How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 943 Wisconsin Adults

This survey of 943 adults was conducted September 30th through October 3rd, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Wisconsin were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally undercovered survey populations. Assistance was provided by The Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.7 percentage points. There are 781 registered voters. The results for this subset are statistically significant within ±4.1 percentage points. There are 571 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Wisconsin Nature of the Sample

	Wisconsiii ita	ture of the Sample	Minney Devictored	
		Wisconsin Adults	Wisconsin Registered Voters	Wisconsin Likely Voters
		Column %	Column %	Column %
Wisconsin Adults		100%		
Wisconsin Registered Voters		83%	100%	
Wisconsin Likely Voters		61%	73%	100%
Wisconsin Senate Persuadable Vo	tore	n/a	15%	12%
			13%	12%
Wisconsin Governor Persuadable	voters Democrat	n/a n/a	29%	31%
Party Identification	Republican	n/a	28%	28%
	Independent	n/a	42%	40%
	Other	n/a	1%	1%
Political Ideology	Very liberal-Liberal	n/a	28%	29%
ontical fueblogy	Moderate	n/a	30%	31%
	Conservative-Very conservative	n/a	41%	41%
Region	Milwaukee County	16%	16%	15%
region	Chiwaukee Suburbs	20%	22%	22%
	Dane County	9%	9%	10%
	Fox River Valley/Northern Lakeshore	18%	17%	17%
	Southwest	20%	20%	18%
	North	17%	16%	17%
Household Income	Less than \$50,000	46%	43%	40%
nousenoid income	\$50,000 or more	54%	57%	60%
Race	White	84%	85%	87%
Nace	African American	5%	6%	4%
	Latino	5%	4%	4%
	Other	6%	5%	4%
Λαο	18 to 29	20%	15%	12%
Age	30 to 44	24%	26%	25%
	45 to 59	27%	28%	29%
	60 or older	28%	32%	34%
Ago	Under 45	44%	40%	37%
Age	45 or older	56%	60%	63%
Gender	45 or older Men	49%	49%	47%
Gender	Women	49% 51%	51%	53%
Education		61%	59%	56%
Education	Not college graduate	39%	41%	44%
Race and Education	College graduate White - Not College Graduate	51%	49%	44%
Nace and Education	White - College Graduate	33%	36%	39%
	Non-White - Not College Graduate	11%	9%	8%
	Non-White - College Graduate	5%	5% 5%	5%
Gender - Race - Education	Men - White - Not College Graduate	25%	23%	22%
Gender - Race - Education	Men - White - College Graduate	15%	17%	18%
	Men - Non-White - Not College Graduate	6%	6%	4%
	Men - Non-White - College Graduate	2%	2%	2%
	Women - White - Not College Graduate	25%	26%	26%
	_	18%	19%	21%
	Women - White - College Graduate Women - Non-White - Not College Graduate	5%	4%	3%
	Women - Non-White - College Graduate	3%	3%	3%
White Evangelical Christians	Women - Non-Wille - College Graduate	22%	22%	23%
Area Description	Dia situ	18%	18%	18%
חופם שפטטווףנוטוו	Big city Small city	25%	24%	25%
	Simali city Suburban			15%
		14%	14%	22%
	Small town Rural	23%	23%	21%
Small city/Suburban Men	Kurai	20% 21%	21%	20%
•			20%	
Other area Men		27%	27%	26%
Small city/Suburban Women		18%	18%	19%
Other area Women		34%	34%	34%
Interview Type	Landline	36%	40%	42%
	Cell Phone	64%	60%	58%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted September 30th through October 3rd, 2018, n=943 MOE +/- 3.7 percentage points. Wisconsin Registered Voters: n=781 MOE +/- 4.1 percentage points. Wisconsin Likely Voters: n=571 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

Wisconsin Likely Voters

Do you approve or disapprove of the job Donald Trump is doing as

president? Approve Disapprove Unsure Row % Row % Row % Wisconsin Likely Voters 45% 50% 5% Party Identification^ Democrat 3% 94% 3% Republican 93% 3% 5% Independent 42% 50% 8% Political Ideology^ Very liberal-Liberal 11% 86% 3% Moderate 27% 67% 6% Conservative-Very conservative 81% 15% 4% Trump Supporters 94% 2% 4% Region Milwaukee County 27% 66% 7% Chiwaukee Suburbs 52% 45% 3% Dane County Fox River Valley/Northern Lakeshore 55% 39% 6% Southwest 45% 47% 8% North 49% 44% 6% Household Income Less than \$50,000 48% 6% 46% \$50,000 or more 45% 52% 3% Education Not college graduate 51% 43% 6% College graduate 4% 36% 61% Race White 45% 49% 6% Non-white 38% 60% 3% Age 18 to 29 41% 54% 6% 30 to 44 47% 46% 7% 45 to 59 51% 46% 3% 60 or older 39% 54% 6% Under 45 Age 45% 49% 7% 45 or older 45% 51% 5% Gender Men 53% 41% 6% Women 37% 58% 4% Race and Education White - Not College Graduate 53% 40% 7% White - College Graduate 35% 61% 4% Gender - Race - Education Men - White - Not College Graduate 62% 30% 8% Men - White - College Graduate 43% 53% 4% Women - White - Not College 46% 49% 5% Graduate Women - White - College Graduate 28% 69% 3% White Evangelical Christians 65% 7% 28% Area Description Big city 32% 61% 7% Small city 43% 51% 7% Suburban 41% 56% 3% Small town 53% 43% 4% Rural 45% 49% 5%

NBC News/Marist Poll Wisconsin Likely Voters. Interviews conducted September 30th through October 3rd, 2018, n=571 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

45%

39%

49%

6%

Small city/Suburban Men

Small city/Suburban Women

^{*}Sample size too small to report.

Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]

