

How the Survey was Conducted

Nature of the Sample: McClatchy-Marist Poll of 1,249 National Adults

This survey of 1,249 adults was conducted July 5th through July 9th, 2016 by The Marist Poll sponsored and funded in partnership with McClatchy News Service. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.8 percentage points. There are 1,053 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		84%	100%
Party Identification	Democrat	n/a	35%
	Republican	n/a	30%
	Independent	n/a	35%
	Other	n/a	1%
Party Identification	Strong Democrats	n/a	24%
	Not strong Democrats	n/a	11%
	Democratic leaning independents	n/a	14%
	Just Independents	n/a	10%
	Republican leaning independents	n/a	10%
	Not strong Republicans	n/a	11%
	Strong Republicans	n/a	18%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	8%
	Liberal	n/a	21%
	Moderate	n/a	35%
	Conservative	n/a	24%
	Very conservative	n/a	13%
Tea Party Supporters		n/a	21%
Gender	Men	49%	47%
	Women	51%	53%
Age	Under 45	47%	42%
	45 or older	53%	58%
Age	18 to 29	22%	18%
	30 to 44	25%	23%
	45 to 59	26%	29%
	60 or older	26%	29%
Race	White	62%	65%
	African American	11%	12%
	Latino	15%	13%
	Other	11%	10%
Region	Northeast	18%	18%
	Midwest	22%	23%
	South	37%	37%
	West	23%	22%
Household Income	Less than \$50,000	48%	47%
	\$50,000 or more	52%	53%
Education	Not college graduate	59%	57%
	College graduate	41%	43%
Education by Race	White - Not College Graduate	35%	36%
	White - College Graduate	28%	31%
	Non-White - Not College Graduate	24%	22%
	Non-White - College Graduate	12%	11%
Marital Status	Married	47%	50%
	Not married	53%	50%
Interview Type	Landline	42%	45%
	Cell phone	58%	55%

