

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 930 Missouri Adults**

This survey of 930 adults was conducted August 25<sup>th</sup> through August 28<sup>th</sup>, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Missouri were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Missouri from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.9$  percentage points. There are 774 registered voters. The results for this subset are statistically significant within  $\pm 4.2$  percentage points. There are 568 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 4.8$  percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Missouri Nature of the Sample

		Missouri Adults	Missouri Registered Voters	Missouri Likely Voters
		Column %	Column %	Column %
<b>Missouri Adults</b>		100%		
<b>Missouri Registered Voters</b>		83%	100%	
<b>Missouri Likely Voters</b>		61%	73%	100%
<b>Party Identification</b>	<b>Democrat</b>	n/a	29%	30%
	<b>Republican</b>	n/a	30%	32%
	<b>Independent</b>	n/a	40%	37%
	<b>Other</b>	n/a	1%	1%
<b>Political Ideology</b>	<b>Very liberal-Liberal</b>	n/a	23%	24%
	<b>Moderate</b>	n/a	36%	35%
	<b>Conservative-Very conservative</b>	n/a	41%	42%
<b>Region</b>	<b>St. Louis City and County</b>	22%	23%	24%
	<b>East Central</b>	15%	15%	15%
	<b>Kansas City Area</b>	18%	20%	18%
	<b>North</b>	16%	15%	16%
	<b>South</b>	29%	27%	27%
<b>Household Income</b>	<b>Less than \$50,000</b>	51%	48%	46%
	<b>\$50,000 or more</b>	49%	52%	54%
<b>Race</b>	<b>White</b>	81%	82%	83%
	<b>African American</b>	10%	10%	10%
	<b>Latino</b>	3%	3%	2%
	<b>Other</b>	5%	5%	5%
<b>Age</b>	<b>18 to 29</b>	21%	17%	14%
	<b>30 to 44</b>	24%	24%	24%
	<b>45 to 59</b>	26%	28%	29%
	<b>60 or older</b>	28%	31%	33%
<b>Age</b>	<b>Under 45</b>	45%	41%	38%
	<b>45 or older</b>	55%	59%	62%
<b>Gender</b>	<b>Men</b>	48%	47%	47%
	<b>Women</b>	52%	53%	53%
<b>Education</b>	<b>Not college graduate</b>	67%	64%	62%
	<b>College graduate</b>	33%	36%	38%
<b>Race and Education</b>	<b>White - Not College Graduate</b>	54%	53%	51%
	<b>White - College Graduate</b>	27%	29%	32%
	<b>Non-White - Not College Graduate</b>	13%	11%	11%
	<b>Non-White - College Graduate</b>	5%	6%	6%
<b>Gender - Race - Education</b>	<b>Men - White - Not College Graduate</b>	24%	23%	21%
	<b>Men - White - College Graduate</b>	14%	14%	16%
	<b>Men - Non-White - Not College Graduate</b>	6%	5%	5%
	<b>Men - Non-White - College Graduate</b>	3%	3%	3%
	<b>Women - White - Not College Graduate</b>	30%	31%	30%
	<b>Women - White - College Graduate</b>	14%	15%	16%
	<b>Women - Non-White - Not College Graduate</b>	7%	6%	6%
	<b>Women - Non-White - College Graduate</b>	2%	3%	3%
<b>White Evangelical Christians</b>		31%	32%	33%
<b>Area Description</b>	<b>Big city</b>	20%	21%	21%
	<b>Small city</b>	14%	15%	14%
	<b>Suburban</b>	24%	24%	26%
	<b>Small town</b>	22%	21%	20%
	<b>Rural</b>	19%	19%	19%
<b>Small city/Suburban Men</b>		18%	18%	18%
<b>Other area Men</b>		29%	28%	27%
<b>Small city/Suburban Women</b>		20%	21%	22%
<b>Other area Women</b>		33%	34%	33%
<b>Interview Type</b>	<b>Landline</b>	41%	41%	42%
	<b>Cell Phone</b>	59%	59%	58%

NBC News/Marist Poll Missouri Adults. Interviews conducted August 25th through August 28th, 2018, n=930 MOE +/- 3.9 percentage points. Missouri Registered Voters: n=774 MOE +/- 4.2 percentage points. Missouri Likely Voters: n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Missouri Tables August 25th through August 28th, 2018

		Missouri Likely Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Missouri Likely Voters		45%	46%	9%
Party Identification^	Democrat	5%	88%	8%
	Republican	83%	7%	9%
	Independent	45%	45%	9%
Political Ideology^	Very liberal-Liberal	5%	90%	4%
	Moderate	32%	56%	12%
	Conservative-Very conservative	77%	15%	8%
Trump Supporters		86%	4%	10%
Region	St. Louis City and County	20%	73%	8%
	East Central	46%	44%	10%
	Kansas City Area	40%	53%	7%
	North	54%	38%	8%
	South	64%	25%	11%
Household Income	Less than \$50,000	42%	48%	10%
	\$50,000 or more	46%	47%	8%
Education	Not college graduate	46%	44%	10%
	College graduate	42%	52%	7%
Race	White	49%	42%	9%
	Non-white	28%	65%	7%
Age	18 to 29	45%	43%	12%
	30 to 44	42%	50%	7%
	45 to 59	48%	41%	10%
	60 or older	44%	48%	8%
Age	Under 45	43%	48%	9%
	45 or older	46%	45%	9%
Gender	Men	51%	40%	9%
	Women	39%	52%	9%
Race and Education	White - Not College Graduate	50%	39%	11%
	White - College Graduate	45%	48%	7%
Gender - Race - Education	Men - White - Not College Graduate	56%	30%	14%
	Men - White - College Graduate	52%	43%	5%
	Women - White - Not College Graduate	46%	46%	8%
	Women - White - College Graduate	38%	54%	9%
White Evangelical Christians		70%	21%	9%
Area Description	Big city	33%	58%	9%
	Small city	49%	40%	12%
	Suburban	31%	63%	6%
	Small town	49%	38%	13%
	Rural	66%	27%	7%
Small city/Suburban Men		43%	49%	8%
Small city/Suburban Women		32%	60%	8%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points.