Novembar 1449 Novembar 1449 1596 Novembar 1596 Nove			Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
Part Mentification* Democrat 15 25 10% 845% 34% 35% <th></th> <th>-</th> <th></th> <th></th> <th>**</th> <th>0, 11</th> <th>Row %</th>		-			**	0, 11	Row %
Regulation	Wisconsin Likely Voters		29%	16%	9%	41%	5%
Political Ideology	Party Identification^	Democrat	1%	2%	10%	84%	3%
Political Ideology		Republican	67%	26%	4%	1%	3%
Moderate		Independent	23%	19%	13%	37%	8%
Conservative-Very conservative \$6% 26% 6% 9% 9% 4% 4% 4% 4% 4% 4	Political Ideology^	Very liberal-Liberal	7%	4%	6%	81%	3%
Conservative-Very conservative 50% 26% 26% 15% 15% 15% 45% 15% 45% 15% 45% 15% 45% 15% 45% 15% 45% 15% 45% 15% 45% 15% 45% 15% 45% 1		Moderate	14%	13%	17%	50%	6%
Region Milwaukee County 13% 14% 9% 57% 7% Chrowatee Suburbs 33% 17% 12% 33% 3% Dane County * * * * * * Dane County * * * * * * Dane County * * * * * * Dane County * * * * * * * * Double County * <td< td=""><td></td><td>Conservative-Very conservative</td><td></td><td></td><td></td><td></td><td></td></td<>		Conservative-Very conservative					
Chiwakee Suburbs 35% 17% 12% 33% 33% 36%	Trump Supporters		66%	29%	1%	1%	4%
Dane County *	Region	Milwaukee County	13%	14%	9%	57%	7%
Post River Valley/Northern Lakeshore 35% 21% 6% 33% 6% 6% 6% 34% 6% 6% 6% 6% 6% 6% 6%		Chiwaukee Suburbs	35%	17%	12%	33%	3%
Southwest Sout		Dane County	*	*	*	*	*
Morth 32% 88% 7% 37% 6% 6% 6% 6% 6% 6% 6%		Fox River Valley/Northern Lakeshore	35%	21%	6%	33%	6%
Household Income		Southwest	34%	12%	10%	38%	8%
S0,000 or more 28% 16% 10% 42% 3% 3% 6% 6% 20% 35% 6% 6% 20% 23% 13% 11% 50% 4% 6% 6% 20% 23% 13% 11% 50% 4% 6% 6% 20% 23% 13% 11% 50% 4% 6% 6% 20% 23% 13% 11% 50% 3% 3% 6% 6% 20%		North	32%	18%	7%	37%	6%
Education \$50,000 or more 28% 16% 10% 42% 3% 3% 6% Education Accollege graduate 43% 17% 8% 35% 6% Race White 10% 13% 11% 50% 4% Age Non-white 24% 14% 10% 50% 3% Age 18 to 29 25% 16% 12% 42% 6% Age 45 to 59 31% 20% 12% 45% 3% 3% Age 10der 45 29% 16% 8% 41% 7% Age 45 or older 29% 16% 8% 41% 7% Age Men 45 or older 29% 16% 8% 41% 7% Age Men 35% 18% 10% 31% 6% Age Men 40 29% 12% 10% 30% 35% 3% Age	Household Income	Less than \$50,000	30%	16%	8%	39%	6%
Education Not college graduate 34% 17% 8% 35% 6% Race White 23% 13% 11% 50% 4% Age White 30% 15% 10% 50% 3% Age 18 to 29 25% 16% 12% 42% 6% Age 18 to 29 31% 16% 6% 40% 7% Age 18 to 59 31% 16% 6% 40% 7% Age 45 to 59 31% 12% 9% 45% 3% 6% Age Under 45 25% 16% 8% 41% 7% 7% Age Under 45 25% 15% 10% 31% 6% 4% 7% 7% Gender Men 23% 15% 10% 31% 35% 4% 4% 7% 4% 4% 7% 4% 7% 4% 7% 4% 7%		\$50,000 or more		16%	10%		3%
Race Mile	Education	Not college graduate					
Race White 30% 15% 9% 40% 6% Age 14% 14% 10% 50% 3% Age 18 to 29 25% 16% 12% 42% 6% Age 45 to 59 31% 20% 12% 35% 3% Age 10 or older 28% 12% 9% 45% 6% Age 10 or older 28% 12% 9% 45% 6% Age 10 or older 29% 16% 8% 41% 7% Age 45 or older 29% 15% 10% 31% 6% Gender Men 35% 18% 10% 31% 6% Mened 35% 18% 8% 32% 7% Gender - Race - Education Milie - Not College Graduate 29% 19% 5% 25% 3% Gender - Race - Education Men - White - Not College Graduate 30% 13% 13% 3		College graduate	23%	13%	11%		4%
Age Non-white 24% 14% 10% 50% 3% Age 18 to 29 25% 16% 12% 42% 6% 30 to 44 31% 16% 6% 40% 7% 45 to 59 12% 20% 12% 35% 6% Age 12% 9% 45% 6% Age 10met 45 29% 16% 8% 41% 7% Gender 45 or older 39% 15% 10% 40% 5% Gender Men 35% 18% 10% 31% 6% Race and Education Winite - Not College Graduate 36% 18% 8% 32% 7% Race and Education Minite - Not College Graduate 36% 18% 8% 32% 7% Gender - Race - Education Men - White - Not College Graduate 30% 13% 39% 39% 3% Graduate 10men - White - Not College Graduate 10men - White - Not College Graduate	Race						
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March Sto 59 Sto 50 Sto 66 St	Ü	30 to 44					
Age		45 to 59					
Age Under 45 29% 16% 8% 41% 7% Gender 45 or older 29% 15% 10% 40% 5% Gender Men 35% 18% 10% 31% 6% Women 23% 14% 9% 50% 4% Race and Education White - Not College Graduate 36% 18% 8% 32% 7% Gender - Race - Education Men - White - Not College Graduate 23% 12% 10% 5% 25% 8% Gender - Race - Education Men - White - Not College Graduate 30% 13% 13% 39% 4% Men - White - Not College Graduate 10% 15% 25% 8% White Evangelical Christians 17% 11% 8% 61% 3% Area Description Big city 20% 12% 13% 49% 7% Small city 50mula 29% 14% 7% 44% 3% Small city <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
A5 or older 29% 15% 10% 40% 5% 5% 60der 29% 15% 10% 10% 31% 6% 6% 6% 6% 6% 6% 6%	Age						
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White - College Graduate 23% 12% 10% 51% 4%	Race and Education						
Gender - Race - Education Men - White - Not College Graduate 42% 19% 5% 25% 8% Men - White - College Graduate 30% 13% 13% 39% 4% Women - White - Not College Graduate Women - White - College Graduate 16% 10% 39% 5% White Evangelical Christians 47% 11% 8% 61% 3% Area Description Big city 20% 12% 13% 49% 7% Small city 29% 14% 7% 44% 7% Suburban 27% 15% 9% 46% 3% Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%	race and Education						
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Graduate Women - White - College Graduate 17% 11% 8% 61% 3% 3%		Men - White - College Graduate		13%	13%		4%
Women - White - College Graduate 17% 11% 8% 61% 3% White Evangelical Christians 47% 18% 7% 21% 7% Area Description Big city 20% 12% 13% 49% 7% Small city 29% 14% 7% 44% 7% Suburban 27% 15% 9% 46% 3% Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%			30%	16%	10%	39%	5%
Area Description Big city 20% 12% 13% 49% 7% Small city 29% 14% 7% 44% 7% Suburban 27% 15% 9% 46% 3% Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%			17%	11%	8%	61%	3%
Area Description Big city 20% 12% 13% 49% 7% Small city 29% 14% 7% 44% 7% Suburban 27% 15% 9% 46% 3% Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%	White Evangelical Christians		47%	18%	7%	21%	7%
Small city 29% 14% 7% 44% 7% Suburban 27% 15% 9% 46% 3% Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%	•	Big city					
Suburban 27% 15% 9% 46% 3% Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%	1 -	= :					
Small town 35% 18% 9% 34% 4% Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%		·					
Rural 32% 17% 10% 35% 5% Small city/Suburban Men 28% 17% 7% 42% 6%							
Small city/Suburban Men 28% 17% 7% 42% 6%							
	Small city/Suburban Men						
ND3H CHV/NIDHED3D WODED 200/ 400/ 40/	Small city/Suburban Women		28%	11%	8%	48%	4%

^{*}Sample size too small to report.

If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:

		Tammy Baldwin, the	Leah Vukmir, the		
		Democrat	Republican	Other	Undecided
W		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		54%	40%	1%	5%
Intensity of Support	Strongly support	61%	39%	0%	0%
	Somewhat support	49%	51%	0%	0%
Party Identification	Democrat	99%	0%	0%	1%
	Republican	8%	91%	0%	1%
	Independent	54%	35%	2%	10%
Political Ideology	Very liberal-Liberal	91%	3%	1%	5%
	Moderate	73%	22%	1%	4%
	Conservative-Very conservative	16%	80%	0%	3%
Trump Supporters		12%	83%	0%	5%
Region	Milwaukee County	71%	23%	1%	5%
	Chiwaukee Suburbs	41%	49%	0%	9%
	Dane County	*	*	*	*
	Fox River Valley/Northern Lakeshore	49%	47%	0%	4%
	Southwest	55%	41%	1%	3%
	North	49%	44%	1%	5%
Household Income	Less than \$50,000	56%	39%	1%	3%
	\$50,000 or more	53%	40%	1%	6%
Education	Not college graduate	50%	44%	1%	5%
	College graduate	60%	35%	0%	5%
Race	White	54%	41%	1%	4%
	Non-white	60%	26%	1%	14%
Age	18 to 29	50%	38%	0%	13%
	30 to 44	51%	41%	2%	6%
	45 to 59	50%	45%	0%	5%
	60 or older	60%	37%	0%	3%
Age	Under 45	51%	40%	1%	8%
	45 or older	56%	40%	0%	4%
Gender	Men	45%	49%	1%	5%
	Women	62%	32%	0%	6%
Race and Education	White - Not College Graduate	48%	46%	1%	4%
	White - College Graduate	61%	36%	0%	3%
Gender - Race - Education	Men - White - Not College Graduate	37%	56%	2%	5%
	Men - White - College Graduate	52%	47%	0%	1%
	Women - White - Not College	58%	38%	0%	4%
	Graduate Women - White - College Graduate				
	women winter conego oranamo	69%	26%	0%	5%
White Evangelical Christians		32%	61%	1%	6%
Area Description	Big city	65%	29%	0%	5%
	Small city	59%	38%	0%	3%
	Suburban	50%	42%	0%	7%
	Small town	47%	47%	1%	6%
	Rural	49%	44%	2%	5%
Small city/Suburban Men		55%	43%	0%	2%
Small city/Suburban Women		56%	36%	0%	8%

^{*}Sample size too small to report.

