<table>
<thead>
<tr>
<th></th>
<th>Made 2012 New Years Resolution Last Year</th>
<th>Did you keep it?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Row %</td>
<td>Yes</td>
</tr>
<tr>
<td>Made 2012 New Years Resolution Last Year</td>
<td>59%</td>
<td>41%</td>
</tr>
<tr>
<td>Household Income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less than $50,000</td>
<td>61%</td>
<td>39%</td>
</tr>
<tr>
<td>$50,000 or more</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not college graduate</td>
<td>54%</td>
<td>46%</td>
</tr>
<tr>
<td>College graduate</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Under 45</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>45 or older</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>Race</td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>Non-white</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>Gender</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Men</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>Women</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>Interview Type</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Landline</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>Cell Phone</td>
<td>57%</td>
<td>43%</td>
</tr>
</tbody>
</table>

Marist Poll National Adults who Made a 2012 New Year's Resolution: Interviews conducted December 4th through December 6th, 2012, N=329 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.