

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 910 Tennessee Adults

This survey of 910 adults was conducted October 23rd through October 27th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Tennessee were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 4.0 percentage points. There are 764 registered voters. The results for this subset are statistically significant within ± 4.4 percentage points. There are 471 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 5.7 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Tennessee Nature of the Sample

	Tennessee Registered Voters		
	Tennessee Adults	Tennessee Registered Voters	Tennessee Likely Voters
	Column %	Column %	Column %
Tennessee Adults	100%		
Tennessee Registered Voters	84%	100%	
Tennessee Likely Voters	45%	62%	100%
Already Voted	n/a	30%	35%
Not Yet Voted	n/a	70%	65%
Senate Persuadable Voters	n/a	9%	7%
Governor Persuadable Voters	n/a	13%	11%
Party Identification			
	Democrat	n/a	27%
	Republican	n/a	40%
	Independent	n/a	33%
	Other	n/a	1%
Political Ideology			
	Very liberal-Liberal	n/a	19%
	Moderate	n/a	30%
	Conservative-Very conservative	n/a	51%
Region			
	Rural East	18%	17%
	Urban East	19%	19%
	Nashville Area	20%	21%
	Central/West	28%	27%
	Memphis Area	15%	15%
Household Income			
	Less than \$50,000	54%	48%
	\$50,000 or more	46%	52%
Race			
	White	76%	77%
	African American	15%	16%
	Latino	4%	3%
	Other	4%	4%
Age			
	18 to 29	21%	15%
	30 to 44	25%	24%
	45 to 59	27%	28%
	60 or older	27%	33%
Age			
	Under 45	46%	39%
	45 or older	54%	61%
Gender			
	Men	48%	48%
	Women	52%	52%
Education			
	Not college graduate	65%	59%
	College graduate	35%	41%
Race and Education			
	White - Not College Graduate	50%	45%
	White - College Graduate	27%	32%
	Non-White - Not College Graduate	17%	15%
	Non-White - College Graduate	7%	8%
Gender - Race - Education			
	Men - White - Not College Graduate	23%	21%
	Men - White - College Graduate	14%	16%
	Men - Non-White - Not College Graduate	7%	7%
	Men - Non-White - College Graduate	3%	3%
	Women - White - Not College Graduate	27%	24%
	Women - White - College Graduate	13%	16%
	Women - Non-White - Not College Graduate	9%	8%
	Women - Non-White - College Graduate	4%	5%
White Evangelical Christians			
Area Description			
	Big city	24%	23%
	Small city	20%	19%
	Suburban	13%	14%
	Small town	26%	25%
	Rural	18%	19%
Small city/Suburban Men			
		15%	16%
Other area Men			
		32%	32%
Small city/Suburban Women			
		17%	17%
Other area Women			
		35%	35%
Interview Type			
	Landline	37%	39%
	Cell Phone	63%	61%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points. Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points. Tennessee Likely Voters: n=471 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Tennessee Adults		53%	39%	8%
Tennessee Registered Voters		55%	39%	7%
Party Identification^	Democrat	14%	83%	3%
	Republican	93%	3%	4%
	Independent	40%	48%	12%
Political Ideology^	Very liberal-Liberal	14%	80%	6%
	Moderate	34%	58%	8%
	Conservative-Very conservative	85%	11%	5%
Trump Supporters		97%	2%	1%
Region	Rural East	63%	22%	15%
	Urban East	54%	45%	1%
	Nashville Area	48%	48%	4%
	Central/West	59%	30%	11%
	Memphis Area	36%	56%	8%
Household Income	Less than \$50,000	46%	46%	8%
	\$50,000 or more	61%	34%	5%
Education	Not college graduate	56%	35%	9%
	College graduate	49%	46%	5%
Race	White	60%	32%	8%
	African American	16%	77%	7%
Age	18 to 29	38%	52%	11%
	30 to 44	55%	36%	9%
	45 to 59	61%	33%	6%
	60 or older	54%	39%	7%
Age	Under 45	47%	43%	10%
	45 or older	58%	36%	6%
Gender	Men	65%	28%	8%
	Women	42%	49%	8%
Race and Education	White - Not College Graduate	65%	26%	9%
	White - College Graduate	54%	42%	4%
Gender - Race - Education	Men - White - Not College Graduate	79%	14%	7%
	Men - White - College Graduate	61%	34%	5%
	Women - White - Not College Graduate	53%	35%	12%
	Women - White - College Graduate	45%	51%	3%
White Evangelical Christians		75%	18%	7%
Area Description	Big city	41%	52%	7%
	Small city	41%	51%	9%
	Suburban	54%	43%	3%
	Small town	64%	26%	10%
	Rural	67%	23%	10%
Small city/Suburban Men		58%	36%	6%
Small city/Suburban Women		36%	58%	7%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points.

