

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,073 National Adults

This survey of 1,073 adults was conducted February 15th through February 19th, 2017 by The Marist Poll, sponsored and funded in partnership with McClatchy. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.0 percentage points. There are 865 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		81%	100%
Party Identification	Democrat	n/a	34%
	Republican	n/a	25%
	Independent	n/a	40%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	22%
	Not strong Democrats	n/a	12%
	Democratic leaning independents	n/a	18%
	Just Independents	n/a	8%
	Republican leaning independents	n/a	14%
	Not strong Republicans	n/a	9%
	Strong Republicans	n/a	16%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	8%
	Liberal	n/a	21%
	Moderate	n/a	32%
	Conservative	n/a	27%
	Very conservative	n/a	12%
Tea Party Supporters		n/a	23%
Gender	Men	49%	48%
	Women	51%	52%
Age	Under 45	47%	41%
	45 or older	53%	59%
Age	18 to 29	22%	18%
	30 to 44	25%	24%
	45 to 59	26%	29%
	60 or older	26%	30%
Race	White	62%	66%
	African American	11%	11%
	Latino	14%	11%
	Other	12%	11%
Region	Northeast	18%	18%
	Midwest	21%	22%
	South	37%	36%
	West	24%	24%
Household Income	Less than \$50,000	47%	45%
	\$50,000 or more	53%	55%
Education	Not college graduate	57%	55%
	College graduate	43%	45%
Education by Race	White - Not College Graduate	36%	38%
	White - College Graduate	27%	30%
	Non-White - Not College Graduate	21%	17%
	Non-White - College Graduate	16%	16%
White Evangelical Christians		20%	22%
Interview Type	Landline	40%	44%
	Cell phone	60%	56%

McClatchy-Marist Poll National Adults. Interviews conducted February 15th through February 19th, 2017, n=1073 MOE +/- 3.0 percentage points. National Registered Voters: n=865 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		National Adults					
		What is your opinion with regard to race relations in the United States today, would you say things are better, about the same, or are worse than they were a year ago? [Is it a good thing or a bad thing that things are about the same?]					
		Better	About the same - Good thing	About the same	About the same - Bad thing	Worse	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		10%	9%	2%	25%	51%	2%
National Registered Voters		10%	9%	2%	27%	51%	2%
Party Identification^	Democrat	6%	6%	2%	23%	60%	2%
	Republican	16%	11%	2%	30%	38%	2%
	Independent	8%	11%	1%	27%	52%	1%
Party Identification*	Strong Democrats	5%	5%	3%	19%	66%	1%
	Soft Democrats	7%	9%	0%	28%	55%	2%
	Soft Republicans	11%	12%	3%	31%	42%	1%
	Strong Republicans	17%	11%	1%	31%	38%	3%
Tea Party Supporters^		18%	9%	2%	22%	49%	1%
Political Ideology^	Very liberal-Liberal	8%	7%	1%	21%	61%	1%
	Moderate	10%	8%	2%	30%	50%	1%
	Conservative-Very conservative	12%	12%	1%	28%	45%	2%
Trump Supporters		15%	12%	2%	30%	40%	2%
Region	Northeast	10%	7%	2%	22%	57%	2%
	Midwest	10%	8%	1%	28%	48%	4%
	South	9%	9%	3%	28%	48%	3%
	West	12%	12%	2%	21%	52%	1%
Household Income	Less than \$50,000	9%	12%	3%	22%	51%	2%
	\$50,000 or more	11%	8%	2%	28%	50%	1%
Education	Not college graduate	11%	10%	3%	25%	49%	2%
	College graduate	9%	8%	1%	27%	54%	1%
Race	White	11%	9%	2%	26%	50%	2%
	African American	7%	7%	2%	23%	57%	3%
	Latino	9%	11%	3%	14%	60%	2%
Race and Education	White - Not College Graduate	12%	10%	3%	25%	47%	2%
	White - College Graduate	8%	8%	1%	28%	53%	1%
Age	18 to 29	11%	7%	3%	22%	55%	1%
	30 to 44	9%	11%	2%	25%	51%	1%
	45 to 59	9%	9%	2%	26%	52%	3%
	60 or older	12%	9%	3%	26%	46%	4%
Age	Under 45	10%	9%	3%	24%	53%	1%
	45 or older	11%	9%	2%	26%	49%	3%
Gender	Men	14%	10%	3%	27%	43%	3%
	Women	7%	8%	2%	23%	58%	2%
White Evangelical Christians		10%	13%	3%	27%	43%	3%
Interview Type	Landline	11%	7%	3%	25%	50%	3%
	Cell phone	10%	10%	2%	25%	51%	2%

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^National Registered Voters: n=865 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults		
What is your opinion with regard to race relations in the United States today, would you say things are better, about the same, or are worse than they were a year ago? [Is it a good thing or a bad thing that things are about the same?]		
National Adults	February 2017	September 2015
Better	10%	11%
About the same: Good thing	9%	7%
About the same	2%	2%
About the same: Bad thing	25%	20%
Worse	51%	58%
Unsure	2%	2%

McClatchy-Marist Poll National Adults

		National Adults			
		Do you expect race relations under President Trump to:			
		Get better	Get worse	Stay about the same	Unsure
		Row %	Row %	Row %	Row %
National Adults		26%	52%	18%	4%
National Registered Voters		28%	51%	18%	3%
Party Identification^	Democrat	6%	79%	12%	3%
	Republican	63%	12%	22%	2%
	Independent	24%	54%	19%	3%
Party Identification*	Strong Democrats	4%	84%	8%	3%
	Soft Democrats	7%	77%	15%	1%
	Soft Republicans	45%	22%	29%	3%
	Strong Republicans	73%	7%	18%	1%
Tea Party Supporters^	49%	26%	22%	2%	
Political Ideology^	Very liberal-Liberal	7%	81%	11%	1%
	Moderate	21%	53%	21%	4%
	Conservative-Very conservative	49%	28%	21%	2%
Trump Supporters	61%	11%	24%	3%	
Region	Northeast	22%	61%	13%	5%
	Midwest	28%	45%	19%	7%
	South	27%	49%	21%	4%
	West	26%	56%	18%	0%
Household Income	Less than \$50,000	23%	54%	19%	4%
	\$50,000 or more	27%	52%	18%	3%
Education	Not college graduate	28%	48%	20%	4%
	College graduate	22%	58%	18%	3%
Race	White	29%	48%	20%	3%
	African American	9%	73%	12%	6%
	Latino	19%	64%	13%	4%
Race and Education	White - Not College Graduate	33%	41%	23%	3%
	White - College Graduate	23%	58%	16%	3%
Age	18 to 29	13%	62%	21%	4%
	30 to 44	25%	56%	17%	1%
	45 to 59	31%	49%	16%	4%
	60 or older	32%	42%	21%	6%
Age	Under 45	19%	59%	19%	3%
	45 or older	31%	46%	18%	5%
Gender	Men	28%	47%	20%	4%
	Women	23%	57%	17%	4%
White Evangelical Christians	42%	28%	27%	3%	
Interview Type	Landline	30%	45%	20%	6%
	Cell phone	23%	56%	17%	3%

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