Totals may not add to 100% due to rounding.

		Missouri Likely Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters		28%	16%	9%	38%	9%
Party Identification^	Democrat	1%	3%	10%	78%	8%
	Republican	61%	22%	3%	4%	9%
	Independent	22%	23%	13%	32%	9%
Political Ideology^	Very liberal-Liberal	1%	4%	8%	82%	4%
	Moderate	12%	20%	12%	44%	12%
	Conservative-Very conservative	55%	22%	7%	8%	8%
Trump Supporters		61%	25%	3%	1%	10%
Region	St. Louis City and County	14%	5%	13%	59%	8%
	East Central	25%	21%	7%	38%	10%
	Kansas City Area	26%	14%	11%	41%	7%
	North	27%	27%	7%	31%	8%
	South	45%	19%	6%	19%	11%
Household Income	Less than \$50,000	23%	19%	11%	37%	10%
	\$50,000 or more	30%	15%	8%	39%	8%
Education	Not college graduate	30%	16%	10%	34%	10%
	College graduate	25%	17%	6%	45%	7%
Race	White	31%	18%	8%	34%	9%
	Non-white	14%	13%	13%	52%	7%
Age	18 to 29	25%	20%	11%	32%	12%
	30 to 44	23%	19%	13%	37%	7%
	45 to 59	30%	18%	8%	34%	10%
	60 or older	32%	12%	5%	43%	8%
Age	Under 45	24%	19%	12%	35%	9%
	45 or older	31%	15%	7%	39%	9%
Gender	Men	34%	17%	9%	31%	9%
	Women	23%	16%	9%	44%	9%
Race and Education	White - Not College Graduate	33%	17%	9%	30%	11%
	White - College Graduate	27%	18%	7%	41%	7%
Gender - Race - Education	Men - White - Not College Graduate	37%	18%	8%	22%	14%
	Men - White - College Graduate	36%	16%	8%	34%	5%
	Women - White - Not College Graduate	30%	16%	10%	36%	8%
	Women - White - College Graduate	18%	20%	6%	48%	9%
	White Evangelical Christians		46%	24%	5%	16%
Area Description	Big city	19%	14%	9%	49%	9%
	Small city	28%	21%	8%	32%	12%
	Suburban	21%	10%	11%	52%	6%
	Small town	33%	16%	12%	26%	13%
	Rural	40%	26%	3%	24%	7%
Small city/Suburban Men		27%	16%	13%	37%	8%
Small city/Suburban Women		21%	12%	8%	52%	8%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		Missouri Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Missouri Likely Voters		44%	50%	6%
Party Identification^	Democrat	7%	90%	2%
	Republican	83%	11%	5%
	Independent	42%	49%	9%
Political Ideology^	Very liberal-Liberal	4%	93%	3%
	Moderate	29%	62%	9%
	Conservative-Very conservative	78%	18%	4%
Trump Supporters		85%	9%	6%
Region	St. Louis City and County	21%	72%	6%
	East Central	43%	52%	5%
	Kansas City Area	41%	54%	5%
	North	52%	42%	6%
	South	62%	32%	6%
Household Income	Less than \$50,000	45%	50%	5%
	\$50,000 or more	42%	52%	6%
Education	Not college graduate	46%	48%	6%
	College graduate	38%	57%	5%
Race	White	48%	47%	5%
	Non-white	27%	64%	9%
Age	18 to 29	49%	46%	4%
	30 to 44	40%	55%	5%
	45 to 59	47%	45%	8%
	60 or older	42%	52%	6%
Age	Under 45	44%	52%	5%
	45 or older	44%	49%	7%
Gender	Men	52%	42%	6%
	Women	36%	58%	6%
Race and Education	White - Not College Graduate	50%	44%	6%
	White - College Graduate	42%	54%	4%
Gender - Race - Education	Men - White - Not College Graduate	61%	33%	6%
	Men - White - College Graduate	50%	48%	3%
	Women - White - Not College Graduate	42%	52%	6%
	Women - White - College Graduate	35%	60%	6%
White Evangelical Christians		68%	28%	5%
Area Description	Big city	35%	59%	6%
	Small city	45%	46%	9%
	Suburban	30%	67%	3%
	Small town	53%	42%	6%
	Rural	59%	35%	6%
Small city/Suburban Men		43%	51%	6%
Small city/Suburban Women		29%	66%	5%

