate	9%	24%	26%	8%	15%	1%	5%	4%	1%	0%	0%	0%	7%
Party Identification^	Strong Democrats	17%	17%	18%	19%	13%	1%	4%	2%	1%	0%	0%	0%	7%
	Soft Democrats	30%	17%	14%	10%	8%	3%	5%	4%	0%	1%	0%	1%	7%
Party ID and Gender^	Democrat men	24%	16%	19%	13%	10%	1%	6%	3%	1%	1%	0%	0%	6%
	Democrat women	17%	17%	17%	19%	14%	1%	4%	3%	1%	0%	0%	0%	8%
	Independent men	28%	14%	12%	8%	7%	15%	5%	3%	1%	2%	1%	1%	4%
	Independent women	22%	22%	13%	9%	8%	4%	4%	5%	2%	1%	0%	1%	9%
Region	Hillsborough	24%	15%	16%	11%	11%	6%	4%	2%	1%	0%	1%	1%	7%
	Rockingham	18%	24%	16%	12%	8%	6%	4%	5%	1%	1%	0%	0%	4%
	Northern Counties	21%	17%	10%	10%	10%	9%	5%	2%	1%	1%	0%	3%	10%
	Southern Counties	23%	15%	16%	16%	10%	3%	5%	4%	1%	1%	0%	1%	6%
Household Income	Less than \$50,000	32%	12%	15%	14%	6%	5%	4%	3%	0%	2%	0%	0%	7%
	\$50,000 or more	18%	19%	15%	14%	11%	6%	5%	3%	1%	1%	0%	1%	6%
Education	Not college graduate	31%	14%	16%	7%	4%	6%	6%	5%	0%	1%	0%	2%	6%
	College graduate	17%	19%	14%	16%	13%	6%	4%	3%	1%	1%	0%	0%	7%
Race and Education	White - Not College Graduate	32%	15%	16%	7%	3%	5%	6%	5%	0%	1%	0%	2%	6%
	White - College Graduate	17%	19%	14%	16%	13%	5%	4%	2%	1%	1%	0%	0%	7%
Gender - Race - Education	Men - White - Not College Graduate	37%	15%	11%	7%	2%	8%	8%	5%	0%	0%	1%	0%	5%
	Men - White - College Graduate	22%	17%	16%	11%	12%	8%	4%	2%	1%	1%	0%	0%	6%
	Women - White - Not College Graduate	29%	16%	20%	8%	5%	2%	5%	5%	0%	2%	0%	3%	6%
	Women - White - College Graduate	13%	21%	12%	20%	15%	3%	3%	3%	2%	0%	0%	0%	9%
Age	Under 45	39%	17%	7%	14%	3%	7%	7%	0%	0%	2%	0%	1%	4%
	45 or older	14%	18%	19%	12%	13%	5%	3%	5%	1%	1%	0%	0%	8%
Generation	Gen Z/Millennials (18-38)	41%	17%	5%	14%	3%	5%	8%	0%	0%	2%	1%	2%	3%
	Gen X (39-54)	18%	21%	13%	15%	4%	12%	5%	2%	1%	0%	0%	1%	9%
	Baby Boomers (55-73)	15%	19%	17%	11%	16%	5%	3%	6%	2%	0%	0%	0%	6%
	Silent-Greatest (Over 73)	9%	13%	28%	16%	13%	1%	3%	4%	1%	0%	1%	1%	11%
Gender	Men	26%	15%	15%	10%	8%	9%	6%	3%	1%	1%	0%	0%	5%
	Women	19%	19%	15%	15%	11%	3%	4%	4%	1%	1%	0%	1%	8%
Area Description	Big city/Small city/Suburban	21%	18%	15%	13%	7%	7%	6%	3%	1%	1%	0%	1%	7%
	Small town/Rural	22%	17%	15%	13%	12%	5%	4%	3%	1%	1%	0%	1%	6%
Small city/Suburban Men		27%	19%	16%	10%	7%	11%	6%	2%	0%	1%	0%	0%	2%
Small city/Suburban Women		16%	20%	14%	16%	7%	3%	4%	4%	2%	2%	0%	1%	11%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

STSDM1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Democratic Primary Voters with a Candidate Preference including those who Already Voted			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters with a Candidate Preference including those who Already Voted		56%	28%	15%	1%
Primary Support	Joe Biden	56%	27%	16%	2%
	Pete Buttigieg	44%	34%	21%	1%
	Bernie Sanders	76%	17%	7%	0%
	Elizabeth Warren	53%	28%	19%	1%
Party Identification	Democrat	58%	27%	14%	1%
	Independent	54%	30%	15%	1%
Democrats and Democratic leaning independents	Progressive	64%	22%	13%	0%
	Moderate	51%	31%	17%	1%
Party Identification^	Strong Democrats	60%	26%	13%	1%
	Soft Democrats	56%	27%	16%	1%
Party ID and Gender^	Democrat men	59%	31%	9%	1%
	Democrat women	58%	24%	18%	1%
	Independent men	54%	31%	15%	1%
	Independent women	55%	28%	15%	1%
Region	Hillsborough	54%	28%	17%	1%
	Rockingham	52%	31%	16%	0%
	Northern Counties	60%	26%	14%	0%
	Southern Counties	59%	28%	13%	1%
Household Income	Less than \$50,000	58%	23%	19%	1%
	\$50,000 or more	55%	31%	14%	0%
Education	Not college graduate	57%	27%	16%	0%
	College graduate	56%	29%	14%	1%
Race and Education	White - Not College Graduate	56%	28%	16%	0%
	White - College Graduate	56%	29%	14%	1%
Gender - Race - Education	Men - White - Not College Graduate	61%	29%	9%	1%
	Men - White - College Graduate	55%	32%	13%	0%
	Women - White - Not College Graduate	53%	27%	20%	0%
	Women - White - College Graduate	57%	26%	16%	1%
Age	Under 45	59%	27%	14%	0%
	45 or older	55%	29%	15%	1%
Generation	Gen Z/Millennials (18-38)	63%	25%	12%	0%
	Gen X (39-54)	45%	35%	20%	0%
	Baby Boomers (55-73)	55%	30%	14%	0%
	Silent-Greatest (Over 73)	62%	22%	16%	1%
Gender	Men	56%	31%	12%	1%
	Women	56%	26%	17%	1%
Area Description	Big city/Small city/Suburban	57%	27%	15%	1%
	Small town/Rural	56%	29%	15%	1%
Small city/Suburban Men		53%	35%	12%	0%
Small city/Suburban Women		57%	23%	19%	1%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted January 20th through January 23rd, 2020, n=593 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

NDDTISS1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Democratic Primary Voters				
		In selecting a presidential nominee for the Democratic Party, which of the following is most important to you:				
		A candidate who comes closest to your views on issues	A candidate with the best chance to defeat Donald Trump	Vol: Both	Vol: None/Other	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		42%	49%	7%	0%	1%
Party Identification	Democrat	33%	57%	9%	0%	1%
	Independent	52%	42%	5%	1%	1%
Democrats and Democratic leaning independents	Progressive	47%	45%	7%	0%	1%
	Moderate	27%	66%	6%	0%	1%
Party Identification^	Strong Democrats	33%	57%	10%	0%	1%
	Soft Democrats	43%	51%	5%	0%	1%
Party ID and Gender^	Democrat men	34%	59%	6%	0%	2%
	Democrat women	32%	56%	11%	0%	0%
	Independent men	60%	35%	4%	1%	1%
	Independent women	43%	50%	6%	0%	1%
Region	Hillsborough	47%	45%	6%	1%	1%
	Rockingham	43%	50%	7%	0%	0%
	Northern Counties	39%	52%	5%	1%	3%
	Southern Counties	39%	51%	9%	0%	0%
Household Income	Less than \$50,000	45%	44%	9%	0%	2%
	\$50,000 or more	40%	53%	6%	1%	0%
Education	Not college graduate	45%	44%	9%	1%	1%
	College graduate	40%	52%	6%	0%	1%
Race and Education	White - Not College Graduate	43%	46%	9%	1%	1%
	White - College Graduate	39%	53%	7%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	49%	41%	6%	2%	2%
	Men - White - College Graduate	45%	50%	4%	0%	1%
	Women - White - Not College Graduate	39%	50%	11%	0%	0%
	Women - White - College Graduate	35%	56%	9%	0%	1%
Age	Under 45	59%	38%	2%	0%	1%
	45 or older	34%	55%	10%	1%	1%
Generation	Gen Z/Millennials (18-38)	60%	37%	2%	0%	1%
	Gen X (39-54)	46%	46%	6%	0%	1%
	Baby Boomers (55-73)	32%	57%	9%	1%	1%
	Silent-Greatest (Over 73)	29%	59%	10%	0%	1%
Gender	Men	48%	45%	4%	1%	1%
	Women	37%	53%	9%	0%	1%
Area Description	Big city/Small city/Suburban	45%	47%	7%	0%	1%
	Small town/Rural	40%	52%	7%	0%	1%
Small city/Suburban Men		52%	44%	3%	1%	0%
Small city/Suburban Women		39%	50%	10%	0%	1%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