TRUDP105. Marist Poll Tennessee Trend Tables

Tennessee Adults			
Do you approve or disapprove of the job Donald Trump is doing as president?			
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
October 2018	53%	39%	8%
September 2018	45%	40%	15%

Marist Poll Tennessee Adults

TRUDP105R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Adults		35%	18%	12%	27%	8%
Tennessee Registered Voters		37%	18%	11%	28%	7%
Party Identification^	Democrat	4%	10%	15%	68%	3%
	Republican	72%	22%	2%	1%	4%
	Independent	20%	20%	19%	29%	12%
Political Ideology^	Very liberal-Liberal	8%	5%	11%	69%	6%
	Moderate	15%	19%	20%	38%	8%
	Conservative-Very conservative	61%	23%	5%	6%	5%
Trump Supporters		73%	24%	2%	0%	1%
Region	Rural East	47%	16%	8%	13%	15%
	Urban East	36%	18%	13%	32%	1%
	Nashville Area	28%	19%	11%	37%	4%
	Central/West	41%	18%	10%	21%	11%
	Memphis Area	18%	18%	21%	35%	8%
Household Income	Less than \$50,000	30%	16%	14%	32%	8%
	\$50,000 or more	41%	20%	11%	23%	5%
Education	Not college graduate	37%	18%	13%	22%	9%
	College graduate	31%	18%	10%	36%	5%
Race	White	41%	19%	9%	23%	8%
	African American	5%	11%	26%	52%	7%
Age	18 to 29	16%	21%	22%	30%	11%
	30 to 44	35%	20%	9%	27%	9%
	45 to 59	42%	19%	11%	22%	6%
	60 or older	42%	12%	10%	29%	7%
Age	Under 45	27%	20%	15%	28%	10%
	45 or older	42%	16%	10%	26%	6%
Gender	Men	42%	22%	11%	16%	8%
	Women	28%	14%	13%	37%	8%
Race and Education	White - Not College Graduate	45%	20%	9%	17%	9%
	White - College Graduate	36%	18%	8%	34%	4%
Gender - Race - Education	Men - White - Not College Graduate	56%	22%	7%	7%	7%
	Men - White - College Graduate	42%	19%	9%	25%	5%
	Women - White - Not College Graduate	35%	18%	10%	26%	12%
	Women - White - College Graduate	29%	16%	7%	44%	3%
White Evangelical Christians		52%	22%	8%	10%	7%
Area Description	Big city	23%	19%	17%	35%	7%
	Small city	28%	13%	19%	32%	9%
	Suburban	31%	24%	13%	30%	3%
	Small town	45%	19%	8%	18%	10%
	Rural	49%	19%	4%	19%	10%
Small city/Suburban Men		35%	23%	16%	20%	6%
Small city/Suburban Women		24%	12%	16%	41%	7%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points.

TRUDP105R. Marist Poll Tennessee Trend Tables

Tennessee Adults					
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]					
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	35%	18%	12%	27%	8%
September 2018	28%	17%	8%	32%	15%

Marist Poll Tennessee Adults

SNWLNS18A. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters			
		If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Phil Bredesen, the Democrat	Marsha Blackburn, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		46%	49%	1%	3%
Already Voted		44%	55%	1%	0%
Not Yet Voted		48%	47%	1%	4%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	43%	57%	0%	0%
Party Identification	Democrat	94%	4%	0%	2%
	Republican	9%	89%	1%	2%
	Independent	56%	37%	2%	5%
Political Ideology	Very liberal-Liberal	86%	12%	0%	2%
	Moderate	63%	32%	1%	4%
	Conservative-Very conservative	21%	76%	0%	3%
Trump Supporters		11%	85%	1%	2%
Region	Rural East	31%	59%	3%	6%
	Urban East	46%	49%	1%	3%
	Nashville Area	52%	47%	1%	0%
	Central/West	45%	53%	0%	2%
	Memphis Area	61%	35%	1%	3%
Household Income	Less than \$50,000	56%	40%	1%	4%
	\$50,000 or more	41%	56%	1%	2%
Education	Not college graduate	42%	53%	1%	4%
	College graduate	52%	45%	1%	2%
Race	White	39%	58%	1%	2%
	African American	82%	14%	0%	4%
Age	18 to 29	63%	31%	3%	3%
	30 to 44	40%	57%	0%	2%
	45 to 59	41%	54%	1%	4%
	60 or older	47%	49%	1%	3%
Age	Under 45	50%	47%	1%	2%
	45 or older	44%	51%	1%	3%
Gender	Men	39%	55%	1%	5%
	Women	53%	45%	1%	2%
Race and Education	White - Not College Graduate	33%	63%	1%	3%
	White - College Graduate	48%	50%	1%	2%
Gender - Race - Education	Men - White - Not College Graduate	25%	71%	1%	3%
	Men - White - College Graduate	42%	55%	0%	3%
	Women - White - Not College Graduate	39%	57%	1%	3%
	Women - White - College Graduate	54%	45%	1%	0%
White Evangelical Christians		26%	70%	1%	4%
Area Description	Big city	60%	36%	2%	2%
	Small city	51%	43%	0%	5%
	Suburban	48%	51%	0%	1%
	Small town	40%	55%	1%	4%
	Rural	31%	65%	2%	1%
Small city/Suburban Men		41%	53%	0%	6%
Small city/Suburban Women		58%	41%	0%	1%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted October 23rd through October 27th, 2018, n=764 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

