

# **Marist College Institute for Public Opinion**

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# President Barack Obama's Approval Rating & The Economy

\*\*\* Complete Tables for Poll Appended \*\*\*

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## **This Marist Poll Reports:**

### Obama Approval Rating at 55%...Loses Majority of Independent Voters

While the Obama Administration is embroiled in a bitter battle to get a health care plan pushed through Congress, President Barack Obama is faring well, overall, in the eyes of a majority of voters. However, the president's job performance may have lost a bit of its luster for members of one key voting group for the first time since taking office.

55% of U.S. registered voters approve of the job President Barack Obama is doing in office while 35% say they disapprove. The president has held his own in the court of public opinion during the last few months. In The Marist Poll's June survey, the president received a similar job approval rating -- 56%. These proportions are consistent with those Mr. Obama received in April. In Marist's April 27<sup>th</sup> and April 8<sup>th</sup> surveys, the president received kudos from 55% and 56% of voters, respectively.

But, is President Obama on a slippery slope with Independent voters? Currently, 47% of Independents nationwide say they approve of the job the president is doing while 37% disapprove. This is the first time Obama has lost a majority of Independents since taking office. In June, 51% believed Obama was meeting their standards, and in Marist's April 27<sup>th</sup> and April 8<sup>th</sup> surveys, 54% and 53%, respectively, thought this way.

There is also movement in the GOP camp. Although a similar proportion of Republicans -- 20% -- currently approve of the president's job performance compared with those in June -- 23% -- more members of the GOP *disapprove* of Mr. Obama now. 71% today say they are not pleased with the way the president is running the country. 61% shared this view in June.

Looking at the president's own party, it's not surprising that most Democrats -- 90% -- report that President Obama's job performance is meeting their standards. This proportion is little changed from Marist's previous survey.

Although a majority of the U.S. electorate approves of President Obama's job performance, the president fails to receive a majority of voters who believe he is changing the country for the better. Half believe this to be the case while 31% say Mr. Obama is changing the nation for the worse. 15% of voters say he is not altering the country at all. There has been little change on this question since Marist last asked it in June.

### 52% Approve of Economic Handling...Obama Does Not Own Economic Conditions

A slim majority of voters -- 52% -- say they approve of the way President Obama is handling the economy while 41% disapprove. Little has changed since The Marist Poll last asked this question in June. At that time, 53% reported they agreed with the way the president is dealing with the nation's turbulent economy while 41% did not.

There is a clear partisan divide on this issue. 83% of Democrats say they approve of Mr. Obama's methods while just 18% of Republicans agree. Similar proportions of Democrats and Republicans held these views in June.

As was the case with the president's job approval rating, there has been a dip in support among Independent voters. Currently, this group divides with 47% approving of the president's handling of the economy and 45% disapproving. In June, half of Independents supported President Obama's economic tactics, and in early April, even more Independents thought well of Obama's economic management. At that time, 54% of Independents approved of Obama's handling of the economy.

And, while many Republicans in Congress would like to place ownership of the economy and a host of other issues on President Obama's plate, they may have a difficult time doing so when it comes to the nation's financial situation. Nearly three quarters of voters nationwide -- 74% -- think the president inherited today's economic conditions while 18% say they are a result of the president's own policies. Even a majority of Republicans -- 55% -- currently report the president is not to blame for today's economic conditions.

### Country Moving In Right Direction, According to Half of U.S Residents

50% of Americans believe the nation is moving in the right direction while 42% think the country is on the wrong course. These survey results are comparable to those found in Marist's June survey.

