



POLL MUST BE SOURCED:

McClatchy-Marist Poll\*

**A Look at the 2016 Presidential Contest**

\*\*\* Complete Tables for Poll Appended \*\*\*

**For Immediate Release: Wednesday, July 24, 2013**

Contact: Lee M. Miringoff  
Barbara L. Carvalho  
Mary E. Griffith  
Marist College  
845.575.5050

**This McClatchy-Marist Poll Reports:**

If former Secretary of State Hillary Clinton were to announce a candidacy for the Presidency, she would be the clear frontrunner for the Democratic nomination. Clinton outdistances her closest potential opponent, Vice President Joe Biden, by almost five-to-one in a hypothetical contest. New York Governor Andrew Cuomo and Maryland Governor Martin O'Malley each receives single-digit support. On the Republican side, there is no clear frontrunner among the pack of potential candidates.

"Get ready for round two of Hillary Clinton as the inevitable," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "The big question is whether she runs."

**Among Democrats nationally including Democratic leaning independents**, here is how the contest stands:

- 63% Hillary Clinton
- 13% Joe Biden
- 6% Andrew Cuomo
- 1% Martin O'Malley
- 18% undecided

Do Democrats and Democratic leaning independents want a nominee who will continue President Obama's policies, or would they rather a nominee who will move in another direction? They divide. 46% believe it is more important to have a nominee who will move President Obama's policies forward while 44% want someone with a new vision. 10% are unsure.

\*All references to the survey must be sourced as "McClatchy-Marist Poll"

Looking at the Republican contest, **among Republicans nationally including Republican leaning independents**, here is how the contest stands:

- 15% Chris Christie
- 13% Paul Ryan
- 12% Marco Rubio
- 10% Jeb Bush
- 9% Rand Paul
- 7% Ted Cruz
- 4% Rick Perry
- 2% Rick Santorum
- 2% Scott Walker
- 1% Bobby Jindal
- 1% Susana Martinez
- 25% undecided

“In a crowded field, New Jersey Governor Chris Christie is at the top of the list,” says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. “None of the potential Republican candidates who appeal to the more activist base of the party have broken free of the pack.”

By more than two-to-one, Republicans and Republican leaning independents would prefer a Republican nominee who stands on conservative principles rather than one who can win. Nearly two-thirds -- 64% -- think it is more important to have a candidate who stands firmly on Republican ground. This compares with 31% who believe the priority should be nominating a candidate who can defeat his or her Democratic opponent. Five percent are unsure.

### **Clinton Leads GOP Opponents in Potential 2016 General Election Matchups**

Hillary Clinton is the frontrunner not only for her party's nomination but also against the leading Republican presidential wannabes for 2016. Chris Christie and Jeb Bush run the most competitively against Clinton yet she still leads Christie by 6 percentage points and Bush by 8. She outdistances her other possible Republican opponents by double-digits.

### **Among registered voters nationally, here is how Hillary Clinton fares against potential Republican candidates:**

- Clinton -- 47% -- leads Chris Christie -- 41% -- by 6 percentage points. 12% are undecided. When McClatchy-Marist last reported this question in April, Clinton -- 46% -- and Christie -- 43% -- were neck and neck. 11% were undecided.
- Against Bush, Clinton is ahead by 8 percentage points. Here, Clinton receives 48% to 40% for Bush. 12% are undecided. In April, Clinton -- 54% -- led Bush -- 38% -- by 16 percentage points. Eight percent, at that time, were undecided.

\*All references to the survey must be sourced as “McClatchy-Marist Poll”

- In a contest against Rubio, Clinton has a 12 percentage point advantage. She receives the support of 50% of registered voters compared with 38% for Rubio. 12% are undecided. Little has changed on this question. Clinton -- 52% -- outpaced Rubio -- 40% -- in McClatchy-Marist's previous survey.
- When matched against Paul, 50% of voters are for Clinton compared with 38% for Paul. 11% are undecided. In April, 52% were for Clinton while 41% were for Paul. Seven percent were undecided.
- 53% of voters support Clinton when matched against Ryan -- 37%. Nine percent are undecided.
- Clinton -- 52% -- also outdistances Perry -- 36%. 12% are undecided.