Wisconsin Likely Voters with a Candidate Preference for Senate

Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters with a Ca	andidate Preference for Senate	69%	26%	4%	2%
Candidate Support	Tammy Baldwin	74%	22%	3%	1%
	Leah Vukmir	63%	31%	5%	2%
Party Identification	Democrat	83%	16%	0%	1%
	Republican	69%	26%	4%	1%
	Independent	58%	33%	7%	2%
Political Ideology	Very liberal-Liberal	84%	15%	0%	1%
	Moderate	62%	31%	5%	2%
	Conservative-Very conservative	65%	28%	6%	1%
Trump Supporters		65%	28%	5%	2%
Region	Milwaukee County	69%	25%	3%	2%
	Chiwaukee Suburbs	71%	22%	6%	1%
	Dane County	*	*	*	*
	Fox River Valley/Northern Lakeshore	68%	27%	5%	0%
	Southwest	73%	20%	5%	2%
	North	59%	36%	2%	2%
Household Income	Less than \$50,000	67%	26%	5%	2%
	\$50,000 or more	69%	27%	4%	1%
Education	Not college graduate	66%	27%	5%	2%
	College graduate	73%	23%	3%	1%
Age	Under 45	59%	36%	4%	1%
	45 or older	74%	20%	4%	2%
Gender	Men	65%	30%	3%	2%
	Women	72%	21%	5%	1%
Race and Education	White - Not College Graduate	66%	26%	6%	2%
	White - College Graduate	75%	22%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	65%	29%	3%	2%
	Men - White - College Graduate	70%	27%	1%	2%
	Women - White - Not College Graduate	66%	24%	8%	2%
	Women - White - College Graduate	80%	18%	2%	0%
White Evangelical Christians		69%	26%	3%	2%
Area Description	Big city	72%	21%	5%	2%
	Small city	62%	32%	5%	2%
	Suburban	68%	29%	3%	0%
	Small town	71%	20%	6%	3%
	Rural	74%	24%	2%	0%
Small city/Suburban Men		64%	33%	2%	1%
Small city/Suburban Women		65%	29%	6%	1%

NBC News/Marist Poll Wisconsin Likely Voters with a Candidate Preference for U.S. Senate. Interviews conducted September 30th through October 3rd, 2018, n=512 MOE

^{+/- 5.0} percentage points. Totals may not add to 100% due to rounding. *Sample size too small to report.

If November's election for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:

	-	Tony Evers, the Democrat	Scott Walker, the Republican	Other	Undecided
	-	Row %	Row %	Row %	Row %
Wisconsin Likely Voters		53%	43%	1%	3%
Party Identification	Democrat	97%	2%	0%	0%
·	Republican	3%	96%	0%	1%
	Independent	56%	36%	3%	5%
Political Ideology	Very liberal-Liberal	92%	6%	1%	1%
2,	Moderate	70%	28%	1%	2%
	Conservative-Very conservative	15%	82%	0%	3%
Trump Supporters		9%	88%	2%	1%
Region	Milwaukee County	70%		0%	4%
Region	Chiwaukee Suburbs		26%		
	Dane County	42% *	53%	1% *	4% *
	Fox River Valley/Northern Lakeshore				
	1 on tuver variety/1 orangem Lanconore	47%	49%	0%	4%
	Southwest	52%	43%	3%	1%
	North	49%	47%	1%	3%
Household Income	Less than \$50,000	54%	42%	2%	2%
	\$50,000 or more	53%	43%	1%	3%
Education	Not college graduate	48%	47%	1%	4%
	College graduate	60%	37%	1%	2%
Race	White	51%	45%	1%	2%
	Non-white	70%	24%	1%	5%
Age	18 to 29	60%	33%	0%	7%
	30 to 44	52%	42%	3%	3%
	45 to 59	48%	50%	1%	2%
	60 or older	55%	43%	0%	2%
Age	Under 45	55%	39%	2%	4%
	45 or older	51%	46%	0%	2%
Gender	Men	46%	50%	1%	2%
	Women	60%	36%	1%	3%
Race and Education	White - Not College Graduate	45%	51%	1%	4%
	White - College Graduate	60%	38%	1%	1%
Gender - Race - Education	Men - White - Not College Graduate	36%	60%	1%	3%
	Men - White - College Graduate	52%	47%	0%	0%
	Women - White - Not College	52%	43%	0%	4%
	Graduate Women - White - College Graduate	67%	30%	1%	2%
White Evangelical Christians		30%	66%	1%	4%
Area Description	Big city	67%	29%	0%	4%
	Small city	57%	42%	0%	0%
	Suburban	53%	45%	0%	2%
	Small town	45%	49%	2%	4%
	Rural	47%	48%	2%	4%
Small city/Suburban Men		55%	45%	0%	0%
Small city/Suburban Women		56%	42%	0%	2%

^{*}Sample size too small to report.

If November's election for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:

	_	Tony Evers, the Democrat	Scott Walker, the Republican	Philip Anderson, th Libertarian	Green Party candidate	Other	Undecided
W I'l I V.		Row %	Row %	Row %	Row %	Row %	Row %
Wisconsin Likely Voters	C. 1	50%	42%	3%	2%	<1%	3%
Intensity of Support	Strongly support	48%	51%	1%	0%	0%	0%
	Somewhat support	57%	30%	7%	6%	0%	0%
Party Identification	Democrat	93%	3%	2%	2%	0%	1%
	Republican	2%	95%	1%	0%	0%	2%
	Independent	52%	34%	4%	4%	1%	5%
Political Ideology	Very liberal-Liberal	88%	6%	2%	1%	0%	2%
	Moderate	64%	25%	4%	4%	0%	2%
	Conservative-Very conservative	14%	80%	2%	0%	0%	4%
Trump Supporters		7%	86%	2%	1%	0%	3%
Region	Milwaukee County	67%	24%	3%	4%	0%	2%
	Chiwaukee Suburbs	41%	53%	1%	2%	0%	3%
	Dane County	*	*	*	*	*	*
	Fox River Valley/Northern Lakeshore	45%	46%	3%	0%	0%	6%
	Southwest	47%	42%	5%	2%	1%	3%
	North	42%	46%	3%	5%	0%	4%
Household Income	Less than \$50,000	50%	39%	4%	3%	1%	3%
	\$50,000 or more	50%	42%	2%	2%	0%	3%
Education	Not college graduate	44%	45%	4%	2%	1%	5%
	College graduate	59%	37%	1%	2%	0%	1%
Race	White	48%	44%	3%	2%	0%	3%
	Non-white	67%	24%	3%	3%	0%	2%
Age	18 to 29	56%	29%	6%	3%	0%	5%
	30 to 44	49%	40%	3%	6%	1%	2%
	45 to 59	46%	48%	2%	0%	0%	3%
	60 or older	51%	43%	2%	1%	0%	3%
Age	Under 45	51%	36%	4%	5%	1%	3%
	45 or older	49%	45%	2%	1%	0%	3%
Gender	Men	44%	48%	3%	2%	0%	2%
	Women	55%	36%	2%	2%	0%	4%
Race and Education	White - Not College Graduate	41%	48%	4%	2%	1%	5%
	White - College Graduate	59%	38%	1%	2%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	35%	55%	4%	2%	1%	2%
	Men - White - College Graduate	51%	46%	1%	1%	0%	0%
	Women - White - Not College Graduate	45%	42%	3%	2%	0%	7%
	Women - White - College Graduate	66%	30%	1%	2%	0%	1%
White Evangelical Christians		29%	63%	2%	1%	1%	4%
Area Description	Big city	63%	29%	2%	4%	0%	2%
	Small city	52%	40%	5%	0%	0%	2%
	Suburban	52%	45%	1%	2%	0%	0%
	Small town	40%	47%	4%	3%	0%	6%
	Rural	46%	46%	0%	2%	2%	4%
Small city/Suburban Men		52%	43%	4%	1%	0%	1%
Small city/Suburban Women		52%	42%	3%	1%	0%	2%

Wisconsin Likely Voters with a Candidate Preference for Governor

Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?

