

How the Survey was Conducted

Nature of the Sample: HBO Real Sports/Marist National Poll of 944 Adults

This survey of 944 adults was conducted August 4th through 7th and September 22nd through September 24th, 2014 by The Marist Poll sponsored in partnership with HBO Real Sports. It was done in conjunction with The Marist College Center for Sports Communication. Adults 18 years of age and older residing in the continental United States were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ± 3.2 percentage points. There are 527 baseball fans. The results for this subset are statistically significant within ± 4.3 percentage points. Non-white Americans were interviewed in two national surveys to allow for analysis of the results by race. The error margin increases for cross-tabulations.

Nature of the Sample

		National Adults	Baseball Fans
		Col %	Col %
National Adults		100%	
Baseball Fans		57%	100%
Gender	Men	49%	54%
	Women	51%	46%
Age	Under 45	43%	41%
	45 or older	57%	59%
Age	18 to 29	24%	22%
	30 to 44	19%	19%
	45 to 59	31%	30%
	60 or older	26%	29%
Race	White	67%	71%
	African American	12%	11%
	Latino	14%	12%
	Other	7%	6%
Region	Northeast	18%	19%
	Midwest	22%	25%
	South	37%	34%
	West	23%	22%
Household Income	Less than \$50,000	50%	46%
	\$50,000 or more	50%	54%
Education	Not college graduate	56%	52%
	College graduate	44%	48%
Parents with Children under 18		37%	35%
No Children under 18 in Household		63%	65%
Parents	White parents	58%	63%
	Non-white parents	42%	37%
Interview Type	Landline	54%	55%
	Cell phone	46%	45%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults					
		Which team sport is most popular for children in your community to play:					
		Baseball	Football	Basketball	Soccer	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		15%	35%	14%	28%	1%	7%
Baseball Fans		20%	35%	13%	26%	2%	4%
Region	Northeast	18%	21%	20%	31%	2%	8%
	Midwest	19%	34%	13%	28%	1%	5%
	South	11%	47%	16%	19%	1%	6%
	West	14%	29%	8%	40%	1%	8%
Household Income	Less than \$50,000	16%	42%	14%	21%	1%	6%
	\$50,000 or more	15%	30%	12%	35%	2%	6%
Education	Not college graduate	15%	39%	16%	23%	1%	6%
	College graduate	15%	29%	12%	36%	2%	7%
Age	Under 45	12%	40%	18%	25%	0%	5%
	45 or older	16%	32%	12%	30%	2%	8%
Age	18 to 29	10%	46%	20%	23%	0%	2%
	30 to 44	15%	34%	14%	27%	0%	9%
	45 to 59	15%	33%	13%	32%	2%	5%
	60 or older	17%	30%	11%	28%	3%	11%
Race	White	15%	37%	8%	32%	2%	7%
	African American	6%	33%	41%	16%	0%	4%
	Latino	15%	34%	12%	31%	1%	6%
Households with children under 18	Household with children	15%	33%	15%	30%	1%	5%
	No children in household	14%	37%	14%	26%	1%	8%
Parents	White parents	15%	33%	12%	33%	2%	4%
	Non-white parents	12%	34%	19%	28%	0%	6%
Gender	Men	15%	39%	15%	26%	1%	6%
	Women	14%	32%	14%	30%	2%	8%
Interview Type	Landline	15%	33%	13%	29%	2%	8%
	Cell phone	15%	37%	15%	27%	1%	5%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults					
		Regardless of whether or not you have a son of your own, which one sport would you like to make sure you played with him:					
		Baseball	Football	Basketball	Soccer	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		33%	18%	21%	19%	5%	4%
Baseball Fans		47%	16%	18%	13%	3%	3%
Region	Northeast	29%	16%	24%	23%	3%	4%
	Midwest	39%	20%	18%	15%	5%	4%
	South	30%	23%	22%	18%	6%	1%
	West	36%	10%	20%	23%	4%	6%
Household Income	Less than \$50,000	31%	23%	21%	18%	5%	3%
	\$50,000 or more	35%	15%	21%	20%	5%	4%
Education	Not college graduate	35%	23%	22%	13%	4%	3%
	College graduate	32%	12%	20%	26%	6%	4%
Age	Under 45	25%	23%	22%	24%	4%	3%
	45 or older	40%	15%	20%	16%	5%	4%
Age	18 to 29	23%	27%	22%	24%	2%	1%
	30 to 44	27%	17%	22%	24%	5%	6%
	45 to 59	36%	18%	18%	18%	6%	3%
	60 or older	44%	12%	21%	14%	5%	5%
Race	White	39%	18%	18%	17%	4%	4%
	African American	18%	26%	34%	22%	1%	0%
	Latino	26%	17%	25%	25%	5%	2%
Households with children under 18	Household with children	30%	18%	22%	23%	4%	4%
	No children in household	36%	18%	21%	17%	4%	4%
Parents	White parents	37%	17%	18%	19%	6%	2%
	Non-white parents	20%	20%	27%	30%	1%	3%
Gender	Men	34%	25%	17%	15%	6%	3%
	Women	32%	12%	25%	24%	4%	4%
Interview Type	Landline	38%	13%	23%	16%	5%	4%
	Cell phone	28%	24%	18%	23%	5%	3%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults			
		Thinking about the community where you live, is baseball part of what a lot of people follow and talk about during baseball season, some people do, or no one really follows or talks about baseball?			
