

# **Marist College Institute for Public Opinion**

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Nearly Half Plan to Vote Against Obama, But Is There a Winner in the GOP Field?

\*\*\* Complete Tables for Poll Appended \*\*\*

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### This McClatchy-Marist Poll Reports:

President Barack Obama has his work cut out for him on the campaign trail. According to this McClatchy-Marist Poll, 49% of registered voters nationally say they definitely plan to vote against the president in next year's election. 36% say they will cast their ballot for Mr. Obama, and 15% are unsure. This is the highest proportion of voters since November 2010 who say they don't think they will back the president in his re-election bid. At that time, 48% said they would definitely vote against him.

When McClatchy-Marist previously reported this question in August, 40% thought they would definitely vote against President Obama, 40% believed they would definitely vote for him, and a notable one in five -- 20% -- were unsure.

"On the one hand, President Obama's re-election numbers are very low. On the other hand, no GOP potential opponent has stepped up to the plate and demonstrated sufficient electoral power to beat him," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion.

### By party:

- A majority of independent voters -- 53% -- say they will not support the president, 28% believe they will, and 20% are unsure. There has been an increase in the proportion of independents who say they definitely will not vote for Mr. Obama. In August, those proportions stood at 40%, 35%, and 25%, respectively.
- Most **Republicans** -- 89% -- plan to back someone else. Last month, 77% reported the same.
- Little has changed among **Democrats**. 70% say they will cast their ballot for the president while 69% shared these views in McClatchy-Marist's previous survey.

There has also been an increase in the proportion of registered voters who believe, regardless of who they support, the Republican challenger will defeat President Obama in next year's election. A majority of the national electorate -- 52% -- says the GOP candidate

will be victorious, 38% believe the president will be re-elected, and one in ten -- 10% -- is undecided.

When McClatchy-Marist last reported this question in June, voters divided. 44% said Mr. Obama will be re-elected to another four years in office while 42% reported the Republican candidate will claim the White House. 15%, at that time, were undecided.

### **Guiliani Strongest GOPer Against Obama**

Despite weak re-election numbers, President Obama either leads or is competitive with most of his Republican challengers. There is one exception, unannounced candidate former New York City Mayor Rudy Giuliani.

 Giuliani receives 49% to Obama's 42% among registered voters. Nine percent are undecided. In August, 48% backed the president, 43% supported Giuliani, and 9% were undecided.

### **Key points:**

- A slim majority of independent voters -- 51% -- supports Giuliani while only 37% throw their support behind Obama. 13% are undecided.
- President Obama is neck and neck with former Massachusetts Governor Mitt Romney. 46% say they are for Obama while 44% report they back Romney. One in ten -- 10% -- is undecided. In McClatchy-Marist's previous survey, 46% supported Obama, 41% tossed their support behind Romney, and 13%, at the time, were undecided.

### **Key points:**

- Among independent voters, 44% are behind Romney, 40% back the president, and 16% are undecided. In August, the *president* received the support of 41% of independents to Romney's 35%. 23% were undecided.
- When up against former Alaska Governor Sarah Palin, 49% of voters say they are for **Obama** while 44% rally for the unannounced **Palin**. Six percent are undecided. However, this is the first time that Obama has fallen below 50% in this hypothetical scenario. And, the president has lost ground since the last time McClatchy-Marist reported this question. In August, a majority -- 56% -- tossed their support behind Obama while 35% backed Palin. Nine percent, at the time, were undecided.

### Key points:

- Among independent voters, 47% tout Palin while 43% are behind Obama.
   In August, 48% backed the president while 42% were for Palin.
- Palin has gained some support within her Republican base. 81% now say they are for Palin compared with 60% last month.

- 87% of voters who support the Tea Party rally behind Palin compared with 70% last month.
- Obama's lead over Texas Governor Rick Perry has shrunk. 50% of voters support
  Obama while 41% are for Perry, a nine percentage point lead for the president. Nine
  percent are undecided. Last month, Obama outpaced Perry by 19 percentage
  points, 52% to 33%. 14% were undecided.

### **Key points:**

- Perry has made some in-roads with independent voters. They now divide.
   43% support Obama, and 43% are behind Perry.
   13% are undecided. In August, 49% of independents backed Obama and 30% supported Perry.
   22% were undecided.
- Perry has also gained the support of more **Republicans**. 87% now support him compared with 74% last month.
- o 84% of Tea Party supporters are for Perry. 69% had this view in August.
- 53% of voters support **Obama** while 40% are for Minnesota Congresswoman Michele **Bachmann**. Seven percent are undecided. Similar proportions shared these views in August when Obama garnered the support of 52%. 35% were for Bachmann, and 13% were undecided.

