

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1012 National Adults

This survey of 1,012 adults was conducted February 5th through February 7th, 2018 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 807 registered voters. The results for this subset are statistically significant within ± 4.1 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		80%	100%	
Party Identification	Democrat	n/a	33%	
	Republican	n/a	26%	
	Independent	n/a	40%	
	Other	n/a	1%	
Party Identification	Strong Democrats	n/a	24%	
	Not strong Democrats	n/a	9%	
	Democratic leaning independents	n/a	17%	
	Just Independents	n/a	9%	
	Republican leaning independents	n/a	14%	
	Not strong Republicans	n/a	9%	
	Strong Republicans	n/a	17%	
	Other	n/a	1%	
	Political Ideology	Very liberal	n/a	11%
		Liberal	n/a	21%
Moderate		n/a	32%	
Conservative		n/a	24%	
Very conservative		n/a	12%	
Gender	Men	49%	46%	
	Women	51%	54%	
Age	Under 45	46%	39%	
	45 or older	54%	61%	
Age	18 to 29	22%	16%	
	30 to 44	25%	23%	
	45 to 59	26%	30%	
	60 or older	28%	32%	
Race	White	62%	66%	
	African American	11%	12%	
	Latino	14%	12%	
	Other	12%	10%	
Region	Northeast	18%	18%	
	Midwest	21%	22%	
	South	38%	37%	
	West	23%	23%	
Household Income	Less than \$50,000	44%	41%	
	\$50,000 or more	56%	59%	
Education	Not college graduate	57%	54%	
	College graduate	43%	46%	
Education by Race	White - Not College Graduate	35%	34%	
	White - College Graduate	27%	32%	
	Non-White - Not College Graduate	22%	19%	
	Non-White - College Graduate	16%	15%	
White Evangelical Christians		20%	22%	
Interview Type	Landline	38%	43%	
	Cell phone	62%	57%	

Marist Poll National Adults. Interviews conducted February 5th through February 7th, 2018, n=1012 MOE +/- 3.7 percentage points. National Registered Voters: n=807 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

TRUMACT1. Marist Poll National Tables February 2018

		National Adults		
		Thinking about Donald Trump's reported relationship with porn star Stormy Daniels, which do you think Melania Trump should do? Should she leave Donald Trump or stay and try to work it out?		
		Stay and try to work it		
		Leave	out	Unsure
		Row %	Row %	Row %
National Adults		34%	43%	23%
National Registered Voters		32%	44%	24%
Party Identification^	Democrat	50%	27%	23%
	Republican	3%	71%	26%
	Independent	37%	40%	23%
Party Identification*	Strong Democrats	51%	26%	23%
	Soft Democrats	57%	23%	20%
	Just Independents	28%	41%	31%
	Soft Republicans	11%	63%	27%
Political Ideology^	Strong Republicans	0%	77%	22%
	Very liberal-Liberal	53%	25%	22%
	Moderate	36%	40%	24%
	Conservative-Very conservative	9%	67%	25%
Trump Supporters		4%	72%	24%
Region	Northeast	41%	39%	20%
	Midwest	32%	50%	18%
	South	32%	45%	23%
	West	34%	36%	30%
Household Income	Less than \$50,000	35%	41%	24%
	\$50,000 or more	36%	44%	20%
Education	Not college graduate	31%	44%	25%
	College graduate	39%	40%	22%
Race	White	29%	47%	24%
	African American	41%	49%	9%
	Latino	57%	24%	19%
Race and Education	White - Not College Graduate	25%	50%	26%
	White - College Graduate	36%	42%	22%
Age	18 to 29	45%	39%	17%
	30 to 44	37%	38%	24%
	45 to 59	33%	45%	23%
	60 or older	23%	49%	29%
Age	Under 45	41%	38%	21%
	45 or older	27%	47%	26%
Gender	Men	30%	49%	21%
	Women	38%	36%	26%
White Evangelical Christians		15%	57%	28%
Interview Type	Landline	25%	44%	32%
	Cell phone	39%	42%	18%

Marist Poll National Adults. Interviews conducted February 5th through February 7th, 2018, n=1012 MOE +/- 3.7 percentage points.

^National Registered Voters: n=807 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.