

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,032 Minnesota Adults**

This survey of 1,032 adults was conducted July 15<sup>th</sup> through July 19<sup>th</sup>, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Minnesota were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Minnesota from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.7$  percentage points. There are 876 registered voters. The results for this subset are statistically significant within  $\pm 4.0$  percentage points. There are 340 voters in the potential Republican primary electorate. The potential Republican primary electorate in Minnesota includes all voters who prefer to vote in the August Republican primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 439 voters in the potential Democratic-Farmer-Labor primary electorate. The potential Democratic-Farmer-Labor primary electorate in Minnesota includes all voters who prefer to vote in the August Democratic-Farmer-Labor primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within  $\pm 6.4$  percentage points and  $\pm 5.6$  percentage points, respectively. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Minnesota

		Minnesota Adults	Minnesota Registered Voters
		Col %	Col %
Minnesota Adults		100%	
Minnesota Registered Voters		85%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	23%
	Independent	n/a	42%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	9%
	Liberal	n/a	21%
	Moderate	n/a	34%
	Conservative	n/a	27%
	Very conservative	n/a	8%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	46%	42%
	45 or older	54%	58%
Age	18 to 29	21%	16%
	30 to 44	25%	27%
	45 to 59	27%	29%
	60 or older	26%	29%
Race	White	84%	86%
	African American	4%	3%
	Latino	4%	4%
	Other	8%	7%
Region	Twin Cities Core	32%	32%
	Eastern Twin Cities Suburbs	22%	23%
	South	19%	20%
	North	27%	25%
Household Income	Less than \$50,000	40%	36%
	\$50,000 or more	60%	64%
Education	Not college graduate	57%	55%
	College graduate	43%	45%
Race and Education	White - Not College Graduate	46%	46%
	White - College Graduate	38%	40%
	Non-White - Not College Graduate	11%	9%
	Non-White - College Graduate	5%	5%
Evangelical Christian	Yes	31%	31%
	No	69%	69%
White Evangelical Christians		23%	25%
Area Description	Big city	26%	24%
	Small city	12%	11%
	Suburban	30%	32%
	Small town	15%	15%
	Rural	17%	19%
Small city/Suburban Men		20%	20%
Small city/Suburban Women		22%	23%
Union Household	Yes	20%	21%
	No	80%	79%
Interview Type	Landline	39%	42%
	Cell Phone	61%	58%

NBC News/Marist Poll Minnesota Adults. Interviews conducted July 15th through July 19th, 2018, n=1032 MOE +/- 3.7 percentage points. Minnesota Registered Voters: n=876 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

		Minnesota Potential Republican Electorate	Minnesota Potential Democratic-Farmer- Labor Electorate
		Col %	Col %
Minnesota Potential Republican Electorate		100%	
Minnesota Potential Democratic-Farmer-Labor Electorate			100%
Minnesota Republican Primary for Governor Persuadable Voters		35%	n/a
Minnesota Democratic-Farmer-Labor Primary for Governor Persuadable Voters		n/a	59%
Party Identification	Democrat	0%	64%
	Republican	56%	1%
	Independent	42%	34%
	Other	2%	1%
Political Ideology	Very liberal	0%	17%
	Liberal	3%	38%
	Moderate	28%	35%
	Conservative	51%	9%
	Very conservative	18%	1%
Gender	Men	58%	43%
	Women	42%	57%
Age	Under 45	38%	43%
	45 or older	62%	57%
Age	18 to 29	13%	17%
	30 to 44	25%	26%
	45 to 59	35%	25%
	60 or older	27%	32%
Race	White	90%	84%
	African American	1%	5%
	Latino	3%	4%
	Other	7%	7%
Region	Twin Cities Core	25%	39%
	Eastern Twin Cities Suburbs	23%	22%
	South	24%	16%
	North	28%	23%
Household Income	Less than \$50,000	30%	39%
	\$50,000 or more	70%	61%
Education	Not college graduate	61%	48%
	College graduate	39%	52%
Race and Education	White - Not College Graduate	56%	37%
	White - College Graduate	34%	47%
	Non-White - Not College Graduate	4%	11%
	Non-White - College Graduate	6%	5%
Evangelical Christian	Yes	43%	21%
	No	57%	79%
White Evangelical Christians		37%	15%
Area Description	Big city	15%	31%
	Small city	9%	12%
	Suburban	33%	30%
	Small town	19%	12%
	Rural	24%	14%
Small city/Suburban Men		24%	19%
Small city/Suburban Women		19%	23%
Union Household	Yes	18%	25%
	No	82%	75%
Interview Type	Landline	43%	42%
	Cell Phone	57%	58%

