

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,005 National Adults

This survey of 1,005 adults was conducted December 1st through December 9th, 2016 by The Marist Poll, sponsored and funded in partnership with McClatchy. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.1 percentage points. There are 873 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		87%	100%	
Party Identification	Democrat	n/a	36%	
	Republican	n/a	31%	
	Independent	n/a	32%	
	Other	n/a	2%	
Party Identification	Strong Democrats	n/a	25%	
	Not strong Democrats	n/a	11%	
	Democratic leaning independents	n/a	11%	
	Just Independents	n/a	8%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	12%	
	Strong Republicans	n/a	18%	
	Other	n/a	2%	
	Political Ideology	Very liberal	n/a	8%
		Liberal	n/a	20%
Moderate		n/a	33%	
Conservative		n/a	28%	
Very conservative		n/a	10%	
Tea Party Supporters		n/a	19%	
Gender	Men	49%	48%	
	Women	51%	52%	
Age	Under 45	47%	42%	
	45 or older	53%	58%	
Age	18 to 29	22%	18%	
	30 to 44	25%	24%	
	45 to 59	27%	29%	
	60 or older	26%	28%	
			26%	28%
Race	White	62%	65%	
	African American	11%	11%	
	Latino	14%	14%	
	Other	12%	10%	
Region	Northeast	18%	18%	
	Midwest	21%	21%	
	South	37%	37%	
	West	24%	24%	
Household Income	Less than \$50,000	48%	46%	
	\$50,000 or more	52%	54%	
Education	Not college graduate	58%	56%	
	College graduate	42%	44%	
Education by Race	White - Not College Graduate	33%	34%	
	White - College Graduate	29%	31%	
	Non-White - Not College Graduate	24%	22%	
	Non-White - College Graduate	14%	13%	
White Evangelical Christians		19%	19%	
Interview Type	Landline	41%	44%	
	Cell phone	59%	56%	

McClatchy-Marist Poll National Adults. Interviews conducted December 1st through December 9th, 2016, n=1005 MOE +/- 3.1 percentage points. National Registered Voters: n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		National Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
National Registered Voters		55%	42%	3%
Party Identification	Democrat	92%	7%	1%
	Republican	15%	79%	6%
	Independent	53%	44%	3%
Party Identification*	Strong Democrats	93%	6%	1%
	Soft Democrats	89%	8%	3%
	Soft Republicans	22%	74%	4%
	Strong Republicans	8%	86%	5%
Tea Party Supporters		27%	70%	2%
Political Ideology	Very liberal-Liberal	84%	15%	1%
	Moderate	63%	34%	2%
	Conservative-Very conservative	28%	68%	5%
Region	Northeast	58%	38%	4%
	Midwest	53%	43%	5%
	South	51%	46%	2%
	West	61%	36%	3%
Household Income	Less than \$50,000	54%	42%	4%
	\$50,000 or more	58%	40%	2%
Education	Not college graduate	52%	44%	4%
	College graduate	59%	39%	2%
Race	White	46%	50%	3%
	African American	80%	16%	4%
	Latino	67%	30%	2%
Race and Education	White - Not College Graduate	40%	56%	3%
	White - College Graduate	54%	43%	3%
Age	18 to 29	74%	23%	3%
	30 to 44	57%	41%	2%
	45 to 59	53%	45%	3%
	60 or older	43%	52%	6%
Age	Under 45	64%	33%	2%
	45 or older	48%	48%	4%
Gender	Men	54%	43%	3%
	Women	56%	41%	3%
White Evangelical Christians		25%	70%	5%
Interview Type	Landline	47%	48%	4%
	Cell phone	61%	37%	3%

McClatchy-Marist Poll National Registered Voters. Interviews conducted December 1st through December 9th, 2016, n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