### **Key points:**

 Bachmann has gained some ground within her **Republican** base. 86% now back her while 73% did so in August.

### **Perry Leads Republican Contenders**

In the quest for the Republican nomination, Texas Governor Rick Perry has an eight percentage point advantage over former Massachusetts Governor Mitt Romney.

Among Republicans and Republican leaning independents, here is how the contest stands:

- 30% for Texas Governor Rick Perry
- 22% for former Massachusetts Governor Mitt Romney
- 12% for Minnesota Congresswoman Michele Bachmann
- 7% for Texas Congressman Ron Paul
- 6% for former Georgia Congressman Newt Gingrich
- 5% for businessman Herman Cain
- 2% for former Pennsylvania Senator Rick Santorum
- 1% for former U.S. Ambassador to China Jon Huntsman
- 15% are undecided

But, how firmly are Republicans and Republican leaning independents in their candidates' camp? Three in ten -- 30% -- report they strongly support their choice of candidate, nearly four in ten -- 39% -- say they somewhat support their candidate, and 31% think they might vote differently.

The top two candidates -- Rick Perry and Mitt Romney -- share similar intensity of support from their backers. 30% of GOP voters who back Perry firmly support him while 26% of those who are behind Romney say the same.

The story changes **for the Republican field** when two prominent Republicans come into play. If **Rudy Giuliani and Sarah Palin were to announce their candidacies**, here is how the contest stands among Republicans and Republican leaning independents:

- 20% for Texas Governor Rick Perry
- 14% for former New York City Mayor Rudy Giuliani
- 13% for former Massachusetts Governor Mitt Romney
- 13% for former Alaska Governor Sarah Palin
- 6% for Minnesota Congresswoman Michele Bachmann
- 6% for former Georgia Congressman Newt Gingrich
- 6% for Texas Congressman Ron Paul
- 4% for businessman Herman Cain
- 2% for former Pennsylvania Senator Rick Santorum
- 2% for former U.S. Ambassador to China Jon Huntsman
- 14% are undecided

However, 72% of Republicans and Republican leaning independent voters do not want Palin to seek the office, 24% do, and 4% are unsure.

Giuliani fares somewhat better, but nearly six in ten -- 58% -- do not want him to enter the race either. 32% would like to see him step back onto the national stage, and 10% are unsure.

### **Shared Values Tops List of Candidates' Qualities**

More than one-third of Republicans and Republican leaning independents -- 35% -- say it's most important that a Republican presidential candidate share their values. 26% want a candidate who has the experience to govern, and 20% prefer a candidate who is closest to them on the issues. The ability to defeat President Obama is most important to 17%, and 2% are unsure.

### Candidates' Tea Party Backing Not Top of Mind for Seven in Ten Republicans

How important is it that a Republican candidate has the support of the Tea Party? 70% of Republicans and Republican leaning independents report it makes no difference to their

vote. More than one in five -- 22% -- say it makes them more likely to vote for a candidate while only 8% think it makes them less likely to vote for a candidate.

The proportion of registered voters who are Tea Party supporters has changed little. 27% either strongly support or support the Tea Party while 64% do not. Among those that support the Tea Party, 8% strongly support the movement, and 19% support it. Nine percent are unsure. In McClatchy-Marist's previous survey, 29% supported the Tea Party movement, 61% did not, and 9% were unsure.

### **How the Survey was Conducted**

### Nature of the Sample: National Poll of 1,042 Adults

This survey of 1,042 adults was conducted on September 13<sup>th</sup> and September 14<sup>th</sup>, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ±3.0 percentage points. There are 825 registered voters. The results for this subset are statistically significant within ±3.5 percentage points. There are 317 Republicans and Republican leaning independents. The results for this subset are statistically significant within ±5.5 percentage points. The error margin increases for cross-tabulations.

# **Nature of the Sample: Adults**

Nature of the Sample - National Adults				
		National Adults		
		Col %		
National Adults		100%		
Registered Voters		79%		
Region Northeast		19%		
	Midwest	22%		
	South	37%		
	West	22%		
Household	Less than \$50,000	51%		
Income	\$50,000 or more	49%		
Race	White	67%		
	African American	10%		
	Latino	11%		
	Other	11%		
Race	White	67%		
	Non-white	33%		
Age	Under 45	42%		
	45 or older	58%		
Generation	Millennials (18-30)	22%		
	Gen X (31-46)	23%		
	Baby Boomers (47-65)	34%		
	Silent-Greatest (Over 65)	21%		
Gender	Men	49%		
	Women	51%		
Interview Type	Landline	72%		
	Cell Phone	28%		

Marist Poll National Adults: Interviews conducted September 13th and September 14th, 2011, N=1042 MOE +/- 3%. Totals may not add to 100 due to rounding.

