

How the Survey was Conducted

Nature of the Sample: National Poll of 1,000 Adults

This survey of 1,000 adults was conducted on August 2nd through August 4th, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.0 percentage points. There are 807 registered voters. The results for this subset are statistically significant within ± 3.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

Nature of the Sample - National Adults		
		National Adults
		Col %
National Adults		100%
Registered Voters		81%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Race	White	67%
	African American	10%
	Latino	11%
	Other	11%
Race	White	67%
	Non-white	33%
Age	Under 45	41%
	45 or older	59%
Generation	Millennials (18-30)	20%
	Gen X (31-46)	26%
	Baby Boomers (47-65)	33%
	Silent-Greatest (Over 65)	21%
Gender	Men	49%
	Women	51%
Interview Type	Landline	72%
	Cell Phone	28%

Marist Poll National Adults: Interviews conducted August 2nd through August 4th, 2011, N=1000 MOE +/- 3%. Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - Registered Voters		
		Registered Voters
		Col %
Registered Voters		100%
Party Identification	Democrat	37%
	Republican	25%
	Independent	37%
	Other	1%
Support Tea Party	Yes	29%
Political Ideology	Liberal	20%
	Moderate	43%
	Conservative	37%
Region	Northeast	20%
	Midwest	21%
	South	38%
	West	21%
Household Income	Less than \$50,000	46%
	\$50,000 or more	54%
Race	White	70%
	African American	11%
	Latino	8%
	Other	12%
Race	White	70%
	Non-white	30%
Age	Under 45	36%
	45 or older	64%
Generation	Millennials (18-30)	15%
	Gen X (31-46)	26%
	Baby Boomers (47-65)	36%
	Silent-Greatest (Over 65)	23%
Gender	Men	47%
	Women	53%
Interview Type	Landline	76%
	Cell Phone	24%

Marist Poll National Registered Voters: Interviews conducted August 2nd through August 4th, 2011, N=807 MOE +/- 3.5%. Totals may not add to 100 due to rounding.