	-	Strongly support	Somewhat support	Might vote differently Row %	Unsure Row %
Wisconsin Likely Voters with a Ca	andidate Preference for Governor	69%		6%	1%
C di d-4- C	Т		24%		
Candidate Support	Tony Evers	66%	27%	6%	2%
D II	Scott Walker	80%	16%	4%	0%
Party Identification	Democrat	74%	19%	6%	1%
	Republican	85%	14%	1%	0%
	Independent	52%	37%	10%	2%
Political Ideology	Very liberal-Liberal	74%	19%	6%	0%
	Moderate	56%	33%	9%	1%
	Conservative-Very conservative	77%	20%	3%	1%
Trump Supporters		78%	18%	4%	0%
Region	Milwaukee County	70%	21%	7%	2%
	Chiwaukee Suburbs	73%	21%	6%	0%
	Dane County	*	*	*	*
	Fox River Valley/Northern Lakeshore	63%	27%	8%	1%
	Southwest	67%	27%	5%	1%
	North	69%	27%	2%	2%
Household Income	Less than \$50,000	67%	26%	7%	1%
	\$50,000 or more	70%	23%	6%	1%
Education	Not college graduate	70%	23%	6%	1%
	College graduate	69%	25%	6%	1%
Age	Under 45	57%	35%	6%	2%
	45 or older	76%	17%	6%	1%
Gender	Men	67%	26%	5%	2%
	Women	71%	22%	7%	1%
Race and Education	White - Not College Graduate	70%	24%	5%	1%
	White - College Graduate	70%	25%	4%	1%
Gender - Race - Education	Men - White - Not College Graduate	70%	25%	4%	1%
	Men - White - College Graduate	69%	26%	3%	1%
	Women - White - Not College Graduate	71%	23%	5%	1%
	Women - White - College Graduate	71%	25%	4%	0%
White Evangelical Christians		73%	22%	4%	1%
Area Description	Big city	70%	21%	8%	1%
	Small city	58%	34%	7%	0%
	Suburban	68%	26%	6%	1%
	Small town	77%	16%	6%	1%
	Rural	73%	23%	2%	2%
Small city/Suburban Men		62%	33%	5%	1%
Small city/Suburban Women		62%	29%	8%	0%

NBC News/Marist Poll Wisconsin Likely Voters with a Candidate Preference for Governor. Interviews conducted September 30th through October 3rd, 2018, n=527 MOE +/-

^{5.0} percentage points. Totals may not add to 100% due to rounding.

^{*}Sample size too small to report.

BALT020R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

Wisconsin Likely Voters Overall, do you have a favorable or an unfavorable impression of Tammy Baldwin?

	-		Tailing Baidwin:	
	_	Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		51%	39%	10%
Party Identification^	Democrat	91%	4%	4%
	Republican	8%	84%	9%
	Independent	53%	35%	12%
Political Ideology^	Very liberal-Liberal	86%	7%	7%
	Moderate	68%	25%	7%
	Conservative-Very conservative	15%	75%	10%
Trump Supporters		13%	78%	9%
Region	Milwaukee County	64%	28%	8%
	Chiwaukee Suburbs	38%	51%	11%
	Dane County	*	*	*
	Fox River Valley/Northern Lakeshore	45%	48%	7%
	Southwest	52%	36%	11%
	North	48%	41%	11%
Household Income	Less than \$50,000	53%	38%	9%
	\$50,000 or more	49%	41%	10%
Education	Not college graduate	45%	44%	11%
	College graduate	59%	35%	7%
Race	White	51%	40%	8%
	Non-white	55%	29%	17%
Age	18 to 29	44%	44%	13%
	30 to 44	46%	44%	10%
	45 to 59	48%	43%	9%
	60 or older	58%	33%	9%
Age	Under 45	45%	44%	11%
	45 or older	54%	37%	9%
Gender	Men	41%	50%	9%
	Women	60%	30%	10%
Race and Education	White - Not College Graduate	45%	44%	11%
	White - College Graduate	59%	36%	5%
Gender - Race - Education	Men - White - Not College Graduate	33%	57%	9%
	Men - White - College Graduate	48%	47%	5%
	Women - White - Not College	54%	33%	12%
	Graduate Women - White - College Graduate	69%	27%	4%
White Evangelical Christians		32%	56%	12%
Area Description	Big city	61%	32%	7%
	Small city	52%	37%	12%
	Suburban	52%	45%	3%
	Small town	41%	47%	12%
	Rural	50%	40%	10%
Small city/Suburban Men		48%	43%	8%
Small city/Suburban Women		55%	36%	9%

Wisconsin	Likely	Voters

Overall, do you have a favorable or an unfavorable impression of Leah Vukmir?

	_	Favorable	Unfavorable	Unsure-Never Heard
	-	Row %	Row %	Row %
Wisconsin Likely Voters		34%	42%	24%
Party Identification^	Democrat	4%	71%	25%
	Republican	72%	12%	17%
	Independent	30%	42%	28%
Political Ideology^	Very liberal-Liberal	5%	64%	32%
	Moderate	21%	56%	23%
	Conservative-Very conservative	65%	17%	17%
Trump Supporters		67%	14%	20%
Region	Milwaukee County	18%	57%	25%
	Chiwaukee Suburbs	43%	36%	21%
	Dane County	*	*	*
	Fox River Valley/Northern Lakeshore	41%	39%	20%
	Southwest	31%	41%	28%
	North	40%	34%	26%
Household Income	Less than \$50,000	32%	39%	29%
	\$50,000 or more	35%	44%	20%
Education	Not college graduate	36%	36%	28%
	College graduate	31%	49%	20%
Race	White	35%	42%	23%
	Non-white	27%	41%	33%
Age	18 to 29	31%	32%	37%
	30 to 44	35%	41%	24%
	45 to 59	38%	40%	23%
	60 or older	31%	47%	22%
Age	Under 45	34%	38%	28%
	45 or older	34%	44%	22%
Gender	Men	42%	36%	23%
	Women	27%	47%	26%
Race and Education	White - Not College Graduate	36%	37%	27%
	White - College Graduate	32%	49%	18%
Gender - Race - Education	Men - White - Not College Graduate	44%	31%	25%
	Men - White - College Graduate	42%	42%	16%
	Women - White - Not College Graduate	30%	42%	29%
	Women - White - College Graduate	24%	56%	20%
White Evangelical Christians		49%	27%	24%
Area Description	Big city	25%	54%	21%
	Small city	34%	41%	25%
	Suburban	34%	45%	22%
	Small town	39%	34%	26%
	Rural	37%	40%	23%
Small city/Suburban Men		38%	41%	21%
Small city/Suburban Women		29%	44%	27%

EVET020R. NBC News/Marist Poll Wisconsin Tables September 30th through October 3rd, 2018

Wisconsin Likely Voters

Overall, do you have a favorable or an unfavorable impression of
Tony Evers?