Nature of the Sample - Registered Voters			
		Registered Voters	
		Col %	
Registered Voters		100%	
Party	Democrat	34%	
Identification	Republican	26%	
	Independent	39%	
	Other	1%	
Support Tea Party	Yes	27%	
Political Ideology	Liberal	20%	
	Moderate	42%	
	Conservative	38%	
Region	Northeast	18%	
	Midwest	24%	
	South	38%	
	West	21%	
Household	Less than \$50,000	47%	
Income	\$50,000 or more	53%	
Race	White	70%	
	African American	10%	
	Latino	9%	
	Other	11%	
Race	White	70%	
	Non-white	30%	
Age	Under 45	32%	
	45 or older	68%	
Generation	Millennials (18-30)	14%	
	Gen X (31-46)	22%	
	Baby Boomers (47-65)	39%	
	Silent-Greatest (Over 65)	25%	
Gender	Men	48%	
	Women	52%	
Interview Type	Landline	78%	
	Cell Phone	22%	

Marist Poll National Registered Voters: Interviews conducted September 13th and September 14th, 2011, N=825 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

### Nature of the Sample - Republicans and Republican Leaning Independents Republicans and Republican leaning independents Col % Republicans and Republican leaning independents 100% **Party** Republican 66% Identification Independent 34% **Support Tea Party** Yes 50% Household Less than \$50,000 43% Income \$50,000 or more 57% Under 45 Age 29% 45 or older 71% Gender Men 49% Women 51%

# **Definitely Vote For or Against President Obama in 2012**

Asked of Registered Voters

**Question Wording:** Do you definitely plan to vote for Barack Obama for re-election as president or do you definitely plan to vote against him?

		F	Registered Voter	S
		Do you definitely plan to vote for Barack Obama for re-election as president or do you definitely plan to vote against him?		
		Definitely vote for President Obama	Definitely vote against him	Unsure
		Row %	Row %	Row %
Registered Voters		36%	49%	15%
Party	Democrat	70%	14%	16%
Identification	Republican	5%	89%	6%
	Independent	28%	53%	20%
Tea Party Supporte	ers	5%	88%	7%
Political Ideology	Liberal	65%	14%	21%
	Moderate	43%	39%	18%
	Conservative	12%	79%	9%
Region	Northeast	37%	51%	12%
	Midwest	36%	49%	16%
	South	35%	51%	14%
	West	38%	42%	21%
Household	Less than \$50,000	41%	44%	16%
Income	\$50,000 or more	35%	52%	13%
Education	Not college graduate	33%	50%	17%
	College graduate	39%	47%	13%
Age	Under 45	36%	46%	18%
	45 or older	36%	50%	14%
Generation	Millennials (18-30)	47%	37%	16%
	Gen X (31-46)	29%	53%	18%
	Baby Boomers (47-65)	38%	49%	14%
	Silent-Greatest (Over 65)	33%	52%	15%
Race	White	28%	58%	14%
	Non-white	54%	28%	17%
Gender	Men	33%	53%	15%
	Women	39%	45%	16%
Interview Type	Landline	35%	50%	15%
	Cell Phone	39%	44%	18%

Marist Poll National Registered Voters: Interviews conducted September 13th and September 14th, 2011, N=825 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

# Definitely Vote For or Against President Obama in 2012 (Over Time) Asked of Registered Voters

**Question Wording:** Do you definitely plan to vote for Barack Obama for re-election as president or do you definitely plan to vote against him?

	Registered Voters					
		Barack Obama for re- efinitely plan to vote				
	Definitely vote for President Definitely vote Obama against him Undecided					
	Row %	Row %	Row %			
September 2011	36%	49%	15%			
August 2011	40%	40%	20%			
June 2011	36%	43%	21%			
April 2011	37%	44%	18%			
November 2010	36% 48% 16%					
Marist Poll Registered Voters						

### **2012 Presidential Prediction**

Asked of Registered Voters

**Question Wording:** Regardless of whom you support, who do you think will win the 2012 presidential election: President Obama or the Republican candidate?

