

Nature of the Sample: Adults & Baseball Fans

Nature of the Sample - National Adults & Baseball Fans

		National Adults	Baseball Fans
		Col %	Col %
National Adults		100%	
Baseball Fans		50%	100%
Region	Northeast	18%	22%
	Midwest	22%	22%
	South	37%	33%
	West	23%	23%
Household Income	Less than \$50,000	49%	44%
	\$50,000 or more	51%	56%
Education	Not college graduate	62%	57%
	College graduate	38%	43%
Age	Under 45	38%	29%
	45 or older	62%	71%
Age	18 to 29	18%	11%
	30 to 44	20%	18%
	45 to 59	38%	43%
	60 or older	25%	29%
Race	White	68%	74%
	Non-white	32%	26%
Gender	Men	49%	58%
	Women	51%	42%
Interview Type	Landline	74%	78%
	Cell Phone	26%	22%

Marist Poll National Adults: Interviews conducted March 20th through 22nd, 2012, N=1080 MOE +/- 3.0 percentage points.

National Baseball Fans: N=536 MOE +/- 4.5 percentage points Totals may not add to 100% due to rounding.