		Part of what a lot of people follow and talk about during baseball season	Some people do	No one really follows or talks about baseball	Unsure
		Row %	Row %	Row %	Row %
National Adults		31%	42%	23%	4%
Baseball Fans		39%	44%	15%	1%
Region	Northeast	35%	41%	19%	6%
	Midwest	37%	46%	15%	2%
	South	25%	43%	29%	4%
	West	33%	39%	23%	4%
Household Income	Less than \$50,000	31%	38%	27%	5%
	\$50,000 or more	30%	50%	17%	3%
Education	Not college graduate	28%	42%	25%	5%
	College graduate	36%	44%	18%	3%
Age	Under 45	28%	45%	23%	4%
	45 or older	33%	41%	21%	4%
Age	18 to 29	29%	48%	21%	2%
	30 to 44	27%	41%	25%	6%
	45 to 59	31%	45%	23%	2%
	60 or older	36%	37%	20%	7%
Race	White	35%	43%	19%	3%
	African American	18%	44%	35%	2%
	Latino	25%	41%	29%	5%
Households with children under 18	Household with children	29%	44%	24%	3%
	No children in household	33%	41%	21%	4%
Parents	White parents	31%	49%	17%	2%
	Non-white parents	27%	37%	32%	3%
Gender	Men	29%	44%	24%	3%
	Women	33%	41%	21%	5%
Interview Type	Landline	33%	41%	22%	5%
	Cell phone	29%	45%	23%	3%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults			
		Do you watch or follow professional baseball a great deal, a good amount, a little, or not at all?			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		11%	12%	34%	44%
Region	Northeast	8%	16%	34%	42%
	Midwest	15%	11%	39%	35%
	South	10%	11%	32%	48%
	West	12%	10%	32%	47%
Household Income	Less than \$50,000	12%	10%	32%	47%
	\$50,000 or more	10%	14%	39%	37%
Education	Not college graduate	11%	10%	32%	47%
	College graduate	10%	14%	37%	39%
Age	Under 45	8%	12%	34%	46%
	45 or older	13%	11%	34%	42%
Age	18 to 29	7%	13%	31%	49%
	30 to 44	9%	12%	37%	43%
	45 to 59	10%	10%	35%	45%
	60 or older	17%	12%	33%	38%
Race	White	13%	12%	35%	41%
	African American	10%	13%	31%	46%
	Latino	7%	10%	34%	48%
Households with children under 18	Household with children	9%	11%	32%	47%
	No children in household	12%	12%	35%	41%
Parents	White parents	10%	13%	34%	43%
	Non-white parents	9%	8%	30%	53%
Gender	Men	14%	12%	36%	38%
	Women	8%	11%	31%	49%
Interview Type	Landline	12%	12%	33%	43%
	Cell phone	9%	12%	35%	44%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults			
		Did you play baseball as a child:			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		17%	14%	33%	36%
Baseball Fans		22%	18%	35%	26%
Region	Northeast	17%	13%	31%	39%
	Midwest	18%	14%	33%	34%
	South	16%	15%	32%	37%
	West	15%	15%	36%	34%
Household Income	Less than \$50,000	16%	13%	34%	37%
	\$50,000 or more	16%	17%	35%	32%
Education	Not college graduate	16%	13%	35%	36%
	College graduate	17%	16%	32%	34%
Age	Under 45	13%	16%	30%	41%
	45 or older	19%	14%	36%	31%
Age	18 to 29	16%	13%	27%	45%
	30 to 44	10%	20%	33%	37%
	45 to 59	18%	13%	34%	35%
	60 or older	20%	15%	38%	27%
Race	White	16%	17%	35%	33%
	African American	15%	6%	36%	42%
	Latino	16%	15%	29%	40%
Households with children under 18	Household with children	16%	15%	28%	41%
	No children in household	16%	14%	37%	33%
Parents	White parents	14%	20%	32%	35%
	Non-white parents	16%	9%	24%	50%
Gender	Men	23%	21%	33%	23%
	Women	11%	8%	33%	48%
Interview Type	Landline	18%	12%	32%	38%
	Cell phone	15%	17%	34%	34%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: The equipment needed to play is too expensive?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		8%	39%	53%