		F	Registered Voter	s
		Regardless of whom you support, who do you think will win the 2012 presidential election:		
		President Obama	The Republican candidate	Undecided
		Row %	Row %	Row %
Registered Voters		38%	52%	10%
Party	Democrat	59%	31%	10%
Identification	Republican	12%	82%	5%
	Independent	36%	51%	13%
Tea Party Supporte	rs	12%	82%	6%
Political Ideology	Liberal	57%	27%	16%
	Moderate	44%	47%	9%
	Conservative	20%	73%	7%
Region	Northeast	30%	59%	10%
	Midwest	44%	46%	10%
	South	35%	55%	10%
	West	44%	45%	11%
Household	Less than \$50,000	42%	48%	10%
Income	\$50,000 or more	38%	54%	8%
Education	Not college graduate	34%	55%	10%
	College graduate	43%	47%	9%
Age	Under 45	42%	52%	7%
	45 or older	36%	52%	12%
Generation	Millennials (18-30)	49%	48%	3%
	Gen X (31-46)	40%	52%	8%
	Baby Boomers (47-65)	36%	54%	10%
	Silent-Greatest (Over 65)	33%	50%	16%
Race	White	34%	57%	9%
	Non-white	48%	41%	12%
Gender	Men	37%	51%	12%
	Women	39%	52%	9%
Interview Type	Landline	37%	54%	9%
	Cell Phone	44%	42%	14%

Marist Poll National Registered Voters: Interviews conducted September 13th and September 14th, 2011, N=825 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

# 2012 Hypothetical Presidential Matchup: Obama/Giuliani

Asked of Registered Voters Split Sample

**Question Wording:** If the 2012 presidential election were held today, whom would you support if the candidates are:

		F	Registered Voter	s
		If the 2012 presidential election were he today, whom would you support if the candidates are:		pport if the
		Barack Obama, the Democrat	Rudy Giuliani, the Republican	Undecided
		Row %	Row %	Row %
Registered Voters	_	42%	49%	9%
Party	Democrat	79%	16%	5%
Identification	Republican	9%	84%	8%
	Independent	37%	51%	13%
Tea Party Supporte	ers	9%	80%	11%
Political Ideology	Liberal	72%	18%	10%
	Moderate	58%	35%	7%
	Conservative	13%	79%	8%
2012 Vote	For Obama	90%	9%	1%
	Against Obama	5%	85%	9%
	Unsure	52%	20%	28%
Region	Northeast	39%	54%	7%
	Midwest	35%	53%	12%
	South	48%	46%	6%
	West	42%	44%	14%
Household	Less than \$50,000	46%	43%	12%
Income	\$50,000 or more	43%	52%	6%
Education	Not college graduate	44%	48%	8%
	College graduate	40%	51%	9%
Age	Under 45	43%	45%	12%
	45 or older	41%	51%	8%
Race	White	34%	58%	8%
	Non-white	61%	29%	11%
Gender	Men	40%	52%	8%
	Women	44%	46%	10%
Interview Type	Landline	44%	50%	6%
	Cell Phone	38%	44%	19%

Marist Poll National Registered Voters Split Sample: Interviews conducted September 13th and September 14th, 2011, N=421 MOE +/- 5%. Totals may not add to 100 due to rounding.

# 2012 Hypothetical Presidential Matchup: Obama/ Giuliani (Over Time) Asked of Registered Voters

Question Wording: If the 2012 presidential election were held today, whom would you support if the candidates are:

	Registered Voters				
	If the 2012 presidential election were held today, whom would you support if the candidates are:				
	Barack Rudy Obama, Giuliani, the the				
	Democrat Republican Undecided				
	Row %	Row %	Row %		
September 2011	42% 49% 9%				
August 2011	48% 43% 9%				
June 2011	48% 41% 12%				
Marist Poll Register	ed Voters				

# 2012 Hypothetical Presidential Matchup: Obama/Romney

Asked of Registered Voters Split Sample

**Question Wording:** If the 2012 presidential election were held today, whom would you support if the candidates are:

		F	Registered Voter	S
		If the 2012 presidential election were he today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided
		Row %	Row %	Row %
Registered Voters		46%	44%	10%
Party	Democrat	84%	11%	6%
Identification	Republican	2%	93%	5%
	Independent	40%	44%	16%
Tea Party Supporte	rs	9%	87%	4%
Political Ideology	Liberal	74%	11%	15%
	Moderate	51%	37%	12%
	Conservative	21%	74%	5%
2012 Vote	For Obama	92%	5%	3%
	Against Obama	5%	87%	8%
	Unsure	50%	15%	35%
Region	Northeast	45%	42%	12%
	Midwest	51%	41%	9%
	South	37%	50%	13%
	West	55%	41%	5%
Household	Less than \$50,000	50%	40%	9%
Income	\$50,000 or more	42%	48%	10%
Education	Not college graduate	44%	49%	7%
	College graduate	48%	38%	14%
Age	Under 45	46%	45%	10%
	45 or older	45%	45%	10%
Race	White	41%	50%	8%
	Non-white	55%	30%	15%
Gender	Men	36%	51%	13%
	Women	54%	39%	8%
Interview Type	Landline	46%	46%	8%
	Cell Phone	44%	39%	18%

Marist Poll National Registered Voters Split Sample: Interviews conducted September 13th and September 14th, 2011, N=405 MOE +/- 5%. Totals may not add to 100 due to rounding.