SNWLNS18. Marist Poll Tennessee Trend Tables

Tennessee Registered Voters

If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:

	Marsha			
	Phil Bredesen, the Democrat	Blackburn, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
October 2018	46%	49%	1%	3%
September 2018	48%	44%	<1%	7%

Marist Poll Tennessee Registered Voters

STSSN18. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters with a Candidate Preference for Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Tennessee Registered Voters with a Candidate Preference for Senate		60%	36%	3%	2%
Candidate Support	Phil Bredesen	63%	32%	4%	2%
	Marsha Blackburn	57%	39%	3%	1%
Party Identification	Democrat	72%	22%	4%	1%
	Republican	67%	31%	2%	1%
	Independent	39%	54%	5%	3%
Political Ideology	Very liberal-Liberal	62%	27%	8%	3%
	Moderate	50%	44%	5%	1%
	Conservative-Very conservative	63%	35%	1%	1%
Trump Supporters		64%	33%	3%	0%
Region	Rural East	54%	37%	5%	4%
	Urban East	54%	45%	1%	0%
	Nashville Area	66%	30%	1%	2%
	Central/West	66%	29%	4%	1%
	Memphis Area	51%	42%	6%	1%
Household Income	Less than \$50,000	56%	37%	5%	2%
	\$50,000 or more	62%	35%	2%	0%
Education	Not college graduate	57%	38%	4%	2%
	College graduate	63%	33%	3%	1%
Race	White	61%	36%	2%	2%
	African American	61%	29%	8%	2%
Age	18 to 29	34%	62%	5%	0%
	30 to 44	50%	44%	3%	3%
	45 to 59	65%	33%	3%	0%
	60 or older	79%	16%	3%	3%
Age	Under 45	44%	51%	4%	2%
	45 or older	72%	24%	3%	1%
Gender	Men	58%	39%	3%	0%
	Women	61%	33%	4%	3%
Race and Education	White - Not College Graduate	59%	37%	2%	2%
	White - College Graduate	64%	33%	2%	1%
Gender - Race - Education	Men - White - Not College Graduate	56%	43%	0%	1%
	Men - White - College Graduate	63%	34%	3%	0%
	Women - White - Not College Graduate	61%	32%	4%	2%
	Women - White - College Graduate	64%	33%	0%	3%
White Evangelical Christians		63%	35%	1%	2%
Area Description	Big city	64%	32%	3%	1%
	Small city	58%	36%	4%	2%
	Suburban	52%	44%	5%	0%
	Small town	58%	37%	2%	3%
	Rural	62%	33%	3%	2%
Small city/Suburban Men		48%	48%	3%	1%
Small city/Suburban Women		62%	32%	5%	1%

NBC News/Marist Poll Tennessee Registered Voters with a Candidate Preference for U.S. Senate. Interviews conducted October 23rd through October 27th, 2018, n=689 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

STSSN18. Marist Poll Tennessee Trend Tables

Tennessee Registered Voters with a Candidate Preference for
Senate

Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?

	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
October 2018	60%	36%	3%	2%
September 2018	63%	25%	10%	2%