# Marist Poll August 2009 National Tables

### Nature of the Sample: 938 U.S. Residents

This survey of 938 United States residents was conducted on August  $3^{rd}$  through August  $6^{th}$ , 2009. Residents 18 years of age and older were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant at  $\pm 3.2\%$ . There are 854 registered voters. The results for this subset are statistically significant at  $\pm 3.5\%$ . The error margin increases for cross-tabulations.

|                     |                      |   | Registered Voter | 's    |
|---------------------|----------------------|---|------------------|-------|
|                     |                      | Do you approve or disapprove of the job<br>Barack Obama is doing as president?  Approve Disapprove Unsure |                  |       |
|                     |                      |   |                  |       |
|                     |                      | Row %   | Row %            | Row % |
|                     | Registered Voters    | 55%   | 35%              | 10%   |
| Party ID            | Democrat             | 90%   | 6%               | 4%    |
|                     | Republican           | 20%   | 71%              | 9%    |
|                     | Independent          | 47%   | 37%              | 16%   |
| Region              | Northeast            | 63%   | 26%              | 11%   |
|                     | Midwest              | 62%   | 32%              | 6%    |
|                     | South                | 47%   | 43%              | 11%   |
|                     | West                 | 55%   | 33%              | 12%   |
| Household<br>Income | Less than \$50,000   | 53%   | 32%              | 14%   |
|                     | \$50,000 or more     | 58%   | 35%              | 7%    |
| Education           | Not college graduate | 53%   | 34%              | 13%   |
|                     | College graduate     | 59%   | 35%              | 5%    |
| Age                 | 18 to 29             | 65%   | 29%              | 7%    |
|                     | 30 to 44             | 55%   | 29%              | 16%   |
|                     | 45 to 59             | 55%   | 38%              | 8%    |
|                     | 60 or older          | 49%   | 41%              | 10%   |
| Gender              | Men                  | 54%   | 38%              | 7%    |
|                     | Women                | 55%   | 33%              | 13%   |

Marist Poll National Registered Voters "N=854 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

|           |                      | Registered Voters Overall, would you describe the direction in which President Barack Obama is moving the country as: |                      |                     |        |
|-----------|----------------------|---|----------------------|---------------------|--------|
|           |                      |   |                      |                     |        |
|           |                      | Change for the better   | Change for the worse | No change<br>at all | Unsure |
|           |                      | Row %   | Row %                | Row %               | Row %  |
|           | Registered Voters    | 50%   | 31%                  | 15%                 | 4%     |
| Party ID  | Democrat             | 82%   | 5%                   | 9%                  | 5%     |
|           | Republican           | 18%   | 62%                  | 17%                 | 3%     |
|           | Independent          | 42%   | 33%                  | 19%                 | 5%     |
| Region    | Northeast            | 56%   | 21%                  | 18%                 | 5%     |
|           | Midwest              | 54%   | 31%                  | 12%                 | 2%     |
|           | South                | 45%   | 35%                  | 14%                 | 5%     |
|           | West                 | 46%   | 35%                  | 15%                 | 4%     |
| Household | Less than \$50,000   | 48%   | 26%                  | 18%                 | 7%     |
| Income    | \$50,000 or more     | 51%   | 34%                  | 13%                 | 1%     |
| Education | Not college graduate | 45%   | 29%                  | 20%                 | 5%     |
|           | College graduate     | 57%   | 33%                  | 6%                  | 4%     |
| Age       | 18 to 29             | 65%   | 13%                  | 23%                 | 0%     |
|           | 30 to 44             | 44%   | 25%                  | 24%                 | 7%     |
|           | 45 to 59             | 47%   | 37%                  | 12%                 | 4%     |
|           | 60 or older          | 47%   | 41%                  | 9%                  | 4%     |
| Gender    | Men                  | 51%   | 33%                  | 13%                 | 2%     |
|           | Women                | 48%   | 30%                  | 16%                 | 6%     |

Marist Poll National Registered Voters "N=854 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