**TRUDP105. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Democratic Primary Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NH Likely Democratic Primary Voters		9%	89%	2%
Party Identification	Democrat	1%	98%	1%
	Independent	15%	82%	2%
Democrats and Democratic leaning independents	Progressive	1%	97%	2%
	Moderate	2%	97%	1%
Party Identification^	Strong Democrats	1%	98%	1%
	Soft Democrats	2%	96%	2%
Party ID and Gender^	Democrat men	2%	96%	2%
	Democrat women	1%	98%	1%
	Independent men	22%	76%	2%
	Independent women	7%	90%	4%
Region	Hillsborough	10%	88%	2%
	Rockingham	9%	89%	2%
	Northern Counties	11%	85%	4%
	Southern Counties	6%	92%	2%
Household Income	Less than \$50,000	7%	90%	3%
	\$50,000 or more	10%	89%	2%
Education	Not college graduate	11%	86%	4%
	College graduate	8%	91%	1%
Race and Education	White - Not College Graduate	9%	88%	3%
	White - College Graduate	7%	92%	1%
Gender - Race - Education	Men - White - Not College Graduate	13%	84%	3%
	Men - White - College Graduate	11%	88%	2%
	Women - White - Not College Graduate	6%	90%	4%
	Women - White - College Graduate	3%	96%	1%
Age	Under 45	9%	88%	2%
	45 or older	8%	90%	2%
Generation	Gen Z/Millennials (18-38)	7%	91%	2%
	Gen X (39-54)	12%	84%	4%
	Baby Boomers (55-73)	9%	90%	1%
	Silent-Greatest (Over 73)	6%	90%	4%
Gender	Men	14%	84%	2%
	Women	5%	93%	2%
Area Description	Big city/Small city/Suburban	8%	90%	2%
	Small town/Rural	9%	88%	2%
Small city/Suburban Men		10%	88%	2%
Small city/Suburban Women		4%	95%	1%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697  
MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

**TRUDP105R. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Democratic Primary Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		5%	3%	7%	82%	2%
Party Identification	Democrat	1%	0%	5%	92%	1%
	Independent	8%	7%	10%	72%	2%
Democrats and Democratic leaning independents	Progressive	1%	1%	5%	92%	2%
	Moderate	1%	1%	9%	89%	1%
Party Identification^	Strong Democrats	1%	0%	2%	96%	1%
	Soft Democrats	1%	1%	11%	85%	2%
Party ID and Gender^	Democrat men	1%	1%	7%	90%	2%
	Democrat women	1%	0%	4%	94%	1%
	Independent men	13%	9%	14%	62%	2%
	Independent women	3%	4%	6%	84%	4%
Region	Hillsborough	6%	4%	9%	78%	2%
	Rockingham	6%	4%	9%	80%	2%
	Northern Counties	7%	4%	6%	80%	4%
	Southern Counties	4%	2%	5%	88%	2%
Household Income	Less than \$50,000	3%	4%	9%	82%	3%
	\$50,000 or more	6%	3%	7%	82%	2%
Education	Not college graduate	8%	3%	10%	76%	4%
	College graduate	4%	4%	6%	85%	1%
Race and Education	White - Not College Graduate	6%	3%	10%	77%	3%
	White - College Graduate	3%	3%	6%	87%	1%
Gender - Race - Education	Men - White - Not College Graduate	9%	4%	13%	72%	3%
	Men - White - College Graduate	5%	6%	9%	78%	2%
	Women - White - Not College Graduate	4%	2%	9%	81%	4%
	Women - White - College Graduate	2%	1%	2%	93%	1%
Age	Under 45	5%	5%	11%	77%	2%
	45 or older	5%	3%	5%	85%	2%
Generation	Gen Z/Millennials (18-38)	2%	5%	14%	78%	2%
	Gen X (39-54)	8%	4%	4%	80%	4%
	Baby Boomers (55-73)	6%	3%	4%	86%	1%
	Silent-Greatest (Over 73)	5%	1%	6%	84%	4%
Gender	Men	8%	6%	11%	74%	2%
	Women	3%	2%	4%	89%	2%
Area Description	Big city/Small city/Suburban	4%	5%	9%	81%	2%
	Small town/Rural	7%	3%	6%	82%	2%
Small city/Suburban Men		4%	7%	13%	75%	2%
Small city/Suburban Women		2%	2%	5%	90%	1%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.



NCNGPR20. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Democratic Primary Voters		
		Knowing it is a long ways off, what is your preference for the outcome of this year's congressional elections:		
		A Congress controlled by Democrats	A Congress controlled by Republicans	Vol: Unsure
		Row %	Row %	Row %
NH Likely Democratic Primary Voters		84%	9%	7%
Party Identification	Democrat	97%	1%	2%
	Independent	73%	16%	12%
Democrats and Democratic leaning independents	Progressive	95%	1%	3%
	Moderate	94%	2%	4%
Party Identification^	Strong Democrats	97%	1%	2%
	Soft Democrats	91%	2%	7%
Party ID and Gender^	Democrat men	97%	2%	1%
	Democrat women	97%	1%	2%
	Independent men	66%	25%	10%
	Independent women	80%	6%	14%
Region	Hillsborough	84%	9%	7%
	Rockingham	81%	11%	8%
	Northern Counties	84%	12%	4%
	Southern Counties	87%	6%	6%
Household Income	Less than \$50,000	86%	7%	7%
	\$50,000 or more	85%	10%	5%
Education	Not college graduate	80%	11%	10%
	College graduate	87%	8%	5%
Race and Education	White - Not College Graduate	81%	10%	9%
	White - College Graduate	88%	7%	5%
Gender - Race - Education	Men - White - Not College Graduate	80%	15%	5%
	Men - White - College Graduate	83%	11%	6%
	Women - White - Not College Graduate	82%	6%	12%
	Women - White - College Graduate	93%	3%	4%
Age	Under 45	84%	11%	6%
	45 or older	85%	8%	7%
Generation	Gen Z/Millennials (18-38)	86%	9%	6%
	Gen X (39-54)	80%	12%	8%
	Baby Boomers (55-73)	85%	9%	6%
	Silent-Greatest (Over 73)	86%	7%	7%
Gender	Men	79%	15%	6%
	Women	88%	4%	7%
Area Description	Big city/Small city/Suburban	83%	9%	8%
	Small town/Rural	85%	9%	6%
Small city/Suburban Men		82%	13%	5%
Small city/Suburban Women		88%	3%	8%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697  
MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

**JBDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Democratic Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		88%	9%	2%	2%
Party Identification	Democrat	97%	1%	1%	2%
	Independent	80%	15%	3%	2%
Democrats and Democratic leaning independents	Progressive	94%	2%	2%	2%
	Moderate	97%	2%	0%	1%
Party Identification^	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	92%	3%	2%	3%
Party ID and Gender^	Democrat men	96%	2%	2%	0%
	Democrat women	97%	0%	0%	2%
	Independent men	70%	24%	4%	3%
	Independent women	92%	5%	2%	1%
Region	Hillsborough	89%	9%	1%	0%
	Rockingham	83%	10%	3%	3%
	Northern Counties	87%	10%	1%	3%
	Southern Counties	91%	6%	1%	2%
Household Income	Less than \$50,000	89%	6%	1%	4%
	\$50,000 or more	87%	10%	2%	1%
Education	Not college graduate	85%	11%	2%	3%
	College graduate	90%	8%	1%	2%
Race and Education	White - Not College Graduate	86%	9%	2%	3%
	White - College Graduate	91%	6%	1%	2%
Gender - Race - Education	Men - White - Not College Graduate	77%	15%	5%	3%
	Men - White - College Graduate	86%	11%	2%	1%
	Women - White - Not College Graduate	92%	4%	0%	3%
	Women - White - College Graduate	95%	3%	1%	2%
Age	Under 45	84%	12%	2%	2%
	45 or older	90%	7%	1%	2%
Generation	Gen Z/Millennials (18-38)	86%	10%	3%	1%
	Gen X (39-54)	86%	11%	1%	2%
	Baby Boomers (55-73)	88%	8%	2%	2%
	Silent-Greatest (Over 73)	94%	4%	0%	2%
Gender	Men	81%	15%	3%	2%
	Women	94%	4%	1%	2%
Area Description	Big city/Small city/Suburban	88%	8%	1%	2%
	Small town/Rural	87%	9%	2%	2%
Small city/Suburban Men		86%	11%	2%	1%
Small city/Suburban Women		93%	4%	0%	4%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

**EWDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Democratic Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Elizabeth Warren, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		84%	10%	2%	3%
Party Identification	Democrat	94%	2%	1%	3%
	Independent	75%	17%	4%	4%
Democrats and Democratic leaning independents	Progressive	95%	2%	1%	2%
	Moderate	92%	3%	3%	3%
Party Identification^	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	89%	4%	3%	4%
Party ID and Gender^	Democrat men	96%	2%	1%	1%
	Democrat women	94%	1%	1%	4%
	Independent men	64%	26%	5%	5%
	Independent women	87%	8%	3%	2%
Region	Hillsborough	87%	11%	2%	1%
	Rockingham	79%	12%	5%	5%
	Northern Counties	85%	12%	0%	3%
	Southern Counties	86%	7%	3%	5%
Household Income	Less than \$50,000	86%	8%	2%	4%
	\$50,000 or more	84%	11%	3%	3%
Education	Not college graduate	83%	12%	1%	4%
	College graduate	85%	9%	3%	3%
Race and Education	White - Not College Graduate	85%	11%	1%	4%
	White - College Graduate	87%	7%	4%	2%
Gender - Race - Education	Men - White - Not College Graduate	82%	13%	0%	4%
	Men - White - College Graduate	80%	13%	5%	2%
	Women - White - Not College Graduate	86%	9%	1%	4%
	Women - White - College Graduate	92%	3%	2%	3%
Age	Under 45	82%	13%	4%	2%
	45 or older	86%	9%	2%	3%
Generation	Gen Z/Millennials (18-38)	85%	10%	4%	1%
	Gen X (39-54)	79%	15%	1%	5%
	Baby Boomers (55-73)	86%	9%	2%	3%
	Silent-Greatest (Over 73)	88%	6%	2%	4%
Gender	Men	78%	16%	3%	3%
	Women	90%	5%	2%	3%
Area Description	Big city/Small city/Suburban	84%	11%	1%	4%
	Small town/Rural	85%	10%	3%	2%
Small city/Suburban Men		82%	14%	1%	3%
Small city/Suburban Women		88%	5%	0%	7%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

**BSDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Democratic Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		88%	9%	2%	2%
Party Identification	Democrat	97%	1%	1%	1%
	Independent	79%	16%	2%	3%
Democrats and Democratic leaning independents	Progressive	98%	1%	0%	1%
	Moderate	94%	1%	3%	2%
Party Identification^	Strong Democrats	98%	0%	1%	1%
	Soft Democrats	94%	2%	2%	3%
Party ID and Gender^	Democrat men	97%	1%	1%	1%
	Democrat women	97%	0%	1%	1%
	Independent men	71%	23%	2%	4%
	Independent women	88%	7%	2%	3%
Region	Hillsborough	89%	9%	1%	1%
	Rockingham	86%	10%	2%	3%
	Northern Counties	85%	12%	1%	3%
	Southern Counties	89%	7%	2%	3%
Household Income	Less than \$50,000	93%	6%	1%	1%
	\$50,000 or more	85%	10%	2%	2%
Education	Not college graduate	87%	10%	1%	2%
	College graduate	88%	8%	2%	2%
Race and Education	White - Not College Graduate	89%	9%	1%	1%
	White - College Graduate	89%	6%	2%	2%
Gender - Race - Education	Men - White - Not College Graduate	85%	12%	0%	2%
	Men - White - College Graduate	85%	10%	3%	2%
	Women - White - Not College Graduate	92%	7%	1%	1%
	Women - White - College Graduate	92%	3%	2%	3%
Age	Under 45	87%	10%	2%	2%
	45 or older	88%	8%	1%	2%
Generation	Gen Z/Millennials (18-38)	90%	7%	2%	0%
	Gen X (39-54)	82%	14%	1%	3%
	Baby Boomers (55-73)	87%	9%	1%	2%
	Silent-Greatest (Over 73)	90%	5%	3%	2%
Gender	Men	82%	14%	2%	2%
	Women	92%	5%	1%	2%
Area Description	Big city/Small city/Suburban	88%	8%	1%	2%
	Small town/Rural	87%	9%	2%	2%
Small city/Suburban Men		84%	12%	1%	3%
Small city/Suburban Women		93%	4%	1%	2%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

PBDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Democratic Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Pete Buttigieg, the Democrat	Donald Trump, the Republican	Vol: Other	Undecided
		Row %	Row %	Row %	Row %
NH Likely Democratic Primary Voters		88%	8%	1%	3%
Party Identification	Democrat	95%	1%	1%	2%
	Independent	81%	14%	2%	3%
Democrats and Democratic leaning independents	Progressive	95%	1%	2%	2%
	Moderate	94%	3%	1%	2%
Party Identification^	Strong Democrats	97%	0%	1%	2%
	Soft Democrats	91%	3%	2%	4%
Party ID and Gender^	Democrat men	94%	2%	3%	1%
	Democrat women	96%	1%	0%	3%
	Independent men	71%	22%	2%	5%
	Independent women	92%	6%	1%	2%
Region	Hillsborough	86%	11%	2%	1%
	Rockingham	86%	10%	1%	4%
	Northern Counties	86%	9%	1%	4%
	Southern Counties	91%	4%	2%	3%
Household Income	Less than \$50,000	85%	7%	2%	5%
	\$50,000 or more	88%	9%	1%	2%
Education	Not college graduate	82%	12%	2%	4%
	College graduate	90%	7%	1%	2%
Race and Education	White - Not College Graduate	85%	9%	2%	4%
	White - College Graduate	92%	5%	1%	2%
Gender - Race - Education	Men - White - Not College Graduate	78%	13%	4%	5%
	Men - White - College Graduate	87%	9%	2%	2%
	Women - White - Not College Graduate	89%	7%	1%	4%
	Women - White - College Graduate	96%	2%	0%	2%
Age	Under 45	84%	12%	2%	3%
	45 or older	90%	6%	1%	3%
Generation	Gen Z/Millennials (18-38)	86%	10%	2%	2%
	Gen X (39-54)	85%	11%	1%	3%
	Baby Boomers (55-73)	89%	7%	1%	3%
	Silent-Greatest (Over 73)	91%	4%	2%	3%
Gender	Men	81%	13%	3%	3%
	Women	93%	4%	0%	2%
Area Description	Big city/Small city/Suburban	88%	8%	1%	4%
	Small town/Rural	87%	9%	2%	2%
Small city/Suburban Men		87%	9%	1%	3%
Small city/Suburban Women		91%	4%	0%	5%

NBC News/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=697 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll  
New Hampshire Likely Voters  
Republican Primary

RPWLNABS1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Republican Primary Voters				
		If the Republican presidential primary in New Hampshire were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Republican presidential primary in New Hampshire?]				
		Donald Trump	Bill Weld	Joe Walsh	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters		87%	8%	2%	1%	2%
Party Identification	Republican	92%	5%	1%	1%	2%
	Independent	77%	15%	4%	0%	4%
Party Identification^	Strong Republicans	96%	3%	0%	1%	1%
	Soft Republicans	83%	11%	2%	1%	3%
Party ID and Gender^	Republican men	93%	5%	1%	0%	2%
	Republican women	91%	5%	1%	2%	2%
	Independent men	75%	18%	3%	1%	3%
	Independent women	80%	10%	5%	0%	5%
Region	Hillsborough	83%	13%	1%	1%	2%
	Rockingham	91%	6%	1%	1%	2%
	Northern Counties	91%	9%	0%	0%	1%
	Southern Counties	87%	4%	5%	0%	4%
Household Income	Less than \$50,000	88%	10%	0%	1%	1%
	\$50,000 or more	88%	7%	2%	0%	2%
Education	Not college graduate	90%	5%	2%	1%	2%
	College graduate	85%	11%	1%	1%	3%
Race and Education	White - Not College Graduate	90%	5%	2%	1%	2%
	White - College Graduate	84%	11%	1%	1%	3%
Gender - Race - Education	Men - White - Not College Graduate	93%	4%	2%	0%	2%
	Men - White - College Graduate	81%	15%	2%	0%	3%
	Women - White - Not College Graduate	87%	7%	3%	1%	2%
	Women - White - College Graduate	87%	7%	1%	2%	3%
Age	Under 45	88%	6%	3%	0%	3%
	45 or older	87%	8%	1%	1%	2%
Gender	Men	87%	9%	1%	0%	2%
	Women	87%	6%	2%	1%	3%
White Evangelical Christians		88%	8%	3%	0%	2%
Area Description	Big city/Small city/Suburban	83%	11%	2%	2%	2%
	Small town/Rural	90%	6%	1%	0%	3%
Small city/Suburban Men		79%	16%	2%	0%	3%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

STSREP1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Republican Primary Voters with a Candidate Preference including those who Already Voted			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters with a Candidate Preference including those who Already Voted		82%	13%	5%	1%
Party Identification	Republican	87%	9%	3%	1%
	Independent	71%	20%	9%	0%
Party Identification^	Strong Republicans	92%	6%	2%	1%
	Soft Republicans	72%	21%	6%	0%
Party ID and Gender^	Republican men	88%	8%	3%	1%
	Republican women	87%	10%	3%	0%
	Independent men	70%	19%	11%	0%
	Independent women	73%	21%	6%	0%
Region	Hillsborough	79%	16%	3%	1%
	Rockingham	86%	11%	3%	0%
	Northern Counties	80%	12%	8%	1%
	Southern Counties	84%	11%	5%	1%
Household Income	Less than \$50,000	84%	10%	5%	1%
	\$50,000 or more	81%	14%	5%	0%
Education	Not college graduate	85%	11%	4%	1%
	College graduate	79%	16%	5%	1%
Race and Education	White - Not College Graduate	86%	10%	3%	1%
	White - College Graduate	77%	16%	5%	1%
Gender - Race - Education	Men - White - Not College Graduate	87%	9%	4%	1%
	Men - White - College Graduate	76%	18%	5%	1%
	Women - White - Not College Graduate	85%	13%	3%	0%
	Women - White - College Graduate	79%	14%	6%	1%
Age	Under 45	77%	17%	5%	1%
	45 or older	84%	11%	4%	1%
Gender	Men	82%	12%	5%	1%
	Women	82%	13%	4%	0%
White Evangelical Christians		83%	12%	3%	1%
Area Description	Big city/Small city/Suburban	75%	17%	7%	1%
	Small town/Rural	85%	11%	3%	1%
Small city/Suburban Men		72%	17%	11%	0%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters with a Candidate Preference. Interviews conducted January 20th through January 23rd, 2020, n=428 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.



