

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,005 National Adults

This survey of 1,005 adults was conducted December 1st through December 9th, 2016 by The Marist Poll, sponsored and funded in partnership with McClatchy. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.1 percentage points. There are 873 registered voters. The results for this subset are statistically significant within ± 3.3 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters	
		Col %	Col %	
National Adults		100%		
National Registered Voters		87%	100%	
Party Identification	Democrat	n/a	36%	
	Republican	n/a	31%	
	Independent	n/a	32%	
	Other	n/a	2%	
Party Identification	Strong Democrats	n/a	25%	
	Not strong Democrats	n/a	11%	
	Democratic leaning independents	n/a	11%	
	Just Independents	n/a	8%	
	Republican leaning independents	n/a	13%	
	Not strong Republicans	n/a	12%	
	Strong Republicans	n/a	18%	
	Other	n/a	2%	
	Political Ideology	Very liberal	n/a	8%
		Liberal	n/a	20%
Moderate		n/a	33%	
Conservative		n/a	28%	
Very conservative		n/a	10%	
Tea Party Supporters		n/a	19%	
Gender	Men	49%	48%	
	Women	51%	52%	
Age	Under 45	47%	42%	
	45 or older	53%	58%	
Age	18 to 29	22%	18%	
	30 to 44	25%	24%	
	45 to 59	27%	29%	
	60 or older	26%	28%	
			26%	28%
Race	White	62%	65%	
	African American	11%	11%	
	Latino	14%	14%	
	Other	12%	10%	
Region	Northeast	18%	18%	
	Midwest	21%	21%	
	South	37%	37%	
	West	24%	24%	
Household Income	Less than \$50,000	48%	46%	
	\$50,000 or more	52%	54%	
Education	Not college graduate	58%	56%	
	College graduate	42%	44%	
Education by Race	White - Not College Graduate	33%	34%	
	White - College Graduate	29%	31%	
	Non-White - Not College Graduate	24%	22%	
	Non-White - College Graduate	14%	13%	
White Evangelical Christians		19%	19%	
Interview Type	Landline	41%	44%	
	Cell phone	59%	56%	

McClatchy-Marist Poll National Adults. Interviews conducted December 1st through December 9th, 2016, n=1005 MOE +/- 3.1 percentage points. National Registered Voters: n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		National Adults		
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?		
		Get better	Get worse	Stay about the same
		Row %	Row %	Row %
National Adults		38%	12%	50%
National Registered Voters		38%	13%	50%
Party Identification^	Democrat	27%	18%	55%
	Republican	51%	7%	41%
	Independent	35%	12%	54%
Party Identification*	Strong Democrats	26%	23%	52%
	Soft Democrats	28%	13%	59%
	Soft Republicans	51%	8%	41%
	Strong Republicans	47%	7%	46%
Tea Party Supporters^	51%	8%	41%	
Political Ideology^	Very liberal-Liberal	33%	16%	50%
	Moderate	32%	11%	58%
	Conservative-Very conservative	47%	10%	43%
Region	Northeast	45%	10%	46%
	Midwest	36%	12%	51%
	South	40%	11%	48%
	West	32%	15%	53%
Household Income	Less than \$50,000	40%	15%	45%
	\$50,000 or more	38%	9%	53%
Education	Not college graduate	38%	13%	49%
	College graduate	39%	11%	50%
Race	White	36%	10%	54%
	African American	46%	19%	35%
	Latino	40%	9%	51%
Race and Education	White - Not College Graduate	37%	12%	51%
	White - College Graduate	35%	8%	57%
Age	18 to 29	48%	11%	41%
	30 to 44	43%	9%	48%
	45 to 59	37%	13%	50%
	60 or older	27%	15%	58%
Age	Under 45	45%	10%	45%
	45 or older	32%	14%	54%
Gender	Men	45%	10%	45%
	Women	32%	14%	55%
White Evangelical Christians		39%	11%	50%
Interview Type	Landline	30%	14%	56%
	Cell phone	44%	11%	46%

McClatchy-Marist Poll National Adults. Interviews conducted December 1st through December 9th, 2016, n=1005 MOE +/- 3.1 percentage points.