Row % Wisconsin Likely Voters 49% Republican 5% Independent 52% Party Identification	Unfavorable Row %	Unsure-Never Heard Row %
Party Identification* Democrat 86% Republican 5% Independent 52% Political Ideology* Very liberal-Liberal 82% Moderate 64% Conservative-Very conservative 14% Trump Supporters 12% Region Milwaukee County 59% Chiwaukee Suburbs 39% Dane County * Fox River Valley/Northern Lakeshore 43% Southwest 49% North 46% Household Income Less than \$50,000 47% Education Not college graduate 41% College graduate 59% Race White 48% Age 18 to 29 47% Age 18 to 29 47% Age 48% 45 to 59 Age Under 45 48% 45 or older 48% Gender Men 41% Women White - Not College Graduate 59%	38%	13%
Republican	5%	9%
Independent	79%	17%
Political Ideology^ Very liberal-Liberal 82% Moderate 64% Conservative-Very conservative 14%		
Moderate Conservative 14%	35%	13%
Conservative 14% 1	6%	12%
Trump Supporters Region Milwaukee County Chiwaukee Suburbs 39% Dane County Fox River Valley/Northern Lakeshore 43% Southwest 49% North 46% Household Income Less than \$50,000 \$50,000 or more 50% Education Not college graduate 41% College graduate 59% Race White Non-white 48% Non-white 48% Non-white 48% 45 to 59 47% 60 or older 50% Age Under 45 45 or older 48% Gender Men Women Men Women Men Women Men Women Men White - Not College Graduate 39% White - Not College Graduate 39% White - Vollege Graduate 39% White - Not College Graduate 39% White - Not College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 32% Men - White - Not College Graduate Women - White - College Graduate	24%	11%
Region Milwaukee County 59% Chiwaukee Suburbs 39% Dane County * Fox River Valley/Northern Lakeshore 43% Southwest 49% North 46% Household Income Less than \$50,000 47% Education Not college graduate 41% College graduate 59% Race White 48% Non-white 60% Age 18 to 29 47% Age 18 to 59 47% 45 to 59 47% 48% Age Under 45 48% 45 or older 48% 48% Gender Men 41% Women 55% 8 Race and Education White - Not College Graduate 39% White - College Graduate 50% Women - White - Not College Graduate 50% Women - White - Not College Graduate 66% Women - White - Not College Graduate 66% White Evangelical Christians<	71%	14%
Chiwaukee Suburbs 39% Dane County * Fox River Valley/Northern Lakeshore 43% Southwest 49% North 46% Household Income Less than \$50,000 47% \$50,000 or more 50% Education Not college graduate 41% College graduate 59% Race White 48% Non-white 60% Age 18 to 29 47% 30 to 44 48% 45 to 59 47% 60 or older 50% Age Under 45 48% Gender Men 41% Women 55% Race and Education White - Not College Graduate 39% White - College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 50% Women - White - College Graduate 50% Women - White - College Graduate 66% White Evangelical Christians 26% Area Description Big city 59% Small city 50% Small town 39% Southan 52% Small town 39% Southan 52% Small town 39% Small town	74%	14%
Dane County Fox River Valley/Northern Lakeshore 43%	25%	16%
Fox River Valley/Northern Lakeshore	51%	11%
Southwest	*	*
North	45%	12%
Household Income	37%	14%
\$50,000 or more 50% Education Not college graduate 41% College graduate 59% Race White 48% Non-white 60% Age 18 to 29 47% 30 to 44 48% 45 to 59 47% 60 or older 50% Age Under 45 48% Gender Men 41% Women \$55% Race and Education White - Not College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 50% Women - White - College Graduate 50% Sommen - White - College Graduate 50% Women - White - College Graduate 50% Sommen	38%	16%
Education	39%	14%
Education Not college graduate 41% College graduate 59% Race White 48% Non-white 60% Age 18 to 29 47% 30 to 44 48% 45 to 59 47% 60 or older 50% 48% Age Under 45 48% 48% Gender Men 41% 48% Gender Women 55% 58% Race and Education White - Not College Graduate 39% 39% White - College Graduate 58% 58% 58% Gender - Race - Education Men - White - Not College Graduate 50% Women - White - Not College Graduate 50% 50% Women - White - College Graduate 66% 66% White Evangelical Christians 26% 59% Area Description Big city 59% Small city 50% 59% Small city 50% 50% Small town 39%	38%	13%
College graduate 59%	43%	17%
Race White 48% Non-white 60% Age 18 to 29 47% 30 to 44 48% 45 to 59 47% 60 or older 50% Age Under 45 48% 45 or older 48% Gender Men 41% Women 55% Race and Education White - Not College Graduate 39% White - College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 32% Women - White - Not College Graduate 50% Women - White - Not College Graduate 66% White Evangelical Christians 26% Area Description Big city 59% Small city 50% Suburban 52% Small town 39%	32%	9%
Non-white	39%	13%
Age 18 to 29 47% 30 to 44 48% 45 to 59 47% 60 or older 50% Age Under 45 48% 45 or older 48% Gender Men 41% Women 55% Race and Education White - Not College Graduate 39% White - College Graduate 32% Men - White - Not College Graduate 32% Women - White - Not College Graduate 50% Women - White - Not College Graduate 66% White Evangelical Christians 26% Area Description Big city 59% Small city 50% Suburban 52% Small town 39%	24%	16%
30 to 44	30%	23%
A5 to 59	40%	12%
Age Under 45 48% 45 or older 48% Gender Men 41% Women 55% Race and Education White - Not College Graduate 39% White - College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 32% Men - White - College Graduate 50% Women - White - Not College Graduate 50% Women - White - College Graduate 50% Women - White - Not College Graduate 50% Women - White - Not College Graduate 50% Women - White - Not College Graduate 50% Small city 59% Small city 59% Small city 59% Small city 59% Small town 39%	42%	11%
Age Under 45 48% 45 or older 48% Gender Men 41% Women 55% Race and Education White - Not College Graduate 39% White - College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 32% Men - White - Not College Graduate 50% Women - White - Not College Graduate 45% Graduate Women - White - College Graduate 66% White Evangelical Christians 26% Area Description Big city 59% Small city 50% Suburban 52% Small town 39%	37%	14%
45 or older	37%	15%
Gender Men 41% Women 55% Race and Education White - Not College Graduate 39% White - College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 32% Men - White - College Graduate 50% Women - White - Not College Graduate 45% Graduate Women - White - College Graduate 66% White Evangelical Christians 26% Area Description Big city Small city 59% Suburban Subur	39%	12%
Women 55%	44%	14%
Race and Education White - Not College Graduate 39% White - College Graduate 58% Gender - Race - Education Men - White - Not College Graduate 32% Men - White - College Graduate 50% Women - White - Not College Graduate 45% Women - White - College Graduate 66% White Evangelical Christians 26% Area Description Big city 59% Small city 50% Suburban 52% Small town 39%	32%	12%
White - College Graduate Men - White - Not College Graduate Men - White - Not College Graduate Men - White - Not College Graduate Women - White - Not College Graduate Women - White - College Graduate Women - White - College Graduate 66% White Evangelical Christians Area Description Big city Small city Suburban Suburban Suburban Small town 39%	45%	16%
Gender - Race - Education Men - White - Not College Graduate Men - White - College Graduate Women - White - Not College Graduate Women - White - College Graduate Women - White - College Graduate 66% White Evangelical Christians Area Description Big city Small city Suburban Suburban Suburban Small town 39%	33%	9%
Men - White - College Graduate Women - White - Not College Graduate Women - White - College Graduate 66% White Evangelical Christians Area Description Big city Small city Suburban Suburban Suburban Small town 52% Small town 39%	51%	16%
Women - White - Not College Graduate Women - White - College Graduate White Evangelical Christians Area Description Big city Small city Suburban	41%	9%
Women - White - College Graduate 66%	39%	16%
Area Description Big city 59% Small city 50% Suburban 52% Small town 39%	26%	9%
Area Description Big city 59% Small city 50% Suburban 52% Small town 39%	50%	23%
Small city 50% Suburban 52% Small town 39%	32%	10%
Suburban 52% Small town 39%	36%	14%
Small town 39%	34%	14%
	46%	15%
4370	43%	12%
Small city/Suburban Men 52%	36%	12%
Small city/Suburban Women 50%	34%	16%

^{*}Sample size too small to report.

Wisconsin Likely Voters

Overall, do you have a favorable or an unfavorable impression of Scott Walker?

	_			
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		42%	54%	4%
Party Identification^	Democrat	4%	94%	2%
	Republican	92%	6%	2%
	Independent	36%	59%	5%
Political Ideology^	Very liberal-Liberal	6%	92%	2%
	Moderate	28%	68%	4%
	Conservative-Very conservative	79%	16%	4%
Trump Supporters		85%	13%	2%
Region	Milwaukee County	26%	71%	3%
	Chiwaukee Suburbs	53%	44%	4%
	Dane County	*	*	*
	Fox River Valley/Northern Lakeshore	49%	46%	5%
	Southwest	42%	54%	4%
	North	46%	50%	4%
Household Income	Less than \$50,000	39%	56%	5%
	\$50,000 or more	44%	53%	3%
Education	Not college graduate	47%	48%	5%
	College graduate	36%	62%	2%
Race	White	44%	53%	3%
	Non-white	27%	67%	6%
Age	18 to 29	29%	63%	8%
	30 to 44	42%	55%	2%
	45 to 59	50%	49%	1%
	60 or older	42%	53%	5%
Age	Under 45	38%	58%	4%
	45 or older	46%	51%	3%
Gender	Men	51%	45%	4%
	Women	35%	62%	3%
Race and Education	White - Not College Graduate	49%	46%	4%
	White - College Graduate	37%	62%	2%
Gender - Race - Education	Men - White - Not College Graduate	58%	39%	3%
	Men - White - College Graduate	47%	50%	3%
	Women - White - Not College	42%	53%	6%
	Graduate Women - White - College Graduate	28%	71%	1%
White Evangelical Christians		65%	30%	4%
Area Description	Big city	30%	67%	3%
	Small city	40%	57%	3%
	Suburban	48%	50%	2%
	Small town	48%	48%	5%
	Rural	45%	50%	5%
Small city/Suburban Men		46%	50%	4%
Small city/Suburban Women		39%	59%	2%

Wisconsin Likely Voters
What is your preference for the outcome of this November's
congressional elections:

A Congress controlled A Congress controlled by Republicans by Democrats Unsure Row % Row % Row % Wisconsin Likely Voters 43% 49% 8% Party Identification Democrat 3% 95% 2% Republican 98% 1% 2% Independent 37% 47% 16% Political Ideology Very liberal-Liberal 7% 88% 5% Moderate 27% 61% 12% Conservative-Very conservative 83% 12% 5% Trump Supporters 90% 3% 7% Region Milwaukee County 27% 67% 7% Chiwaukee Suburbs 52% 38% 10% Dane County Fox River Valley/Northern Lakeshore 49% 43% 8% Southwest 46% 46% 8% North 47% 47% 6% Household Income Less than \$50,000 43% 47% 10% \$50,000 or more 44% 50% 6% Education Not college graduate 49% 42% 9% College graduate 37% 57% 6% White Race 45% 48% 7% Non-white 32% 59% 10% Age 18 to 29 42% 54% 4% 30 to 44 41% 49% 10% 45 to 59 49% 43% 8% 60 or older 41% 50% 8% Age Under 45 42% 51% 8% 45 or older 45% 47% 8% Gender Men 53% 41% 6% Women 35% 55% 10% Race and Education White - Not College Graduate 51% 40% 9% White - College Graduate 37% 58% 5% Men - White - Not College Graduate Gender - Race - Education 63% 32% 5% Men - White - College Graduate 45% 50% 4% Women - White - Not College 41% 47% 12% Graduate Women - White - College Graduate 30% 65% 5% White Evangelical Christians 65% 27% 7% Area Description Big city 37% 60% 4% Small city 10% Suburban 46% 50% 4% Small town 50% 7% 43% Rural 45% 12% 43% Small city/Suburban Men 44% 52% 4%

NBC News/Marist Poll Wisconsin Likely Voters. Interviews conducted September 30th through October 3rd, 2018, n=571 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

39%

49%

12%

Small city/Suburban Women

^{*}Sample size too small to report.

Do you think November's election for Congress is very important, important, not very important, or not important at all?

		Very important	Important	Not very important	Not important at all	Unsure
	-	Row %	Row %	Row %	Row %	Row %
Wisconsin Likely Voters		79%	19%	1%	1%	<1%
Party Identification	Democrat	89%	10%	0%	0%	0%
	Republican	83%	16%	1%	0%	0%
	Independent	69%	26%	3%	1%	0%
Political Ideology	Very liberal-Liberal	85%	13%	1%	1%	0%
	Moderate	77%	21%	2%	0%	0%
	Conservative-Very conservative	80%	18%	1%	0%	0%
Trump Supporters		78%	19%	2%	0%	0%
Region	Milwaukee County	89%	8%	3%	0%	0%
	Chiwaukee Suburbs	74%	25%	0%	1%	0%
	Dane County	*	*	*	*	*
	Fox River Valley/Northern Lakeshore	81%	17%	2%	0%	0%
	Southwest	77%	20%	2%	1%	0%
	North	79%	17%	2%	1%	1%
Household Income	Less than \$50,000	77%	20%	2%	1%	0%
	\$50,000 or more	81%	18%	1%	1%	0%
Education	Not college graduate	75%	22%	1%	1%	0%
	College graduate	85%	13%	1%	0%	0%
Race	White	80%	19%	1%	0%	0%
	Non-white	80%	16%	2%	1%	0%
Age	18 to 29	75%	23%	2%	0%	0%
6-	30 to 44	77%	21%	1%	1%	0%
	45 to 59	74%	22%	3%	0%	0%
	60 or older	87%	13%	0%	0%	0%
Age	Under 45	76%	21%	1%	1%	0%
rigo	45 or older	81%	17%	1%	0%	0%
Gender	Men	77%	20%	2%	1%	0%
Gender	Women	82%	17%	1%	0%	0%
Race and Education	White - Not College Graduate	76%	22%	1%	1%	0%
race and Education	White - College Graduate	85%	14%	1%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate					
Gender - Race - Education		76%	21%	1%	1%	1%
	Men - White - College Graduate	83%	15%	2%	0%	0%
	Women - White - Not College Graduate	75%	23%	1%	0%	0%
	Women - White - College Graduate	87%	13%	0%	0%	0%
White Evangelical Christians		77%	22%	1%	0%	0%
Area Description	Big city	85%	14%	0%	0%	0%
	Small city	76%	22%	2%	0%	0%
	Suburban	82%	16%	2%	0%	0%
	Small town	76%	21%	1%	2%	0%
	Rural	82%	16%	1%	0%	1%
Small city/Suburban Men		74%	23%	2%	0%	0%
Small city/Suburban Women		83%	15%	2%	0%	0%

rounding.
*Sample size too small to report.

Wisconsin Likely Voters If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: Democrat Republican Vol: Neither Undecided Row % Row % Row % Row % Wisconsin Likely Voters 44% 50% 2% 4% Party Identification Democrat 99% 0% 0% 0% Republican 1% 98% 0% 0% Independent 48% 39% 4% 8% Political Ideology Very liberal-Liberal 92% 6% 1% 1% Moderate 64% 26% 3% 7% Conservative-Very conservative 13% 85% 0% 2% Trump Supporters 4% 91% 2% 3% Milwaukee County Region 69% 26% 1% 5% Chiwaukee Suburbs 40% 55% 1% 3% Dane County Fox River Valley/Northern Lakeshore 41% 50% 3% 6% Southwest 51% 44% 2% 3% North 45% 48% 2% 4% Household Income Less than \$50,000 53% 40% 2% 4% \$50,000 or more 2% 49% 46% 3% Education Not college graduate 45% 2% 4% 49% College graduate 58% 38% 2% 3% White Race 49% 46% 2% 3% Non-white 29% 1% 63% 6% Age 18 to 29 57% 38% 2% 2% 30 to 44 51% 43% 4% 2% 45 to 59 0% 4% 44% 52% 60 or older 52% 41% 1% 6% Under 45 Age 53% 41% 3% 2% 45 or older 48% 46% 1% 5% Gender Men 43% 2% 52% 3% Women 57% 36% 2% 5% Race and Education White - Not College Graduate 42% 52% 2% 5% White - College Graduate 59% 38% 1% 2% Gender - Race - Education Men - White - Not College Graduate 34% 62% 3% 1% Men - White - College Graduate 50% 47% 0% 3% Women - White - Not College 49% 43% 1% 7% Graduate Women - White - College Graduate 67% 29% 2% 1% White Evangelical Christians 30% 66% 1% 3% Area Description Big city 62% 33% 2% 4% Small city 52% 42% 1% 4% Suburban 50% 47% 2% 1% Small town 46% 50% 3% 1% Rural 45% 48% 3% 5% Small city/Suburban Men 52% 46% 1% 1% Small city/Suburban Women 51% 42% 2%

^{*}Sample size too small to report.

Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote.