|                     |                      |  | Registered Voters | 3     |
|---------------------|----------------------|--|-------------------|-------|
|                     |                      | Do you approve or disapprove of how President Barack Obama is handling the economy?  Approve Disapprove Unsure |                   |       |
|                     |                      |  |                   |       |
|                     |                      | Row %  | Row %             | Row % |
|                     | Registered Voters    | 52%  | 41%               | 7%    |
| Party ID            | Democrat             | 83%  | 11%               | 6%    |
|                     | Republican           | 18%  | 74%               | 8%    |
|                     | Independent          | 47%  | 45%               | 8%    |
| Region              | Northeast            | 58%  | 33%               | 9%    |
|                     | Midwest              | 57%  | 38%               | 5%    |
|                     | South                | 48%  | 45%               | 7%    |
|                     | West                 | 47%  | 44%               | 9%    |
| Household<br>Income | Less than \$50,000   | 50%  | 39%               | 11%   |
|                     | \$50,000 or more     | 54%  | 42%               | 4%    |
| Education           | Not college graduate | 49%  | 42%               | 9%    |
|                     | College graduate     | 57%  | 38%               | 5%    |
| Age                 | 18 to 29             | 63%  | 33%               | 5%    |
|                     | 30 to 44             | 51%  | 38%               | 11%   |
|                     | 45 to 59             | 51%  | 44%               | 5%    |
|                     | 60 or older          | 47%  | 46%               | 7%    |
| Gender              | Men                  | 52%  | 44%               | 4%    |
|                     | Women                | 51%  | 38%               | 11%   |

Marist Poll National Registered Voters "N=854 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

|           |                      | Registered Voters  Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies? |   |        |  |
|-----------|----------------------|---|---|--------|--|
|           |                      | Economic<br>conditions<br>mostly<br>inherited   | Economic<br>conditions<br>mostly result<br>of his own<br>policies | Unsure |  |
|           |                      | Row %   | Row %   | Row %  |  |
|           | Registered Voters    | 74%   | 18%   | 8%     |  |
| Party ID  | Democrat             | 88%   | 8%  | 3%     |  |
|           | Republican           | 55%   | 32%   | 13%    |  |
|           | Independent          | 76%   | 14%   | 10%    |  |
| Region    | Northeast            | 77%   | 16%   | 7%     |  |
|           | Midwest              | 78%   | 13%   | 9%     |  |
|           | South                | 69%   | 21%   | 10%    |  |
|           | West                 | 77%   | 17%   | 6%     |  |
| Household | Less than \$50,000   | 75%   | 17%   | 9%     |  |
| Income    | \$50,000 or more     | 76%   | 17%   | 6%     |  |
| Education | Not college graduate | 74%   | 17%   | 9%     |  |
|           | College graduate     | 75%   | 17%   | 8%     |  |
| Age       | 18 to 29             | 82%   | 8%  | 11%    |  |
|           | 30 to 44             | 80%   | 13%   | 7%     |  |
|           | 45 to 59             | 74%   | 20%   | 6%     |  |
|           | 60 or older          | 67%   | 23%   | 10%    |  |
| Gender    | Men                  | 73%   | 19%   | 9%     |  |
|           | Women                | 75%   | 17%   | 8%     |  |

Marist Poll National Registered Voters "N=854 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

|           |                      |  | Americans          |        |
|-----------|----------------------|--|--------------------|--------|
|           |                      | In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction? |                    |        |
|           |                      | Right direction  | Wrong<br>direction | Unsure |
|           |                      | Row %  | Row %              | Row %  |
|           | Americans            | 50%  | 42%                | 8%     |
|           | Registered Voters    | 51%  | 42%                | 7%     |
| Party ID  | Democrat             | 78%  | 16%                | 6%     |
|           | Republican           | 24%  | 69%                | 7%     |
|           | Independent          | 45%  | 48%                | 7%     |
| Region    | Northeast            | 54%  | 39%                | 7%     |
|           | Midwest              | 59%  | 37%                | 4%     |
|           | South                | 43%  | 47%                | 10%    |
|           | West                 | 51%  | 41%                | 9%     |
| Household | Less than \$50,000   | 49%  | 42%                | 8%     |
| Income    | \$50,000 or more     | 55%  | 40%                | 5%     |
| Education | Not college graduate | 49%  | 41%                | 10%    |
|           | College graduate     | 54%  | 42%                | 4%     |
| Age       | 18 to 29             | 60%  | 27%                | 13%    |
|           | 30 to 44             | 52%  | 44%                | 4%     |
|           | 45 to 59             | 47%  | 47%                | 6%     |
|           | 60 or older          | 45%  | 46%                | 8%     |
| Gender    | Men                  | 51%  | 43%                | 6%     |
|           | Women                | 50%  | 40%                | 10%    |

Marist Poll National Residents "N=938 MOE +/- 3.2%" Totals may not add to 100 due to rounding.