# 2012 Hypothetical Presidential Matchup: Obama/Romney (Over Time) Asked of Registered Voters

Question Wording: If the 2012 presidential election were held today, whom would you support if the candidates are:

	Registered Voters					
	If the 2012 presidential election were held today, whom would you support if the candidates are:					
	Barack Mitt Obama, Romney, the the Democrat Republican Undecided					
	Row %	Row %				
September 2011	46%	44%	10%			
August 2011	46%	41%	13%			
June 2011	46%	42%	11%			
April 2011	46%	45%	9%			
January 2011	51% 38% 11%					
December 2010	44% 46% 10%					
Marist Poll Register	ed Voters					

# 2012 Hypothetical Presidential Matchup: Obama/Palin

Asked of Registered Voters Split Sample

**Question Wording:** If the 2012 presidential election were held today, whom would you support if the candidates are:

		F	Registered Voter	s
		If the 2012 presidential election were he today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Sarah Palin, the Republican	Undecided
		Row %	Row %	Row %
Registered Voters		49%	44%	6%
Party	Democrat	84%	13%	3%
Identification	Republican	15%	81%	5%
	Independent	43%	47%	10%
Tea Party Supporte	ers	10%	87%	3%
Political Ideology	Liberal	78%	17%	4%
	Moderate	65%	30%	5%
	Conservative	19%	74%	7%
2012 Vote	For Obama	97%	3%	<1%
	Against Obama	9%	82%	9%
	Unsure	68%	18%	14%
Region	Northeast	49%	46%	5%
	Midwest	41%	50%	8%
	South	53%	42%	5%
	West	52%	40%	8%
Household	Less than \$50,000	51%	42%	7%
Income	\$50,000 or more	52%	44%	4%
Education	Not college graduate	46%	45%	9%
	College graduate	54%	43%	3%
Age	Under 45	55%	42%	4%
	45 or older	47%	46%	8%
Race	White	42%	52%	6%
	Non-white	67%	26%	6%
Gender	Men	46%	48%	6%
	Women	52%	41%	7%
Interview Type	Landline	49%	46%	6%
	Cell Phone	53%	38%	9%

Marist Poll National Registered Voters Split Sample: Interviews conducted September 13th and September 14th, 2011, N=421 MOE +/- 5%. Totals may not add to 100 due to rounding.

# 2012 Hypothetical Presidential Matchup: Obama/Palin (Over Time)

Asked of Registered Voters

**Question Wording:** If the 2012 presidential election were held today, whom would you support if the candidates are:

	Registered Voters					
	If the 2012 presidential election were held today, whom would you support if the candidates are:					
	Barack Obama, Sarah Palin, the the Democrat Republican Undecided					
	Row %	Row %				
September 2011	49%	44%	6%			
August 2011	56%	35%	9%			
June 2011	56%	30%	14%			
April 2011	56%	34%	10%			
January 2011	56%	30%	13%			
December 2010	52% 40% 9%					
Marist Poll Registered Voters						

# 2012 Hypothetical Presidential Matchup: Obama/Perry

Asked of Registered Voters Split Sample

**Question Wording:** If the 2012 presidential election were held today, whom would you support if the candidates are:

		F	Registered Voter	S
		If the 2012 presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Rick Perry, the Republican	Undecided
		Row %	Row %	Row %
Registered Voters		50%	41%	9%
Party	Democrat	91%	6%	4%
Identification	Republican	5%	87%	8%
	Independent	43%	43%	13%
Tea Party Supporte	rs	13%	84%	3%
Political Ideology	Liberal	86%	6%	7%
	Moderate	56%	33%	11%
	Conservative	21%	73%	6%
2012 Vote	For Obama	95%	2%	3%
	Against Obama	9%	82%	9%
	Unsure	62%	17%	21%
Region	Northeast	50%	36%	14%
	Midwest	52%	41%	7%
	South	42%	50%	8%
	West	62%	31%	7%
Household	Less than \$50,000	55%	35%	10%
Income	\$50,000 or more	47%	45%	8%
Education	Not college graduate	51%	42%	7%
	College graduate	50%	39%	11%
Age	Under 45	52%	38%	10%
	45 or older	49%	43%	8%
Race	White	43%	50%	7%
	Non-white	68%	20%	12%
Gender	Men	46%	47%	8%
	Women	54%	36%	9%
Interview Type	Landline	48%	45%	7%
	Cell Phone	59%	26%	15%

Marist Poll National Registered Voters Split Sample: Interviews conducted September 13th and September 14th, 2011, N=405 MOE +/- 5%. Totals may not add to 100 due to rounding.