Marist Poll Tennessee Registered Voters

GVWLS18A. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters			
		If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:			
		Karl Dean, the Democrat	Bill Lee, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		39%	56%	1%	4%
Already Voted		42%	56%	2%	0%
Not Yet Voted		38%	56%	1%	6%
Intensity of Support	Strongly support	37%	63%	0%	0%
	Somewhat support	44%	56%	0%	0%
Party Identification	Democrat	85%	10%	0%	4%
	Republican	4%	95%	1%	1%
	Independent	47%	44%	2%	8%
Political Ideology	Very liberal-Liberal	83%	12%	0%	5%
	Moderate	49%	44%	1%	6%
	Conservative-Very conservative	16%	82%	0%	2%
Trump Supporters		9%	90%	0%	1%
Region	Rural East	26%	62%	3%	8%
	Urban East	43%	53%	1%	3%
	Nashville Area	41%	57%	0%	2%
	Central/West	38%	57%	1%	5%
	Memphis Area	50%	47%	0%	2%
Household Income	Less than \$50,000	51%	45%	1%	4%
	\$50,000 or more	31%	65%	1%	3%
Education	Not college graduate	36%	58%	1%	6%
	College graduate	45%	53%	1%	1%
Race	White	32%	64%	1%	3%
	African American	81%	12%	0%	6%
Age	18 to 29	41%	45%	3%	11%
	30 to 44	39%	56%	1%	3%
	45 to 59	37%	60%	1%	2%
	60 or older	40%	57%	1%	2%
Age	Under 45	40%	52%	2%	6%
	45 or older	38%	59%	1%	2%
Gender	Men	33%	60%	2%	5%
	Women	44%	52%	0%	4%
Race and Education	White - Not College Graduate	28%	67%	1%	4%
	White - College Graduate	39%	60%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	20%	74%	2%	3%
	Men - White - College Graduate	37%	63%	0%	0%
	Women - White - Not College Graduate	34%	62%	1%	4%
	Women - White - College Graduate	42%	57%	0%	2%
	White Evangelical Christians	22%	75%	1%	2%
Area Description	Big city	49%	45%	1%	4%
	Small city	45%	47%	0%	8%
	Suburban	43%	56%	0%	0%
	Small town	32%	63%	1%	4%
	Rural	26%	68%	3%	3%
Small city/Suburban Men		40%	53%	0%	8%
Small city/Suburban Women		48%	49%	0%	3%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted October 23rd through October 27th, 2018, n=764 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

GVWLNS18. Marist Poll Tennessee Trend Tables

Tennessee Registered Voters

If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]:

	Karl Dean, the Democrat	Bill Lee, the Republican	Other	Undecided
	Row %	Row %	Row %	Row %
October 2018	39%	56%	1%	4%
September 2018	39%	51%	1%	9%

Marist Poll Tennessee Registered Voters

STSGV18. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters with a Candidate Preference for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Tennessee Registered Voters with a Candidate Preference for Governor		65%	27%	7%	1%
Candidate Support	Karl Dean	58%	29%	12%	1%
	Bill Lee	70%	26%	3%	1%
Party Identification	Democrat	70%	23%	6%	2%
	Republican	79%	17%	3%	1%
	Independent	40%	45%	14%	1%
Political Ideology	Very liberal-Liberal	63%	23%	13%	1%
	Moderate	50%	41%	9%	0%
	Conservative-Very conservative	73%	22%	4%	1%
Trump Supporters		73%	20%	6%	1%
Region	Rural East	65%	26%	8%	2%
	Urban East	53%	38%	7%	1%
	Nashville Area	78%	19%	4%	0%
	Central/West	68%	23%	8%	1%
	Memphis Area	54%	32%	10%	3%
Household Income	Less than \$50,000	61%	28%	9%	1%
	\$50,000 or more	69%	24%	6%	1%
Education	Not college graduate	64%	27%	8%	1%
	College graduate	67%	27%	5%	1%
Race	White	69%	25%	5%	1%
	African American	50%	35%	13%	2%
Age	18 to 29	52%	39%	8%	0%
	30 to 44	56%	30%	14%	0%
	45 to 59	69%	27%	3%	1%
	60 or older	76%	17%	4%	3%
Age	Under 45	55%	34%	12%	0%
	45 or older	72%	22%	4%	2%
Gender	Men	67%	27%	6%	0%
	Women	63%	27%	8%	2%
Race and Education	White - Not College Graduate	69%	24%	5%	1%
	White - College Graduate	69%	26%	4%	0%
Gender - Race - Education	Men - White - Not College Graduate	77%	18%	4%	1%
	Men - White - College Graduate	65%	30%	5%	0%
	Women - White - Not College Graduate	63%	29%	6%	2%
	Women - White - College Graduate	74%	23%	3%	1%
White Evangelical Christians		72%	22%	4%	1%
Area Description	Big city	62%	32%	5%	1%
	Small city	63%	25%	11%	1%
	Suburban	59%	32%	7%	2%
	Small town	65%	28%	5%	2%
	Rural	73%	19%	7%	1%
Small city/Suburban Men		60%	33%	8%	0%
Small city/Suburban Women		63%	24%	10%	2%

NBC News/Marist Poll Tennessee Registered Voters with a Candidate Preference for Governor. Interviews conducted October 23rd through October 27th, 2018, n=677
 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

STSGV18. Marist Poll Tennessee Trend Tables

	Tennessee Registered Voters with a Candidate Preference for Governor			
	Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
October 2018	65%	27%	7%	1%
September 2018	57%	31%	10%	2%