NBC News/Marist Poll Minnesota Potential Republican Electorate. Interviews conducted July 15th through July 19th, 2018, n=340 MOE +/- 6.4 percentage points.  
Minnesota Potential Democratic-Farmer-Labor Electorate: n=439 MOE +/- 5.6 percentage points Totals may not add to 100% due to rounding.

**GVDPWLNS18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018**

		Minnesota Potential Democratic-Farmer-Labor Electorate				
		If August's Democratic-Farmer-Labor primary for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:				
		Lori Swanson	Tim Walz	Erin Murphy	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Minnesota Potential Democratic-Farmer-Labor Electorate		28%	24%	11%	1%	37%
Intensity of Support	Strongly support	31%	46%	23%	0%	0%
	Somewhat support	44%	41%	15%	0%	0%
Party Identification	Democrat	27%	26%	9%	0%	37%
	Independent	28%	21%	12%	2%	37%
Political Ideology	Very liberal-Liberal	27%	24%	13%	0%	36%
	Moderate	32%	27%	11%	1%	29%
Region	Twin Cities Core	27%	25%	13%	1%	34%
	Eastern Twin Cities Suburbs	35%	12%	12%	0%	40%
	South	16%	47%	5%	2%	30%
	North	29%	18%	10%	0%	43%
Household Income	Less than \$50,000	30%	23%	11%	1%	34%
	\$50,000 or more	25%	27%	11%	0%	36%
Education	Not college graduate	29%	22%	6%	1%	42%
	College graduate	26%	27%	16%	0%	30%
Race	White	28%	27%	11%	0%	33%
	Non-white	23%	11%	9%	1%	55%
Age	18 to 29	34%	15%	8%	0%	43%
	30 to 44	18%	27%	16%	0%	39%
	45 to 59	21%	25%	12%	2%	40%
	60 or older	38%	28%	7%	0%	27%
Age	Under 45	24%	22%	13%	0%	41%
	45 or older	30%	26%	9%	1%	33%
Gender	Men	28%	32%	7%	1%	32%
	Women	27%	19%	14%	0%	40%
Race and Education	White - Not College Graduate	32%	24%	6%	1%	37%
	White - College Graduate	26%	30%	16%	0%	29%
Small city/Suburban Men		35%	25%	8%	0%	32%
Small city/Suburban Women		31%	19%	8%	0%	42%
Union Household		24%	27%	13%	0%	36%
Interview Type	Landline	33%	24%	10%	0%	33%
	Cell Phone	23%	24%	12%	1%	40%

NBC News/Marist Poll Minnesota Potential Democratic-Farmer-Labor Electorate. Interviews conducted July 15th through July 19th, 2018, n=439 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

STSGVDP18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018

		Minnesota Potential Democratic-Farmer-Labor Electorate with a Candidate Preference in Primary for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Minnesota Potential Democratic-Farmer-Labor with a Candidate Preference in Primary for Governor		35%	41%	20%	3%
Candidate Support	Tim Walz	39%	41%	16%	3%
	Lori Swanson	26%	43%	25%	5%
Political Ideology	Very liberal-Liberal	45%	41%	13%	1%
	Moderate	23%	44%	25%	8%
Household Income	Less than \$50,000	34%	42%	20%	3%
	\$50,000 or more	35%	43%	19%	3%
Education	Not college graduate	33%	39%	22%	6%
	College graduate	37%	45%	17%	1%
Age	Under 45	34%	45%	19%	2%
	45 or older	36%	39%	20%	4%
Gender	Men	33%	40%	24%	2%
	Women	38%	42%	16%	4%
Race and Education	White - Not College Graduate	32%	40%	24%	4%
	White - College Graduate	38%	44%	17%	1%
Interview Type	Landline	36%	42%	19%	3%
	Cell Phone	35%	41%	20%	4%

NBC News/Marist Poll Minnesota Potential Democratic-Farmer-Labor Electorate with a Candidate Preference. Interviews conducted July 15th through July 19th, 2018, n=219 MOE +/- 7.9 percentage points. Totals may not add to 100% due to rounding.