		Health care	The economy and jobs	Immigration	Federal taxes and spending	Abortion	Guns	Foreign policy and terrorism	Vol. All equally	Vol. None	Other	Unsure
	•	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Wisconsin Likely Voters		27%	26%	10%	9%	8%	7%	4%	6%	<1%	2%	<1%
Party Identification	Democrat	41%	18%	11%	6%	3%	9%	3%	4%	1%	4%	1%
	Republican	9%	35%	14%	12%	11%	6%	6%	7%	0%	0%	0%
	Independent	29%	27%	7%	9%	9%	5%	5%	7%	0%	2%	1%
Political Ideology	Very liberal-Liberal	42%	17%	12%	5%	6%	7%	1%	6%	0%	4%	0%
	Moderate	31%	28%	6%	10%	5%	4%	7%	6%	0%	2%	1%
	Conservative-Very conservative	14%	31%	12%	11%	11%	8%	5%	7%	1%	0%	0%
Trump Supporters		13%	36%	12%	12%	10%	5%	5%	7%	0%	0%	0%
Region	Milwaukee County	26%	19%	14%	8%	6%	16%	7%	2%	0%	1%	0%
	Chiwaukee Suburbs	23%	31%	8%	9%	10%	6%	6%	4%	0%	1%	1%
	Dane County	*	*	*	*	*	*	*	*	*	*	*
	Fox River Valley/Northern Lakeshore	25%	30%	9%	10%	9%	2%	4%	6%	1%	3%	0%
	Southwest	27%	22%	7%	9%	7%	9%	6%	8%	0%	5%	1%
	North	26%	27%	14%	10%	7%	5%	1%	9%	0%	1%	0%
Household Income	Less than \$50,000	30%	23%	9%	7%	6%	7%	6%	8%	0%	3%	1%
	\$50,000 or more	25%	28%	10%	10%	9%	7%	3%	5%	0%	2%	1%
Education	Not college graduate	27%	28%	8%	9%	6%	8%	5%	6%	0%	2%	0%
	College graduate	27%	24%	12%	9%	10%	7%	3%	6%	0%	2%	0%
Race	White	27%	25%	9%	9%	8%	7%	5%	7%	0%	2%	0%
	Non-white	24%	31%	9%	8%	10%	10%	3%	3%	0%	1%	0%
Age	18 to 29	11%	18%	18%	12%	18%	10%	8%	6%	0%	0%	0%
	30 to 44	31%	28%	6%	10%	9%	8%	2%	4%	0%	2%	0%
	45 to 59	26%	31%	10%	9%	3%	7%	4%	6%	1%	2%	0%
	60 or older	30%	22%	9%	8%	7%	7%	5%	8%	1%	2%	1%
Age	Under 45	24%	25%	10%	11%	12%	8%	4%	5%	0%	2%	0%
	45 or older	28%	26%	10%	8%	5%	7%	5%	7%	1%	2%	1%
Gender	Men	21%	30%	9%	12%	7%	5%	6%	7%	1%	2%	1%
	Women	32%	23%	10%	6%	9%	9%	3%	6%	0%	2%	0%
Race and Education	White - Not College Graduate	28%	27%	7%	9%	6%	8%	6%	7%	0%	2%	0%
	White - College Graduate	26%	23%	13%	9%	10%	7%	3%	6%	0%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	19%	27%	10%	14%	4%	8%	8%	8%	0%	1%	1%
	Men - White - College Graduate	25%	25%	11%	12%	11%	3%	6%	5%	1%	2%	0%
	Women - White - Not College	36%	27%	4%	5%	7%	8%	4%	7%	0%	2%	0%
	Graduate Women - White - College Graduate	27%	21%	14%	6%	10%	10%	1%	7%	0%	3%	1%
White Evangelical Christians		20%	22%	10%	15%	9%	7%	5%	10%	0%	2%	0%
Area Description	Big city	30%	21%	11%	4%	6%	16%	6%	3%	1%	1%	0%
	Small city	22%	31%	12%	11%	8%	6%	4%	3%	0%	3%	0%
	Suburban	21%	28%	12%	14%	9%	6%	4%	3%	0%	3%	0%
	Small town	23%	26%	10%	10%	10%	9%	3%	7%	1%	1%	1%
	Rural	36%	24%	5%	7%	7%	2%	5%	12%	0%	2%	0%
Small city/Suburban Men		24%	32%	10%	12%	6%	5%	4%	5%	0%	2%	1%
Small city/Suburban Women		20%	28%	13%	12%	11%	7%	4%	1%	0%	4%	0%

^{*}Sample size too small to report.

Will your vote for Congress in November 2018 be a vote to send a message that we need:

