

## How the Survey was Conducted

---

### **Nature of the Sample: National Poll of 1,003 Adults**

This survey of 1,003 adults was conducted on June 15<sup>th</sup> through June 23<sup>rd</sup>, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 3.0$  percentage points. There are 801 registered voters. The results for this subset are statistically significant within  $\pm 3.5$  percentage points. The error margin increases for cross-tabulations.

## Nature of the Sample: Adults

---

| Nature of the Sample - National Adults |                                  |                 |
|--|----------------------------------|-----------------|
|  |                                  | National Adults |
|  |                                  | Col %           |
| <b>National Adults</b>                 |                                  | <b>100%</b>     |
| <b>Registered Voters</b>               |                                  | <b>80%</b>      |
| <b>Region</b>                          | <b>Northeast</b>                 | <b>19%</b>      |
|  | <b>Midwest</b>                   | <b>22%</b>      |
|  | <b>South</b>                     | <b>37%</b>      |
|  | <b>West</b>                      | <b>22%</b>      |
| <b>Household Income</b>                | <b>Less than \$50,000</b>        | <b>51%</b>      |
|  | <b>\$50,000 or more</b>          | <b>49%</b>      |
| <b>Race</b>                            | <b>White</b>                     | <b>67%</b>      |
|  | <b>African American</b>          | <b>10%</b>      |
|  | <b>Latino</b>                    | <b>11%</b>      |
|  | <b>Other</b>                     | <b>11%</b>      |
| <b>Race</b>                            | <b>White</b>                     | <b>67%</b>      |
|  | <b>Non-white</b>                 | <b>33%</b>      |
| <b>Age</b>                             | <b>Under 45</b>                  | <b>42%</b>      |
|  | <b>45 or older</b>               | <b>58%</b>      |
| <b>Generation</b>                      | <b>Millennials (18-30)</b>       | <b>21%</b>      |
|  | <b>Gen X (31-46)</b>             | <b>25%</b>      |
|  | <b>Baby Boomers (47-65)</b>      | <b>33%</b>      |
|  | <b>Silent-Greatest (Over 65)</b> | <b>21%</b>      |
| <b>Gender</b>                          | <b>Men</b>                       | <b>49%</b>      |
|  | <b>Women</b>                     | <b>51%</b>      |
| <b>Interview Type</b>                  | <b>Landline</b>                  | <b>74%</b>      |
|  | <b>Cell Phone</b>                | <b>26%</b>      |

Marist Poll National Adults: Interviews conducted June 15th through June 23rd, 2011, N=1003 MOE +/- 3%.  
Totals may not add to 100 due to rounding.

## Nature of the Sample: Registered Voters

| Nature of the Sample - Registered Voters |                                  |                   |
|--|----------------------------------|-------------------|
|  |                                  | Registered Voters |
|  |                                  | Col %             |
| <b>Registered Voters</b>                 |                                  | <b>100%</b>       |
| <b>Party ID</b>                          | <b>Democrat</b>                  | <b>34%</b>        |
|  | <b>Republican</b>                | <b>27%</b>        |
|  | <b>Independent</b>               | <b>38%</b>        |
|  | <b>Other</b>                     | <b>1%</b>         |
| <b>Support Tea Party</b>                 | <b>Yes</b>                       | <b>25%</b>        |
| <b>Political Ideology</b>                | <b>Liberal</b>                   | <b>21%</b>        |
|  | <b>Moderate</b>                  | <b>36%</b>        |
|  | <b>Conservative</b>              | <b>43%</b>        |
| <b>Region</b>                            | <b>Northeast</b>                 | <b>19%</b>        |
|  | <b>Midwest</b>                   | <b>24%</b>        |
|  | <b>South</b>                     | <b>37%</b>        |
|  | <b>West</b>                      | <b>20%</b>        |
| <b>Household Income</b>                  | <b>Less than \$50,000</b>        | <b>47%</b>        |
|  | <b>\$50,000 or more</b>          | <b>53%</b>        |
| <b>Race</b>                              | <b>White</b>                     | <b>71%</b>        |
|  | <b>African American</b>          | <b>10%</b>        |
|  | <b>Latino</b>                    | <b>10%</b>        |
|  | <b>Other</b>                     | <b>9%</b>         |
| <b>Race</b>                              | <b>White</b>                     | <b>71%</b>        |
|  | <b>Non-white</b>                 | <b>29%</b>        |
| <b>Age</b>                               | <b>Under 45</b>                  | <b>37%</b>        |
|  | <b>45 or older</b>               | <b>63%</b>        |
| <b>Generation</b>                        | <b>Millennials (18-30)</b>       | <b>15%</b>        |
|  | <b>Gen X (31-46)</b>             | <b>25%</b>        |
|  | <b>Baby Boomers (47-65)</b>      | <b>36%</b>        |
|  | <b>Silent-Greatest (Over 65)</b> | <b>24%</b>        |
| <b>Gender</b>                            | <b>Men</b>                       | <b>47%</b>        |
|  | <b>Women</b>                     | <b>53%</b>        |
| <b>Interview Type</b>                    | <b>Landline</b>                  | <b>77%</b>        |
|  | <b>Cell Phone</b>                | <b>23%</b>        |

**Marist Poll National Registered Voters: Interviews conducted June 15th through June 23rd, 2011, N=801 MOE +/- 3.5%. Totals may not add to 100 due to rounding.**