2012 Hypothetical Presidential Matchup: Obama/Perry (Over Time)

Asked of Registered Voters

Question Wording: If the 2012 presidential election were held today, whom would you support if the candidates are:

	Registered Voters					
	If the 2012 were held you support	n would				
	Barack Obama, Rick Perry, the the Und					
	Democrat Row %	Republican Row %	ed Row %			
September 2011	50%	41%	9%			
August 2011	52%	33%	14%			
June 2011	48% 39% 13%					
Marist Poll Registered Voters						

# 2012 Hypothetical Presidential Matchup: Obama/ Bachmann

Asked of Registered Voters Split Sample

**Question Wording:** If the 2012 presidential election were held today, whom would you support if the candidates are:

		F	Registered Voter	s		
		If the 2012 protoday, who	If the 2012 presidential election were held today, whom would you support if the candidates are:			
		Barack Obama, the Democrat	Michele Bachmann, the Republican	Undecided		
		Row %	Row %	Row %		
Registered Voters		53%	40%	7%		
Party	Democrat	91%	8%	<1%		
Identification	Republican	7%	86%	6%		
	Independent	48%	38%	14%		
Tea Party Supporte	rs	11%	84%	5%		
Political Ideology	Liberal	87%	10%	4%		
	Moderate	61%	30%	9%		
	Conservative	23%	72%	5%		
2012 Vote	For Obama	97%	3%	<1%		
	Against Obama	8%	80%	11%		
	Unsure	75%	14%	12%		
Region	Northeast	56%	35%	9%		
	Midwest	57%	39%	4%		
	South	41%	48%	11%		
	West	66%	31%	3%		
Household	Less than \$50,000	56%	35%	9%		
Income	\$50,000 or more	52%	43%	5%		
Education	Not college graduate	50%	43%	7%		
	College graduate	56%	37%	7%		
Age	Under 45	53%	41%	7%		
	45 or older	53%	40%	7%		
Race	White	45%	47%	8%		
	Non-white	71%	23%	6%		
Gender	Men	51%	43%	6%		
	Women	55%	37%	8%		
Interview Type	Landline	50%	43%	7%		
	Cell Phone	64%	31%	6%		

Marist Poll National Registered Voters Split Sample: Interviews conducted September 13th and September 14th, 2011, N=405 MOE +/- 5%. Totals may not add to 100 due to rounding.

# 2012 Hypothetical Presidential Matchup: Obama/Bachmann (Over Time) Asked of Registered Voters

Question Wording: If the 2012 presidential election were held today, whom would you support if the candidates are:

	Registered Voters  If the 2012 presidential election were held today, whom would you support in the candidates are:						
	Barack Obama, the Democrat	Michele Bachmann, the Republican	Undecided				
	Row %	Row %	Row %				
September 2011	53%	40%	7%				
August 2011	52%	35%	13%				
June 2011	49% 37% 14%						
Marist Poll Registered Voters							

# 2012 Republican Presidential Primary

Asked of Republicans and Republican Leaning Independents

**Question Wording:** If the 2012 Republican presidential primary were held today, whom would you support if the candidates are:

		Republicans and Republican leaning independents	Party Ide	ntification	Tea Party Supporters	Most importa	nt quality in Repu	ublican presiden	iial candidate
			Republican	Independent		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	Col %
If the 2012	Rick Perry	30%	29%	31%	36%	33%	21%	41%	26%
Republican presidential	Mitt Romney	22%	22%	23%	17%	18%	24%	23%	27%
primary were held today, whom	Michele Bachmann	12%	13%	9%	12%	15%	10%	4%	15%
would you	Ron Paul	7%	9%	5%	7%	8%	11%	3%	7%
support if the candidates are:	Newt Gingrich	6%	5%	8%	8%	1%	8%	9%	7%
	Herman Cain	5%	5%	4%	8%	4%	6%	5%	3%
	Rick Santorum	2%	1%	3%	2%	2%	2%	<1%	1%
	Jon Huntsman	1%	1%	2%	1%	1%	4%	1%	1%
	Undecided	15%	15%	15%	9%	16%	14%	14%	13%

Intensity of Support
Asked of Republicans and Republican Leaning Independents

Question Wording: Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently in your primary or caucus?