			More Democrats to be a check and balance to Donald Trump	e More Republicans b who will help Donald Trump pass his agenda	Vol: Sending a different message	Vol: Not sending a message	Unsure
Perty Identification Democration 98% 25% 0% 0% 1% 18% 20% 20% 18% 18% 20% 20% 20% 18% 20%<							Row %
Republican	Wisconsin Likely Voters		53%	40%	2%	<1%	4%
Political Ideology	Party Identification	Democrat	98%	2%	0%	0%	1%
Political Ideology Very liberal-Liberal 91% 6% 26% 26% 3% 1% 3% Conservative-Very conservative 17% 26% 26% 3% 1% 3% Trump Supporters 7% 87% 0% 0% 0% 3% Region Milwankee County 14% 25% 1% 0% 0% 3% Danc County 4 4% 4% 4% 0% 0% 3% Post River ValleyNorthern Lakeshor 36% 37% 4% 1% 1% 6% Boundard Income 25% Controver 52% 37% 4% 1% 1% 6% Bouschold Income 25% Controver 52% 37% 4% 1% 1% 6% 3% Boundard Income 25% Controver 52% 43% 2% 1% 6% 3% 2% 1% 6% 3% 2% 1% 6% 3% 2% 1% 6% 3% <td></td> <td>Republican</td> <td>4%</td> <td>92%</td> <td>0%</td> <td>1%</td> <td>3%</td>		Republican	4%	92%	0%	1%	3%
Moderate		Independent	55%	34%	5%	1%	6%
Part	Political Ideology	Very liberal-Liberal	91%	6%	1%	0%	2%
Trump Supporters Figure Supporters Region Milwaukee Country 71% 25% 11% 01% 01% 34%		Moderate	68%	26%	3%	1%	3%
Region of Part Color		Conservative-Very conservative	17%	77%	2%	0%	4%
Region Milwaukee County 71% 25% 1% 0% 38% Linwaukee Suburbs 44% 49% 4% 0% 0% 4% Dane County * <td>Trump Supporters</td> <td></td> <td>7%</td> <td>87%</td> <td>0%</td> <td>0%</td> <td>5%</td>	Trump Supporters		7%	87%	0%	0%	5%
Private Courty 1		Milwaukee County					
Pure Country		Chiwaukee Suburbs					
Southwest Sout		Dane County					
North		Fox River Valley/Northern Lakeshore	46%	49%	1%	0%	4%
North		Southwest	52%	37%	4%	1%	6%
Household Income Less than \$50,000 of more 53% 41% 2% 0% 1% 48% 28% 1% 48% 28% 1% 48% 28% 1% 48% 28% 1% 48% 28% 1% 48% 28% 1% 48% 28% 18% 18% 28% 18% 18% 28% 18							
S0,000 or more	Household Income						
Education Not college graduate 48% 46% 26 0% 37% Race College graduate 60% 32% 42% 2% 0% 37% Race Non-white 71% 21% 1% 0% 37% Age 18 to 29 65% 33% 1% 0% 18% Age 18 to 29 65% 38% 2% 1% 0% 18% Age 18 to 29 65% 38% 2% 0% 0% 2% Age 18 to 29 66% 38% 2% 0% 0% 2% Age Under 45 55% 38% 2% 0% 0% 3% Age Under 45 55% 38% 2% 1% 0% 3% Age Under 45 55% 38% 2% 1% 0% 3% Age Under 45 55% 38% 2% 0% 0% 3%							
College graduate 60% 32% 2% 0% 0% 38% 38% 2% 0% 38	Education						
Race While 52% 42% 2% 0% 0% 38% Age 100 white 71% 21% 196 0% 0% 18% Age 18 to 29 65% 33% 1% 0% 0% 1% Age 18 to 29 46% 48% 3% 0% 0% 2% Age 100 rolder 56% 38% 2% 0% 0% 4% Age Under 45 55% 36% 2% 0% 0% 3% Age Under 45 55% 43% 2% 0% 0% 3% Age Under 45 50 rolder 25% 43% 2% 0% 3% 3% 2% 0% 3% 3% 2% 0% 3% 3% 2% 1% 1% 2% 1% 2% 1% 1% 2% 1% 1% 2% 1% 1% 2% 1% 2% 1%							
Age	Race						
Age 18 to 29 65% 33% 1% 0% 1% Age 30 to 44 51% 38% 2% 1% 8% Age 60 or older 56% 38% 2% 0% 4% Age Under 45 55% 36% 2% 0% 3% Age 45 or older 52% 43% 2% 0% 3% Gender Men 47% 47% 2% 0% 3% Race and Education White - Not College Graduate 45% 50% 3% 2% 0% 5% Race and Education White - Not College Graduate 45% 50% 2% 1% 2% Race and Education White - Not College Graduate 55% 38% 2% 1% 2% Gender - Race - Education Men - White - Not College Graduate 53% 38% 2% 1% 1% Wowen - White - Not College Graduate 53% 38% 2% 0% 2% White Evangelical Christians 52% 43% 4% 0% 2%							
10 to 44 51% 38% 2% 1% 1% 8% 45 to 59 46% 48% 3% 2% 0% 2% 2% 2% 2% 2% 2	Age						
1	0						
Age		45 to 59					
Age Under 45 55% 36% 2% 1% 6% Gender 45 or older 52% 43% 2% 0% 3% Gender Men 47% 47% 2% 1% 3% Race and Education White - Not College Graduate 45% 50% 2% 1% 2% Men - White - College Graduate 60% 33% 3% 0% 4% Gender - Race - Education Men - White - Not College Graduate 37% 58% 2% 1% 1% Men - White - Not College Graduate 53% 39% 3% 1% 3% Women - White - College Graduate 5% 28% 2% 0% 2% Women - White - College Graduate 5% 28% 2% 0% 5% White Evangelical Christians 31% 63% 4% 0% 2% Area Description Big city 64% 31% 4% 0% 2% Area Description Small city 56% 38% 1% 0% 4% Suburban 52%		60 or older					
Gender 45 or older 52% 43% 2% 0% 1% 3% Gender Men 47% 47% 2% 1% 3% Women 59% 34% 2% 0% 5% Race and Education White - Not College Graduate 45% 50% 2% 1% 2% White - College Graduate 60% 33% 3% 0% 1% 1% Gender - Race - Education Men - White - Not College Graduate 37% 58% 2% 1% 1% Men - White - Not College Graduate 53% 39% 3% 3% 1% 3% Women - White - Not College Graduate 52% 43% 2% 0% 3% 3% Women - White - College Graduate 65% 28% 2% 0% 0% 2% White Evangelical Christians 51% 63% 4% 0% 0% 2% Area Description Big city 64% 31% 4% 0% 0% 2% Area Description Small city 56% 38% 1%	Age	Under 45					
Gender Men 47% 47% 2% 1% 3% Women 59% 34% 2% 0% 5% Race and Education White - Not College Graduate 45% 50% 2% 1% 2% White - College Graduate 60% 33% 3% 0% 4% Gender - Race - Education Men - White - Not College Graduate 58% 2% 1% 1% Men - White - Not College Graduate 53% 39% 3% 1% 4% Women - White - Not College Graduate 52% 43% 2% 0% 2% Women - White - Not College Graduate 65% 28% 2% 0% 3% Women - White - College Graduate 65% 28% 2% 0% 0% 2% White Evangelical Christians 4 4 0% 0% 2% Area Description Big city 64% 31% 4% 0% 4% Suburban 52% 44% 1% 0% <td></td> <td>45 or older</td> <td></td> <td></td> <td></td> <td></td> <td></td>		45 or older					
Nomen	Gender	Men					
Race and Education White - Not College Graduate 45% 50% 2% 1% 2% Gender - Race - Education White - College Graduate 60% 33% 3% 0% 4% Gender - Race - Education Men - White - Not College Graduate 53% 58% 2% 1% 1% Men - White - College Graduate 53% 39% 3% 1% 4% Women - White - Not College Graduate 52% 43% 2% 0% 2% White Evangelical Christians 55% 28% 2% 0% 2% Area Description Big city 64% 31% 4% 0% 2% Area Description Small city 56% 38% 1% 0% 4% Suburban 52% 44% 1% 0% 4% Small town 46% 45% 3% 1% 0% 5% Rural 48% 43% 3% 0% 0% 5%		Women					
Gender - Race - Education White - College Graduate 60% 33% 3% 0% 4% Gender - Race - Education Men - White - Not College Graduate 37% 58% 2% 1% 1% Men - White - College Graduate 53% 39% 3% 1% 4% Women - White - Not College Graduate 52% 43% 2% 0% 2% Women - White - College Graduate 65% 28% 2% 0% 5% White Evangelical Christians 31% 63% 4% 0% 2% Area Description Big city 64% 31% 4% 0% 2% Small city 56% 38% 1% 0% 4% Suburban 52% 44% 1% 0% 4% Small town 46% 45% 3% 1% 5% Rural 48% 43% 3% 0% 0% 5%	Race and Education	White - Not College Graduate					
Men - White - College Graduate		White - College Graduate	60%			0%	
Women - White - Not College Graduate Women - White - College Graduate 65% 28% 2% 0% 5% 5% 2% 0% 2% 2% 2% 0% 2% 2	Gender - Race - Education	Men - White - Not College Graduate					
Graduate Women - White - College Graduate 65% 28% 2% 0% 5%		Men - White - College Graduate	53%	39%	3%	1%	4%
Women - White - College Graduate 65% 28% 2% 0% 5% White Evangelical Christians 31% 63% 4% 0% 2% Area Description Big city 64% 31% 4% 0% 2% Small city 56% 38% 1% 0% 4% Suburban 52% 44% 1% 0% 4% Small town 46% 45% 3% 1% 5% Rural 48% 43% 3% 0% 5%			52%	43%	2%	0%	2%
Area Description Big city 64% 31% 4% 0% 2% Small city 56% 38% 1% 0% 4% Suburban 52% 44% 1% 0% 4% Small town 46% 45% 3% 1% 5% Rural 48% 43% 3% 0% 5%			65%	28%	2%	0%	5%
Small city 56% 38% 1% 0% 4% Suburban 52% 44% 1% 0% 4% Small town 46% 45% 3% 1% 5% Rural 48% 43% 3% 0% 5%	White Evangelical Christians		31%	63%	4%	0%	2%
Small city 56% 38% 1% 0% 4% Suburban 52% 44% 1% 0% 4% Small town 46% 45% 3% 1% 5% Rural 48% 43% 3% 0% 5%	Area Description	Big city	64%	31%	4%	0%	2%
Small town 46% 45% 3% 1% 5% Rural 48% 43% 3% 0% 5%		Small city	56%		1%	0%	4%
Rural 48% 43% 3% 0% 5%		Suburban	52%	44%	1%	0%	4%
		Small town	46%	45%	3%	1%	5%
Small city/Suburban Men 55% 40% 1% 0% 4%		Rural	48%	43%	3%	0%	5%
	Small city/Suburban Men		55%	40%	1%	0%	4%

NBC News/Marist Poll Wisconsin Likely Voters. Interviews conducted September 30th through October 3rd, 2018, n=571 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

Small city/Suburban Women

^{*}Sample size too small to report.

Thinking about your vote for congress this November, are you more likely to vote for a candidate who:

Supported President Opposed President

Trump's U.S. Supreme Trump's U.S. Supreme Or does this not make
Court nominee Brett Court nominee Brett any difference to your
Kavanaugh Kavanaugh vote

		Kavanaugh	Kavanaugh	vote	Unsure
	_	Row %	Row %	Row %	Row %
Wisconsin Likely Voters		33%	42%	22%	3%
Party Identification	Democrat	2%	81%	14%	3%
	Republican	75%	4%	20%	2%
	Independent	28%	41%	29%	3%
Political Ideology	Very liberal-Liberal	6%	76%	15%	2%
	Moderate	18%	53%	26%	2%
	Conservative-Very conservative	66%	10%	21%	2%
Trump Supporters		71%	3%	23%	2%
Region	Milwaukee County	22%	60%	15%	3%
	Chiwaukee Suburbs	40%	36%	21%	3%
	Dane County	*	*	*	*
	Fox River Valley/Northern Lakeshore	40%	32%	27%	1%
	Southwest	31%	40%	25%	4%
	North	38%	37%	23%	2%
Household Income	Less than \$50,000	35%	40%	20%	5%
	\$50,000 or more	31%	43%	24%	2%
Education	Not college graduate	37%	35%	24%	4%
	College graduate	29%	51%	19%	1%
Race	White	34%	41%	23%	2%
	Non-white	25%	52%	17%	6%
Age	18 to 29	25%	52%	22%	0%
	30 to 44	28%	46%	24%	2%
	45 to 59	38%	32%	26%	3%
	60 or older	37%	43%	17%	4%
Age	Under 45	27%	48%	23%	2%
	45 or older	37%	38%	21%	3%
Gender	Men	41%	37%	22%	1%
	Women	27%	47%	22%	4%
Race and Education	White - Not College Graduate	38%	33%	25%	4%
	White - College Graduate	29%	50%	20%	1%
Gender - Race - Education	Men - White - Not College Graduate	46%	29%	24%	1%
	Men - White - College Graduate	38%	42%	19%	1%
	Women - White - Not College Graduate	31%	37%	25%	6%
	Women - White - College Graduate	22%	57%	20%	0%
White Evangelical Christians		50%	19%	27%	4%
Area Description	Big city	26%	54%	16%	4%
	Small city	32%	38%	27%	3%
	Suburban	38%	46%	15%	0%
	Small town	38%	38%	21%	3%
	Rural	34%	38%	26%	2%
Small city/Suburban Men		36%	40%	23%	1%
Small city/Suburban Women		33%	42%	23%	3%

^{*}Sample size too small to report.