**GVRPWLNS18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018**

		Minnesota Potential Republican Electorate			
		If August's Republican primary for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tim Pawlenty	Jeff Johnson	Other	Undecided
		Row %	Row %	Row %	Row %
Minnesota Potential Republican Electorate		51%	32%	1%	16%
Intensity of Support	Strongly support	68%	32%	0%	0%
	Somewhat support	57%	43%	0%	0%
	Might vote differently	59%	41%	0%	0%
Party Identification	Republican	47%	36%	1%	16%
	Independent	57%	26%	0%	18%
Political Ideology	Conservative	49%	34%	1%	16%
	Very conservative	57%	29%	3%	12%
Trump Supporters		52%	33%	1%	13%
Region	Twin Cities Core	48%	36%	0%	15%
	Eastern Twin Cities Suburbs	60%	30%	0%	11%
	South	57%	27%	2%	14%
	North	41%	33%	2%	23%
Household Income	Less than \$50,000	48%	30%	0%	22%
	\$50,000 or more	54%	32%	2%	12%
Education	Not college graduate	52%	31%	2%	15%
	College graduate	51%	33%	0%	16%
Age	Under 45	43%	33%	3%	22%
	45 or older	57%	31%	0%	13%
Gender	Men	54%	31%	1%	14%
	Women	47%	32%	1%	19%
Race and Education	White - Not College Graduate	51%	31%	2%	16%
	White - College Graduate	51%	37%	0%	12%
White Evangelical Christians		51%	28%	3%	18%
Small city/Suburban Men		56%	25%	2%	17%
Interview Type	Landline	51%	31%	0%	18%
	Cell Phone	51%	32%	2%	15%

NBC News/Marist Poll Minnesota Potential Republican Electorate. Interviews conducted July 15th through July 19th, 2018, n=340 MOE +/- 6.4 percentage points. Totals may not add to 100% due to rounding.

STSGVRP18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018

		Minnesota Potential Republican Electorate with a Candidate Preference in Primary for Governor			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Minnesota Potential Republican Electorate with a Candidate Preference in Primary for Governor		40%	42%	15%	2%
Candidate Support	Tim Pawlenty	44%	39%	14%	3%
	Jeff Johnson	34%	48%	16%	2%
Party Identification	Republican	41%	44%	13%	2%
	Independent	36%	42%	18%	3%
Trump Supporters		44%	40%	13%	3%
Education	Not college graduate	43%	36%	18%	3%
	College graduate	37%	51%	11%	1%
Age	Under 45	29%	51%	16%	4%
	45 or older	46%	37%	14%	2%
Gender	Men	39%	42%	15%	3%
	Women	42%	42%	15%	1%
Race and Education	White - Not College Graduate	45%	37%	14%	4%
	White - College Graduate	32%	55%	12%	1%
White Evangelical Christians		44%	42%	11%	2%
Interview Type	Landline	44%	35%	18%	4%
	Cell Phone	38%	47%	13%	1%

NBC News/Marist Poll Minnesota Potential Republican Electorate with a Candidate Preference. Interviews conducted July 15th through July 19th, 2018, n=256 MOE +/- 7.3 percentage points. Totals may not add to 100% due to rounding.