		Republicar	ns and Republic independents	an leaning		
		Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently in your primary or caucus?</candidate></candidate>				
		Strongly support	Somewhat support	Might vote differently		
		Row %	Row %	Row %		
Republicans and Republican leaning independents		30%	39%	31%		
Party	Republican	30%	39%	31%		
Identification	Independent	30%	39%	31%		
Tea Party Supporte	rs	34%	37%	29%		
Top 2 Republican	Rick Perry	30%	41%	29%		
Candidates	Mitt Romney	26%	43%	30%		
Household	Less than \$50,000	37%	28%	35%		
Income	\$50,000 or more	25%	44%	31%		
Education	Not college graduate	33%	39%	29%		
	College graduate	28%	38%	34%		
Age	Under 45	24%	45%	32%		
	45 or older	33%	37%	31%		
Gender	Men	35%	35%	30%		
	Women	24%	44%	32%		

# 2012 Republican Presidential Primary with Giuliani and Palin

Asked of Republicans and Republican Leaning Independents

**Question Wording:** If the 2012 Republican presidential primary were held today, whom would you support if the candidates are:

		Republicans and Republican leaning independents	Party Ide	ntification	Tea Party Supporters
			Republican	Independent	
		Col %	Col %	Col %	Col %
How about if the	Rick Perry	20%	19%	20%	24%
candidates are [If the 2012	Rudy Giuliani	14%	13%	16%	9%
Republican	Mitt Romney	13%	14%	12%	11%
presidential	Sarah Palin	13%	12%	13%	11%
primary were held today, whom would you	Michele Bachmann	6%	9%	2%	9%
support if the	Newt Gingrich	6%	5%	7%	10%
candidates are]:	Ron Paul	6%	6%	5%	6%
	Herman Cain	4%	4%	4%	6%
	Rick Santorum	2%	2%	4%	3%
	Jon Huntsman	2%	2%	2%	<1%
	Undecided	14%	14%	15%	11%

### Sarah Palin 2012 Presidential Run

Asked of Republicans and Republican Leaning Independents

Question Wording: Do you want Sarah Palin to run for president in 2012, or not?

		Republicans and Republican leaning independents			
			ant Sarah Palin dent in 2012, or		
		Yes	No	Unsure	
		Row %	Row %	Row %	
Republicans and Republican leaning independents		24%	72%	4%	
Party	Republican	27%	68%	5%	
Identification	Independent	19%	78%	3%	
Tea Party Suppor	rters	28%	68%	5%	
Household	Less than \$50,000	31%	67%	2%	
Income	\$50,000 or more	19%	75%	6%	
Education	Not college graduate	30%	67%	2%	
	College graduate	17%	76%	7%	
Age	Under 45	26%	68%	6%	
	45 or older	24%	73%	3%	
Gender	Men	19%	78%	3%	
	Women	29%	65%	5%	

# Rudy Giuliani 2012 Presidential Run

Asked of Republicans and Republican Leaning Independents

Question Wording: Do you want Rudy Giuliani to run for president in 2012, or not?

		Republicar	ns and Republic independents	an leaning			
		Do you wa presi	Do you want Rudy Giuliani to run fo president in 2012, or not?				
		Yes	No	Unsure			
		Row %	Row %	Row %			
Republicans and Republican leaning independents		32%	58%	10%			
Party	Republican	36%	53%	11%			
Identification	Independent	25%	67%	8%			
Tea Party Suppor	ters	26%	66%	8%			
Household	Less than \$50,000	29%	60%	11%			
Income	\$50,000 or more	37%	54%	9%			
Education	Not college graduate	28%	64%	9%			
	College graduate	38%	51%	10%			
Age	Under 45	35%	52%	13%			
	45 or older	31%	60%	9%			
Gender	Men	30%	65%	5%			
	Women	35%	51%	15%			