TRUDP105. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Republican Primary Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NH Likely Republican Primary Voters		89%	8%	3%
Party Identification	Republican	94%	4%	2%
	Independent	79%	17%	4%
Party Identification^	Strong Republicans	96%	3%	1%
	Soft Republicans	88%	9%	3%
Party ID and Gender^	Republican men	94%	4%	2%
	Republican women	94%	4%	2%
	Independent men	80%	17%	3%
	Independent women	77%	18%	5%
Region	Hillsborough	86%	12%	2%
	Rockingham	92%	6%	2%
	Northern Counties	91%	5%	3%
	Southern Counties	88%	9%	3%
Household Income	Less than \$50,000	88%	8%	4%
	\$50,000 or more	90%	8%	2%
Education	Not college graduate	92%	6%	2%
	College graduate	85%	11%	4%
Race and Education	White - Not College Graduate	93%	5%	2%
	White - College Graduate	84%	11%	5%
Gender - Race - Education	Men - White - Not College Graduate	96%	2%	2%
	Men - White - College Graduate	84%	13%	3%
	Women - White - Not College Graduate	90%	8%	2%
	Women - White - College Graduate	84%	10%	6%
Age	Under 45	90%	7%	3%
	45 or older	89%	9%	3%
Gender	Men	90%	8%	2%
	Women	88%	8%	3%
White Evangelical Christians		90%	7%	3%
Area Description	Big city/Small city/Suburban	85%	11%	4%
	Small town/Rural	91%	7%	2%
Small city/Suburban Men		83%	13%	5%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450  
MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

TRUDP105R. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Republican Primary Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters		73%	16%	2%	6%	3%
Party Identification	Republican	79%	15%	1%	2%	2%
	Independent	60%	19%	5%	13%	4%
Party Identification^	Strong Republicans	87%	9%	1%	1%	1%
	Soft Republicans	59%	29%	3%	5%	3%
Party ID and Gender^	Republican men	82%	12%	2%	2%	2%
	Republican women	76%	18%	1%	3%	2%
	Independent men	54%	26%	3%	14%	3%
	Independent women	66%	11%	6%	12%	5%
Region	Hillsborough	67%	19%	3%	8%	2%
	Rockingham	79%	13%	1%	5%	2%
	Northern Counties	71%	21%	1%	4%	3%
	Southern Counties	75%	13%	4%	6%	3%
Household Income	Less than \$50,000	77%	11%	1%	7%	4%
	\$50,000 or more	71%	20%	3%	5%	2%
Education	Not college graduate	75%	17%	2%	3%	2%
	College graduate	69%	16%	2%	9%	4%
Race and Education	White - Not College Graduate	76%	17%	2%	3%	2%
	White - College Graduate	68%	16%	2%	9%	5%
Gender - Race - Education	Men - White - Not College Graduate	77%	19%	0%	2%	2%
	Men - White - College Graduate	66%	18%	3%	10%	3%
	Women - White - Not College Graduate	74%	16%	4%	5%	2%
	Women - White - College Graduate	70%	14%	2%	8%	6%
Age	Under 45	61%	29%	4%	3%	3%
	45 or older	77%	12%	2%	7%	3%
Gender	Men	73%	17%	2%	6%	2%
	Women	73%	16%	2%	6%	3%
White Evangelical Christians		76%	14%	3%	4%	3%
Area Description	Big city/Small city/Suburban	65%	20%	4%	7%	4%
	Small town/Rural	76%	15%	1%	5%	2%
Small city/Suburban Men		62%	21%	5%	8%	5%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**NCNGPR20. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Republican Primary Voters		
		Knowing it is a long ways off, what is your preference for the outcome of this year's congressional elections:		
		A Congress controlled by Democrats	A Congress controlled by Republicans	Vol: Unsure
		Row %	Row %	Row %
NH Likely Republican Primary Voters		6%	90%	4%
Party Identification	Republican	3%	95%	2%
	Independent	12%	79%	8%
Party Identification^	Strong Republicans	2%	97%	1%
	Soft Republicans	6%	88%	6%
Party ID and Gender^	Republican men	2%	96%	2%
	Republican women	3%	93%	4%
	Independent men	12%	79%	9%
	Independent women	13%	80%	7%
Region	Hillsborough	10%	87%	3%
	Rockingham	4%	93%	3%
	Northern Counties	3%	93%	4%
	Southern Counties	5%	87%	8%
Household Income	Less than \$50,000	9%	88%	3%
	\$50,000 or more	5%	91%	4%
Education	Not college graduate	5%	91%	4%
	College graduate	7%	88%	5%
Race and Education	White - Not College Graduate	4%	92%	4%
	White - College Graduate	8%	88%	5%
Gender - Race - Education	Men - White - Not College Graduate	1%	96%	3%
	Men - White - College Graduate	9%	86%	6%
	Women - White - Not College Graduate	7%	88%	4%
	Women - White - College Graduate	6%	90%	4%
Age	Under 45	4%	88%	8%
	45 or older	6%	90%	3%
Gender	Men	5%	91%	4%
	Women	6%	89%	5%
White Evangelical Christians		4%	91%	5%
Area Description	Big city/Small city/Suburban	7%	90%	3%
	Small town/Rural	5%	89%	5%
Small city/Suburban Men		10%	89%	2%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450  
MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**JBDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Republican Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters		7%	90%	1%	2%
Party Identification	Republican	3%	94%	1%	2%
	Independent	15%	82%	0%	2%
Party Identification^	Strong Republicans	1%	97%	1%	1%
	Soft Republicans	8%	89%	0%	2%
Party ID and Gender^	Republican men	3%	95%	1%	1%
	Republican women	4%	93%	0%	2%
	Independent men	15%	82%	0%	2%
	Independent women	15%	82%	1%	2%
Region	Hillsborough	10%	86%	1%	3%
	Rockingham	4%	93%	1%	1%
	Northern Counties	6%	92%	0%	2%
	Southern Counties	8%	91%	0%	1%
Household Income	Less than \$50,000	10%	89%	0%	1%
	\$50,000 or more	6%	91%	1%	2%
Education	Not college graduate	5%	93%	1%	1%
	College graduate	11%	86%	1%	3%
Race and Education	White - Not College Graduate	5%	93%	1%	1%
	White - College Graduate	11%	86%	1%	3%
Gender - Race - Education	Men - White - Not College Graduate	2%	97%	1%	1%
	Men - White - College Graduate	13%	84%	0%	3%
	Women - White - Not College Graduate	8%	90%	0%	2%
	Women - White - College Graduate	9%	88%	1%	2%
Age	Under 45	7%	92%	0%	1%
	45 or older	7%	90%	1%	2%
Gender	Men	7%	91%	1%	2%
	Women	8%	90%	0%	2%
White Evangelical Christians		9%	90%	0%	2%
Area Description	Big city/Small city/Suburban	10%	88%	1%	2%
	Small town/Rural	6%	91%	0%	2%
Small city/Suburban Men		10%	87%	0%	3%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**EWDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Republican Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Elizabeth Warren, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters		5%	91%	1%	2%
Party Identification	Republican	1%	95%	1%	2%
	Independent	13%	83%	1%	3%
Party Identification^	Strong Republicans	1%	97%	1%	1%
	Soft Republicans	5%	91%	1%	3%
Party ID and Gender^	Republican men	1%	96%	1%	2%
	Republican women	2%	95%	1%	2%
	Independent men	14%	83%	1%	2%
	Independent women	12%	83%	1%	4%
Region	Hillsborough	8%	88%	1%	3%
	Rockingham	3%	93%	2%	1%
	Northern Counties	4%	94%	0%	2%
	Southern Counties	6%	91%	0%	3%
Household Income	Less than \$50,000	8%	91%	1%	1%
	\$50,000 or more	5%	92%	1%	2%
Education	Not college graduate	5%	94%	1%	1%
	College graduate	7%	88%	1%	4%
Race and Education	White - Not College Graduate	4%	94%	1%	1%
	White - College Graduate	7%	87%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	2%	97%	1%	0%
	Men - White - College Graduate	8%	87%	1%	5%
	Women - White - Not College Graduate	7%	91%	0%	2%
	Women - White - College Graduate	6%	88%	2%	3%
Age	Under 45	4%	93%	0%	3%
	45 or older	6%	90%	1%	2%
Gender	Men	5%	92%	1%	2%
	Women	6%	90%	1%	2%
White Evangelical Christians		5%	93%	0%	2%
Area Description	Big city/Small city/Suburban	7%	89%	1%	3%
	Small town/Rural	5%	92%	1%	2%
Small city/Suburban Men		8%	85%	1%	6%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

**BSDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Likely Republican Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters		7%	91%	1%	2%
Party Identification	Republican	3%	95%	1%	2%
	Independent	15%	82%	1%	2%
Party Identification^	Strong Republicans	2%	97%	1%	1%
	Soft Republicans	5%	90%	1%	3%
Party ID and Gender^	Republican men	2%	95%	1%	2%
	Republican women	3%	95%	1%	1%
	Independent men	14%	84%	1%	1%
	Independent women	16%	80%	1%	4%
Region	Hillsborough	8%	88%	1%	3%
	Rockingham	4%	93%	2%	2%
	Northern Counties	6%	92%	1%	2%
	Southern Counties	9%	91%	0%	0%
Household Income	Less than \$50,000	7%	90%	1%	1%
	\$50,000 or more	6%	92%	1%	1%
Education	Not college graduate	5%	94%	1%	1%
	College graduate	9%	87%	1%	3%
Race and Education	White - Not College Graduate	5%	94%	0%	1%
	White - College Graduate	9%	86%	1%	3%
Gender - Race - Education	Men - White - Not College Graduate	3%	96%	1%	0%
	Men - White - College Graduate	10%	85%	1%	4%
	Women - White - Not College Graduate	7%	91%	0%	2%
	Women - White - College Graduate	8%	88%	2%	2%
Age	Under 45	7%	91%	0%	1%
	45 or older	7%	90%	1%	2%
Gender	Men	6%	91%	1%	2%
	Women	7%	90%	1%	2%
White Evangelical Christians		8%	89%	0%	2%
Area Description	Big city/Small city/Suburban	9%	88%	1%	3%
	Small town/Rural	6%	92%	1%	1%
Small city/Suburban Men		8%	86%	1%	5%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

PBDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Likely Republican Primary Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Pete Buttigieg, the Democrat	Donald Trump, the Republican	Vol: Other	Undecided
		Row %	Row %	Row %	Row %
NH Likely Republican Primary Voters		8%	89%	1%	3%
Party Identification	Republican	4%	94%	1%	2%
	Independent	16%	80%	0%	4%
Party Identification^	Strong Republicans	2%	96%	1%	1%
	Soft Republicans	7%	88%	0%	5%
Party ID and Gender^	Republican men	3%	94%	1%	2%
	Republican women	4%	93%	0%	3%
	Independent men	17%	81%	1%	2%
	Independent women	14%	79%	0%	7%
Region	Hillsborough	10%	85%	0%	4%
	Rockingham	4%	92%	1%	2%
	Northern Counties	9%	89%	0%	2%
	Southern Counties	8%	90%	0%	2%
Household Income	Less than \$50,000	9%	90%	0%	1%
	\$50,000 or more	7%	90%	1%	3%
Education	Not college graduate	5%	94%	1%	1%
	College graduate	11%	83%	0%	5%
Race and Education	White - Not College Graduate	5%	94%	0%	1%
	White - College Graduate	12%	83%	0%	5%
Gender - Race - Education	Men - White - Not College Graduate	2%	97%	1%	0%
	Men - White - College Graduate	15%	81%	0%	3%
	Women - White - Not College Graduate	8%	91%	0%	2%
	Women - White - College Graduate	7%	85%	0%	7%
Age	Under 45	7%	90%	0%	2%
	45 or older	8%	88%	1%	3%
Gender	Men	8%	90%	1%	2%
	Women	8%	88%	0%	4%
White Evangelical Christians		7%	91%	0%	2%
Area Description	Big city/Small city/Suburban	9%	87%	0%	4%
	Small town/Rural	7%	90%	1%	2%
Small city/Suburban Men		10%	85%	0%	4%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 20th through January 23rd, 2020, n=450 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

# NBC News/Marist Poll New Hampshire Adults, Registered Voters, and Potential Electorates



**TRUDP105. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
NH Adults		42%	52%	6%
NH Registered Voters		42%	53%	5%
NH Potential Democratic Electorate		11%	86%	3%
NH Potential Republican Electorate		86%	10%	4%
Party Identification^	Democrat	2%	96%	2%
	Republican	92%	5%	3%
	Independent	37%	55%	7%
Democrats and Democratic leaning independents	Progressive	2%	96%	2%
	Moderate	4%	93%	3%
Party Identification^	Strong Democrats	1%	98%	1%
	Soft Democrats	5%	91%	4%
	Just Independents	34%	50%	16%
	Soft Republicans	81%	14%	6%
	Strong Republicans	95%	4%	1%
Party ID and Gender^	Democrat men	4%	93%	3%
	Democrat women	1%	98%	1%
	Republican men	92%	6%	2%
	Republican women	92%	5%	4%
	Independent men	44%	50%	5%
	Independent women	29%	61%	10%
2016 Trump Supporters		92%	5%	3%
Region	Hillsborough	42%	52%	6%
	Rockingham	46%	49%	5%
	Northern Counties	43%	47%	10%
	Southern Counties	36%	58%	6%
Household Income	Less than \$50,000	38%	53%	10%
	\$50,000 or more	44%	52%	4%
Education	Not college graduate	49%	42%	9%
	College graduate	34%	62%	4%
Race and Education	White - Not College Graduate	47%	44%	9%
	White - College Graduate	32%	63%	4%
Gender - Race - Education	Men - White - Not College Graduate	57%	35%	8%
	Men - White - College Graduate	38%	59%	3%
	Women - White - Not College Graduate	38%	53%	10%
	Women - White - College Graduate	27%	68%	5%
Age	Under 45	39%	51%	10%
	45 or older	43%	53%	4%
Generation	Gen Z/Millennials (18-38)	36%	56%	8%
	Gen X (39-54)	49%	41%	10%
	Baby Boomers (55-73)	42%	55%	3%
	Silent-Greatest (Over 73)	40%	54%	6%
Gender	Men	49%	45%	6%
	Women	34%	59%	7%
White Evangelical Christians		67%	27%	6%
Area Description	Big city	46%	45%	9%
	Small city	33%	61%	6%
	Suburban	38%	57%	5%
	Small town	45%	49%	6%
	Rural	44%	49%	7%
Small city/Suburban Men		44%	50%	6%
Small city/Suburban Women		26%	69%	5%

Marist Poll New Hampshire Adults. Interviews conducted January 20th through January 23rd, 2020, n=2604 MOE +/- 2.4 percentage points.

^New Hampshire Registered Voters: n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

TRUDP105R. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NH Adults		29%	13%	9%	43%	6%
NH Registered Voters		30%	12%	8%	46%	5%
NH Potential Democratic Electorate		6%	5%	8%	78%	3%
NH Potential Republican Electorate		67%	19%	3%	7%	4%
Party Identification^	Democrat	1%	1%	7%	89%	2%
	Republican	73%	19%	2%	3%	3%
	Independent	23%	14%	11%	44%	7%
Democrats and Democratic leaning independents	Progressive	1%	2%	7%	89%	2%
	Moderate	2%	3%	11%	82%	3%
Party Identification^	Strong Democrats	1%	1%	2%	96%	1%
	Soft Democrats	2%	3%	14%	77%	4%
	Just Independents	21%	13%	12%	38%	16%
	Soft Republicans	49%	32%	7%	7%	6%
	Strong Republicans	83%	12%	2%	2%	1%
Party ID and Gender^	Democrat men	2%	3%	9%	84%	3%
	Democrat women	1%	0%	6%	92%	1%
	Republican men	77%	16%	3%	3%	2%
	Republican women	68%	23%	1%	4%	4%
	Independent men	26%	18%	12%	38%	5%
	Independent women	20%	10%	9%	51%	10%
2016 Trump Supporters		74%	19%	2%	2%	3%
Region	Hillsborough	29%	13%	9%	43%	6%
	Rockingham	33%	14%	11%	38%	5%
	Northern Counties	30%	14%	6%	41%	10%
	Southern Counties	25%	12%	9%	49%	6%
Household Income	Less than \$50,000	26%	11%	11%	42%	10%
	\$50,000 or more	30%	14%	8%	44%	4%
Education	Not college graduate	33%	16%	11%	31%	9%
	College graduate	24%	10%	7%	56%	4%
Race and Education	White - Not College Graduate	33%	15%	11%	33%	9%
	White - College Graduate	22%	10%	7%	57%	4%
Gender - Race - Education	Men - White - Not College Graduate	39%	18%	9%	26%	8%
	Men - White - College Graduate	26%	12%	9%	50%	3%
	Women - White - Not College Graduate	26%	12%	12%	41%	10%
	Women - White - College Graduate	19%	8%	5%	63%	5%
Age	Under 45	21%	18%	14%	37%	10%
	45 or older	34%	10%	5%	48%	4%
Generation	Gen Z/Millennials (18-38)	17%	19%	15%	41%	8%
	Gen X (39-54)	35%	14%	8%	33%	10%
	Baby Boomers (55-73)	34%	8%	4%	51%	3%
	Silent-Greatest (Over 73)	31%	8%	6%	49%	6%
Gender	Men	34%	15%	10%	36%	6%
	Women	23%	11%	8%	51%	7%
White Evangelical Christians		50%	17%	10%	18%	6%
Area Description	Big city	31%	15%	12%	33%	9%
	Small city	21%	12%	11%	50%	6%
	Suburban	19%	18%	11%	46%	5%
	Small town	33%	12%	7%	42%	6%
	Rural	33%	11%	8%	41%	7%
Small city/Suburban Men		26%	18%	12%	39%	6%
Small city/Suburban Women		15%	11%	10%	59%	5%

Marist Poll New Hampshire Adults. Interviews conducted January 20th through January 23rd, 2020, n=2604 MOE +/- 2.4 percentage points.