Baseball Fans		8%	36%	56%
Region	Northeast	5%	38%	57%
	Midwest	7%	41%	52%
	South	10%	35%	55%
	West	11%	43%	46%
Household Income	Less than \$50,000	12%	41%	46%
	\$50,000 or more	5%	38%	57%
Education	Not college graduate	11%	39%	49%
	College graduate	5%	37%	58%
Age	Under 45	10%	46%	44%
	45 or older	7%	34%	59%
Age	18 to 29	10%	44%	45%
	30 to 44	10%	48%	42%
	45 to 59	6%	39%	55%
	60 or older	9%	28%	63%
Race	White	7%	40%	53%
	African American	6%	33%	61%
	Latino	19%	43%	38%
Households with children under 18	Household with children	10%	38%	52%
	No children in household	8%	39%	53%
Parents	White parents	9%	36%	55%
	Non-white parents	12%	43%	46%
Gender	Men	7%	36%	57%
	Women	10%	41%	48%
Interview Type	Landline	8%	34%	59%
	Cell phone	9%	45%	46%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It costs too much to play in top travel leagues?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		18%	45%	37%
Baseball Fans		16%	48%	37%
Region	Northeast	15%	48%	37%
	Midwest	19%	50%	31%
	South	16%	44%	40%
	West	22%	41%	37%
Household Income	Less than \$50,000	20%	45%	36%
	\$50,000 or more	17%	46%	37%
Education	Not college graduate	20%	43%	37%
	College graduate	15%	48%	37%
Age	Under 45	21%	48%	31%
	45 or older	15%	43%	42%
Age	18 to 29	21%	48%	31%
	30 to 44	21%	49%	30%
	45 to 59	15%	46%	39%
	60 or older	16%	40%	45%
Race	White	17%	47%	36%
	African American	17%	45%	38%
	Latino	22%	45%	33%
Households with children under 18	Household with children	21%	40%	39%
	No children in household	15%	48%	36%
Parents	White parents	19%	42%	39%
	Non-white parents	26%	39%	35%
Gender	Men	18%	43%	39%
	Women	17%	47%	36%
Interview Type	Landline	16%	43%	40%
	Cell phone	19%	48%	33%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: There's no place nearby to play the game?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		10%	22%	68%
Baseball Fans		8%	22%	71%
Region	Northeast	8%	20%	72%
	Midwest	6%	24%	70%
	South	13%	24%	64%
	West	9%	21%	69%
Household Income	Less than \$50,000	12%	23%	65%
	\$50,000 or more	8%	23%	70%
Education	Not college graduate	10%	22%	68%
	College graduate	9%	23%	67%
Age	Under 45	11%	27%	62%
	45 or older	8%	20%	72%
Age	18 to 29	11%	32%	57%
	30 to 44	12%	19%	69%
	45 to 59	9%	17%	74%
	60 or older	7%	23%	70%
Race	White	6%	22%	72%
	African American	18%	29%	53%
	Latino	13%	23%	64%
Households with children under 18	Household with children	10%	21%	69%
	No children in household	10%	23%	68%
Parents	White parents	4%	19%	76%
	Non-white parents	16%	26%	59%
Gender	Men	11%	25%	64%
	Women	8%	21%	71%
Interview Type	Landline	8%	18%	74%
	Cell phone	11%	28%	60%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: You need too many children in order to play a game?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		7%	33%	60%
Baseball Fans		7%	32%	61%
Region	Northeast	7%	33%	59%
	Midwest	9%	37%	55%
	South	5%	33%	62%
	West	9%	26%	65%
Household Income	Less than \$50,000	7%	33%	60%
	\$50,000 or more	7%	33%	59%
Education	Not college graduate	9%	30%	62%
	College graduate	5%	36%	58%
Age	Under 45	8%	34%	59%
	45 or older	7%	31%	62%
Age	18 to 29	9%	32%	60%
	30 to 44	6%	36%	57%
	45 to 59	6%	35%	58%