## How the Survey was Conducted

---

### **Nature of the Sample: McClatchy-Marist National Poll of 1,204 Adults**

This survey of 1,204 adults was conducted July 15<sup>th</sup> through July 18<sup>th</sup>, 2013. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.8$  percentage points. There are 980 registered voters. The results for this subset are statistically significant within  $\pm 3.1$  percentage points. There are 426 Democrats and Democratic leaning independents and 357 Republicans and Republican leaning independents. The error margin for Democrats and Democrat leaning independents is 4.7 percentage points, and the error margin for Republicans and Republican leaning independents is 5.2 percentage points. The error margin increases for cross-tabulations.

### Nature of the Sample

		National Adults	National Registered Voters	Democrats and Democratic leaning independents	Republicans and Republican leaning independents
		Col %	Col %	Col %	Col %
National Adults		100%			
National Registered Voters		81%	100%		
Democrats and Democratic leaning independents		n/a	46%	100%	
Republicans and Republican leaning independents		n/a	38%	n/a	100%
Party Identification	Democrat	n/a	34%	76%	n/a
	Republican	n/a	25%	n/a	65%
	Independent	n/a	37%	24%	35%
	Other	n/a	4%	n/a	n/a
Political Ideology	Very conservative	n/a	10%	4%	17%
	Conservative	n/a	29%	17%	45%
	Moderate	n/a	36%	36%	33%
	Liberal	n/a	19%	32%	4%
	Very liberal	n/a	6%	11%	1%
Gender	Men	49%	47%	44%	49%
	Women	51%	53%	56%	51%
Age	Under 45	45%	39%	41%	37%
	45 or older	55%	61%	59%	63%
Age	18 to 29	22%	16%	20%	12%
	30 to 44	23%	22%	21%	25%
	45 to 59	27%	29%	24%	32%
	60 or older	28%	32%	34%	31%
Race	White	67%	70%	59%	84%
	African American	11%	11%	21%	1%
	Latino	14%	13%	13%	11%
	Other	7%	5%	7%	4%
Region	Northeast	18%	17%	15%	20%
	Midwest	22%	24%	23%	23%
	South	37%	38%	40%	39%
	West	23%	22%	21%	18%
Household Income	Less than \$50,000	49%	46%	46%	41%
	\$50,000 or more	51%	54%	54%	59%
Education	Not college graduate	60%	57%	58%	53%
	College graduate	40%	43%	42%	47%
Interview Type	Landline	64%	67%	65%	71%
	Cell Phone	36%	33%	35%	29%

McClatchy-Marist Poll National Adults. Interviews conducted July 15th through July 18th, 2013, n=1204 MOE +/- 2.8 percentage points. National Registered Voters: n=980 MOE +/- 3.1 percentage points. National Democrats and Democratic leaning independents: n=426 MOE +/- 4.7 percentage points. National Republicans and Republican leaning independents: n=357 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		Democrats and Democratic Leaning Independents				
		If the 2016 Democratic presidential primary or caucus in your state were held today, whom would you support if the candidates are:				
		Hillary Clinton	Joe Biden	Andrew Cuomo	Martin OMalley	Unsure
		Row %	Row %	Row %	Row %	Row %
Democrats and Democratic leaning independents		63%	13%	6%	1%	18%
Household Income	Less than \$50,000	58%	14%	5%	0%	23%
	\$50,000 or more	70%	12%	5%	2%	12%
Education	Not college graduate	62%	14%	5%	0%	19%
	College graduate	65%	11%	7%	2%	15%
Race	White	66%	8%	8%	1%	18%
	Non-white	61%	19%	2%	1%	17%
Age	Under 45	58%	16%	5%	0%	21%
	45 or older	66%	10%	6%	1%	16%
Gender	Men	59%	12%	7%	2%	20%
	Women	67%	13%	5%	0%	16%
Interview Type	Landline	67%	12%	6%	1%	13%
	Cell Phone	57%	13%	4%	0%	26%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted July 15th through July 18th, 2013, n=426 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		Democrats and Democratic Leaning Independents		
		Which comes closer to your opinion:		
		It's more important to have a Democratic nominee for president who will continue President Obama's policies	It's more important to have a Democratic nominee for president who will move in a different direction	Unsure
		Row %	Row %	Row %
Democrats and Democratic leaning independents		46%	44%	10%
Household Income	Less than \$50,000	45%	49%	6%
	\$50,000 or more	47%	44%	8%
Education	Not college graduate	42%	48%	9%
	College graduate	52%	39%	9%
Race	White	41%	49%	10%
	Non-white	52%	39%	9%
Age	Under 45	43%	49%	8%
	45 or older	48%	41%	11%
Gender	Men	46%	47%	7%
	Women	46%	42%	12%
Interview Type	Landline	48%	41%	11%
	Cell Phone	42%	51%	6%