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		Missouri Likely Voters		
		Now, knowing it is a long way off, what is your preference for the outcome of this November's congressional elections:		
		A Congress controlled	A Congress controlled	Unsure
		by Republicans	by Democrats	
		Row %	Row %	Row %
Missouri Likely Voters		45%	41%	14%
Party Identification^	Democrat	3%	92%	5%
	Republican	92%	4%	3%
	Independent	40%	32%	28%
Political Ideology^	Very liberal-Liberal	5%	91%	4%
	Moderate	32%	46%	23%
	Conservative-Very conservative	80%	10%	10%
Trump Supporters		84%	6%	10%
Region	St. Louis City and County	23%	66%	11%
	East Central	50%	40%	11%
	Kansas City Area	37%	48%	14%
	North	59%	30%	11%
	South	60%	21%	19%
Household Income	Less than \$50,000	40%	42%	18%
	\$50,000 or more	48%	42%	10%
Education	Not college graduate	45%	39%	16%
	College graduate	43%	46%	11%
Race	White	50%	38%	12%
	Non-white	23%	56%	21%
Age	18 to 29	55%	36%	9%
	30 to 44	37%	42%	22%
	45 to 59	51%	35%	13%
	60 or older	42%	47%	11%
Age	Under 45	43%	40%	17%
	45 or older	47%	42%	12%
Gender	Men	52%	35%	12%
	Women	39%	46%	15%
Race and Education	White - Not College Graduate	51%	35%	14%
	White - College Graduate	46%	43%	11%
Gender - Race - Education	Men - White - Not College Graduate	58%	30%	13%
	Men - White - College Graduate	56%	37%	7%
	Women - White - Not College Graduate	46%	39%	15%
	Women - White - College Graduate	36%	50%	14%
	White Evangelical Christians	73%	15%	13%
Area Description	Big city	34%	54%	13%
	Small city	48%	36%	16%
	Suburban	33%	57%	10%
	Small town	54%	31%	15%
	Rural	60%	23%	17%
Small city/Suburban Men		42%	45%	12%
Small city/Suburban Women		34%	54%	12%

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		Missouri Likely Voters				
		Do you think November's election for Congress is very important, important, not very important, or not important at all?				
		Very important	Important	Not very important	Not important at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters		74%	23%	1%	2%	<1%
Party Identification^	Democrat	81%	17%	1%	0%	0%
	Republican	74%	25%	1%	1%	0%
	Independent	68%	26%	3%	3%	0%
Political Ideology^	Very liberal-Liberal	85%	15%	0%	0%	0%
	Moderate	68%	29%	2%	1%	0%
	Conservative-Very conservative	74%	23%	2%	1%	0%
Trump Supporters		73%	23%	1%	2%	0%
Region	St. Louis City and County	79%	20%	1%	1%	0%
	East Central	71%	28%	1%	0%	0%
	Kansas City Area	80%	16%	2%	1%	0%
	North	66%	29%	2%	2%	0%
	South	71%	24%	1%	4%	0%
Household Income	Less than \$50,000	67%	28%	2%	3%	0%
	\$50,000 or more	80%	19%	1%	1%	0%
Education	Not college graduate	70%	26%	1%	2%	0%
	College graduate	80%	17%	2%	1%	0%
Race	White	74%	23%	1%	2%	0%
	Non-white	71%	25%	2%	2%	0%
Age	18 to 29	58%	37%	0%	5%	0%
	30 to 44	73%	23%	3%	2%	0%
	45 to 59	75%	22%	1%	1%	0%
	60 or older	79%	18%	1%	1%	0%
Age	Under 45	67%	28%	2%	3%	0%
	45 or older	77%	20%	1%	1%	0%
Gender	Men	70%	25%	2%	3%	0%
	Women	77%	21%	1%	1%	0%
Race and Education	White - Not College Graduate	71%	26%	1%	2%	0%
	White - College Graduate	79%	18%	2%	1%	0%
Gender - Race - Education	Men - White - Not College Graduate	64%	33%	1%	3%	0%
	Men - White - College Graduate	77%	19%	2%	2%	0%
	Women - White - Not College Graduate	76%	21%	1%	2%	0%
	Women - White - College Graduate	82%	17%	1%	0%	0%
White Evangelical Christians		74%	25%	0%	1%	0%
Area Description	Big city	76%	18%	4%	1%	0%
	Small city	68%	27%	2%	3%	0%
	Suburban	81%	18%	0%	1%	0%
	Small town	65%	32%	0%	2%	0%
	Rural	78%	20%	1%	1%	0%
Small city/Suburban Men		73%	23%	2%	2%	0%
Small city/Suburban Women		79%	20%	0%	1%	0%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

USCNGS01. NBC News/Marist Poll Missouri Tables August 25th through August 28th, 2018

		Missouri Likely Voters			
		If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:			
		Democrat	Republican	Vol: Neither	Undecided
		Row %	Row %	Row %	Row %
Missouri Likely Voters		42%	43%	3%	12%
Party Identification^	Democrat	95%	2%	1%	1%
	Republican	3%	92%	1%	4%
	Independent	32%	36%	7%	25%
Political Ideology^	Very liberal-Liberal	91%	3%	2%	4%
	Moderate	48%	31%	4%	17%
	Conservative-Very conservative	10%	77%	3%	10%
Trump Supporters		5%	80%	2%	14%
Region	St. Louis City and County	69%	19%	1%	10%
	East Central	41%	47%	1%	11%
	Kansas City Area	51%	39%	2%	8%
	North	31%	51%	5%	13%
	South	20%	59%	5%	15%
Household Income	Less than \$50,000	42%	38%	4%	16%
	\$50,000 or more	44%	47%	2%	7%
Education	Not college graduate	40%	43%	3%	14%
	College graduate	48%	41%	3%	8%
Race	White	39%	48%	3%	10%
	Non-white	57%	23%	1%	19%
Age	18 to 29	34%	53%	5%	8%
	30 to 44	44%	39%	3%	15%
	45 to 59	39%	44%	4%	13%
	60 or older	46%	41%	2%	10%
Age	Under 45	41%	44%	3%	12%
	45 or older	43%	43%	3%	12%
Gender	Men	35%	51%	3%	11%
	Women	49%	36%	3%	13%
Race and Education	White - Not College Graduate	35%	48%	3%	13%
	White - College Graduate	46%	45%	3%	6%
Gender - Race - Education	Men - White - Not College Graduate	28%	59%	3%	9%
	Men - White - College Graduate	38%	53%	3%	6%
	Women - White - Not College Graduate	40%	40%	3%	16%
	Women - White - College Graduate	53%	36%	4%	6%
White Evangelical Christians		17%	66%	3%	14%
Area Description	Big city	55%	29%	2%	14%
	Small city	40%	42%	5%	13%
	Suburban	60%	36%	1%	3%
	Small town	28%	51%	3%	18%
	Rural	24%	58%	5%	13%
Small city/Suburban Men		47%	45%	4%	5%
Small city/Suburban Women		58%	32%	2%	9%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.