^New Hampshire Registered Voters: n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

NCNGPR20. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Registered Voters		
		Knowing it is a long ways off, what is your preference for the outcome of this year’s congressional elections:		
		A Congress controlled		Vol: Unsure
		by Democrats	by Republicans	
		Row %	Row %	Row %
NH Registered Voters		47%	42%	11%
NH Potential Democratic Electorate		81%	11%	7%
NH Potential Republican Electorate		7%	88%	5%
Party Identification	Democrat	95%	2%	3%
	Republican	3%	94%	3%
	Independent	45%	37%	18%
Democrats and Democratic leaning independents	Progressive	94%	1%	5%
	Moderate	88%	4%	8%
Party Identification	Strong Democrats	97%	1%	2%
	Soft Democrats	85%	3%	11%
	Just Independents	32%	32%	36%
	Soft Republicans	7%	84%	8%
	Strong Republicans	3%	96%	1%
Party ID and Gender	Democrat men	94%	3%	3%
	Democrat women	96%	1%	3%
	Republican men	3%	95%	2%
	Republican women	3%	93%	4%
	Independent men	39%	45%	16%
	Independent women	51%	30%	19%
	2016 Trump Supporters	4%	90%	7%
Region	Hillsborough	48%	41%	11%
	Rockingham	40%	49%	11%
	Northern Counties	46%	46%	8%
	Southern Counties	52%	36%	12%
Household Income	Less than \$50,000	49%	37%	15%
	\$50,000 or more	47%	45%	8%
Education	Not college graduate	36%	50%	14%
	College graduate	57%	35%	8%
Race and Education	White - Not College Graduate	38%	49%	13%
	White - College Graduate	59%	34%	8%
Gender - Race - Education	Men - White - Not College Graduate	30%	59%	11%
	Men - White - College Graduate	52%	39%	9%
	Women - White - Not College Graduate	45%	40%	15%
	Women - White - College Graduate	65%	29%	6%
	Age	Under 45	49%	38%
	45 or older	46%	44%	10%
Generation	Gen Z/Millennials (18-38)	53%	33%	14%
	Gen X (39-54)	35%	53%	12%
	Baby Boomers (55-73)	50%	43%	8%
	Silent-Greatest (Over 73)	47%	41%	12%
Gender	Men	40%	50%	10%
	Women	54%	35%	11%
White Evangelical Christians		19%	69%	12%
Area Description	Big city	31%	48%	21%
	Small city	56%	34%	10%
	Suburban	48%	39%	12%
	Small town	46%	44%	10%
	Rural	44%	47%	9%
Small city/Suburban Men		45%	44%	11%
Small city/Suburban Women		61%	28%	11%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 20th through January 23rd, 2020, n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

		NH Potential Democratic Electorate												
		If the Democratic presidential primary in New Hampshire were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Democratic presidential primary in New Hampshire?]												
		Bernie Sanders	Pete Buttigieg	Joe Biden	Elizabeth Warren	Amy Klobuchar	Tulsi Gabbard	Andrew Yang	Tom Steyer	Michael Bennet	Deval Patrick	John Delaney	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NH Potential Democratic Electorate		22%	17%	14%	12%	10%	7%	5%	3%	1%	1%	<1%	1%	7%
Intensity of Support	Strongly support	33%	14%	15%	12%	9%	7%	5%	3%	1%	0%	0%	0%	0%
	Somewhat support	15%	21%	14%	13%	13%	8%	7%	5%	0%	2%	1%	0%	0%
	Might vote differently	12%	23%	17%	15%	10%	9%	9%	3%	2%	1%	0%	0%	0%
Party Identification	Democrat	21%	16%	17%	15%	12%	1%	6%	3%	1%	0%	0%	0%	8%
	Independent	23%	17%	12%	8%	8%	12%	5%	4%	1%	1%	1%	1%	7%
Democrats and Democratic leaning independents	Progressive	36%	12%	8%	20%	7%	3%	6%	1%	0%	1%	0%	0%	6%
	Moderate	10%	23%	25%	7%	15%	1%	6%	4%	1%	0%	0%	0%	8%
Party Identification^	Strong Democrats	18%	17%	17%	18%	13%	1%	5%	2%	1%	0%	0%	0%	8%
	Soft Democrats	30%	16%	14%	10%	8%	3%	7%	3%	0%	1%	0%	0%	8%
Party ID and Gender^	Democrat men	24%	15%	17%	13%	10%	2%	8%	3%	1%	1%	0%	0%	7%
	Democrat women	20%	16%	16%	17%	13%	1%	4%	3%	0%	0%	0%	0%	9%
	Independent men	25%	14%	11%	8%	7%	17%	6%	3%	1%	1%	1%	1%	4%
	Independent women	22%	21%	12%	8%	9%	6%	4%	4%	2%	1%	0%	1%	9%
Region	Hillsborough	24%	14%	14%	11%	11%	8%	6%	2%	1%	0%	1%	1%	7%
	Rockingham	17%	23%	16%	11%	9%	6%	6%	5%	1%	1%	0%	0%	5%
	Northern Counties	21%	15%	10%	9%	10%	11%	5%	2%	1%	1%	0%	3%	12%
	Southern Counties	23%	16%	15%	15%	9%	4%	5%	3%	0%	1%	0%	1%	7%
Household Income	Less than \$50,000	32%	11%	14%	13%	7%	6%	5%	2%	0%	2%	0%	0%	9%
	\$50,000 or more	18%	18%	15%	13%	11%	8%	6%	3%	1%	0%	0%	1%	5%
Education	Not college graduate	30%	14%	14%	7%	5%	7%	7%	5%	0%	1%	0%	2%	7%
	College graduate	17%	18%	14%	15%	13%	7%	4%	2%	1%	0%	0%	1%	7%
Race and Education	White - Not College Graduate	31%	15%	14%	8%	4%	6%	7%	5%	0%	1%	1%	1%	7%
	White - College Graduate	17%	19%	14%	15%	13%	6%	4%	2%	1%	1%	0%	0%	8%
Gender - Race - Education	Men - White - Not College Graduate	33%	14%	9%	8%	2%	10%	10%	6%	0%	0%	1%	0%	7%
	Men - White - College Graduate	21%	17%	16%	10%	11%	9%	5%	2%	1%	1%	0%	0%	6%
	Women - White - Not College Graduate	30%	15%	18%	7%	6%	4%	5%	4%	0%	2%	0%	2%	8%
	Women - White - College Graduate	13%	21%	11%	18%	15%	3%	4%	2%	2%	0%	0%	1%	9%
Age	Under 45	36%	16%	6%	12%	4%	9%	9%	0%	0%	1%	1%	1%	5%
	45 or older	14%	17%	19%	12%	13%	6%	4%	5%	1%	0%	0%	1%	9%
Generation	Gen Z/Millennials (18-38)	39%	15%	5%	13%	4%	7%	10%	0%	0%	2%	1%	1%	5%
	Gen X (39-54)	17%	21%	12%	14%	4%	13%	5%	3%	1%	0%	0%	1%	10%
	Baby Boomers (55-73)	15%	19%	17%	10%	15%	6%	3%	6%	2%	0%	0%	0%	6%
	Silent-Greatest (Over 73)	9%	13%	27%	15%	14%	2%	3%	4%	1%	0%	0%	1%	12%
Gender	Men	24%	15%	14%	10%	8%	10%	7%	3%	1%	1%	0%	1%	6%
	Women	20%	18%	14%	14%	11%	4%	4%	3%	1%	1%	0%	1%	9%
Area Description	Big city/Small city/Suburban	22%	16%	15%	12%	6%	8%	7%	3%	1%	1%	0%	1%	8%
	Small town/Rural	21%	17%	14%	12%	12%	6%	4%	4%	1%	1%	0%	1%	6%
Small city/Suburban Men		25%	17%	15%	10%	6%	13%	9%	2%	0%	1%	0%	0%	1%
Small city/Suburban Women		17%	19%	13%	14%	7%	5%	4%	4%	1%	2%	0%	2%	13%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted January 20th through January 23rd, 2020, n=1077 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

## STSD1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Potential Democratic Electorate with a Candidate Preference including those who Already Voted			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NH Potential Democratic Electorate with a Candidate Preference including those who Already Voted Primary Support		54%	29%	16%	1%
	Joe Biden	52%	28%	18%	2%
	Pete Buttigieg	43%	35%	21%	0%
	Bernie Sanders	74%	18%	8%	0%
	Elizabeth Warren	51%	29%	19%	1%
Party Identification	Democrat	57%	27%	16%	1%
	Independent	52%	31%	16%	1%
Democrats and Democratic leaning independents	Progressive	63%	23%	14%	0%
	Moderate	48%	31%	19%	1%
Party Identification^	Strong Democrats	60%	25%	14%	1%
	Soft Democrats	53%	28%	18%	1%
Party ID and Gender^	Democrat men	58%	32%	10%	1%
	Democrat women	56%	24%	19%	1%
	Independent men	51%	33%	15%	1%
	Independent women	53%	28%	18%	1%
Region	Hillsborough	52%	29%	18%	1%
	Rockingham	49%	31%	20%	0%
	Northern Counties	58%	27%	14%	0%
	Southern Counties	57%	29%	14%	1%
Household Income	Less than \$50,000	55%	26%	19%	1%
	\$50,000 or more	53%	31%	15%	0%
Education	Not college graduate	53%	28%	19%	0%
	College graduate	54%	30%	15%	1%
Race and Education	White - Not College Graduate	52%	29%	18%	0%
	White - College Graduate	55%	29%	15%	1%
Gender - Race - Education	Men - White - Not College Graduate	57%	31%	11%	1%
	Men - White - College Graduate	53%	33%	14%	0%
	Women - White - Not College Graduate	49%	28%	24%	0%
	Women - White - College Graduate	57%	26%	16%	1%
Age	Under 45	55%	28%	17%	0%
	45 or older	53%	30%	16%	1%
Generation	Gen Z/Millennials (18-38)	58%	26%	16%	0%
	Gen X (39-54)	43%	37%	20%	0%
	Baby Boomers (55-73)	54%	31%	16%	0%
	Silent-Greatest (Over 73)	60%	22%	17%	1%
Gender	Men	54%	32%	14%	1%
	Women	54%	26%	19%	1%
Area Description	Big city/Small city/Suburban	55%	28%	17%	1%
	Small town/Rural	54%	30%	16%	1%
Small city/Suburban Men		50%	35%	15%	0%
Small city/Suburban Women		55%	24%	20%	1%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate with a Candidate Preference. Interviews conducted January 20th through January 23rd, 2020,  
n=934 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