McClatchy-Marist Poll National Democrats and Democratic leaning independents. Interviews conducted July 15th through July 18th, 2013, n=426 MOE +/- 4.7 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

Republicans and Republican Leaning Independents

If the 2016 Republican presidential primary or caucus in your state were held today, whom would you support if the candidates are:

	Chris Christie	Paul Ryan	Marco Rubio	Jeb Bush	Rand Paul	Ted Cruz	Rick Perry	Rick Santorum	Scott Walker	Bobby Jindal	Susana Martinez	Unsure
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents	15%	13%	12%	10%	9%	7%	4%	2%	2%	1%	1%	25%
Household Income												
Less than \$50,000	15%	13%	10%	13%	5%	5%	3%	4%	3%	1%	3%	27%
\$50,000 or more	16%	14%	16%	8%	13%	7%	3%	2%	2%	1%	0%	18%
Education												
Not college graduate	14%	11%	11%	11%	8%	8%	3%	2%	3%	0%	2%	28%
College graduate	17%	15%	14%	9%	10%	5%	4%	3%	1%	2%	0%	21%
Age												
Under 45	17%	16%	10%	6%	8%	10%	1%	3%	2%	0%	2%	25%
45 or older	14%	10%	13%	12%	9%	5%	6%	2%	2%	2%	0%	24%
Gender												
Men	17%	12%	16%	14%	9%	7%	6%	1%	2%	1%	0%	15%
Women	13%	14%	8%	6%	8%	6%	2%	4%	2%	1%	1%	34%
Interview Type												
Landline	15%	13%	12%	12%	10%	7%	3%	2%	1%	1%	0%	24%
Cell Phone	16%	13%	12%	5%	6%	6%	6%	4%	4%	0%	3%	26%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted July 15th through July 18th, 2013, n=357 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.



McClatchy-Marist Poll National Tables

		Republicans and Republican Leaning Independents		
		Which comes closer to your opinion:		
		It's more important to have a Republican nominee for president who will stand on conservative principles	It's more important to have a Republican nominee for president who can win	Unsure
		Row %	Row %	Row %
Republicans and Republican leaning independents		64%	31%	5%
Household Income	Less than \$50,000	70%	27%	3%
	\$50,000 or more	60%	34%	7%
Education	Not college graduate	68%	26%	6%
	College graduate	59%	36%	5%
Age	Under 45	70%	27%	3%
	45 or older	61%	33%	7%
Gender	Men	58%	39%	3%
	Women	70%	22%	8%
Interview Type	Landline	65%	30%	5%
	Cell Phone	61%	32%	7%

