



## **Is Technology “Dumbing Down” Society?**

For Immediate Release: Tuesday, June 21, 2016

Americans perceive technological advances to be a double-edged sword and divide about whether or not technology makes us smarter or dumber, according to an [Exclusive Point Taken-Marist Poll](#), commissioned by WGBH Boston for its new late-night, multi-platform PBS debate series *Point Taken*. Despite the perceived technological pitfalls, a slim majority of Americans consider the benefits of technology to outweigh the privacy risks associated with it.

The national survey was conducted by The Marist Poll in advance of this week’s *Point Taken* episode, airing Tuesday, June 21<sup>st</sup> at 11pmET (check local listings) and streaming on [pbs.org/pointtaken](http://pbs.org/pointtaken). The series is hosted by Carlos Watson, Emmy Award winning journalist and OZY Media co-founder and CEO.

When assessing the overall effect of technology, 49% of Americans report it makes people dumber while 46% say technology makes individuals smarter. A slim majority, 51%, says the benefits to society outweigh the privacy risks of technological advances.

On the question of intelligence, Millennials, 53%, and Gen X, 53%, are more likely than Baby Boomers, 48%, and the Silent-Greatest generation, 38%, to say technology makes us dumber.

Generational differences also exist when assessing the risks of technology. Gen X, 50%, is the most likely to report the risks outweigh the benefits while the Silent-Greatest generation is the least likely to stress the potential privacy implications of technology. Also noteworthy, men, 55%, and college graduates, 58%, are more likely than women, 46%, and those without a college degree, 47%, to say technology’s benefits trump the risks.

“If you think younger people are all in for technological revolution, think again,” says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. “This national survey shows surprising differences among generations and their appreciation for innovation.”

“Digital and other technologies are central and definitional aspects of contemporary life,” says Denise Dilanni, series creator and Executive-in-Charge. “This week our panelists — and audiences — debate whether tech makes us smarter — or dumber.”

What are the benefits of technology? Many Americans, 74%, say technology improves education, and a majority, 54%, believes it makes individuals more productive.

\*All references to the survey must be sourced as “Exclusive *Point Taken*-Marist Poll”



Differences based on education and generation exist here, too. College graduates, 80%, are more likely than those without a college degree, 70%, to think technology makes education better. Generationally, Millennials, 82%, and members of Gen X, 80%, are more likely than Baby Boomers, 65%, and those in the Silent-Greatest generation, 65% to report technology improves education.

College graduates, 65%, are also more likely than those without a degree, 47%, to say technology makes us more productive. The Silent-Greatest generation, 64%, is more likely than other generations to say technology improves productivity. Americans who earn \$50,000 or more, 58%, are more inclined than those who make less, 47%, to report technology aids productivity.

However, many Americans perceive technology to be detrimental to humanity and to personal relationships. 71% of residents nationally believe technology is making people less human, and 54% report it makes individuals less connected to family and friends.

Many residents think technology is making people less human. Members of Generation X, 77%, and Baby Boomers, 74%, are the most likely to have this view. Those in the Silent-Greatest generation, 60%, are the least likely to agree with this premise.

Those in the Silent-Greatest generation, 33%, are also the least likely of the generations to say technology enhances our connections to family and friends. Millennials, 48%, are the most likely to report technology keeps us connected but still less than a majority. Looking at gender, men, 48%, are more likely than women, 39%, to believe technology makes people more connected to their loved ones. In fact, a majority of women, 58%, report technology is detrimental to personal relationships.

This survey of 622 adults was conducted March 29th through March 31st, 2016 by The Marist Poll sponsored and funded in partnership with WGBH's *Point Taken*. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Results are statistically significant within  $\pm 3.9$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

For more on *Point Taken*:

[pbs.org/pointtaken](http://pbs.org/pointtaken)  
#pointtakenPBS

For more on The Marist Poll:

[Maristpoll.marist.edu](http://Maristpoll.marist.edu)

\*All references to the survey must be sourced as "Exclusive *Point Taken*-Marist Poll"



#MaristPoll

### **About The Marist Poll**

Founded in 1978, The Marist College Institute for Public Opinion (MIPO) is a survey research center at Marist College in Poughkeepsie, New York. The Marist Poll has conducted independent research on public priorities, elections, and a wide variety of social issues. Through the regular public release of surveys, MIPO has built a legacy of independence, reliability, and accuracy. Its results are featured in print and electronic media throughout the world.

### **About WGBH Boston**

WGBH Boston is America's preeminent public broadcaster and the largest producer of PBS content for TV and the Web, including Frontline, Nova, American Experience, Masterpiece, Antiques Roadshow, Arthur, Curious George and more than a dozen other primetime, lifestyle, and children's series. WGBH also is a major supplier of programming for public radio, and oversees Public Radio International (PRI). As a leader in educational multimedia for the classroom, WGBH supplies content to PBS LearningMedia, a national broadband service for teachers and students. WGBH also is a pioneer in technologies and services that make media accessible to those with hearing or visual impairments. WGBH has been recognized with hundreds of honors. More info at [www.wgbh.org](http://www.wgbh.org).

contacts:

for the Marist Poll  
Lee M. Miringoff  
Barbara L. Carvalho  
Mary E. Griffith  
Marist College  
845.575.5050

for *Point Taken*/WGBH  
Eileen Campion  
Roslan & Campion PR  
212-966-4600  
[eileen@rc-pr.com](mailto:eileen@rc-pr.com)

\*All references to the survey must be sourced as "Exclusive *Point Taken*-Marist Poll"