

How the Survey was Conducted

Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 1,205 National Adults

This survey of 1,205 adults was conducted June 21st through June 25th, 2017 by The Marist Poll sponsored in collaboration with NPR and PBS NewsHour. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.8 percentage points. There are 995 registered voters. The results for this subset are statistically significant within ± 3.1 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		83%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	28%
	Independent	n/a	38%
	Other	n/a	2%
Party Identification	Strong Democrats	n/a	21%
	Not strong Democrats	n/a	12%
	Democratic leaning independents	n/a	17%
	Just Independents	n/a	8%
	Republican leaning independents	n/a	12%
	Not strong Republicans	n/a	12%
	Strong Republicans	n/a	17%
	Other	n/a	2%
Tea Party Supporters		n/a	18%
Political Ideology	Very liberal	n/a	10%
	Liberal	n/a	20%
	Moderate	n/a	32%
	Conservative	n/a	27%
	Very conservative	n/a	11%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	47%	41%
	45 or older	53%	59%
Age	18 to 29	22%	17%
	30 to 44	25%	24%
	45 to 59	26%	29%
	60 or older	26%	30%
Race	White	62%	65%
	African American	11%	12%
	Latino	15%	13%
	Other	11%	10%
Region	Northeast	18%	20%
	Midwest	21%	21%
	South	37%	37%
	West	24%	23%
Household Income	Less than \$50,000	48%	45%
	\$50,000 or more	52%	55%
Education	Not college graduate	57%	54%
	College graduate	43%	46%
Education by Race	White - Not College Graduate	35%	34%
	White - College Graduate	28%	31%
	Non-White - Not College Graduate	22%	20%
	Non-White - College Graduate	15%	14%
White Evangelical Christians		19%	20%
Interview Type	Landline	29%	31%
	Cell phone	71%	69%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted June 21st through June 25th, 2017, n=1205 MOE +/- 2.8 percentage points. National Registered Voters: n=995 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		National Adults		
		On July 4th we celebrate Independence Day. From which country did the United States win its independence?		
		Great Britain	Unsure	Other countries mentioned
		Row %	Row %	Row %
National Adults		77%	15%	8%
National Registered Voters		79%	14%	7%
Party Identification [^]	Democrat	72%	19%	9%
	Republican	82%	11%	7%
	Independent	83%	11%	5%
Party Identification*	Strong Democrats	74%	17%	8%
	Soft Democrats	77%	16%	7%
	Just Independents	78%	16%	6%
	Soft Republicans	82%	8%	9%
	Strong Republicans	83%	13%	3%
Tea Party Supporters [^]		77%	14%	9%
Political Ideology [^]	Very liberal-Liberal	85%	10%	5%
	Moderate	77%	13%	10%
	Conservative-Very conservative	75%	18%	7%
Trump Supporters		83%	10%	6%
Trump Approval Rating	Approve	82%	12%	6%
	Disapprove	76%	14%	9%
Region	Northeast	78%	13%	9%
	Midwest	78%	17%	6%
	South	75%	16%	9%
	West	80%	13%	7%
Household Income	Less than \$50,000	67%	22%	10%
	\$50,000 or more	86%	8%	6%
Education	Not college graduate	69%	21%	9%
	College graduate	88%	6%	6%
Race	White	84%	10%	6%
	African American	53%	29%	18%
	Latino	70%	23%	7%
Race and Education	White - Not College Graduate	77%	16%	7%
	White - College Graduate	92%	3%	5%
Age	18 to 29	77%	17%	6%
	30 to 44	76%	14%	10%
	45 to 59	77%	14%	10%
	60 or older	78%	15%	6%
Age	Under 45	77%	16%	8%
	45 or older	78%	14%	8%
Gender	Men	83%	10%	7%
	Women	72%	20%	9%
White Evangelical Christians		75%	18%	7%
Interview Type	Landline	75%	17%	8%
	Cell phone	78%	14%	8%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults

On July 4th we celebrate Independence Day. From which country did the United States win its independence?

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	Row %	Row %	Row %
July 2017	77%	15%	8%
June 2011	76%	19%	5%
July 2010	74%	20%	6%

Marist Poll National Adults

		National Adults		
		In which year did the United States declare its independence?		
		1776	Unsure	Other dates mentioned
		Row %	Row %	Row %
National Adults		69%	19%	11%
National Registered Voters		72%	17%	10%
Party Identification^	Democrat	68%	21%	11%
	Republican	78%	13%	8%
	Independent	73%	17%	10%
Party Identification*	Strong Democrats	69%	22%	9%
	Soft Democrats	71%	19%	10%
	Just Independents	62%	21%	18%
	Soft Republicans	77%	14%	9%
	Strong Republicans	81%	11%	8%
Tea Party Supporters^		72%	17%	11%
Political Ideology^	Very liberal-Liberal	78%	15%	7%
	Moderate	69%	18%	13%
	Conservative-Very conservative	70%	18%	12%
Trump Supporters		78%	14%	9%
Trump Approval Rating	Approve	74%	17%	9%
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Region	Northeast	71%	14%	14%
	Midwest	66%	23%	11%
	South	68%	21%	11%
	West	73%	17%	10%
Household Income	Less than \$50,000	58%	28%	13%
	\$50,000 or more	79%	10%	10%
Education	Not college graduate	63%	26%	11%
	College graduate	77%	11%	12%
Race	White	77%	14%	9%
	African American	53%	31%	16%
	Latino	58%	25%	17%
Race and Education	White - Not College Graduate	72%	20%	8%
	White - College Graduate	83%	5%	11%
Age	18 to 29	61%	26%	13%
	30 to 44	64%	19%	17%
	45 to 59	82%	11%	8%
	60 or older	70%	22%	9%
Age	Under 45	62%	23%	15%
	45 or older	76%	16%	8%
Gender	Men	76%	14%	10%
	Women	63%	24%	13%
White Evangelical Christians		70%	19%	11%
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Marist Poll National Adults