	60 or older	8%	27%	66%
Race	White	6%	33%	61%
	African American	9%	32%	59%
	Latino	11%	32%	57%
Households with children under 18	Household with children	7%	30%	63%
	No children in household	7%	34%	59%
Parents	White parents	6%	31%	64%
	Non-white parents	9%	30%	61%
Gender	Men	9%	40%	51%
	Women	5%	26%	69%
Interview Type	Landline	6%	31%	63%
	Cell phone	8%	35%	57%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: They don't know the rules?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		4%	27%	69%
Baseball Fans		4%	26%	70%
Region	Northeast	3%	24%	73%
	Midwest	6%	26%	68%
	South	4%	28%	68%
	West	2%	27%	70%
Household Income	Less than \$50,000	6%	27%	67%
	\$50,000 or more	2%	25%	73%
Education	Not college graduate	6%	26%	68%
	College graduate	1%	27%	72%
Age	Under 45	6%	32%	62%
	45 or older	3%	22%	75%
Age	18 to 29	5%	33%	62%
	30 to 44	6%	32%	62%
	45 to 59	2%	24%	74%
	60 or older	3%	20%	76%
Race	White	3%	25%	72%
	African American	10%	31%	59%
	Latino	5%	29%	66%
Households with children under 18	Household with children	5%	27%	68%
	No children in household	3%	26%	70%
Parents	White parents	3%	27%	69%
	Non-white parents	8%	27%	65%
Gender	Men	5%	26%	70%
	Women	3%	27%	69%
Interview Type	Landline	3%	24%	73%
	Cell phone	5%	30%	65%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It takes too long?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		8%	32%	60%
Baseball Fans		7%	33%	59%
Region	Northeast	7%	44%	49%
	Midwest	8%	30%	62%
	South	8%	29%	63%
	West	9%	28%	63%
Household Income	Less than \$50,000	10%	29%	61%
	\$50,000 or more	7%	35%	58%
Education	Not college graduate	9%	25%	66%
	College graduate	7%	40%	53%
Age	Under 45	9%	37%	54%
	45 or older	7%	27%	66%
Age	18 to 29	8%	36%	57%
	30 to 44	11%	39%	50%
	45 to 59	8%	30%	62%
	60 or older	6%	22%	71%
Race	White	7%	33%	60%
	African American	15%	32%	53%
	Latino	7%	30%	63%
Households with children under 18	Household with children	8%	35%	57%
	No children in household	8%	29%	62%
Parents	White parents	5%	37%	58%
	Non-white parents	12%	34%	54%
Gender	Men	10%	38%	52%
	Women	6%	25%	68%
Interview Type	Landline	7%	29%	65%
	Cell phone	10%	35%	55%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It's not fun?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		6%	25%	69%
Baseball Fans		4%	22%	74%
Region	Northeast	6%	26%	68%
	Midwest	7%	25%	68%
	South	6%	23%	71%
	West	6%	27%	67%
Household Income	Less than \$50,000	6%	22%	72%
	\$50,000 or more	5%	27%	67%
Education	Not college graduate	7%	23%	70%
	College graduate	5%	29%	66%
Age	Under 45	6%	30%	65%
	45 or older	6%	22%	73%
Age	18 to 29	4%	34%	62%
	30 to 44	7%	24%	69%
	45 to 59	6%	22%	72%
	60 or older	5%	21%	73%
Race	White	6%	24%	70%
	African American	8%	24%	67%
	Latino	5%	31%	63%
Households with children under 18	Household with children	7%	27%	66%
	No children in household	5%	24%	71%
Parents	White parents	7%	28%	65%
	Non-white parents	7%	27%	66%
Gender	Men	5%	28%	67%
	Women	7%	22%	71%
Interview Type	Landline	5%	25%	70%
	Cell phone	7%	26%	67%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		For each of the following, please tell me if you think it's the main reason, part of the reason, or not a reason at all why some children don't play baseball: It takes too much skill?		