McClatchy-Marist Poll National Republicans and Republican leaning independents. Interviews conducted July 15th through July 18th, 2013, n=357 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Chris Christie, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		47%	41%	12%
Party Identification	Democrat	86%	10%	4%
	Republican	6%	85%	9%
	Independent	46%	42%	12%
Political Ideology	Very liberal-Liberal	77%	14%	9%
	Moderate	46%	40%	14%
	Conservative-Very conservative	31%	60%	9%
Region	Northeast	47%	47%	6%
	Midwest	39%	49%	12%
	South	47%	39%	14%
	West	54%	34%	12%
Household Income	Less than \$50,000	48%	34%	18%
	\$50,000 or more	49%	46%	4%
Education	Not college graduate	48%	37%	15%
	College graduate	45%	49%	6%
Race	White	41%	49%	9%
	Non-white	63%	23%	15%
Age	Under 45	52%	36%	12%
	45 or older	44%	45%	11%
Gender	Men	49%	41%	10%
	Women	46%	41%	13%
Interview Type	Landline	43%	46%	10%
	Cell Phone	54%	31%	14%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=488 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		48%	40%	12%
Party Identification	Democrat	90%	5%	5%
	Republican	6%	91%	3%
	Independent	44%	42%	14%
Political Ideology	Very liberal-Liberal	81%	8%	11%
	Moderate	50%	37%	13%
	Conservative-Very conservative	26%	65%	9%
Region	Northeast	54%	38%	9%
	Midwest	40%	45%	15%
	South	46%	45%	9%
	West	54%	29%	17%
Household Income	Less than \$50,000	48%	35%	17%
	\$50,000 or more	50%	43%	7%
Education	Not college graduate	47%	39%	14%
	College graduate	49%	43%	8%
Race	White	42%	47%	11%
	Non-white	65%	22%	12%
Age	Under 45	50%	37%	13%
	45 or older	47%	43%	11%
Gender	Men	51%	39%	10%
	Women	45%	41%	14%
Interview Type	Landline	44%	45%	11%
	Cell Phone	55%	31%	15%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=488 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		50%	38%	12%
Party Identification	Democrat	91%	5%	4%
	Republican	10%	84%	6%
	Independent	47%	38%	15%
Political Ideology	Very liberal-Liberal	83%	8%	9%
	Moderate	53%	32%	15%
	Conservative-Very conservative	29%	62%	9%
Region	Northeast	57%	34%	9%
	Midwest	38%	48%	14%
	South	49%	41%	10%
	West	55%	29%	16%
Household Income	Less than \$50,000	52%	32%	16%
	\$50,000 or more	50%	43%	6%
Education	Not college graduate	49%	37%	14%
	College graduate	50%	42%	8%
Race	White	45%	44%	11%
	Non-white	63%	25%	13%
Age	Under 45	50%	37%	13%
	45 or older	50%	38%	12%
Gender	Men	49%	39%	12%
	Women	50%	38%	12%
Interview Type	Landline	48%	41%	12%
	Cell Phone	54%	33%	13%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=488 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Rand Paul, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		50%	38%	11%
Party Identification	Democrat	87%	9%	5%
	Republican	14%	78%	8%
	Independent	41%	42%	17%
Political Ideology	Very liberal-Liberal	84%	11%	5%
	Moderate	49%	36%	16%
	Conservative-Very conservative	29%	61%	9%
Region	Northeast	56%	34%	9%
	Midwest	50%	34%	16%
	South	47%	44%	8%
	West	51%	38%	11%
Household Income	Less than \$50,000	58%	37%	5%
	\$50,000 or more	49%	38%	13%
Education	Not college graduate	51%	38%	11%
	College graduate	50%	39%	12%
Race	White	44%	45%	11%
	Non-white	66%	25%	9%
Age	Under 45	52%	37%	11%
	45 or older	49%	40%	11%
Gender	Men	38%	48%	13%
	Women	62%	29%	9%
Interview Type	Landline	50%	39%	12%
	Cell Phone	51%	38%	11%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=491 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Paul Ryan, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		53%	37%	9%
Party Identification	Democrat	88%	8%	4%
	Republican	13%	80%	6%
	Independent	48%	37%	15%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	60%	29%	11%
	Conservative-Very conservative	28%	63%	9%
Region	Northeast	58%	32%	10%
	Midwest	55%	35%	10%
	South	50%	40%	10%
	West	53%	39%	8%
Household Income	Less than \$50,000	58%	35%	8%
	\$50,000 or more	54%	37%	9%
Education	Not college graduate	53%	37%	10%
	College graduate	53%	38%	9%
Race	White	45%	45%	10%
	Non-white	74%	20%	7%
Age	Under 45	55%	34%	11%
	45 or older	52%	40%	7%
Gender	Men	43%	45%	12%
	Women	63%	30%	7%
Interview Type	Landline	53%	38%	8%
	Cell Phone	53%	35%	11%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=491 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

McClatchy-Marist Poll National Tables

		National Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Rick Perry, the Republican	Undecided
		Row %	Row %	Row %
National Registered Voters		52%	36%	12%
Party Identification	Democrat	87%	4%	9%
	Republican	13%	78%	9%
	Independent	46%	39%	15%
Political Ideology	Very liberal-Liberal	84%	10%	5%
	Moderate	57%	27%	16%
	Conservative-Very conservative	26%	63%	12%
Region	Northeast	54%	34%	13%
	Midwest	49%	34%	17%
	South	54%	37%	9%
	West	50%	40%	10%
Household Income	Less than \$50,000	60%	32%	9%
	\$50,000 or more	49%	37%	13%
Education	Not college graduate	51%	35%	13%
	College graduate	52%	37%	11%
Race	White	43%	43%	13%
	Non-white	72%	21%	7%
Age	Under 45	56%	33%	11%
	45 or older	49%	39%	12%
Gender	Men	41%	45%	15%
	Women	62%	28%	9%
Interview Type	Landline	51%	37%	12%
	Cell Phone	53%	35%	12%

McClatchy-Marist Poll National Registered Voters Split Sample. Interviews conducted July 15th through July 18th, 2013, n=491 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.