^National Registered Voters: n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults

In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

	Get better	Get worse	Stay about the same
December 2016	38%	12%	50%
July 2016	28%	17%	56%
November 2015	33%	15%	52%
September 2015	34%	13%	52%
December 2014	32%	17%	51%
October 2014	30%	17%	54%
February 2014	35%	11%	54%
July 2013	29%	19%	52%
March 2013	26%	26%	48%
March 2012	32%	14%	55%
November 2011	22%	19%	59%
September 2011	28%	17%	55%
August 2011	25%	26%	49%
July 2011	28%	20%	52%
April 2011	27%	25%	48%
December 2010	29%	19%	52%
September 21, 2010	30%	18%	52%
June 9, 2010	33%	15%	52%
April 15, 2009	28%	22%	50%

Marist Poll National Adults

		National Adults			
		How would you describe your household financial situation? Would you say you:			
		Live comfortably	Meet your basic expenses with a little left over for extras	Just meet your basic expenses	Don't have enough to meet your basic expenses
		Row %	Row %	Row %	Row %
National Adults		39%	26%	24%	10%
National Registered Voters		41%	26%	24%	9%
Party Identification^	Democrat	43%	26%	23%	8%
	Republican	40%	26%	25%	9%
	Independent	39%	29%	22%	10%
Party Identification*	Strong Democrats	44%	24%	21%	11%
	Soft Democrats	41%	28%	27%	4%
	Soft Republicans	33%	34%	25%	9%
	Strong Republicans	43%	22%	25%	10%
Tea Party Supporters^		36%	28%	24%	12%
Political Ideology^	Very liberal-Liberal	43%	32%	19%	7%
	Moderate	45%	27%	20%	7%
	Conservative-Very conservative	34%	25%	28%	13%
Region	Northeast	35%	26%	22%	17%
	Midwest	42%	23%	26%	8%
	South	42%	23%	25%	11%
	West	36%	34%	24%	7%
Household Income	Less than \$50,000	18%	25%	37%	20%
	\$50,000 or more	56%	28%	12%	3%
Education	Not college graduate	29%	27%	29%	15%
	College graduate	53%	26%	18%	4%
Race	White	42%	28%	21%	8%
	African American	37%	16%	27%	20%
	Latino	30%	28%	32%	10%
Race and Education	White - Not College Graduate	32%	31%	25%	13%
	White - College Graduate	54%	27%	15%	4%
Age	18 to 29	44%	35%	14%	7%
	30 to 44	33%	29%	26%	12%
	45 to 59	38%	20%	28%	15%
	60 or older	43%	21%	28%	8%
Age	Under 45	38%	32%	21%	10%
	45 or older	40%	21%	28%	11%
Gender	Men	42%	27%	22%	9%
	Women	36%	25%	26%	12%
White Evangelical Christians		37%	27%	24%	12%
Interview Type	Landline	39%	24%	26%	11%
	Cell phone	39%	28%	23%	10%

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^National Registered Voters: n=873 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults		
How would you describe your household financial situation? Would you say you:		
National Adults	December 2016	July 2012
Live comfortably	39%	36%
Meet your basic expenses with a little left over for extras	26%	30%
Just meet your basic expenses	24%	24%
Don't have enough to meet your basic expenses	10%	10%

McClatchy-Marist Poll National Adults

		National Adults		
		Do you think it will take more effort, less effort, or just as much effort for the next generation to get ahead?		
		More effort	Less effort	Just as much effort
		Row %	Row %	Row %
National Adults		84%	4%	12%
National Registered Voters		84%	4%	12%
Party Identification^	Democrat	89%	1%	10%
	Republican	81%	7%	13%
	Independent	83%	4%	13%
Party Identification*	Strong Democrats	87%	1%	12%
	Soft Democrats	89%	2%	9%
	Soft Republicans	82%	7%	11%
	Strong Republicans	78%	7%	15%
Tea Party Supporters^		83%	8%	9%
Political Ideology^	Very liberal-Liberal	85%	4%	11%
	Moderate	83%	2%	15%
	Conservative-Very conservative	84%	5%	11%
Region	Northeast	83%	5%	11%
	Midwest	84%	4%	13%
	South	85%	3%	12%
	West	85%	3%	12%
Household Income	Less than \$50,000	86%	6%	8%
	\$50,000 or more	83%	2%	15%
Education	Not college graduate	84%	6%	11%
	College graduate	85%	1%	14%
Race	White	82%	2%	16%
	African American	91%	5%	4%
	Latino	86%	8%	7%
Race and Education	White - Not College Graduate	82%	3%	16%
	White - College Graduate	81%	1%	17%
Age	18 to 29	80%	6%	14%
	30 to 44	83%	2%	15%
	45 to 59	89%	3%	8%
	60 or older	86%	3%	11%
Age	Under 45	81%	4%	14%
	45 or older	87%	3%	10%
Gender	Men	82%	5%	13%
	Women	87%	2%	11%
White Evangelical Christians		82%	3%	15%
Interview Type	Landline	87%	2%	11%
	Cell phone	83%	4%	13%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults		
Do you think it will take more effort, less effort, or just as much effort for the next generation to get ahead?		
National Adults	December 2016	February 2014
More effort	84%	78%
Less effort	4%	5%
Just as much effort	12%	16%