**NDDTISS1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Potential Democratic Electorate				
		In selecting a presidential nominee for the Democratic Party, which of the following is most important to you:				
		A candidate who comes closest to your views on issues	A candidate with the best chance to defeat Donald Trump	Vol: Both	Vol: None/Other	Vol: Unsure
		Row %	Row %	Row %	Row %	Row %
NH Potential Democratic Electorate		45%	47%	7%	1%	1%
Intensity of Support	Strongly support	53%	39%	7%	1%	1%
	Somewhat support	39%	56%	4%	0%	1%
	Might vote differently	34%	60%	5%	0%	1%
Party Identification	Democrat	35%	55%	9%	0%	1%
	Independent	54%	40%	4%	1%	1%
Democrats and Democratic leaning independents	Progressive	48%	44%	7%	0%	1%
	Moderate	30%	63%	6%	0%	1%
Party Identification^	Strong Democrats	34%	56%	10%	0%	1%
	Soft Democrats	46%	49%	4%	0%	1%
Party ID and Gender^	Democrat men	37%	56%	5%	0%	1%
	Democrat women	34%	55%	11%	0%	1%
	Independent men	61%	33%	4%	2%	1%
	Independent women	45%	48%	5%	0%	1%
Region	Hillsborough	50%	43%	6%	1%	1%
	Rockingham	44%	49%	6%	0%	0%
	Northern Counties	43%	48%	5%	1%	3%
	Southern Counties	42%	48%	9%	1%	0%
Household Income	Less than \$50,000	49%	41%	7%	0%	2%
	\$50,000 or more	42%	51%	6%	1%	0%
Education	Not college graduate	50%	40%	7%	1%	1%
	College graduate	42%	51%	6%	0%	1%
Race and Education	White - Not College Graduate	49%	42%	8%	1%	1%
	White - College Graduate	41%	51%	7%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	56%	35%	5%	2%	2%
	Men - White - College Graduate	46%	49%	4%	1%	1%
	Women - White - Not College Graduate	43%	47%	10%	0%	0%
	Women - White - College Graduate	37%	54%	9%	0%	1%
Age	Under 45	62%	35%	2%	0%	1%
	45 or older	36%	53%	9%	1%	1%
Generation	Gen Z/Millennials (18-38)	62%	35%	2%	0%	1%
	Gen X (39-54)	50%	43%	5%	0%	1%
	Baby Boomers (55-73)	34%	55%	9%	1%	1%
	Silent-Greatest (Over 73)	30%	58%	9%	1%	2%
Gender	Men	51%	42%	4%	1%	1%
	Women	40%	51%	9%	0%	1%
Area Description	Big city/Small city/Suburban	49%	43%	7%	0%	1%
	Small town/Rural	42%	50%	7%	1%	1%
Small city/Suburban Men		55%	41%	3%	1%	0%
Small city/Suburban Women		43%	47%	10%	0%	1%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted January 20th through January 23rd, 2020, n=1077 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

RPWLNABS1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Potential Republican Electorate				
		If the Republican presidential primary in New Hampshire were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the Republican presidential primary in New Hampshire?]				
		Donald Trump	Bill Weld	Joe Walsh	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NH Potential Republican Electorate		85%	9%	2%	1%	4%
Party Identification	Republican	90%	6%	1%	1%	2%
	Independent	74%	15%	4%	1%	6%
Party Identification^	Strong Republicans	95%	3%	0%	0%	1%
	Soft Republicans	82%	11%	2%	1%	4%
Party ID and Gender^	Republican men	92%	6%	0%	0%	2%
	Republican women	88%	6%	1%	1%	3%
	Independent men	72%	18%	4%	2%	4%
	Independent women	76%	11%	5%	1%	8%
Region	Hillsborough	81%	13%	1%	2%	3%
	Rockingham	91%	6%	1%	1%	2%
	Northern Counties	88%	11%	0%	0%	2%
	Southern Counties	81%	5%	6%	0%	7%
Household Income	Less than \$50,000	86%	11%	1%	1%	2%
	\$50,000 or more	85%	9%	2%	1%	4%
Education	Not college graduate	87%	6%	2%	1%	3%
	College graduate	82%	12%	1%	1%	4%
Race and Education	White - Not College Graduate	87%	7%	3%	1%	3%
	White - College Graduate	81%	13%	1%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	90%	5%	2%	0%	3%
	Men - White - College Graduate	79%	16%	1%	0%	3%
	Women - White - Not College Graduate	84%	8%	4%	1%	3%
	Women - White - College Graduate	84%	8%	1%	1%	5%
Age	Under 45	86%	6%	3%	1%	4%
	45 or older	84%	10%	1%	1%	3%
Gender	Men	85%	10%	2%	1%	3%
	Women	84%	8%	2%	1%	5%
White Evangelical Christians		86%	8%	3%	0%	3%
Area Description	Big city/Small city/Suburban	80%	12%	3%	2%	2%
	Small town/Rural	87%	8%	1%	0%	4%
Small city/Suburban Men		78%	15%	3%	0%	4%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted January 20th through January 23rd, 2020, n=746 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

STSREP1. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Potential Republican Electorate with a Candidate Preference including those who Already Voted			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NH Potential Republican Electorate with a Candidate Preference including those who Already Voted		79%	15%	6%	1%
Party Identification	Republican	84%	12%	4%	1%
	Independent	67%	22%	10%	1%
Party Identification^	Strong Republicans	90%	7%	2%	1%
	Soft Republicans	66%	25%	8%	0%
Party ID and Gender^	Democrat men	37%	63%	0%	0%
	Republican men	85%	11%	3%	1%
	Republican women	84%	12%	4%	0%
	Independent men	66%	22%	12%	0%
Region	Independent women	69%	22%	8%	1%
	Hillsborough	75%	20%	5%	1%
	Rockingham	85%	12%	3%	0%
	Northern Counties	76%	15%	8%	1%
Household Income	Southern Counties	80%	12%	7%	1%
	Less than \$50,000	82%	12%	6%	1%
	\$50,000 or more	77%	17%	6%	1%
Education	Not college graduate	80%	14%	5%	1%
	College graduate	76%	16%	6%	1%
Race and Education	White - Not College Graduate	81%	13%	5%	1%
	White - College Graduate	75%	17%	6%	1%
Gender - Race - Education	Men - White - Not College Graduate	81%	13%	6%	1%
	Men - White - College Graduate	74%	19%	6%	1%
	Women - White - Not College Graduate	81%	14%	4%	0%
	Women - White - College Graduate	77%	15%	7%	1%
Age	Under 45	75%	19%	5%	1%
	45 or older	80%	13%	6%	1%
Gender	Men	78%	15%	6%	1%
	Women	79%	15%	5%	0%
White Evangelical Christians		82%	13%	4%	1%
Area Description	Big city/Small city/Suburban	72%	18%	10%	1%
	Small town/Rural	81%	14%	4%	1%
Small city/Suburban Men		68%	19%	14%	0%

NBC News/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted January 20th through January 23rd, 2020, n=694  
MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.



**JBDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Registered Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Registered Voters		51%	43%	2%	5%
NH Potential Democratic Electorate		85%	11%	1%	2%
NH Potential Republican Electorate		9%	87%	1%	2%
Party Identification	Democrat	95%	2%	1%	2%
	Republican	5%	92%	1%	3%
	Independent	52%	39%	3%	6%
Democrats and Democratic leaning independents	Progressive	93%	3%	2%	3%
	Moderate	93%	5%	0%	2%
Party Identification	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	87%	6%	2%	5%
	Just Independents	44%	36%	7%	14%
	Soft Republicans	14%	82%	1%	3%
	Strong Republicans	3%	95%	1%	2%
Party ID and Gender	Democrat men	93%	5%	1%	1%
	Democrat women	97%	0%	0%	3%
	Republican men	5%	93%	1%	2%
	Republican women	5%	91%	0%	3%
	Independent men	45%	47%	4%	5%
	Independent women	59%	31%	2%	8%
2016 Trump Supporters		5%	92%	0%	3%
Region	Hillsborough	53%	41%	2%	5%
	Rockingham	44%	49%	3%	4%
	Northern Counties	48%	47%	1%	4%
	Southern Counties	56%	37%	1%	5%
Household Income	Less than \$50,000	53%	39%	2%	7%
	\$50,000 or more	50%	44%	2%	3%
Education	Not college graduate	40%	53%	2%	6%
	College graduate	61%	33%	2%	4%
Race and Education	White - Not College Graduate	42%	51%	2%	5%
	White - College Graduate	62%	32%	2%	4%
Gender - Race - Education	Men - White - Not College Graduate	33%	61%	3%	4%
	Men - White - College Graduate	56%	38%	3%	3%
	Women - White - Not College Graduate	51%	41%	1%	7%
	Women - White - College Graduate	69%	27%	1%	4%
Age	Under 45	50%	41%	3%	6%
	45 or older	52%	43%	1%	4%
Generation	Gen Z/Millennials (18-38)	55%	37%	3%	5%
	Gen X (39-54)	40%	53%	2%	6%
	Baby Boomers (55-73)	53%	43%	1%	3%
	Silent-Greatest (Over 73)	55%	38%	1%	6%
Gender	Men	43%	50%	3%	4%
	Women	58%	35%	1%	6%
White Evangelical Christians		26%	69%	1%	4%
Area Description	Big city	39%	49%	5%	7%
	Small city	60%	34%	2%	4%
	Suburban	55%	39%	1%	5%
	Small town	49%	45%	2%	4%
	Rural	47%	46%	1%	7%
Small city/Suburban Men		48%	45%	3%	3%
Small city/Suburban Women		68%	26%	0%	6%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 20th through January 23rd, 2020, n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

**EWDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Registered Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Elizabeth Warren, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Registered Voters		48%	44%	2%	5%
NH Potential Democratic Electorate		81%	13%	2%	4%
NH Potential Republican Electorate		7%	89%	1%	3%
Party Identification	Democrat	93%	3%	1%	3%
	Republican	3%	94%	1%	2%
	Independent	48%	41%	3%	8%
Democrats and Democratic leaning independents	Progressive	93%	3%	1%	3%
	Moderate	87%	6%	2%	5%
Party Identification	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	84%	7%	3%	7%
	Just Independents	40%	37%	6%	16%
	Soft Republicans	8%	87%	1%	4%
	Strong Republicans	1%	96%	1%	1%
Party ID and Gender	Democrat men	93%	5%	1%	2%
	Democrat women	93%	2%	1%	4%
	Republican men	2%	94%	1%	2%
	Republican women	3%	93%	1%	2%
	Independent men	41%	49%	4%	6%
	Independent women	55%	32%	3%	10%
2016 Trump Supporters		2%	96%	1%	1%
Region	Hillsborough	51%	43%	2%	4%
	Rockingham	41%	51%	3%	5%
	Northern Counties	47%	48%	1%	4%
	Southern Counties	51%	39%	2%	8%
Household Income	Less than \$50,000	50%	42%	2%	6%
	\$50,000 or more	47%	46%	2%	4%
Education	Not college graduate	38%	54%	1%	6%
	College graduate	58%	35%	3%	5%
Race and Education	White - Not College Graduate	40%	52%	1%	6%
	White - College Graduate	58%	34%	3%	5%
Gender - Race - Education	Men - White - Not College Graduate	34%	61%	1%	4%
	Men - White - College Graduate	50%	42%	4%	4%
	Women - White - Not College Graduate	46%	45%	1%	7%
	Women - White - College Graduate	66%	26%	3%	5%
Age	Under 45	48%	43%	3%	6%
	45 or older	48%	45%	2%	5%
Generation	Gen Z/Millennials (18-38)	55%	38%	3%	4%
	Gen X (39-54)	35%	55%	2%	8%
	Baby Boomers (55-73)	51%	44%	2%	3%
	Silent-Greatest (Over 73)	50%	41%	3%	6%
Gender	Men	41%	52%	3%	4%
	Women	55%	37%	2%	6%
White Evangelical Christians		22%	73%	1%	4%
Area Description	Big city	39%	54%	3%	4%
	Small city	58%	34%	2%	6%
	Suburban	50%	43%	2%	6%
	Small town	46%	46%	3%	5%
	Rural	45%	48%	2%	6%
Small city/Suburban Men		46%	47%	3%	5%
Small city/Suburban Women		64%	28%	1%	7%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 20th through January 23rd, 2020, n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

**BSDT2020. NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020**

		NH Registered Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Vol: Other	Vol: Undecided
		Row %	Row %	Row %	Row %
NH Registered Voters		51%	43%	2%	4%
NH Potential Democratic Electorate		85%	11%	1%	3%
NH Potential Republican Electorate		8%	89%	1%	2%
Party Identification	Democrat	96%	2%	1%	2%
	Republican	4%	94%	1%	2%
	Independent	51%	39%	3%	7%
Democrats and Democratic leaning independents	Progressive	97%	2%	0%	1%
	Moderate	91%	4%	2%	3%
Party Identification	Strong Democrats	98%	0%	0%	1%
	Soft Democrats	90%	4%	2%	4%
	Just Independents	40%	36%	9%	15%
	Soft Republicans	10%	85%	1%	3%
	Strong Republicans	3%	95%	1%	1%
Party ID and Gender	Democrat men	95%	3%	1%	1%
	Democrat women	96%	0%	1%	2%
	Republican men	4%	93%	1%	2%
	Republican women	3%	94%	1%	2%
	Independent men	47%	46%	3%	4%
	Independent women	55%	32%	4%	9%
2016 Trump Supporters		5%	93%	1%	1%
Region	Hillsborough	53%	41%	2%	3%
	Rockingham	43%	49%	3%	5%
	Northern Counties	46%	48%	2%	4%
	Southern Counties	56%	37%	2%	5%
Household Income	Less than \$50,000	57%	38%	2%	3%
	\$50,000 or more	49%	46%	2%	3%
Education	Not college graduate	42%	52%	1%	5%
	College graduate	59%	34%	3%	4%
Race and Education	White - Not College Graduate	44%	50%	1%	4%
	White - College Graduate	60%	33%	3%	4%
Gender - Race - Education	Men - White - Not College Graduate	39%	58%	1%	2%
	Men - White - College Graduate	54%	39%	4%	4%
	Women - White - Not College Graduate	49%	43%	1%	6%
	Women - White - College Graduate	66%	27%	3%	4%
Age	Under 45	53%	40%	3%	4%
	45 or older	49%	45%	2%	4%
Generation	Gen Z/Millennials (18-38)	60%	35%	3%	2%
	Gen X (39-54)	37%	54%	2%	7%
	Baby Boomers (55-73)	51%	44%	1%	3%
	Silent-Greatest (Over 73)	51%	40%	3%	6%
Gender	Men	45%	50%	2%	3%
	Women	56%	36%	2%	5%
White Evangelical Christians		26%	70%	1%	4%
Area Description	Big city	48%	46%	5%	1%
	Small city	59%	33%	3%	5%
	Suburban	54%	40%	2%	4%
	Small town	47%	46%	2%	4%
	Rural	48%	47%	1%	4%
Small city/Suburban Men		49%	44%	3%	4%
Small city/Suburban Women		65%	28%	2%	5%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 20th through January 23rd, 2020, n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

PBDT2020, NBC News/Marist Poll New Hampshire Tables January 20th through January 23rd, 2020

		NH Registered Voters			
		If the 2020 election for president were held today, whom would you support if the candidates are:			
		Pete Buttigieg, the Democrat	Donald Trump, the Republican	Vol: Other	Undecided
		Row %	Row %	Row %	Row %
NH Registered Voters		51%	41%	1%	6%
NH Potential Democratic Electorate		85%	10%	1%	4%
NH Potential Republican Electorate		9%	86%	1%	4%
Party Identification	Democrat	93%	3%	1%	3%
	Republican	6%	91%	1%	3%
	Independent	53%	37%	2%	9%
Democrats and Democratic leaning independents	Progressive	93%	3%	2%	3%
	Moderate	89%	7%	1%	3%
Party Identification	Strong Democrats	97%	1%	1%	2%
	Soft Democrats	86%	7%	2%	6%
	Just Independents	48%	32%	4%	17%
	Soft Republicans	15%	78%	1%	6%
	Strong Republicans	4%	94%	1%	2%
Party ID and Gender	Democrat men	90%	5%	3%	3%
	Democrat women	95%	1%	0%	4%
	Republican men	6%	91%	1%	2%
	Republican women	7%	89%	0%	4%
	Independent men	48%	43%	2%	7%
	Independent women	58%	30%	1%	11%
2016 Trump Supporters		4%	93%	1%	2%
Region	Hillsborough	51%	43%	2%	4%
	Rockingham	44%	47%	2%	7%
	Northern Counties	51%	43%	1%	5%
	Southern Counties	57%	34%	1%	7%
Household Income	Less than \$50,000	51%	40%	2%	8%
	\$50,000 or more	52%	43%	1%	4%
Education	Not college graduate	39%	53%	2%	7%
	College graduate	63%	31%	1%	4%
Race and Education	White - Not College Graduate	41%	50%	1%	7%
	White - College Graduate	64%	30%	1%	4%
Gender - Race - Education	Men - White - Not College Graduate	35%	58%	2%	6%
	Men - White - College Graduate	59%	36%	3%	3%
	Women - White - Not College Graduate	47%	44%	1%	8%
	Women - White - College Graduate	70%	24%	0%	6%
Age	Under 45	52%	40%	1%	7%
	45 or older	51%	42%	1%	5%
Generation	Gen Z/Millennials (18-38)	56%	37%	2%	5%
	Gen X (39-54)	40%	50%	2%	8%
	Baby Boomers (55-73)	54%	41%	1%	4%
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Small city/Suburban Men		51%	41%	2%	5%
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NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 20th through January 23rd, 2020, n=2223 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.