		Missouri Likely Voters					
		If November's election for U.S. Senate in Missouri were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:					
		Claire McCaskill, the Democrat	Josh Hawley, the Republican	Japheth Campbell, the Libertarian	Jo Crain, the Green Party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters		44%	40%	5%	3%	<1%	8%
Intensity of Support	Strongly support	62%	37%	1%	1%	0%	0%
	Somewhat support	34%	53%	8%	4%	0%	0%
Party Identification^	Democrat	93%	2%	1%	0%	0%	3%
	Republican	8%	85%	3%	1%	0%	3%
	Independent	34%	35%	9%	6%	0%	15%
Political Ideology^	Very liberal-Liberal	85%	2%	2%	6%	0%	5%
	Moderate	54%	27%	8%	2%	0%	10%
	Conservative-Very conservative	15%	74%	4%	1%	0%	5%
Trump Supporters		10%	76%	3%	1%	0%	9%
Region	St. Louis City and County	64%	22%	2%	4%	0%	8%
	East Central	44%	41%	4%	4%	0%	7%
	Kansas City Area	49%	39%	5%	1%	0%	5%
	North	37%	47%	6%	1%	0%	9%
	South	27%	53%	7%	2%	1%	9%
Household Income	Less than \$50,000	45%	38%	4%	3%	1%	9%
	\$50,000 or more	45%	42%	5%	3%	0%	6%
Education	Not college graduate	41%	40%	5%	3%	1%	11%
	College graduate	49%	39%	5%	2%	0%	4%
Race	White	41%	45%	5%	2%	0%	7%
	Non-white	55%	20%	5%	3%	2%	15%
Age	18 to 29	31%	46%	12%	5%	0%	6%
	30 to 44	41%	35%	7%	3%	1%	13%
	45 to 59	45%	42%	4%	2%	0%	6%
	60 or older	50%	40%	2%	2%	0%	6%
Age	Under 45	37%	39%	8%	4%	1%	11%
	45 or older	48%	41%	3%	2%	0%	6%
Gender	Men	37%	47%	5%	3%	0%	8%
	Women	50%	34%	5%	2%	0%	8%
Race and Education	White - Not College Graduate	39%	44%	4%	3%	0%	10%
	White - College Graduate	47%	44%	5%	2%	0%	2%
Gender - Race - Education	Men - White - Not College Graduate	30%	53%	5%	2%	0%	10%
	Men - White - College Graduate	41%	52%	5%	1%	0%	1%
	Women - White - Not College Graduate	46%	38%	4%	3%	0%	10%
	Women - White - College Graduate	53%	37%	5%	2%	0%	2%
White Evangelical Christians		26%	63%	3%	0%	0%	7%
Area Description	Big city	56%	29%	6%	1%	0%	8%
	Small city	38%	39%	3%	7%	0%	12%
	Suburban	55%	34%	6%	2%	0%	3%
	Small town	38%	46%	3%	1%	1%	11%
	Rural	30%	53%	5%	3%	0%	9%
Small city/Suburban Men		43%	40%	7%	4%	0%	6%
Small city/Suburban Women		54%	32%	4%	4%	0%	6%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		Missouri Likely Voters with a Candidate Preference for Senate			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Missouri Likely Voters with a Candidate Preference for Senate		54%	34%	10%	2%
Candidate Support	Claire McCaskill	68%	24%	6%	2%
	Josh Hawley	46%	42%	9%	2%
Party Identification^	Democrat	76%	18%	5%	1%
	Republican	51%	38%	9%	2%
	Independent	37%	43%	17%	3%
Political Ideology^	Very liberal-Liberal	70%	22%	8%	0%
	Moderate	47%	39%	12%	2%
	Conservative-Very conservative	51%	36%	10%	3%
Trump Supporters		49%	39%	9%	2%
Region	St. Louis City and County	60%	27%	11%	2%
	East Central	52%	36%	11%	1%
	Kansas City Area	52%	36%	10%	3%
	North	49%	39%	10%	2%
	South	55%	35%	8%	2%
Household Income	Less than \$50,000	54%	32%	13%	1%
	\$50,000 or more	53%	36%	8%	2%
Education	Not college graduate	50%	36%	12%	2%
	College graduate	60%	31%	8%	2%
Race	White	53%	36%	9%	2%
	Non-white	62%	22%	13%	3%
Age	18 to 29	32%	53%	15%	0%
	30 to 44	39%	47%	12%	2%
	45 to 59	56%	31%	11%	2%
	60 or older	72%	20%	6%	3%
Age	Under 45	36%	49%	13%	1%
	45 or older	64%	25%	8%	2%
Gender	Men	50%	40%	10%	1%
	Women	57%	29%	11%	3%
Race and Education	White - Not College Graduate	49%	38%	11%	2%
	White - College Graduate	59%	32%	7%	2%
Gender - Race - Education	Men - White - Not College Graduate	40%	48%	10%	1%
	Men - White - College Graduate	57%	37%	6%	0%
	Women - White - Not College Graduate	56%	31%	11%	2%
	Women - White - College Graduate	61%	27%	8%	4%
White Evangelical Christians		48%	43%	7%	2%
Area Description	Big city	59%	28%	11%	2%
	Small city/Suburban	56%	34%	10%	0%
	Small town	49%	37%	13%	1%
	Rural	50%	38%	6%	5%
Small city/Suburban Men		53%	40%	6%	1%
Small city/Suburban Women		59%	29%	13%	0%
Interview Type	Landline	64%	25%	8%	3%
	Cell Phone	46%	41%	12%	1%