McClatchy-Marist Poll National Adults. Interviews conducted July 5th through July 9th, 2016, n=1249 MOE +/- 2.8 percentage points. National Registered Voters: n=1053 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Joni Ernst?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		13%	23%	50%	13%
Party Identification	Democrat	10%	27%	50%	13%
	Republican	16%	21%	48%	14%
	Independent	15%	21%	50%	14%
Tea Party Supporters		29%	22%	36%	13%
Political Ideology	Very liberal-Liberal	7%	26%	50%	16%
	Moderate	10%	28%	47%	15%
	Conservative-Very conservative	20%	16%	51%	12%
Region	Northeast	13%	19%	48%	20%
	Midwest	13%	24%	53%	10%
	South	16%	23%	49%	11%
	West	10%	26%	49%	15%
Household Income	Less than \$50,000	13%	28%	46%	12%
	\$50,000 or more	12%	21%	52%	15%
Education	Not college graduate	13%	24%	50%	12%
	College graduate	13%	20%	50%	17%
Race	White	13%	20%	51%	16%
	Non-white	15%	30%	46%	9%
Education by Race	White - Not College Graduate	12%	20%	52%	16%
	White - College Graduate	12%	19%	51%	18%
Age	18 to 29	27%	29%	38%	6%
	30 to 44	9%	30%	41%	20%
	45 to 59	9%	22%	52%	16%
	60 or older	12%	16%	61%	11%
Age	Under 45	17%	30%	40%	14%
	45 or older	11%	19%	57%	13%
Gender	Men	16%	26%	46%	12%
	Women	10%	21%	54%	15%
Marital Status	Married	9%	23%	50%	18%
	Not married	17%	22%	51%	11%
Interview Type	Landline	10%	18%	57%	15%
	Cell phone	16%	27%	44%	13%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 5th through July 9th, 2016, n=650 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Mike Pence?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		12%	21%	56%	12%
Party Identification	Democrat	8%	24%	57%	10%
	Republican	15%	15%	55%	14%
	Independent	10%	22%	58%	10%
Tea Party Supporters		27%	17%	45%	12%
Political Ideology	Very liberal-Liberal	6%	31%	55%	7%
	Moderate	10%	17%	59%	13%
	Conservative-Very conservative	19%	14%	53%	14%
Region	Northeast	13%	20%	62%	5%
	Midwest	11%	22%	58%	9%
	South	11%	19%	53%	17%
	West	12%	22%	53%	13%
Household Income	Less than \$50,000	14%	20%	56%	9%
	\$50,000 or more	11%	22%	54%	13%
Education	Not college graduate	14%	17%	57%	11%
	College graduate	9%	24%	54%	13%
Race	White	13%	16%	58%	13%
	Non-white	9%	29%	51%	10%
Education by Race	White - Not College Graduate	15%	11%	61%	13%
	White - College Graduate	10%	22%	55%	13%
Age	18 to 29	16%	25%	53%	6%
	30 to 44	10%	26%	52%	13%
	45 to 59	11%	20%	55%	14%
	60 or older	11%	15%	60%	14%
Age	Under 45	12%	26%	52%	10%
	45 or older	11%	17%	58%	14%
Gender	Men	13%	24%	51%	11%
	Women	10%	17%	59%	13%
Marital Status	Married	10%	22%	55%	13%
	Not married	14%	19%	57%	10%
Interview Type	Landline	9%	15%	62%	14%
	Cell phone	14%	24%	51%	11%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 5th through July 9th, 2016, n=676 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Chris Christie?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		34%	50%	7%	9%
Party Identification	Democrat	23%	66%	5%	7%
	Republican	58%	29%	6%	7%
	Independent	27%	52%	9%	13%
Tea Party Supporters		47%	36%	5%	12%
Political Ideology	Very liberal-Liberal	16%	75%	4%	6%
	Moderate	32%	52%	7%	9%
	Conservative-Very conservative	48%	33%	7%	11%
Region	Northeast	35%	59%	2%	4%
	Midwest	34%	49%	6%	11%
	South	35%	49%	7%	9%
	West	32%	47%	10%	10%
Household Income	Less than \$50,000	35%	45%	9%	11%
	\$50,000 or more	33%	57%	5%	5%
Education	Not college graduate	32%	48%	8%	11%
	College graduate	33%	57%	4%	6%
Race	White	40%	45%	5%	10%
	Non-white	23%	61%	9%	7%
Education by Race	White - Not College Graduate	43%	37%	8%	12%
	White - College Graduate	34%	54%	3%	8%
Age	18 to 29	31%	51%	11%	7%
	30 to 44	31%	58%	4%	6%
	45 to 59	31%	55%	5%	8%
	60 or older	43%	38%	7%	12%
Age	Under 45	31%	55%	7%	6%
	45 or older	37%	47%	6%	10%
Gender	Men	35%	51%	6%	8%
	Women	33%	49%	8%	10%
Marital Status	Married	35%	52%	5%	8%
	Not married	30%	52%	8%	10%
Interview Type	Landline	37%	42%	8%	13%
	Cell phone	32%	56%	6%	6%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 5th through July 9th, 2016, n=650 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Jeff Sessions?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		15%	24%	49%	12%
Party Identification	Democrat	9%	30%	49%	11%
	Republican	22%	20%	46%	11%
	Independent	13%	23%	53%	11%
Tea Party Supporters		34%	19%	37%	10%
Political Ideology	Very liberal-Liberal	11%	35%	46%	8%
	Moderate	11%	23%	52%	14%
	Conservative-Very conservative	25%	17%	46%	12%
Region	Northeast	18%	26%	42%	15%
	Midwest	12%	25%	54%	9%
	South	17%	23%	46%	14%
	West	13%	25%	52%	10%
Household Income	Less than \$50,000	14%	24%	51%	11%
	\$50,000 or more	16%	26%	45%	12%
Education	Not college graduate	17%	22%	50%	11%
	College graduate	15%	27%	46%	13%
Race	White	16%	22%	49%	14%
	Non-white	14%	30%	48%	9%
Education by Race	White - Not College Graduate	18%	17%	52%	13%
	White - College Graduate	14%	27%	44%	14%
Age	18 to 29	19%	31%	41%	9%
	30 to 44	7%	27%	50%	16%
	45 to 59	19%	23%	48%	10%
	60 or older	15%	19%	53%	13%
Age	Under 45	12%	29%	46%	13%
	45 or older	17%	21%	50%	12%
Gender	Men	19%	28%	42%	11%
	Women	12%	21%	54%	13%
Marital Status	Married	18%	21%	52%	9%
	Not married	14%	28%	44%	14%
Interview Type	Landline	14%	19%	53%	13%
	Cell phone	16%	28%	45%	11%

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McClatchy-Marist Poll National Tables

		National Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Newt Gingrich?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
National Registered Voters		33%	53%	5%	9%
Party Identification	Democrat	13%	73%	5%	9%
	Republican	62%	23%	4%	10%
	Independent	29%	56%	6%	9%
Tea Party Supporters		62%	25%	2%	11%
Political Ideology	Very liberal-Liberal	11%	76%	9%	4%
	Moderate	28%	61%	1%	10%
	Conservative-Very conservative	58%	29%	3%	10%
Region	Northeast	31%	53%	8%	8%
	Midwest	34%	53%	2%	11%
	South	28%	56%	6%	10%
	West	39%	48%	5%	8%
Household Income	Less than \$50,000	35%	48%	7%	10%
	\$50,000 or more	29%	59%	4%	9%
Education	Not college graduate	35%	48%	6%	10%
	College graduate	32%	58%	3%	7%
Race	White	39%	48%	3%	10%
	Non-white	24%	60%	8%	8%
Education by Race	White - Not College Graduate	41%	43%	4%	12%
	White - College Graduate	35%	54%	2%	9%
Age	18 to 29	35%	47%	12%	6%
	30 to 44	17%	69%	4%	10%
	45 to 59	30%	56%	2%	11%
	60 or older	48%	40%	4%	8%
Age	Under 45	25%	60%	7%	8%
	45 or older	39%	48%	3%	10%
Gender	Men	37%	52%	4%	7%
	Women	29%	53%	6%	12%
Marital Status	Married	36%	52%	3%	9%
	Not married	31%	53%	7%	9%
Interview Type	Landline	39%	45%	2%	14%
	Cell phone	29%	59%	7%	6%

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