McClatchy-Marist Poll National Adults

		National Adults		
		In this country right now, do you think:		
		Everyone more or less plays by the same rules to get ahead	There are different rules for the well-connected and people with money	Unsure
		Row %	Row %	Row %
National Adults		14%	83%	3%
National Registered Voters		13%	84%	3%
Party Identification^	Democrat	9%	90%	1%
	Republican	24%	72%	4%
	Independent	9%	88%	2%
Party Identification*	Strong Democrats	9%	89%	2%
	Soft Democrats	8%	92%	0%
	Soft Republicans	17%	79%	4%
	Strong Republicans	25%	71%	4%
Tea Party Supporters^		22%	75%	3%
Political Ideology^	Very liberal-Liberal	11%	87%	2%
	Moderate	9%	89%	2%
	Conservative-Very conservative	19%	78%	3%
Region	Northeast	15%	83%	3%
	Midwest	12%	83%	5%
	South	16%	82%	2%
	West	11%	85%	3%
Household Income	Less than \$50,000	19%	78%	4%
	\$50,000 or more	9%	89%	1%
Education	Not college graduate	15%	82%	3%
	College graduate	12%	86%	2%
Race	White	14%	83%	3%
	African American	8%	90%	2%
	Latino	19%	79%	2%
Race and Education	White - Not College Graduate	14%	81%	4%
	White - College Graduate	13%	86%	1%
Age	18 to 29	17%	80%	3%
	30 to 44	11%	88%	2%
	45 to 59	13%	86%	2%
	60 or older	15%	80%	5%
Age	Under 45	13%	84%	2%
	45 or older	14%	83%	4%
Gender	Men	15%	83%	2%
	Women	13%	83%	4%
White Evangelical Christians		21%	74%	5%
Interview Type	Landline	16%	81%	4%
	Cell phone	12%	85%	3%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults		
In this country right now, do you think:		
National Adults	December 2016	February 2014
Everyone more or less plays by the same rules to get ahead	14%	14%
There are different rules for the well-connected and people with money	83%	85%
Unsure	3%	1%

McClatchy-Marist Poll National Adults

		National Adults		
		In this country right now, do you think people who work hard:		
		Have a good chance of improving their standard of living	Still have a hard time maintaining their standard of living	Unsure
		Row %	Row %	Row %
National Adults		36%	61%	3%
National Registered Voters		36%	61%	3%
Party Identification^	Democrat	21%	76%	2%
	Republican	54%	43%	3%
	Independent	33%	65%	3%
Party Identification*	Strong Democrats	21%	76%	3%
	Soft Democrats	25%	73%	2%
	Soft Republicans	46%	53%	1%
	Strong Republicans	56%	41%	3%
Tea Party Supporters^	56%	43%	1%	
Political Ideology^	Very liberal-Liberal	23%	73%	4%
	Moderate	36%	61%	3%
	Conservative-Very conservative	46%	52%	2%
Region	Northeast	32%	65%	2%
	Midwest	37%	58%	5%
	South	38%	61%	1%
	West	35%	62%	2%
Household Income	Less than \$50,000	30%	68%	2%
	\$50,000 or more	41%	57%	2%
Education	Not college graduate	31%	67%	2%
	College graduate	44%	54%	3%
Race	White	41%	57%	3%
	African American	20%	76%	4%
	Latino	34%	65%	1%
Race and Education	White - Not College Graduate	36%	63%	2%
	White - College Graduate	47%	50%	3%
Age	18 to 29	42%	57%	1%
	30 to 44	29%	70%	2%
	45 to 59	33%	64%	3%
	60 or older	41%	54%	4%
Age	Under 45	35%	64%	2%
	45 or older	37%	59%	3%
Gender	Men	42%	56%	2%
	Women	31%	66%	3%
White Evangelical Christians		47%	50%	3%
Interview Type	Landline	35%	61%	4%
	Cell phone	37%	62%	2%