NBC News/Marist Poll Missouri Likely Voters with a Candidate Preference for U.S. Senate. Interviews conducted August 25th through August 28th, 2018, n=497 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		Missouri Likely Voters			
		If November's election for U.S. Senate in Missouri were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Claire McCaskill, the Democrat	Josh Hawley, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Missouri Likely Voters		47%	47%	1%	5%
Intensity of Support	Strongly support	62%	38%	0%	0%
	Somewhat support	37%	62%	0%	1%
	Might vote differently	42%	55%	2%	1%
Party Identification^	Democrat	93%	5%	1%	1%
	Republican	9%	89%	1%	2%
	Independent	41%	48%	2%	10%
Political Ideology^	Very liberal-Liberal	90%	7%	1%	2%
	Moderate	58%	36%	1%	5%
	Conservative-Very conservative	16%	79%	2%	4%
Trump Supporters		10%	82%	2%	5%
Region	St. Louis City and County	68%	27%	1%	4%
	East Central	47%	49%	2%	2%
	Kansas City Area	54%	42%	1%	3%
	North	37%	55%	1%	7%
	South	29%	63%	2%	7%
Household Income	Less than \$50,000	48%	45%	2%	5%
	\$50,000 or more	47%	49%	1%	4%
Education	Not college graduate	44%	48%	2%	7%
	College graduate	53%	45%	0%	2%
Race	White	44%	51%	1%	4%
	Non-white	60%	30%	2%	9%
Age	18 to 29	36%	61%	0%	3%
	30 to 44	45%	47%	2%	7%
	45 to 59	48%	47%	2%	4%
	60 or older	51%	42%	1%	5%
Age	Under 45	42%	52%	1%	5%
	45 or older	50%	44%	2%	4%
Gender	Men	39%	55%	1%	4%
	Women	54%	40%	2%	5%
Race and Education	White - Not College Graduate	41%	52%	2%	5%
	White - College Graduate	50%	48%	0%	1%
Gender - Race - Education	Men - White - Not College Graduate	31%	65%	1%	3%
	Men - White - College Graduate	43%	55%	0%	1%
	Women - White - Not College Graduate	48%	42%	3%	7%
	Women - White - College Graduate	56%	42%	0%	1%
White Evangelical Christians		26%	68%	2%	5%
Area Description	Big city	60%	34%	0%	6%
	Small city	44%	50%	0%	6%
	Suburban	57%	42%	0%	1%
	Small town	39%	52%	3%	6%
	Rural	32%	58%	3%	7%
Small city/Suburban Men		47%	50%	0%	3%
Small city/Suburban Women		56%	40%	0%	3%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

**BREP020R. NBC News/Marist Poll Missouri Tables August 25th through August 28th, 2018**

		Missouri Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Claire McCaskill?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Missouri Likely Voters		41%	49%	10%
Party Identification^	Democrat	84%	11%	5%
	Republican	12%	82%	6%
	Independent	31%	54%	15%
Political Ideology^	Very liberal-Liberal	77%	17%	6%
	Moderate	52%	39%	8%
	Conservative-Very conservative	15%	75%	9%
Trump Supporters		12%	79%	9%
Region	St. Louis City and County	60%	27%	13%
	East Central	35%	60%	5%
	Kansas City Area	47%	46%	7%
	North	36%	55%	8%
	South	27%	60%	13%
Household Income	Less than \$50,000	41%	46%	12%
	\$50,000 or more	41%	51%	8%
Education	Not college graduate	37%	52%	10%
	College graduate	48%	44%	9%
Race	White	40%	51%	9%
	Non-white	48%	41%	11%
Age	18 to 29	24%	63%	12%
	30 to 44	40%	47%	13%
	45 to 59	41%	52%	7%
	60 or older	49%	43%	8%
Age	Under 45	34%	53%	13%
	45 or older	46%	47%	8%
Gender	Men	35%	58%	7%
	Women	46%	41%	13%
Race and Education	White - Not College Graduate	37%	53%	10%
	White - College Graduate	47%	47%	7%
Gender - Race - Education	Men - White - Not College Graduate	27%	65%	8%
	Men - White - College Graduate	43%	52%	5%
	Women - White - Not College Graduate	44%	44%	11%
	Women - White - College Graduate	50%	42%	8%
White Evangelical Christians		27%	62%	11%
Area Description	Big city	56%	32%	12%
	Small city	36%	55%	9%
	Suburban	49%	42%	8%
	Small town	32%	57%	11%
	Rural	30%	61%	8%
Small city/Suburban Men		39%	57%	4%
Small city/Suburban Women		50%	38%	13%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points.

Totals may not add to 100% due to rounding.

