

		Sports Fans						
		Which one of the following was the best sports championship of the year:						
		The New York Giants winning the Super Bowl	The San Francisco Giants winning the World Series	The Alabama Crimson Tide winning the college football national title	The Miami Heat winning the NBA Championship	The Los Angeles Kings winning the Stanley Cup	The Kentucky Wildcats winning the NCAA men's basketball championship	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Sports Fans		36%	17%	13%	13%	8%	7%	6%
Region	Northeast	45%	17%	8%	10%	9%	6%	5%
	Midwest	43%	13%	10%	10%	9%	8%	8%
	South	29%	10%	23%	17%	5%	8%	7%
	West	30%	35%	4%	10%	12%	4%	3%
Household Income	Less than \$50,000	34%	18%	14%	15%	7%	6%	6%
	\$50,000 or more	36%	17%	14%	10%	9%	8%	5%
Education	Not college graduate	37%	17%	14%	14%	6%	7%	6%
	College graduate	34%	18%	13%	11%	11%	7%	6%
Age	Under 45	34%	11%	14%	18%	11%	6%	5%
	45 or older	37%	20%	12%	10%	6%	7%	7%
Age	18 to 29	24%	12%	17%	27%	8%	5%	8%
	30 to 44	44%	11%	12%	9%	13%	7%	3%
	45 to 59	42%	17%	12%	10%	7%	7%	5%
	60 or older	32%	24%	13%	10%	5%	8%	9%
Race	White	34%	21%	14%	7%	9%	8%	7%
	Non-white	40%	10%	13%	23%	5%	5%	4%
Gender	Men	38%	15%	13%	15%	10%	7%	3%
	Women	32%	21%	13%	10%	6%	7%	10%
Interview Type	Landline	34%	19%	13%	12%	8%	7%	7%
	Cell Phone	40%	13%	15%	15%	8%	6%	4%

Marist Poll National Sports Fans: Interviews conducted December 4th through December 6th, 2012, N=737 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.