

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,033 National Adults

This survey of 1,033 adults was conducted January 29th through January 31st, 2018 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.4 percentage points. There are 824 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 687 adults who think there is intelligent life on other planets. The results for this subset are statistically significant within ± 4.2 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

Marist Poll Nature of the Sample February 2018

		National Adults	National Registered Voters	National Adults who Think There is Intelligent Life on Other Planets
		Col %	Col %	Col %
National Adults		100%		
National Registered Voters		80%	100%	79%
Adults who Think There is Intelligent Life on Other Planets		68%	67%	100%
Party Identification	Democrat	n/a	30%	30%
	Republican	n/a	29%	26%
	Independent	n/a	38%	41%
	Other	n/a	3%	2%
Gender	Men	49%	48%	52%
	Women	51%	52%	48%
Age	Under 45	47%	41%	51%
	45 or older	53%	59%	49%
Age	18 to 29	22%	14%	25%
	30 to 44	25%	27%	26%
	45 to 59	26%	28%	25%
	60 or older	28%	31%	24%
Race	White	61%	64%	59%
	African American	11%	11%	11%
	Latino	15%	13%	16%
	Other	12%	11%	14%
Region	Northeast	18%	17%	20%
	Midwest	21%	21%	21%
	South	38%	38%	35%
	West	23%	23%	24%
Household Income	Less than \$50,000	44%	41%	43%
	\$50,000 or more	56%	59%	57%
Education	Not college graduate	60%	57%	59%
	College graduate	40%	43%	41%
Education by Race	White - Not College Graduate	34%	34%	32%
	White - College Graduate	27%	30%	27%
	Non-White - Not College Graduate	26%	23%	26%
	Non-White - College Graduate	13%	13%	15%
Interview Type	Landline	36%	41%	34%
	Cell phone	64%	59%	66%

Marist Poll National Adults. Interviews conducted January 29th through January 31st, 2018, n=1033 MOE +/- 3.4 percentage points. National Registered Voters: n=824 MOE +/- 3.8 percentage points. National Adults who Think There is Intelligent Life on Other Planets: n=687 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

SPC2000. Marist Poll National Tables February 2018

		National Adults		
		Do you think there is intelligent life on other planets?		
		Yes	No	Unsure
		Row %	Row %	Row %
National Adults		68%	26%	6%
National Registered Voters		67%	27%	6%
Party Identification^	Democrat	69%	24%	7%
	Republican	59%	37%	5%
	Independent	72%	21%	7%
Trump Supporters		58%	36%	6%
Region	Northeast	76%	21%	3%
	Midwest	68%	27%	5%
	South	62%	31%	7%
	West	71%	22%	8%
Household Income	Less than \$50,000	68%	25%	7%
	\$50,000 or more	70%	26%	4%
Education	Not college graduate	66%	27%	7%
	College graduate	70%	26%	4%
Race	White	66%	27%	7%
	African American	65%	28%	7%
	Latino	72%	26%	2%
Race	White	66%	27%	7%
	Non-white	71%	25%	4%
Race and Education	White - Not College Graduate	64%	27%	9%
	White - College Graduate	69%	27%	4%
Age	18 to 29	79%	18%	3%
	30 to 44	70%	27%	3%
	45 to 59	65%	31%	4%
	60 or older	60%	28%	12%
Age	Under 45	74%	22%	3%
	45 or older	62%	29%	8%
Gender	Men	72%	23%	5%
	Women	64%	29%	7%
Interview Type	Landline	62%	27%	11%
	Cell phone	71%	26%	3%

Marist Poll National Adults. Interviews conducted January 29th through January 31st, 2018, n=1033 MOE +/- 3.4 percentage points.