BLAM020R. NBC News/Marist Poll Missouri Tables August 25th through August 28th, 2018

		Missouri Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Josh Hawley?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Missouri Likely Voters		36%	36%	28%
Party Identification^	Democrat	8%	67%	25%
	Republican	69%	10%	21%
	Independent	33%	34%	34%
Political Ideology^	Very liberal-Liberal	6%	69%	26%
	Moderate	25%	44%	31%
	Conservative-Very conservative	64%	15%	21%
Trump Supporters		62%	13%	25%
Region	St. Louis City and County	23%	49%	28%
	East Central	32%	41%	27%
	Kansas City Area	40%	36%	24%
	North	42%	32%	26%
	South	44%	24%	31%
Household Income	Less than \$50,000	33%	35%	33%
	\$50,000 or more	40%	38%	22%
Education	Not college graduate	35%	36%	28%
	College graduate	37%	38%	25%
Race	White	41%	34%	25%
	Non-white	17%	44%	39%
Age	18 to 29	38%	32%	31%
	30 to 44	38%	26%	37%
	45 to 59	36%	37%	26%
	60 or older	35%	45%	20%
Age	Under 45	38%	28%	34%
	45 or older	36%	41%	23%
Gender	Men	43%	34%	24%
	Women	30%	38%	31%
Race and Education	White - Not College Graduate	39%	34%	27%
	White - College Graduate	43%	36%	21%
Gender - Race - Education	Men - White - Not College Graduate	49%	26%	25%
	Men - White - College Graduate	51%	34%	16%
	Women - White - Not College Graduate	32%	39%	29%
	Women - White - College Graduate	35%	38%	27%
White Evangelical Christians		53%	20%	27%
Area Description	Big city	29%	47%	24%
	Small city	42%	33%	25%
	Suburban	33%	42%	25%
	Small town	38%	27%	35%
	Rural	42%	32%	26%
Small city/Suburban Men		42%	38%	20%
Small city/Suburban Women		32%	39%	29%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points.

Totals may not add to 100% due to rounding.

Missouri Likely Voters

Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote.