		The main reason	Part of the reason	Not a reason at all
		Row %	Row %	Row %
National Adults		4%	29%	67%
Baseball Fans		4%	31%	65%
Region	Northeast	4%	29%	68%
	Midwest	2%	33%	65%
	South	5%	26%	70%
	West	4%	29%	66%
Household Income	Less than \$50,000	5%	29%	65%
	\$50,000 or more	3%	28%	68%
Education	Not college graduate	5%	24%	71%
	College graduate	3%	34%	63%
Age	Under 45	4%	33%	63%
	45 or older	4%	25%	71%
Age	18 to 29	4%	37%	59%
	30 to 44	3%	28%	69%
	45 to 59	3%	25%	72%
	60 or older	5%	25%	70%
Race	White	3%	31%	66%
	African American	6%	19%	75%
	Latino	5%	31%	64%
Households with children under 18	Household with children	4%	28%	68%
	No children in household	4%	29%	67%
Parents	White parents	2%	33%	66%
	Non-white parents	8%	22%	70%
Gender	Men	5%	30%	65%
	Women	3%	27%	70%
Interview Type	Landline	3%	27%	69%
	Cell phone	4%	31%	65%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Cool	Not cool	Unsure
		Row %	Row %	Row %
National Adults		74%	22%	4%
Baseball Fans		85%	13%	2%
Region	Northeast	72%	25%	2%
	Midwest	75%	20%	5%
	South	73%	23%	4%
	West	74%	21%	5%
Household Income	Less than \$50,000	73%	25%	3%
	\$50,000 or more	74%	21%	5%
Education	Not college graduate	75%	22%	3%
	College graduate	72%	24%	4%
Age	Under 45	72%	24%	3%
	45 or older	74%	22%	4%
Age	18 to 29	75%	24%	1%
	30 to 44	69%	24%	7%
	45 to 59	79%	17%	4%
	60 or older	69%	28%	4%
Race	White	74%	23%	3%
	African American	78%	19%	3%
	Latino	75%	24%	1%
Households with children under 18	Household with children	72%	22%	5%
	No children in household	75%	22%	3%
Parents	White parents	74%	21%	5%
	Non-white parents	72%	25%	3%
Gender	Men	70%	25%	4%
	Women	77%	20%	4%
Interview Type	Landline	74%	22%	4%
	Cell phone	73%	23%	4%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Boring	Exciting	Unsure
		Row %	Row %	Row %
National Adults		47%	50%	3%
Baseball Fans		31%	67%	3%
Region	Northeast	51%	48%	1%
	Midwest	42%	55%	3%
	South	48%	48%	3%
	West	48%	49%	4%
Household Income	Less than \$50,000	43%	54%	4%
	\$50,000 or more	49%	49%	2%
Education	Not college graduate	45%	53%	3%
	College graduate	51%	46%	3%
Age	Under 45	50%	47%	3%
	45 or older	45%	52%	3%
Age	18 to 29	50%	49%	1%
	30 to 44	51%	44%	5%
	45 to 59	48%	49%	2%
	60 or older	42%	55%	3%
Race	White	47%	51%	1%
	African American	48%	48%	4%
	Latino	46%	52%	2%
Households with children under 18	Household with children	51%	46%	3%
	No children in household	44%	52%	3%
Parents	White parents	51%	48%	1%
	Non-white parents	53%	44%	3%
Gender	Men	50%	47%	3%
	Women	44%	52%	3%
Interview Type	Landline	45%	52%	3%
	Cell phone	50%	47%	3%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		Stuck in the past	Changing with the times	Unsure
		Row %	Row %	Row %
National Adults		33%	59%	8%
Baseball Fans		29%	67%	4%
Region	Northeast	37%	57%	6%
	Midwest	32%	64%	4%
	South	32%	60%	7%
	West	31%	56%	13%
Household Income	Less than \$50,000	30%	64%	6%
	\$50,000 or more	37%	55%	8%
Education	Not college graduate	31%	62%	6%
	College graduate	35%	56%	9%
Age	Under 45	33%	60%	7%
	45 or older	32%	60%	7%
Age	18 to 29	32%	64%	4%
	30 to 44	34%	55%	11%
	45 to 59	36%	58%	6%
	60 or older	29%	63%	8%
Race	White	33%	60%	7%
	African American	31%	65%	4%
	Latino	36%	60%	4%
Households with children under 18	Household with children	36%	54%	9%
	No children in household	30%	63%	7%
Parents	White parents	36%	55%	9%
	Non-white parents	37%	56%	7%
Gender	Men	39%	57%	4%
	Women	27%	62%	11%
Interview Type	Landline	31%	60%	9%
