

How the Survey was Conducted

Nature of the Sample: National Poll of 1,274 Adults

This survey of 1,274 adults was conducted on April 10th through April 14th, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.0 percentage points. There are 1,084 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 559 drivers. Results for this subset are statistically significant within ± 4.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

Nature of the Sample - National Adults		
		National Adults
		Col %
National Adults		100%
Registered Voters		80%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Race	White	67%
	African American	10%
	Latino	11%
	Other	11%
Race	White	67%
	Non-white	33%
Age	Under 45	40%
	45 or older	60%
Generation	Millennials (18-30)	20%
	Gen X (31-46)	24%
	Baby Boomers (47-65)	37%
	Silent-Greatest (Over 65)	19%
Gender	Men	49%
	Women	51%
Interview Type	Landline	74%
	Cell Phone	26%

Marist Poll National Adults: Interviews conducted April 10th through April 14th, 2011, N=1274 MOE +/- 3%.
Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - Registered Voters		
		Registered Voters
		Col %
Registered Voters		100%
President Obama's April 13th Speech	Before	54%
	After	46%
Party ID	Democrat	35%
	Republican	27%
	Independent	36%
	Other	2%
Support Tea Party	Yes	28%
Political Ideology	Liberal	21%
	Moderate	39%
	Conservative	40%
Region	Northeast	20%
	Midwest	21%
	South	37%
	West	22%
Household Income	Less than \$50,000	46%
	\$50,000 or more	54%
Race	White	70%
	African American	11%
	Latino	9%
	Other	10%
Race	White	70%
	Non-white	30%
Age	Under 45	34%
	45 or older	66%
Generation	Millennials (18-30)	14%
	Gen X (31-46)	24%
	Baby Boomers (47-65)	39%
	Silent-Greatest (Over 65)	22%
Gender	Men	50%
	Women	50%
Interview Type	Landline	79%
	Cell Phone	21%

Marist Poll National Registered Voters: Interviews conducted April 10th through April 14th, 2011, N=1084 MOE +/- 3%. Totals may not add to 100 due to rounding.

Nature of the Sample: National Drivers

Nature of the Sample - National Drivers		
		National Drivers
		Col %
National Drivers		100%
Registered Voters		100%
Region	Northeast	19%
	Midwest	19%
	South	40%
	West	22%
Household Income	Less than \$50,000	47%
	\$50,000 or more	53%
Race	White	68%
	African American	9%
	Latino	11%
	Other	12%
Race	White	68%
	Non-white	32%
Generation	Millennials (18-30)	21%
	Gen X (31-46)	26%
	Baby Boomers (47-65)	36%
	Silent-Greatest (Over 65)	18%
Age	Under 45	42%
	45 or older	58%
Gender	Men	54%
	Women	46%
Interview Type	Landline	74%
	Cell Phone	26%

Marist Poll National Drivers: Interviews conducted April 10th through April 14th, 2011, N=559 MOE +/- 4.5%. Totals may not add to 100 due to rounding.