	National Registered Voters		
	Do you approve or disapprove of the job Barack Obama is doing as president?		
	Approve	Disapprove	Unsure
December 2016	55%	42%	3%
November 2016	51%	44%	4%
September 2016	52%	43%	5%
August 2016	53%	40%	7%
July 2016	51%	43%	5%
April 2016	50%	46%	5%
November 2015	48%	48%	4%
August 2015	47%	47%	7%
March 2015	46%	50%	4%
December 2014	43%	52%	5%
October 2014	46%	51%	3%
August 2014	40%	52%	8%
July 2014	40%	49%	11%
April 2014	45%	52%	3%
February 2014	42%	52%	5%
December 2013	43%	53%	4%
September 2013	44%	47%	9%
July 2013	41%	48%	11%
April 2013	50%	46%	4%
March 2013	45%	48%	7%
December 2012	50%	44%	6%
November 2012	50%	46%	4%
July 2012	47%	47%	6%
March 2012	48%	47%	5%
November 2011	43%	50%	7%
September 2011	39%	52%	9%
August 2011	44%	46%	10%
June 2011	45%	47%	8%
April 2011	44%	49%	6%
January 2011	48%	43%	9%
December 2010	42%	50%	8%
November 23, 2010	45%	48%	7%
October 28, 2010	48%	43%	9%
October 8, 2010	43%	50%	7%
September 22, 2010	45%	50%	5%
June 30, 2010	44%	45%	11%
March 31, 2010	46%	43%	11%
February 8, 2010	44%	47%	9%
December 8, 2009	46%	44%	10%
October 14, 2009	53%	41%	6%
August 12, 2009	55%	35%	10%
June 8, 2009	56%	32%	12%
April 27, 2009	55%	31%	14%
April 8, 2009	56%	30%	14%

McClatchy-Marist Poll National Registered Voters

		National Adults					
		When Barack Obama finishes his second term as president in January, do you think he will be remembered as one of the best presidents in U.S. history, above average, about average, below average, or as one of the worst presidents in U.S. history?					
		One of the best presidents	Above average	About average	Below average	One of the worst presidents	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		16%	24%	28%	14%	17%	1%
National Registered Voters		16%	24%	27%	14%	18%	0%
Party Identification^	Democrat	33%	40%	22%	2%	2%	0%
	Republican	6%	6%	19%	28%	41%	0%
	Independent	7%	25%	37%	16%	15%	0%
Party Identification*	Strong Democrats	37%	42%	20%	1%	0%	0%
	Soft Democrats	17%	39%	34%	7%	3%	0%
	Soft Republicans	4%	9%	33%	23%	30%	1%
	Strong Republicans	7%	4%	11%	29%	50%	0%
Tea Party Supporters^		11%	15%	16%	21%	37%	0%
Political Ideology^	Very liberal-Liberal	28%	40%	21%	7%	4%	0%
	Moderate	14%	29%	33%	13%	10%	0%
	Conservative-Very conservative	9%	10%	24%	22%	34%	0%
Region	Northeast	20%	23%	30%	13%	14%	0%
	Midwest	11%	27%	33%	11%	15%	2%
	South	17%	23%	25%	15%	19%	0%
	West	16%	25%	27%	14%	17%	1%
Household Income	Less than \$50,000	17%	22%	31%	11%	19%	1%
	\$50,000 or more	16%	28%	25%	16%	14%	0%
Education	Not college graduate	15%	22%	28%	15%	20%	1%
	College graduate	18%	28%	27%	13%	13%	1%
Race	White	11%	22%	26%	18%	22%	1%
	African American	31%	30%	33%	2%	4%	0%
	Latino	22%	35%	25%	10%	8%	0%
Race and Education	White - Not College Graduate	7%	19%	26%	21%	26%	1%
	White - College Graduate	16%	26%	25%	14%	17%	2%
Age	18 to 29	16%	38%	36%	6%	4%	1%
	30 to 44	18%	19%	33%	16%	13%	1%
	45 to 59	18%	24%	25%	16%	17%	0%
	60 or older	13%	19%	20%	16%	31%	1%
Age	Under 45	17%	28%	34%	11%	9%	1%
	45 or older	15%	21%	22%	16%	24%	1%
Gender	Men	12%	26%	30%	15%	16%	1%
	Women	20%	23%	26%	12%	17%	1%
White Evangelical Christians		5%	11%	26%	24%	35%	0%
Interview Type	Landline	17%	19%	24%	17%	22%	2%
	Cell phone	16%	28%	31%	12%	13%	0%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults

When Barack Obama finishes his second term as president in January, do you think he will be remembered as one of the best presidents in U.S. history, above average, about average, below average, or as one of the worst presidents in U.S. history?

National Adults	December 2016	August 2015
One of the best presidents	16%	10%
Above average	24%	22%
About average	28%	28%
Below average	14%	17%
One of the worst presidents	17%	21%
Unsure	1%	2%

McClatchy-Marist Poll National Adults