Marist Poll Tennessee Registered Voters

BREP020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Phil Bredesen?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		47%	36%	18%
Tennessee Registered Voters		51%	38%	11%
Party Identification^	Democrat	87%	5%	8%
	Republican	26%	65%	9%
	Independent	55%	30%	15%
Political Ideology^	Very liberal-Liberal	79%	12%	9%
	Moderate	69%	22%	10%
	Conservative-Very conservative	31%	59%	10%
Trump Supporters		26%	64%	10%
Region	Rural East	41%	38%	21%
	Urban East	52%	35%	14%
	Nashville Area	54%	35%	11%
	Central/West	38%	39%	23%
	Memphis Area	54%	28%	18%
Household Income	Less than \$50,000	49%	29%	22%
	\$50,000 or more	48%	42%	10%
Education	Not college graduate	39%	38%	23%
	College graduate	61%	32%	8%
Race	White	43%	40%	17%
	African American	70%	11%	19%
Age	18 to 29	51%	18%	30%
	30 to 44	47%	38%	15%
	45 to 59	43%	45%	12%
	60 or older	48%	37%	16%
Age	Under 45	49%	29%	22%
	45 or older	45%	41%	14%
Gender	Men	43%	38%	19%
	Women	50%	33%	17%
Race and Education	White - Not College Graduate	34%	43%	23%
	White - College Graduate	59%	35%	6%
Gender - Race - Education	Men - White - Not College Graduate	30%	46%	24%
	Men - White - College Graduate	53%	38%	9%
	Women - White - Not College Graduate	37%	41%	22%
	Women - White - College Graduate	64%	32%	3%
White Evangelical Christians		33%	52%	15%
Area Description	Big city	58%	29%	13%
	Small city	48%	32%	20%
	Suburban	64%	28%	8%
	Small town	39%	37%	24%
	Rural	31%	52%	17%
Small city/Suburban Men		48%	35%	17%
Small city/Suburban Women		60%	26%	14%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points.

BREP020R. Marist Poll Tennessee Trend Tables

Tennessee Adults			
Overall, do you have a favorable or an unfavorable impression of Phil Bredesen?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	47%	36%	18%
September 2018	52%	20%	29%

Marist Poll Tennessee Adults

BLAM020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		38%	44%	17%
Tennessee Registered Voters		43%	46%	11%
Party Identification^	Democrat	6%	82%	11%
	Republican	77%	15%	8%
	Independent	30%	57%	13%
Political Ideology^	Very liberal-Liberal	11%	81%	8%
	Moderate	25%	62%	13%
	Conservative-Very conservative	67%	24%	9%
Trump Supporters		77%	17%	7%
Region	Rural East	50%	33%	17%
	Urban East	38%	48%	14%
	Nashville Area	34%	55%	10%
	Central/West	40%	38%	22%
	Memphis Area	28%	49%	23%
Household Income	Less than \$50,000	31%	47%	22%
	\$50,000 or more	46%	43%	11%
Education	Not college graduate	39%	40%	22%
	College graduate	38%	54%	8%
Race	White	43%	42%	15%
	African American	15%	60%	25%
Age	18 to 29	17%	50%	33%
	30 to 44	43%	40%	17%
	45 to 59	45%	43%	12%
	60 or older	43%	45%	12%
Age	Under 45	31%	45%	24%
	45 or older	44%	44%	12%
Gender	Men	43%	37%	20%
	Women	34%	50%	15%
Race and Education	White - Not College Graduate	43%	38%	19%
	White - College Graduate	44%	51%	6%
Gender - Race - Education	Men - White - Not College Graduate	48%	32%	20%
	Men - White - College Graduate	49%	43%	8%
	Women - White - Not College Graduate	39%	43%	18%
	Women - White - College Graduate	38%	59%	3%
White Evangelical Christians		55%	34%	11%
Area Description	Big city	30%	52%	18%
	Small city	36%	45%	19%
	Suburban	41%	51%	7%
	Small town	42%	38%	20%
	Rural	46%	39%	15%
Small city/Suburban Men		46%	38%	16%
Small city/Suburban Women		32%	56%	13%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points.

BLAM020R. Marist Poll Tennessee Trend Tables

Tennessee Adults			
Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	38%	44%	17%
September 2018	37%	32%	30%