	Cell phone	35%	58%	6%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		A game children play in the city	Not a game children play in the city	Unsure
		Row %	Row %	Row %
National Adults		59%	35%	6%
Baseball Fans		62%	32%	6%
Region	Northeast	55%	39%	7%
	Midwest	61%	33%	6%
	South	58%	37%	5%
	West	59%	32%	9%
Household Income	Less than \$50,000	58%	38%	4%
	\$50,000 or more	57%	35%	8%
Education	Not college graduate	59%	36%	5%
	College graduate	58%	35%	7%
Age	Under 45	56%	41%	4%
	45 or older	61%	31%	8%
Age	18 to 29	58%	41%	1%
	30 to 44	53%	40%	7%
	45 to 59	66%	28%	7%
	60 or older	55%	36%	9%
Race	White	62%	32%	6%
	African American	47%	49%	5%
	Latino	64%	31%	6%
Households with children under 18	Household with children	59%	35%	6%
	No children in household	59%	35%	6%
Parents	White parents	65%	29%	6%
	Non-white parents	55%	39%	6%
Gender	Men	58%	36%	6%
	Women	59%	35%	6%
Interview Type	Landline	59%	33%	8%
	Cell phone	57%	38%	5%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		Which one comes closer to your opinion? Major league baseball is:		
		A game rich in tradition	A game too old-fashioned	Unsure
		Row %	Row %	Row %
National Adults		83%	14%	3%
Baseball Fans		88%	10%	2%
Region	Northeast	84%	11%	6%
	Midwest	85%	13%	2%
	South	84%	14%	2%
	West	80%	17%	4%
Household Income	Less than \$50,000	82%	14%	3%
	\$50,000 or more	86%	12%	2%
Education	Not college graduate	79%	17%	4%
	College graduate	88%	10%	2%
Age	Under 45	78%	19%	2%
	45 or older	87%	10%	3%
Age	18 to 29	75%	22%	2%
	30 to 44	82%	16%	3%
	45 to 59	88%	10%	2%
	60 or older	85%	11%	5%
Race	White	87%	11%	2%
	African American	68%	30%	2%
	Latino	78%	20%	2%
Households with children under 18	Household with children	81%	16%	3%
	No children in household	84%	13%	3%
Parents	White parents	90%	9%	1%
	Non-white parents	70%	28%	2%
Gender	Men	82%	16%	2%
	Women	84%	12%	4%
Interview Type	Landline	86%	10%	4%
	Cell phone	80%	18%	2%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

HBO Real Sports/Marist Poll National Tables

		National Adults		
		At the start of this season, Major League Baseball released that about eight percent of professional baseball players identify as African American or black, non-Latino, less than half of what it was 20 years ago. Do you think the declining number of African American or black, non-Latino professional baseball players is a major problem for Major League Baseball, a minor problem, or not a problem at all?		
		Major problem	Minor problem	Not a problem at all
		Row %	Row %	Row %
National Adults		12%	23%	65%
Baseball Fans		12%	24%	64%
Region	Northeast	16%	22%	62%
	Midwest	9%	22%	68%
	South	10%	23%	67%
	West	14%	26%	61%
Household Income	Less than \$50,000	12%	25%	63%
	\$50,000 or more	12%	25%	64%
Education	Not college graduate	10%	20%	69%
	College graduate	14%	28%	58%
Age	Under 45	14%	27%	60%
	45 or older	10%	21%	69%
Age	18 to 29	12%	29%	59%
	30 to 44	17%	24%	60%
	45 to 59	10%	20%	70%
	60 or older	11%	22%	67%
Race	White	11%	23%	66%
	African American	16%	33%	51%
	Latino	14%	21%	66%
Households with children under 18	Household with children	10%	25%	65%
	No children in household	13%	23%	64%
Parents	White parents	6%	27%	67%
	Non-white parents	14%	23%	63%
Gender	Men	12%	23%	64%
	Women	11%	23%	66%
Interview Type	Landline	10%	23%	67%
	Cell phone	14%	24%	63%

HBO Real Sports/Marist Poll National Adults: Interviews conducted August 4th through August 7th and September 22nd through September 24th, 2014, n=944 MOE +/- 3.2 percentage points. Marist Poll National Baseball Fans: n=527 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.