# Most Important Quality in a Republican Nominee

Asked of Republicans and Republican Leaning Independents

**Question Wording:** Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:

		Re	epublicans and	Republican lear	ning independen	ts		
		Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:						
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure		
		Row %	Row %	Row %	Row %	Row %		
Republicans and Republican leaning independents		35%	20%	17%	26%	2%		
Party	Republican	38%	22%	16%	23%	2%		
Identification	Independent	29%	18%	19%	33%	1%		
Tea Party Suppor	rters	35%	18%	21%	24%	1%		
Household	Less than \$50,000	39%	18%	13%	28%	3%		
Income	\$50,000 or more	32%	23%	19%	25%	1%		
Education	Not college graduate	36%	18%	16%	28%	2%		
	College graduate	34%	19%	19%	27%	1%		
Age	Under 45	37%	20%	16%	26%	1%		
	45 or older	34%	21%	17%	26%	2%		
Gender	Men	32%	18%	24%	25%	1%		
	Women	38%	23%	10%	27%	2%		

# Importance of Tea Party Backing of Republican Presidential Candidate

Asked of Republicans and Republican Leaning Independents

**Question Wording:** Are you more or less likely to support a candidate who has the backing of the Tea Party movement? If it makes no difference to you, please say so.

		Republicar	ns and Republic independents	an leaning		
		Are you more or less likely to support a candidate who has the backing of the Tea Party movement? If it makes no difference to you, please say so.				
		More likely	Less likely	Makes no difference		
		Row %	Row %	Row %		
Republicans and Republican leaning independents		22%	8%	70%		
Party	Republican	20%	10%	70%		
Identification	Independent	25%	5%	69%		
Tea Party Supporte	rs	41%	<1%	59%		
Top 2 Republican	Rick Perry	23%	3%	74%		
Candidates	Mitt Romney	20%	15%	65%		
Household	Less than \$50,000	26%	5%	70%		
Income	\$50,000 or more	21%	10%	69%		
Education	Not college graduate	21%	8%	71%		
	College graduate	23%	10%	67%		
Age	Under 45	18%	8%	74%		
	45 or older	24%	9%	68%		
Gender	Men	28%	10%	62%		
	Women	16%	7%	77%		

# **Tea Party Supporters**

Asked of Registered Voters

Question Wording: Do you consider yourself to be a supporter of the Tea Party Movement?

			Registere	ed Voters		
		Do you consider yourself to be a supporter of the Tea Part Movement?				
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure	
		Row %	Row %	Row %	Row %	
Registered Voters		8%	19%	64%	9%	
Party	Democrat	1%	7%	84%	8%	
Identification	Republican	14%	36%	39%	10%	
	Independent	9%	17%	64%	10%	
Tea Party Supporte	rs	30%	70%	<1%	<1%	
Political Ideology	Liberal	4%	8%	78%	9%	
	Moderate	2%	11%	79%	8%	
	Conservative	17%	32%	44%	7%	
Region	Northeast	5%	18%	69%	9%	
	Midwest	8%	21%	64%	7%	
	South	8%	19%	62%	11%	
	West	12%	15%	64%	9%	
Household	Less than \$50,000	9%	17%	60%	13%	
Income	\$50,000 or more	7%	18%	70%	4%	
Education	Not college graduate	8%	20%	59%	13%	
	College graduate	9%	16%	73%	3%	
Age	Under 45	7%	17%	63%	13%	
	45 or older	9%	20%	64%	7%	
Generation	Millennials (18-30)	6%	11%	67%	16%	
	Gen X (31-46)	8%	19%	64%	9%	
	Baby Boomers (47-65)	7%	20%	66%	6%	
	Silent-Greatest (Over 65)	11%	20%	59%	10%	
Race	White	9%	22%	60%	9%	
	Non-white	6%	10%	73%	11%	
Gender	Men	12%	18%	64%	6%	
	Women	4%	19%	65%	12%	
Interview Type	Landline	8%	19%	64%	8%	
	Cell Phone	8%	15%	65%	13%	

Marist Poll National Registered Voters: Interviews conducted September 13th and September 14th, 2011, N=825 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

Tea Party Supporters (Over Time)

Asked of Registered Voters

Question Wording: Do you consider yourself to be a supporter of the Tea Party Movement?

	Registered Voters							
	Do you co	o you consider yourself to be a supporter of the Tea Party Movement?						
	Strongly support/ Support Tea Party	Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure			
	Row %	Row %	Row %	Row %	Row %			
September 2011	27%	8%	19%	64%	9%			
August 2011	29%	9%	20%	61%	9%			
June 2011	25%	9%	16%	64%	11%			
April 2011	28%	9%	19%	65%	7%			
January 2011	29%	9%	20%	63%	8%			
December 10, 2010	29%	10%	19%	62%	9%			
November 23, 2010	29%	9%	20%	60%	10%			
October 28, 2010	29%	9%	20%	62%	9%			
October 8, 2010	30%	12%	18%	62%	8%			
September 22, 2010	34%	11%	23%	55%	11%			
Marist Poll National	Registere	d Voters						