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

National Adults		
In this country right now, do you think people who work hard:		
National Adults	December 2016	February 2014
Have a good chance of improving their standard of living	36%	31%
Still have a hard time maintaining their standard of living	61%	68%
Unsure	3%	1%

McClatchy-Marist Poll National Adults

		National Adults		
		In order to help the economy and move the nation forward, do you think the focus of government should be:		
		More on raising minimum wage and providing job training and education	More on cutting corporate taxes and reducing regulations on businesses	Unsure
		Row %	Row %	Row %
National Adults		61%	35%	5%
National Registered Voters		59%	36%	5%
Party Identification^	Democrat	85%	12%	4%
	Republican	36%	60%	4%
	Independent	54%	40%	6%
Party Identification*	Strong Democrats	88%	10%	2%
	Soft Democrats	81%	14%	5%
	Soft Republicans	37%	59%	4%
	Strong Republicans	30%	65%	4%
Tea Party Supporters^	36%	60%	4%	
Political Ideology^	Very liberal-Liberal	82%	14%	3%
	Moderate	67%	29%	5%
	Conservative-Very conservative	36%	58%	6%
Region	Northeast	68%	29%	3%
	Midwest	54%	41%	5%
	South	62%	33%	5%
	West	58%	35%	6%
Household Income	Less than \$50,000	65%	31%	4%
	\$50,000 or more	57%	40%	3%
Education	Not college graduate	61%	34%	5%
	College graduate	59%	36%	5%
Race	White	55%	40%	5%
	African American	83%	15%	2%
	Latino	65%	32%	3%
Race and Education	White - Not College Graduate	53%	42%	6%
	White - College Graduate	57%	39%	5%
Age	18 to 29	63%	33%	3%
	30 to 44	65%	31%	3%
	45 to 59	59%	37%	4%
	60 or older	54%	38%	8%
Age	Under 45	65%	32%	3%
	45 or older	57%	37%	6%
Gender	Men	56%	38%	5%
	Women	64%	31%	4%
White Evangelical Christians		48%	47%	5%
Interview Type	Landline	58%	35%	8%
	Cell phone	62%	35%	3%

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National Adults		
In order to help the economy and move the nation forward, do you think the focus of government should be:		
National Adults	December 2016	February 2014
More on raising minimum wage and providing job training and education	61%	61%
More on cutting corporate taxes and reducing regulations on businesses	35%	35%
Unsure	5%	5%

McClatchy-Marist Poll National Adults

		National Adults			
		In the coming year, do you expect it to be easier or harder to find a job?			
		Easier	Harder	Vol: No change	Unsure
		Row %	Row %	Row %	Row %
National Adults		47%	43%	4%	6%
National Registered Voters		47%	42%	5%	6%
Party Identification^	Democrat	27%	63%	6%	5%
	Republican	71%	20%	4%	5%
	Independent	45%	44%	4%	8%
Party Identification*	Strong Democrats	24%	63%	7%	6%
	Soft Democrats	30%	60%	3%	7%
	Soft Republicans	70%	23%	4%	2%
	Strong Republicans	71%	20%	3%	6%
Tea Party Supporters^		71%	24%	3%	2%
Political Ideology^	Very liberal-Liberal	34%	49%	10%	8%
	Moderate	43%	48%	3%	6%
	Conservative-Very conservative	59%	35%	3%	4%
Region	Northeast	44%	45%	4%	7%
	Midwest	51%	41%	4%	5%
	South	50%	41%	4%	5%
	West	40%	45%	6%	8%
Household Income	Less than \$50,000	43%	48%	3%	6%
	\$50,000 or more	50%	40%	5%	4%
Education	Not college graduate	45%	47%	4%	4%
	College graduate	50%	39%	5%	7%
Race	White	54%	33%	5%	7%
	African American	29%	65%	3%	3%
	Latino	37%	57%	3%	3%
Race and Education	White - Not College Graduate	54%	35%	6%	6%
	White - College Graduate	56%	32%	5%	8%
Age	18 to 29	42%	50%	5%	3%
	30 to 44	49%	41%	5%	5%
	45 to 59	51%	45%	2%	2%
	60 or older	45%	37%	5%	13%
Age	Under 45	46%	45%	5%	4%
	45 or older	48%	41%	4%	8%
Gender	Men	52%	39%	4%	5%
	Women	41%	46%	5%	8%
White Evangelical Christians		62%	28%	3%	7%
Interview Type	Landline	45%	42%	4%	9%
	Cell phone	48%	43%	5%	4%

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