

## How the Survey was Conducted

---

### **Nature of the Sample: Exclusive *Third Rail with OZY*-Marist Poll of 508 National Adults**

This survey of 508 adults was conducted September 19<sup>th</sup> and September 20<sup>th</sup>, 2017 by The Marist Poll sponsored and funded in partnership with WGBH Boston and OZY Media for the new PBS prime-time, cross-platform debate program *Third Rail with OZY*. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 4.3$  percentage points. There are 429 registered voters. The results for this subset are statistically significant within  $\pm 4.7$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

**Nature of the Sample**

		National Adults
		Col %
National Adults		100%
National Registered Voters		84%
Party Identification	Democrat	35%
	Republican	27%
	Independent	36%
	Other	2%
Gender	Men	49%
	Women	51%
Age	Under 45	47%
	45 or older	53%
Age	18 to 29	22%
	30 to 44	25%
	45 to 59	26%
	60 or older	26%
Race	White	62%
	African American	11%
	Latino	14%
	Other	12%
Region	Northeast	18%
	Midwest	21%
	South	37%
	West	24%
Household Income	Less than \$50,000	48%
	\$50,000 or more	52%
Education	Not college graduate	58%
	College graduate	42%
Interview Type	Landline	40%
	Cell phone	60%

Third Rail with OZY-Marist Poll National Adults. Interviews conducted September 19th and September 20th, 2017, n=508 MOE +/- 4.3 percentage points. National Registered Voters: n=429 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.