		Healthcare	The economy and jobs	Immigration	Abortion	Federal taxes and spending	Guns	Foreign policy and terrorism	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters		25%	24%	10%	9%	8%	7%	5%	10%	1%	1%	1%
Party Identification^	Democrat	42%	18%	4%	6%	4%	9%	4%	9%	0%	2%	1%
	Republican	11%	23%	15%	16%	12%	7%	4%	12%	0%	0%	1%
	Independent	23%	29%	12%	7%	7%	5%	5%	9%	2%	1%	0%
Political Ideology^	Very liberal-Liberal	45%	13%	8%	6%	2%	9%	6%	8%	0%	1%	1%
	Moderate	29%	29%	7%	5%	10%	6%	5%	7%	1%	1%	0%
	Conservative-Very conservative	12%	25%	14%	13%	10%	7%	4%	13%	0%	0%	1%
Trump Supporters		12%	23%	15%	14%	10%	7%	4%	14%	0%	0%	1%
Region	St. Louis City and County	30%	21%	7%	8%	6%	8%	5%	10%	3%	1%	0%
	East Central	21%	28%	9%	10%	9%	4%	6%	12%	0%	2%	0%
	Kansas City Area	29%	20%	11%	5%	9%	7%	7%	11%	1%	0%	1%
	North	22%	22%	8%	14%	8%	10%	1%	15%	0%	0%	1%
	South	21%	26%	14%	11%	9%	5%	4%	7%	0%	1%	2%
Household Income	Less than \$50,000	26%	24%	12%	8%	7%	5%	4%	11%	0%	1%	1%
	\$50,000 or more	25%	25%	8%	10%	9%	9%	5%	8%	1%	1%	1%
Education	Not college graduate	24%	22%	12%	10%	8%	7%	5%	11%	0%	1%	1%
	College graduate	27%	26%	7%	8%	8%	6%	4%	9%	2%	1%	0%
Race	White	24%	23%	10%	10%	8%	7%	5%	10%	0%	1%	1%
	Non-white	29%	27%	14%	4%	6%	7%	1%	10%	2%	0%	0%
Age	18 to 29	8%	37%	18%	15%	6%	4%	4%	7%	1%	0%	0%
	30 to 44	22%	29%	6%	9%	7%	6%	8%	12%	0%	0%	0%
	45 to 59	29%	19%	10%	10%	8%	9%	4%	8%	2%	2%	1%
	60 or older	30%	19%	10%	7%	9%	6%	3%	12%	1%	1%	2%
Age	Under 45	17%	32%	10%	11%	7%	5%	7%	10%	1%	0%	0%
	45 or older	29%	19%	10%	8%	9%	7%	3%	10%	1%	1%	1%
Gender	Men	21%	28%	9%	7%	10%	7%	5%	10%	2%	1%	0%
	Women	28%	20%	11%	11%	7%	6%	4%	10%	0%	1%	1%
Race and Education	White - Not College Graduate	23%	19%	12%	10%	8%	8%	5%	11%	0%	1%	1%
	White - College Graduate	26%	29%	5%	10%	8%	6%	5%	8%	1%	1%	0%
Gender - Race - Education	Men - White - Not College Graduate	18%	24%	12%	6%	11%	10%	7%	11%	1%	1%	0%
	Men - White - College Graduate	22%	32%	3%	9%	10%	5%	6%	11%	1%	0%	0%
	Women - White - Not College Graduate	26%	16%	13%	14%	7%	6%	5%	11%	0%	0%	2%
	Women - White - College Graduate	31%	26%	6%	11%	7%	6%	4%	6%	0%	2%	1%
White Evangelical Christians		19%	26%	11%	13%	9%	6%	2%	13%	0%	0%	2%
Area Description	Big city	32%	26%	9%	3%	4%	6%	5%	11%	3%	1%	0%
	Small city	20%	28%	13%	10%	10%	5%	4%	9%	0%	1%	1%
	Suburban	27%	19%	11%	8%	11%	8%	6%	9%	1%	0%	0%
	Small town	26%	24%	9%	13%	7%	8%	3%	8%	0%	0%	2%
	Rural	18%	24%	9%	13%	7%	6%	5%	13%	0%	2%	2%
Small city/Suburban Men		28%	25%	8%	4%	14%	4%	6%	10%	1%	0%	0%
Small city/Suburban Women		22%	19%	15%	13%	7%	9%	5%	9%	0%	0%	1%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		Missouri Likely Voters with a First Choice										
		And, which of these issues will be the second most important factor in deciding your vote?										
		The economy and jobs	Health care	Federal taxes and spending	Guns	Immigration	Foreign policy and terrorism	Abortion	Vol. All equally	Vol. None	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters with First Choice		22%	18%	17%	13%	12%	10%	7%	<1%	<1%	1%	1%
Party Identification^	Democrat	24%	24%	8%	17%	7%	10%	9%	0%	0%	0%	1%
	Republican	22%	18%	17%	8%	17%	13%	5%	0%	0%	0%	1%
	Independent	20%	15%	25%	16%	11%	6%	7%	0%	0%	2%	0%
Political Ideology^	Very liberal-Liberal	18%	21%	12%	16%	11%	8%	13%	0%	0%	1%	0%
	Moderate	24%	19%	18%	11%	9%	13%	3%	0%	0%	1%	1%
	Conservative-Very conservative	23%	14%	20%	11%	15%	9%	7%	0%	0%	0%	0%
Trump Supporters		22%	17%	17%	11%	17%	9%	6%	0%	0%	1%	1%
Region	St. Louis City and County	19%	20%	15%	17%	14%	6%	8%	0%	0%	0%	1%
	East Central	21%	27%	21%	6%	13%	7%	3%	0%	0%	2%	0%
	Kansas City Area	34%	13%	16%	15%	4%	12%	4%	0%	0%	2%	0%
	North	21%	13%	21%	12%	13%	10%	8%	0%	0%	1%	1%
	South	18%	17%	15%	14%	13%	14%	8%	0%	0%	0%	0%
Household Income	Less than \$50,000	25%	21%	13%	16%	10%	8%	6%	0%	0%	0%	0%
	\$50,000 or more	19%	16%	19%	12%	13%	11%	7%	0%	0%	1%	1%
Education	Not college graduate	22%	21%	14%	15%	10%	10%	6%	0%	0%	1%	1%
	College graduate	22%	14%	21%	11%	14%	11%	7%	0%	0%	0%	0%
Race	White	22%	18%	17%	13%	12%	10%	7%	0%	0%	1%	0%
	Non-white	23%	19%	16%	16%	9%	10%	6%	0%	0%	0%	1%
Age	18 to 29	12%	23%	18%	22%	6%	10%	8%	0%	0%	0%	0%
	30 to 44	20%	16%	19%	13%	13%	8%	7%	0%	0%	3%	0%
	45 to 59	27%	19%	20%	8%	9%	9%	6%	0%	0%	1%	1%
	60 or older	23%	16%	12%	15%	16%	11%	7%	0%	0%	0%	1%
Age	Under 45	17%	19%	19%	16%	11%	9%	7%	0%	0%	2%	0%
	45 or older	25%	18%	16%	12%	12%	10%	6%	0%	0%	0%	1%
Gender	Men	24%	18%	18%	13%	13%	10%	4%	0%	0%	1%	0%
	Women	20%	19%	16%	14%	11%	10%	9%	0%	0%	1%	1%
Race and Education	White - Not College Graduate	23%	21%	13%	14%	10%	9%	6%	0%	0%	1%	1%
	White - College Graduate	19%	14%	22%	11%	14%	11%	7%	0%	0%	0%	0%
Gender - Race - Education	Men - White - Not College Graduate	26%	21%	14%	14%	11%	8%	4%	0%	0%	2%	0%
	Men - White - College Graduate	21%	16%	21%	11%	15%	12%	5%	0%	0%	0%	0%
	Women - White - Not College Graduate	21%	22%	13%	14%	9%	11%	7%	0%	0%	1%	1%
	Women - White - College Graduate	17%	13%	24%	12%	13%	11%	10%	0%	0%	0%	0%
White Evangelical Christians		22%	19%	16%	14%	15%	8%	5%	0%	0%	0%	1%
Area Description	Big city	28%	17%	15%	13%	14%	9%	4%	0%	0%	0%	0%
	Small city	19%	15%	17%	19%	7%	15%	9%	0%	0%	0%	0%
	Suburban	19%	19%	19%	14%	10%	8%	8%	0%	0%	3%	1%
	Small town	23%	24%	15%	8%	12%	8%	8%	0%	0%	1%	1%
	Rural	21%	15%	18%	14%	14%	13%	5%	0%	0%	0%	0%
Small city/Suburban Men		26%	12%	20%	16%	9%	9%	4%	0%	0%	3%	0%
Small city/Suburban Women		13%	23%	17%	15%	8%	11%	11%	0%	0%	1%	1%