^National Registered Voters: n=824 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

SPC2000TRND. Marist Poll National Trend

National Adults			
Do you think there is intelligent life on other planets?			
	Yes	No	Unsure
	Row %	Row %	Row %
February 2018	68%	26%	6%
May 2005	52%	40%	8%

Marist Poll National Adults

SPC2005. Marist Poll National Tables February 2018

		Adults who Think There is Intelligent Life on Other Planets			
		Do you think life on other planets is more, less, or about as intelligent as human life on earth?			
		More	Less	About as intelligent	Unsure
		Row %	Row %	Row %	Row %
Adults who Think There is Intelligent Life on Other Planets		46%	13%	28%	12%
National Registered Voters		42%	13%	31%	13%
Party Identification^	Democrat	43%	15%	28%	15%
	Republican	44%	14%	31%	10%
	Independent	41%	11%	35%	13%
Trump Supporters		46%	12%	29%	13%
Region	Northeast	44%	17%	31%	9%
	Midwest	49%	11%	24%	15%
	South	40%	16%	32%	12%
	West	56%	8%	25%	12%
Household Income	Less than \$50,000	52%	11%	25%	12%
	\$50,000 or more	45%	14%	32%	9%
Education	Not college graduate	51%	15%	24%	10%
	College graduate	39%	11%	35%	15%
Race	White	46%	11%	30%	13%
	African American	42%	23%	27%	8%
	Latino	48%	16%	27%	9%
Race	White	46%	11%	30%	13%
	Non-white	47%	16%	27%	10%
Race and Education	White - Not College Graduate	53%	11%	25%	10%
	White - College Graduate	37%	12%	36%	16%
Age	18 to 29	49%	18%	27%	7%
	30 to 44	44%	14%	34%	7%
	45 to 59	47%	13%	26%	14%
	60 or older	46%	8%	27%	19%
Age	Under 45	46%	16%	31%	7%
	45 or older	47%	10%	26%	17%
Gender	Men	46%	11%	29%	14%
	Women	47%	16%	28%	10%
Interview Type	Landline	44%	13%	24%	19%
	Cell phone	48%	13%	30%	9%

Marist Poll National Adults who Think There is Intelligent Life on Other Planets. Interviews conducted January 29th through January 31st, 2018, n=687 MOE +/- 4.2 percentage points.

^National Registered Voters who Think There is Intelligent Life on Other Planets: n=543 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

SPC2005TRND. Marist Poll National Trend

National Adults				
Do you think life on other planets is more, less, or about as intelligent as human life on earth?				
	More	Less	About as intelligent	Unsure
	Row %	Row %	Row %	Row %
February 2018	46%	13%	28%	12%
May 2005	45%	10%	33%	12%

Marist Poll National Adults

SPC2007. Marist Poll National Tables February 2018

		Adults who Think There is Intelligent Life on Other Planets			
		Do you think they will find us before we find them?			
		Vol: They already			
		Yes	No	found us	Unsure
		Row %	Row %	Row %	Row %
Adults who Think There is Intelligent Life on Other Planets		55%	26%	11%	8%
National Registered Voters		54%	26%	11%	9%
Party Identification^	Democrat	55%	31%	8%	6%
	Republican	53%	28%	11%	8%
	Independent	53%	22%	15%	10%
Trump Supporters		53%	25%	14%	8%
Region	Northeast	58%	25%	10%	7%
	Midwest	54%	29%	12%	5%
	South	53%	28%	9%	10%
	West	58%	21%	15%	6%
Household Income	Less than \$50,000	58%	23%	14%	6%
	\$50,000 or more	58%	27%	9%	5%
Education	Not college graduate	56%	26%	12%	6%
	College graduate	55%	26%	10%	9%
Race	White	55%	25%	11%	9%
	African American	61%	28%	9%	2%
	Latino	57%	27%	11%	5%
Race	White	55%	25%	11%	9%
	Non-white	56%	28%	11%	5%
Race and Education	White - Not College Graduate	56%	24%	13%	6%
	White - College Graduate	55%	25%	9%	12%
Age	18 to 29	58%	35%	3%	4%
	30 to 44	62%	25%	10%	4%
	45 to 59	53%	22%	16%	9%
	60 or older	49%	21%	16%	14%
Age	Under 45	60%	30%	7%	4%
	45 or older	51%	21%	16%	11%
Gender	Men	57%	24%	12%	8%
	Women	54%	28%	11%	7%
Interview Type	Landline	53%	22%	15%	11%
	Cell phone	57%	28%	10%	6%

Marist Poll National Adults who Think There is Intelligent Life on Other Planets. Interviews conducted January 29th through January 31st, 2018, n=687 MOE +/- 4.2 percentage points.

^National Registered Voters who Think There is Intelligent Life on Other Planets: n=543 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.