Marist Poll Tennessee Adults

DEAK020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Karl Dean?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		37%	35%	28%
Tennessee Registered Voters		41%	38%	21%
Party Identification^	Democrat	70%	9%	21%
	Republican	17%	62%	21%
	Independent	49%	32%	20%
Political Ideology^	Very liberal-Liberal	71%	9%	20%
	Moderate	54%	27%	19%
	Conservative-Very conservative	23%	57%	21%
Trump Supporters		22%	61%	18%
Region	Rural East	31%	37%	32%
	Urban East	37%	35%	27%
	Nashville Area	49%	34%	17%
	Central/West	30%	37%	34%
	Memphis Area	41%	29%	30%
Household Income	Less than \$50,000	35%	31%	33%
	\$50,000 or more	42%	38%	20%
Education	Not college graduate	31%	35%	34%
	College graduate	50%	35%	15%
Race	White	35%	38%	27%
	African American	51%	17%	33%
Age	18 to 29	36%	25%	40%
	30 to 44	32%	42%	26%
	45 to 59	40%	38%	22%
	60 or older	40%	33%	27%
Age	Under 45	34%	34%	32%
	45 or older	40%	35%	24%
Gender	Men	33%	36%	30%
	Women	40%	33%	26%
Race and Education	White - Not College Graduate	30%	39%	31%
	White - College Graduate	46%	37%	17%
Gender - Race - Education	Men - White - Not College Graduate	26%	41%	33%
	Men - White - College Graduate	42%	37%	21%
	Women - White - Not College Graduate	32%	38%	30%
	Women - White - College Graduate	51%	36%	13%
White Evangelical Christians		29%	47%	25%
Area Description	Big city	50%	28%	22%
	Small city	33%	27%	40%
	Suburban	49%	38%	14%
	Small town	29%	40%	31%
	Rural	29%	46%	25%
Small city/Suburban Men		42%	28%	30%
Small city/Suburban Women		36%	34%	30%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points.

DEAK020R. Marist Poll Tennessee Trend Tables

Tennessee Adults			
Overall, do you have a favorable or an unfavorable impression of Karl Dean?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	37%	35%	28%
September 2018	35%	21%	43%

Marist Poll Tennessee Adults

LEEB020R. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Adults		
		Overall, do you have a favorable or an unfavorable impression of Bill Lee?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Tennessee Adults		52%	22%	26%
Tennessee Registered Voters		58%	25%	18%
Party Identification^	Democrat	23%	50%	26%
	Republican	88%	5%	7%
	Independent	49%	28%	23%
Political Ideology^	Very liberal-Liberal	18%	55%	28%
	Moderate	49%	31%	20%
	Conservative-Very conservative	79%	11%	10%
Trump Supporters		84%	8%	8%
Region	Rural East	57%	18%	25%
	Urban East	45%	30%	25%
	Nashville Area	58%	26%	15%
	Central/West	54%	16%	30%
	Memphis Area	43%	24%	34%
Household Income	Less than \$50,000	43%	25%	32%
	\$50,000 or more	63%	19%	18%
Education	Not college graduate	50%	20%	30%
	College graduate	56%	27%	17%
Race	White	57%	21%	22%
	African American	29%	32%	39%
Age	18 to 29	40%	22%	38%
	30 to 44	52%	28%	20%
	45 to 59	59%	18%	23%
	60 or older	55%	21%	24%
Age	Under 45	46%	26%	28%
	45 or older	57%	20%	24%
Gender	Men	56%	18%	26%
	Women	48%	27%	25%
Race and Education	White - Not College Graduate	55%	19%	25%
	White - College Graduate	61%	25%	14%
Gender - Race - Education	Men - White - Not College Graduate	62%	11%	27%
	Men - White - College Graduate	61%	25%	14%
	Women - White - Not College Graduate	49%	26%	25%
	Women - White - College Graduate	61%	25%	13%
White Evangelical Christians		70%	13%	16%
Area Description	Big city	44%	28%	28%
	Small city	43%	27%	31%
	Suburban	59%	28%	13%
	Small town	56%	15%	29%
	Rural	62%	19%	19%
Small city/Suburban Men		50%	26%	25%
Small city/Suburban Women		48%	29%	23%

NBC News/Marist Poll Tennessee Adults. Interviews conducted October 23rd through October 27th, 2018, n=910 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

^Tennessee Registered Voters: n=764 MOE +/- 4.4 percentage points.

LEEB020R. Marist Poll Tennessee Trend Tables

Tennessee Adults			
Overall, do you have a favorable or an unfavorable impression of Bill Lee?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2018	52%	22%	26%
September 2018	43%	18%	39%