NBC News/Marist Poll Missouri Likely Voters with a First Choice Issue. Interviews conducted August 25th through August 28th, 2018, n=490 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		Missouri Likely Voters				
		Will your vote for Congress in November 2018 be a vote to send a message that we need:				
		More Democrats to be	More Republicans			
		a check and balance	who will help Donald	Vol: Sending a	Vol: Not sending a	Unsure
		to Donald Trump	Trump pass his	different message	message	
		Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters		48%	40%	4%	1%	7%
Party Identification^	Democrat	94%	3%	1%	1%	1%
	Republican	8%	81%	3%	2%	7%
	Independent	44%	36%	9%	0%	10%
Political Ideology^	Very liberal-Liberal	93%	4%	1%	0%	2%
	Moderate	60%	26%	4%	1%	9%
	Conservative-Very conservative	14%	72%	6%	1%	7%
Trump Supporters		8%	79%	4%	1%	8%
Region	St. Louis City and County	74%	18%	3%	2%	4%
	East Central	47%	42%	4%	2%	6%
	Kansas City Area	58%	35%	3%	1%	4%
	North	38%	46%	5%	0%	12%
	South	25%	58%	7%	0%	10%
Household Income	Less than \$50,000	48%	40%	3%	1%	8%
	\$50,000 or more	49%	40%	5%	1%	6%
Education	Not college graduate	47%	42%	2%	1%	8%
	College graduate	51%	36%	8%	1%	5%
Race	White	44%	44%	4%	1%	7%
	Non-white	67%	22%	3%	2%	6%
Age	18 to 29	38%	39%	5%	5%	13%
	30 to 44	52%	34%	7%	0%	7%
	45 to 59	44%	43%	5%	0%	7%
	60 or older	51%	42%	2%	1%	5%
Age	Under 45	47%	36%	6%	2%	9%
	45 or older	48%	43%	3%	0%	6%
Gender	Men	40%	47%	5%	1%	7%
	Women	55%	34%	4%	0%	7%
Race and Education	White - Not College Graduate	42%	46%	2%	1%	9%
	White - College Graduate	48%	40%	8%	0%	4%
Gender - Race - Education	Men - White - Not College Graduate	33%	58%	3%	1%	4%
	Men - White - College Graduate	41%	46%	6%	0%	7%
	Women - White - Not College Graduate	48%	38%	2%	0%	12%
	Women - White - College Graduate	54%	34%	10%	1%	2%
White Evangelical Christians		24%	60%	6%	1%	10%
Area Description	Big city	62%	29%	4%	0%	5%
	Small city	41%	38%	6%	2%	13%
	Suburban	62%	29%	4%	1%	4%
	Small town	36%	51%	4%	2%	8%
	Rural	33%	55%	4%	0%	8%
Small city/Suburban Men		50%	38%	6%	1%	4%
Small city/Suburban Women		58%	27%	4%	1%	10%

NBC News/Marist Poll Missouri Likely Voters. Interviews conducted August 25th through August 28th, 2018, n=568 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.



		Missouri Likely Voters				
		Do you think raising tariffs and barriers to imports from other countries will do more to:				
		Protect American jobs and help the U.S. economy	Raise the costs of consumer goods and hurt the U.S. economy	Or, will it not have much impact one way or the other on the U.S. economy?	Vol. Mixed, some of both	Unsure
		Row %	Row %	Row %	Row %	Row %
Missouri Likely Voters		28%	45%	14%	4%	9%
Party Identification^	Democrat	5%	77%	12%	1%	6%
	Republican	51%	16%	16%	4%	13%
	Independent	29%	42%	15%	7%	7%
Political Ideology^	Very liberal-Liberal	5%	77%	12%	0%	5%
	Moderate	24%	52%	11%	4%	8%
	Conservative-Very conservative	46%	21%	18%	5%	10%
Trump Supporters		51%	16%	15%	6%	11%
Region	St. Louis City and County	17%	62%	12%	1%	8%
	East Central	29%	44%	14%	3%	11%
	Kansas City Area	27%	44%	17%	7%	5%
	North	28%	40%	17%	6%	10%
	South	39%	34%	12%	4%	11%
Household Income	Less than \$50,000	29%	44%	14%	4%	10%
	\$50,000 or more	27%	48%	14%	4%	7%
Education	Not college graduate	30%	42%	13%	5%	10%
	College graduate	25%	51%	15%	3%	7%
Race	White	31%	42%	15%	4%	9%
	Non-white	19%	57%	13%	4%	7%
Age	18 to 29	24%	39%	22%	3%	11%
	30 to 44	26%	51%	11%	5%	7%
	45 to 59	32%	40%	16%	4%	8%
	60 or older	29%	46%	10%	4%	11%
Age	Under 45	25%	47%	15%	4%	8%
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Gender	Men	33%	41%	16%	4%	6%
	Women	24%	48%	12%	4%	11%
Race and Education	White - Not College Graduate	33%	38%	14%	5%	11%
	White - College Graduate	25%	50%	16%	2%	6%
Gender - Race - Education	Men - White - Not College Graduate	39%	31%	16%	6%	8%
	Men - White - College Graduate	28%	50%	18%	1%	4%
	Women - White - Not College Graduate	29%	42%	12%	4%	13%
	Women - White - College Graduate	23%	51%	15%	4%	8%
White Evangelical Christians		46%	25%	14%	5%	10%
Area Description	Big city	19%	52%	18%	3%	7%
	Small city	34%	39%	14%	4%	9%
	Suburban	24%	55%	10%	3%	9%
	Small town	32%	43%	11%	4%	10%
	Rural	35%	32%	18%	6%	8%
Small city/Suburban Men		31%	48%	13%	4%	5%
Small city/Suburban Women		24%	50%	11%	3%	12%

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