

	National Adults		
	Thinking about the December holidays, do you plan to spend more money on holiday shopping this year than you did last year, less money, or about the same amount?		
	Spend More	Spend Less	Same Amount
	Row %	Row %	Row %
2011	7%	42%	50%
2010	9%	40%	51%
2007	10%	33%	58%
2004	8%	30%	62%
2003	9%	37%	54%
2002	10%	33%	57%
2001	10%	29%	61%
2000	8%	29%	63%
1999	15%	22%	63%
1998	9%	25%	66%
1997	10%	23%	67%
1996	9%	32%	59%

Marist Poll National Adults Who Spend Money on Holiday Shopping. Totals may not add to 100 due to rounding.