

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,050 National Adults

This survey of 1,050 adults was conducted March 5th and March 6th, 2018 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.8 percentage points. There are 448 baseball fans. The results for this subset are statistically significant within ± 5.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	Baseball Fans
		Col %	Col %
National Adults		100%	
Baseball Fans		44%	100%
Gender	Men	49%	52%
	Women	51%	48%
Age	Under 45	46%	39%
	45 or older	54%	61%
Age	18 to 29	21%	16%
	30 to 44	25%	23%
	45 to 59	26%	30%
	60 or older	27%	31%
Race	White	61%	66%
	African American	11%	9%
	Latino	15%	14%
	Other	12%	11%
Region	Northeast	18%	22%
	Midwest	21%	24%
	South	38%	34%
	West	23%	20%
Household Income	Less than \$50,000	44%	40%
	\$50,000 or more	56%	60%
Education	Not college graduate	55%	51%
	College graduate	45%	49%
Area Description	Big city	25%	23%
	Small city	20%	19%
	Suburban	20%	22%
	Small town	17%	18%
	Rural	18%	17%
Small city/Suburban Men		19%	22%
Small city/Suburban Women		21%	19%
Interview Type	Landline	43%	47%
	Cell phone	57%	53%

Marist Poll National Adults. Interviews conducted March 5th and March 6th, 2018, n=1050 MOE +/- 3.8 percentage points.
National Baseball Fans: n=448 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.

SPT1005R. Marist Poll National Tables March 5th and March 6th, 2018

		National Adults	
		Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?	
		A great deal/A good amount/A little	Not at all
		Row %	Row %
National Adults		44%	56%
Region	Northeast	52%	48%
	Midwest	51%	49%
	South	39%	61%
	West	39%	61%
Household Income	Less than \$50,000	40%	60%
	\$50,000 or more	47%	53%
Education	Not college graduate	41%	59%
	College graduate	48%	52%
Race	White	48%	52%
	African American	35%	65%
	Latino	43%	57%
Age	18 to 29	33%	67%
	30 to 44	40%	60%
	45 to 59	51%	49%
	60 or older	51%	49%
Age	Under 45	37%	63%
	45 or older	51%	49%
Gender	Men	46%	54%
	Women	42%	58%
Area Description	Big city	42%	58%
	Small city	41%	59%
	Suburban	50%	50%
	Small town	47%	53%
	Rural	43%	57%
Small city/Suburban Men		51%	49%
Small city/Suburban Women		41%	59%
Interview Type	Landline	49%	51%
	Cell phone	40%	60%

Marist Poll National Adults. Interviews conducted March 5th and March 6th, 2018, n=1050 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

		National Adults			
		Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		7%	8%	29%	56%
Region	Northeast	8%	14%	30%	48%
	Midwest	8%	10%	34%	49%
	South	5%	4%	30%	61%
	West	10%	8%	22%	61%
Household Income	Less than \$50,000	8%	5%	27%	60%
	\$50,000 or more	7%	11%	30%	53%
Education	Not college graduate	7%	7%	27%	59%
	College graduate	7%	10%	31%	52%
Race	White	8%	10%	30%	52%
	African American	1%	7%	27%	65%
	Latino	11%	5%	26%	57%
Age	18 to 29	9%	3%	22%	67%
	30 to 44	5%	10%	25%	60%
	45 to 59	6%	11%	34%	49%
	60 or older	8%	9%	34%	49%
Age	Under 45	7%	6%	24%	63%
	45 or older	7%	10%	34%	49%
Gender	Men	9%	10%	27%	54%
	Women	5%	6%	31%	58%
Area Description	Big city	8%	8%	26%	58%
	Small city	5%	8%	28%	59%
	Suburban	9%	8%	32%	50%
	Small town	7%	10%	29%	53%
	Rural	6%	7%	30%	57%
Small city/Suburban Men		9%	11%	31%	49%
Small city/Suburban Women		6%	6%	29%	59%
Interview Type	Landline	6%	10%	33%	51%
	Cell phone	8%	7%	26%	60%

Marist Poll National Adults. Interviews conducted March 5th and March 6th, 2018, n=1050 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

SPT1005TRND. Marist Poll National Trend

National Adults				
Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?				
	A great deal	A good amount	A little	Not at all
	Row %	Row %	Row %	Row %
March 2018	7%	8%	29%	56%
April 2016	8%	11%	31%	50%
April 2015	11%	12%	34%	44%
April 2014	9%	8%	28%	55%
March 2013	9%	10%	37%	45%
April 2012	10%	10%	30%	50%
April 2010	9%	9%	30%	52%
April 2009	8%	8%	28%	56%

MLBEI2B. Marist Poll National Tables March 5th and March 6th, 2018

		Baseball Fans		
		This season during spring training and in the minor leagues, Major League Baseball is testing a rule change that automatically places a runner on second base to start extra innings. Do you think this rule change is a good idea or a bad idea?		
		Good idea	Bad idea	Unsure
		Row %	Row %	Row %
Baseball Fans		17%	67%	16%
Region	Northeast	15%	64%	21%
	Midwest	15%	73%	12%
	South	19%	65%	17%
	West	20%	67%	13%
Household Income	Less than \$50,000	21%	65%	14%
	\$50,000 or more	17%	70%	13%
Education	Not college graduate	17%	69%	14%
	College graduate	18%	66%	16%
Race	White	18%	69%	13%
	Non-white	16%	64%	20%
Age	18 to 29	23%	65%	12%
	30 to 44	24%	63%	12%
	45 to 59	16%	71%	13%
	60 or older	10%	67%	22%
Age	Under 45	24%	64%	12%
	45 or older	13%	69%	18%
Gender	Men	18%	71%	11%
	Women	16%	63%	21%
Area Description	Big city	20%	62%	18%
	Small city	18%	76%	6%
	Suburban	20%	64%	15%
	Small town	11%	72%	17%
	Rural	15%	64%	21%
Small city/Suburban Men		21%	70%	8%
Small city/Suburban Women		16%	69%	14%
Interview Type	Landline	13%	61%	26%
	Cell phone	21%	72%	7%

Marist Poll National Baseball Fans. Interviews conducted March 5th and March 6th, 2018, n=448 MOE +/- 5.8 percentage points. Totals may not add to 100% due to rounding.