Marist Poll Tennessee Adults

USCNGSNBC1. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters		
		What is your preference for the outcome of this November's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
		Row %	Row %	Row %
Tennessee Registered Voters		52%	39%	8%
Party Identification	Democrat	3%	92%	5%
	Republican	93%	2%	5%
	Independent	43%	43%	14%
Political Ideology	Very liberal-Liberal	9%	83%	8%
	Moderate	38%	52%	11%
	Conservative-Very conservative	79%	15%	6%
Trump Supporters		91%	4%	5%
Region	Rural East	65%	24%	11%
	Urban East	52%	42%	6%
	Nashville Area	47%	46%	7%
	Central/West	55%	33%	12%
	Memphis Area	40%	57%	3%
Household Income	Less than \$50,000	43%	49%	8%
	\$50,000 or more	60%	33%	8%
Education	Not college graduate	55%	36%	9%
	College graduate	50%	44%	6%
Race	White	62%	31%	7%
	African American	7%	82%	10%
Age	18 to 29	39%	52%	8%
	30 to 44	53%	34%	13%
	45 to 59	60%	33%	7%
	60 or older	53%	42%	5%
Age	Under 45	47%	42%	11%
	45 or older	56%	38%	6%
Gender	Men	61%	28%	11%
	Women	45%	49%	5%
Race and Education	White - Not College Graduate	68%	26%	7%
	White - College Graduate	55%	38%	7%
Gender - Race - Education	Men - White - Not College Graduate	80%	15%	6%
	Men - White - College Graduate	61%	30%	9%
	Women - White - Not College Graduate	58%	34%	8%
	Women - White - College Graduate	48%	47%	5%
White Evangelical Christians		74%	18%	8%
Area Description	Big city	38%	54%	8%
	Small city	46%	42%	12%
	Suburban	58%	41%	1%
	Small town	62%	32%	6%
	Rural	61%	26%	12%
Small city/Suburban Men		60%	28%	12%
Small city/Suburban Women		42%	54%	4%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted October 23rd through October 27th, 2018, n=764 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

USCNGSNBC1. Marist Poll Tennessee Trend Tables

Tennessee Registered Voters			
What is your preference for the outcome of this November's congressional elections:			
	A Congress controlled by Republicans	A Congress controlled by Democrats	Unsure
	Row %	Row %	Row %
October 2018	52%	39%	8%
September 2018	48%	37%	14%

Marist Poll Tennessee Registered Voters

CGIMPT18. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Tennessee Registered Voters		77%	20%	1%	2%	1%
Party Identification	Democrat	85%	13%	1%	1%	0%
	Republican	82%	16%	0%	1%	1%
	Independent	66%	29%	2%	3%	1%
Political Ideology	Very liberal-Liberal	88%	11%	1%	0%	0%
	Moderate	71%	26%	0%	2%	0%
	Conservative-Very conservative	81%	16%	1%	2%	1%
Trump Supporters		83%	15%	0%	1%	1%
Region	Rural East	72%	25%	0%	2%	1%
	Urban East	76%	21%	0%	3%	1%
	Nashville Area	80%	20%	0%	0%	0%
	Central/West	79%	18%	1%	1%	1%
	Memphis Area	81%	15%	2%	2%	1%
Household Income	Less than \$50,000	74%	23%	1%	2%	0%
	\$50,000 or more	81%	16%	1%	2%	0%
Education	Not college graduate	77%	19%	1%	3%	1%
	College graduate	79%	20%	0%	0%	0%
Race	White	78%	19%	0%	2%	1%
	African American	76%	21%	1%	2%	1%
Age	18 to 29	69%	29%	1%	1%	0%
	30 to 44	74%	22%	0%	4%	0%
	45 to 59	81%	16%	1%	1%	1%
	60 or older	81%	16%	1%	1%	1%
Age	Under 45	72%	25%	0%	3%	0%
	45 or older	81%	16%	1%	1%	1%
Gender	Men	73%	25%	1%	1%	0%
	Women	81%	15%	1%	2%	1%
Race and Education	White - Not College Graduate	79%	17%	1%	3%	1%
	White - College Graduate	79%	21%	0%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	80%	18%	0%	1%	0%
	Men - White - College Graduate	73%	26%	0%	0%	0%
	Women - White - Not College Graduate	77%	16%	1%	4%	1%
	Women - White - College Graduate	86%	14%	0%	0%	0%
White Evangelical Christians		76%	20%	1%	2%	1%
Area Description	Big city	82%	16%	0%	1%	1%
	Small city	76%	23%	0%	1%	0%
	Suburban	73%	24%	2%	0%	0%
	Small town	77%	20%	2%	1%	0%
	Rural	79%	16%	0%	4%	1%
Small city/Suburban Men		65%	33%	2%	0%	0%
Small city/Suburban Women		83%	15%	0%	2%	0%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted October 23rd through October 27th, 2018, n=764 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

CGIMPT18. Marist Poll Tennessee Trend Tables

Tennessee Registered Voters					
Do you think November's election for Congress is very important, important, not very important, or not important at all?					
	Very important	Important	Not very important	Not important at all	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2018	77%	20%	1%	2%	1%
September 2018	72%	24%	2%	1%	1%

