

		Sports Fans					
		Who was the most overhyped athlete of the year:					
		Tim Tebow	Alex Rodriguez	Danica Patrick	Jeremy Lin	Lolo Jones	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
Sports Fans		46%	18%	12%	8%	6%	10%
Region	Northeast	43%	22%	11%	10%	5%	9%
	Midwest	48%	17%	14%	7%	6%	8%
	South	43%	18%	11%	10%	6%	12%
	West	53%	17%	11%	6%	5%	9%
Household Income	Less than \$50,000	46%	19%	12%	8%	3%	12%
	\$50,000 or more	47%	18%	12%	8%	8%	7%
Education	Not college graduate	46%	17%	11%	9%	5%	11%
	College graduate	46%	20%	12%	8%	7%	7%
Age	Under 45	50%	14%	12%	14%	6%	4%
	45 or older	44%	21%	11%	5%	6%	14%
Age	18 to 29	50%	13%	12%	15%	6%	3%
	30 to 44	51%	15%	12%	12%	5%	4%
	45 to 59	45%	20%	10%	6%	8%	11%
	60 or older	42%	22%	12%	4%	3%	17%
Race	White	45%	19%	13%	6%	5%	11%
	Non-white	51%	14%	7%	14%	7%	7%
Gender	Men	48%	19%	11%	9%	5%	8%
	Women	44%	18%	12%	7%	7%	13%
Interview Type	Landline	46%	18%	12%	7%	6%	11%
	Cell Phone	46%	18%	11%	12%	6%	6%

Marist Poll National Sports Fans: Interviews conducted December 4th through December 6th, 2012, N=737 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.