SNWLNS18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018

		Minnesota Registered Voters			
		If November's election for U.S. Senate in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tina Smith, the Democratic-Farmer- Labor candidate	Karin Housley, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Minnesota Registered Voters		49%	35%	1%	15%
Party Identification^	Democrat	92%	0%	1%	7%
	Republican	6%	85%	0%	9%
	Independent	41%	36%	1%	23%
Political Ideology^	Very liberal-Liberal	88%	4%	1%	7%
	Moderate	52%	27%	1%	19%
	Conservative-Very conservative	13%	70%	1%	15%
Trump Supporters		9%	76%	0%	14%
Region	Twin Cities Core	59%	25%	2%	14%
	Eastern Twin Cities Suburbs	52%	35%	1%	11%
	South	38%	45%	0%	16%
	North	43%	38%	1%	18%
Household Income	Less than \$50,000	55%	29%	1%	15%
	\$50,000 or more	50%	38%	1%	11%
Education	Not college graduate	43%	39%	2%	17%
	College graduate	58%	30%	1%	11%
Race	White	49%	35%	1%	15%
	Non-white	56%	27%	4%	13%
Age	18 to 29	55%	29%	2%	14%
	30 to 44	48%	36%	2%	14%
	45 to 59	42%	42%	1%	15%
	60 or older	54%	30%	1%	15%
Age	Under 45	51%	33%	2%	14%
	45 or older	48%	36%	1%	15%
Gender	Men	44%	43%	1%	12%
	Women	54%	26%	2%	17%
Race and Education	White - Not College Graduate	40%	42%	1%	17%
	White - College Graduate	60%	29%	0%	11%
White Evangelical Christians		32%	49%	2%	17%
Area Description	Big city	64%	22%	2%	12%
	Small city	48%	30%	0%	22%
	Suburban	51%	35%	2%	12%
	Small town	40%	45%	1%	14%
	Rural	36%	45%	2%	18%
Small city/Suburban Men		50%	41%	1%	9%
Small city/Suburban Women		51%	27%	2%	21%
Interview Type	Landline	49%	35%	1%	14%
	Cell Phone	49%	34%	1%	15%

NBC News/Marist Poll Minnesota Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=876 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.



GVWLNSTWTP18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018

		Minnesota Registered Voters			
		If November's election for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Tim Walz, the Democratic-Farmer- Labor candidate	Tim Pawlenty, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Minnesota Registered Voters		51%	40%	1%	8%
Party Identification^	Democrat	93%	3%	0%	4%
	Republican	9%	85%	2%	4%
	Independent	41%	44%	1%	13%
Political Ideology^	Very liberal-Liberal	86%	8%	0%	6%
	Moderate	55%	36%	1%	8%
	Conservative-Very conservative	18%	71%	3%	8%
Trump Supporters		15%	77%	1%	7%
Region	Twin Cities Core	61%	27%	1%	11%
	Eastern Twin Cities Suburbs	48%	43%	2%	7%
	South	45%	47%	0%	7%
	North	45%	48%	1%	7%
Household Income	Less than \$50,000	53%	35%	2%	10%
	\$50,000 or more	51%	42%	1%	6%
Education	Not college graduate	44%	46%	1%	9%
	College graduate	59%	33%	2%	6%
Race	White	51%	41%	1%	7%
	Non-white	55%	28%	3%	14%
Age	18 to 29	53%	41%	0%	6%
	30 to 44	52%	37%	1%	9%
	45 to 59	42%	47%	2%	10%
	60 or older	57%	34%	2%	7%
Age	Under 45	53%	39%	1%	8%
	45 or older	49%	41%	2%	9%
Gender	Men	46%	46%	2%	6%
	Women	55%	33%	1%	10%
Race and Education	White - Not College Graduate	43%	49%	1%	7%
	White - College Graduate	61%	33%	1%	5%
White Evangelical Christians		34%	58%	1%	7%
Area Description	Big city	65%	24%	2%	9%
	Small city	57%	29%	0%	14%
	Suburban	47%	44%	2%	7%
	Small town	45%	51%	1%	4%
	Rural	41%	50%	1%	8%
Small city/Suburban Men		48%	46%	1%	5%
Small city/Suburban Women		51%	35%	2%	12%
Union Household		61%	37%	1%	2%
Interview Type	Landline	52%	39%	1%	8%
	Cell Phone	50%	40%	2%	8%

NBC News/Marist Poll Minnesota Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=876 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