Marist Poll Tennessee Registered Voters

USCNGS01. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		40%	54%	2%	4%
Party Identification	Democrat	92%	4%	1%	3%
	Republican	1%	96%	0%	2%
	Independent	45%	42%	5%	8%
Political Ideology	Very liberal-Liberal	81%	11%	3%	6%
	Moderate	54%	38%	2%	6%
	Conservative-Very conservative	15%	82%	1%	2%
Trump Supporters		5%	92%	1%	2%
Region	Rural East	25%	64%	2%	9%
	Urban East	41%	57%	0%	2%
	Nashville Area	44%	49%	4%	3%
	Central/West	37%	56%	2%	5%
	Memphis Area	56%	41%	1%	2%
Household Income	Less than \$50,000	48%	44%	3%	4%
	\$50,000 or more	34%	63%	1%	3%
Education	Not college graduate	36%	57%	2%	4%
	College graduate	45%	48%	1%	6%
Race	White	32%	64%	0%	4%
	African American	79%	10%	6%	5%
Age	18 to 29	52%	38%	4%	6%
	30 to 44	33%	58%	3%	6%
	45 to 59	34%	62%	1%	3%
	60 or older	43%	53%	1%	3%
Age	Under 45	41%	50%	3%	6%
	45 or older	39%	57%	1%	3%
Gender	Men	30%	61%	3%	5%
	Women	48%	47%	1%	4%
Race and Education	White - Not College Graduate	26%	71%	0%	3%
	White - College Graduate	40%	54%	0%	5%
Gender - Race - Education	Men - White - Not College Graduate	17%	81%	0%	1%
	Men - White - College Graduate	32%	61%	0%	7%
	Women - White - Not College Graduate	33%	62%	0%	5%
	Women - White - College Graduate	48%	47%	1%	4%
White Evangelical Christians		18%	78%	0%	4%
Area Description	Big city	55%	41%	1%	3%
	Small city	41%	50%	1%	8%
	Suburban	42%	57%	1%	0%
	Small town	36%	61%	0%	3%
	Rural	23%	66%	3%	7%
Small city/Suburban Men		30%	62%	1%	7%
Small city/Suburban Women		52%	44%	1%	3%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted October 23rd through October 27th, 2018, n=764 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. Marist Poll Tennessee Trend Tables

	Tennessee Registered Voters			
	If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
	Democrat	Republican	Vol: Neither	Undecided
	Row %	Row %	Row %	Row %
October 2018	40%	54%	2%	4%
September 2018	41%	49%	2%	8%

Marist Poll Tennessee Registered Voters

CGVT18SCBK. NBC News/Marist Poll Tennessee Tables October 23rd through October 27th, 2018

		Tennessee Registered Voters			
		Thinking about your vote for congress this November, are you more likely to vote for a candidate who:			
		Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh	Or does this not make any difference to your vote	Unsure
		Row %	Row %	Row %	Row %
Tennessee Registered Voters		39%	26%	31%	4%
Party Identification	Democrat	8%	60%	29%	3%
	Republican	73%	3%	22%	2%
	Independent	23%	28%	43%	6%
Political Ideology	Very liberal-Liberal	4%	58%	36%	1%
	Moderate	25%	34%	37%	4%
	Conservative-Very conservative	63%	9%	25%	3%
Trump Supporters		70%	3%	26%	2%
Region	Rural East	40%	17%	39%	4%
	Urban East	45%	23%	28%	4%
	Nashville Area	33%	36%	30%	1%
	Central/West	46%	21%	28%	5%
	Memphis Area	27%	36%	33%	4%
Household Income	Less than \$50,000	32%	32%	31%	5%
	\$50,000 or more	43%	21%	34%	1%
Education	Not college graduate	41%	21%	33%	4%
	College graduate	35%	33%	28%	3%
Race	White	46%	22%	30%	3%
	African American	8%	52%	33%	7%
Age	18 to 29	19%	41%	37%	3%
	30 to 44	35%	24%	37%	4%
	45 to 59	49%	20%	29%	3%
	60 or older	45%	25%	26%	4%
Age	Under 45	28%	31%	37%	4%
	45 or older	47%	22%	27%	4%
Gender	Men	45%	19%	32%	4%
	Women	34%	32%	31%	4%
Race and Education	White - Not College Graduate	50%	16%	31%	3%
	White - College Graduate	40%	30%	28%	2%
Gender - Race - Education	Men - White - Not College Graduate	57%	8%	32%	3%
	Men - White - College Graduate	42%	28%	28%	2%
	Women - White - Not College Graduate	44%	21%	31%	4%
	Women - White - College Graduate	38%	33%	27%	2%
	White Evangelical Christians		57%	10%	30%
Area Description	Big city	29%	37%	31%	3%
	Small city	32%	31%	33%	3%
	Suburban	30%	25%	43%	1%
	Small town	51%	17%	29%	3%
	Rural	49%	17%	26%	8%
Small city/Suburban Men		35%	20%	42%	4%
Small city/Suburban Women		29%	37%	33%	1%

NBC News/Marist Poll Tennessee Registered Voters. Interviews conducted October 23rd through October 27th, 2018, n=764 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.