GVWLNSLSTP18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018

		Minnesota Registered Voters			
		If November's election for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Lori Swanson, the Democratic-Farmer- Labor candidate	Tim Pawlenty, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Minnesota Registered Voters		51%	40%	2%	7%
Party Identification^	Democrat	92%	3%	1%	3%
	Republican	8%	86%	1%	4%
	Independent	44%	43%	1%	12%
Political Ideology^	Very liberal-Liberal	89%	7%	2%	3%
	Moderate	57%	36%	0%	7%
	Conservative-Very conservative	16%	74%	3%	7%
Trump Supporters		13%	79%	2%	6%
Region	Twin Cities Core	64%	27%	2%	7%
	Eastern Twin Cities Suburbs	51%	41%	2%	5%
	South	37%	52%	2%	9%
	North	47%	44%	1%	8%
Household Income	Less than \$50,000	58%	34%	1%	6%
	\$50,000 or more	49%	44%	1%	5%
Education	Not college graduate	44%	47%	2%	7%
	College graduate	61%	32%	2%	5%
Race	White	50%	41%	2%	7%
	Non-white	67%	26%	1%	6%
Age	18 to 29	55%	36%	2%	8%
	30 to 44	52%	40%	1%	7%
	45 to 59	43%	46%	3%	8%
	60 or older	57%	36%	2%	6%
Age	Under 45	53%	38%	1%	7%
	45 or older	50%	41%	2%	7%
Gender	Men	44%	47%	1%	7%
	Women	58%	32%	2%	7%
Race and Education	White - Not College Graduate	41%	50%	1%	8%
	White - College Graduate	61%	32%	2%	5%
White Evangelical Christians		35%	57%	1%	7%
Area Description	Big city	67%	24%	4%	5%
	Small city	51%	31%	3%	15%
	Suburban	51%	43%	1%	5%
	Small town	41%	52%	1%	6%
	Rural	41%	51%	1%	8%
Small city/Suburban Men		49%	46%	1%	4%
Small city/Suburban Women		54%	34%	1%	10%
Union Household		59%	36%	1%	3%
Interview Type	Landline	53%	39%	1%	7%
	Cell Phone	50%	40%	2%	7%

NBC News/Marist Poll Minnesota Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=876 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

GVWLNSEMTP18. NBC News/Marist Poll Minnesota Tables July 15th through July 19th, 2018

		Minnesota Registered Voters			
		If November's election for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:			
		Erin Murphy, the Democratic-Farmer- Labor candidate	Tim Pawlenty, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Minnesota Registered Voters		48%	40%	2%	9%
Party Identification^	Democrat	91%	3%	0%	6%
	Republican	9%	84%	2%	6%
	Independent	37%	48%	2%	13%
Political Ideology^	Very liberal-Liberal	87%	8%	0%	5%
	Moderate	51%	39%	1%	10%
	Conservative-Very conservative	14%	73%	5%	8%
Trump Supporters		12%	77%	3%	8%
Region	Twin Cities Core	61%	28%	2%	9%
	Eastern Twin Cities Suburbs	45%	43%	4%	9%
	South	38%	49%	2%	11%
	North	43%	46%	2%	10%
Household Income	Less than \$50,000	53%	36%	2%	9%
	\$50,000 or more	47%	44%	1%	7%
Education	Not college graduate	41%	46%	3%	11%
	College graduate	56%	35%	2%	7%
Race	White	48%	41%	2%	9%
	Non-white	57%	30%	3%	9%
Age	18 to 29	49%	41%	2%	8%
	30 to 44	50%	38%	2%	10%
	45 to 59	41%	47%	2%	9%
	60 or older	53%	36%	2%	9%
Age	Under 45	50%	39%	2%	9%
	45 or older	47%	41%	2%	9%
Gender	Men	43%	47%	2%	8%
	Women	53%	33%	3%	11%
Race and Education	White - Not College Graduate	39%	48%	2%	11%
	White - College Graduate	58%	35%	1%	6%
White Evangelical Christians		34%	54%	2%	10%
Area Description	Big city	65%	25%	3%	7%
	Small city	52%	30%	2%	17%
	Suburban	45%	44%	2%	9%
	Small town	39%	53%	1%	8%
	Rural	38%	52%	2%	8%
Small city/Suburban Men		46%	46%	2%	6%
Small city/Suburban Women		47%	35%	2%	16%
Union Household		57%	37%	2%	5%
Interview Type	Landline	49%	40%	1%	10%
	Cell Phone	48%	40%	3%	9%

NBC News/Marist Poll Minnesota Registered Voters. Interviews conducted July 15th through July 19th, 2018, n=876 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.